



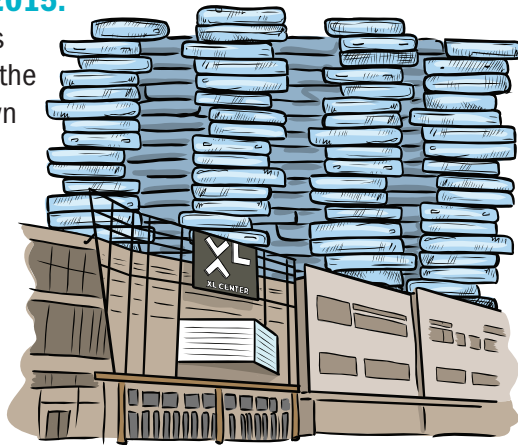
A Landmark Industry-Led Solution a decade of success

The Mattress Recycling Council's Bye Bye Mattress program is an example of Connecticut's environmental leadership and the industry's commitment to sustainability.

MRC's Bye Bye Mattress has recycled more than 1.7 million mattresses in Connecticut since the program began in 2015.

This many mattresses would completely fill the XL Center in downtown Hartford three times.

This first-in-the-nation program, made possible by state legislation, served as a model for three other states.



More than 30,000 tons of material have been used to make other products instead of being shipped to out-of-state landfills or burned.

Nearly 75% of a mattress can be recycled. Foam, steel, wood, cotton and other fibers can be used in carpet padding, mulch, a variety of products that use scrap steel and more.

MRC's Bye Bye Mattress is accessible, offering no-cost opportunities for everyone to discard their used mattress.

Mattresses are collected through a variety of channels, offering consumers and businesses options for recycling. 157 communities offer direct access to the program through town transfer stations, public works yards, collection events and municipal curbside pickup programs. Three public drop-off locations are also available to all state residents.

In addition, more than 394 other public and private entities across Connecticut participate in the program including mattress retailers, hotels, universities, junk haulers and apartment complexes. These entities are directly dropping off their mattresses at participating recycling facilities or MRC arranges transportation.

MRC's Bye Bye Mattress raises awareness of the value of mattress recycling.

MRC educates consumers about mattress recycling through its Bye Bye Mattress brand. More than 4 million visitors have used ByeByeMattress.com, which offers an easy locator tool to find the nearest mattress drop-off site, upcoming event details and a directory of waste haulers that offer at least one free pickup to residents in their service area each year.

MRC promotes the program through point-of-sale materials that explain the recycling fee, public service announcements, social media campaigns, digital communications, community outreach at events and generating media coverage in local news outlets.

MRC invests in solutions. As an organization dedicated to recycling, MRC also works to curb illegal mattress dumping and to find new end markets and better uses for the extracted mattress materials.

WHY RECYCLE?



REDUCES
GREENHOUSE
GASES

REDUCES ILLEGALLY
DUMPED
MATTRESSES

creates RECYCLING
JOBS



Creates NEW
PRODUCTS

from old steel,

foam,
& wood.



SAVES
ENERGY

SAVES LANDFILL
SPACE

SAVES
WATER



what to do with an old mattress

3 EASY OPTIONS



1 Collection Site Drop Off

Drop your old mattress off at your town's participating Bye Bye Mattress collection site.



2 Recycler Drop Off

Drop your old mattress off at our participating Bye Bye Mattress recycler.



3 Retailers Take It

Ask your retailer. They may be able to take back your old mattress when your new one is delivered.

A complete list of drop off locations and collection events can be found at www.ByeByeMattress.com



CONNECTICUT SITES & EVENTS

- Collection Sites
- Recycling Facilities
- Collection Events

For more information, contact:

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