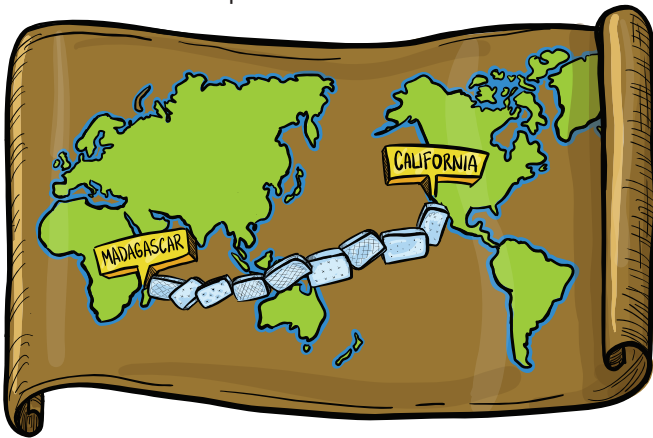




Strengthening California's Environment one mattress at a time

The Mattress Recycling Council's Bye Bye Mattress program continues to serve as an example of California's environmental leadership and commitment to sustainability.

MRC's Bye Bye Mattress has recycled more than 10 million mattresses in California since the program began in 2016. If these mattresses were placed end-to-end they would span halfway around the world - from California to Madagascar! The recyclers MRC works with to dismantle the units have diverted more than 380 million pounds of material.



More than 84 percent of all mattresses discarded in California are now being diverted from landfill and 75 percent or more of a mattress can be recycled for other uses.

Foam, steel, wood, cotton and other fibers from old mattresses can be turned into construction rebar, carpet padding, insulation, mulch and more.

MRC's Bye Bye Mattress is accessible, offering consumers and businesses no-cost opportunities to discard their used mattress. Statewide, 99 percent of all residents live within 15 miles of a Bye Bye Mattress collection site or event. There are more than 230 permanent drop-off locations and on average more than 100 collection events each year. Many residents also have access to the program through retailer take back or their local waste hauler. More than 80 local governments with curbside collection of bulky items are using the program to divert mattresses to recycling. In addition, MRC's Commercial Volume Program helps mattress retailers, hotels, universities, military bases and healthcare facilities recycle with Bye Bye Mattress too.

MRC's Bye Bye Mattress raises awareness of the value of mattress recycling. MRC educates consumers about mattress recycling through its Bye Bye Mattress brand and consumer-facing website. More than 2.5 million visitors have used ByeByeMattress.com, which offers an easy locator tool to find the nearest mattress recycling location or event. MRC also provides extensive consumer education including point-of-sale materials, public service announcements, social media campaigns, digital communications, community outreach at events, and paid advertising including radio, television and billboards.

MRC works to address illegal dumping. MRC invests \$1 million annually to fund the Illegally Dumped Mattress Collection Initiative. This program collects data and uses statistics to target affected communities. As a result, nearly 400,000 improperly disposed of mattresses have been removed from alleys, sidewalks and other public spaces. MRC also dedicates resources to pilot projects aimed at mitigating or preventing this important local issue.

MRC invests \$1 million a year in research and sustainability efforts. By increasing the recyclability of used mattresses, developing new end markets for recycled mattress components and identifying industry best practices, we are working to reduce waste and improve recycling. There's more to every mattress!

WHY RECYCLE?



what to do with an old mattress



1 Retailers Take It

When delivering a new mattress, retailers are required to take the old one at no cost if requested.



2 Mattress Drop Off

There are more than 230 permanent mattress collection locations throughout California and the program augments this with more than 100 collection events annually.



3 Municipal Pickup

Many waste service providers offer free mattress collection as part of their bulky item pickup services.

A complete list of drop off locations and collection events can be found at www.ByeByeMattress.com

- COLLECTION SITE
- RECYCLING FACILITY
- COLLECTION EVENTS

more than
230
permanent mattress
collection sites

9
recycling facility
locations in 2021

averaging
more than
100
mattress collection
events each year



We have cooperation from the California Conservation Corps, Goodwill Industries, Habitat for Humanity and the Salvation Army.

**For more
information:**

Mike O'Donnell
Chief Operating Officer
206-558-3303
mikeo@mrc-us.org

Mark Patti
California Senior
Program Coordinator
661-302-8888
mmpatti@mrc-us.org

Amanda Wall
Communications
571-482-5431
awall@mrc-us.org