



## Online Content Library

The following is suggested content for your organization's Facebook page, Twitter feed, website or newsletters. You have permission to use them in their entirety or extract excerpts. You may personalize as needed.

*If you would like to request other images to use in conjunction with this content, please contact Amanda Wall, marketing and communications coordinator, at [awall@mattressrecyclingcouncil.org](mailto:awall@mattressrecyclingcouncil.org).*

### Available Logos

Our logo has both a horizontal and vertical layout. Below are PNG files that you may copy and resize. Contact Amanda Wall if a higher resolution or a different file type is needed.



### Facebook

We are proud to be a @ByeByeMattress collection site! As of [date] we'll accept your mattresses and box springs for free and recycle it. Find out more [website/link for your facility]

Thanks to @ByeByeMattress Recycling Program we are diverting mattresses and box springs from landfill and deterring illegal dumping. Connecticut residents can drop-off these items at our facility for free! [website/link for your facility]

Your used mattress and box spring can have a better life. Let @ByeByeMattress recycle it. Drop it off for free at our facility. [website/link for your facility]

Say @ByeByeMattress and hello to recycling! Drop off your used mattress or box spring for free at our facility and let it become something new like carpet padding, insulation or mulch. [website/link for your facility]

### Twitter

We are proud to be a @ByeByeMattress collection site. Mattresses and box springs accepted free and recycled starting [DATE]

Mattresses and box springs can be dropped-off at no-cost at our facility and are recycled thru @ByeByeMattress. [short link for your website]

### Newsletter/Website

**20 Words or less:** We are a Bye Bye Mattress Recycling Program collection site – Free drop-off of mattresses and box springs.

**50 Words or less:** Connecticut's Bye Bye Mattress is a statewide mattress recycling program, created by a 2013 law and managed by the Mattress Recycling Council. As a participating collection site, we accept mattresses and box springs for free at [facility name] located at [facility address]. To learn more about Connecticut's program, visit [www.byebyemattress.com](http://www.byebyemattress.com).

**100 Words or less:** Connecticut's Bye Bye Mattress is a statewide mattress recycling program, created by a 2013 law and managed by the Mattress Recycling Council. As a participating collection site, we accept mattresses and box springs for free at [facility name] located at [facility address] during the following hours of operation: [hours open to public]. Recycling mattresses diverts them from landfills and turns them into other useful products. The program is also helping our community deter illegal dumping. To learn more about Connecticut's program, visit [www.byebyemattress.com](http://www.byebyemattress.com).

**150 Words or less:** Connecticut's Bye Bye Mattress is a statewide mattress recycling program, created by a 2013 law and managed by the Mattress Recycling Council. As a participating collection site, we accept mattresses and box springs for free at [facility name] located at [facility address] during the following hours of operation: [hours open to public]. [Insert any other additional details about your site or participation]

Thanks to this program, the mattresses and box springs we collect are diverted from landfills and used to make other useful products like carpet padding, insulation, filters and mulch. It's also helping our community deter illegal dumping.

To learn more about Connecticut's program, visit [www.byebyemattress.com](http://www.byebyemattress.com).

### Website Directory Link

If you simply list our program name and a link, refer to our program as any of the following and link to: our homepage (<http://www.byebyemattress.com>), recycling locator (<http://byebyemattress.com/recycling-locator/>) or your state's program page (<http://byebyemattress.com/participating-states/>) as you see fit.

Bye Bye Mattress

Bye Bye Mattress Recycling Program

Bye Bye Mattress, a program of the Mattress Recycling Council

Connecticut's Bye Bye Mattress Recycling Program

### Generalized Option

"Did you know you can now drop off your mattresses and box springs at no charge? Log onto [ByeByeMattress.com](http://ByeByeMattress.com) and use the site locator to find the nearest free drop off location nearby.