

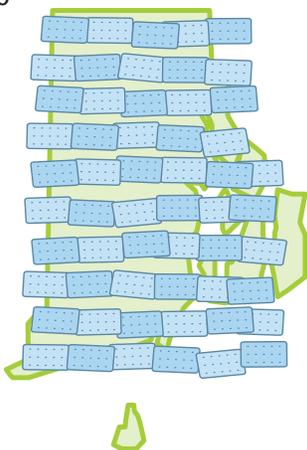


# Strengthening Rhode Island's Environment one mattress at a time

The Mattress Recycling Council's Bye Bye Mattress program is an example of Rhode Island's environmental leadership and commitment to sustainability.

**Bye Bye Mattress has recycled more than 334,000 mattresses in Rhode Island since the program began in 2016.**

That equates to over 6,000 tons of material diverted from the state's waste stream in just five years. If each unit was placed end to end, those mattresses would span 395 miles — enough to make over 10 trips across Rhode Island.



**Bye Bye Mattress is accessible to residents throughout Rhode Island, offering no-cost opportunities for residents to discard their used mattress.**

Mattresses are collected through a variety of channels, offering consumers and businesses options for recycling. MRC offers direct access to the program in 37 of 39 Rhode Island municipalities through transfer stations, public works yards, collection events and municipal curbside pick-up programs.

In addition, over 160 other public and private entities across Rhode Island participate in the program including mattress retailers, hotels, universities, junk haulers and apartment complexes. There are also two public drop-off locations available to state residents.

**50,000 mattresses a day are discarded in the U.S. and more than 75 percent of a mattress can be recycled into new consumer and industrial products, diverting valuable resources from the waste stream.** Foam, steel, wood, cotton and other fibers from old mattresses can be turned into appliances, carpet padding, mulch and more.

**Bye Bye Mattress raises awareness of the value of mattress recycling in Rhode Island.**

MRC has implemented extensive outreach to educate consumers about mattress recycling through its Bye Bye Mattress brand, which features a unique logo and consumer-facing website, ByeByeMattress.com. More than one million visitors have visited the website, which offers residents an easy locator tool to find their nearest mattress recycling location or event.

MRC also provides extensive consumer education and outreach including point of sale materials that explain the recycling fee, public service announcements, social media campaigns, digital communications, community outreach at events and paid advertising including radio, television and billboards.

By increasing the recyclability of used mattresses, developing new end markets for recycled mattress components and identifying industry best practices, we are working to reduce waste and improve recycling. There's more to every mattress!

## Why recycle?

Less reliance on **WASTE TO ENERGY** facilities by diverting mattresses from **THE WASTE STREAM**



Conservation of resources by using **OLD STEEL, FOAM, WOOD & other materials** to create

**NEW PRODUCTS**

**CREATING RECYCLING JOBS**

Reducing the number of **ILLEGALLY DUMPED MATTRESSES**



# how to recycle your mattress

## 3 WAYS TO RECYCLE



### 1 Collection Site Drop Off

Drop your old mattress off at your town's participating Bye Bye Mattress collection site.

### 2 Recycler Drop Off

Drop your old mattress off at a participating Bye Bye Mattress recycler.

### 3 Retailers Take It

Ask your retailer. They may be able to take back your old mattress when your new one is delivered.

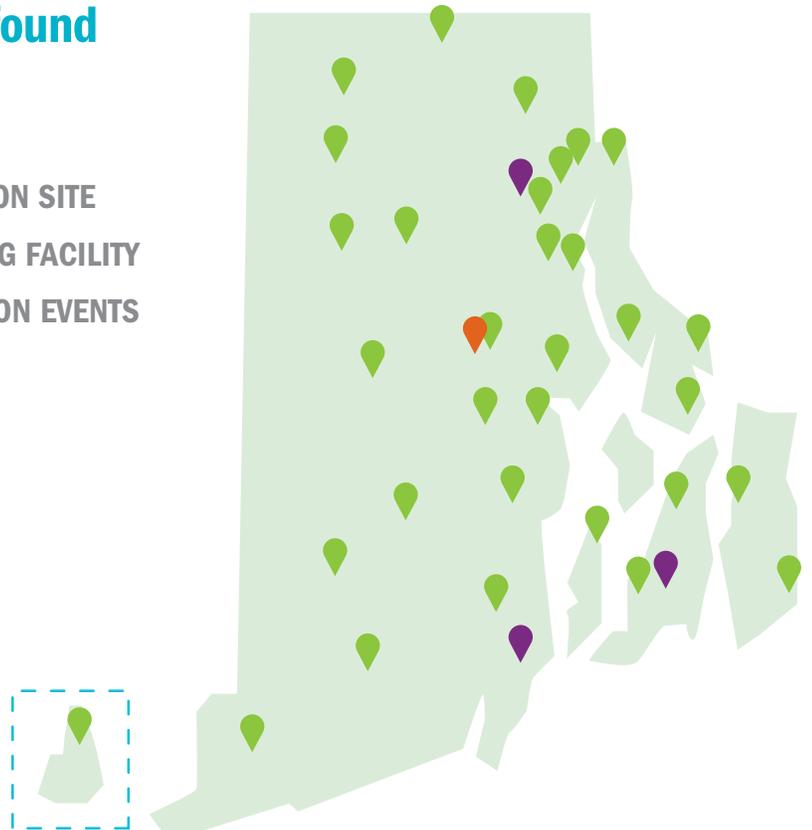
A complete list of drop off locations and collection events can be found at [www.ByeByeMattress.com](http://www.ByeByeMattress.com)

more than  
**35**  
permanent mattress  
collection sites

**1**  
recycling facility  
located in RI

**3**  
mattress collection  
events each year

 COLLECTION SITE  
 RECYCLING FACILITY  
 COLLECTION EVENTS



**For more information, contact:**

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