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Mattress Recycling Council®

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CALIFORNIA ANNUAL REPORT

SUBMITTED BY
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SUBMITTED TO
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bye bye mattress®

A Program of the Mattress Recycling Council

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Contact Information

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964(b)(1) — Contact information. Identify the corporate officer of the mattress recycling organization responsible for annual report submittal.

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Executive Summary

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964(b)(2) — Executive Summary. The purpose of the Executive Summary is to provide a broad understanding of the mattress recycling organization's program as a whole and to put into context the data and information that will follow. Provide a brief description of the mattress recycling organization's used mattress recovery efforts during the calendar year pursuant to section 18962.

Executive Summary

Overview of the Mattress Recycling Council California, LLC

California's Used Mattress Recovery & Recycling Act, SB 254 (as amended), requires that mattress producers, through a certified "mattress recycling organization," develop, implement and administer a statewide recycling program for mattresses and foundations (units) discarded in the state and combat illegal mattress dumping.

The International Sleep Products Association (ISPA) created the Mattress Recycling Council (the Council) as a Section 501(c)(3) nonprofit corporation for this purpose. The California Department of Resources Recycling and Recovery (CalRecycle) certified the Council as the mattress recycling organization and approved its statewide mattress recycling plan. The Council launched the program on December 30, 2015. MRC created a consumer brand for the program known as Bye Bye Mattress.

In 2017, the Council created separate nonprofit limited liability companies for each of the state-specific mattress recycling organizations it administers in California, Connecticut and Rhode Island. The California organization is called Mattress Recycling Council California, LLC (MRC).

MRC submits annual reports to CalRecycle to report on program developments during the previous calendar year.

Year Four Program Highlights

Each year, MRC demonstrates consistent and meaningful improvement to achieve plan objectives and goals set by CalRecycle.

TABLE 1: 2019 MRC Collection Network Highlights

Highlights	Number
Permanent Collection Sites	211
Participating Curbside Bulky Item Collection Programs	53
Collection Events	152
Permanent & Consolidation Sites for Retailers	40
Counties Serviced	58

Collection Network and Program Access

In 2019, MRC improved residents' access to the program. Data analyzing how many Californians have access to a participating curbside bulky item collection program or live within a 15-mile drive of MRC's mattress collection network (an MRC recycler, collection site or collection event) indicates 94.8% of the population had convenient access, an increase from 92.7% in 2018. MRC also increased access in rural counties and environmental justice communities, as noted in Table 2.

TABLE 2: Percent of Population with Program Access in 2019

Population Category	Permanent Network Options & Collection Events
All Residents	94.8%
Residents in Rural Counties	85.8%
Residents in Environmental Justice Communities	98.5%

Residential Collection Opportunities

Each year since its California program launched, MRC has expanded the collection network. In 2019, MRC increased the number of no-cost permanent collection sites from 190 to 211, bulky item collection programs from 40 to 53, and collection events from 97 to 152. MRC ended 2019 with one or more permanent collection sites or collection events in each of California's 58 counties.

Since 2014, residents have been able to recycle discarded mattresses at no cost through their mattress retailer when a new unit is delivered. Retailer take back access will increase further in 2021 when this requirement expands to include retailers that deliver new mattresses by common carrier.

Environmental Justice Communities

Using the program access analyses, data collected through the Illegally Dumped Mattress Collection Initiative and CalEnviroScreen 3.0, MRC focused network expansion in areas that either demonstrated a need for more access or experienced high per capita rates of illegal dumping. MRC worked with CalEPA's Environmental Justice Task Force, the Central California Environmental Justice Network, Local California Conservation Corps and other groups to provide targeted collection events and find new permanent collection sites.

By the end of 2019, 98.5% of California's residents in environmental justice communities lived within a 15-mile drive of MRC's collection network, including permanent collection options (recyclers, collection sites and curbside bulky item collection programs) and collection events. This is an increase from 95.3% of residents in low-income communities in 2018.

Commercial Collection Opportunities

MRC launched a transportation component to the Commercial Volume Program (CVP) in April 2019 which targets discarded units generated by mattress retailers, educational facilities and hotels. Eligible CVP entities that generate at least 100 units for recycling can request no-cost transport and recycling from MRC. Those generating at least 100 units monthly can request a permanent on-site trailer and receive a scheduled, reoccurring pickup. Those that reach the 100 unit minimum less frequently than monthly can request a pickup at their convenience. In 2019, MRC established 36 permanent CVP collection sites, providing service to at least 298 participating entities. These are in addition to the four consolidation locations established in previous years. In 2019, 53 additional entities requested a CVP pickup after reaching the unit minimum.

MRC also established more access points across the state for lower volume commercial sources. As MRC renewed permanent collection site contracts, it negotiated expanded access terms requiring these sites to allow no-cost drop-off for small commercial loads.

Statewide Collection and Disposition

MRC increased the number of units collected through the program from 1,430,363 in 2018 to 1,448,284 in 2019. MRC's recyclers diverted 58,309,625 pounds of material from landfills through reuse, recycling and biomass, representing 70.5% of all volume managed by MRC contractors; an increase of 5.5 percentage points over 2018.

TABLE 3: 2019 Program Collection and Disposition Highlights

Highlights	Amount
Units Collected	1,448,284
Pounds Recycled	58,309,625
Recycling Rate	70.5%

Sleep Products Sustainability Program

To address source reduction, MRC created and launched the Sleep Products Sustainability Program (SP2), a proactive environmental program designed to help mattress manufacturers reduce waste and increase operational efficiencies. Similar to other certification programs (such as Enhancing Furniture's Environmental Culture and ISO 14001), SP2 establishes a management system for in-depth business analysis that identifies steps to reduce environmental impacts, develop best practices and define metrics to track progress. SP2 can also serve as a foundation for pursuing an ISO 14001 certification, the international standard for effective environmental management systems. Training, program resources and certification are all offered at no-cost to eligible California-based mattress manufacturers. Three locations began piloting the program in 2019.

Illegal Dumping

MRC continued to increase participation in the Illegally Dumped Mattress Collection Initiative as well as improve the quality of reported data and associated statistical analysis. In 2019, MRC received data from 66 entities, an increase from 54 in 2018. These entities in total reported and collected 64,778 illegally dumped units across the state.

Using 2019 Initiative data, MRC completed an analysis to test for associations between instances of illegal mattress dumping and factors including demographics and opportunities for no-cost mattress recycling. MRC provided individualized heat maps to each reporting entity to guide their local decision making and resource allocation.

In the fall of 2019, MRC sponsored a workshop to encourage development of new intervention tactics. The participants included representatives from both the public and private sector that are responsible for responding to or managing illegal dumping in their communities. Feedback from this event and another held in 2020 will be used to develop a white paper on effective mitigation tactics.

In tandem with these efforts, MRC remained engaged with communities actively combating illegal dumping, hosted mattress collection events, added permanent collection sites and increased education and outreach efforts in affected areas.

TABLE 4: 2019 Illegally Dumped Mattress Collection Initiative Highlights

Highlights	Amount
Initiative Participants	66
Illegally Dumped Mattresses Reported	64,778

Research

In 2019, MRC expanded its research program to encompass promoting innovation and sponsoring mattress industry research. MRC also provided funding for projects focused on improving processes and exploring new applications for recycled products. Research efforts conducted in 2019 included:

- Funding mattress collection facility improvements to increase diversion and recyclability of discarded units. Funding examples include creating transportation efficiencies by increasing the number of units loaded per container, providing paved loading areas or improving worker safety when loading discarded units.
- Commissioning a comprehensive review of how units are collected and transported and how to best use program data to plan for seasonal dips and surges.
- Identifying and promoting best practices for mattress dismantling and recycling through Lean Manufacturing assessments of all MRC-contracted California recyclers.

- Conducting a two-part effort to address the challenges of effectively recycling pocketed coils extracted from certain types of discarded mattresses. This included shredding the coils at a regional facility and a research contract award to develop a fully automated prototype machine to effectively separate metal from the fabric surrounding the coils.
- Commissioning a study of existing and alternative markets for foundation wood to help recyclers identify sustainable and financially viable outlets for this material.
- Fostering innovation, cooperation and communication between suppliers, manufacturers, dismantlers and end-market commodity buyers by working with other experts in the field and sharing information on efforts to develop technology that will make possible a circular economy for polyurethane foam.

Consumer Education and Outreach

MRC is known to consumers as Bye Bye Mattress. Consumer education and outreach efforts focus on promoting the no-cost collection network, raising awareness of the retailer take back obligation and discouraging illegal dumping.

In 2019, the “Stop Illegal Dumping” public service announcement campaign surpassed 3 million impressions and [ByeByeMattress.com](https://www.byyebymattress.com) reached its 1 millionth visitor as the website experienced its third consecutive year of growth. Surveys showed MRC’s efforts continue to improve awareness of mattress recycling and the retailer take-back obligation. The ads are also well liked and encourage behavior change — 73% of respondents were extremely likely to recycle after having viewed the ads versus 65% prior to viewing.

Throughout the year, MRC continued to expand its multilingual outreach by including more diverse media outlets in ad campaigns, including more multicultural events in its community outreach activities and retaining a consultant to build partnerships with groups and organizations serving communities of color and to conduct targeted outreach to residents.



Program Collection, Transportation and Processing

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18962(a)(2)(A) — Identify program objectives consistent with California’s solid waste management hierarchy as required by subdivision (a) of section 42987.1 of the Public Resources Code.

14 CCR § 18964(b)(3) — A description of the methods used to collect, transport, and process used mattresses in California.

14 CCR § 18964(b)(5) — Description of how consumers of mattresses in California had an opportunity to recycle and properly manage their used mattresses, including the number, location, and type of collection points in the program

14 CCR § 18964(b)(6) — May include a description of activities to ensure proper collection and management of used mattresses.

14 CCR § 18964(b)(7) — A description of methods used by the mattress recycling organization to coordinate with existing used mattress collection and recycling programs with regard to the proper management or recycling of discarded or abandoned mattresses.

14 CCR § 18964(b)(8)(A) — Quantitative information on subdivisions (b), (c), (d), (e), (f), (g), and (j) of section 42990.1 of the Public Resources Code, including conversion factor(s), if used. When describing the uses for the recycled materials, the annual report shall identify the secondary markets to which those materials are sold, and potential end uses of those materials.

Cal. Pub. Res. Code § 42987.1(i) — A description of methods used to coordinate activities with existing used mattress collecting and recycling programs, including existing nonprofit mattress recyclers, and with other relevant parties as appropriate, with regard to the proper management or recycling of discarded or abandoned mattresses, for purposes of providing the efficient delivery of services and avoiding unnecessary duplication of effort and expense.

Cal. Pub. Res. Code § 42990.1(f) — The uses for the recycled materials.

Program Collection, Transportation and Processing

Mattress Collection

In 2019, MRC continued to expand the used mattress collection network for California residents and businesses, making drop-off more convenient and improving access.

Table 5 summarizes MRC's collection network in 2019 and [Figure 1](#) geographically illustrates the network. See [Appendix B](#) for a list of all the locations.

TABLE 5: MRC Mattress Collection Network

Collection Channel	Site Type	Source of Units	Transportation and Disposition of Units	Number of Sites/Entities
Retailer Take Back	Mattress Retailers	Retailer's Customer	Retailer delivers units to recycler, permanent collection site or consolidation location	N/A
			Units picked up from retailer through CVP (below) for processing by recycler	N/A (included with CVP below)
Permanent Collection Sites	Solid Waste Facilities (SWFs)	Residents, Commercial Entities at some locations	MRC transports to recycler for processing	162
	Mattress Recyclers	Residents (CIP), Commercial Entities	Dismantled by recycler	11
	Nonprofits	Residents, Commercial Entities	MRC transports to recycler for processing	13
	Nonprofit with CIP	Residents	MRC transports to recycler for processing	1
	CRV Recycling Locations	Residents, Commercial Entities	MRC transports to recycler for processing	6
	Mattress Retailers	Residents, Commercial Entities	MRC transports to recycler for processing	7
	Mattress Renovators	Residents, Commercial Entities	Unrenovated units MRC transports to recycler for processing	7
	Other (public agency, local organization and businesses)	Residents, Commercial Entities	MRC transports to recycler for processing	4

Collection Channel	Site Type	Source of Units	Transportation and Disposition of Units	Number of Sites/ Entities
Curbside Bulky Item Collection Programs	Franchise Haulers and Municipalities)	Customers of Franchise Haulers and Municipalities	Entity picks up units at curbside, consolidates them at entity's facility and MRC transports them to recycler for processing	20
	Solid Waste Facilities (SWFs)	Residents	Entity picks up units at curbside, consolidates them at entity's facility and MRC transports them to recycler for processing	N/A (33 SWFs offer service, but all are counted in Permanent Collection Sites above)
Mattress Collection Events	Temporary Event	Residents	MRC transports to recycler for processing	152
Commercial Volume Program (CVP)	Permanent On-Site Trailers	Mattress Retailers Commercial Entities	MRC transports to recycler for processing	36
	Consolidation Location	Commercial Entities	MRC transports to recycler for processing	4
	Live Loads ¹	Commercial Entities	MRC transports to recycler for processing	127 loads

¹ A live load occurs when employees of a collection site load mattresses into a trailer while the carrier waits.

Collection Channels

MRC collects used mattresses through the following channels in California:

1. retailer take back,
2. permanent collection sites,
3. curbside bulky item collection programs,
4. mattress collection events,
5. commercial Volume Program (CVP).

In 2019, MRC increased the number of permanent collection sites from 190 locations to 211, an increase of 11%, and increased its number of curbside bulky item collection programs from 40 to 53 (20 of these are operated by franchise haulers and municipalities at a private yard, and 33 are operated by franchise haulers and municipalities at SWFs that also serve as permanent collection sites). Additionally, MRC

participated in 152 collection events, a 57% increase from the 97 events in 2018. MRC also established 36 CVP locations with permanent on-site trailers for use by retailer and other commercial entities. The number of commercial consolidation locations decreased from six to four because one retailer went out of business and another expanded access to both commercial and the public (and is therefore now included among the permanent collection sites).

FIGURE 1: MRC's 2019 California Collection Network



In 2020, MRC continues to expand the no-cost collection network to increase access for California residents and commercial entities, who can learn more about the drop-off and recycling options available to them at [ByeByeMattress.com](https://www.ByeByeMattress.com).

See [Appendix B](#) for a list of all locations by type.

Collection Site Types

Retailer Take Back

A retailer that delivers a new mattress to a California consumer must offer to take back a mattress that the consumer has discarded upon request at no cost. Consumers can use this collection channel when purchasing a new mattress. Retailers then may recycle the used mattresses at no cost through the program (MRC bears the cost of recycling).

Permanent Collection Sites

Since the inception of the program, MRC has created a robust, no-cost collection network throughout California where residents can discard used mattresses for recycling. MRC initially targeted SWFs and then expanded its site recruitment efforts to focus on underserved areas by including alternative collection locations, such as nonprofits and California Redemption Value (CRV) recycling centers.

Except for mattress recyclers, MRC pays contracted collection sites a handling fee if they accept mattresses from the public (MRC compensates recyclers for serving as collection sites as part of the general recycling services they provide). MRC bears the cost of transporting the units to a contracted facility and recycling those units. The following provides details on the specific types of permanent mattress collection sites that the program offers California residents and commercial entities:

- **Solid Waste Facilities:** SWFs comprise the majority of MRC's no-cost collection network. As of December 31, 2019, MRC had contracted with 162 SWFs. All of these sites accept mattresses dropped off by residents at no cost, and 30 accept commercial drop-off at no cost, an increase from the seven SWFs in 2018.

MRC prioritizes which SWFs to recruit as potential new collection sites based on mattress disposal data that SWFs annually report to CalRecycle. This resulted in 17 SWFs being added to the collection network in 2019. MRC is continuing this effort in 2020.

- **Mattress Recyclers:** In most cases, MRC recyclers accept mattresses directly from residential and commercial entities at no cost. In 2019, MRC's recycling network consisted of 11 physical locations throughout California. Recyclers track the number of units they receive from each of the following sources (see [Program Collection and Disposition Data](#) section, [Table 14](#), for number of units collected from each source):
 - *Retailer Drop-off:* This includes mattress retailers that use their own transportation or MRC's CVP services.
 - *Institutional Drop-off:* This includes hotels, educational facilities and other large-volume purchasers of mattresses that use their own transportation or MRC's CVP services.

- *Consumer Incentive Payment (CIP)*: Through MRC's CIP program, California residents may drop off discarded mattresses at specified recyclers and receive an incentive payment of \$3 per unit for as many as five units per vehicle per day.
- **Nonprofits**: MRC contracts with organizations such as Goodwill, Habitat for Humanity, Salvation Army and Local California Conservation Corps to serve as public collection sites. Depending on the site, residents and/or commercial entities may drop off units at these nonprofit sites at no cost. In 2019, 14 nonprofits accepted mattresses from the public through MRC's program. In November 2019, the Habitat for Humanity ReStore in Oakland became the first collection site to offer the CIP. Residents that bring their mattress to the ReStore are offered their choice of a \$3 payment or \$5 in ReStore store credit, to be used at the time of drop off or at a later date.
- **CRV Recycling Locations**: MRC contracts with collection centers that participate in the CRV Beverage Container Recycling Program. In 2019, California residents and commercial entities could drop off mattresses at six CRV recycling centers throughout the state.
- **Mattress Retailers**: To increase mattress retailer and residential access to the program, MRC contracts directly with mattress retailers to become public drop-off sites. Most of these are located in rural areas of the state that are not otherwise served by other permanent collection sites. In 2019, California residents and commercial entities could drop off mattresses at seven retailer locations.
- **Mattress Renovators**: Residents and businesses may drop off discarded units at mattress renovators at no cost. In 2019, seven mattress renovators collected mattresses through MRC's program, an increase from two renovators in 2018. Any mattresses they did not renovate were sent to MRC recyclers for dismantling.

In 2020, MRC continues to recruit renovators identified through annual data reported to CalRecycle to become no-cost collection sites.

- **Other**: MRC contracts with one public agency, two businesses and one local organization to act as no-cost public collection locations.

The above sites are listed as no-cost collection sites on [ByeByeMattress.com](https://www.byebyemattress.com).

Curbside Bulky Item Collection Programs

Some franchise haulers and municipalities that provide curbside bulky item collection pick up mattresses at no additional charge to residents. Residents schedule a pickup for their discarded mattress. Participating haulers and municipalities collect the mattress and load it in an MRC-provided trailer positioned at its yard or SWF. Finally, MRC transports full trailers to recyclers for dismantling.

Units may be collected through bulky item pickups through either of two processes:

1. MRC contracts with a municipality or franchise hauler to recycle units collected through their existing bulky item program. The MRC-provided trailers in which these units are consolidated typically are located at private yards and are not publicly accessible. In 2019, MRC collected mattresses from 20 municipalities or franchise haulers in this way, an increase from 19 programs in 2018.
2. Some SWF operators that have contracted with MRC to serve as a permanent collection site that is accessible to the public also provide curbside bulky item pickup services. These SWFs consolidate mattresses collected at curbside in an MRC-provided trailer with other units collected at the permanent collection site. In 2019, MRC collected mattresses from 33 bulky item programs that send their mattresses to MRC SWF collection sites, a 57% increase from 21 programs in 2018. To avoid double counting, these locations are counted under the SWF category, and not counted again under the curbside collection category in [Tables 5 and 6](#).

To expand this collection channel, MRC will target entities identified in its 2018 study of statewide curbside bulky item collection programs.

Mattress Collection Events

To supplement the permanent collection network, MRC hosts mattress collection events where California residents may drop off mattresses at no cost. MRC partners with municipalities, waste services providers, Local California Conservation Corps, tribes, retailers and other interested parties to hold collection events. When hosting events, MRC provides labor, transportation, recycling and publicity.

MRC often combines mattress collection events with events accepting other products to increase convenience for residents, target underserved areas or mitigate illegal dumping hotspots.

In 2019, MRC participated in 152 collection events overall, a 57% increase from 97 events in 2018. Notably, these events provided access to underserved populations in seven counties (Alpine, Contra Costa, Placer, Stanislaus, El Dorado and Trinity), Los Angeles's Antelope Valley area and a tribal community. Events held in Alameda and San Joaquin counties also furthered MRC's efforts to mitigate illegal dumping as explained in [Mitigation of Illegal Dumping](#).

Commercial Volume Program (CVP)

In April 2019, MRC launched a statewide commercial volume transportation program for retailers, hotels and educational institutions. MRC provides no-cost transportation and recycling of their entities' mattresses if they have at least 100 discarded units to be picked up at a single site. Transportation is offered in three ways:

1. **Permanent On-Site Trailers:** If a business generates at least 100 mattresses per month, MRC provides a permanent trailer at a specific location. This arrangement works well when a retail chain uses a central distribution center to deliver mattresses bought from one of the chain's multiple retail storefronts and then consolidates back at the distribution center the discarded mattresses that its delivery teams take back from consumers. In this manner, MRC can provide efficient collection service for all of a retailer's storefronts within its local distribution network. In 2019, MRC established 36 permanent retail CVP locations, providing service to at least 296 store locations.
2. **Live Load:** For businesses that generate at least 100 units at a time, but not on a monthly basis, MRC does not provide a permanent on-site trailer. Instead, MRC dispatches a truck and trailer to the collector when requested and the units are loaded into the trailer while the driver waits. This is referred to as a "live load" pickup. In 2019, MRC provided 127 live load pickups for 53 CVP entities.
3. **Consolidation Locations:** To provide no-cost drop-off for smaller retailers, municipalities and businesses, MRC positions centrally located trailers where these entities can consolidate the mattresses that they collect. By the end of 2019, MRC had a total of four strategically placed commercial consolidation locations. This is a decrease of two locations since 2018. One location remains open but expanded access to both commercial and public drop-off in 2019. It continues to serve the same entities that it did in 2018, but now serves the public too. As a result, we now count this location as a permanent collection site at a retailer. Another consolidation location closed. When this occurred, MRC notified retailers that used the closed location that they instead could use another no-cost drop-off option at a SWF less than 10 miles away. As a result, although MRC currently has fewer consolidation sites than it did in 2018, the entities that used those sites in 2018 continue to be served in 2019.

In 2019, MRC asked small California retailers in underserved areas if they were interested in becoming a consolidation location for other businesses or the public. No retailers were interested, citing concerns about space, managing a container and illegal dumping. In 2020, MRC will continue efforts to increase the number of commercial consolidation locations.

In order to not undermine mattress renovation, as intended by the Legislature, MRC is communicating with renovators regarding the CVP program. See the [Reuse](#) section for more detail.

[Table 6](#) shows the total number of collection sites by type from 2016 through 2019. For a complete list of all collection sites and events, see [Appendix B](#).

TABLE 6: Collection Network by Site Type

Site Type		2016 ¹	2017 ¹	2018	2019
Permanent Collection Sites	Solid Waste Facilities	109	133	145	162
	Mattress Recyclers	11	12	15	11
	Nonprofits	2	6	12	14
	CRV Recycling Locations	2	3	7	6
	Mattress Retailers	6	5	6	7
	Mattress Renovators	1	2	2	7
	Others	0	2	3	4
	Total Permanent Collection Sites	131	163	190	211
Curbside Bulky Item Collection Programs		3	9	19	20
Mattress Collection Events		50	74	97	152
Commercial Volume Program (CVP)	Permanent On-Site Trailers	N/A	N/A	19	36
	Consolidation Locations	4	5	6	4
	Live Loads	N/A	N/A	0	127

¹ In 2016 and 2017, MRC reported the number of recyclers separately from the total number of permanent collection sites, which are included in the 2018 total. In 2016 and 2017, curbside bulky item collection programs were included in the total number of permanent collection sites, and in 2018 they are reported separately. In 2017, MRC included consolidation locations in the total number of permanent collection sites, which are now separated under CVP. To allow for consistent year-to-year comparisons of the number of different collection types, MRC has reclassified where necessary 2016 and 2017 data to fit the current format. For reference, MRC reported 122 and 165 collection sites in its 2016 and 2017 Annual Reports, respectively.

Collection Site Mattress Management

When adding new collection sites, MRC provides on-site training and guidelines to educate staff regarding proper handling, efficient stacking techniques and best practices to increase the recyclability of mattresses received. MRC's Mattress Recycling Program Guidelines (see [Appendix C](#)) are included in all collection site and event contracts. The guidelines define products eligible and ineligible for recycling and explain how collectors can efficiently load mattresses into trailers. They also describe non-recyclable mattresses (e.g., those that are wet, insect-infested, excessively soiled, etc.) and how to identify bedbug-infested units.

To further assist collection sites in identifying and managing instances of bedbug contamination, MRC offers an online training video about bedbugs that collection site staff can access on demand. See [MRC's resources webpage](#) for a link to the video. In 2020, MRC will create short informational videos for onboarding new sites and staff, stacking and screening mattresses and bedbug information.

MRC visits new collection sites as they are being established, and on average visits existing locations annually. During site visits, staff answer questions, confirm whether the site is following the guidelines, offer suggestions to maintain the quality of collected mattresses and provide necessary signage, invoicing support, etc.

In 2019, MRC increased its collection site support by awarding collection site improvement funds. These funds were awarded for approved projects that are expected to increase the recyclability of mattresses or improve efficiency (such as a covered/paved mattress storage area to keep the units dry and clean, forklift equipment, etc.). See the [Research](#) section for more information.

Mattress Transportation

For each MRC collection site in California, MRC pays for or provides storage containers that are appropriate for the size and location of each facility. MRC uses 53-, 48- and 28-foot trailers, as well as sea containers and roll-off bins for sites with limited space or other logistical constraints. The 53-foot trailer is preferred because it can hold the most mattress units, resulting in a lower per unit transport cost. Roll-off containers, which are the smallest storage option, are the least efficient alternative, but may be the only option for collection sites with small or restricted loading areas. All containers that MRC provides are covered to reduce contamination of the mattresses and eliminate damage from weather.

To provide mattress transportation throughout the state, MRC contracts with mattress recyclers, third-party logistics companies, transportation companies and SWFs to pick up and transport mattresses from specific facilities.

Collection sites that do not transport units using their own equipment will contact a transporter provided by MRC when a full container is ready to be picked up and swapped for an empty one. For sites located in urban areas, MRC transporters have 48 hours to swap a trailer after receiving a request, and up to five days for sites in rural areas. High-volume locations may be assigned a regular pickup schedule to make sure transporters can keep up with the volume. MRC is available to assist with any issues that may arise regarding transportation.

Mattresses are bulky and light cargo, and as a result, efficient transportation helps control costs. MRC assigns mattress loads to individual recyclers in an effort to achieve efficiency throughout the collection network.

In 2019, MRC conducted a transportation study to identify how the current system can be improved. More details on the study can be found in the [Research](#) section.

Mattress Processing and Recycling

Recycler Procedures

After discarded mattresses arrive at a recycling facility, the recycler unloads the container. Mattresses contaminated with bedbugs or putrescible solid waste cannot be recycled and are separated to minimize facility contamination and worker exposure, and then landfilled.

Non-contaminated mattresses then are dismantled. The outer ticking layer is removed so each internal component material can be separated. The dismantling process varies from one recycler to the next, but most use a combination of manual and mechanical processes. Each recyclable material type is separated and sometimes compressed into bales for shipment to buyers. See the [Uses for Recycled Materials](#) section for details regarding what happens to each material type after consolidation at recyclers.

Some recyclers separate and sell high-quality used mattresses or their component materials to renovators, who use them to renovate mattresses for sale in secondary markets.

Uses for Recycled Materials

Recyclers sell the materials reclaimed from used mattresses and foundations into secondary markets for use in manufacturing new products. See the [Program Disposition Data](#) section for quantitative information. While there were no significant changes in these end markets in 2019, MRC continues to invest in research to identify new end markets to increase the program's recycling rate and to help MRC's recyclers become more financially sustainable. MRC's research efforts target many of the product categories discussed below. See the [Research](#) section for more detail.

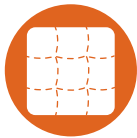


Steel Wire: Most used mattresses contain steel springs, either in the form of innersprings or pocketed (fabric-encased) coils. Likewise, most used foundations contain a steel wire interior structure. The steel from both mattresses and foundations can be shredded or baled for sale in steel scrap markets. Steel mills then purchase the scrap steel and re-melt it for use in manufacturing new steel products, such as appliances, automobiles and building products.

In 2019, some scrap metal recyclers stopped accepting pocketed coils because the polypropylene fiber used to encase the coils amounted to 8% to 10% of the material's weight. As a result, some recyclers disposed of their pocketed coils because they could not find steel scrap recyclers willing to accept the coils. Starting in October 2019, MRC transported pocketed coils from every recycler to a processor in Fresno that shredded them and sold the steel to scrap markets.



Foam: The interiors of most mattresses contain one or more layers of polyurethane and/or latex foam. After the outer quilt panel is removed, the recycler separates the inner foam layers for baling and sale to scrap purchasers. Most post-consumer foam is sold to carpet underlayment manufacturers to make carpet padding. The scrap foam is chopped into small pieces, mixed with rebonding adhesive and exposed to steam to cure the mixture. The result is rebond foam that then is cut into thin sheets to make carpet pad. Carpet pad is constructed primarily of post-industrial polyurethane foam, but also may contain a small percentage of used carpet pad, as well as post-consumer mattress foam and quilt panels.



Quilt Panel: The mattress sleep surface (that is, the top layer of a one-sided (“no-flip”) mattress and the top and bottom layers of a two-sided mattress) typically is a composite material that includes a decorative outer fabric (also called ticking), one or more layers of fiber batting, non-woven fabric or foam (polyurethane and/or latex) and a thin backing fabric (usually a non-woven fabric). These layers usually are quilted together. Once the quilt panel has been removed from the mattress, recyclers typically bale it for sale separately from other reclaimed commodities.

Recycled quilt panel has limited secondary demand for several reasons. First, quilt panels lack consistent construction and input materials. Second, quilt panels are more likely to become contaminated with dirt, water, bodily fluids or other environmental impurities because they are the outermost layer of a mattress. As a result, quilt panel is most commonly sold to carpet underlayment manufacturers, which chop the quilt into small pieces to make carpet pad. In this application, post-consumer quilt panel represents a small percentage of the finished product.



Foundation Wood: Most consumers use a foundation or box spring underneath their mattress. The foundation raises the sleep surface of the mattress to a comfortable height and helps prolong the life of the mattress by acting as a shock absorber. A typical foundation is composed of a wood frame assembled using nails or staples. A steel wire structure attached to the wood frame by staples or nails provides the spring support for the foundation. Some foundations contain a wood interior structure instead of a steel wire structure. The sides of the foundation typically are covered by a decorative ticking while the top and bottom typically are covered by a non-woven fabric.

To dismantle a foundation, recyclers remove the ticking and non-woven fabric, then shear or shred the unit to separate the metal from the wood. If the wood is free of significant metal or fabric contamination, it can be finely shredded for use as mulch, or burned for energy value in a biomass or waste-to-energy (WTE) facility. Wood is either sold or given away, or recyclers pay a tipping fee for the wood to be made into mulch, alternative daily cover (ADC) or burned as biomass fuel.

In 2019, one recycler sold a portion of its foundation wood to a SWF for use as ADC. Starting in 2020, the recycler sold the wood to another facility for use as mulch when CalRecycle decided that ADC can no longer be counted towards its recycling goal.



Cotton: Depending on product construction, a mattress may contain other non-woven fiber layers such as cotton. Recyclers separate and bale the reclaimed cotton. Secondary fiber markets are limited and depend on whether the reclaimed material is co-mingled with other fibers and prevailing market conditions. Cotton is sold to fiber recycling companies. End uses for this material include insulation and acoustic panel products for the construction and building industry.



Other Fiber: Many mattresses also contain layers made from one or more other types of fiber. Depending on the construction of the mattress, these fibers may include polyester, rayon and other synthetic fibers; wool, horse and other animal hair; and coconut fiber. Coconut fiber can be composted or added to wood chips for use as ground cover. Nevertheless, recycling options for these other fibers are limited. As a result, most typically are landfilled or, at best, transformed for use in WTE facilities.



Shoddy Felt: Another common layer in mattresses is shoddy felt (also called shoddy pad or just shoddy). This material usually is placed between the metal springs and foam layers to insulate the foam from sharp points on the springs and to keep the foam from working its way into the springs during the life of the mattress. Shoddy is a non-woven material comprised of mixed shredded post-industrial fabric. Given the mixed nature of the fiber types used to make shoddy and the fact that shoddy used in mattresses is made from post-industrial material, post-consumer shoddy has little or no residual value in secondary markets. Therefore, shoddy is usually landfilled or, at best, transformed for use in a WTE facility.



Plastics: Retailers often place the discarded mattresses they collect from consumers in plastic bags (usually polyethylene) so that any bedbugs or other biological materials on the discarded units do not contaminate new units being delivered on the same truck. These bags are frequently on the discarded mattress when it arrives at the recycler. Most recyclers bale and sell this plastic to plastic recycling companies in secondary markets where the bags are converted into plastic pellets that manufacturers of new plastic products melt and use as feedstock in their manufacturing processes. Potential end uses for these pellets include composite plastic lumber and plastic film products.



Cardboard: Mattress foundations may contain a layer of cardboard that separates the wood base structure from the bottom non-woven fabric. Recyclers bale the cardboard and sell the bales in secondary markets where it is recycled by manufacturers for use in making chipboard for cereal boxes, corrugated cardboard and other packaging materials.

Materials Management/Waste Hierarchy

MRC and its recyclers implement the program consistently with California's solid waste management hierarchy: source reduction, reuse (including renovation), recycling, composting, biomass, transformation/waste to energy (WTE) and landfill. The following describes MRC activities undertaken for each management method in the hierarchy. Associated data is provided under the [Program Disposition Data](#) section.

Source Reduction

The mattress industry continues to manufacture durable mattresses that reduce the rate at which discarded units are generated. In 2018, MRC completed a study that estimated the average age of sampled units discarded for recycling was 11.2 years. MRC will repeat this study periodically to determine whether this metric changes over time and, if so, why.

In 2019, MRC launched a sustainability initiative called the Sleep Products Sustainability Program (SP2) that is initially focused on reducing the consumption of water and material waste generated during the mattress manufacturing process.

SP2 is designed to help individual mattress manufacturers analyze and understand the environmental impacts of their products by examining:

- The nature and designs of the products they manufacture;
- The raw materials they manage and consume in manufacturing and distributing those products;
- The energy, water and other resources needed in the manufacturing and distribution processes;
- How to manage and minimize waste products generated at each stage in the manufacturing and distribution processes;
- How the products they manufacture today are managed at end of their useful lives by recyclers.

SP2 helps mattress manufacturers develop methods for improving their businesses, products and processes in light of these factors. For example, these methods identify steps manufacturers can take to reduce their environmental impacts, define metrics for measuring the effects of those changes and learn from best practices. The overarching goal is to help mattress manufacturers create voluntary, practical environmental management systems that can produce continual improvements over time, reinforced by periodic follow-up reviews by MRC.

The SP2 program includes methods to train and audit participants. A participant must meet the criteria in [Table 7](#) to obtain SP2 certification:

TABLE 7: Sleep Products Sustainability Program Criteria and Requirements

SP2 Criteria	Requirement
Environmental Policy	Must be written, adopted by management and communicated
Regulatory Compliance	Must be in compliance with all environmental regulations
Facility Impact Assessment and Control	Must evaluate activities, their impact on waste and control methods
Goals and Targets	Must have targets for waste reduction, reviewed by top management
Measurement of Progress	Must track waste generation and disposition
Employee Awareness and Engagement	Must train, gather improvement ideas and provide feedback
Program Verification	Must conduct periodic walkthroughs for waste programs
Corrective and Preventative Actions	Must track corrective actions and review periodically
Program Resilience	Must plan how to respond to program disruptions
Supplier Partnership	Must conduct one supplier project each year to reduce waste
Best Practice Sharing	Must share best practices in industry at least once per year

In 2019, three manufacturers completed SP2 training to obtain certification. One manufacturer from Fresno, California completed training in April 2019. This manufacturer did not complete certification by the time of this report due to staffing changes and facility closure during COVID-19. MRC will seek to assist this manufacturer in achieving certification in early 2021. In November 2019, two additional manufacturing facilities in Richmond and City of Industry completed training. These facilities are currently working towards SP2 certification. In 2020, two new trainings were delayed due to Governor Newsom's order to close non-essential business during COVID-19. MRC will continue to assist trained facilities with achieving their SP2 certification and to recruit California manufacturers to schedule two trainings in 2020.

In November 2019, MRC requested proposals from experienced consultants to administer SP2 on behalf of MRC. In 2020, MRC hired a dedicated consultant to train participants and conduct certification audits, engage mattress manufacturers through email and webinars on sustainability best practices and further develop SP2 to maximize outcomes.

MRC is measuring the success of this initiative and will report results in future annual reports. SP2 metrics will include:

- Participant count at each stage (registration, training, developing, certification, recertification);
- Quantify waste diverted by certified participants (anonymized and aggregated after completing five certifications)

Prior to five completed certifications, provide anonymized, qualitative data on waste diversion activities;

- Number of impressions or touchpoints with current participants (newsletters, emails, trainings and webinars, etc.);
- Number of impressions with potential participants (marketing, advertising, webinars, etc.).

To publicize SP2, MRC developed a marketing strategy that launched in the third quarter of 2019. The effort included the distribution of a news release, social media messaging and direct mail advertising to California-based mattress manufacturers. Information was also posted on [MattressRecyclingCouncil.org](https://mattressrecyclingcouncil.org) and disseminated to mattress manufacturers through MRC's Monthly Highlights, [MRCreporting.org](https://mrcreporting.org) portal and the International Sleep Products Association's (ISPA's) communication channels. MRC and ISPA staff also attended industry events in 2019 to discuss the initiative with potential participants. See the [Education and Outreach](#) section for more details. In future years, MRC will develop public relations materials and messages to publicize SP2's successes and outcomes. These may include additional news releases, awards for participants or presentations at mattress industry events.

MRC will evaluate the results of the SP2 initiative in 2020 and consider whether to expand the program to include mattress retailers and component suppliers.

In 2021, MRC will solicit interest from businesses across the mattress value chain to participate in a regular forum that connects mattress recyclers with businesses making design decisions.

Reuse (including Renovation)

Reuse follows source reduction in California's waste management hierarchy. In mattress waste management, reuse includes mattresses sold in used furniture stores and mattress renovation. Used mattress retailers and mattress renovators were active in California before MRC launched the program and remain active today.

Statewide Renovation Trends: When California enacted SB 254, the Legislature stated its intent that the new law "not undermine existing used mattress recycling, resale, refurbishing, and reuse operations that are in compliance with state and federal law." According to data CalRecycle has collected from renovators, 150,124 units were renovated in 2016; 263,646 in 2017; 226,068 in 2018; and 214,896 in 2019.

The renovated mattress segment is affected by a number of factors. Renovated units tend to be sold at low retail prices, competing directly against low-priced imported mattresses. As a result of unfair trade investigations conducted by the U.S. government over the last two years, international trade conditions may be improving for renovated mattresses. In recent years, the U.S. mattress industry as a whole has been significantly hurt by low-priced imports of finished mattresses from numerous countries. Renovators and manufacturers of new mattresses that are sold at low price points are especially hurt by these unfairly traded imports.

In May 2019, the U.S. Department of Commerce (Commerce) found that Chinese exporters of finished mattresses to the United States were dumping their products in the United States and imposed antidumping duties that ranged from approximately 37% to over 1,300% to offset these unfair trade practices. Since then, Commerce has initiated additional antidumping and countervailing duty actions against mattresses imported from an additional seven countries. Preliminary findings of dumping or subsidization (and corresponding amounts of antidumping and countervailing duties) in the most recent cases are expected to be announced in October 2020. If additional duties are imposed on these imports, that action is expected to reduce or eliminate the impact of these unfairly traded goods on U.S. mattress manufacturers and renovators.

MRC has also taken a number of actions in support of the legislative intent. In 2019, seven renovators contracted with MRC to serve as no-cost collection points that receive mattresses directly from the public and commercial entities. This arrangement allows a renovator to select from the discarded units it receives those that it wants to renovate, placing the remainder in MRC-provided trailers for transport at MRC's expense to recyclers for processing. As with all collection points, MRC pays a handling fee for the collection service.

In 2019, renovators purchased 2,124,592 pounds of units and materials from MRC recyclers for reuse and renovation. In addition, as noted above, those renovators that serve as collection sites may take from the units that they collect what they need for renovation. Although the weight of the units and materials that recyclers sold to renovators decreased in 2019 by 34% from 2018 levels, MRC believes that this decline was offset by the weight of the units that renovators took from their collection activity.

Furthermore, the 2019 sales by MRC recyclers to renovators were affected by the fact that one recycler that sold large quantities of materials to renovators has left the statewide program. Some current MRC recyclers also inform MRC that they do not sell directly to renovators, citing safety and liability concerns with having renovators on the recycler's premises. One MRC recycler stated a renovator that serves as an MRC collection site stopped purchasing units and materials because it cost too much to transport the materials from the recycler to the renovator. Presumably, this renovator's free access to discarded units that it gets from being an MRC collection site made it unnecessary for it to pay to transport other units and materials to its facility for renovation.

MRC will continue to monitor the relationships between recyclers and renovators for future annual reports. In 2020, MRC will provide recyclers a list of renovators that are complying with SB 254 and may purchase whole units and materials from recyclers.

Therefore, far from undermining renovators, the statewide program clearly benefits them. Renovators may purchase whole units and materials from recyclers for renovation. MRC is informing recyclers about renovators that have complied with California law and are thereby eligible to purchase units and materials from recyclers. Renovators that serve as collection sites pay nothing to have residents drop off units at their facilities and then select which of those units to renovate. Those collectors incur no cost to transport the rejected units to a recycler or landfill. They simply place the rejects in an MRC-provided trailer and MRC pays to have them taken to a recycler. MRC compensates these collectors for their collection services. Finally, we note that data renovators reported to CalRecycle shows that the renovator sector grew in 2019.

MRC Recyclers and Renovation: As discussed in the [Recycler Procedures](#) section, some recyclers sell whole mattresses and component material to renovators. MRC pays recyclers the same to dismantle units, regardless of whether the materials reclaimed from this process are sold to renovators or others in the secondary markets. MRC does not compensate recyclers when they sell whole mattresses directly to renovators. The recycler instead is paid for the unit by the renovator. This financial arrangement benefits both the recycler and renovator, allowing the renovator to buy whole mattresses and components and incentivizes adherence to the waste hierarchy.

Renovators as MRC No-Cost Drop-Off Points: MRC lists California-based renovators that contract to serve as used mattress collection locations on its Bye Bye Mattress Recycling Locator. In 2019, seven renovators served as no-cost collection points for residents, retailers, and commercial entities. Unrenovated units collected at these sites are transported to MRC recyclers for dismantling. In 2019, MRC transported 30,909 units (equivalent to a weight of 1.7 million pounds of material) from these renovators to MRC recyclers. Data that renovators report to CalRecycle may provide leads identifying other renovators that could serve as drop-off points in 2020.

Renovators on ByeByeMattress.com: To follow California's solid waste management hierarchy and expand collection network convenience for California consumers, MRC contracts with renovators that comply with SB 254 and other California and federal bedding requirements to serve as no-cost collection locations. These locations are included on its Bye Bye Mattress Recycling Locator.

Renovators and Program Development: MRC considers the views of renovators and other interested stakeholders when setting program policies. For example, when MRC developed its CIP program, it sought input from the Mattress Advisory Committee (on which the renovator segment is represented) regarding the level of incentive that consumers should receive when dropping off discarded mattresses and foundations at an MRC recycler. After considering different incentive levels, the committee advised

MRC that setting the incentive above \$3 per unit could harm renovation. MRC accepted the committee's advice and capped the incentive at \$3 per unit, up to five units per vehicle per day.

In 2020, MRC will evaluate the feasibility of offering CIPs at permanent collection sites and remedy concerns that have been problematic in other California recycling programs, such as proper accounting controls to prevent fraud and improve security and transparency. MRC will monitor the progress of Habitat for Humanity ReStore in Oakland, the first permanent collection site to offer CIPs to state residents dropping off up to five units per vehicle per day.

MRC also communicates with contracted renovator collectors to minimize the impact of CVP on their supply chain. MRC avoids recruiting CVP participants already serviced by renovators.

Education and Outreach to Renovators: During program development and throughout the subsequent years, MRC has informed all known renovators about their obligations and opportunities under SB 254 and renovators receive the same program updates that MRC sends to retailers and other program participants. Therefore, MRC has implemented the program consistent with this tier of the waste management hierarchy, consistent with the Legislature's stated intent that the program not undermine used mattress resale, refurbishment and reuse operations.

Recycling

Recycling is the third priority in California's waste management hierarchy. The program is designed to increase the number of discarded mattresses diverted from California's landfills and increase recycling of post-consumer mattress materials. To achieve this result, MRC has established a robust, diverse and geographically accessible no-cost mattress collection network that is expanding and continually improving. MRC assists this collection network with funding to improve the recyclability of mattresses and provides enclosed containers to prevent weather damage during storage and transport. Once a recycler receives a discarded mattress, it dismantles the unit and separates the component materials for sale or use in secondary markets. Materials for which no market exists or that cannot be recycled (because they are contaminated or mixed with other materials) are usually landfilled.

MRC's Plan outlines nine strategies to maximize mattress recycling in the following order:

1. **SWF Compensation:** MRC compensates SWFs and other collection locations at negotiated rates for handling mattresses that they accept. MRC also pays for storage containers that SWFs may use and can transport the collected units to recyclers for dismantling, at no charge to the participating SWF.

2. **Mattress Retailers (Retailer Take Back Obligation):** Mattress retailers must, upon request, pick up a consumer's discarded mattresses at no cost when they deliver a new mattress. As noted, MRC recyclers can recycle these units at no cost to the retailers. By diverting mattresses from the ordinary solid waste collection system in this manner, fewer mattresses are contaminated when they are collected and mixed with other municipal solid waste and more mattresses can be recycled. See [Retailer Take Back Publicity](#) for more detail regarding MRC's promotion of this obligation.
3. **No-Cost Retailer Recycling:** Retailers can recycle mattresses they pick up through the retailer take back obligation at no cost through MRC's Program. See [Mattress Collection](#) and [Retailer Access](#) for more detail.
4. **No-Cost Business Recycling (Commercial Entities):** Commercial entities (such as hotels and educational institutions) can recycle their mattresses at no cost through the program. See the [Mattress Collection](#) and [Commercial Volume Program](#) for more detail.
5. **No-Cost Consumer Drop Offs at SWFs:** California residents may drop off mattresses at no cost at MRC collection locations, which include 162 SWFs statewide as well as 49 other convenient locations. See the [Mattress Collection](#) section for more detail.
6. **Consumer Incentive:** 10 recycling facilities and one permanent collection site pay an MRC-funded incentive to California residents that deliver discarded mattresses directly to their location. The incentive is \$3 per unit, limited to five units per vehicle per day. See [Consumer Incentive Payment](#) for more detail.
7. **MRC Recyclers' Target:** MRC's recyclers are responsible for dismantling discarded mattresses and foundations, selling or otherwise identifying a use for the reclaimed materials in secondary markets, and disposing of the waste or otherwise unrecyclable material (usually in landfills). A recycler has financial incentives to recycle as much of a mattress as it can because it keeps the revenue it earns from the sale of those materials in secondary markets and incurs costs when sending waste and unrecyclable materials to landfills. To further incentivize the amount of mattress materials recycled through the program, MRC's recycler contracts require that they recycle 75% by weight of the units they process. In practice, however, some recyclers have encountered difficulty meeting this requirement.

The amount of post-consumer mattress materials that a recycler actually recycles is influenced by several factors:

- *The quality of the unit:* If the unit is seriously damaged.
- *No markets:* If no viable secondary market exists for a material, it cannot be recycled. In 2019, this situation existed in some cases for wood, and the steel and polypropylene in pocketed coils.

- *Geography*: Some recyclers are located far from secondary markets, making it difficult or impossible to recycle those materials, especially if freight costs are rising or commodity prices are falling. In 2019, this situation existed for cotton fiber.
- *Material quality*: Customers in secondary markets may reject the quality of material offered by a recycler because it is not completely separated from other material (e.g., some foam mixed with the steel or nails in the wood) or for other reasons.

MRC's research efforts place a high priority on short-term, high-impact projects that can increase the amount of wood, cotton and pocketed coils that can be recycled, thereby increasing MRC's overall recycling rate. Additional information about these projects is found in [Research](#). For a discussion on MRC's recycling rate in 2019, see [Program Disposition Data](#).

8. **Mitigate Illegal Dumping**: MRC compensates entities participating in its Illegally Dumped Mattress Collection Initiative in exchange for providing data about the number of illegally dumped mattresses in their communities and collecting the dumped units. This information identifies those areas of the state where illegally dumped mattresses are most prevalent and guides MRC's efforts to mitigate illegal dumping activity. See [Mitigation of Illegal Mattress Dumping](#) for more detail.
9. **Prevent Bedbug and Other Contamination**: A mattress may not be recyclable if it is wet, heavily soiled or contaminated by bedbugs. Although contamination affects relatively few units, MRC educates recyclers and collection sites on how to prevent and properly manage bedbug and other contamination, and thereby increase the amount of mattress materials that can be recycled annually. See [Collection Site Mattress Management](#) and [Recycler Procedures](#) for more detail.

Composting

In 2019, one MRC recycler sent 29,165 pounds of coconut fiber to compost facilities. The recycler prepares a bale of coconut fiber according to the specifications of the composting facility. The composting facility grinds the coconut fiber to reduce the size to between 4 inches and 6 inches. The ground coconut fiber is mixed with green waste to compost for four to six months. The final compost product is used in commercial agricultural and home gardening applications.

Foundation wood is also theoretically appropriate for composting. However, efficient composting requires that the wood be reduced to very a small particle size that both has a high surface area to volume ratio and provides good structure to the compost mixture. This requires aggressive shredding or grinding to reduce the foundation wood to particles that are 3 inches or less in diameter, with most between 0.5 inches and 2 inches. In addition, the shredding process must remove most of the metal contamination. Both of these requirements make composting foundation wood impractical for MRC's recyclers.

As a result, MRC's recyclers processed no foundation wood into composting material in 2019, and instead processed most of it into mulch.

In November 2019, MRC completed research on alternative end markets for mattress wood. Details on this study are found in [Research](#).

Biomass

California's solid waste management hierarchy considers biomass to be recycling that is preferred over the transformation of solid waste through WTE facilities or landfill. Nevertheless, this recycling option may not be a viable long-term solution for mattresses. Low energy prices and environmental regulations may cause biomass plants that are accessible to MRC's recyclers to close in the coming years.

In 2019, two MRC recyclers sent 3,017,021 pounds of wood to biomass either because transportation and tipping fee costs for mulching operations made biomass outlets the most economically viable market for their wood, or because local mulching companies rejected the material due to metal contamination (from the staples and nails used to assemble the foundations).

In November 2019, MRC completed research on alternative wood end-use markets, taking into account the processing capabilities of individual MRC recyclers, as well as their location relative to potential wood users and other relevant factors. Details on this study can be found in [Research](#).

Transformation (WTE)

In 2019, two MRC recyclers that found no purchasers for pocketed coils (that is, steel springs encased in polypropylene fabric) sent this material to a nearby WTE facility. Some scrap metal recyclers stopped accepting pocketed coils because the polypropylene fiber used to encase the coils amounted to 8% to 10% of the material's weight. The WTE facility consumed the fabric and recycled the metal. Although MRC understands that California considers the transformation of solid waste through WTE facilities to be a form of disposal, diverting material for use in WTE facilities is preferable to landfilling the pocketed coils for two reasons:

1. After the WTE burned the pocketed coils, the metal was magnetically extracted and recycled.
2. The heat from the burning polypropylene was used to generate electricity.

Both of these benefits would have been irretrievably lost had this material instead been landfilled.

The total weight of material sent to WTE decreased from 2018 to 2019 (from 3,976,420 to 38,371 pounds). This decrease is attributed to the fact that one recycler that sent large quantities of materials to WTE has left the statewide network. Also starting in

2019, MRC transported pocketed coils obtained by its recyclers to a centralized facility in Fresno where the material is shredded and the steel is recycled. MRC consulted with CalRecycle on pocketed coil disposal in 2019 and efforts to recycle the material. Details on pocketed coil deconstruction can be found in [Research](#).

In 2019, MRC also explored options for recycling millions of pounds mattresses and foundations that a former recycler had crushed, baled and then abandoned in several warehouses in the state. In their crushed and baled state, these units could not be easily recycled manually. MRC sent a test batch of bales weighing 228,140 pounds to a WTE facility to determine whether this was a feasible option for disposing of these materials. Although we do not know the exact material composition of those bales, MRC assumes that they contained foam, fiber, quilt panels and steel. The WTE then recycled the steel. Following this test, MRC concluded better options existed than disposing of baled units at the WTE facility. See [Abandoned Mattress Management](#) for more detail.

MRC notes that only two WTE facilities remain in California. Furthermore, MRC is diligently seeking to identify better ways to dismantle and use some of the hard-to-recycle mattress materials (wood, cotton and pocketed coils). For these reasons, it is likely that MRC recyclers will send no more than de minimis amounts of mattress material to WTE facilities in future years.

Landfill

MRC's contracts with its recyclers require that they recycle 75% by weight of the units they process. Nevertheless, we recognize that this may not always be feasible. MRC recyclers dispose of non-recyclable materials and residue in environmentally safe landfills. This material may include entire mattresses or foundations and mattress materials that:

- Are severely damaged or twisted;
- Are wet, frozen or heavily soiled;
- Are infested with bedbugs, other living organisms or other biological contaminants that render the unit either unsafe to process or make its constituent materials unmarketable;
- Currently have no financially viable market.

As is the case for materials sent to WTEs, MRC recyclers do not track landfill disposal data by material type, making it impossible for MRC to provide data regarding the exact quantity of specific materials that its recyclers landfilled in 2019. However, given that recyclers landfilled some whole units, as well as separated materials, MRC assumes that at least some quantity of every mattress material type (e.g., steel, foam, fiber and wood) was landfilled. The total weight of material landfilled by MRC recyclers increased from 2018 to 2019. The increase is attributed to the fact that:

- Recyclers landfilled pocketed coils if they found no purchasers for this material.
- One recycler sent wood to landfill for use as alternative daily cover (ADC).
- Starting in the third quarter of 2019, recyclers landfilled cotton bales that could not be transported economically to the primary end market.

The following has occurred to address these challenges:

- Beginning in October 2019, recyclers shipped pocketed coils to a centrally located shredding facility that separated the steel for recycling and MRC initiated a research project to identify a technology that could economically extract the steel from the pocketed coils in the future.
- Starting in 2020, transporting cotton to end markets resumed.
- A recycler used the results from the MRC wood study to find an alternate end market for recycling its wood into a mulch product, as opposed to ADC.

The total quantity of material that MRC recyclers disposed of (that is WTE plus landfill) decreased between 2018 and 2019, both in total (from 25,461,162 to 24,450,691² pounds) and as a percentage of total materials processed (from 35% to 29.5%).

To reduce disposal further moving forward, MRC intends to conduct a mattress recycling waste characterization study in 2020 and 2021. The purpose of this study will be to quantify the most commonly disposed of mattress materials and identify strategies for reducing those amounts.

Coordination With Existing Infrastructure

MRC must coordinate with existing used mattress collection programs and recycling programs, including nonprofits, and meet the requirements of Cal. Pub. Res. Code § 42987.1(i). Since 2016, MRC has demonstrated year-over-year growth in the collection network, increasing the number of collection sites, bulky item collection programs, events and CVP activity. See [Collection Site Types](#) for more detail.

Existing Used Mattress Collection Programs

Solid Waste Facilities

In 2015 and 2016, MRC contacted all permitted SWFs in California and contracted with all SWFs that were interested in and capable of participating in the program. To further

² The total amount of material disposed in 2019 does not include materials disposed through WTE and landfill from the deconstruction of abandoned bales. See [Program Collection and Disposition Data](#) section for more details on bale deconstruction disposition data.

expand its collection network in 2017, MRC continued to contact those SWFs that were not yet contracted collection sites.

In 2019, MRC used data that SWFs reported to CalRecycle regarding the number of mattresses they landfilled that year to target potential new collection locations. This effort resulted in MRC adding 17 SWFs to the collection network. By the end of 2019, MRC had negotiated contracts with 162 SWFs in California. In 2020, MRC will continue efforts to recruit more SWFs to participate in the program.

Bulky Item Collection Programs

In 2019, MRC used data from its 2018 study of statewide curbside bulky item collection programs to target additional entities that could participate in the program. To further coordinate with existing used mattress collection programs and increase consumer access to no-cost recycling in California, MRC began contracting with municipalities and franchise haulers that provide curbside bulky item pickup at no additional cost. By the end of 2019, MRC held contracts with 20 bulky item programs. In 2020, MRC will continue efforts to target additional bulky item collection programs that could participate in the program.

Retailer Take Back

Many mattress retailers collected units from their customers before the program launched. MRC leverages this pre-existing network by working with retailers to bring these mattresses to MRC's recyclers, either by direct drop-off or through the CVP program. This practice benefits the mattress consumer and retailer and increases the volume of mattresses diverted from landfills. Collecting mattresses directly from retailers is also preferable to obtaining units from SWFs and bulky item collection programs.

When mattresses are mixed with regular trash and other municipal solid waste, they can be crushed and contaminated to the point that few or no parts of the units can be recycled. Obtaining discarded units directly from retailers reduces contamination, resulting in more mattresses being recycled and the recyclers being able to sell cleaner and higher quality commodities into secondary markets.

Other Relevant Parties

MRC further builds on the existing solid waste infrastructure by:

- Coordinating with municipalities and franchise haulers to hold mattress collection events;
- Contracting with CRV recycling centers, Local California Conservation Corps, nonprofits and mattress renovators to act as collection locations.

Abandoned Mattress Management

Through its Illegally Dumped Mattress Collection Initiative, MRC coordinates with municipalities that operate illegal dumping cleanup and abatement programs. See the [Mitigation of Illegal Mattress Dumping](#) section for more detail.

Existing Recycling Programs, Including Nonprofit Mattress Recyclers

In April 2015, MRC requested proposals from entities interested in providing transportation and recycling services to MRC at locations throughout the state. In requesting these proposals, MRC directly contacted all known entities that recycled mattresses in California (including nonprofit recyclers) and posted the request on MRC's website to publicize the request among other existing mattress recyclers. MRC also visited all active mattress recyclers in California to assess their capabilities, interest in participating in the program and future plans. Among the respondents were two existing nonprofit recyclers in California. Based on a combination of factors, including price offered to provide the requested recycling services, recycling experience, quality of proposal and facility capabilities, MRC awarded contracts to six recyclers (including two nonprofits). Five were existing recyclers of mattresses and one was an existing recycler of other products.

Since the program launched over four years ago, MRC's recycler network has evolved, as several of the initial recyclers have changed the locations for their facilities or added new locations, others are no longer under contract with MRC and MRC has added new recyclers as the program has grown. In December 2017, MRC sought to add several new recyclers and requested proposals for facilities to better serve the San Francisco Bay Area, Fresno, the city of Los Angeles, Los Angeles County and Orange County. As a result, MRC contracted with Mat Services Recycling in Ontario, California; R5 Recycling in Perris, California; and Green Mattress Recycling in Livermore, California. Likewise, in October 2018, MRC requested proposals for recyclers to serve the city of Fresno or Fresno County, Tulare County, Kings County or Madera County. As a result, MRC contracted with Rest In Peace Recycling in Fresno, California. In deciding whether to award recycling contracts, MRC has consistently considered the same factors: price, recycling experience, quality of proposal and facility capabilities.

The new recyclers that MRC added to its network in 2017 and 2018 each had experience recycling other products, both in California and elsewhere. Of the original recyclers, two are no longer under contract with MRC (including a nonprofit), but three others (including a nonprofit) have each added a mattress recycling location to the program's network.

In 2019, MRC made no additions or changes to its network of seven recyclers operating 11 facilities (including three operated by a nonprofit). MRC is evaluating the performance, capabilities and costs of existing mattress recyclers. In coming years,

MRC intends to request fresh proposals for all existing contracts in the state. As part of that process, MRC anticipates that recyclers under future contracts will be compensated based on the tonnage of materials processed, and not on a per unit basis.

MRC's Coordination with Existing Mattress Collectors and Recyclers to Efficiently Deliver Services

As MRC established and expanded its collection and recycling network, it sought to deliver services efficiently and minimize duplication of effort by applying the following principles:

- To bring large quantities of discarded units into the program efficiently, MRC leverages existing retailer take back practices and contracts with California's existing solid waste collection infrastructure to become convenient no-cost mattress collection sites;
- The program encourages retailers generating large quantities of discarded mattresses to deliver units directly to recyclers to lower transportation costs and avoid double handling;
- MRC strategically selects collectors and recyclers to build a network that both provides California residents with statewide access to recycling services and minimizes transportation costs.

Therefore, in building its mattress collection and recycling network, MRC has succeeded in coordinating with existing used mattress collection and recycling programs, including nonprofits, and has supported the broader California recycling community by contracting with existing facilities that collect and recycle mattresses and other products.



Program Objectives and Activities

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18962(a)(2)(B) — Describe how the program will meet the requirements of subdivisions (d), (g), (i), (j), (k), (l), (m), (o), and (p) of section 42987.1 of the Public Resources Code.

14 CCR § 18964(b)(8) — Description of objectives and activities based on the used mattress recovery and recycling plan, per section 18962(a)(2). State objectives from the approved plan and describe progress toward achieving those objectives during the reporting period. Describe any adjustments to objectives stated in the approved plan that may be made for the upcoming reporting period and accompanying rationale for those changes. If any changes are significant or material, as defined, the mattress recycling organization shall amend and resubmit its plan for approval by the department.

14 CCR § 18964 (b)(8)(A) — Quantitative information on subdivisions (b), (c), (d), (e), (f), (g), and (j) of section 42990.1 of the Public Resources Code, including conversion factor(s), if used. When describing the uses for the recycled materials, the annual report shall identify the secondary markets to which those materials are sold, and potential end uses of those materials.

14 CCR § 18964(b)(8)(B) — Qualitative and/or quantitative information on subdivisions (g), (l), and (m) of section 42987.1 of the Public Resources Code.

14 CCR § 18964 (b)(13) — Good faith effort. For annual reports submitted on and after July 1, 2019, a demonstration of good faith effort with the state mattress recycling goals established pursuant to section 42987.5 (b) of the Public Resources Code.

Cal. Pub. Res. Code § 42987.1(k) — Establishment of a financial incentive to encourage parties to collect for recycling used mattresses discarded or illegally dumped in the state.

Cal. Pub. Res. Code § 42987.1(m) — Developing strategies, in consultation with the California Environmental Protection Agency's Environmental Justice Task Force and other relevant parties, for collecting used mattresses for recycling in areas and communities that face unique challenges associated with proper waste management such as poverty, language barriers, and illegal mattress dumping.

Cal. Pub. Res. Code § 42987.5(a)(1)(B) — The state mattress recycling goals.

Cal. Pub. Res. Code § 42987.5(a)(1)(C) — On or before July 1, 2020, metrics and goals for increasing consumer convenience for used mattress dropoff, disposal, and recycling in a way that, notwithstanding this subdivision, applies to the entire state regardless of socioeconomic conditions.

Cal. Pub. Res. Code § 42987.5(a)(1)(D) — On or before January 1, 2021, convenience goals to be effective January 1, 2022, specific to each of the following:

- (i) (I) Consumer access to the program, including at least one permanent mattress dropoff location in each county. The requirement to have at least one permanent mattress dropoff location in each county shall not apply to a county with a population of less than 2,000 people as long as the organization continues to provide at least two collection events in the county each year. The department may require additional dropoff locations to ensure that consumers have sufficient convenient access to dropoff locations.
- (II) The mattress recycling organization shall provide no-cost freight services to any mattress retailer, health care facility, educational facility, military base, or lodging establishment that has at least 100 used mattresses to pick up at one time.

(ii) Retailer access to the program.

Cal. Pub. Res. Code § 42987.5(b) — Beginning July 1, 2019, and annually thereafter, the annual report required pursuant to Section 42990.1 shall demonstrate the mattress recycling organization's good faith effort to comply with the goals established pursuant to this section.

Cal. Pub. Res. Code § 42990.1(b) — The quantity of mattresses disposed of in solid waste landfills.

Cal. Pub. Res. Code § 42990.1(c) — The quantity of discarded used mattresses collected for recycling in the program

Cal. Pub. Res. Code § 42990.1(d) — The quantity of used mattresses collected for recycling from different categories of sources.

Cal. Pub. Res. Code § 42990.1(e) — The quantity of each category of materials recycled.

Cal. Pub. Res. Code § 42990.1(g) — The quantity of otherwise disposed of materials.

Cal. Pub. Res. Code § 42987.1(h) — A program performance measurement that shall collect program data for the purpose of the annual report. The information shall include:

- (1) A methodology for estimating the amount of mattresses sold in the state, used mattresses available for collection in the state, and for quantifying the number of used mattresses collected and recycled in the state.
- (2) A methodology for determining mattresses sold in the state by the manufacturers and renovators of the mattress recycling organization.

Cal. Pub. Res. Code § 42990.1 (j) — The total volume, number, and weight of used mattresses collected recycled, renovated, and reused in this state during the preceding calendar year, including any conversion factor used to determine the number of mattresses recovered.

Cal. Pub. Res. Code § 42990.1 (l) — For reports submitted on and after April 1, 2020, a demonstration of good faith effort with the state mattress recycling goals established pursuant to Section 42987.5.

Cal. Pub. Res. Code § 42990.1(o) — For reports submitted after January 1, 2020, the progress toward attainment of the goals included in the organization's mattress recycling plan submitted pursuant to Section 42987.1.

Program Objectives and Activities

Convenience

Cal. Pub. Res. Code § 42987.1(d) required MRC to discuss in its plan how it would:

increase the number of used mattresses diverted from landfills, reduce the number of illegally dumped used mattresses, and increase the quantity of used materials recovered through this process and recycled for other uses.

Pursuant to this requirement, the plan stated that MRC would establish no-cost mattress collection opportunities in each county in California. Toward the end of the [Residential Access](#) discussion, MRC has described its success in 2019 in extending its collection network to all California counties.

In addition, MRC has contracted with Customer Analytics, a demographic analytics consulting firm to evaluate the extent to which its collection network is accessible to California residents.

Customer Analytics measures access for all California residents, residents living in rural counties and residents living in environmental justice communities to the program's network using a 15-mile driving distance benchmark. In its analysis, the program's mattress collection network was defined to be all drop-off locations (recyclers, collection sites, collection events) and no-cost curbside bulky item collection programs that send their mattresses to MRC recyclers for dismantling. Because collection events are not permanent collection sites, Customer Analytics also evaluated resident access by considering only permanent options (recyclers, collection sites and curbside bulky item collection programs). For a full description of the methodology used, see [Appendix D](#).

Separately, since retailers are a large source of recycled mattresses because they often collect discarded units when they deliver new mattresses to their customers, Customer Analytics measured retailers' ability to recycle those units through MRC's program. See the [Retailer Access](#) section for further details.

[Table 8](#) shows the percentage of all California residents, those living in rural counties and low-income communities, that in 2019 lived within a 15-mile drive of MRC's mattress collection network, with regard to both (1) the permanent network options plus events, and (2) only the permanent network. This analysis shows that the program's collection network is accessible to California residents.

TABLE 8: Percent of California Residents Living Within a 15-Mile Drive of MRC's Collection Network

Population Category	Permanent Network Options & Collection Events	Permanent Network Options Only
All Residents	94.8%	92.4%
Residents in Rural Counties	85.8%	83.0%
Residents in Environmental Justice Communities	98.5%	96.7%

Residential Access

In 2019, 94.8% of California's residents lived within a 15-mile driving distance of MRC's mattress collection network, including recyclers, collection sites, curbside bulky item collection programs and collection events. Excluding collection events, statewide access was 92.4%.

This analysis, however, understates the access that California residents have to no-cost mattress recycling because it does not take into consideration the impact of the retailer take-back obligation. As discussed more fully in the [Program Collection, Transportation and Processing](#) chapter, a retailer that delivers a mattress to its customer must offer to pick up the customer's discarded mattress at no cost. Approximately 21% of mattresses recycled through the program are collected through retailers. However, the results of Customer Analytics' residential accessibility analysis summarized above does not take the retailer take back collection channel into account.

[Appendix B](#) contains a list of all the locations in MRC's mattress collection network.

One Collection Site or Event in Each County

By the end of 2019, MRC had established permanent no-cost collection sites or hosted collection events in all of California's 58 counties. In 2018, Yuba County was the only county without service. Recology Yuba-Sutter became an MRC collection site in mid-2019, meeting the plan's goal of providing all 58 counties with service through the program.

MRC also seeks to establish a permanent collection site in each county, but this may not be practical in sparsely populated counties. For example, officials in Alpine County (population 1,120) inform MRC that their residents are best served by biannual collection events. At the end of 2019, MRC had permanent collection sites in 56 of 58 counties. If practical, MRC currently is considering how to establish permanent collection sites in the remaining two counties and will provide an update in the 2020 Annual Report.

Underserved Areas

In addition to showing that more than 90% of California residents have access to the program's permanent collection options and collection events, the analysis also identified underserved areas of the state. In 2018, these included parts of Butte, Glenn, Imperial, Lake, Placer, Mendocino, Riverside, Trinity, Contra Costa and Marin Counties. Two of these counties, Butte and Mendocino were misidentified as underserved due to a geographic information system (GIS) error; these counties had a high level of access to the program in both 2018 and 2019.

In 2019, MRC focused on increasing collection options in the other eight counties listed. Customer Analytics' analysis shows that residential access to MRC's collection network increased in each of these counties in 2019, except Lake County, in which residential access was unchanged. Table 9 describes MRC's progress in each of these eight counties:

TABLE 9: 2019 Activities in Counties Identified as Underserved in 2018

County	Progress Made in 2019
Contra Costa	Established one new permanent collection site and served five collection events.
Glenn	Established one new permanent collection site and served one collection event.
Imperial	Visited all CRV sites and several nonprofits in county for site recruitment. In 2020, attempted site recruitment at seven municipal public works yards.
Lake	Attempted site recruitment at county-owned landfill, franchise hauler bulky item collection program, local transfer station and recycling center.
Marin	Established one new permanent collection site, added bulky item collection programs in four jurisdictions, and served two collection events.
Placer	Attempted recruitment at publicly-owned landfill; assisted them with a collection site improvement funding application. Finalizing a contract for the facility to join in 2020. Attempted site recruitment with franchise hauler. Met local city recycling group contacts to plan 2020 events as a supplement to the permanent options in progress.
Riverside	Attempted site recruitment at three county-owned landfills. Contacted all privately owned landfills not already in MRC's network. Attempted site recruitment at 20 additional retailers, nonprofits, and CRV locations.
Trinity	Served two collection events. Attempted site recruitment at two county-owned transfer stations.

In 2019, MRC identified Calaveras, Lake, Mono, Plumas and Modoc as counties where access to the collection network could be improved. In future years, MRC will seek to improve accessibility in these areas by targeting them for additional collection sites and events. MRC uses GIS tools and other information to identify locations where additional sites can provide the most benefit in underserved areas.

Challenges to Expanding the Collection Network

MRC pays a participating solid waste facility (SWF) a reasonable amount for accepting, collecting, storing, transporting and handling discarded units. MRC's negotiated compensation is intended to cover a SWF's direct costs to provide these services.

In addition, by sending units to MRC recyclers, the SWF does not incur the cost of landfilling the units or expend its valuable landfill space. In exchange for MRC paying the SWF's handling costs, transportation costs and the cost to recycle the units (and the SWF saving the cost of landfilling the unit), the SWF must allow for no-cost collection of residents' discarded units.

Since the program launched in 2016, however, one unanticipated challenge that MRC has encountered is the resistance of some SWFs to participate as collection sites. This is largely because some SWFs charged exceedingly high disposal fee for mattresses (up to \$58 per unit). MRC is prepared to pay reasonable compensation to cover direct costs to accept, collect, store, transport and handle discarded units, but MRC will not replace rates that some SWFs currently charge consumers. For these reasons, some SWFs choose not to participate in the program.

In 2019, MRC sought to amend SB 254 to include a requirement that all SWFs that collect more than 1,000 units annually participate in the program. The solid waste industry and members of the CalRecycle Mattress Advisory Committee opposed this provision and it ultimately was dropped. MRC anticipates that if not all SWFs participate, the program's ability to increase the number of units collected annually will be limited.

Other SWFs do not participate in the program because:

- They lack internal resources to review and complete the contracting process.
- It can be difficult for a franchise hauler operating a SWF and currently under a multiyear contract with the local municipality it serves to negotiate terms with MRC while that contract remains in effect.
- Participating with the program is not logistically possible (e.g., the facility has insufficient space for a 53-foot trailer; insufficient labor to collect, store, transport and handle the units for MRC; inadequate loading equipment).
- The SWF receives very few discarded units.

When these obstacles are encountered, MRC has developed innovative solutions by working with alternative collection entities, including:

- California Redemption Value (CRV) locations;
- Nonprofits, including Goodwill, Salvation Army, and Habitat for Humanity;
- Local California Conservation Corps, which provide both permanent collection sites and event staffing for community collection events;
- Mattress retailers that allow the public to drop off discarded units at no cost;
- A moving and storage company that allows the public to drop off discarded units at no cost.

The ability of these locations to participate is largely based on whether the site has enough space for a trailer to hold collected mattresses, as well as the staff to manage discarded volumes. MRC is flexible with contracting terms to encourage these and other alternative entities to join its network and expand resident access.

Rural County Access

MRC dedicates significant resources to providing rural county residents with program access. As part of this effort, MRC meets regularly with the Environmental Services Joint Powers Authority (ESJPA) to provide updates, coordinate with stakeholders and share strategies and ideas. In rural areas where the local SWF has decided not to participate, MRC has established permanent collection locations by working with types of alternative collection sites described in the [Residential Access](#) section, or by hosting local collection events.

For purposes of this report, MRC has defined a rural county to be consistent with Cal. Pub. Res. Code § 40184, which in general defines a rural county as one that disposes of less than 200,000 tons of waste annually. A county may be defined as rural one year and not the next, which complicates year-over-year comparisons, but the majority of counties defined as rural in 2018 were also considered rural in 2019. Based on 2018 waste disposal data collected by CalRecycle³ (the most recent data available at the time this report was submitted), the following 27 counties meet this definition: Alpine, Amador, Calaveras, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Imperial, Inyo, Kings, Lake, Lassen, Madera, Mariposa, Mendocino, Modoc, Mono, Nevada, Plumas, San Benito, Sierra, Siskiyou, Tehama, Trinity, Tuolumne and Yuba. In 2019, these 27 counties accounted for 4.6% of California's total population. By the end of 2019, MRC had expanded coverage to include at least one permanent collection site or collection event in all 27 rural counties.

In 2019, 85.8% of California's rural population was within a 15-mile drive from MRC's collection network, including all permanent collection options (recyclers, permanent collection sites and curbside bulky item collection programs) and collection events.

³ <https://www2.calrecycle.ca.gov/LGCentral/DisposalReporting/Origin/RuralCounties>

Excluding collection events, rural county accessibility falls slightly to 83.0%. Both figures demonstrate an increase in rural access as compared to 2018.

California residents in rural counties are accustomed to driving longer distances for services, such as hospitals and grocery stores, when compared with urban residents. With this in mind, MRC analyzed how many rural county residents were within a 25-mile drive of MRC's collection network. That analysis shows that 95.0% of California's rural county population lives within a 25-mile drive of the program's collection network, demonstrating the program's success in providing access to mattress recycling in rural counties.

MRC remains committed to further expanding the collection network in rural California in 2020.

Environmental Justice Community Access

Cal Pub. Res. Code § 42987.1(m) requires that the program develop processes for collecting used mattresses for recycling from "areas and communities that face unique challenges associated with proper waste management such as poverty, language barriers and illegal mattress dumping."

For purposes of this requirement, MRC has identified the relevant communities (which we refer to as "environmental justice (EJ) communities") using CalEPA's CalEnviroScreen 3.0 — an environmental mapping program that identifies California communities by census tract that are disproportionately burdened by and vulnerable to multiple sources of pollution and includes indicators such as poverty and linguistic isolation. (A census tract is a small geographic area defined for statistical purposes by the U.S. Census Bureau.) See [Appendix D](#) for a more detailed explanation of our methodology for identifying EJ communities and evaluating their access.

In 2019, 98.5% of Californians who resided in EJ communities lived within a 15-mile drive of MRC's collection network, including permanent collection options (recyclers, collection sites and curbside bulky item collection programs) and collection events. Excluding collection events, this number drops slightly to 96.7%. In some communities (greater Los Angeles for example), the distance to MRC's collection network is substantially less than a 15-mile drive because many communities are served by no-cost curbside collection services. (For those residents, the distance is the number of feet from their residence to the curb.) In fact, of the 53 curbside collection services that have contracted with MRC to participate in the program, 34 of them provide service in EJ communities.

EJ communities' access to MRC's collection network is enhanced by the fact that many collection events are held in these areas (105 of 152 events held in 2019). In addition to having access to MRC's collection network, these areas are also served by retailers who must offer to take back discarded mattresses if they deliver new units to consumers.

Underserved Areas

In MRC's 2018 Annual Report, we identified Calaveras, Colusa, El Dorado, Glenn, Lake and Tehama counties as having areas with low-income residents that are underserved by the program. In 2019, MRC increased residential access in each of these counties except Lake County where MRC attempted to add collection sites, but residential access is unchanged.

In fact, the percentage of residents living within a 15-mile drive of MRC's collection network in some counties (e.g., El Dorado) increased by as much as 47 percentage points. Table 10 describes MRC's work to expand the collection network in these counties in 2019.

**TABLE 10: Activities in Counties Identified as Underserved
for Low-Income Communities in 2019**

County	Progress Made in 2019
Calaveras	Met with Calaveras Deputy County Administrative Officer to discuss adding a collection container at the county transfer station.
Colusa	Contacted Colusa County Public Works staff to discuss the program but received no response. In March 2020, supported a month-long clean-up event in the city of Williams.
El Dorado	Met with South Tahoe Refuse transfer station to discuss the program. Collected mattresses at South Tahoe Refuse's annual June collection event.
Glenn	Added Glenn County Transfer Station as a permanent collection site and collected mattresses at a city of Willows collection event.
Lake	Separately proposed collection site container options for a county-owned landfill, a local franchise hauler bulky item collection program and a county-owned transfer station. Contacted local recycling center but received no response. In 2020, MRC is in the process of adding a collection site that will be open to the public and commercial entities and will serve a local curbside collection program.
Tehama	Identified three bulky item programs collected through the Tehama County/Red Bluff Landfill's franchise hauler, extending access to the city of Red Bluff, city of Tehama, and unincorporated Tehama County. Added two transfer stations operated by the franchise hauler that now accept mattresses at no cost and transport them to the Tehama County/Red Bluff Landfill for recycling through the program. Met with a CRV recycling facility, but they will reconsider the proposal in 2020 after they complete the process of acquiring a new location. Contacted a private transfer station but received no response.

In 2019, MRC's analysis identified Stanislaus, Kings and Contra Costa counties as areas in which access to the program for residents living in EJ communities can be improved. As MRC determines next steps in these counties, MRC will employ the GIS tool used to prepare the results for this report and coordinate with stakeholder groups. MRC will update its progress in these communities in its 2020 Annual Report.

Coordination with CalEPA Environmental Justice Task Force

CalEPA and other stakeholder groups throughout the state work together to address environmental justice issues. CalEPA's Environmental Justice Task Force (EJ Task Force) operates under CalEPA's Enforcement Program to coordinate the compliance and enforcement work of CalEPA's boards, departments and offices in areas of California that are burdened by multiple sources of pollution and are disproportionately vulnerable to its effects. The EJ Task Force develops new initiatives in communities where increased compliance with state and local environmental requirements has the potential to have the greatest impact. Given the significant network and resources available through these organizations, MRC is working with them to publicize how residents in EJ communities can conveniently access mattress collection and recycling services.

In 2018, MRC met with CalRecycle's EJ program staff to better understand its resources, connect with important stakeholders, learn about opportunities to promote Bye Bye Mattress through EJ events and meetings and develop specialized projects that both support EJ Task Force Initiatives and help MRC better serve EJ communities in California. This resulted in MRC attending various 2019 events to build relationships and share information, as well as participating in an initiative that the EJ Task Force organized in Stockton, California.

EJ Community Events

Throughout the year, MRC attended events to promote Bye Bye Mattress and better understand how MRC can help promote recycling and discourage illegal dumping in these communities. These events also prepared MRC for working in EJ communities by facilitating introductions between MRC and stakeholders that could help MRC expand its collection network by gathering input from community members and receiving training on CalEnviroScreen 3.0. These events included:

- 5th Annual Environmental Health & EJ Enforcement Symposium (January),
- Environmental Law Symposium at UC Davis (March),
- Planting the Seeds: Stockton's Environmental Transformation, a CalEPA EJ Initiative in Stockton (April).

Stockton Initiative

The EJ Task Force is currently administering a targeted initiative for the city of Stockton. In early 2019, MRC and CalRecycle began working together to address problems with

illegal mattress dumping in Stockton that had been identified during the EJ Task Force's preliminary community meetings. To support the EJ Task Force's efforts, MRC created a series of October collection events and conducted a 10-week countywide education and outreach campaign. See [Mitigation of Illegal Mattress Dumping](#) for an explanation of MRC's activities and results. Meanwhile, [CalEPA's story map](#) provides more information about the Stockton initiative.

While the COVID-19 pandemic has disrupted 2020 plans for a school curriculum project, MRC remains engaged with the EJ Task Force on the Stockton initiative.

Coordination with Other Parties

Through CalEPA and EJ events, MRC was introduced to dozens of groups active in environmental justice, including Identifying Violations Affecting Neighborhoods (IVAN) and the Central California Environmental Justice Network (CCEJN).

IVAN connects different California communities with government agencies to help solve local environmental problems. Each IVAN committee consists of residents and environmental enforcement agencies that review and discuss environmental complaints, including illegal dumping. In 2019, MRC successfully communicated with some of these committees, and continues to work on deepening the relationship and disseminating information to residents through them. The most fruitful thus far has been with CCEJN, the administrator of the Fresno and Kern County IVAN committees.

In October 2019, MRC organized an Illegal Dumping Workshop to bring together many of the stakeholders it met at EJ events as well as those involved in MRC's Illegally Dumped Mattress Collection Initiative. CCEJN participated and then asked MRC to present a similar workshop at its January 2020 conference. See [Mitigation of Illegal Mattress Dumping](#) for a full description of MRC's workshop.

In 2020, MRC continues to identify and develop relationships with other groups involved in environmental justice.

Education and Outreach

MRC's 2019 major and local market advertising campaigns reached many of the EJ communities identified by MRC using CalEnviroScreen 3.0. As described in [Education and Outreach](#), major market campaigns featured a general message (e.g., You can recycle your mattress. Visit [ByeByeMattress.com](#) to learn more.), while the local market campaigns are more specific about where to recycle in the area (e.g., Recycle your mattress at these places in your county). MRC also retained multicultural consultants to disseminate information to residents in these communities. Much of this work was conducted in counties with a high percentage of residents living in EJ communities. As MRC expanded its presence at community festivals and events, we intentionally added events in EJ communities too.

In 2018, MRC surveyed residents in low-income households regarding their awareness of mattress recycling and MRC's program. MRC built on this research in 2019, with a survey conducted in three counties that we identified as initial illegal dumping pilot project areas (explained in [Mitigation of Illegal Mattress Dumping](#)). Two of these counties — San Joaquin and Kern — had a large percentage of their population living in EJ communities. Overall, the survey showed that average awareness levels for the surveyed residents in the three counties were similar to statewide average awareness levels. The survey also identified media and information consumption preferences in these communities, which will influence how MRC conducts future outreach and allocates advertising resources.

In the meantime, MRC continues to develop targeted local campaigns in collaboration with local stakeholders that inform all California residents about the program and how to recycle their mattress. MRC's multicultural consultants recommend how MRC should translate and evaluate the cultural appropriateness of our outreach materials. MRC is currently exploring whether different messages and communication methods resonate better with different groups. Future awareness surveys and related demographic data from those survey results will be presented in future annual reports.

Retailer Access

Pursuant to Cal. Pub. Res. Code § 42992, a retailer that delivers a new mattress to a customer must offer to take back the customer's old mattress at no added cost. To make this take back requirement a convenient means for California residents to access no-cost mattress recycling, retailers have the following options for recycling those mattresses through the program at no cost (see [Retailer Take Back Publicity](#) for detail regarding how MRC promotes this provision):

- Drop off the customer's discarded mattress themselves at no cost at an MRC recycler,
- Drop off the unit themselves at no cost at an MRC collection site which accepts retail volume (some sites at present do not accept units from retailers),
- Request that MRC pick up the units from the retailer through the Commercial Volume Program (CVP),
- Drop off the unit themselves at a CVP consolidation location.

For ease of reference, we will refer to these options as the Collection Network for Retailers.

Transporting discarded units directly to MRC recyclers or permanent collection sites which accept units from retailers is a convenient option for retailers located nearby. To expand the convenience of this option, MRC modified collection site contracts in 2019 to require that more of them accept units from retailers at no cost to the retailer.

To encourage additional retailers to recycle units they collect through the program, MRC recruits some retailers (primarily those located in rural areas or areas that are currently underserved by the program's collection network) to become no-cost collection sites. In exchange, MRC provides the retailer with a container, transports the units to an MRC recycler and pays the retailer for handling collected mattresses. MRC also promotes the site on the [Bye Bye Mattress Recycling Locator](#). The retailer benefits from this relationship because MRC pays to transport and recycle the units, and MRC promotes the retailer in its community as a supporter of mattress recycling in California.

CalRecycle asked MRC to consider reimbursing retailers to transport mattresses collected from their customers directly to recyclers. MRC found it more feasible to provide transportation through existing contracted transporters and decided to launch a transportation component to CVP instead. CVP provides statewide access to any retailer provided they have at least 100 units to discard. Through CVP, MRC provides no-cost trailers to retailers that collect at least 100 units per month. Retailers aggregating smaller volumes can schedule a pickup with MRC when they reach the 100-unit threshold. By the end of 2019, MRC had established 36 permanent retail CVP locations, providing service to over 298 locations. Finally, for retailers located in rural areas of the state that either do not generate or lack the ability to store enough units to qualify for CVP, MRC offers consolidation trailers into which one or more retailers can load their customers' discarded units. See [Mattress Collection](#) for further details on each of these options.

MRC has also analyzed retailers' access to MRC's collection network in two ways. First, we measured the proximity of mattress retail storefronts to an MRC collection site open to retailers. Retailers have trained staff and appropriate equipment that allows them to easily handle and routinely transport mattresses using trucks and deliver mattresses over a large geographic area. As a result, having a collection site located within a 15-mile drive of each retail store is not as critical for retailers as it is for consumers. Therefore, we measured how many storefronts were within a range of distances, and found that 61.0%, 68.0% and 74.3% of stores were within a 15-, 20- and 25-mile drive of a site, respectively.⁴

This store-proximity analysis does not take into account how much of California's population is served by mattress retailers' being able to access MRC's collection network. Given that retailers routinely deliver mattresses as far as 100 miles from their distribution centers, we found that 99.5% Californians live within 100 driving miles of an MRC collection site that is open to retailers.⁵

⁴ These numbers are likely understated because the analysis is based on incomplete data that retailers provided when they registered with MRC. Since some multistore retail chains may have opened new stores or closed others since they registered, MRC is in the process of requesting that retailers update their store information.

⁵ We note that MRC has proposed this methodology to CalRecycle for measuring retailer access to MRC's collection network.

Commercial Volume Program

MRC's Commercial Volume Program (CVP) allows businesses and institutions that generate discarded mattresses to drop off their units at recyclers or collection sites that accept commercial volume across the state. In April 2019, MRC launched a transportation component to CVP that picks up mattresses from retailers, hotels or educational facilities that have at least 100 units to discard.

TABLE 11: CVP Collection Network

Collection Type	Number of Sites	Site Type	Number of Sites
Permanent CVP Site	36	Retail	25
		Logistics/Delivery	7
		Mattress Manufacturer	3
		Lodging	1
Consolidation Location	4	Consolidation Location	4
Temporary CVP Site (live loads)	53	Lodging	37
		Education	14
		Retail	1
		Other	1

MRC provides the entities that are qualified to use the program's transportation services and that collect at least 100 units per month a permanent on-site trailer, transportation of those units to an MRC recycler and recycling services for those units. In 2019, MRC's CVP collection network included 36 permanent collection sites. Other CVP sites that generate 100 mattresses (but less frequently than monthly) are called Temporary CVP Sites. These sites contact MRC to schedule a pickup (called a live load) whenever they reach 100 mattresses. The CVP picked up 127 loads from temporary sites in 2019 serving 53 commercial entities.

Additionally, the CVP collection network includes four consolidation locations. These locations are permanent collection sites that are not open to the public but accept units from mattress retailers and other commercial entities.

To assist lower volume commercial sources, MRC negotiated new terms in collection site contracts to allow for small commercial loads. These collection sites already accept from the public and are not reflected in [Table 11](#)'s CVP collection network counts, but are designated in [Appendix B](#).

MRC is actively recruiting additional retailers to participate in and benefit from the CVP and will report on progress in that regard in the 2020 Annual Report.

Residents' Access to All No-Cost Mattress Disposal Options

Some no-cost mattress disposal options in California are not currently part of MRC's collection network. For example, mattresses collected by some retailers are not recycled through the program and some bulky item collection programs do not send units that they collect to the program.

To complete its analysis of how many California residents may access either no-cost mattress recycling or no-cost mattress disposal, MRC mapped its collection network, all mattress retailer storefronts and all no-cost curbside bulky item collection programs in the state, regardless of whether they participate in the program. We then analyzed the data using two approaches.

First, we excluded access to retail storefronts from our analysis. Based only on MRC's collection network and all no-cost curbside collection programs in the state, 96.8% of California residents were either served by no-cost curbside collection or lived within a 15-mile drive from MRC's collection network in 2019.

Second, we considered how this figure was impacted by the fact that retailers that deliver mattresses to consumers must take back a discarded mattress upon request. Including residents' proximity to retailers, MRC concluded that up to 99.5% of residents were either served by no-cost curbside collection or lived within a 15-mile drive from no-cost recycling or disposal options (*including* mattress retailers) in 2019.⁶

This analysis is useful as MRC considers new strategies for preventing illegal dumping and improving statewide program accessibility. MRC has been able to increase residential accessibility by focusing its recruitment efforts on retailers and communities that offer no-cost curbside collection services but did not previously participate in the program. In 2019, MRC collected mattresses from 20 municipalities or franchise haulers that offer no-cost curbside collection services, an increase from the 19 municipalities/haulers that provided the service in 2018. In 2019 these 20 programs collected 79,752 mattresses at the curb. MRC also increased retailer access by providing permanent containers at 36 retailer locations to collect mattresses for recycling through CVP.

⁶ MRC's mattress retailer analysis assumes that all brick and mortar mattress retailers that have registered with MRC offer delivery services to their customers, and therefore have an obligation during delivery to take back a customer's discarded unit. MRC is in the process of collecting information from registered retailers to determine more precisely what percentage of them do in fact deliver to customers. For that reason, the 99.5% figure is a maximum number. But even if a substantial number of retailers do not in fact deliver new mattresses to consumers (which we think would be highly unlikely), the percentage of consumers that live within a 15-mile drive of MRC's collection network would not fall below 98.6%.

Consumer Incentive Payment

MRC's plan provides that California residents may receive a CIP when they drop off discarded mattresses at MRC recyclers. The CIP is \$3 per unit for up to five units per vehicle per day delivered during the recycler's regular business hours. The CIP is available only to state residents, and not to businesses or government collectors.

The incentive encourages California consumers to manage discarded mattresses responsibly by taking them directly to a contracted recycler for processing. In 2019, 10 of MRC's 11 recycling locations offered the consumer incentive; see Table 12. One recycling facility did not offer CIPs due to permitting restrictions that prohibit public access to the site.

TABLE 12: 2019 MRC Program Recyclers and CIP Status

MRC Recyclers	Location	CIP in 2019?
Cleaner Earth Company	Santa Maria	Yes
Cristal Materials, Inc.	Los Angeles	Yes
Cristal Materials, Inc.	Los Angeles	Yes
DR3 Recycling	Livermore	No, permitting restrictions
DR3 Recycling	Woodland	Yes
DR3 Recycling	Stockton	Yes
Green Mattress Recycling	Livermore	Yes
Mat Services	Ontario	Yes
R5 Recycling	Perris	Yes
R5 Recycling	Monrovia	Yes
Rest in Peace Recycling	Fresno	Yes

In 2019, MRC began offering CIPs at the permanent collection site at the Habitat for Humanity ReStore in Oakland. Collection sites have not offered CIP's previously because most lack the staff required to process and manage the incentive payments, an accounting system to track these transactions, cash on hand for payments, security and space to accommodate lines of consumers delivering mattresses. The Oakland ReStore began offering the CIP in late November 2019. Residents that bring their mattress to the Oakland ReStore are offered their choice of a \$3 payment or \$5 in Habitat for Humanity ReStore store credit, to be used at the time of drop off or at a later date. This is the first time MRC has made CIP available at a permanent collection site. MRC will continue to evaluate the effectiveness of this CIP location in 2020.

In 2019, CIPs were provided for 198,275 units. Consumers dropped off an additional 17,575 units that did not qualify for CIPs because the delivery either exceeded the five unit per day limit or occurred after the recyclers' normal operating hours. The total of 215,850 units that consumers dropped off at MRC recyclers represents approximately 15% of all units collected through the program.

Before making a decision on whether to increase the number of CIP locations and the amount of the CIP, MRC will evaluate the risks and advantages posed by this collection channel. MRC may expand the number of entities that offer CIP if it is persuaded that such an approach can be administered efficiently, securely and without posing a public safety risk. As part of this evaluation process, MRC surveyed residents in different parts of the state and found that desire to protect the environment and convenience were more important to respondents than receiving the CIP. This is discussed in more detail in [Mitigation of Illegal Dumping](#).

Program Collection and Disposition Data

Program Collection Data

Based on data that MRC recyclers report to MRC, MRC collected 1,448,284 program units for recycling in 2019. Units collected have grown by 34.7% from 2016 to 2017, by 11.2% from 2017 to 2018, and by 1.3% from 2018 to 2019.

TABLE 13: Total Program Units Collected by MRC for 2016 Through 2019

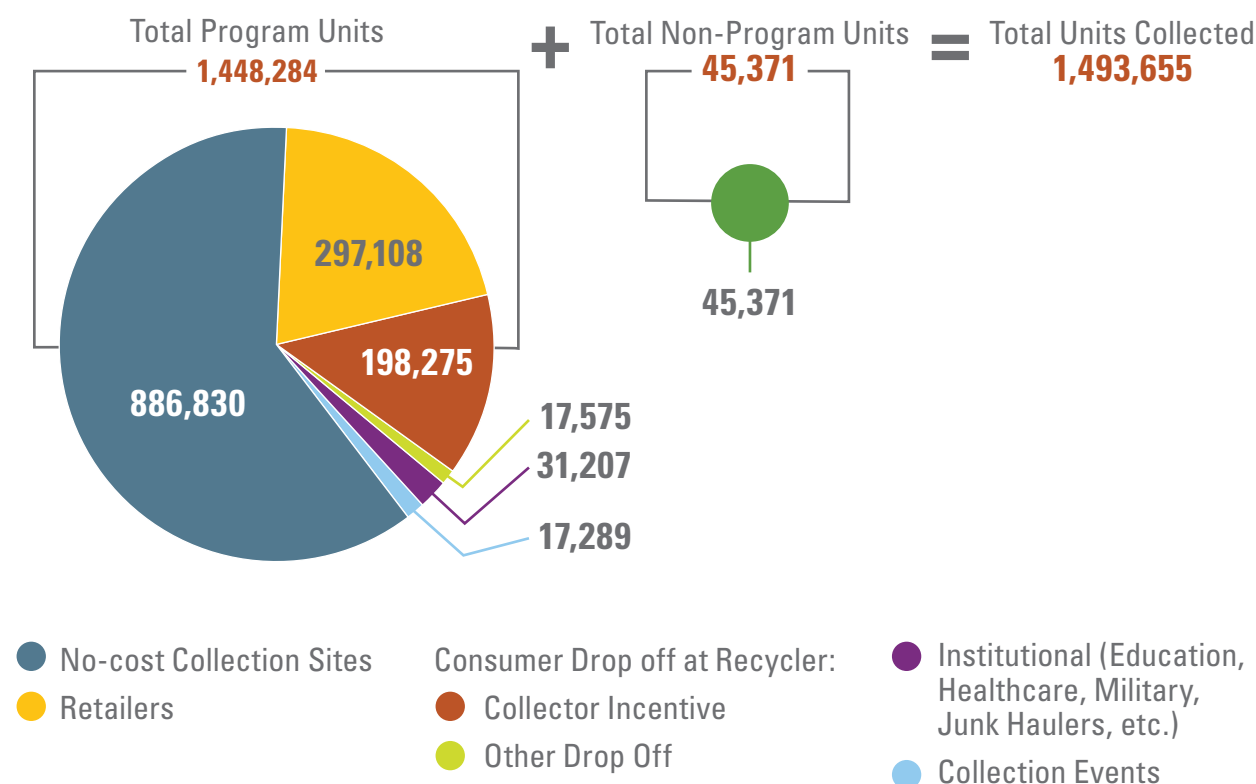
2016	2017	2018	2019
955,059	1,286,757	1,430,363	1,448,284

In 2019, MRC recyclers reported that they accepted for recycling a total of 1,493,655 units (that is, both program and non-program units) collected from the sources shown in Table 14.

TABLE 14: 2019 Units Collected by Source

Source	Units
No-cost Collection Sites	886,830
Retailers	297,108
Consumer Drop off at Recycler	
Collector Incentive	198,275
Other Drop Off	17,575
Institutional (Education, Healthcare, Military, Junk Haulers, etc.)	31,207
Collection Events	17,289
Total Program	1,448,284
Total Non-Program	45,371
Total Units Collected	1,493,655

FIGURE 2: Units Collected by Source



MRC recyclers process both program units and non-program units. Non-program units include those that a recycler obtains from franchise haulers and SWFs that do not participate in the program, as well as mattresses manufactured by the Prison Industry Authority (which are exempt from the recycling charge and therefore are not recycled at MRC's cost) and units not collected from California sources. MRC compensates its recyclers only for processing program units.

Although MRC recyclers separately report program and non-program units received at their facilities, the recyclers comingle the materials recovered through the recycling process from program and non-program sources and report those materials together when sold. The data provided in the [Program Disposition Data](#) section reports the totals from both program and non-program materials combined, as reported to MRC by its recyclers.

Program Disposition Data

As discussed in the [Materials Management/Waste Hierarchy](#) section, MRC recyclers are expected to reuse, recycle or send to biomass as much material as is economically practical and feasible. MRC recyclers have reported to MRC that the following materials were recycled from discarded mattresses in 2019:

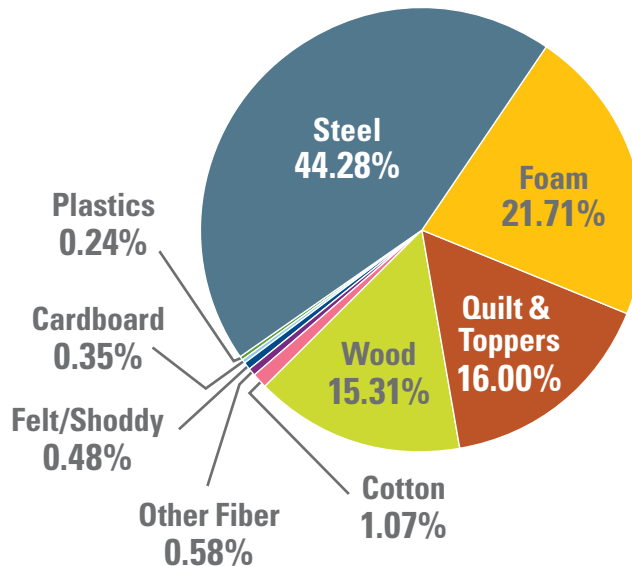
TABLE 15: Total Materials Recycled from Program & Non-Program Units

Materials Recycled ¹	Pounds	Percent
Steel ²	25,033,609	44.28%
Foam ²	12,275,344	21.71%
Quilt & Toppers ²	9,045,252	16.00%
Wood	8,653,571	15.31%
Cotton	602,493	1.07%
Other Fiber	326,160	0.58%
Felt/Shoddy	272,735	0.48%
Cardboard	196,104	0.35%
Plastics	134,127	0.24%
Commodities Total	56,539,395	100.00%
Whole Mattresses Reused/Renovated Total	1,770,230	
Total Recycled	58,309,625	

¹ Includes Reuse, Recycling and Biomass

² Does not include the material generated by recycling the bales of units abandoned by a terminated recycler; materials from a smaller number of abandoned loose units are included

FIGURE 3: Total Commodities Recycled from Program & Non-Program Units



In 2019, MRC recyclers processed a large quantity of units and bales abandoned by a recycler whose contract with MRC was terminated in 2018. The material generated by recycling bales of abandoned mattresses was omitted from the figures above; recycled materials from a smaller number of abandoned loose units are included. This project

and the associated recycling data are discussed in the [Management of Mattresses Abandoned by Former Recycler](#) section of this chapter.

MRC recyclers have reported to MRC that they reused, recycled or sent to biomass 70.5% of all mattress materials. Figure 4 shows the Program's 2019 disposition totals and percentages. The data shown for reused or renovated materials includes the whole units reused/renovated shown in Table 16 and other materials that recyclers sold to renovators. The biomass data are included under the recycled wood data in Table 16.

FIGURE 4: Disposition of Materials

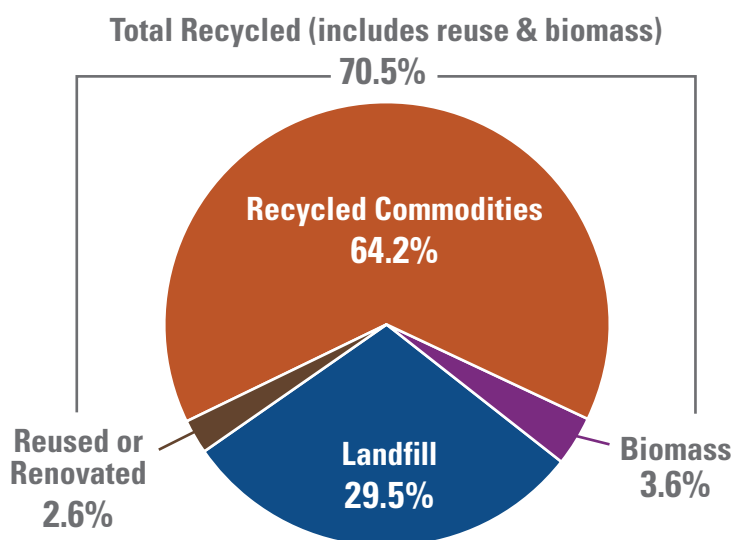


TABLE 16: 2019 Disposition of Materials

Disposition	Pounds	Percent
Total Recycled (includes reuse & biomass)	58,309,625	70.5%
Recycled Commodities	53,168,012	64.2%
Biomass	3,017,021	3.6%
Reused or Renovated	2,124,592	2.6%
Landfill	24,412,320	29.5%
Waste-to-Energy (Transformation)	38,371	0.0%
Total Outbound	82,760,316	100.00%

CalRecycle's 2019 recycling goal for the program was 72%. MRC's actual 2019 recycling rate of 70.5% did not meet this goal. Nevertheless, as [Table 17](#) shows, the program in 2019 achieved its highest recycling rate since the program's inception, exceeding the 2018 rate by more than 5 percentage points.

TABLE 17: MRC's Program Recycling Rate,¹ 2016 Through 2019

2016	2017	2018	2019
63.6%	59.2%	65.0%	70.5%

¹ Includes reuse, recycling and biomass.

There are several extenuating reasons for falling short of the 72% goal in 2019:

- MRC's largest recycler had the lowest recycling rate among all MRC recyclers, substantially reducing program-wide performance.
- Due to a misunderstanding, MRC's largest recycler in 2019 thought that foundation wood sold for use as ADC would be counted towards their recycling rate. Since then, MRC has corrected this misconception and the recycler has found a new outlet for its wood. If that wood had been recycled, MRC's statewide recycling rate would have been 71%.
- The primary buyer of scrap cotton stopped accepting this material due to excessive transportation costs, therefore, most cotton was landfilled. In 2020, transportation to this primary buyer resumed.

Furthermore, markets for some mattress materials are limited or seasonably variable depending on a variety of economic factors. For example, options for quilt panel end markets depend entirely on demand for carpet padding which is the primary end use for these products. If there is limited demand for carpet padding, there will be a corresponded decrease in demand for quilt panes. Likewise, some mattresses contain additional fiber layers which can be difficult for to sell because they can only be extracted in relatively small quantities.

MRC and its recyclers have taken steps to improve recycling efficiencies in 2020 and future years. For example, in 2019 most scrap metal buyers stopped accepting pocketed coils because they considered the fabric encasing the coils to be a contaminant. As a result, some recyclers disposed of pocketed coils for part of the year, until MRC began transporting the pocketed coils to a centrally located recycler that shreds them to separate fabric from steel.

MRC has also taken steps to improve the quality and amount of material that can be recycled. For example, we are funding collection site improvement projects to protect discarded mattresses from exposure to weather that can ruin their recyclability. See the [Research](#) section for more detail.

Finally, MRC is working with recyclers to improve the program-wide recycling rate. For example, in 2019 MRC contracted with SCS Engineers to help recyclers identify alternative markets for their foundation wood (see the [Research](#) section for more details).

Although MRC recyclers are encountering more difficulty in finding good markets for their reclaimed mattress materials than initially anticipated, the increase in the recycling rate between 2018 and 2019 reflects MRC's commitment to achieving the 75% recycling rate goal proposed in its plan. MRC is taking important steps over the next several years both to increase the quality of those materials and to identify and nurture new markets for them to make this goal a long-term reality.

Management of Mattresses Abandoned by Former Recycler

In September 2018, MRC terminated its contract with a recycler that had accumulated a significant inventory of units stored at several leased warehouses in California. The recycler had crushed and baled most of these stored units. The recycler lacked inventory records or other documentation to quantify the number and origin of these stored units. However, a third-party accounting firm that MRC retained to analyze the situation counted 12,465 bales representing an estimated 302,650 units. Under the terminated contract, the recycler was contractually obligated to process program units contained in this inventory.

Following termination, the recycler did not process the warehoused units, but relinquished its ownership in this inventory to the warehouse owners. To prevent these units from being landfilled, MRC discussed appropriate options with CalRecycle. CalRecycle informed MRC that it could use MRC funds to dismantle these units and attempt to recycle the materials.

In early 2019, the landlords of the warehouses in which these units were stored provided MRC access to them for processing. Throughout 2019, MRC recyclers processed the abandoned inventory using a variety of approaches, including shredding and manual disassembly, and tested whether waste-to-energy conversion with steel recovery was a viable alternative for processing the bales.

The crushing and baling process that the former recycler used, however, made recycling these units difficult and inefficient. For example, baling mattresses that contained steel innersprings compressed those units to a point that the stored energy in the springs made the unbaling process dangerous. Workers had to take time-consuming precautions to avoid injury when the baling wires were cut and the compressed units in effect were released with significant force.

Furthermore, MRC learned that some of the bales had become wet during storage. The moisture caused the foam, fabric and other soft materials to mold, rendering them unrecyclable. Finally, the crushing process entangled the steel springs and the soft materials, making it economically impractical for the recyclers to generate clean steel, foam and other materials from the baled units. As a result, the vendors had no alternative but to landfill substantial percentages of the material because it was simply not recyclable.

In 2019, MRC processed 8,324 bales weighing 6,440 tons. This is equivalent to approximately 234,172 units (at an average weight of 55 pounds per unit). All material recycled or landfilled from the bales in 2019 is not included in MRC's 2019 statewide recycling data because of the manner in which the baling process and moisture had damaged the otherwise recyclable materials. Had data on the baled units been included, however, MRC's statewide recycling rate would drop by 3.5 percentage points. Table 18 shows the disposition of materials from the processing of these bales:

TABLE 18: 2019 Disposition of Materials from Abandoned Mattress Bales

Disposition	Pounds	Percent
Total Recycled (includes reuse & biomass)	5,840,829	44.9%
Waste-to-Energy (Transformation)	132,549	1.0%
Landfill	7,042,494	54.1%
Total Outbound	13,015,872	100.00%

Separately, in 2019, MRC processed 7,127 whole units that the terminated recycler had stored in its leased warehouses and abandoned. Those units were recycled in early 2019 and the recycling data for those units is included in MRC's statewide recycling data.

MRC estimates that approximately 77% of the abandoned baled units were processed by December 31, 2019. Recycling efforts related to the remaining baled units are expected to conclude in mid-2020. Recycling data for bales processed in 2020 will be included in next year's annual report.

Addressing Revisions to Prior Years Data

MRC regularly monitors recycler inbound units, inventory and outbound recycled materials and waste as part of its monthly recycler invoice approval process. MRC also performs regular desk audits of its California recyclers to validate inbound and outbound shipments as well as inventory levels.

In the course of these reviews, MRC identified inaccuracies with one recycler's inventory data for 2016, 2017 and 2018. In January 2019, MRC informed the recycler of its concerns and requested that they be addressed promptly. The recycler determined that it had inadvertently reported incomplete data for its outbound shipments of recycled material and waste. MRC requested that the recycler promptly correct these errors.

The recycler was unsuccessful in locating records related to 2016 shipments. The recycler did locate records that identified additional outbound shipments of recycled materials and waste in 2017 and 2018, in the amounts of 2,123,607 and 1,550,437 pounds, respectfully. These corrections marginally affected MRC's program wide recycling rates, increasing the 2018 rate from 65.0% to 65.3% and the 2017 rate from 59.2% to 60.4%.

In addition, in November 2019, MRC retained an external auditor to review the recycler's internal controls, documentation and data management. The recycler took corrective actions based on the auditor's findings and developed processes and procedures to prevent future reporting errors. In 2020, the auditor will perform a follow up assessment of the recycler's processes and procedures.

MRC has informed CalRecycle of the recycler's reporting errors and subsequent corrections.

To further enhance monitoring of recyclers' data reporting activities, MRC staff conducts quarterly recycler site visits to compare the inventory figures calculated by MRC's data collection platform to the inventory observed on site. During these visits, MRC staff reconcile the inbound and outbound data that the recycler maintains internally to the data the recycler reported to MRC. MRC works with recyclers to correct data errors as they arise during these reviews.

Good Faith Effort

CalRecycle must, in consultation with MRC, establish a state mattress recycling baseline amount and state mattress recycling goals, including a goal for renovated mattresses. Beginning with annual reports filed on and after July 1, 2019, MRC must demonstrate its good faith effort to meet the state's mattress recycling goals. Cal. Pub. Res. Code § 42986(d) provides that "good faith effort" means "all reasonable and economically practical efforts by a mattress recycling organization to implement the components identified in its approved plan consistent with its annual budget."

Based on methodology and information that MRC provided in its plan and 2016 Annual Report (covering MRC's first year of operation), as well as information collected through public workshops and stakeholder comments, CalRecycle established the following 2019 goals for the program:

TABLE 19: Statewide Mattress Recycling Goals

Category	2019 Goal
Collection	1,557,000 units
Percent of Materials Recovered from Recycled Mattresses	72%
Renovation	150,000 units

The program has demonstrated consistent and meaningful improvement since its launch in late 2015. Moreover, MRC has used reasonable and economically practical means to demonstrate its good faith effort to meet these 2019 goals.

Collection

MRC collected 1,448,284 units in 2019, an increase of 1.3% from 2018. This number fell short of CalRecycle's 2019 collection goal of 1,557,000 units. MRC will continue its efforts to increase collection but recognizes that opportunities to expand collection are limited. for the following reasons:

- Some landfilled units are not recyclable because they are mixed with putrescible solid waste, unsafe to recycle or damaged. MRC offers funding to entities in its collection network to make improvements to reduce weather-related and other damage to these units. These efforts will further reduce units landfilled and increase the program's collection and recycling performance but are unlikely to increase volume substantially.
- Other landfilled units are potentially recyclable but are landfilled by SWFs that have chosen not to participate in the program. MRC has worked diligently for three years to recruit these SWFs and will continue to do so. MRC also sought legislative changes to bring these SWFs into the program but was unsuccessful. Nevertheless, MRC's efforts will at some point hit the point of diminishing returns.
- Non-program units fall into three general categories:
 - Units that are collected from sources outside of California
 - Units manufactured by the Prison Industry Authority (whose units are exempt from the recycling charge and therefore are not recycled at MRC's cost)
 - Units obtained from SWFs or franchise haulers that do not participate in the program.

Of these three categories, only the last is potentially eligible for collection through the program. Given that non-program units represented only 3% of total discards in 2019 and the growing difficulty MRC is experiencing in recruiting into the program more SWFs that currently do not participate, the ability to expand collections in future years from the non-program segment is increasingly limited. See the [Residential Access](#) section for more about MRC's challenges with increasing SWF participation.

In enacting SB 254, the Legislature expressed its intent that mattress recycling not undermine existing resale, refurbishing, and reuse operations that are in compliance with state and federal law. Therefore, MRC cannot increase its units collected by encroaching on these activities without violating this Legislative intent.

See [Program Collection, Transportation and Processing](#) for an explanation of the various sources from which MRC collected units and the reasonable steps it has taken to expand the collection network and better serve state residents and businesses.

Percent of Materials Recovered from Mattresses

MRC's 2019 recycling rate was 70.5%, an increase of more than 5 percentage points from 2018. This rate, however, fell short of CalRecycle's 2019 goal of 72%.

To proactively address this recovery goal, MRC continued to invest in research activities targeting low-value and difficult to recycle mattress commodities with no secondary markets. These efforts are discussed in detail in [Research](#). As noted in previous reports, international markets for recycled commodities were strained in 2019 due to international trade tensions and weak economic conditions.

For example, demand for steel in pocketed coils has largely disappeared. Although pocketed coil scrap contains over 90% steel, the material has no value due to the contamination from the fabric surrounding the coils.

Likewise, demand for latex foam, quilt panels, as well as some types of fiber, was limited in 2019. Finally, wood recycling options in California are shrinking. The limited number of biomass facilities in California have strict acceptance criteria or may be at capacity, making it increasingly difficult for MRC recyclers to recycle foundation wood. The program would have met CalRecycle's 2019 recycling rate under different economic circumstances.

MRC is taking reasonable steps to address these obstacles. For example, MRC began transporting pocketed coils from all MRC recyclers in California to a centralized shredder to separate coils from the fabric. This approach increased the statewide recycling rate. Concurrently, MRC launched a research program to develop a low-cost machine for separating the materials.

MRC is also working to identify new uses and markets for foundation wood and other mattress materials so that more of these commodities can be recycled and less sent to landfills or waste-to-energy (WTE) facilities. In 2019, MRC commissioned a study of wood markets in California. In addition, MRC is in the process of soliciting creative proposals to identify potential new uses for hard-to-recycle mattress components.

MRC also provided money to entities in MRC's collection network to fund small improvements to their facilities that will allow them to protect collected units from weather and other contamination that may ruin them for recycling. These expenditures are intended to help increase the percentage of collected units that can be properly recycled and increase the program's recycling rate.

Finally, MRC is working with its recyclers to improve their material separation processes. If post-consumer materials are not sufficiently separated, potential buyers may reject them because of contamination. With proper information and training, MRC hopes that recyclers can reduce their disposal rates, increase the amounts of mattress materials that can be recycled and increase the revenue they earn from selling the recycled materials, making their businesses more financially sustainable.

These efforts will take time to succeed. MRC will continue to report on research progress and achievements in future annual reports.

Lastly, although CalRecycle considers WTE uses for non-recyclable mattress materials to be “transformation” that does not qualify as recycling under the state’s waste management hierarchy, two MRC recyclers sent material to WTE instead of landfilling it. Although the program gets no credit toward meeting the recycling rate goal that CalRecycle has set for MRC for material sent to WTE facilities, such WTE uses nevertheless provide some beneficial use, as compared to landfilling this material which provides absolutely no benefit.

The multiple strategies MRC is pursuing to raise the recycling rate are discussed in further detail in the [Program Disposition Data](#) and [Research](#) sections.

Renovation

CalRecycle’s 2019 goal that 150,000 units be renovated has also been exceeded. Based on information renovators reported to CalRecycle, 214,896 units were renovated in 2019, which is 43.3% over the 2019 goal.

Based on these accomplishments, it is clear that MRC has demonstrated a good faith effort, using reasonable and economically practical means, to meet CalRecycle’s 2019 mattress recycling goals.

Statewide Collection and Disposition Data

14 CCR § 18965 through § 18967 require that mattress recyclers, SWFs and renovators report to CalRecycle the number of used mattresses they collect, recycle, renovate, reuse and landfill in California each year. CalRecycle has provided MRC aggregate data that these entities reported, noting that its confidence level in this year’s data was higher than for similar data collected last year. CalRecycle also noted that it took the following actions regarding its 2019 data collection effort:

- Distributed notifications and reminder messages through the Mattress Recovery and Recycling Program Database and CalRecycle’s mattress listserv;
- Distributed certified reminder letters to all entities that submitted late 2019 annual reports;
- Contacted new entities and entities that failed to report via phone calls and emails;
- Sent violation notices to all entities that failed to report by the July 1, 2020 deadline and is proceeding with progressive enforcement actions for those that have failed to report.

The number of collected/received units includes those received from both in-state and out-of-state sources (shown in [Table 20](#)). CalRecycle notes that a significant amount of double counting exists in these numbers. For example, SWFs reported receiving

1,154,182 units in 2019, but many of those were subsequently delivered to mattress recyclers and are counted again in the recyclers' reported data.

TABLE 20: 2019 Number of In-State and Out-of-State Units Collected by California Recyclers, Solid Waste Facilities and Renovators (as reported to CalRecycle)

Entity Type	Number of Entities Providing Data	Units Collected/Received	Estimated Volume (Cubic Yards)	Estimated Weight (Pounds)
Mattress Recyclers	8	1,606,876	1,976,457	88,378,180
Solid Waste Facility	356	1,154,182	1,419,644	63,480,010
Mattress Renovators	28	311,959	383,710	17,157,745

CalRecycle provided MRC with statewide totals of units recycled, landfilled or renovated/reused in 2019 as shown in Table 21.

TABLE 21: 2019 Units Recycled, Landfilled, Renovated/ Reused in California (as reported to CalRecycle)

Mattress Management	Number of Units	Estimated Volume (Cubic Yards)	Estimated Weight (Pounds)
Recycled (Processed)	1,615,296	1,986,814	88,841,280
Landfilled at SWFs	354,955	436,595	19,522,525
Renovated/Reused	214,896	264,322	11,819,280
Total	2,185,147	2,687,731	120,183,085

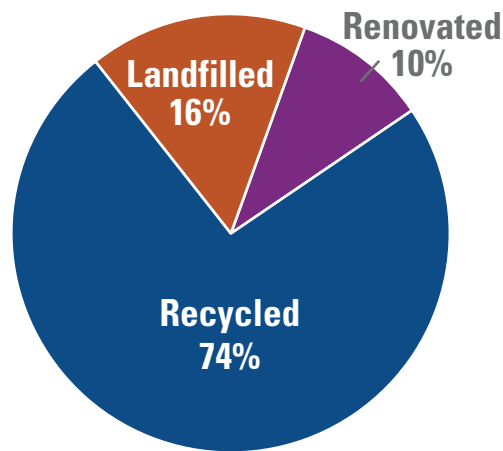
The number of units recycled represents whole units that were dismantled for the purpose of recycling one or more parts of the mattress or foundation. More units were recycled in 2019 than were received because recyclers processed some 2018 inventory in 2019. SWFs reported the number of units landfilled and renovators reported the number of units renovated/reused. MRC converted these unit counts into cubic volume and weight using the following conversion factors:

- **Cubic Volume:** Queen size products are the most popular size of mattresses purchased. The cubic volume of a typical queen size mattress is approximately 1.23 cubic yards. Therefore, MRC has estimated the cubic volume of the quantities in Tables 20 and 21 by multiplying the number of units by 1.23 cubic yards. These figures represent the cubic volume of whole uncompressed units. When units are landfilled, however, they are compressed to some degree.
- **Weight:** A weight study MRC conducted in 2017 showed that the average weight of mattresses and foundations being recycled by MRC recyclers in California, Connecticut and Rhode Island was approximately 55 pounds per unit. Therefore, MRC has estimated the weight of the quantities in Tables 20 and 21 by multiplying

the number of units by 55 pounds. Compression of landfilled units has no impact on the weight of a discarded unit.

If one were to assume that the units reported to CalRecycle as recycled and renovated in 2019 were diverted from landfills, these figures show that total quantity of units recycled and renovated in 2019 reduced the landfill space that would have been consumed by discarded mattresses by 83.8% (that is, (1,615,296 plus 214,896) divided by (2,185,147) equals 83.8%). This is an increase of 3.2 percentage points over the 2018 statewide diversion rate of 80.6%.

FIGURE 5: 2019 Statewide Mattress Management





Mitigation of Illegal Mattress Dumping

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964(b)(7) — A description of methods used by the mattress recycling organization to coordinate with existing used mattress collection and recycling programs with regard to the proper management or recycling of discarded or abandoned mattresses.

14 CCR § 18964(b)(8)(B) — Qualitative and/or quantitative information on subdivisions (g), (l), and (m) of section 42987.1 of the Public Resources Code.

Cal. Pub. Res. Code § 42987.1(l) — Ensuring, to the maximum extent possible, that urban and rural local governments and participating permitted solid waste facilities and authorized solid waste operations that accept mattresses are provided with a mechanism for the recovery of illegally disposed used mattresses that is funded at no additional cost to the local government, solid waste facility, or solid waste operation.

Mitigation of Illegal Mattress Dumping

MRC follows a three-pronged strategy to address illegal mattress dumping:

1. Intercept discarded units before they are illegally dumped, by:
 - a. providing no-cost retailer pickup of discarded units when the retailer delivers a new unit to a consumer.
 - b. encouraging consumers to use a network of no-cost drop-off locations throughout California.
 - c. providing a financial incentive to encourage consumers to deliver discarded units directly to recyclers.
2. Financially compensate participating local governments, solid waste facilities or solid waste operations to help offset their cost of managing illegally dumped units.
3. Collect data to measure the impact of illegally dumped units on participating communities over time and use the data to guide MRC's pilot projects.

To accomplish the first prong of this strategy, MRC promotes the retailer take back obligation to California retailers and consumers. To intercept more discarded units before they are illegally dumped, MRC encourages consumers to use the no-cost collection network and promotes Consumer Incentive Payment locations (see [Retailer Take Back Publicity](#), [Mattress Collection](#) and [Consumer Incentive Payment](#) for more detail).

To implement the second and third prongs, MRC launched the Illegally Dumped Mattress Collection Initiative (the Initiative) in 2016. To further reduce illegal mattress dumping, MRC is developing alternative and supplemental strategies to promote education and prevention and devoting additional resources to help clean up illegally dumped units.

Illegally Dumped Mattress Collection Initiative

At the time SB 254 was enacted, available information about the nature and extent of California's illegally dumped mattress problem was either incomplete or largely anecdotal. To develop reliable data, MRC developed the Initiative, which offers financial incentives to entities, including local governments, solid waste facilities, franchise haulers, nonprofits contracted with municipalities, Joint Powers Authorities and tribes, that report data to MRC regarding illegally dumped units they collect from public rights of way (e.g., collection date, number of units collected, disposition of collected units

and collection ZIP code). To help offset costs these entities incur in participating in the Initiative, MRC paid them a \$15 incentive per illegally dumped unit they picked up and reported in 2019.

2019 Results

In 2019, 66 entities participated in the Initiative (a 22% increase over 2018). The results of the 2017, 2018 and 2019 year Initiatives are shown in Table 22.

TABLE 22: MRC's Illegally Dumped Mattress Collection Initiative 2017 Through 2019

Initiative	2017	2018	2019
Number of participants	47	54	66
Total units	42,016	52,270	64,778

Table 23 shows 2017 through 2019 data reported by individual participants, aggregated by county. The aggregate data reflects input from 25 urban and six rural counties that participated in 2019 (see [Rural County Access](#) for detail regarding the definition for rural county).

TABLE 23: Illegally Dumped Mattress Collection Initiative
Participant Data, 2017 Through 2019

County/Members	Units Collected 2017	Units Collected 2018	Units Collected 2019
Alameda Total	2,029	7,217	7,179
Alameda County – Unincorporated	181	351	56
Alameda County – Streets of Oakland		158	
Alameda County Industries		130	192
City of Berkeley		889	1,005
City of Fremont			140
City of Hayward			65
City of Oakland	1,612	5,469	5,457
City of San Leandro	236	220	190
Union City Public Works			74
Butte Total	137	59	1
City of Chico	137	59	1

¹ Designates rural county, as defined by Cal. Pub. Res. Code § 40184: a county which disposes of less than 200,000 tons of waste annually.

County/Members	Units Collected 2017	Units Collected 2018	Units Collected 2019
Contra Costa Total	3,151	3,066	3,835
City of Antioch-Code Enforcement			770
City of Concord			3
City of El Cerrito		16	43
City of Richmond	2,882	2,859	2,945
Contra Costa County, Public Works, Maintenance Division	176	191	74
Republic Services, Pacheco	93		
El Dorado Total¹	88	59	68
Clean Tahoe Program	88	59	68
Fresno Total	715	572	1,501
City of Coalinga	5		
City of Fresno	710	572	1,489
City of Mendota			12
Glenn Total¹		30	19
Glenn County Landfill		30	19
Kern Total		1,505	3,606
City Of Bakersfield		612	2,422
Kern County Public Works Department		893	1,184
Kings Total¹		188	181
Kings Waste and Recycling Authority		188	181
Lake Total¹	242	136	289
City of Clearlake Public Works	242	136	289
Los Angeles Total	15,864	17,076	20,235
City of Bell Gardens			723
City of Culver City	570	190	157
City of El Monte		165	33
City of Lancaster			822
City of Long Beach	6,075	9,131	9,735
City of Los Angeles LA Sanitation	3,911	2,936	2,503
City of Palmdale	973	688	487
City of Paramount			424
City of Torrance	1,402	1,783	1,546
County of Los Angeles Department of Public Works	2,933	1,889	2,764
Grand Central Recycling & Transfer Station Inc.		294	1,041

¹ Designates rural county, as defined by Cal. Pub. Res. Code § 40184: a county which disposes of less than 200,000 tons of waste annually.

County/Members	Units Collected 2017	Units Collected 2018	Units Collected 2019
Madera Total¹	754	664	749
City of Madera	149	227	37
Madera County	605	437	712
Mendocino Total¹	15	32	16
Mendocino Solid Waste Management Authority	15	32	16
Merced Total	633	908	1,651
City of Merced	633	908	896
Merced County Department of Public Works			755
Monterey Total		7	36
City of Salinas		7	36
Napa Total		38	27
Napa Recycling & Waste Services		38	27
Orange Total	931	738	710
City of Costa Mesa	931	738	710
Placer Total	36	33	47
Western Placer Waste Management Authority	36	33	47
Riverside Total	1,284	1,269	519
City of Banning			3
City of Desert Hot Springs			72
City of Eastville	18		
City of Hemet	1,266	1,269	444
Sacramento Total	3,547	3,055	2,193
City of Elk Grove	31	30	22
City of Sacramento Recycling and Solid Waste Division	2,875	2,565	1,898
County of Sacramento, Waste Management and Recycling	575	365	215
Power Inn Alliance	66	95	58
San Bernardino Total	1,236	2,376	1,750
City of Highland	141		
City of Twentynine Palms	216	221	15
City of Victorville	879	1,697	1,532
County of San Bernardino Code Enforcement		458	174
County of San Bernardino Land Use Services			29

¹ Designates rural county, as defined by Cal. Pub. Res. Code § 40184: a county which disposes of less than 200,000 tons of waste annually.

County/Members	Units Collected 2017	Units Collected 2018	Units Collected 2019
San Diego Total			7,989
City of El Cajon			339
City of San Diego			7,650
San Joaquin Total	1,854	2,615	2,426
City of Stockton	1,854	2,615	2,426
San Mateo Total	721	614	560
City of Redwood City	311	299	269
City of San Mateo	410	315	291
Santa Barbara Total	217	199	131
City of Santa Maria	217	199	131
Santa Clara	4,302	5,181	5,028
City of San Jose	4,302	5,181	5,028
Santa Cruz Total	109	159	299
City of Santa Cruz	40		144
Santa Cruz County	69	159	155
Shasta Total	193	210	58
City of Redding Solid Waste	193	210	58
Solano Total	296	163	116
City of Fairfield	93	23	
City of Vallejo	52		
County of Solano	151	140	116
Sutter Total	17	15	
City of Yuba City / Development Services	17	15	
Tulare Total	1,391	494	
County of Tulare Solid Waste Department	1,391	494	
Ventura Total	2,254	3,592	3,559
City of Oxnard – Environmental Resources Division	2,100	3,415	3,370
Ventura County Public Work Agency Transportation Dept.	154	177	189
Grand Total	42,016	52,270	64,778

¹ Designates rural county, as defined by Cal. Pub. Res. Code § 40184: a county which disposes of less than 200,000 tons of waste annually.

Data Analysis

MRC hired Customer Analytics, a demographic data analysis firm, to analyze 2019 illegal dumping data collected through the Initiative. Customer Analytics measured the relationships between illegal dumping and demographic and socio-economic factors in the communities served by the reporting entities. They also tested for associations between rates of illegal dumping and various elements of MRC's collection network. See [Appendix D](#) for a complete description of the methodology used.

Demographic/Socio-economic Trends

As was the case in 2018, ZIP codes with higher rates of low-income households and higher concentrations of renters and multifamily dwellings experienced more illegal mattress dumping in 2019. ZIP codes with higher proportions of persons in environmental justice communities also reported higher rates of dumping. MRC targeted illegal dumping in these areas through its projects discussed in the [Environmental Justice Community Access](#) and [Supplemental Strategies](#) sections. By contrast, ZIP codes with higher proportions of persons aged 65 and above are associated with lower rates of illegal dumping.

Identifying Hotspots

As it did in 2018, MRC used 2019 Initiative data to identify communities with the highest per capita rates of illegal dumping. In 2020, MRC invited the 21 Initiative participants with the highest per capita rates of illegal mattress dumping to submit proposals to request funds for pilot projects intended to reduce illegal dumping in their communities. We will report further on this process in future annual reports.

The Initiative data show that the following jurisdictions had the highest per capita dumping rates in 2019:

1. City of Berkeley (Alameda County),
2. City of Long Beach (Los Angeles County),
3. City of Victorville (San Bernardino County),
4. City of Richmond (Contra Costa County),
5. City of Oxnard (Los Angeles County).

MRC will target outreach and strategically expand its collection network in an effort to discourage illegal mattress dumping in these five areas.

We note that we included three of these communities (Richmond, Long Beach and Oxnard) among the six areas with the highest dumping rates based on 2018 Initiative data (we identified six communities in 2018 because two tied for fifth). The other three communities on the 2018 list (the city of Hemet, unincorporated Alameda County and unincorporated Los Angeles County) experienced less dumping in 2019. Efforts that MRC and those jurisdictions made to reduce illegal dumping in 2019 were as follows:

City of Hemet

The number of illegally dumped mattresses reported by the city of Hemet dropped 65% from 2018 to 2019. This is largely due to the success of the city's "tag program" operated by code enforcement staff, which is partially funded by the payments the city receives from participating in the Initiative.

Code enforcement staff place a yellow tag on illegally dumped items (e.g., stoves, couches, mattresses, etc.) explaining the city's free bulky item collection program and how to make an appointment. Residents are expected to arrange a pickup promptly. Those staff then return to the area to confirm whether the items have been removed within three to seven days. If not removed, then the resident faces a fine. The city estimates that this process has eliminated 75% of all items illegally dumped by residents.

MRC has offered to establish a collection site in Hemet, but the city has not been able to secure approvals to move forward with a contract.

Unincorporated Alameda County

Between 2018 and 2019 the number of illegally dumped units recorded in the unincorporated areas of Alameda County declined by 84%. In these ZIP codes, MRC held seven collection events. During the year MRC worked broadly throughout Alameda County because it was also chosen as an initial pilot project area. Those efforts are described in the [Supplemental Strategies](#) section of this chapter.

Unincorporated Los Angeles County

For over two years, MRC has worked closely with Los Angeles County Department of Public Works (LADPW) to offer one-day collection events to their residents, with a focus on the unincorporated county areas in the Antelope Valley. In 2019 alone, LADPW hosted 22 collection events and collected over 1,600 units in the area. This was a 46% increase over the number collected in 2018. MRC will continue to support these events in 2020.

Curbside Bulky Item Collection Programs and Illegal Mattress Dumping

Customer Analytics concluded that a statistically significant relationship exists between areas that offer curbside bulky item collection and a reduction in illegal dumping. MRC intends to monitor this relationship in future years.

Given this correlation, MRC developed a Bulky Item Directory to increase awareness of no-cost bulky item collection opportunities. This resource is available to consumers on [ByeByeMattress.com](#) and is based on information MRC collected in its 2018 statewide study of curbside collection services. MRC's latest ad campaign also promotes bulky item curbside collection as an option for responsible mattress collection. Furthermore, MRC identifies participating curbside collection services in the Bye Bye Mattress consumer education materials.

MRC Collection Network and Illegal Mattress Dumping

Customer Analytics found that communities near permanent collection sites or events experience less illegal mattress dumping at a statistically significant level (compared to communities that are not near MRC's network).

Overall, this analysis confirms that:

- MRC's strategy of expanding the no-cost permanent collection network is an effective method to reduce illegal dumping.
- MRC can supplement the network by holding collection events in areas not otherwise served by permanent collection sites.

CIP Locations and Illegal Dumping

In its comments on the 2018 Annual Report, CalRecycle asked MRC to consider analyzing the impact of CIP locations on illegal dumping.

Customer Analytics' considered what relationship might exist between residents' proximity to MRC recyclers that offer CIPs and illegal dumping. Customer Analytics found a statistically significant association between CIP locations and lower illegal dumping in areas within a 15-mile drive of the recycler.⁷ These findings suggest that permanent collection sites that offer CIP can help to reduce illegal dumping in nearby areas.

Nevertheless, MRC's consumer awareness research indicates that the opportunity to receive a small cash incentive (that is, \$3 or less) in exchange for a discarded unit is not a significant recycling motivator for most residents, including those in areas experiencing significant illegal dumping. For example, in a 2018 multicultural survey of Chinese, Hmong, Korean and Latino communities, respondents ranked an incentive nearly last among eight different motivating factors. The desire to protect the environment ranked first. Two similar 2019 consumer surveys (explained further in [Education and Outreach](#)) reinforced the conclusion that more powerful motivators exist in comparison to the incentive. A statewide survey showed that respondents ranked receiving a \$3 incentive fourth among nine choices. The desire to protect the environment ranked first among 58% of the responses. This was 38% above the next closest motivators. In a more focused survey conducted in illegal dumping pilot project areas, which was the first survey in which we included convenient access to recycling options as a motivating factor choice, respondents ranked the incentive third among 10 choices, falling below protecting the environment and convenience.

The results were somewhat different, however, when we controlled for income and whether the residents rented or owned their home. For example, respondents in the 2019 statewide survey whose annual household incomes were under \$50,000 were

⁷ The new Habitat for Humanity ReStore CIP location was not included in this analysis because CIP payments were offered there beginning in November 2019.

more likely to be motivated by the incentive than those with incomes of \$50,000 or greater. The incentive motivator moved up to second among those making less than \$50,000, but fell to fifth among those with incomes of \$50,000 or greater. The desire to protect the environment remained the most powerful motivator regardless of income. In the 2019 illegal dumping pilot project survey, respondents making less than \$50,000 ranked the incentive third while the respondents making at least \$50,000 ranked it fourth. Again, the desire to protect the environment topped the list in both income brackets and it was followed by convenience.

Turning to the home ownership variable, renters in the 2019 statewide survey ranked the incentive as the second most important motivator. Nevertheless, in this survey, renters ranked their desire to protect the environment far higher than receiving the incentive (61% said protecting the environment was most important, compared to only 23% citing the incentive). In the illegal dumping pilot project survey, renters ranked the incentive below both protecting the environment and convenience.

A related question is even if a small cash incentive is a motivator to recycle, what challenges do residents face in accessing the incentive? To receive an incentive, a resident must be able to transport the mattress to a recycler or site that offers CIP. In both the 2018 multicultural and the 2019 illegal dumping pilot project surveys, respondents indicated that the lack of a vehicle was the most common barrier overall to mattress recycling.

Although less illegal mattress dumping was reported by Initiative participants in areas within a 15-mile drive of a CIP location than in areas further away, proximity to permanent collection sites or events (where CIPs are not offered) and curbside collection programs were also associated with reduced rates of reported illegal dumping. Furthermore, the opportunity to receive a small discarded mattress incentive generally is not a strong recycling motivator, and may be outweighed by obstacles that residents encounter when trying to receive the CIP, such as lack of a suitable vehicle or time to take a mattress to a recycling location. As a result, MRC will continue to focus on contracting with municipalities and franchise haulers to recycle units collected through their existing bulky item programs and mattress retailer take-back channels (offered by both brick-and-mortar and (beginning January 2021) online retailers). These are the most convenient methods for consumers to responsibly discard old mattresses.

Based on the results of this analysis, MRC does not plan to expand CIP access at this time. This decision is reinforced by other complicating factors associated with offering CIP, such as fraud risks (like those that California's CRV program has experienced), theft risks associated with keeping large amounts of small denomination cash at a recycling facility and the need to audit the processes regularly.

Common Carrier Deliveries and Illegal Dumping

CalRecycle asked MRC to consider whether a correlation exists between common carrier deliveries of mattresses and illegal dumping because online retailers that use common carriers to deliver their mattresses are exempt from the retailer take back

obligation. This analysis is not possible because MRC lacks access to confidential sales and delivery data for online transactions that would be needed for this analysis. Furthermore, we note that this issue is now moot because retailers using common carriers to deliver units to customers will have take back obligations as of January 2021.

Participant Outreach and Retention

The number of participants in the Initiative grew 22% from 2018 to 2019. MRC promoted the Initiative among local governments, tribal communities, franchise haulers and other collectors through conferences and workshops, illegal dumping working groups and task force meetings. We also communicated with our network of contacts via emails, phone calls and in-person visits, and used MRC's monthly newsletter and social media. Furthermore, MRC continued to work with the County Engineers Association of California (CEAC), California League of Cities and Environmental Services Joint Powers Authorities (ESJPA) to inform their members about the Initiative and its progress.

To keep participants engaged, MRC sent monthly email reminders to registered entities encouraging them to regularly input their collection data into the MRC's online database and to contact MRC if needed. Frequently asked questions included, but were not limited to, requesting login assistance, resetting passwords, updating an organization's contact information and navigating the database. MRC also sent emails to encourage 2018 participants to continue their reporting in 2019.

To retain participants, in November 2019, MRC contacted each of the 33 reporting entities whose data reporting lapsed during the year. These entities noted a variety of reasons for inconsistent reporting including:

- There were no illegally dumped units identified during the reporting period(s).
- Field staff did not complete or turn-in illegal dumping logs to administrative staff.
- A change in staffing that interrupted data entry.

Some organizations caught up on their reporting as a result of this outreach; others were not able to locate the missing data.

Next Steps

Although not all communities have participated in the Initiative, MRC is encouraged that year-over-year participation has increased, participant retention is strong and the quality of the reported data has improved. MRC will continue to collect data on illegal mattress dumping and compensate participating entities. As part of this effort, MRC will continue to encourage those areas of the state that are not participating in the Initiative to join the effort. MRC also will continue to work with CalRecycle, the Mattress Advisory Committee, ESJPA and IDTAC to promote the Initiative and evaluate its effectiveness.

The Initiative is only one element of MRC's overall strategy for combating illegal mattress dumping. Program elements that intercept discarded mattresses before they are dumped and encouraging consumers and businesses to recycle are important tools for preventing illegal dumping. Therefore, MRC will continue to publicize the retailer take back obligation, encourage residents to use no-cost collection locations and promote the consumer drop-off incentive.

Supplemental Strategies

In the 2018 Annual Report, MRC described alternative and supplemental strategies it would launch in 2019 to address illegal mattress dumping. As these ideas were researched, developed and implemented, the supplemental strategies have fallen into the following three categories:

1. Develop technical expertise,
2. Projects to address illegal dumping,
3. Funding projects that proactively address illegal dumping.

Develop Technical Expertise

Illegal Dumping Symposium

In the 2018 Annual Report, MRC discussed a study to identify the root causes of illegal mattress dumping and effective strategies for addressing the problem. This concept has evolved into an illegal dumping symposium composed of two parts: workshops with local representatives to discuss the nature and impact of the problem and a summit to discuss causes and potential solutions for illegal mattress dumping in California.

In October 2019 and January 2020, MRC hosted workshops facilitated by MRC and Gigantic Idea Studio (GIS), a third-party consulting firm, in Oakland and Visalia during the Central California Environmental Justice Network's Roots to Resistance Conference. Attendees participated in activities designed to encourage discussion about the root causes of illegal dumping, the effectiveness of past mitigation efforts and potential new ideas. Participants included representatives from both the public and private sector that are responsible for responding to or



managing illegal dumping in their communities.

A summary of the workshops' conclusions is available on the [Research page of MattressRecyclingCouncil.org](https://www.mattressrecyclingcouncil.org/research).

At the time of this report, MRC is working with academic experts and behavioral scientists to develop a white paper on mitigation efforts to combat illegal mattress dumping. MRC had hoped to host a summit featuring a diverse panel of these experts to discuss their research in this field and interpret the workshops' conclusions. Unfortunately, the impact of the COVID-19 pandemic forced MRC to cancel those plans. Instead, the group of experts will meet remotely with a goal of developing a white paper on mitigation efforts to combat illegal mattress dumping.



Working Groups and Conferences

To develop internal expertise and provide useful information and support to others working to solve the illegal dumping problem, MRC regularly attends working groups, task force meetings, conferences and presentations focused on illegal dumping. Events MRC attended in 2019 include:

- Oakland Illegal Dumping Task Force meetings hosted monthly by Alameda County Board of Supervisors District 4 Nate Miley (third Thursday of each month),
- CEAC and other relevant conferences (ongoing),
- IDTAC meetings (biannual),
- CalEPA Illegal Dumping Workshop in San Joaquin County (May 2019),
- Illegal Dumping and Litter Abatement Task Force Meeting in Monterey (June 2019).

Information Sharing

MRC uses data analysis to better understand where and why illegal dumping is occurring. MRC shares results of this work with participants or publishes information on its website. Examples include:

- **Heat Maps:** In late 2019, MRC used data collected through the Initiative to develop heat maps that identify specific locations where mattresses are being illegally dumped in each participating entity's jurisdiction. For each hotspot identified, MRC provided the map to the reporting entity to inform their local efforts. MRC received limited feedback from participants, but will continue to provide these in 2020.

- **Bulky Item Study:** In 2018, MRC conducted a statewide curbside bulky item collection survey to learn about consumer access and costs for these services in communities throughout California. Using those results, in 2019, MRC created a public online directory of all the curbside bulky item collection services that offered at least one free pick up per year to residents. This directory is available on [ByeByeMattress.com](https://www.byebyemattress.com).

Projects to Address Illegal Dumping

To proactively mitigate illegal mattress dumping, MRC intercepts discarded units before they are dumped. The mechanisms to accomplish this include the collection network, retailers taking back old units and curbside bulky item services.

Of these, MRC has the most control over expanding the network and encouraging more use of it. Additionally, the analysis of Initiative data included in this chapter suggests that collection sites and events may be effective preventative measures to reduce illegal dumping. In the 2018 Annual Report, MRC posited that expanding MRC's collection network and increasing education and outreach should mitigate illegal dumping. We piloted this two-pronged strategy in Alameda County/city of Oakland, Kern County/city of Bakersfield and San Joaquin County/city of Stockton.

Meanwhile, as MRC expanded its relationship with Local California Conservation Corps, These groups also sought MRC's assistance with illegal dumping in their communities.

The following explains MRC's work in the initial pilot project areas and how we assisted with projects brought to our attention by others.

Initial Pilot Project Areas

Alameda County and City of Oakland

MRC implemented a pilot project in Alameda County in 2018 because the unincorporated areas of Alameda County had the second highest per capita mattress dumping rates of all Initiative participants, and the city of Oakland the ninth highest. MRC continues to work with Alameda County Supervisor Nate Miley, whose district covers parts of Oakland and unincorporated areas of Alameda County. Supervisor Miley is focused on efforts to educate residents, eradicate illegal dumping and enforce existing laws to change behavior and improve his district.

Collection Network Expansion

In 2019, MRC added five sites to the collection network in Alameda County and worked with various organizations to host recurring collection events. The most notable achievements in this expansion include contracting with the Habitat for Humanity ReStore in Oakland to become a permanent collection site, adding mattress collection

to the monthly Oakland Bulky Item Block Parties and extending the monthly collection events in the Cherryland Business District into 2020.

Targeted Education and Outreach

Since MRC began operating in California, it has worked closely with Supervisor Miley's office to communicate with residents of Oakland and unincorporated Alameda County by collaborating on ad campaigns, a public service announcement and other constituent communications. Supervisor Miley's office also introduced MRC to like-minded organizations (StopWaste, Habitat for Humanity East Bay/Silicon Valley, Oakland Downtown Streets Team) that help increase awareness of MRC's Bye Bye Mattress program and share its message on how to recycle mattresses properly.

In 2019, MRC announced a collaboration with Habitat for Humanity East Bay/Silicon Valley to open a mattress collection site at the Oakland Habitat ReStore location. MRC held a press conference and conducted media outreach surrounding the grand opening in April. Meanwhile, ad campaigns promoting the ReStore location ran in spring (April through May) and fall (Nov. through Dec.).

MRC also ran a regional ad campaign in September and October that promoted all the options available in the county (participating curbside collection services, available collection sites and upcoming collection events). In addition, MRC's participation at nearby local events, such as the Ashland/Cherryland FamFest and 5K Family Fun Run, as well as Earth Day and America Recycles Day events in the San Francisco and Silicon Valley areas, both helped reinforce key messages about where and how to recycle in Alameda County and Oakland and provided another opportunity to share information with residents in the broader region.

As described in [Education and Outreach](#), MRC measured consumer awareness of mattress recycling and knowledge about MRC's program in Alameda County as well as the other initial pilot project areas in July and October. Alameda County's initial awareness measurements were similar to the state average and the highest of the three initial pilot project areas, suggesting that MRC's cumulative outreach efforts in combination with the work of the community influencers (Supervisor Miley and other area organizations) have helped build an ongoing awareness of mattress recycling. After the ad campaign, the Alameda County awareness measurements remained at similar levels.

Next Steps

It is premature to draw broad conclusions regarding the Initiative's impact in this area. Although the Initiative gathered its first full year of data in 2017, we only have more than one year of data for three of the nine reporting entities in the county. Nevertheless, one of these entities — Alameda County's local government — provided the Initiative data regarding units collected in unincorporated areas from 2017 to 2019, and this information shows an 84% decline in the number of illegally dumped mattresses reported from 2018 to 2019. Although these encouraging results could indicate that

the pilot program is having an impact, additional data is needed. MRC will continue to provide our data to local officials, participate in Supervisor Miley's Illegal Dumping Task Force and support solutions developed by local governments.

In November 2019, the Habitat for Humanity ReStore location in Oakland began offering the Consumer Incentive Payment. MRC worked with the ReStore to soft launch the news to its customer base and create in-store materials. MRC planned an advertising campaign for the greater Oakland area for the spring of 2020, but delayed these plans because of the COVID-19 pandemic. At the time of this report, MRC continues to monitor Alameda County's reopening progress, consumer confidence and public opinion. We hope to launch the campaign in fall 2020.

Kern County and City of Bakersfield

Kern County employees report that illegal dumping is a problem in certain areas of Bakersfield. Bakersfield reported a rate of illegal dumping higher than the average among Initiative participants in 2019. The county has been testing innovative strategies to address this situation. MRC is helping promote these efforts within that community.

Collection Network Expansion

In October 2018, Kern County implemented an after-hours collection site in western Bakersfield where residents may drop off units outside normal business hours. During 2019, this site operated Tuesdays and Thursdays from 5 to 8 p.m. and Saturdays from 9 a.m. to noon. County staff reported they were satisfied with the number of residents utilizing the site and noticed reduced dumping in the area.

MRC used Kern County's Initiative data to create 2018 and 2019 heat maps. Since the 2018 map was based on a partial year of data and the 2019 map on a full year of data, a year-over-year comparison held limited value. However, when comparing the same seven-month period (June through January), the number of illegally dumped mattresses per month decreased on average by 32%.

Nevertheless, illegal dumping increased in some parts of Kern County, which officials attributed to the following:

- More abandoned items are being identified in part because Kern is using more illegal dumping patrols.
- The population in those areas has increased.
- The residents of these areas lack of access to free collection sites.

Targeted Education and Outreach

In 2019, MRC used local print and radio ads to raise awareness of all the collection options in the county. The four-week campaign garnered 1.8 million impressions. MRC was one of the sponsors of the Kern County Energy Festival and worked with groups

such as Bakersfield City Councilmembers, Kern County Hispanic Chamber of Commerce and the local California Rural League Assistance office to disseminate information to residents. MRC also provided information about the program that the city's public information officers could use on their websites or in other residential communications.

Next Steps

MRC offered to host collection events in the problem areas, but the county is considering opening a second after-hours location on the opposite side of Bakersfield instead. MRC remains in contact with local officials and is ready to implement mattress collection should this site materialize.

MRC surveyed residents in the pilot project areas in July and October of 2019 and plans to use the data gathered about county residents' media habits and information consumption to improve future advertising plans. Since community influencers have helped increase and maintain awareness of the program in other illegal dumping pilot project areas, MRC will continue to nurture relationships with local leaders and groups in Kern County.

San Joaquin County and City of Stockton

MRC implemented a pilot project in San Joaquin because CalRecycle staff informed MRC that the city of Stockton EJ Initiative, coordinated by CalEPA's EJ Task Force, had identified illegal mattress dumping as a problem and because city officials expressed their desire to reduce illegal dumping and promote no-cost collection for their residents.



Collection Network Expansion

In 2019, MRC coordinated with CalEPA, Restore the Delta, San Joaquin County and the city of Stockton to host six collection events throughout Stockton. The events were held on two consecutive weekends (Friday through Sunday) in October at locations suggested by community input — the Northeast Community Center, Taft Community Center, Cesar Chavez High School, Kennedy Community Center, Calvary First Assembly of God and Stagg High School. MRC collected 905 mattresses over the course of these weekends.

Stockton's number of reported illegally dumped units decreased by 7% from 2018 to 2019, but overall, there is not a clear trend in the three years of data reported by the city.

Targeted Education & Outreach

Every spring and fall, MRC advertises in major markets statewide. In 2019, this included the Sacramento area and San Joaquin County. MRC also engages with thousands of county residents through an interactive booth at spring and fall community festivals and events.

In 2019, MRC conducted a 10-week countywide ad campaign, which consisted of ads in local newspapers, a county magazine, broadcast and online radio (top English and Spanish stations), digital and social media advertising, a bilingual direct mail postcard and grassroots advocacy. The ads promoted the available collection sites, upcoming events and availability of the CIP at DR3 Recycling in Stockton.

Stakeholders involved in the Stockton Environmental Justice Initiative such as Restore the Delta, Little Manila Rising, Greater Valley Conservation Corps, members of the San Joaquin Board of Supervisors and Stockton City Council helped promote the program and upcoming collection events to their members and constituents. MRC used the Hispanic Chamber and local businesses to further raise awareness and distributed information at local events such as the Lodi Street Faire. We also provided information about the program that the city's public information officers could use on their websites or in other residential communications.

As described in [Education and Outreach](#), MRC measured consumer awareness of mattress recycling and MRC's program in the pilot project areas in July and October. San Joaquin County experienced the highest gains among those surveyed. After the ad campaign, 64% knew a mattress could be recycled (an increase of 16%), 29% knew how to dispose of a mattress so it would be recycled (an increase of 6%) and 24% could recall Bye Bye Mattress (an increase of 8%). Each of these were considered statistically significant increases.

Next Steps

MRC remains engaged with the CalEPA EJ Task Force and the local groups supporting the Stockton initiative. With the rise of the COVID-19 pandemic, next steps are unclear at the time of this report. MRC will continue to promote Bye Bye Mattress through

advertising campaigns, community events and local leaders and nonprofit groups. We will use the data gathered through the awareness survey about county residents' media habits and information consumption to enhance future advertising plans.

Other Projects to Address Illegal Dumping

In 2018, MRC worked with Conservation Corps North Bay and Greater Valley Conservation Corps to address illegal dumping in Marin and Merced Counties.

Marin County

Conservation Corps North Bay requested MRC's assistance with curbing illegal dumping in the Canal neighborhood, which is mostly comprised of multifamily housing. The City of San Rafael held a series of nine collection events in this area from October 2018 through August 2019 that collected multiple types of items, including mattresses. MRC recycled the mattresses collected at these events and assisted with marketing and outreach to promote the events. Each month, the events enabled the city to collect three times as much bulky waste as the city's Department of Public Works.

The department noted a significant decrease in illegal dumping in the Canal neighborhood and attributed this improvement to the collection events. Based on these results and MRC's findings that the most effective method to prevent illegal mattress dumping is to increase residents' access to permanent no-cost drop off options, MRC recommended that the city expand its bulky item program for multifamily residents. The city followed MRC's recommendation and now mails free coupons to tenants in multifamily units not currently served by the city's curbside collection program. The coupons allow residents to drop off mattresses for free at the Marin Resource Recovery Center. MRC continues to help the city supplement this effort with collection events in collaboration with Conservation Corps North Bay.

Merced County

MRC's mattress collection events provide an essential mechanism for the convenient disposal and recycling of mattresses in agricultural areas with high populations of migrant workers, seasonal resident turnover and illegal dumping problems. In 2019, MRC worked with city and county agencies in Merced County and the Greater Valley Conservation Corps on 19 collection events, during which a total of 2,943 units were collected. This is a 67.8% increase from the 1,753 units collected from 2018 events.

Funding Support for Projects to Proactively Address Illegal Dumping

In 2019, MRC funded equipment and infrastructure improvements at collection sites that were intended to increase the recyclability of mattresses. MRC is using some of these funds to attract new collection sites to serve residents of illegal dumping hotspot areas. Examples of funded projects included construction of weather coverings and

cement pads to keep mattresses dry and clean, mobile loading ramps to make mattress transportation and storage more efficient and additional covered mattress storage space. See [Research](#) section for further details.

In 2020, MRC released an invitation-only funding solicitation to the 21 Initiative participants with the highest per capita rates of illegal mattress dumping in 2019 to request funds for pilot projects designed to address the problem in their communities. MRC will evaluate whether completed projects reduced the number of illegally dumped units and whether successful pilot strategies might be useful in addressing illegal dumping elsewhere. At the time of this report, the proposal application deadline has not expired. MRC will provide an update on these pilot projects in future annual reports.



Research

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964(b)(8)(B) — Qualitative and/or quantitative information on subdivisions (g), (l), and (m) of section 42987.1 of the Public Resources Code.

Cal. Pub. Res. Code § 42987.1(g) — Conducting research, as needed, related to improving used mattress collection, dismantling, and recycling operations, including pilot programs to test new processes, methods, or equipment on a local, regional, or otherwise limited basis.

Research

MRC seeks to improve the sustainability of mattress recycling by:

- Advancing the efficient collection and transport of discarded mattresses;
- Identifying and promoting best practices for mattress dismantling and recycling;
- Identifying new and better uses for the recycled components;
- Fostering innovation, cooperation and communication between suppliers, manufacturers, collectors, dismantlers and end-market commodity buyers to increase mattress recycling rates.

To assist in developing and managing its research efforts, MRC has hired experienced subcontractors. MRC's goal is to identify projects that have the potential to achieve both short-term, high-impact results, as well as longer-term projects with multiyear horizons. A summary of 2019 projects and longer-range proposals is discussed in this section. When projects span multiple calendar years, they will be discussed in several reporting cycles.

Although encouraged by initial efforts, MRC recognizes that research outcomes are unpredictable. Some projects produce useful results, others do not, and many factors influence market acceptance of new technologies. Therefore, research is necessary to improve long-term industry performance, but should not be tied to short-term results.

With these cautions in mind, MRC defines the intended objective of each research project. This process identifies one or more innovative organizations that are qualified to undertake the defined project and provides funding contingent on established, structured, milestone-driven contracts with the selected organizations. MRC research program metrics are structured to:

- Reward learning,
- Encourage taking and managing risks,
- Encourage collaboration,
- Meet project milestones,
- Produce results.

Research projects may be accelerated (or stopped entirely) if it appears the work is likely to produce valuable (or inconclusive) results.

Mattress Collection Facility Improvement Funding

Cycle 1C Funding

As discussed in MRC's 2018 Annual Report, MRC funded 15 projects totaling \$121,336 in 2018 to 2019 (Cycle 1C) to increase diversion and recyclability of discarded units. Funds also were used to create transportation efficiencies by increasing the number of units loaded per container, providing paved loading areas or improving worker safety when loading discarded units. All but one of these projects were completed in 2019 (the single exception experienced permitting delays). MRC expects that Cycle 1C alone will increase the number of units collected for recycling by 12,000 units annually.

The response to Cycle 1C from MRC's collection network was very positive as noted by these recipients:

- **Daniel Galvez, management analyst for the city of Sanger:** "The MRC microgrant has been a great success in Sanger. Since the grant award was announced, the additional attention the mattress recycling program received due to the grant helped the city collect 1,506 mattresses in 2019 compared to 849 mattresses collected in 2018. The cement pad and carport at the City Yard provide an easily identifiable location for mattress drop off. The drop-off location also allows our staff the ability to collect, sort and load mattresses in a safe and dry location."
- **Zoraya Atayde, relationship manager with Green Waste Recovery:** "The MRC microgrant has allowed us to improve our process. The collection, sorting and loading has become a lot easier, providing us with the ability to be more efficient."

Cycle 2C Funding

In August 2019, MRC solicited proposals for a second round of collection projects (Cycle 2C) under similar parameters to Cycle 1C. MRC also used the Cycle 2C process to recruit new collection sites. Entities that were not currently MRC-contracted collection sites could apply for Cycle 2C funding if they agreed to become a contracted site before receiving the funds. MRC received nearly twice the number of Cycle 2C applications (as compared to Cycle 1C) and awarded funds to 23 projects (eight more than were awarded under Cycle 1C) totaling \$191,878. Of these, five became new collectors. MRC expects the Cycle 2C funding to increase recycling by over 40,000 units annually based on awardees' projections. The Cycle 2C funding cycle closed on October 31, 2019. In May of 2020, MRC opened a third funding cycle.

To evaluate the effectiveness of MRC's funding, MRC's 2020 report will evaluate annual changes in units landfilled versus recycled at funded collection sites where relevant data is collected and reported to CalRecycle. MRC staff continue to promote collection site funding to increase units collected and recruit new entities to the program.

TABLE 24: Cycle 2C Recipients

Number	Company	Location	Project	Amount Awarded	Matching Funds	New Site
1	Billy Wright Landfill	Los Banos	Weather structure	\$10,000	\$0	No
2	Bowerman Landfill	Irvine	Telehandler to collect and load mattresses	\$10,000	\$118,692	Yes
3	City of Berkeley	Berkeley	Weather cover and cement pad	\$10,000	\$20,000	No
4	City of Exeter	Exeter	Cement pad and carport weather cover	\$10,000	\$0	No
5	City of Oakland	Oakland	Storage cube and pallet jack to decrease transport	\$10,000	\$0	Yes
6	Conservation Corp of North Bay	San Rafael	Portable loading dock to improve efficiency/safety	\$10,000	\$2,540	No
7	Fresno Comfort Sleep	Fresno	Weather cover	\$10,000	\$1,056	No
8	Goodwill of Silicon Valley	San Jose	Weather cover	\$8,916	\$0	No
9	Habitat East Bay/Silicon Valley	Milpitas	Loading ramp and lights for safety/efficiency	\$3,757	\$0	No
10	Highway 59 Landfill	Merced	Weather cover	\$8,500	\$0	No
11	Holdorff's Recycling	Alturas	Carport cover	\$8,555	\$535	No
12	Kings Waste and Recycling Authority	Hanford	Shed for weather protection	\$8,425	\$2,271	No
13	Lovelace Transfer Station	Manteca	Sides for weather structure, fork attachments	\$2,282	\$0	No
14	Mendocino Solid Waste Management Authority	Ukiah	Asphalt site improvement for safety	\$10,000	\$0	No

Number	Company	Location	Project	Amount Awarded	Matching Funds	New Site
15	Neal Rd. Transfer Station	Paradise	Hydraulic hand pumps/fork attachments for safety/efficiency	\$7,261	\$0	No
16	North County Recycling & Landfill	Lodi	Sides for weather structure, fork attachments	\$1,585	\$0	No
17	Olinda Landfill	Brea	Telehandler	\$10,000	\$118,692	Yes
18	Pena's Disposal	Cutler	Covered staging area	\$10,000	\$29,250	No
19	Prima Landfill	Capistrano	Telehandler	\$10,000	\$118,692	Yes
20	Urban Corps of San Diego County	San Diego	Dumpster cover and shelter for weather protection	\$6,797	\$0	No
21	West County Resource Recovery	Richmond	Weather cover	\$5,800	\$500	No
22	Western Placer Waste Management Authority	Roseville	Forklift ramp for improved safety/efficiency	\$10,000	\$4,695	Yes
23	The Wilkerson Company	Fairfield	Pallet racking and stacker forklift for improved safety/efficiency	\$10,000	\$0	No

Transportation Efficiency Project

MRC's collection network consists of a variety of drop-off locations, including solid waste facilities, nonprofits, mattress retailers and other entities. Annually, 12,000 loads of discarded mattresses in California are transported by MRC contractors in a variety of collection container types. Because discarded mattresses are light but bulky, transporting them over long distances is inefficient, resulting in high fuel consumption and increased costs.

MRC contracts with third-party vendors to transport mattresses to recyclers. Since MRC operations launched in 2016, seasonal variations in discarded volumes have created inefficiencies for the collection points, transporters and recyclers. To improve transportation logistics and minimize program disruptions, MRC commissioned a comprehensive review of how units are collected, transported and recycled and how

to best use collected data to plan for seasonal dips and surges. The consulting firm Group50 analyzed the current transport processes and proposed short-, medium- and long-term recommendations to improve efficiencies.

Short-Term Recommendations

1. To streamline MRC's transportation system, improve data collection and analysis by digitally linking data in internal systems to create operational reports and dashboards that can provide better insights into operational performance.
2. Examine current operational staff responsibilities and restructure positions to align them with the three primary business functions: collections, recycling and transportation.
3. Work with recyclers to develop a realistic recycling capacity model for each facility.
4. Implement a process to forecast supply and demand on a 12-month rolling basis and work with each recycler and transporter to discuss how each vendor will manage the forecasted supply of mattresses every month.
5. Ask recyclers to track transporter performance to scheduled dock times and use this information to develop transporter improvement goals and objectives.

Medium-Term Recommendations

1. Document internal and external workflows and processes, including onboarding information for new recyclers and collection points.
2. Create a process for routinely requoting shipping lanes based on cost and transporter performance.
3. Develop an automated method to upload Bills of Lading and add reporting fields.
4. Create basic service level metrics for each vendor contract.
5. Create a vendor management program that includes:
 - a. Quarterly vendor scorecards that record performance to contract and other measurables.
 - b. Yearly planning meetings with each vendor to define the scope of performance improvements for the upcoming year.
6. Conduct a new trucking lane study based on two scenarios:
 - a. Known recycling capacity available.
 - b. How the addition of a NorCal consolidation point might affect transportation efficiency.
7. Complete a feasibility study for transitioning recyclers from unit-based to weight-based compensation.

Long-Term Recommendations

1. Consider adding subject matter experts in transportation and recycling to oversee program and strategies.
2. Consider using Transportation Management System (TMS) technology to automate BOLs, manage traffic, trucking lanes, etc.
3. Integrating MRC's Customer Relationship Management (CRM) and TMS together to allow all MRC vendors (collection points, recyclers and transporters) to communicate in real time, seamlessly make pick-up requests, see available dock times for deliveries, automate BOL creation and record data automatically in Re-TRAC.

A summary of the transportation efficiency project is available on [MRC's website](#).

Lean Manufacturing Assessment of MRC Recyclers

"Lean manufacturing" is an improvement and problem-solving methodology that strives to reduce or eliminate activities that do not add value to an organization. It is based on a foundation of principles designed to not only quantify and eliminate waste, but also help organizations improve the way they do business. MRC's 2018 annual report indicated that lean manufacturing assessments would be offered to all 11 California-based mattress recycling facilities under contract with MRC. MRC began that process in April 2019 and completed it in early 2020.

To facilitate each assessment, lean experts trained a core team of recycler employees on lean principles and subsequently conducted value stream mapping, movement/transportation analysis and time studies in order to gather data on the site's current mattress recycling process and provide recommendations. Following the assessments, each facility received a confidential report detailing the results of the analysis. A prioritized list of recommendations for improvement with associated potential impacts was also provided. Each facility was also given the opportunity to have a follow-up teleconference with the lean experts to review and discuss the data.

A review of individual reports finds that most sites have considerable percentages of non-value-added activity. Efficiency losses point to four common issues for all recyclers: less than optimal plant configurations, data management limitations, excessive inventories and process bottlenecks.

The assessments showed that the recyclers have the potential to increase their collective productivity by an average of 30%. This would primarily be achieved by focusing on reducing non-value-added activities. For example, the overall average time to process a unit was 7.6 minutes. With the adoption of lean methodologies, the lean experts estimated this could be reduced to an average of 5.6 minutes per unit. Further details are captured in a summary report on [MRC's website](#).

Pocketed Coil Separation Project

Pocketed coils are mattress springs that are individually wrapped in a fabric sleeve or pocket (typically made with polypropylene fiber) and then assembled into rectangular units using ultrasonic welding, stitching or adhesives. MRC estimates that approximately 20% of mattresses discarded today in California contain pocketed coils and that this percentage will gradually increase given the growing popularity of this component over the past 20 years.

When recyclers dismantle a mattress, the rectangular pocketed coil unit is easily separated from other mattress components. In theory, both the steel and the polypropylene fiber are recyclable, however it is currently impractical for individual recyclers to manually or mechanically separate the individual coils from the fabric pocket. Furthermore, under current market conditions, most metal scrap dealers will not buy unopened pocketed coil units because they consider the fabric to be a contaminant. As a result, MRC's recyclers landfilled substantial quantities of pocketed coils in 2019 because they could find no use for them.

MRC launched a two-part effort in 2019 to address this problem. First, as a temporary measure, MRC recyclers shipped pocketed coils to a centrally located shredding facility that separated the steel from the pocket fabric. We estimate that this process will result in approximately 4,500 additional tons of steel being recycled per year that would otherwise be landfilled. However, this is not a long-term financially sustainable solution.

Second, MRC sought a long-term solution to the problem in the form of one or more practical pocketed coil separation technologies. MRC began the process by discussing technical challenges with manufacturers of pocketed coils and recycling equipment. Based on this input, MRC awarded a contract to Knoble Design in 2019 to develop a low-cost, automated machine to efficiently separate the metal coils from the pockets without destroying either material. The research is ongoing, but preliminary results are promising, showing that it is feasible to process pocketed coils efficiently at a rate sufficient to handle the output of a typical recycler and generate both clean steel and polypropylene fiber.

The research project will conclude in 2020 with a fully automated prototype machine expected to be ready for field demonstration. MRC's 2020 Annual Report will summarize the key technical findings from this research and an economic assessment of whether a business case exists to develop commercial scale machines that each recycler could operate.

Locating Wood Recycling Options for California Mattress Recyclers

MRC recyclers today process most foundation wood into mulch or biomass. MRC is concerned about the future viability and capacity of secondary wood markets in California. Limited and declining recycling options for recycled foundation wood have the potential to pose a significant obstacle for MRC's recyclers to achieve a 75% by weight recycling rate.

To better understand the situation, MRC contracted with SCS Engineers in 2019 to study existing and alternative markets for foundation wood to help recyclers identify sustainable and financially viable outlets for this material. The study consisted of three parts:

1. Analysis of how each MRC recycler separates the wood from the other materials in the foundation and the quality of the resulting material. Consider whether a recycler had the financial or logistical capability to install a shredder or grinder to improve transportation efficiency, material quality and value.
2. Identify scrap wood outlets that meet the definition of recycling under California's solid waste management hierarchy (see [Cal. Pub. Res. Code § 40180](#)), accept wood with known contamination (such as staples or nails which are prevalent in foundation wood) and are within 25 miles of each MRC recycler. Outlets beyond the 25-mile radius were not considered viable alternatives due to transportation cost constraints. Where possible, the study compared relevant transaction costs (transportation and tipping fees) for each recycler's existing and potential new outlets.
3. Assess the viability of the following emerging end markets for foundation wood:
 - Conversion of wood to biochar charcoal,
 - Thermal pressure hydrolysis conversion of wood into biomass fuel,
 - Pine wood as an alternative to perlite as a growing substrate,
 - Pine wood in particleboard applications,
 - Recycled wood in composite decking.

An executive summary of these findings is posted on [MRC's website](#).

MRC provided each recycler an individualized report, which identified between three and 12 alternative outlets for recycling foundation wood as well as information on emerging markets. Each recycler is responsible for evaluating and contacting these existing and new end markets.

Future Areas of Interest

Battery and Superconductor Exploratory Study

A significant challenge to increasing the use of electric vehicles and renewable energy (e.g., solar and wind power) is low-cost energy storage options. High surface area carbon electrode materials are critical components of superior-performance, low-cost batteries that have high energy density and long-term stability. Manufacturing these electrodes requires large volumes of low-cost carbon and demand for these materials is growing exponentially.

In early 2020, MRC launched a project with the Kansas Polymer Research Center to explore whether recovered mattress materials could be used to manufacture electrodes. The Center has developed and patented carbon electrode manufacturing technologies using biowaste and scrap wood. A mattress is made from many carbon-containing components (e.g., shoddy, cotton, foam, wood, ticking, etc.). The Center is testing whether these materials could provide a large volume, consistent and high-quality source of carbon for carbon electrodes. Early results are promising. The study will conclude in early 2021.

Analysis of Metals Recovered from Mattress Recycling Processes

Some scrap metal recyclers have noted that the hardness of steel obtained from mattress recyclers varies, which in some cases has caused difficulties in downstream processing. In 2020, MRC tested the metallic composition and hardness of the mix of conventional innerspring units, pocketed coils, foundation wire and staples being processed by recyclers today. Recyclers can use this information to determine whether it is advantageous to segregate different types and qualities of steel prior to sale to scrap dealers.

Development of Mattress Fluff End Uses with Alternative Recycling Processes

Some mattress recyclers in other countries are shredding whole units, removing the metal and attempting to recycle the remainder (that is, foam, fiber and fabric, or collectively “fluff”). If the fluff can be recycled, this approach could be less labor-intensive and expensive than the current largely manual dismantling method. MRC is encouraging the development of end use applications for this mixed component material.

Life Cycle Assessment

MRC is in the initial planning stages of conducting a life cycle assessment (LCA) of mattress recycling processes and end uses. This study would build on mattress LCA work conducted by the University of California-Santa Barbara in 2012. This in-depth LCA should provide a useful baseline for evaluating the relative environmental impacts of new technologies developed under the research program.

Lean Assessments — Phase 2

Early in 2020, MRC completed lean assessments of its current network of recyclers. The study indicated that our recyclers have the potential to improve efficiency by an average of 30%. In the next phase, MRC will work with interested recyclers to develop and adopt programs to realize potential efficiency improvements.

Circular Economy

In 2019, MRC sought to establish collaborative relationships with industry leaders to discuss developing a circular economy for mattress materials. In recent years, many durable goods manufacturers and their suppliers have expressed strong interest in developing end-of-life strategies for their products. Our goal is to tap into this pool of expertise, develop relationships and engage in new and meaningful research collaborations.

The challenge of creating circular economies is not unique to mattresses. A central theme in many similar endeavors is to conduct a life cycle analysis (LCA) to establish baseline performance and identify obstacles to achieving a circular economy. In 2020, MRC plans to begin work preparing a life cycle analysis for mattresses to establish baseline performance for common mattress materials processed in current recycling facilities. As part of the LCA process (called the improvement stage), alternative life cycle management approaches will then be evaluated for potential improvement in environmental performance.

Understanding the environmental impact of recycling processes and new end uses for recovered materials are considered essential steps in creating a circular economy. MRC has explored best practices in other countries and industries and engaged with trade associations and consortia, such as the Institute for Scrap Recycling Industries and REMADE. Much of the research being conducted by those groups today is focused on developing process technologies such as sorting, shredding, separation and baling.

While these are worthwhile endeavors in potentially improving primary recycling efficiency, they do not directly create new market demand for the recovered materials. Fortunately, we have experienced a groundswell of interest from other parties seeking to explore new and potentially better uses for post-consumer mattress materials, which is an encouraging sign.

In 2019, MRC entered into an agreement with Covestro, a global manufacturer of, polyurethane chemicals used to make mattress foams among other things. Under this agreement, both parties are pooling resources to lay the foundation for a number of projects including: developing commercially and environmentally viable solutions for converting post-consumer flexible foam into a wide array of useful products; and potentially including “closed-loop” flexible foam (that is, converting used foam back to its chemical constituents and using those chemicals to make new foam).

Gasification and Pyrolysis

As reported in previous years, gasification is a process by which mixed plastics and organics are converted to either fuels or useful chemicals in the presence of oxygen. Pyrolysis, by contrast, involves a similar conversion without oxygen. In 2019 and 2020, MRC continued to monitor developments in this area for the purpose of assessing whether the technology could be applicable for difficult-to-recycle materials. Collaborative discussions were held with experts and industry leaders who have made significant investments in this technology platform.

The economic viability of these processes may improve as a result of China’s well-documented policy change that significantly reduced its global purchases of recycled material. This development forced U.S. recyclers to seek alternative markets for their materials and ultimately prompted renewed interest in establishing new domestic pyrolysis and gasification capacity. In the past year, several significant developments were noted. In January 2019, the [Alliance Against Plastic Waste](#) was founded with the support of several global materials manufacturers. A key part of this consortium’s mission is to advance technologies which address the end life of single-use plastics. Gasification and pyrolysis technologies are potential solutions. Process research and development thereby received renewed interest and significantly increased funding.

However, pyrolysis and gasification facilities also faced considerable economic headwinds due largely to softening demand for their outputs and falling oil prices: some facilities closed, overall capital investment declined and financial community reviews are mixed. In a 2016 report, McKinsey & Company⁸ consulting reported that gasification technologies are on the cusp of long-term sustainable growth driven by transformative increases in plastics recycling. By contrast, GAIA’s 2017 technology risk assessment⁹ was far less favorable indicating the risks were much higher than proponents claim.

⁸ Hundertmark, Thomas, Mirjam Mayer, Chris McNally, Theo Jan Simons, and Christof Witte. “How Plastics-Waste Recycling Could Transform the Chemical Industry,” December 2018, McKinsey & Company. <https://www.mckinsey.com/industries/chemicals/our-insights/how-plastics-waste-recycling-could-transform-the-chemical-industry#>

⁹ Tangri, Neil and Monica Wilson. “Waste Gasification & Pyrolysis: High Risk, Low Yield Process for Waste Management.” March 2017, GAIA. <https://www.no-burn.org/wp-content/uploads/Waste-Gasification-and-Pyrolysis-high-risk-low-yield-processes-march-2017.pdf>

In consultation with technical experts, MRC learned that a significant number of developers have changed focus away from waste-to-fuel production toward waste-to-chemical production. The main logic behind this shift is that chemicals will generate higher margins and be less susceptible to energy market price volatility. With this shift comes a new set of challenges. Foremost is that greater feedstock consistency is required to operate waste-to-chemical facilities efficiently. For several technical reasons, waste-to-chemical facilities also are engineered to deliver smaller volume outputs.

MRC sees these as potentially favorable developments. Recovered mattress materials represent a consistent quality feedstock that could be economically converted to useful chemicals in these types of facilities. Smaller capacity facilities are also more amenable to matching mattress recyclers' output capacity. Formidable technical challenges remain but we see enough potential to continue monitoring developments in this field.

MRC has refrained from directly funding research projects in this area. At this point, even though advancements have been made, technical risk is still considered high. The potential benefits are also longer term. Recently, we have been invited to participate in some feasibility studies funded by others. While MRC is not funding or actively participating in these studies, we are communicating with these researchers to learn and collaborate on efforts that support our circular economy objectives. With these and other emerging technologies, MRC will continue to proactively engage the innovation community and support research as opportunities present themselves.



Financing Mechanism

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964 (b)(9) — Financing Mechanism. Include the mattress recycling organization's total expenses and revenues associated with the implementation of the used mattress recycling program. Changes to the mattresses recycling charge shall be reflected in the annual program budget for approval by the department. . . If a mattress recycling organization conducts activities that are separate from the implementation and management of the California used mattress recycling program, then the annual report shall include documentation on how the collection and use of funds from the California mattress recycling charge were kept separate from other activities of the mattress recycling organization, including the methodology for distribution of shared costs. Consistent with subdivision (a) of section 42990.1 of the Public Resources Code, the annual report shall include the following:

- (A) Mattress recycling charge per mattress size
- (B) Capital costs
- (C) Education/Outreach costs
- (D) End-of-life used mattress management costs with line items, if applicable, for collection, transportation, recycling, renovating, reuse, and proper disposal
- (E) Program administration costs including, but not limited to, the department's costs pursuant to subdivision (a) of section 42988.2 of the Public Resources Code, and third party legal costs. Surplus funds, if any, and detailed rationale for the specified level of surplus.

Financing Mechanism

Mattress Recycling Council Inc. (MRC Inc.) operates similar mattress recycling programs in three states: California, Connecticut and Rhode Island. In 2017, MRC Inc. established separate limited liability companies (LLCs) for each state program. The LLC operating the California program is Mattress Recycling Council California, LLC (MRC).

Each state program's LLC maintains its own financial records to reflect the receipt of the appropriate recycling charge and the direct expenses that it incurs (e.g., collection, recycling, transportation and storage expenses, marketing, etc.). MRC Inc. allocates shared expenses (such as the cost of a database program, overheads, etc.) among the three state program LLCs based on the relative population of each state. Each state program LLC's financials also include a separate reserve for that state program.

Using the format specified in CalRecycle's regulations, we discuss MRC's total 2019 expenses and revenues associated with the California program (compared to its actual expenses and revenues incurred in 2018, projected in 2020 and budgeted for 2021, subject to CalRecycle's approval) as follows¹⁰:

Revenue from the Mattress Recycling Charge

Cal. Pub. Res. Code § 42989(b)(2) authorizes MRC to either (1) set a single recycling charge that applies to all sizes and types of mattresses and foundations, or (2) set two different charges "to accommodate mattress size differentials." MRC considered whether to exercise its authority to set two charges when it submitted its plan in 2015 but decided to set a single charge for all sizes and types of mattresses and foundations. Factors MRC considered that supported this decision included avoiding confusion among retailers and consumers, ease of consumer messaging, and simplified charge collection and reporting obligations for retailers when they collect the charge from consumers and then remit those charges to MRC.

MRC has set a single recycling charge for mattresses and foundations sold in Connecticut and Rhode Island, the other two states in which it administers similar

¹⁰ For these purposes, all 2018 and 2019 revenue and expense amounts are based on MRC's audited financials. Projections for 2020 are based on unaudited 1st and 2nd quarter 2020 actuals and forecasted revenue and expenses for the remainder of the year. Proposed 2021 revenue and expense amounts cited in this annual report have been approved by the MRC Board of Directors and submitted to CalRecycle in MRC's 2021 Budget.

mattress recycling programs, and, like California, that arrangement has worked well in those states. Having a single recycling charge, regardless of size, that is consistent across state programs avoids confusion among multi-state and online retailers.

MRC maintained a single charge for 2019. The Mattress Advisory Committee agreed with this approach when it met in June 2017. Given that no relevant circumstances have changed, MRC finds no compelling reason to set two mattress recycling charges in its next budget year of 2021. Therefore, the charge revenue reflected in MRC's 2021 budget is based on a single recycling charge that applies to all sizes and types of mattresses and foundations (including futons).

The 2019 per unit California mattress recycling charge, collected on all sales of mattresses and foundations to California residents or end users (such as hotels, educational institutions, etc.), regardless of size, was \$10.50 per unit. Registered retailers and other sellers reported California sales of 4,095,154 units. As a result, MRC's 2019 revenue from the recycling fee was \$42,999,117 (4,095,154 units multiplied by \$10.50). This represents an almost 2% decrease in the number of mattress units sold in California in 2018, consistent with national mattress sales trends, which declined by 1.4% from 2018 to 2019.

In addition to this amount, the California program in 2019 earned a modest amount (\$26,264) in late fees on recycling charge remittance from retailers to MRC, for a total revenue of \$43,025,381.

Table 25 compares MRC's 2018 and 2019 actual revenues from the recycling charge and late fee revenue, MRC's 2020 projected revenue and its proposed 2021 revenue.

TABLE 25: Program Revenue

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Fee Revenue	\$43,723,176	\$42,999,117	\$43,737,015	\$44,480,541
Late Fee Revenue	\$38,942	\$26,264	\$30,000	\$30,000
Total Revenue	\$43,762,118	\$43,025,381	\$43,767,015	\$44,510,541

Capital Costs

Other than modest expenditures on computers, software and office equipment, MRC incurred no capital costs in 2019 related to the California program.

Education and Outreach Costs

The total cost for education and outreach activities in 2019 was \$8,216,792, 67% above 2018 levels. MRC increased its spending in advertising and consumer education and industry and stakeholder outreach in 2019 above budget levels to expand multicultural communication, to inform stakeholders about program changes made by AB 187 and to increase personnel to support the growing need for industry outreach regarding AB 187 and MRC's other industry-facing activities (e.g., Commercial Volume Program, Sleep Products Sustainability Program, research efforts).

Much of the increase in industry outreach expenditures resulted from the enactment of AB 187 in 2019. To inform retailers, manufacturers, consumers and other stakeholders about statutory changes made by this new law, MRC incurred additional costs to produce new advertisements, mail written notices to affected parties and update websites and other resources. In 2019, MRC also launched the transportation component of the Commercial Volume Program which involved developing an advertising campaign and collateral materials.

Consumer education activity also increased as MRC expanded its multicultural outreach, launched a new advertising campaign and conducted additional consumer awareness surveys. Reaching communities of color and non-English speaking audiences remained a priority. MRC retained a multicultural consultant that assisted with outreach to residents and non-English-language media opportunities, advised on advertising plans and identified functions to add to our community event schedule. In the fall, MRC launched a new campaign promoting the three primary ways a consumer can recycle a discarded mattress: retailer take back, consumer drop off and municipal bulky item pickup. The TV advertisement aired in Spanish and various Asian languages (a first for MRC). Lastly, as explained in [Mitigation of Illegal Dumping](#) and [Education and Outreach](#), MRC conducted additional surveys in illegal dumping pilot project areas to collect data on consumers' awareness of mattress recycling and MRC's program, as well as better understand how residents consume news and information.

MRC will continue to educate consumers, the mattress industry other stakeholders about mattress recycling in California and to explain:

- How MRC operates, what it has accomplished and the impact it is making in California;
- How and where to recycle discarded mattresses and why it is beneficial;
- Why the charge is needed and what it funds;
- The mattress industry's legal obligations and how various parties are affected.

[Table 26](#) compares MRC's 2018 and 2019 actual costs to implement its education and outreach efforts to costs that MRC has projected in 2020 and its proposed 2021 expenses.

TABLE 26: Education and Outreach Costs

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Advertising and Consumer Education	\$3,790,984	\$6,171,598	\$1,996,008	\$3,135,372
3rd Party PR Agency	\$458,940	\$523,038	\$667,279	\$533,805
Industry and Stakeholder Outreach	\$147,290	\$719,894	\$278,710	\$115,737
Community Collection Events/ Conferences & Events	\$198,400	\$231,490	\$33,412	\$159,500
Annual Report Expenses	\$44,432	\$51,972	\$53,099	\$54,536
Travel	\$14,086	\$58,649	\$9,492	\$38,000
MRC Marketing & Communications Staff	\$253,051	\$460,151	\$462,000	\$463,050
Total Education and Outreach Costs	\$4,907,183	\$8,216,792	\$3,500,000	\$4,500,000

End-of-Life Used Mattress Management Costs

MRC classifies these costs as “Collection (including Illegally Dumped Mattress Collection Initiative), Transportation and Recycling (Operational Costs).” As summarized in [Table 28](#), MRC’s 2019 operational costs for end-of-life management increased by 29% over 2018.

The following provides additional details for this expense category:

Collection Costs

- **Solid Waste Handling Fee:** MRC paid \$3,040,984 (57.5% over 2018) to collection sites throughout the state to compensate them for consolidating discarded mattresses and preparing them for transport to an MRC recycling facility. MRC experienced an increase in both the number of units handled by these collection sites in 2019 and the handling fees charged to MRC.
- **Collection Containers and Storage:** MRC incurred \$2,527,032 in 2019 (52.5% over 2018) to lease storage space, trailers and roll-off containers used to hold and transport collected mattresses. Expenses in this category increased largely because MRC took control in 2019 of thousands of units abandoned by a recycler that MRC had terminated in 2018. The abandoned units had been stored at several facilities throughout California. The terminated recycler had crushed and baled many of these units, making conventional dismantling techniques impossible. As a result, MRC incurred costs to transport these abandoned units to a facility where they could

be dismantled and recycled to the extent possible. MRC expects to conclude its processing of these abandoned units in 2020.

- **Collection Site Signage/Guidelines:** AB 187 added futons to the scope of the program effective 2019. As a result, MRC incurred \$22,732 in 2019 (238% over 2018) to provide new collection site signage and updated written guidelines to collection sites to implement this change.
- **Consumer Incentive:** In 2019, MRC recyclers paid consumers \$596,097 (10% less than 2018) to deliver discarded mattresses directly to an MRC recycling facility. MRC set the incentive amount in consultation with the Mattress Advisory Committee (taking into consideration Cal. Pub. Res. Code § 42985(b), which states the legislature's intent that the Act not undermine existing used mattress recycling, resale, refurbishing and reuse operations that are in compliance with state and federal law). The total amount of the consumer incentive units dropped by 10% in 2019 because the recycler that MRC terminated in 2018 had accounted for a large share of incentives paid in 2018. In response to this change, new recyclers that replaced the terminated company are now offering consumer incentives, and incentive payments have increased during the first two quarters of 2020 and are expected to exceed 2019 levels.

Illegally Dumped Mattress Collection Initiative

MRC spent \$1,048,164 in 2019 (20% over 2018) to address illegally dumped mattresses in California. Most of these costs (\$971,670) were payments to entities, including local governments, solid waste facilities, franchise haulers, nonprofits contracted with municipalities, Joint Powers Authorities and tribes, that report data to MRC regarding illegally dumped units that they collect from the public right of way. MRC also incurred costs in analyzing aggregated illegal dumping data, participant outreach and retention, targeted illegal dumping prevention marketing and an illegal dumping symposium to identify the root causes of illegal mattress dumping and effective strategies for addressing the problem. See [Mitigation of Illegal Mattress Dumping](#) for more information.

TABLE 27: Illegally Dumped Mattress Collection Initiative

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Illegally Dumped Mattress Reimbursements	\$788,010	\$971,670	\$975,000	\$985,000
Marketing, Advertising and Promotional Events	\$26,418	\$45,414	\$8,373	\$13,503
Staff and Consulting	\$56,038	\$31,080	\$26,763	\$14,000
Illegally Dumped Mattress Grants	\$0	\$0	\$0	\$125,000
Total Illegally Dumped Mattress Initiative	\$870,466	\$1,048,164	\$1,010,136	\$1,137,503

Transportation

MRC paid \$6,639,711 in 2019 (26% over 2018) to transport collected units to MRC recyclers. This 26% increase reflects an increase in the number of units transported, higher transport rates, transporting abandoned units (referenced above) to other recyclers, new collection routes added to the network and more long-distance routes to service rural areas of the state.

Recycling

MRC contracts with recyclers to dismantle and recycle units in California. In 2019, MRC paid eight contracted recyclers \$19,396,086 (27% over 2018) for these services. MRC did not incur end-of-life management expenses related to renovation. Of the total cost, nearly \$2.7 million was incurred to process units abandoned by a recycler that MRC terminated in 2018. Excluding this amount, 2019 recycling expenses were 9% over 2018. This increase resulted from the program recycling more units and increases in the per unit recycling costs.

Table 28 compares MRC's 2018 and 2019 actual end-of-life management costs to those that MRC has projected in 2020 and its proposed 2021 expenses.

TABLE 28: End-of-life Used Mattress Management Costs (Operational Costs)

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Collection Costs				
Solid Waste Handling Fees	\$1,930,486	\$3,040,984	\$2,836,149	\$2,951,752
Collection Containers and Storage	\$1,656,613	\$2,527,032	\$1,699,532	\$1,494,274
Collection Site Signage/ Guidelines	\$6,724	\$22,732	\$29,487	\$19,744
Consumer Incentive	\$659,268	\$596,097	\$645,405	\$682,455
Illegally Dumped Mattress Collection	\$870,466	\$1,048,164	\$1,010,136	\$1,137,503
Transportation	\$5,273,982	\$6,639,711	\$8,703,697	\$9,229,663
Recycling	\$15,295,455	\$19,396,086	\$20,903,946	\$19,418,572
Total Collection, Transportation, Recycling (Operational Costs)	\$25,692,994	\$33,270,806	\$35,828,352	\$34,933,963

Program Administration Costs

In 2019, MRC incurred \$6,275,366 (32% over 2018) in administration and management costs. The expense includes \$3,696,267 in salaries and general administrative and management expenses (an increase of 15%). Salaries rose in 2019 largely because MRC hired six additional full-time employees (FTE's) to support the growing California program. MRC also works with California-based entities to provide government relations support, specifically to assist MRC in responding to questions from legislators, informing elected officials and other stakeholders about the program and monitoring other California legislative and regulatory developments that may affect the program. In 2019, MRC incurred \$2,888 in compliance audit expenses to review recycler operations and anticipates this expense to increase in 2020 and 2021 as MRC initiates retailer audits.

Program administrative expenses also include costs incurred for tax filings and expenses for conducting the annual financial audit, including MRC's SOC1 audit (conducted by PwC, a global audit and accounting firm), which CalRecycle's regulation 14 CCR § 18964(b)(11) requires MRC to perform as a necessary component of the annual audit. Travel expenses were 31% higher in 2019 compared to 2018, as MRC continues to oversee recycling activities throughout the state and represent the organization before stakeholders. In addition, CalRecycle billed MRC \$823,677 for oversight expenses in 2019, a 6% increase over 2018. These expenses are included in Administration Costs.

Administrative costs include 2019 legal expenses of \$1,335,357, a significant increase over 2018. In addition to routine legal expenses related to program operations and contracts between hundreds of vendors and MRC, they include legal fees associated with arbitration proceedings between MRC and a former recycler.

Table 29 compares MRC's 2018 and 2019 actual costs for administration, legal and CalRecycle oversight to comparable costs that MRC has projected in 2020 and its proposed 2021 expenses.

TABLE 29: Program Administration, Legal and Oversight Costs

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Salaries and Administrative Management	\$3,204,241	\$3,696,267	\$4,086,207	\$4,308,094
Annual Financial and Tax Filings	\$319,640	\$240,352	\$216,305	\$218,796
Compliance Audits	\$24,870	\$2,888	\$145,600	\$380,192
Bank fees/State Fees and taxes	\$18,225	\$15,312	\$15,725	\$15,761
Field Visits and Program Travel	\$123,122	\$161,513	\$73,876	\$104,000
Total Administration	\$3,690,098	\$4,116,332	\$4,537,713	\$5,026,843
Legal	\$279,734	\$1,335,357	\$1,271,396	\$271,740
California Oversight	\$777,095	\$823,677	\$735,090	\$801,201
Total Admin, Legal and Oversight	\$4,746,927	\$6,275,366	\$6,544,199	\$6,099,784

Sleep Products Sustainability Program

In 2019, MRC incurred \$153,730 to launch and operate the Sleep Products Sustainability Program (SP2).

Expenses included the cost to license the rights to use and modify an existing certification program developed several years ago for the furniture industry. Additional program expenses included the cost to perform three manufacturer trainings and marketing expenses to reach California-based mattress manufacturers through digital and print advertising, distribution of news releases, social media messaging and direct mail advertising. See [Waste Hierarchy](#) for more information.

TABLE 30: Sleep Products Sustainability Program Costs

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Sleep Products Sustainability Program Costs	\$0	\$153,730	\$97,448	\$204,000

Research and Grants

MRC seeks to enhance the sustainability of California's mattress recycling program by improving the efficiency and effectiveness of the mattress collection network, promoting best practices in mattress recycling and identifying and developing new and better end uses for recovered materials.

In 2019, MRC incurred expenses of \$1,607,165 (258% over 2018) for the following research activities:

- Solicited proposals for and funded improvement grants to MRC collection sites that will increase the diversion and recyclability of discarded units. MRC will fund similar additional activity in 2020.
- Conducted a comprehensive review of how discarded units are collected, transported and recycled, and how best to use collected data to plan for seasonal dips and surges. That study concluded in 2020. MRC intends to implement the study's recommendations in 2020 and 2021.
- Conducted lean manufacturing assessments at all 11 of MRC's California-based mattress recycling facilities. These individualized assessments recommended changes each recycler could implement to improve its overall operational efficiency, remove logistical and operational bottlenecks and improve the quality and quantity of materials recycled. That study concluded in early 2020.
- Launched a two-part effort in 2019 to address the recyclability of mattress "pocketed coils." As a temporary measure, MRC transported pocketed coils to a centrally

located shredding facility that separates the steel from the pocket fabric. MRC also awarded a contract to develop a low-cost, automated machine that each recycler could acquire to efficiently separate the metal coils from the pockets without destroying either material. Preliminary test results suggest that the new technology can separate pocketed coils at a rate sufficient to handle the output of a typical recycler and generate both clean recyclable steel and recyclable polypropylene fiber. The research project will conclude in 2020.

- MRC conducted a study in 2019 to identify existing and alternative markets for foundation wood to help recyclers identify sustainable and financially viable outlets for this material located close to their facilities. MRC provided each recycler an individualized report identifying three to 12 alternative outlets for recycling foundation wood, as well as information on emerging markets for this material.
- In 2019, MRC sought to establish collaborative relationships with industry leaders to initiate discussions about developing a circular economy for mattress materials. This is a multi-year project.
- Through an open RFP process, in 2019 MRC began several research studies that will explore options for several hard-to-recycle mattress components. MRC will incur costs for these projects in 2020 and 2021.

See [Research](#) for a more detailed explanation of MRC's research activities.

Table 31 compares MRC's 2018 and 2019 actual costs for research and grants to comparable costs that MRC has projected in 2020 and its proposed 2021 expenses.

TABLE 31: Research and Grants Costs

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Research	\$448,963	\$1,490,811	\$997,255	\$781,048
Research Grants	\$0	\$116,354	\$155,083	\$75,000
Total Research	\$448,963	\$1,607,165	\$1,152,338	\$856,048

MRC's 2019 total costs were \$49,523,859. [Table 32](#) compares MRC's total 2018 and 2019 actual costs, its 2020 projected costs and proposed 2021 costs.

TABLE 32: Total Program Costs

Types of Costs	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Education and Outreach	\$4,907,183	\$8,216,792	\$3,500,000	\$4,500,000
Operational Costs	\$25,692,994	\$33,270,806	\$35,828,352	\$34,933,963
Administration	\$3,690,098	\$4,116,332	\$4,537,713	\$5,026,843
Legal	\$279,734	\$1,335,357	\$1,271,396	\$271,740
CalRecycle Oversight	\$777,095	\$823,677	\$735,090	\$801,201
Sleep Products Sustainability	\$0	\$153,730	\$97,448	\$204,000
Research and Grants	\$448,963	\$1,607,165	\$1,152,338	\$856,048
Total Program Costs	\$35,796,067	\$49,523,859	\$47,122,337	\$46,593,795

Reserves and Surplus Funds

Cal. Pub. Res. Code § 42988 requires that MRC maintain a reserve that is sufficient to fund the program's operations over a multiyear period in a fiscally prudent and responsible manner. Section 42988.3 further provides:

Commencing January 1, 2027, the mattress recycling organization shall not maintain total reserves exceeding 60 percent of its annual operating expenses, consistent with the requirements of the Financial Accounting Standards Board's Accounting Standards Update 2016-14, Not-for-Profit Entities (Topic 958), and any future updates to that standard.

In addition, CalRecycle's regulations require that MRC's annual report include a discussion of its "[s]urplus funds, if any, and detailed rationale for the specified level of surplus." 14 CCR § 18964(b)(9)(E).

For nonprofit entities like MRC, the concepts of "surplus funds" and "reserves" are distinct. Generally accepted accounting principles (GAAP) define the annual "increase (or decrease) in net assets" to mean the mathematical difference between total revenue and total expenses for a given year. A nonprofit's increase (or decrease) in net assets is functionally comparable to net income (or net loss) earned by a for-profit company. For this reason, we interpret the term "surplus funds" used in 14 CCR § 18964(b)(9)(E) as referring to an increase in net assets that MRC records at the end of each annual year. (A decrease in net assets at year-end would be a deficit.)

GAAP (as set forth in the FASB Accounting Standards Update 2016-14, referenced in Section 42988.3) defines a nonprofit's reserves as that amount of the unrestricted accumulated net assets that the organization's board of directors has designated as

reserves. MRC has no restricted net assets. MRC's 2019 audited financial statement (Statement of Financial Position) identifies MRC's reserve fund as "Board Designated Financial Reserves."

An organization's Board Designated Financial Reserves can serve many purposes, including providing continuity of operations in times of economic downturn and funds to address unforeseen events or other financial hardships. In MRC's case, MRC has set aside funds to be prepared for unforeseen circumstances that could have a substantial impact on revenues and expenses, such as accidents, disasters or failures of MRC's operational or financial systems, recyclers, retailers and other sellers that collect the charges that fund the program, etc. Significant or sudden changes in market dynamics that affect recyclers' costs or revenue (e.g., fuel needed to transport units or lower prices for recycled components) or political uncertainties also could require MRC to use financial reserves to continue funding the program.

The reserve also protects the long-term viability of the program by setting aside money that can fund unusual budget deficits without necessitating frequent adjustments in the recycling charge. Given the amount of time required to request and obtain approval of a change in the recycling charge and the fact that the Act requires MRC to notify the public at least 180 days in advance of an approved change, a reserve sufficient to allow MRC to operate the program smoothly without financial disruption during such a transition is imperative.

The reserves are less than the total accumulated net assets. That part of the total net assets that are not designated as reserves includes the nonprofit's financial assets which are set aside to meet the organization's short-term financial needs. These are comprised of liquid assets (such as cash), as well as non-liquid assets. Non-liquid assets, among other items, include accounts receivable, property and equipment and prepaid expenses. In the case of MRC, accounts receivable at year end 2019 represented approximately 10% of its total net assets.

Sufficient undesignated net assets are important to provide an organization working capital. MRC's network of recyclers and transporters rely on rapid payment for services rendered. To keep the program functioning, and its vendors paid and operating, it is critical that MRC hold sufficient working capital to cover cash flow shortfalls. Unlike a government entity or more mature organization, a young enterprise like MRC does not have access to government or adequate bank financing that may be required to cover substantial unexpected shortfalls. Instead, MRC must rely on its own reserves to address the various financial risks it may encounter. Therefore, having less than approximately three months of operating assets on hand would be fiscally irresponsible.

In 2019, MRC's goal was to have Board-Designated Financial Reserves equal to 75 to 125% of annual operating expenses and to have working capital equal to 25% of annual operating expenses. In setting these goals, MRC's Board considered the above factors and prudently directed MRC management to be prepared in case its operational

expenses increase or planned revenues decrease as a result of factors beyond MRC's control.

As of December 31, 2019, MRC's net assets were \$46,440,324, as reported on the Statement of Financial Position section of MRC's 2019 audited financial statements. This reflects the total sum of all annual increases in net assets from inception through 2019. On the financial statement, the Net Assets are divided into two segments: \$34,059,359 (equivalent to approximately 69% of expenses) as Board Designated Financial Reserves and the remainder as Undesignated Net Assets, which are set aside to meet MRC's short-term financial needs. In 2021, MRC plans to hire an independent financial consultant to review our current and future revenue and the risks our business faces compared to other similar nonprofits, and to recommend reserve and working capital levels that are appropriate for MRC at this point in its corporate existence.

Historically, MRC's increase in net assets in 2016 and 2017 significantly exceeded the amount budgeted for these initial fiscal years of the program. Since MRC was a new entity, MRC submitted both its 2016 and 2017 budgets before the program launched. As a result, budgeted expenses were based on little or no actual experience, but on numerous conservative assumptions concerning how many units the program was expected to collect during its first two years of operations, how many solid waste facilities would agree to participate in the program, how many consumers would drop off units at contracted recyclers and MRC's ability to engage in research projects. These assumptions were made before MRC had gained any level of program experience. With actual 2016 and 2017 expenses proving to be lower than budget, MRC's total increase in net assets significantly increased in those years. Hence, its annual contributions to reserves for 2016 and 2017, exceeded budgeted amounts.

Recognizing that we had set the charge in effect at the program's launch based on assumptions that were proving to be inaccurate, MRC reduced the charge from \$11.00 to \$10.50 per unit in 2018.

Now that we have over four years of experience in operating the program, MRC has begun to budget in a manner that allows us to reduce the large net assets (and reserves) that we had accumulated in the initial years. As of December 31, 2018, MRC's Net Assets at End of Year was \$50,146,090. However, as [Table 33](#) shows, in 2019 MRC experienced an operating net deficit of \$3,705,766 after net investment return, and this required that we draw down our reserves to support 2019 program activities, ending the year with Net Assets of \$46,440,324. Therefore, for purposes of 14 CCR § 18964(b)(9) (E), MRC earned no "surplus funds" in 2019. Rather, the reserves accumulated during the initial years of the program allowed MRC to accomplish several things in a deficit year, including expanding the collection network, increasing consumer outreach and engaging in new research projects.

TABLE 33: Net Assets

Category	2018 Actual	2019 Actual	2020 Projections	2021 Proposed Budget
Total Revenue	\$43,762,118	\$43,025,381	\$43,767,015	\$44,510,541
Total Program Costs	\$35,796,067	\$49,523,859	\$47,122,337	\$46,593,795
Change in Operating Net Assets	\$7,966,051	(\$6,498,478)	(\$3,355,322)	(\$2,083,254)
Net Investment Return	(\$181,834)	\$2,792,712	\$708,652	\$1,154,202
Change in Net Assets	\$7,784,217	(\$3,705,766)	(\$2,646,670)	(\$929,052)
Net Assets Beginning of the Year	\$42,361,873	\$50,146,090	\$46,440,324	\$43,793,654
Net Assets at the End of the Year	\$50,146,090	\$46,440,324	\$43,793,654	\$42,864,602

MRC also anticipates a decrease in net assets in 2020 and 2021, as indicated in Table 33, particularly in light of the disruptions and uncertainties caused by the COVID-19 pandemic. Fortunately, the reserves that MRC had prudently set aside prior to this crisis will help us continue to support the program as California and the United States deal with the challenges created by COVID-19 and its aftermath.

At year-end 2019, MRC's Board Designated Financial Reserves and Undesignated Net Assets (working capital) were as follows.

TABLE 34: MRC's Board Designated Financial Reserves and Undesignated Net Assets (Working Capital)

Net Assets as of 12/31/19	\$46,440,324	2019 Expenses: \$49,523,859
Board Designated Financial Reserves	\$34,059,359	69% (approximately 8 months of 2019 expenses)
Undesignated Net Assets	\$12,380,965	25% (3 months of 2019 expenses)



Education and Outreach

CALIFORNIA PUBLIC RESOURCES CODE AND REGULATIONS

14 CCR § 18964(b)(10) — Education and Outreach. Provide a description of educational materials that were provided, including electronic examples of these materials. Identify any method(s) used to determine the effectiveness of educational and outreach efforts (e.g., surveys, hits on specific web pages, number of participants at events, etc.), if applicable. Describe any changes to those materials that are planned for subsequent years, if applicable.

Education and Outreach

MRC's education and outreach efforts are designed to inform consumers, the mattress industry and other stakeholders about mattress recycling in California and to explain more specifically:

- How MRC operates, what it has accomplished and the impact it is making in California;
- How and where to recycle discarded mattresses and why it is beneficial;
- Why the charge is needed and what it funds;
- The legal obligations the mattress industry must fulfill and how various parties are affected.

To reach these audiences and disseminate this information, MRC uses a wide array of communications and marketing methods, including targeted direct mail, printed collateral, advertising, media relations, websites and social media. MRC also makes site visits and participates in community and industry events.

Consumer Education

MRC branded the recycling program "Bye Bye Mattress". To educate consumers, MRC uses [ByeByeMattress.com](https://www.byebyemattress.com), point-of-sale materials, public service announcements, traditional and online advertising, community events, media relations and social media.

ByeByeMattress.com

Consumers easily can find no-cost mattress recycling locations in California, as well as information about the recycling charge on [ByeByeMattress.com](https://www.byebyemattress.com). In October 2019, the site was redesigned to increase visibility of retailer take back information and incorporate a directory that lists the cities and counties that offer free curbside pickup of bulky items to their residents. MRC also created a commercial volume recycling page to better assist the mattress industry and others that dispose of large amounts of mattresses such as hotels, universities and hospitals.

Although most consumers visit [ByeByeMattress.com](https://www.byebyemattress.com) to use the recycling locator, the site also contains updates about the program's performance and MRC's efforts to expand recycling in the state. In addition, the site educates the public about the mattress recycling process and its environmental benefits.

In 2019, sessions increased 47% and pageviews increased by 56%. During the same time, the number of new users increased 45%. This is the third consecutive year of growth in website traffic and more than 1 million people have visited the site in its lifetime.

Consumer Education Materials at Retail Stores

MRC provides retailers with no-cost point of sale materials to help them explain mattress recycling and the charge to their customers. Those materials include:

- **Bilingual Information Card:** This card can accompany the consumer's invoice or receipt. In its standard format, English is on one side and Spanish on the other. Chinese, Korean, Tagalog or Vietnamese versions are available on request.
- **In-Store Posters:** MRC offers posters in two sizes to provide retailers flexibility in how and where they display them in-store. Spanish, Chinese, Korean, Tagalog and Vietnamese versions also are available on request.
- **Consumer FAQs:** Consumer FAQs are provided in English and Spanish to assist retailers with sales associate training. Chinese, Korean, Tagalog and Vietnamese versions also are available on request.

In 2019, MRC mailed approximately 94,100 information cards and 1,400 posters in California. Retailers also may download the artwork from MRC's website and print it on-demand themselves.

MRC uses a monthly e-newsletter, email notifications, industry publications and events to regularly inform retailers that these materials are available from MRC and reorders are free. It also sends starter kits to newly registered retailers or those opening new stores in the state. The kit includes a postage-paid response card that allows retailers to opt-in to receiving automatic refills of materials.



Public Service Announcement

In 2019, MRC continued to use the “Stop Illegal Dumping” campaign that was created in 2018. The PSA reinforces the key messages about where and how to recycle your mattress and to visit ByeByeMattress.com to learn more. Campaign materials are available in English and Spanish for TV, radio, print and outdoor.

During 2019, the PSA surpassed 3 million impressions and earned 2,825 TV airings totaling approximately \$390,000 in advertising value. Forty percent of these airings played the Spanish version. Sacramento, Los Angeles and Eureka ranked as top markets for the year.

In 2020, MRC continues to see interest in the campaign from additional media markets and growing preference for the Spanish TV spot.



**You can recycle
your old mattress for free.
Stop illegal dumping.**

Don't dump your old mattress. Not only is it illegal, but it will end up in a landfill when it could be so much more. On the other hand, recycling the mattress and box spring lets the steel, foam, fiber and wood become new products. Like steel parts, filters, carpet padding and even mulch for your garden. Find out about your FREE recycling options at **ByeByeMattress.com**.



bye bye mattress
A Program of the Mattress Recycling Council®

To learn more about the benefits of mattress recycling, visit
ByeByeMattress.com



Watch the Stop Illegal Dumping PSA:

 [English](#)

 [Spanish](#)

Listen to the Stop Illegal Dumping PSA:

 [English](#)

 [Spanish](#)



Paid Advertising Campaign

MRC supplements its other media efforts with paid advertising. A general awareness campaign runs in major markets statewide typically in the spring and fall to coincide with holiday weekends when retailers sell large volumes of mattresses. Targeted campaigns are used in areas with specific needs such as raising awareness of the program in the illegal dumping pilot project areas, promoting an upcoming collection event or announcing a new site. MRC uses a mix of television, radio, digital, outdoor and print as it designs the advertising plan and incorporates outlets to reach minority groups and non-English speaking residents.

Major Market Campaigns

Survey data collected by the International Sleep Products Association (ISPA) indicates that a mattress sale is a significant trigger for mattress disposal. In 2018, MRC collected demographic data on mattress disposers. For these reasons, MRC designed the 2019 advertising plan to target the demographics and behaviors of the mattress purchaser and disposer.

The advertisements used in the spring and fall campaigns differed. In the spring, MRC repeated the 2018 Retailer Take Back campaign. In the fall, MRC launched a new campaign that summarized the three primary ways a consumer's mattress can be placed in the recycling stream: retailer take back, consumer drop off and municipal bulky item pickup.

As discussed in [Surveys](#), MRC collected feedback from consumers on ad recall and ad likability. Overall, consumers had a positive assessment of the new campaign.

Retailer Take Back Ads



Print



Billboard



Social Media



TV



Radio

Make it easy.
Ask your retailer to take back your old mattress when they buy your new one.

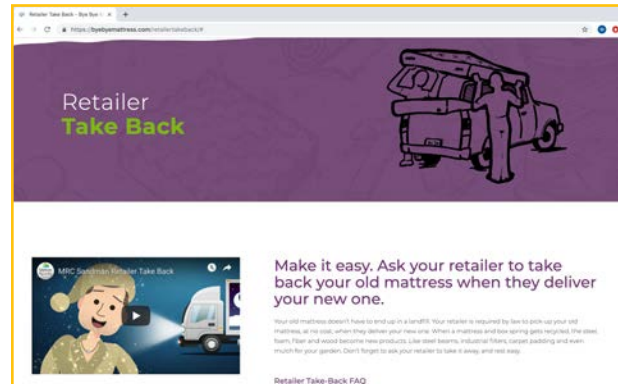
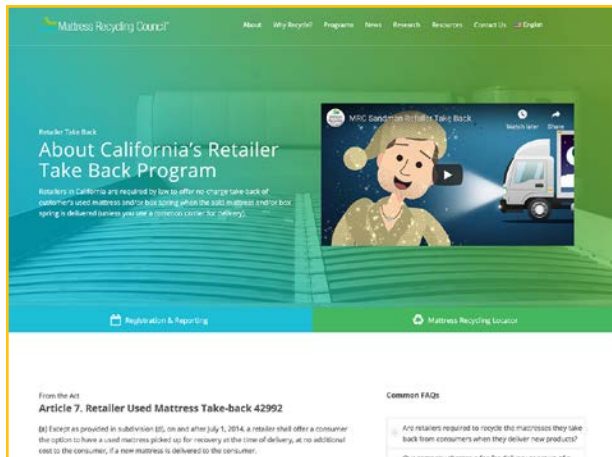
Don't dump your mattress. Recycle it!
Ask your retailer about no-cost take back.
A few exceptions do apply.
bye bye mattress
A Program of the Mattress Recycling Council

Ask your retailer to recycle your old mattress.
bye bye mattress
A Program of the Mattress Recycling Council

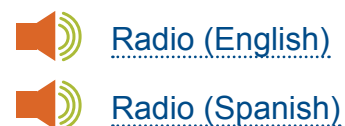
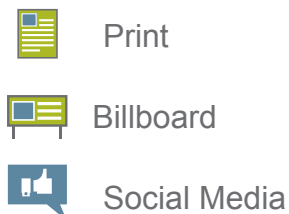
bye bye mattress
A Program of the Mattress Recycling Council

To learn more about the benefits of mattress recycling, visit ByeByeMattress.com

Delivery or set-up fees for new purchases may still apply. Common carriers that deliver mattresses from internet sales are exempt from the take back requirement. Old mattresses that pose health or safety risks may be refused.



Three Ways to Recycle



Local Market Campaigns

The target audience of local campaigns varies by need. When promoting a new collection site or event, the campaign is designed to reach the wider general audience or geographical area that is served by that location. However, in the 2019 illegal dumping hotspot campaigns, MRC used what it had learned through various 2018 surveys about the demographics that indicated less awareness of the program or higher likelihood to illegally dump a mattress.

The advertisements used in local campaigns call attention to the specific site, upcoming event or available options in the area. MRC designed various templates for print, radio, digital and direct mail.

Online Advertising

In 2019, MRC continued use of the Google AdWords Grant program and paid keyword search and display ads. MRC's ads, which are prompted when a user searches the internet for "mattress recycling," "disposal" or "junk removal," directs users to ByeByeMattress.com. In 2019, the Google AdWords Grant provided text-only ads for keywords that cost \$1.03 per click or less. MRC's paid Google advertising included keywords that were not accessible through the grant program. The display ads give MRC the ability to add images and reach a larger audience (the ad runs not only on Google's search results pages but on other websites that display Google ads).

In 2019, MRC piloted an ad campaign on Waze, a navigation mobile app. MRC selected San Joaquin County as the pilot area because the county had a variety of collection sites including a recycling location and sought increased education and outreach to curb illegal dumping. MRC promoted the program via ads pushed to the app's users and map pin locations that would appear as users drove by the area.



Have An Old Mattress? | Recycle It For Free

www.byebyemattress.com
Easy. Smart. Environmentally friendly.

Free Mattress Recycling | Find Where and How

byebyemattress.com/Mattress/Recycling 855-229-1691
Easy. Smart. Environmentally friendly. Learn More Today.

Recycle Your Mattress · Help The Environment · No-Cost Recycling · View Drop-Off Locations

Recycling FAQs

Most Common Questions About
Mattress Recycling

Why Recycle

What Happens When A Mattress
Is Recycled. Learn More Today

Find A Facility

Bye Bye Mattress Facility Locator
Find A Facility Near You Today

Recycling Programs

Learn More About Mattress Recycling
In Your State

MRC monitored impressions and click-through-rates for three months and determined the pilot was successful. MRC then decided to promote all the locations statewide that offer the consumer incentive for the remainder of the year. During 2019, Waze ads garnered over 215,000 impressions and resulted in 350 navigations (clicks on a location address to map driving directions, indicating the user drove to the site).

MRC will continue using online advertising to generate leads to [ByeByeMattress.com](https://www.byebyemattress.com) and regularly monitor analytics to find the marketing mix that Californians respond to best.

Community Events

In 2019, MRC expanded its participation in community events and reached more than 157,000 residents. This doubles the number of residents MRC reached through the 2018 booth tour. Events added to the schedule bolstered MRC's multicultural outreach activities.

MRC's traveling booth featured a stacking tower game that reinforced key messages, such as how consumers can recycle mattresses; which parts of a mattress are recycled; how used mattress components can be used to make new products; and the retailer take back obligation.

Booth ambassadors invited visitors to play the game, inspect samples of mattress components and take a recycling survey. Booth visitors generally provided positive comments about the program, confirmed they had seen or heard MRC ads, or expressed satisfaction with recently using Bye Bye Mattress resources to recycle.

The list of 2019 events included:

- AIB2B October Walnut Family Festival,
- Ashland Cherryland Fam Fest,
- Calabasas Pumpkin Festival,
- ClovisFest & Hot Air Balloon Fun Fly,
- Cupertino's Earth & Arbor Day,
- Earth Day Fresno,
- Earth Day L.A.,
- Earth Day San Francisco,
- Earth Day Santa Cruz,
- ECOS Sacramento Earth Day Fair,



- El Segundo's Water Harvest Block Party,
- Fiestas Patrias Santa Ana,
- Inglewood Earth Day Jazz Festival,
- Kern County Energy Festival,
- L.A. Sanitation & Environment Earth Day L.A.,
- Let's Go Green Together! Fremont Earth Day,
- Lodi Street Faire,
- Marine Science Institute's Earth Day on the Bay,
- North County Earth Festival 2019,
- North San Diego Latino Book & Family Festival,
- Palo Alto's Earth Day and Great Race for Saving Water,
- Pasadena's Latino Heritage Parade & Festival,
- Riverside County's RivCo Recycles Day,
- San Diego Earth Fair,
- San Diego's 19th Annual Fall Back Festival,
- San Francisco's Fiesta on the Hill,
- Sanitation Districts of Los Angeles County Earth Day,
- Santa Barbara Earth Day,
- STAR Education's 19th Annual Children's Earth Day,
- Stockton Collection Events (various locations throughout the city),
- Stockton Earth Day Festival,
- Victorville Fall Festival,
- Visalia Earth Day 2019 "Keep on Rolling".

In 2020, MRC continues to support similar community events and festivals.

Media Relations

In 2019, MRC's media relations activities generated media coverage equivalent to approximately \$2.5 million in advertising value, earning over 240 million impressions. Major activities included:

- **Local California Conservation Corps Collaborations:** Outreach surrounding MRC's work with Greater Valley Conservation Corps and Conservation Corps North Bay resulted in coverage in various local news outlets.
- **Habitat for Humanity ReStore Ribbon Cutting:** MRC held a ceremony on April 25 that earned front page coverage in the *San Leandro Times*.
- **KBBF Nuestra Tierra Interview:** During this 50-minute Spanish-language interview, MRC explained mattress recycling in California, how to access the Bye Bye Mattress program in Sonoma County, the program's achievements, the benefits of recycling a mattress and the uses for the recycled materials.
- **News & Review Earth Day Insert:** MRC worked with PaintCare, Call2Recycle and CARE to create an English/Spanish newspaper insert distributed through top newspapers in major markets and accessible online through *News & Review's* website. Each group also shared a link on social media.
- **2018 Annual Report Highlights:** A press release distributed statewide resulted in coverage in the Patch outlets across California.

Collection Site and Event Toolkits

MRC provides collection sites and event hosts with a toolkit containing a template news release, flyer, signage and suggested content they can use to publicize their participation in the program through online and social media outlets, city/organization websites and newsletters. The toolkit also allows the host to customize some messaging (hours of operation, residency restrictions, etc.).

In 2019, as MRC assisted sites and event hosts with publicity, it collaborated with these entities on items outside the scope of these toolkits, such as utility bill inserts, direct mail pieces and posters.

 [Read the Collection Event Toolkit.](#)

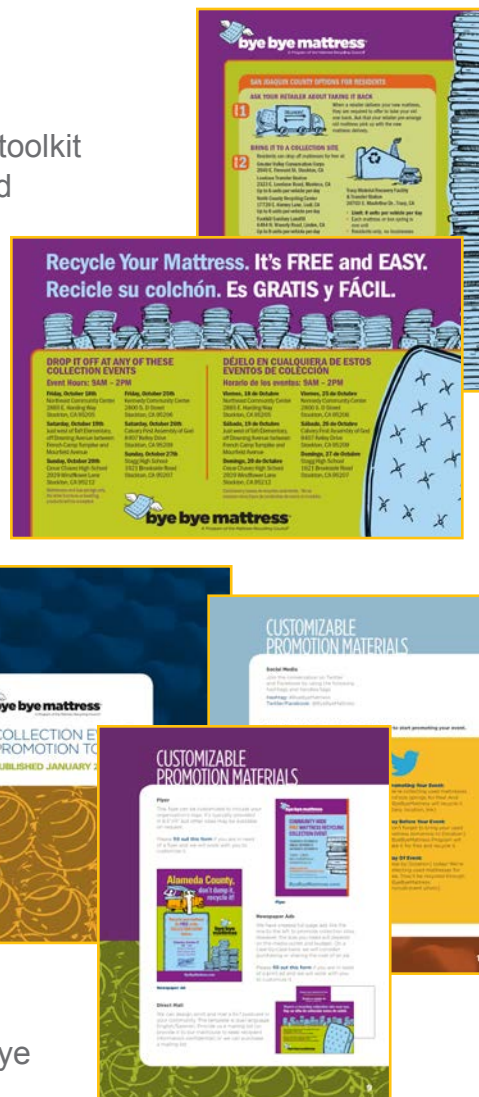
 [Read the Collection Site Toolkit.](#)

Visit mattressrecyclingcouncil.org/resources for complete toolkits.

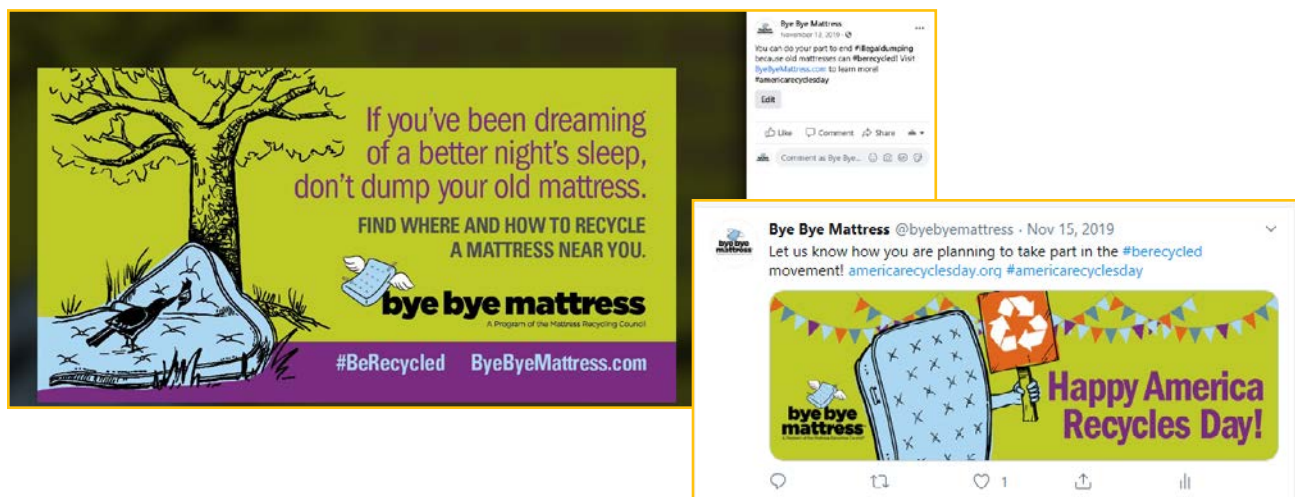
Social Media

MRC created Twitter and Facebook profiles for Bye Bye Mattress to connect with consumers.

Having a daily news feed of engaging, relevant information is important for maintaining a presence on these social media platforms. MRC has found Bye Bye Mattress' social media most useful in announcing community collection events, promoting new collection sites and pointing visitors to ByeByeMattress.com for additional information. To maintain a regular rhythm of publishing content, Bye Bye Mattress likes and shares stories related to recycling, other household items and interests its followers share.



MRC continued to pay to boost Bye Bye Mattress Facebook posts to reach additional users, which grew 33% from 2018. By the end of 2019, Bye Bye Mattress had earned more than 2,250,000 impressions on Twitter and Facebook.



Industry Communications

MRC regularly encourages industry participation in the program and informs mattress retailers, manufacturers, renovators and other stakeholders in California about their obligations under the law. To accomplish this, MRC works with CalRecycle and uses direct mail, phone calls, websites (MattressRecyclingCouncil.org and MRCreporting.org), industry events, media relations and social media.

Compliance Outreach

MRC's database of potential retailers, manufacturers and renovators is compiled from various sources of information including California's Bureau of Household Goods and Services, ReferenceUSA, Dun & Bradstreet, industry publication subscriber lists, industry event attendee lists, Yellow Pages, Chambers of Commerce, the Better Business Bureau, online searches and other sources. It also receives leads for potential registrants from CalRecycle's enforcement staff and MRC program coordinators as they travel the state.

MRC continues to monitor these sources for new entrants into the mattress segment, as well as non-compliant parties. When MRC identifies a party that may need to register and participate in the program, MRC contacts the party, informs it of its potential obligations and follows up with a phone call or email. If the party is unresponsive after various attempts, MRC reports the party to CalRecycle for action.

MRC also monitors whether retailers and other mattress sellers submit monthly reports and remit the recycling charges they collect by the deadlines. When parties miss a

Websites

MattressRecyclingCouncil.org

Designed for use by the mattress industry, regulators and non-consumer stakeholders, this website attracted 40,662 visitors in 2019. The site contains program information, copies of recent MRC notices, resources and links to ByeByeMattress.com (MRC's consumer-facing website) and to MRC's registration and remittance portal (MRCreporting.org).

All MRC announcements are posted on the homepage and archived in the news section. The California page links to information specific to the state's program. From this page:

- Stakeholders can read SB 254 and information about the program, including the approved plan and current annual report.
- Solid Waste Facilities and other eligible entities can request to become collection sites or event hosts.
- Retailers and other entities can request to participate in the program's recycling services.
- Retailers, manufacturers and renovators can link to MRC's registration and remittance portal or CalRecycle's Mattress Product Management webpage.
- Retailers, manufacturers and renovators can learn about their legal obligations under the program.
- Site visitors can learn about MRC's Illegally Dumped Mattress Collection Initiative to compensate participating local governments, SWFs and solid waste operations for managing illegally dumped mattresses.
- Stakeholders can sign up to receive MRC's monthly newsletter.
- All visitors can find recent issues of the newsletter, press releases, research announcements and much more on the Latest News page.

The website's Resources page contains links and information about MRC's registration and remittance portal, consumer education materials, collection site guidelines and information sheets about recycling options for different types of entities (e.g., transfer stations, retailers, lodging establishments, etc.).



MRCReporting.org

Required parties use this online portal to register with MRC, and retailers and other parties that sell mattresses to end users in California may report and remit the recycling charges they have collected to MRC. To encourage participants to remit their charges on time, the portal emails automatic reminders regarding upcoming and missed deadlines. MRC also pushes important announcements to participants and cross-posts relevant notices and information that appears on MattressRecyclingCouncil.org.

Welcome to the MRC Online Registration and Reporting System

California, Connecticut and Rhode Island have enacted laws requiring the mattress industry to establish a mattress recycling program in each of these states. You may be required to register with MRC, depending on where you conduct business. Companies selling included products to consumers in these states must collect recycling fees on all sales and remit the fees to MRC monthly.

Each state has different registration requirements:

Connecticut
Each company that produces, imports or distributes included products for sale in the state must join MRC. To join, you must register online with MRC through this system.
Businesses selling included products in Connecticut or to Connecticut end users must also register online through this system, collect a \$9 recycling fee on each unit sold on or after May 1, 2015 and submit a report and remit the collected fees to MRC monthly.

Rhode Island
Each company that produces, imports or distributes included products for sale in the state must join MRC. To join, you must register online with MRC through this system.
Businesses selling included products in Rhode Island or to Rhode Island end users must also register online through this system, collect a \$16 recycling fee on each unit sold on or after May 1, 2016 and submit a report and remit the collected fees to MRC monthly.

California
Each company that produces, imports, distributes, or renovates included products for sale in the state must register online with MRC through this system.
Businesses selling included products in California or to California end users must collect a \$10.50 recycling fee on each unit sold on or after December 30, 2015 and submit a report and remit the collected fees to MRC monthly.

**A producer, distributor, renovator or retailer may not sell, distribute, or offer for sale included products in these states without registering with MRC in compliance with state law.
Unregistered businesses may be prohibited from operating or offering their products for sale in these states and may be subject to financial and/or civil penalties.**

There is no cost to register with MRC.

New Registrants

Click here to register with MRC

Register

Participant Login

User Name:

Password:

☐ Remember me next time.

Log In

Forgot your password?

Forgot your username?

Step 3 of 8: Program Selection

Pre Qualification	Contact Information	Company Information	Program Selection	Take Back Information	State Information	Product Selection	Participant Agreement	Finish
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Select all the role(s) and states that apply to your activities. MRC will be notified of your application and you will receive an email upon verification of your program selection notifying you of your first report date. You will then be able to file reports for the programs in the MRC system.

You can change your status or participation in state programs at any time. To make changes, select "My States" under "My Account" in the main menu.

Roles and States CA CT RI

I sell mattresses or box springs to final customers as -

A RETAILER or other seller who sells, distributes, or offers for sale mattresses or box springs to consumers in the following states (click all that apply). ☐ ☐ ☐

An INSTITUTIONAL SELLER who sells, distributes, or offers them for sale to hotels and other lodging establishments, schools, dormitories, hospitals, nursing homes, prisons, the military, rental companies and other non-consumer end-users in the following states (click all that apply). ☐ ☐ ☐

I am a PRODUCER - A person or entity that: a) manufactures or imports included products, and b) sells or offers for sale those products in the following states (click all that apply). ☐ ☐ ☐

I am a RENOVATOR - A person or entity that alters a used mattress or box spring for later resale in the following states by replacing the outer cover or filling, adding filling, rebuilding the used mattress or box spring or replacing components with new or post-consumer components (click all that apply). ☐ ☐ ☐

I am a DISTRIBUTOR - A company that has a contractual relationship with one or more manufacturers to market and sell mattresses to retailers in the following states (click all that apply). ☐ ☐ ☐

Previous Next

Step 4 of 8: Take-Back Information

Pre-Qualification

Contact Information

Company Information

Do you provide delivery of mattresses or box springs to customers?

CA

☒ Yes

☐ No

CT

☒ Yes

☐ No

RI

☒ Yes

☐ No

Do you currently take-back a customer's old mattress or box spring unit?

CA

☒ Yes

☐ No

CT

☒ Yes

☐ No

RI

☒ Yes

☐ No

Do you currently recycle the old mattresses or box springs?

CA

☒ Yes

☐ No

CT

☒ Yes

☐ No

RI

☒ Yes

☐ No

Step 5 of 8: Store Information

Pre-Qualification

Contact Information

Company Information

Program Selection

Take-Back Information

Store Information

Product Information

Stores

Please enter information for each store that you report on behalf of.

Store Name

Address

City

State

Zip Code

Country

Phone

Save

Cancel

Store Locations

Store Name	Address	City	State	Zip Code	Country	Phone	Action
No data available.							

☐ I confirm the store data I have entered is correct, and I have no additional locations to add

In 2019, MRC used the portal to inform California participants about availability of customer education materials, updating account information and the enactment of AB 187.

During 2019, MRC also made changes to the portal to improve data accuracy and reporting quality, as well as help MRC comply with AB 187. These included:

- **Implementing a required annual review of account information.** Upon the participant's yearly anniversary of its account approval, a participant must review its account information for accuracy and is given an opportunity to make changes as necessary.
- **Expanding profile information.** MRC requires participants that report on behalf of multiple locations to list those storefront addresses and applicable contact information. It also requires participants to disclose whether the company is currently delivering, taking back and recycling mattresses.
- **Adding a distributor category.** AB 187 required MRC to identify distributors and provide this information to CalRecycle. This required amending the current registration process and report templates to include the new distributor category.
- **Extensively reviewing information and resources.** Given the changes to definitions, obligations and the registration process as a result of AB 187, MRC conducted a thorough site audit and updated all the portal's content including linked documents and resources.

Video Series

MRC wants participants and potential participants to understand the program and the mechanics of registering with MRC, submitting monthly reports and remitting charges. To inform target audiences about the program, MRC encourages participants to view the following short videos, which are accessible on MattressRecyclingCouncil.org and on [MRC's YouTube channel](#):

- **“About the Mattress Recycling Council”:**
Provides an overview of state recycling laws, explains the mattress recycling charge and what it pays for, and encourages stakeholders to recycle with MRC.
- **“How to Register on MRCreporting.org”:**
Provides a step-by-step guide to help manufacturers, distributors, renovators, retailers and others determine if they must register with MRC, and if so, how to complete that process.
- **“Reporting & Remitting Your Recycling Charges”:** Explains how mattress manufacturers and retailers can use the online portal to report and remit collected recycling charges.

MRC also uses these videos, which it updates annually, in presentations to industry groups or in its trade show booths.

 [Mattress Recycling Council video](#)

 [Bye Bye Mattress video](#)

Industry Events

In 2019, MRC participated in the following industry events:

- ISPA Industry Conference (even years),
- Furniture Today Bedding Conference (annual),
- Las Vegas Market (held each winter and summer),
- Southern California Furniture & Accessory Market (annual).

Las Vegas Market is the largest bedding show in the United States. It attracts retailers, distributors and manufacturers from all 50 states and over 80 countries. Many new companies entering the U.S. bedding market also debut their products here. During



both 2019 Las Vegas Markets, MRC exhibited in the Home Furnishing Association's Retailer Resource Center and answered visitors' questions about registration, reporting, remittance and recycling. Staff also visited new showrooms and exhibit spaces for potential participants.

In March 2019, MRC exhibited at ISPA's Industry Conference and answered visitors' questions about the program's progress, research and development opportunities and how to recycle in their state.

In May 2019, MRC attended Furniture Today's Bedding Conference. Staff members were able to meet with retailers and manufacturers to discuss program updates and ways MRC can work more closely with those in the industry.

In November 2019, MRC exhibited at the Southern California Furniture & Accessory Market. MRC spoke with mattress and furniture retailers, manufacturers and distributors, and answered questions about AB 187, the Sleep Products Sustainability Program (SP2), as well as registration, reporting, remittance and recycling.

MRC continues to research additional events to reach the bedding industry, online retailers and companies that deliver or pick up used units.



Monthly E-Newsletter

In 2019, MRC renamed and redesigned its monthly e-newsletter to make it more compatible with mobile devices and tablets and complimentary to the website. MRC Highlights now reaches more than 3,000 recipients and continues to see above average industry open rates (above 20%). The mailing list includes all registered retailers, renovators, manufacturers, collection site hosts and other stakeholders.

Examples of content in 2019 included program results, research announcements, continuous efforts to curb illegal dumping and the impact of AB 187's enactment.

MRC continues to find ways to better serve and increase the audience of the newsletter. In 2019, MRC conducted a survey to better understand its audience's needs and interests. Based on these results, MRC is considering issuing more frequent or geographically focused issues in the future. In 2020, readers may see further changes to the newsletter that coincide with the upcoming unveiling of the refreshed MattressRecyclingCouncil.org website.



Media Relations

In 2019, MRC issued separate news releases to the mattress industry media announcing the program's progress and milestones, the launch of the Commercial Volume Program and Sleep Products Sustainability Program (SP2) as well as the significance of AB 187.

Strong relationships with *Furniture Today*, HFA and ISPA's publications (*Sleep Savvy* and *BedTimes*) helped these announcements reach more than 48,000 retailers and manufacturers in the mattress and home furnishings industries.

MRC also contributes editorial content to *Sleep Savvy* and *BedTimes*. These articles appear in each magazine's Sustainability department and range from information about the recycling charge and its collection to updates



about the program to information about program research and MRC's efforts to become a leader and expert in mattress recycling.

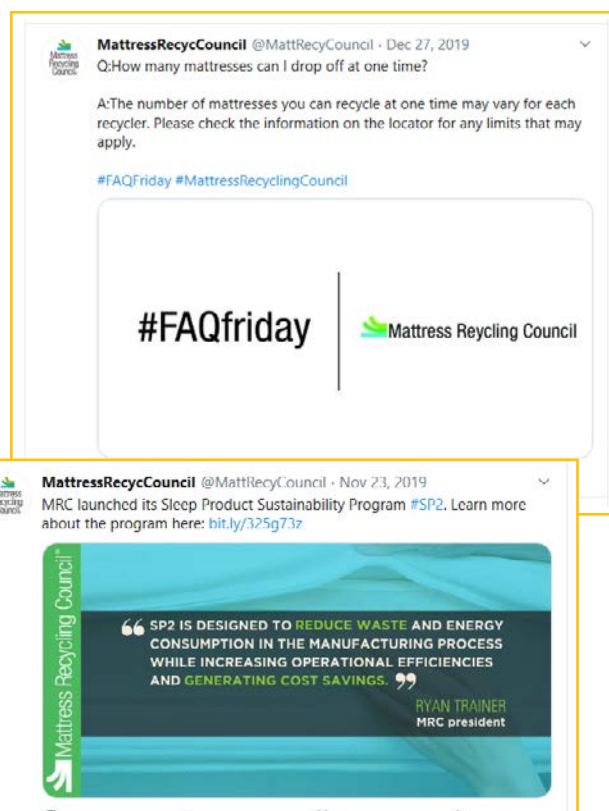
Other industry media, including *Home Furnishings Business*, *RetailerNOW* and *Sleep Retailer*, also publish news about MRC and mattress recycling.



Social Media

Having a regular feed of news is important to remaining relevant on social media. MRC uses Twitter, Facebook, LinkedIn and YouTube. Across the social channels, MRC has more than 975 followers on social media, comprised of a mix of individuals, civic/environmental groups, retailers, local and state governments, waste haulers and recyclers. In 2019, MRC's Facebook and Twitter accounts received more than 106,000 impressions.

In addition to sharing Bye Bye Mattress content, MRC uses its social media accounts to announce program developments, promote MRC's presence at industry events, share research announcements, increase MRC Highlights subscribers,





distribute marketing collateral, interact with industry stakeholders and monitor industry news.



MRC will continue to use social media and will evaluate its effectiveness in driving traffic to MRCreporting.org, MattressRecyclingCouncil.org and ByeByeMattress.com.

Retailer Take Back Publicity

In 2019, MRC continued to find ways to increase awareness of retailer take back among consumers and the industry. Consumer outreach focused on raising awareness, so consumers know to ask about retailer take back during the mattress purchase or delivery process. Industry outreach focused on informing retailers about their current obligation and notifying them of the changes to this portion of the law as a result of AB 187.

Consumer

As noted in the Consumer Education section, MRC repeated the Retailer Take Back advertising campaign in its major target markets during the late winter/early spring. In the fall, MRC launched a new ad campaign that explained the three ways a mattress is placed into recycling. The ad emphasized that consumers ask about retailer take back first, then consider finding a participating Bye Bye Mattress drop-off location or asking their local government about bulky item curbside collection.

MRC made major changes to ByeByeMattress.com's homepage and state landing pages to compliment the fall ad campaign. The updates draw more attention to retailer take back information.

Throughout 2019, Google ads and social media posts continued to push these ads to consumers. MRC also identified ways to elevate take back messaging in the handouts distributed at community events.

Industry

MRC makes it a priority to discuss the take back requirement and provide information regarding no-cost recycling options to retailers. Industry events and the launch of the Commercial Volume Program in April 2019 provided MRC additional opportunities to reinforce these messages.

The portal changes MRC completed in 2019 are also providing MRC more actionable information. By monitoring the data provided by the new profile questions, MRC can reach out to those it might suspect are not in compliance and provide guidance.

In 2020, MRC will focus on raising awareness of the changes in the take back obligation affecting retailers that deliver by common carrier that takes effect January 1, 2021.

Surveys

Consumer Awareness and Ad Likeability Surveys

To help MRC better understand consumers' mattress disposal behaviors, and to assess the effectiveness of MRC's on-going consumer advertising and outreach initiatives, MRC contracted with KB Insights, a 30-year marketing consultant and experienced analyst, to create and implement various surveys in 2019.

First, MRC completed a consumer awareness survey in areas of the state where the Bye Bye Mattress Program had been advertised (Feb. 2019, N=350). This survey also included images and videos of various ads in order to obtain feedback regarding different creative and messaging approaches.

Second, MRC completed a comprehensive behavioral and awareness study covering the entire state of California (May 2019, N=1006). This was the first time MRC conducted a statewide survey, having previously focused only on areas in which MRC had run advertising campaigns. As such, 2019 results represent a baseline for comparison in 2020 and beyond. Based on these surveys, as well as the results to MRC's live-intercept interviews at disposal sites (May 2018), MRC updated its targeting criteria and messaging strategies to maximize consumer impact. Specifically, targeting criteria was expanded to include both men and women ages 31 to 65 with annual household incomes greater than \$50K (versus women ages 21 to 50). Advertising messages were refined to focus on their key recycling motivators: the ease and various options to recycle mattresses.

Lastly, MRC implemented a year-end survey to validate the effectiveness of updated targeting and messaging criteria, and to test 2020 creative approaches (Dec. 2019, N=560). The results of this survey showed that the revised targeting and messaging strategies did indeed produce measurable "lift" in MRC's key performance indices among targeted individuals. The most notable increases in awareness were in

awareness of mattress recycling (45% April to 52% Dec.), the knowledge of California's retailer take back requirement (27% April to 33% Dec.) and ad recall (4% April to 11% Dec.). Other performance indices — the awareness of mattress recycling laws, awareness of how to discard a mattress for recycling, familiarity with MRC/Bye Mattress — showed more modest changes, some of which were statistically insignificant.

MRC will continue to monitor consumer awareness and use the data to refine our advertising and outreach strategy. In 2020, MRC plans to complete additional research to develop micro-targeted digital marketing efforts. The study will classify groups of consumers based on their motivations and behaviors as opposed to whether they fit the demographics of a mattress purchaser or disposer. This built on the 2018 research conducted in multicultural communities that tested ad messaging based on appealing to motivations (i.e. Help your community by recycling your mattress.) or overcoming a barrier (Get your mattress picked up for recycling. Ask your retailer.) and broadened it to the general population.

Illegal Dumping Pilot Project Area Surveys

In 2019, MRC conducted a survey in the three counties identified as illegal dumping pilot project areas — Alameda County, San Joaquin County, Kern County — focusing primarily on consumers with annual household incomes of \$50K or less. Two different surveys were administered, one before a targeted advertising effort in those counties (July 2019, N=300) and another after the campaign was over (Sept. 2019; N=318). The surveys collected information about the respondent's media preferences, mattress buying and disposal behaviors, recycling knowledge and ad recall. MRC used the recycling knowledge and ad recall to evaluate the effectiveness of the advertising campaigns.

While most key performance indices showed an improvement, only two metrics demonstrated statistically meaningful increases. Knowledge about mattress recycling, which was already relatively strong, increased further from 44% in July to 49% in September. In addition, knowledge about retailers' take back requirements increased from 28% in July to 31% in September. MRC will use the data collected on media preferences and mattress buying and disposal behaviors to improve future advertising plans and outreach to this demographic.

Mattress Retailer Survey

In 2018, MRC contracted with Customer Analytics, a market research company that assists global leaders in retail and consumer goods with store analytics and customer intelligence, to design and test a survey that would help MRC measure awareness of the retailer take back obligation among retailers in the state. Before repeating the

survey, Customer Analytics recommended MRC improve the information it collects from current participants, modify the questionnaire and expand methods of data collection.

To address these, MRC began by updating the registration portal to collect store level information about registered retailers, as well as whether retailers are currently delivering new units, taking back old units and recycling them. It took MRC the remainder of 2019 to implement these updates as portal work related to AB 187 was pushed ahead of these needs.

MRC is currently evaluating the data it is collecting through the portal and reaching out to those it might suspect are not in compliance and may need more information about the take back obligation. A significant amount of time is still needed for all current participants to update their profiles, and given the COVID-19 disruptions to mattress and furniture retailers, MRC believes this process may not be completed until the end of 2020. The previously described portal update, which requires a participant to review profile information on the anniversary of its registration, will aid in this effort.

MRC anticipates that the information collected now through the registration portal will permit MRC to evaluate retailers' compliance with their take back obligations without the need for an annual survey.

Industry Communications Audit and Stakeholder Survey

In September 2019, MRC conducted a communications audit and stakeholder survey resulting in valuable research data to guide strategic communications planning and improve MRC's understanding of target audiences and what they seek from MRC.

The audit and survey helped MRC create detailed profiles of its targeted industry audiences including demographic characteristics, the biggest challenges facing their field, the issues they care most about and how they consume news and information. MRC also asked respondents about their previous experience with MRC, the website and current available resources.

As a result, MRC is making improvements across all its industry-facing materials, creating new resources, re-envisioning MRC Highlights and redesigning [MattressRecyclingCouncil.org](https://mattressrecyclingcouncil.org).

MRC sees no need to repeat this survey regularly as it has provided MRC long-term guidance for continually improving its industry communications.



Appendices

Appendix A: Registered Manufacturers, Renovators, Retailers, Distributors and Brands

14 CCR § 18964(b)(4)

Registered Manufacturers, April 1, 2020

Account	DBA Name	Address	City	State	Country
a diamond production Inc.	The Futon Shop	2150 Cesar Chavez St.	San Francisco	CA	USA
AC Mattress Manufacturing	AC Mattress Manufacturing	7245 Madison St.	Paramount	CA	USA
AC Pacific Corp.	AC Pacific Corp.	10661 Business Dr.	Fontana	CA	USA
Air Dreams Mattress	Air Dreams Mattress	3266 Rosemead Blvd.	El Monte	CA	USA
airweave, LLC	Jennifer	380 Lexington Ave., 17th Fl.	New York	NY	USA
AKT Trading Inc.	Japan Global Network	2161 W 182nd St.	Torrance	CA	USA
Alessanderx SpA	Alessanderx Spa	Via San Leonardo Da Porto Mauizio 24/26/28	Prato	Tuscany	ITA
All American Frame Bedding Corp.	All American Frame	4641 Ardine St.	Cudahy	CA	USA
ALL SLEEP PRODUCTS INC.	A BetterBed Mattress Factory	2686 N Clovis Ave.	Fresno	CA	USA
Allied Aerofoam LLC	Allied Aerofoam LLC	216 Kelsey Ln.	Tampa	FL	USA
American Bedding Mattress	Mattress manufacture	1010 W Barkley Ave.	Orange	CA	USA

Account	DBA Name	Address	City	State	Country
American Deluxe Mattresses	American Deluxe Mattresses	15506 Minnesota Ave.	Paramount	CA	USA
American Pacific Plastic Fabricators Inc.	Sterling Sleep Systems	7311 Doig Dr.	Garden Grove	CA	USA
Americanstar International LLC	Americanstar International LLC	6418 E Washington	Commerce	CA	USA
AMF Support Surfaces Inc.	Restex	13455 Estelle St.	Corona	CA	USA
Anodyne Medical Device, Inc.	Tridien Medical	4200 NW 120th Ave.	Coral Springs	FL	USA
Apartment Furnishings Co. Inc.	Apartment Furnishings Co. Inc.	1200 W Risinger Rd.	Fort Worth	TX	USA
Apex Health Care Mfg., Inc.	Apex Health Care Mfg., Inc.	No.6, Gongye Rd.	Minxiong Township	Chiayi County	CHN
Armando Lopez	Eureka Mattress Co.	975 E 31st St.	Los Angeles	CA	USA
Asayesh Inc.	Relex	101 E 8th St., Ste. 120	Vancouver	WA	USA
Ascion, LLC	Reverie	750 Denison Ct.	Bloomfield Hills	MI	USA
Ashley Furniture Industries, Inc.	Ashley Furniture Industries, Inc.	One Ashley Way	Arcadia	WI	USA
Avatar Enterprises, Inc.	Comfortex	1680 Wilkie Dr.	Winona	MN	USA
Azul Natural Holding	The Natural Bedroom by Vivetique	4266 Puente Ave.	Baldwin Park	CA	USA
Banner Mattress Inc.	Banner Mattress	1501 E Cooley Dr.	Colton	CA	USA
Barnhardt Manufacturing Co.	BedInABox	1100 Hawthorne Ln.	Charlotte	NC	USA
Berkeley Ergonomics Inc.	Berkeley Ergonomics	2126 S Green Privado	Ontario	CA	USA
Best Price Mattress Inc.	Best Price Mattress	30310 Whipple Rd.	Union City	CA	USA
Bestar Inc.	Bestar Inc.	4220 Villeneuve	Lac-Mégantic	QC	CAN

Account	DBA Name	Address	City	State	Country
Bigolbed, Inc.	Bigolbed	1865 Sampson Ave.	Corona	CA	USA
BIO SLEEP CONCEPT, Inc.	Bio Sleep Concept	5919 Intervale Dr.	Riverside	CA	USA
Bob Barker Co., Inc.	Bob Barker Co., Inc.	134 N Main St.	Fuquay-Varina	NC	USA
Bourdon's Institutional Sales, Inc.	Bourdon's Institutional Sales, Inc.	85 Plains Rd.	Claremont	NH	USA
Boyd Flotation, Inc.	Boyd Specialty Sleep	2440 Adie Rd.	Maryland Heights	MO	USA
Brentwood Home LLC	Silver Rest Sleep Products	8350 Red Rd., Unit B	Pico Rivera	CA	USA
Brick Church Manufacturing LLC	Brick Church Mfg.	2618 Brick Church Pike	Nashville	TN	USA
Brooklyn Bedding LLC	Dreamfoam Bedding & Brooklyn Bedding	4455 W Camelback Rd.	Phoenix	AZ	USA
Brookstone	Brookstone	91 Stanford Shopping Ctr.	Palo Alto	CA	USA
California Bedding	California Bedding	16020 E 14th St.	San Leandro	CA	USA
Callejas Custom Mattress	Callejas Custom Mattress	1300 E Edinger, Unit. A	Santa Ana	CA	USA
Capitol Bedding Co., Inc.	Capitol Bedding Co., Inc.	2238 N Grand River Ave.	Lansing	MI	USA
Carico International, Inc.	Carico Internaitonal, Inc.	2851 Cypress Creek Rd.	Fort Lauderdale	FL	USA
Carmona Mattress	Carmona Mattress	10117 S Main St.	Los Angeles	CA	USA
Carpenter Co	Carpenter Co.	5016 Monument Ave.	Richmond	VA	USA
Childhood Shoes, LLC	Home Explorer	680 Ave. I	San Francisco	CA	USA
Children's Products LLC	Simmons Juvenile Furniture	114 W 26th St.	New York	NY	USA
Civilized Sleep Solutions Inc.	Ivy Organics	4707 E 49th St.	Vernon	CA	USA
CLASSIC BRANDS LLC	Classic Brands	8214 Wellmoor Ct.	Jessup	MD	USA

Account	DBA Name	Address	City	State	Country
COA, Inc.	Coaster Co. of America	12928 Sandoval St.	Santa Fe Springs	CA	USA
Comfort Bedding Manufacturing Inc.	Comfort Bedding Manufacturing Inc.	11680 Wright Rd.	Lynwood	CA	USA
Comfort Revolution, LLC.	Comfort Revolution, LLC	187 Hwy 36	West Long Branch	NJ	USA
Comfort-Pedic Mattress USA	Comfort-Pedic Mattress	9080 Charles Smith Ave.	Rancho Cucamonga	CA	USA
Corsicana Bedding, LLC	Corsicana Mattress Co.	3001 S Hwy 287	Corsicana	TX	USA
Cosmos Comfort Mattress	Cosmos Comfort Mattress	5914 E Olympic Blvd.	Los Angeles	CA	USA
Cuevas Mattress, Inc.	Spring Pedic, Inc.	503 E Weber Ave.	Compton	CA	USA
Custom Comfort Mattress Co. Inc.	Custom Comfort Mattress	579 N Batavia St.	Orange	CA	USA
CVB Inc.	LUCID® Mattress, WELLSVILLE, LINENSPA®	1525 W 2960 S	Logan	UT	USA
Daniel K Denevan	Bay Bed & Mattress	1378 Soquel Ave.	Santa Cruz	CA	USA
Denver Mattress Co.,LLC	Denver Mattress Co.	5651 Broadway	Denver	CO	USA
Deseret Manufacturing	Deseret Manufacturing	1680 S Industiral Rd.	Salt Lake City	UT	USA
D&I mattress	Raúl villagrana	150 Schafer Rd 17	Hayward	CA	USA
Diamond Mattress Co., Inc.	Diamond Mattress Co., Inc.	3112 E Las Hermanas St.	Rancho Dominguez	CA	USA
Dorel Home Products	Ameriwood Industreis Inc.	12345 Albert Hudon	Montreal	QC	CAN
Dormlife,LLC	Dormlife	320 Oceanview Dr.	San Marcos	CA	USA
Dream Bedding Inc.	Dream Bedding Inc.	812 E 59th St.	Los Angeles	CA	USA
Dreams Unlimited Mattress Co	Dreams Unlimited Mattress Co	6110 E Butler Ave.	Fresno	CA	USA
Dura-Pedic Bedding, Inc.	Dura-Pedic Bedding, Inc.	PO Box 60785	Pasadena	CA	USA
DUX Interiors, Inc.	DUX Interiors, Inc.	235 E 58 St.	New York	NY	USA

Account	DBA Name	Address	City	State	Country
Easy Rest Inc.	Easy Rest	13200 NE Whitaker Way	Portland	OR	USA
Eco Bedroom Solutions LLC	Ergovea Natural Mattress	13346 Combie Rd.	Auburn	CA	USA
Ecobaby Organics Inc.	Purerest Organics	9541 Ridgehaven Ct.	San Diego	CA	USA
Eight Sleep Inc.	Eight Sleep Inc.	146 Duane St., Ste. 5A	New York	NY	USA
Electropedic Manufacturing Corp.	Electropedic Manufacturing Corp.	637 4th St.	San Fernando	CA	USA
Elite Foam, Inc.	Elite Foam, Inc.	76 Sprayberry Rd.	Newnan	GA	USA
Elyzeht Pena & Gerardo Pena	RG Real Good Mattress	4466 Worth St.	Los Angeles	CA	USA
Emerald Home Furnishings LLC	Emerald Home Furnishings, LLC	3025 Pioneer Way	Tacoma	WA	USA
Engineered Sleep LLC	Engineered Sleep, LLC	627 Congaree Rd.	Greenville	SC	USA
Ergomotion Inc.	Ergomotion Inc.	6750 Navigator Way	Goleta	CA	USA
E.S. Kluft & Co., LLC	Aireloom Mattress	11096 Jersey Blvd.	Rancho Cucamonga	CA	USA
Escondido Mattress	Escondido Mattress	432 Venture	Escondido	CA	USA
Essentia Group Inc.	Essentia Group Inc.	2760 Boul Daniel Johnson	Laval	AB	CAN
Ethan Allen Retail, Inc.	Ethan Allen	25 Lake Ave Ext.	Danbury	CT	USA
Euro-Flex Luxury Sleep Systems, Inc.	Euro-Flex Luxury Sleep Systems, Inc.	4250 Morena Blvd. #A	San Diego	CA	USA
E.V. Rife Enterprises, Inc.	Square Deal Mattress Factory & Upholstery	1352 Humboldt Ave.	Chico	CA	USA
Eve Sleep Inc.	Eve Sleep Inc.	2140 South Dupont Hwy.	Camden	DE	USA
Excellence Mattress	Excellence Mattress	740 E 59th St.	Los Angeles	CA	USA

Account	DBA Name	Address	City	State	Country
Exel Inc.	Exel Inc.	570 Polaris Pkwy.	Westerville	OH	USA
Expo Mattress	Expo Mattress	1202 E Slauson Ave.	Los Angeles	CA	USA
Ezine Inc.	Eastern Accents	4201 W Belmont Ave.	Chicago	IL	USA
Factory Direct Inc.	Lady Americana SW	3920 W I-40 Service Rd.	Oklahoma City	OK	USA
Famous Foam, Inc.	Famous Foam Factory	2397 San Pablo Ave.	Berkeley	CA	USA
Fibre Processing Corp.	Fibre Processing Corp.	701 Garasches Ln.	Wilmington	DE	USA
Flex-A-Bed, Inc.	Flex-A-Bed	PO Box 568	Lafayette	GA	USA
Foam Fabrication Commerce Inc.	foam order, foamorder.com, the foam store,the foam store of marin	4096 Piedmont Ave., Unit 719	Oakland	CA	USA
Foam Sweet Foam, Inc.	Foam Sweet Foam	14078 Meridian Pkwy.	Riverside	CA	USA
foamorder.com Inc.	foamorder.com	3455 Collins Ave.	Richmond	CA	USA
Fredman Bros. Furniture Co., Inc.	Glideaway Sleep Products	8226 Lackland Rd.	St. Louis	MO	USA
Fresno Comfort Sleep	Fresno Comfort Sleep	4000 E California Ave.	Fresno	CA	USA
Friendship Upholstery Co. Inc.	Friendship Upholstery Co. Inc.	6035 Church Rd.	Taylorsville	NC	USA
Futon Pillow Design Inc.	Futon Pillow Design Inc.	2603 Strozier Ave.	El Monte	CA	USA
Future Foam Inc.	Foam Craft	2441 Cypress Way	Fullerton	CA	USA
Future Foam Inc.	Future Foam Inc.	3803 Comanche Rd.	Archdale	NC	USA
FXI, Inc.	FXI, Inc.	Rose Tree Corporate Center II	Media	PA	USA
Gabriel	Dream and Rest Inc.	5901 S Vermont Ave.	Los Angeles	CA	USA
Gateway Mattress Co., Inc.	Gateway Mattress Co., Inc.	624 S Vail Ave.	Montebello	CA	USA

Account	DBA Name	Address	City	State	Country
GF Health Products, Inc.	GF Health Products, Inc.	One Graham-Field Way	Atlanta	GA	USA
Golden Pedic Inc.	Golden Mattress Co.	2939 Vail Ave.	Commerce	CA	USA
Good Mattress Inc.	Spinal Care Bedding	1550 W 132nd St.	Gardena	CA	USA
Greatime Home Collections Inc.	Greatime Home Collections Inc.	15110 E Nelson Ave.	City of Industry	CA	USA
Hammer Bedding Corp	Shifman Mattress	One Mott St.	Newark	NJ	USA
Health Care Co. LTD	Health Care Co. LTD	999 Gaonan Rd.	Rugao	Jiangsu	CHN
Healthcare Co LTD.	Healthcare Co. LTD	999 Gao Nan Lu	Ru Gao Shi	Jiang Su Sheng	CHN
Heartland Mattress LLC	Heartland Mattress	1770 N 500 W	Shipshewana	IN	USA
HH Products LLC	Supremus Mattress	PO Box 5051	Santa Ana	CA	USA
Hickory Springs Manufacturing Co.	HSM	235 2nd Ave., NW	Hickory	NC	USA
Hickory Springs of California, LLC	HSM	235 2nd Ave., NW	Hickory	NC	USA
High St. Fabrication Inc.	High St. Fabrication Inc.	15300 Valley View Ave.	La Mirada	CA	USA
Hill-Rom, Inc.	Hill-Rom Co., Inc.; Hill-Rom Holdings, Inc.; Hill-Rom DTC, Inc.	1069 State Route 46 E	Batesville	IN	USA
Homeland Furniture Corp.	Landeros Furniture Outlet	7030 McKinley Ave.	Los Angeles	CA	USA
Homelegance Inc.	Homelegance Inc.	48200 Fremont Blvd.	Fremont	CA	USA
Hospitality sleep systems, Inc.	Hospitality Sleep Systems	107 E Rialto Ave.	San Bernardino	CA	USA
Hummer Mattress Mfg	Hummer Mattress Mfg	2660 River Ave.	Rosemead	CA	USA
IKEA Supply AG	IKEA	Gruessenweg 15	Pratteln	BL	CHE

Account	DBA Name	Address	City	State	Country
Imperial Mattress SPM inc.	Imperial Mattress SPM Inc.	3440 La Grande Blvd.	Sacramento	CA	USA
Inncor, Inc.	Sleep Innovations, Inc.	187 Route 36	West Long Branch	NJ	USA
Innocor, Inc.	Innocor Comfort	200 Schulz Dr.	Red Bank	NJ	USA
Innovative Bedding Solutions, Inc.	IBS	6560 Caballero Blvd.	Buena Park	CA	USA
Invacare Corp.	Invacare Corp.	One Invacare Way	Elyria	OH	USA
Isaac Mattress	Isaac Mattress	6238 Maywood Ave.	Bell	CA	USA
James S. Kotrous	Mattress Factory	4301 Power Inn Rd.	Sacramento	CA	USA
Jeffco Fibres Inc.	Jeffco Fibres Inc.	12 Park St.	Webster	MA	USA
Jiaxing Taien Springs Co., LTD	Jiaxing Taien Springs Co., LTD	No.363 Xinyonglian Rd.	Jiaxing	Zhejiang	CHN
J.S. Mattress	J.S. Mattress	1937 E 23rd St.	Oakland	CA	USA
Juanita Alvarado	R Imperial Mattress	8419 S Central Ave.	Los Angeles	CA	USA
Jussi Beds	Colet & Scandinavian Bed Co. & Carpe Diem	508 Main Ave.	Norwalk	CT	USA
Keetsa, Inc.	Keetsa	68 Division St.	San Francisco	CA	USA
King Koil Manufacturing West, LLC	King Koil	7501 S Quincy St.	Willowbrook	IL	USA
Kingsdown, Inc.	Kingsdown, Inc.	126 W Holt St.	Mebane	NC	USA
Kinsino Vallin	Mia Bedding Co.	13832 Paramount Blvd.	Paramount	CA	USA
Klaussner Home Furnishings, Inc.	Enso Sleep Systems	PO Box 220	Asheboro	NC	USA
Latex Foam International, LLC	Talalay Global	510 River Rd.	Shelton	CT	USA
Lavin Industries	European Sleep Works	2966 Adeline St.	Berkeley	CA	USA

Account	DBA Name	Address	City	State	Country
Leader Mattress, Inc.	Leader Mattress, Inc.	2827 Supply Ave.	Commerce	CA	USA
Leggett & Platt, Incorporated	Leggett & Platt, Incorporated	1914 S Baker Blvd.	Carthage	MO	USA
Lian Feng Bedding Sdn Bhd	Lian Feng Bedding Sdn Bhd	Lot 3345	Jalan Kapar	Batu	MYS
Linon Home Decor Products, Inc.	Linon Home Decor Products, Inc.	22 Jericho Turnpike	Mineola	NY	USA
Lippert Components, Inc.	Lippert Components, Inc.	3501 County Rd. 6	Elkhart	IN	USA
Live and Sleep, LLC.	Live and Sleep	7620 W Azure Dr.	Las Vegas	NV	USA
Luen Tai Global Limited	Luen Tai Global Limited	Flat 2616, 26F, New Tech Plaza	San Po Kong	Kowloon	HKG
Magniflex USA LTD	Magniflex USA LTD.	3050 Biscayne Blvd.	Miami	FL	USA
Mantua Manufacturing Co.	Rize	31050 Diamond Pkwy.	Solon	OH	USA
Marat Dimitshiteyn	Bay Area Patio and Mattress	21615 Hesperian Blvd.	Hayward	CA	USA
Mardav Manufacturing Inc.	Select Sleep Mattress	30540 Union City Blvd.	Union City	CA	USA
Masterfoam Industries Sdn Bhd	Masterfoam Industries Sdn Bhd	Lot 196, Jalan TUDM	Shah Alam	Selangor	MYS
Matelas Martin Inc.	Literie Laurier	7750 Grenache St.	Anjou	QC	CAN
Matrix Mattress	Matrix Mattress	2919 N Santa Fe Ave.	Compton	CA	USA
Maxim Fine Mattress	Maxim Fine Mattress	2553 Garfield Ave.	Commerce	CA	USA
M.B. & G. Marketing	M.B. & G. Marketing	82613 Indio Blvd.	Indio	CA	USA
MBC Mattress Co, Inc.	MBC Mattress Co, Inc.	19270 Envoy Ave.	Corona	CA	USA
McRoskey Mattress Co.	McRoskey Mattress Co.	1400 Minnesota St.	San Francisco	CA	USA
Medical Depot, Inc.	Dr. Medical Design and Manufacturing	99 Seaview Blvd.	Port Washington	NY	USA
Medline Industries, Inc.	Medical Device Manufacturer and Distributor	One Medline Pl.	Mundelein	IL	USA

Account	DBA Name	Address	City	State	Country
Melvin Custom Mattress, Inc.	Melvin Custom Mattress, Inc.	9345 Melvin Ave. #2	Northridge	CA	USA
Mengshen Furniture Factory Direct Inc.	Dreamland Mattress	2012 Farallon Dr.	San Leandro	CA	USA
MFL, Inc.	MFL, Inc.	PO Box 19161	Topeka	KA	USA
Michael Thomas Furniture, Inc.	The MT Co.	211 Old Thomasville Rd.	High Point	NC	USA
Milton Greens Stars, Inc.	Milton Greens Stars, Inc.	3375 De Forest Cir.	Jurupa Valley	CA	USA
Miracle Bedding Corp.	California	518 E Dewey Ave.	San Gabriel	CA	USA
Modern Age Trading Inc.	Modern Age Trading Inc.	1115 Webster St.	Oakland	CA	USA
Moonlight Slumber, LLC	University Sleep Products	60 Ann St	Elgin	IL	USA
M&R Mattress	M&R Mattress	1408 S Santa Fe Ave.	Compton	CA	USA
M&V Mattress	M&V Mattress	8386 Gerber Rd.	Sacramento	CA	USA
Naders Furniture Store Inc.	Naders La Popular	2201 Marine Ave.	Gardena	CA	USA
National Mattress Corp.	National Mattress Corp.	1214 E Florence Ave.	Los Angeles	CA	USA
Naturally Beds, Inc.	Arizona Premium Mattress	22201 N 24 Ave	Phoenix	AZ	USA
Nature Sleep System LLC	Jazvin	3510 Hobson Rd.	Woodridge	IL	USA
Neverland Comfort	Neverland Comfort	2728 Supply Ave.	Commerce	CA	USA
New Generation Mattress Manufacturing Inc.	NGMM	355 W Oak St.	San Bernardino	CA	USA
Nipponflex LLC	Nipponflex LLC	3745 Park Central Blvd. N	Pompano Beach	FL	USA
Nitori USA, Inc.	Aki Home	4655 Mills Cir.	Ontario	CA	USA
Noble House Home Furnishings, LLC	Noble House Home Furnishings, LLC	21325 Superior St.	Chatsworth	CA	USA
Nor Cal Mattress	Nor Cal Mattress	477 Sequoia Pacific Blvd.	Sacramento	CA	USA

Account	DBA Name	Address	City	State	Country
Norix Group, Inc.	Norix Group, Inc.	1800 W Hawthorne Ln.	West Chicago	IL	USA
Octaspring US, Inc.	Dormeo Octaspring	1901 10th St.	Plano	TX	USA
Oddello Industries, LLC	Oddello Industries, LLC	430 Berg Ln.	Morristown	TN	USA
Old West Mattress Co LLC	Old West Mattress Co.	1055 S Jason St.	Denver	CO	USA
Oregon Mattress Acquisition Co.	Restonic West Coast	2751 Wynooksi Rd. NE	Newberg	OR	USA
Organic Mattresses, Inc.	Organic Mattresses, Inc	1335 Harter Pkwy.	Yuba City	CA	USA
Ortho Mattress Inc.	Ortho Mattress	11030 Artesia Blvd.	Cerritos	CA	USA
Pacific Sleep Design Inc.	Pacific Sleep Designs	1806 Goodyear Ave.	Ventura	CA	USA
Pacific Urethanes, LLC	Pacific Urethanes	1671 S Champagne Ave.	Ontario	CA	USA
Pacific West Furniture, Inc.	Royal Mattress	688 Arrow Grand Cir.	Covina	CA	USA
Palmping USA Inc.	Palmping Organic Mattress	110 W Green St.	Pasadena	CA	USA
Paramount Industrial Cos., Inc.	Paramount Sleep	1112 Kingwood Ave.	Norfolk	VA	USA
Paramount Mattress, Inc.	Paramount Mattress, Inc.	2900 E Olympic Blvd.	Los Angeles	CA	USA
Pleasant Mattress, Inc.	Cannon Sleep Products	375 S West Ave.	Fresno	CA	USA
PPJ LLC	Customatic Adjustable Bedz	2 Carsha Dr.	Natick	MA	USA
Pragma Corporation	Pragma Corp.	94 County Line Rd.	Colmar	PA	USA
PranaSleep, LLC	PranaSleep	12660 Bonita Beach Rd.	Bonita Springs	FL	USA
Prestige Fabricators Inc.	Prestige Fabricators Inc.	905 Hwy 49 S	Asheboro	NC	USA
Primo Literie Inc.	Primo International	7000 Hochelaga E	Montreal	QC	CAN
Progressive Products, Inc.	Progressive Products, Inc.	1650 7th St.	Riverside	CA	USA
Puffy LLC	Puffy Mattress	13070 Saticoy St.	North Hollywood	CA	USA

Account	DBA Name	Address	City	State	Country
Purple Innovation, LLC	Purple	4100 N Chapel Ridge Rd.	Lehi	UT	USA
Quality Bedding Inc.	The Good Bed Guys	1922 Placentia Ave.	Costa Mesa	CA	USA
Quality Padilla Mattress	Quality Padilla Mattress	4650 Ardine St.	Cudahy	CA	USA
Quality Sleep Shop	My Green Mattress	1519 W 55th St.	La Grange Highlands	IL	USA
Raul Lopez	Coast to Coast Mattress	168 Williams Rd.	Salinas	CA	USA
ReliefMart Inc.	Relief-Mart Inc.	28505 Canwood Rd., Ste. C	Agoura Hills	CA	USA
REM Sleep Solutions Inc.	REM Sleep Solutions Inc.	355 W Crowther Ave., Ste E	Placentia	CA	USA
Rest Easy LLC	Pacific Mattress Co.	645 W 9th St. #726	Los Angeles	CA	USA
Rest-Medic Sleep Products	Rest-Medic Sleep Products/ Luen Tai Global LTD	318 South Lemon Ave.	Walnut	CA	USA
Restwell Mattress Co	Restwell Mattress Factory	9901 W 74th St #120	Eden Prairie	MN	USA
Richfield Bedding Inc.	Richfield Bedding Inc.	5722 Union Pacific Ave., Unit #A	Commerce	CA	USA
Rio Home Fashions, Inc.	Rio Home Fashions	9601 John St.	Santa Fe Springs	CA	USA
Royal-Pedic Mattress Manufacturing, LLC.	Royal-Pedic Mattress Manufacturing, LLC	341 N Robertson Blvd.	Beverly Hills	CA	USA
Sacramento Valley Mattress Inc.	Sacramento Valley Mattress Inc.	4160 14th Ave.	Sacramento	CA	USA
Safavieh International LLC	Safavieh	40 Harbor Park Dr.	Port Washington	NY	USA
Safe For Home Products LLC	Naturepedic	16925 Park Circle Dr.	Chagrin Falls	OH	USA
Salinas Mattress Co	Salinas Mattress Co.	540 Brunken Ave., Ste. A	Salinas	CA	USA

Account	DBA Name	Address	City	State	Country
Salt Lake Mattress and Manufacturing Co.	Serta, Sunset, Restonic	1620 Empire Rd.	Salt Lake City	UT	USA
SBL, LLC	SBL, LLC	5645 W 31st St.	Cicero	IL	USA
Seahawk Designs, Inc.	Seahawk Designs, Inc.	6550 Van Buren Blvd., Ste. G	Riverside	CA	USA
Sealy Mattress Manufacturing Co. LLC	Sealy Mattress Manufacturing Co.	1000 Tempur Way	Lexington	KY	USA
Select Comfort Retail Corp.	Sleep Number	9800 59th Ave. N	Minneapolis	MN	USA
Select Comfort SC Corp.	Comfortaire	103 Shaw St.	Greenville	SC	USA
Sensational Orthopedic Mattress	Sensational Orthopedic Mattress	724 E 61 St.	Los Angeles	CA	USA
Sentient Enterprises Inc.	Foam and Cushion	3482 Calyton Rd.	Concord	CA	USA
Serta Simmons Bedding, LLC	Serta and Simmons	3560 Lenox Rd.	Atlanta	GA	USA
Shen Zhen L&T Industrial Co. LTD	Luen Tai Global LTD.	Luen Tai Industrial Park	Guanming Shenzhen	GuangDong	CHN
Shenszhen Yun Lee Sponge Products Co. LTD	Shenszhen Yun Lee Sponge Products Co. LTD	Luan Tai Industrial Park, 21 Guanguang Rd.	Guangming, Shenzhen	Guangdong	CHN
ShenZhen Yun Lee Sponge Products Co LTD	LUEN TAI GLOBAL LTD.	Room 2616, New Tech Plaza	San Po Kong	Kowloon	HKG
Shepherd's Dream, LLC	Shepherd's Dream, LLC	PO Box 516	Montague	CA	USA
Shevick Sales Corp	Sleep on Latex	3536 W Potomac Ave.	Chicago	IL	USA
Sinomax USA, Inc.	Sinomax USA, Inc.	2901 Wilcrest Dr.	Houston	TX	USA
Slagle's Mattress Factory Inc.	Slagle's Mattress Factory	5727 Rosedale Hwy.	Bakersfield	CA	USA
Sleep Bedding Inc.	Sleep Bedding Inc.	1215 S Eastern Ave.	Los Angeles	CA	USA

Account	DBA Name	Address	City	State	Country
Sleep Studio, LLC	Authentic Comfort	295 Fifth Ave., Ste. 1121	New York	NY	USA
SleepAir Mattress	SleepAir Mattress	5411 Telegraph Rd.	Commerce	CA	USA
Sleeping Pure, LLC	Sleeping Pure	4545 Skyway Dr.	Olivehurst	CA	USA
Sleeprite Industries, Inc.	Restonic San Francisco	1492 Rollins Rd.	Burlingame	CA	USA
Sleeptek MFG Limited	Sleeptek MFG Limited	155 Colonnade Rd., Unit 1	Nepean	ON	CAN
Soaring Heart Natural Bed Co.	Soaring Heart Natural Bed Co.	101 Nickerson St.	Seattle	WA	USA
Solstice Sleep Products, Inc.	Solstice Sleep Products, Inc.	2652 Fisher Rd., Ste. A	Columbus	OH	USA
Sommex Bedding Corp.	Sommex Bedding Corp.	53 Bakersfield St.	Toronto	ON	CAN
Somnium Inc.	Somnium Inc.	PO Box 1804	Venice	CA	USA
South Bay International Inc.	South Bay International Inc.	13169 Slover Ave., Ste.#B	Fontana	CA	USA
Southerland Inc.	Southerland Inc.	1973 Southerland Dr.	Nashville	TN	USA
Span America Medical Systems, Inc.	Span America Medical Systems	70 Commerce Center	Greenville	SC	USA
Spring Comfort	Spring Comfort	13220 Florence Ave.	Santa Fe Springs	CA	USA
Sterling Mattress Manufacturing LLC	Kings Rest	391 S Alta Ave., Ste 102	Dinuba	CA	USA
Stress O Pedic Mattress Co.	Stress O Pedic Mattress Co.	2060 S Wineville Ave., Ste. A	Ontario	CA	USA
Suite Sleep, Inc.	Suite Sleep	1501 Lee Hill Rd.	Boulder	CO	USA
Switlik Parachute Co., Inc.	SWITLIK Comfort Technology	1325 E State St.	Trenton	NJ	USA

Account	DBA Name	Address	City	State	Country
Technogel US Inc.	Technogel US	401 Wood St., Ste. 1400	Pittsburgh	PA	USA
Teh Tai Bed Co., Inc.	Teh Tai Bed Co., Inc.	701 E Valley Blvd.	San Gabriel	CA	USA
Tempur Sealy International, Inc.	Tempurpedic, Tempur, Sealy, Stearns & Foster	1000 Tempur Way	Lexington	KY	USA
The Bedding Group Inc.	The Bedding Group Inc.	2350 5th St.	RockIsland	IL	USA
The Foam Store of Marin	The Foam Store of Marin	813 A St.	San Rafael	CA	USA
The Mattress Man	The Mattress Man	11727 Washington Blvd.	Whittier	CA	USA
The Natural Mattress Store LLC	The Natural Mattress Store	816 4th St.	San Rafael	CA	USA
The Original Mattress Factory, Inc.	The Original Mattress Factory	4930 State Rd.	Cleveland	OH	USA
The Princess Mattress Inc.	The Princess Mattress	327 S Mt Vernon Ave.	San Bernardino	CA	USA
Therapedic of New England, LLC	Therapedic of New England	135 Spark St.	Brockton	MA	USA
Tualatin Sleep Products Inc.	Englander	12225 SW Myslony St.	Tualatin	OR	USA
Turner Express Co. Inc.	FloBeds	234 E Redwood Ave.	Fort Bragg	CA	USA
Ultracomfort, Inc.	Qomfort	177 E Colorado Blvd.	Pasadena	CA	USA
United Mattress Factory	United Mattress Factory	3923 E Belmont Ave.	Fresno	CA	USA
University Loft Co.	University Loft Co.	2588 Jannetides Blvd.	Greenfield	IN	USA
Urban Sleep Products, LLC	Urban Sleep Products, LLC	1550 Wewatta St.	Denver	CO	USA
Ureblock S.A. DE C.V.	Ureblock	Calle 4 Num 300	Zapopan	Jalisco	MEX
U S Mattress	U S Mattress	477 Sequoia Pacific Blvd.	Sacramento	CA	USA

Account	DBA Name	Address	City	State	Country
US Sleep Products	US Sleep Products	3407 W. MacArthur Blvd.	Santa Ana	CA	USA
Variety Bedding MFG CORP	Variety Bedding MFG CORP	1622 E Nadeau St.	Los Angeles	CA	USA
Venture Products LLC	Venture Products, LLC	376 Hollywood Ave.	Fairfield	NJ	USA
Vietnam Glory Home Furnishings Joint Stock Co.	Vietnam Glory Home Furnishings Joint Stock Co.	LOT C1(A2), RD D9,	Ben Cat Town	Binh Duong	VNM
Vinyl Products Mfg. Inc.	Vinyl Products Mfg. Inc.	PO Box 649	Carson City	NV	USA
Visionary Sleep LLC	Visionary Sleep	2060 S Wineville, Ste. A	Ontario	CA	USA
Vispring Limited	Vispring Limited	Ernesettle Ln.	Plymouth	Devon	UK
Vi-Spring Limited	Vispring	9550 S Eastern Ave.	Las Vegas	NV	USA
Washabelle LLC	Washabelle LLC.	1610 Ave. N	Council Bluffs	IA	USA
Werner Media Partners LLC	Ghostbed	7143 W Broward Blvd.	Plantation	FL	USA
White Dove Mattress LTD	White Dove Mattress, LTD	3201 Harvard Ave.	Newburgh Heights	OH	USA
Wickline Bedding Enterprises	Wickline Bedding Enterprises	1199 Elfin Forest Rd. E	San Marcos	CA	USA
Yaasa Studios, Inc.	Yaasa Studios, Inc.	511 Olive St.	Santa Barbara	CA	USA
YPY International Inc.	YPY International Inc.	14555 Griffith St	San Leandro	CA	USA
Zhejiang Alright Home Textiles Co., LTD.	Zhejiang Alright Home Textiles Co., LTD.	501-98, Dongrui Fourth Rd.	Hangzhou	Zhejiang	CHN
Zhejiang Glory Home Furnishings Co., LTD	Zhejiang Glory Home Furnishings Co., LTD	NO.555 West Kangxing Rd.	Jiashan	Zhejiang	CHN
Zinus Inc.	Zinus Inc.	1951 Fairway Dr., Ste. A	San Leandro	CA	USA

Renovators, April 1, 2020

Account	DBA Name	Address	City	State	Country
A&A Mattress Factory	Mattress Factory	2951 Fernwood Ave.	Lynwood	CA	USA
Air Dreams Mattress	Air Dreams Mattress	3266 Rosemead Blvd.	El Monte	CA	USA
Alanis' Furniture	Alanis' Furniture	3958 International Blvd.	Oakland	CA	USA
Asayesh Inc.	Relex	101 E 8th St., Ste. 120	Vancouver	WA	USA
Charlie Larry Corp	Valley Furniture	380 Rohnert Park Expy.	Rohnert Park	CA	USA
Cloud 9 comfort	Cloud 9 comfort	11220 Wilmington Ave.	Los Angeles	CA	USA
Comfort Bedding Manufacturing Inc.	Comfort Bedding Manufacturing Inc.	11680 Wright Rd.	Lynwood	CA	USA
Cosmos Comfort Mattress	Cosmos Comfort Mattress	5914 E Olympic Blvd.	Los Angeles	CA	USA
Cuevas Mattress, Inc.	Spring Pedic, Inc.	503 E Weber Ave.	Compton	CA	USA
D&I mattress	Raúl villagrana	150 Schafer Rd. 17	Hayward	CA	USA
Dorado Mattress Co.	Dorado Mattress	3519 E Pico Blvd.	Los Angeles	CA	USA
Dream Bedding Inc.	Dream Bedding Inc.	812 E 59th St., Unit A	Los Angeles	CA	USA
Dreams Unlimited Mattress Co	Dreams Unlimited Mattress Co.	6110 E Butler Ave.	Fresno	CA	USA
Elyzeht Pena & Gerardo Pena	RG Real Good Mattress	4466 Worth St., Unit D	Los Angeles	CA	USA
Fresno Comfort Sleep	Fresno Comfort Sleep	4000 E California Ave.	Fresno	CA	USA
Fresno Mattress Factory	Fresno Mattress Factory	745 G St.	Fresno	CA	USA
Gabriel	Dream and Rest Inc.	5901 S Vermont Ave.	Los Angeles	CA	USA
Gateway Mattress Co., Inc.	Gateway Mattress Co., Inc.	624 S Vail Ave.	Montebello	CA	USA
Gonzalez Mattress Factory	Gonzalez Mattress Factory	3620 E Townsend Ave.	Fresno	CA	USA
Homeland Furniture Corp.	Landeros Furniture Outlet/ Casa Grande Furniture	7030 McKinley Ave.	Los Angeles	CA	USA
Horacio Mattress Co.	Horacio Mattress Co.	2929 E Imperial Hwy.	Lynwood	CA	USA
Iginio Martinez	Mattress and Furniture Land	1500 Brundage Ln.	Bakersfield	CA	USA

Account	DBA Name	Address	City	State	Country
Imperial Mattress SPM Inc.	Imperial Mattress SPM Inc.	3440 La Grande Blvd.	Sacramento	CA	USA
James S. Kotrous	Mattress Factory	4301 Power Inn Rd.	Sacramento	CA	USA
Juanita Alvarado	R Imperial Mattress	8419 S Central Ave.	Los Angeles	CA	USA
La. Popular mattress	La. Popular mattress	120 S Aurora St.	Stockton	CA	USA
Matrix Mattress	Matrix Mattress	2919 N Santa Fe Ave.	Compton	CA	USA
Mattress Shop	Mattress Shop	1025 N Blackstone Ave.	Fresno	CA	USA
MBC Mattress Co, Inc.	MBC Mattress Co, Inc.	19270 Envoy Ave.	Corona	CA	USA
Monte Sion Mattresses	Monte Sion Mattresses	1611 Morgan Rd.	Modesto	CA	USA
M&R Mattress	M&R Mattress	1408 S Santa Fe Ave.	Compton	CA	USA
M&V Mattress	M&V Mattress	8386 Gerber Rd., Ste. G	Sacramento	CA	USA
National Mattress Corp.	National Mattress Corp.	1214 E Florence Ave.	Los Angeles	CA	USA
Nor Cal Mattress	Nor Cal Mattress	477 Sequoia Pacific Blvd.	Sacramento	CA	USA
Pedro Leal Ortega	Anthony's Furniture	1338 N Blackstone Ave.	Fresno	CA	USA
Quality Padilla Mattress	Quality Padilla Mattress	4650 Ardine St.	Cudahy	CA	USA
Sacramento Valley Mattress Inc.	Sacramento Valley Mattress Inc.	4160 14th Ave.	Sacramento	CA	USA
Sterling Mattress Manufacturing LLC	Kings Rest	391 S Alta Ave., Ste. 102	Dinuba	CA	USA
Teleforo Castillo	Superior Mattress Co.	3015 S Elm Ave.	Fresno	CA	USA
United Mattress Factory	United Mattress Factory	3923 E Belmont Ave.	Fresno	CA	USA
U S Mattress	U S Mattress	477 Sequoia Pacific Blvd.	Sacramento	CA	USA

Retailers

Account	DBA Name	Address	City	State	Zip	Country
101design	101design	101 N Western Ave.	Los Angeles	CA	90004	USA
1800Mattress.com, LLC	1800Mattress.com	1000 S Oyster Bay Rd.	Hicksville	NY	11801	USA
3 Gooses	Custom Fundraising Solutions of San Jose	307 N Third St. #3	Campbell	CA	95008	USA
5 Little Monkeys Bedding, Inc.	5 Little Monkeys Bedding, Inc.	5959 Corvette St.	Commerce	CA	90040	USA
5 Star Furnishings Inc.	Furniture Mart	4810 Watt Ave.	North Highlands	CA	95660	USA
67 Properties LLC	Quality Comfort Mattress	133 W Orangethorpe	Fullerton	CA	92832	USA
800 Main Land LLC	800 Main Land LLC	577 Burke St.	San Jose	CA	95112	USA
805mattresspros	805mattresspros	185 E Easy St.	Simi Valley	CA	93065	USA
88 Furniture	88 Furniture	38322 30th St. E	Palmdale	CA	93550	USA
9 Ten Design, Inc.	9 Ten Design, Inc.	22061 Capistrano Ln.	Huntington Beach	CA	92646	USA
A Diamond Production Inc.	The Futon Shop	2150 Cesar Chavez St.	San Francisco	CA	94124	USA
A&A Mattress Factory	Mattress Factory	2951 Fernwood Ave.	Lynwood	CA	90262	USA
AAA Ideal Mattress, Inc.	AAA Ideal Mattress, Inc.	1310 N Melrose Dr., Ste. I	Vista	CA	92083	USA
Aadvi, LLC	Bedandwood.com, Shenall.com	3851 Inverness Rd.	Fairfax	VA	22033	USA
AAG U.S.A., LLC	Relax The Back	445A Madonna Rd.	San Luis Obispo	CA	93405	USA
Aaron's, Inc.	Aaron's, Inc.	400 Galleria Pkwy. SE	Atlanta	GA	30339	USA
A&B Comfort Furniture	Comfort Furniture	1966 Hacienda Dr.	Vista	CA	92081	USA
Abaud Inc.	Michaels Superstore	14502 Whittier Blvd.	Whittier	CA	90605	USA
A&C Mattress Pros, LLC	Best Los Angeles Mattress Sale	11766 W Pico Blvd.	Los Angeles	CA	90064	USA
Ace Furniture	Ace Furniture	1595 Holiday Ln #A3	Fairfield	CA	94534	USA

Account	DBA Name	Address	City	State	Zip	Country
Action Appliance Inc.	Action Appliance & Mattress	26810 Ynez Court #A	Temecula	CA	92591	USA
Adir International, LLC	Curacao	1605 W Olympic Blvd.	Los Angeles	CA	90015	USA
ADJAR Inc.	The Mattress Store	2375 Sepulveda Blvd.	Torrance	CA	90501	USA
ADSHA, LLC	Mattress Nation	296 Lighthouse Ave., Ste. D	Monterey	CA	93940	USA
Aetna Furniture, Inc.	Aetna Furniture Store	3072 W Pico Blvd.	Los Angeles	CA	90006	USA
Affordable Furniture	Affordable Furniture	701 Baker St.	Bakersfield	CA	93305	USA
Affordable Furniture	Affordable Furniture	5800 S Central Ave.	Los Angeles	CA	90011	USA
Affordable Home Furniture Inc.	Affordable Home Furniture	7300 Valjean Ave.	Van Nuys	CA	91406	USA
A-Ideal Furniture	A-Ideal Furniture	1345 W Holt Blvd.	Ontario	CA	91762	USA
Airport Appliance Inc.	Airport Home Appliance	3525 Arden Rd.	Hayward	CA	94545	USA
Airweave, LLC	Airweave	380 Lexington Ave., 17th Fl.	New York	NY	10168	USA
A La Carte	A La Carte	230-H E. Betteravia Rd.	Santa Maria	CA	93454	USA
Alanis' Furniture	Alanis' Furniture	3958 International Blvd.	Oakland	CA	94601	USA
Al Davis Furniture, Inc.	Mattress World	1601 University Ave.	San Diego	CA	92103	USA
Alejandra Gonzalez	Alejandra's Furniture	119 E Tulare St.	Dinuba	CA	93618	USA
Alfonso's Furniture, Electronics, & Appliances Inc.	Alfonso's Furniture, Electronics, & Appliances Inc.	812 N Maclay Ave.	San Fernando	CA	91340	USA
Ali Abdullaj	US Furniture and Cost U Less Furniture	5048 N Blackstone, Ste. 112	Fresno	CA	93710	USA
All American Mattress & Recliners	All American Mattress and Recliners	680 Beaumont Ave.	Beaumont	CA	92223	USA
All N One Move	All N One Furniture	504 S Main St.	Yreka	CA	96097	USA

Account	DBA Name	Address	City	State	Zip	Country
All Sleep Products Inc.	A BetterBed Mattress Factory	2686 N Clovis Ave.	Fresno	CA	93727	USA
All World Furniture Inc.	All World Furniture	981 Stockton Ave.	San Jose	CA	95136	USA
Allen's Furniture	Allen's Furniture	1205 S Main St.	Lakeport	CA	95453	USA
Allen's Furniture	Allen's Furniture	427 S Harbor	Fullerton	CA	92632	USA
Al's Furniture	Al's Furniture	1072 E Santa Clara St.	San Jose	CA	95116	USA
Al's Furniture Inc.	Al's Furniture Inc.	6340 Mchenry Ave.	Modesto	CA	95356	USA
Altitude Collection, LLC	Allswell	702 SW 8th St., Ms 0555	Bentonville	AR	72716	USA
AM Orange County Inc.	Americas Mattress OC	1915 E Katella Ave.	Orange	CA	92867	USA
Amanda Paul	Mattress By Appointment	1376 Broadway	Placerville	CA	95667	USA
Amazing Finds, LLC	Amazing Finds	616 Cedar St.	Red Bluff	CA	96080	USA
Amazon.com Services, LLC	Amazon.com Services, LLC	PO Box 81207	Seattle	WA	98108	USA
Ambiance Unlimited, Inc.	Ambiance Unlimited, Inc.	PO Box 14050	Palm Desert	CA	92255	USA
Ambience Inc.	Ambience Furniture	2111 Moffat Blvd.	Manteca	CA	95336	USA
Ambience Inc.	City Mattress Outlet	2111 Moffat Blvd.	Manteca	CA	95336	USA
American Bedding Mattress	American Bedding Mattress	1010 W Barkley Ave.	Orange	CA	92868	USA
American Custom Fundraising	Custom Fundraising Solutions	9380 7th St.	Rancho Cucamonga	CA	91730	USA
American Fine Furnishings	American Fine Furnishing – Hammer Ln	1789 E Hammer Ln.	Stockton	CA	95210	USA
American Freight Outlet Stores, LLC	American Freight Outlet Stores, LLC	300 Harmon Meadow Blvd.	Secaucus	NJ	07094	USA

Account	DBA Name	Address	City	State	Zip	Country
American Furniture Gallery Inc.	American Furniture Galleries	8301 Belvedere Ave. #200	Sacramento	CA	95826	USA
American Furniture Warehouse Corp.	American Furniture Galleries	8301 Belvedere Ave. #200	Sacramento	CA	95826	USA
American Hotel Register Company	American Hotel Register Company	100 S Milwaukee Ave.	Vernon Hills	IL	60061	USA
American medical & equipment supply, Inc.	American medical & equipment supply, inc	3725 Union Ave.	San Jose	CA	95124	USA
American Oak Wholesalers and Auction Co., Inc.	American Oak Furniture	2650 Ramada Dr.	Paso Robles	CA	93446	USA
American Pacific Plastic Fabricators Inc.	Sterling Sleep Systems	7311 Doig Dr.	Garden Grove	CA	92841	USA
American Tex-Chem Corp.	American Tex-Chem Corp.	PO Box 431	San Bernardino	CA	92402	USA
American United Furniture, Inc.	Payless Furniture	26755 Jefferson Ave.	Murrieta	CA	92562	USA
American Way Management, Inc.	American Way Thrift Store	8237 Sepulveda Pl.	Panorama City	CA	91402	USA
American Wholesale Furniture	American Wholesale Furniture	28075 Jefferson Ave.	Temecula	CA	92590	USA
America's Discount Furniture Inc.	America's Discount Furniture Inc.	2520 Dominic Dr., Ste. E	Chico	CA	95928	USA
Amore Beds LLC.	Amore Beds	PO Box 388555	Chicago	IL	60638	USA
Amparo's Home Furniture Inc.	Amparo's Home Furniture Inc.	7252 Reseda Blvd.	Reseda	CA	91335	USA
Ana Enterprise, Inc. – San Francisco	Ana Furniture	570 Townsend St.	San Francisco	CA	94103	USA

Account	DBA Name	Address	City	State	Zip	Country
Ana Enterprise, Inc. – San Jose	Ana Furniture	5353 Almaden Expy., C25	San Jose	CA	95118	USA
Ana Enterprise, Inc. – Union City	Ana Furniture	32111 Union Landing Blvd.	Union City	CA	94587	USA
Ana Global Inc.	Ana Furniture	3011 S El Camino Real	San Mateo	CA	94403	USA
Ana L. Rodriguez	Ana's Furniture	1688 N Beale Rd.	Marysville	CA	95901	USA
Andrew's Furniture, Inc.	Andrew's Furniture	7811 Lichen Dr.	Citrus Heights	CA	95621	USA
Angel View, Inc.	Angel View, Inc.	64669 Dillon Rd.	North Palm Springs	CA	92258	USA
Angel's Mattress Co.	Angel's Mattress Co.	1016 E Florence Ave.	Los Angeles	CA	90001	USA
Angelus Furniture Outlet, Inc.	West Coast Living	12622 Monarch St.	Garden Grove	CA	94821	USA
Anhoa Corp.	Payless Furniture Source	4295 University Ave.	San Diego	CA	92105	USA
Anika Furniture	Anika Furniture	4949 Stevenson Blvd. #P	Fremont	CA	94538	USA
Ann Charlie Inc.	United Furniture Club	10075 E Estates Dr.	Cupertino	CA	95014	USA
Anna's Furniture	Anna's Furniture	1574 N Blackstone Ave., Ste. 106	Fresno	CA	93703	USA
Annette Honeywell	Saatva Inc.	19-02 Whitestone Expy.	Whitestone	NY	11357	USA
Anodyne Medical Device, Inc.	Tridien Medical	4200 NW 120th Ave.	Coral Springs	FL	33065	USA
Anthony's Furniture	Anthony's Furniture	130 Union Ave.	Bakersfield	CA	93307	USA
AP Furniture	AP Furniture	7895 Broadway	Lemon Grove	CA	91945	USA
Apollo Mattress Inc.	Luma Sleep	235 Apollo Beach Blvd.	Apollo Beach	FL	33572	USA
Arcata Exchange, Furniture on the Plaza	Arcata Exchange, Furniture on the Plaza	813 H St.	Arcata	CA	95521	USA
Arhaus, LLC	Arhaus Furniture	51 E Hines Hill Rd.	Boston Heights	OH	44236	USA
Ariakam, Inc.	Aria Furniture	5701 Stockton Blvd.	Sacramento	CA	95824	USA

Account	DBA Name	Address	City	State	Zip	Country
Ariana Manufacturing Enterprises, Inc.	Comfort Zone	PO Box 20238	Oxnard	CA	93034	USA
Arias Furniture	Arias Furniture	4402 S Vermont	Los Angeles	CA	90037	USA
Arkitektura Insitu, LLC.	Arkitektura	560 Ninth St.	San Francisco	CA	94103	USA
Armandi Babyland Inc.	Babyland	7134 Topanga Canyon	Canoga Park	CA	91303	USA
Armando's Furniture, LLC	Armando's Furniture, LLC	15337 Bonanza Rd.	Victorville	CA	92392	USA
Armandos Furniture Warehouse	Armandos Furniture Warehouse	14523 7th St.	Victorville	CA	92395	USA
A Royal Suite Inc.	A Royal Suite Home Furnishings and Select Home Furnishings	26536 Carl Boyer Dr.	Santa Clarita	CA	91350	USA
Art of Sleep, LLC	2920 sleep	PO Box 1471	Mammoth Lakes	CA	93546	USA
Artak Rostomyan	California Mattress Stores	900 W Glenoaks Blvd.	Glendale	CA	91202	USA
Arte Fina Inc.	Arte Fina Inc.	13830 Ventura Blvd.	Sherman Oaks	CA	91423	USA
Arte Finest Furniture	Arte Finest Furniture	1804 E Artesia Blvd.	Long Beach	CA	90805	USA
ASAP Mattress Inc.	ASAP Mattress & Furniture	1812 W Ave. J	Lancaster	CA	93534	USA
Ascion, LLC	Reverie	750 Denison Ct.	Bloomfield Hills	MI	48302	USA
ASHCOMM LLC	Ashley Furniture HomeStore	One Ashley Way	Arcadia	WI	54612	USA
Ashlyn Furniture	Ashlyn Furniture	11395 Folsom Blvd. #200B	Rancho Cordova	CA	95742	USA
Ashraf Nasser	Grant Line Furniture	10461 Grant Line Rd., Ste. 120	Elk Grove	CA	95624	USA
At Home Stores, LLC	At Home	1600 East Plano Pkwy.	Plano	TX	75074	USA
AtoZ	AtoZ	15214 Whittier Blvd.	Whittier	CA	90603	USA

Account	DBA Name	Address	City	State	Zip	Country
A to Z Furniture Outlet	A to Z Furniture Outlet	9457 Firestone Blvd.	Downey	CA	90241	USA
Aurora Sanchez	S C Mattress	2800 S Central Ave.	Los Angeles	CA	90011	USA
Avalon Liquidators, Inc.	BidrL.com Santa Rosa	PO Box 2409	Santa Rosa	CA	95405	USA
AVBEDS LLC	Luna Mattress	3145 Rancho Vista Blvd., Ste. C	Palmdale	CA	93551	USA
Avocado Mattress, LLC	Avocado Mattress, LLC	12 Hudson Pl., Ste. 100 to 105	Hoboken	NJ	07030	USA
Axel Bloom LLC	Axel Bloom	1105 Gayley Ave.	Los Angeles	CA	90024	USA
Ayon's Furniture & Mattress	Ayon's Furniture & Mattress	1505 S Riverside Ave., Ste. B	Rialto	CA	92337	USA
Baker Bros Appliance	Baker Bros Appliance	31 E Fifth St.	Watsonville	CA	95076	USA
Banibal Youeil	BidrL.com	1125 W 14th St.	Merced	CA	95340	USA
Barclay Butera Inc.	Barclay Butera Inc.	17335 Mount Wynne Cir.	Fountain Valley	CA	92708	USA
Barnhardt Manufacturing Company	BedInABox	1100 Hawthorne Ln.	Charlotte	NC	28205	USA
Barrons Furniture and Appliance	Barrons Furniture and Appliance	17617 Grand Ave.	Lake Elsinore	CA	92530	USA
Barr's Furniture Inc.	Barr's Furniture	5664 Mission Blvd.	Riverside	CA	92509	USA
Bassett Direct NC, LLC	Bassett Direct NC, LLC	4501 Landover Rd.	Greensboro	NC	27407	USA
Bay Area Furniture	Bay Area Furniture	1861 Whipple Rd.	Hayward	CA	94544	USA
B and B Auction Inc.	Partners Home Decor	7372 Sycamore Canyon Blvd.	Riverside	CA	92508	USA
B & B Furniture	B & B Furniture	404 National City Blvd.	National City	CA	91950	USA
BCS furniture	BCS furniture	440 S E St.	San Bernardino	CA	92401	USA
BDF Acquisition Corp	Bob's Discount Furniture	428 Tolland Turnpike	Manchester	CT	06042	USA
Bear Creek Furniture	Bear Creek Furniture	3008 E Hammer Ln., Ste. 117	Stockton	CA	95212	USA

Account	DBA Name	Address	City	State	Zip	Country
Bear Mattress, LLC	Bear Mattress	720 Monroe St.	Hoboken	NJ	07030	USA
Beck's Furniture	Beck's Furniture	11840 Folsom Blvd.	Rancho Cordova	CA	95742	USA
Bed Bath & Beyond Inc.	Bed Bath & Beyond Inc.	650 Liberty Ave.	Union	NJ	07083	USA
Bed Mattress Etc	Bed Mattress Etc	5501 N Figueroa St.	Los Angeles	CA	90042	USA
Bedding Pros, LLC	US-mattress	35799 Industrial Rd.	Livonia	MI	48150	USA
Bedgear, LLC	Bedgear	1953 Langston St.	Rock Hill	SC	29730	USA
BedGuys Inc.	Comfort Zone	3541 S Market St.	Redding	CA	96001	USA
Bedquarters Inc.	Manteca Bedquarters	115 W Yosemite Ave.	Manteca	CA	95336	USA
Bedroom & More, Inc.	Bedroom & More, Inc.	1676 Market St.	San Francisco	CA	94102	USA
Bedroom and Sofa Discounters	Bedroom and Sofa Discounters	2690 Sunrise Blvd.	Rancho Cordova	CA	95742	USA
Bedroom Express, Inc.	Home Gallery Bedroom Express	426 El Camino Real	San Bruno	CA	94066	USA
Bedroom Outlet	Bedroom Outlet	2901 Geary St.	San Francisco	CA	94118	USA
Beds 4 U, LLC	Beds 4 U, LLC	5959 Hollister Ave.	Goleta	CA	93117	USA
Beds Etc of California, Inc.	Beds Etc of California, Inc.	2411 Artesia Blvd.	Redondo Beach	CA	90278	USA
Beds Unlimited Inc.	Beds Unlimited	6949 Topanga Canyon Blvd.	Canoga Park	CA	91303	USA
Bedtime Mattress & More, Inc.	Bedtime Mattress & More, Inc.	523 W Arrow Hwy.	San Dimas	CA	91773	USA
Bella's Furniture	Bella's Furniture	617 Winmoore Way	Modesto	CA	95358	USA
Berkeley Kids Room	Berkeley Kids Room	6022 College Ave.	Oakland	CA	94605	USA
Bespoke Sleep, LLC	Staya Sleep	6420 Rea Rd.	Charlotte	NC	28277	USA
Best Deal	Best Deal	12353 Mariposa Rd. C-1	Victorville	CA	92394	USA
Best Deal Mattress	Best Deal Mattress	494 W Orange Show Rd., Ste. B1	San Bernardino	CA	92408	USA

Account	DBA Name	Address	City	State	Zip	Country
Best Furniture, LLC	Best Furniture, LLC	385 Tully Rd.	San Jose	CA	95111	USA
Best Home Furniture	Best Home Furniture	570 W Holt Ave.	Pomona	CA	91768	USA
Best Mattress and Furniture Buys	Best Mattress and Furniture Buys	3102 San Luis Rey Rd.	Oceanside	CA	92058	USA
Best Price Furniture	Best Price Furniture	3009 Middlefield Rd.	Redwood City	CA	94063	USA
Best Price Furniture & Mattress, LLC	Best Price Furniture & Mattress	3141 Bechelli Ln.	Redding	CA	96002	USA
BestPrice Furniture	BestPrice Furniture	14750 E 14th St.	San Leandro	CA	94578	USA
Bianca's Furniture	Bianca's Furniture	298 E Bellevue Rd.	Atwater	CA	95301	USA
BIF Furniture Inc.	BIF Furniture Inc.	965 S Western Ave.	Los	CA	90006	USA
Big Als Furniture Discount	Big Als Furniture	1515 Harbor Blvd.	West Sacramento	CA	95691	USA
Big Lots Stores, Inc.	Big Lots	4900 E Dublin Granville Rd.	Columbus	OH	04308	USA
Big Outlet	Big Outlet	8472 Otis St.	South Gate	CA	90280	USA
Bio Sleep Concept, Inc.	Bio Sleep Concept	5919 Intervale Dr.	Riverside	CA	92506	USA
Birnbaum, Inc.	Mattress By Appointment	700 Front St., #604	San Diego	CA	92101	USA
Black's Home Furnishings, Inc.	Black's Home Furnishings, Inc.	204 S Broadway St.	Yreka	CA	96097	USA
Blu Dot Design & Manufacturing, Inc.	Blu Dot Design & Manufacturing, Inc.	1321 Tyler St. NE	Minneapolis	MN	55413	USA
Blue Blossom Corp.	Stephie's Furniture	158 E 58th St.	Los Angeles	CA	90011	USA
Bluestem Sales Inc.	Bluestem Sales Inc.	7075 Flying Cloud Dr.	Eden Prairie	MN	55344	USA
BML Superior168, Inc.	B Plus Furniture	1001 S San Gabriel Blvd.	San Gabriel	CA	91776	USA
B&O Furniture	B&O Furniture	17049 Valley Blvd., Ste. G	Fontana	CA	92335	USA

Account	DBA Name	Address	City	State	Zip	Country
Bob Barker Company, Inc.	Bob Barker Company, Inc.	134 N Main St.	Fuquay-Varina	NC	27526	USA
Bob Manoff	Mattress Bob	9434 Kearny Mesa Rd.	San Diego	CA	92126	USA
Bodega Boys Liquidators	Bodega Boys Liquidators	1665 N Glassell	Orange	CA	92867	USA
Boll & Branch, LLC	Boll & Branch, LLC	1 Prospect St.	Summit	NJ	07901	USA
Bordonas Oakdale Furniture, TV & Appliances, Inc.	Bordonas Oakdale Furniture, TV & Appliances, Inc.	102 West F St.	Oakdale	CA	95361	USA
Borislav Paunovic	Boxdrop. Riverside	11651 Sterling Ave., Ste. G	Riverside	CA	92503	USA
Boston Trade Int'l, Inc.	Boston Trade Int'l	9 Bonazzoli Ave.	Hudson	MA	01749	USA
Boxdrop El Cajon	Boxdrop El Cajon	762 N Johnson Ave.	El Cajon	CA	92021	USA
Boxdrop JBB LLC	Boxdrop JBB LLC	1535 North Baker Ave., Ste. 1A	Ontario	CA	91764	USA
Boxdrop Mattress of the Central Coast	Boxdrop Mattress of the Central Coast	1540 W Branch St.	Arroyo Grande	CA	93420	USA
Boxdrop Oceanside LP	Boxdrop Oceanside LP	1411 N Coast Hwy.	Oceanside	CA	92054	USA
Boxdrop Victorville	Boxdrop Victorville	15354 Anacapa Rd., Ste. C	Victorville	AL	92392	USA
Boyd Flotation, Inc.	Boyd Specialty Sleep	2440 Adie Rd.	Maryland Heights	MO	63043	USA
BP Kids, Inc.	Beds Plus Kids Stuff	23451 Avenida De La Carlota	Laguna Hills	CA	92653	USA
B R and S Enterprises, Inc.	Muebleria Plaza Furniture	4686 E Kings Canyon Rd.	Fresno	CA	93702	USA
Brawley Superior Furniture Co., Inc.	Brawley Superior Furniture	534 E St.	Brawley	CA	92227	USA

Account	DBA Name	Address	City	State	Zip	Country
Brentwood City Furniture, Inc..	City Furniture Gallery	2410 Sand Creek Rd.	Brentwood	CA	94513	USA
Brentwood Home, LLC	Silver Rest Sleep Products	8350 Red Rd., Unit B	Pico Rivera	CA	90660	USA
Brian Pangburn Enterprises, LLC	Superior Mattress	24831 Jefferson Ave. #101	Murrieta	CA	92562	USA
Brianna's Home Furnishings	Brianna's Home Furnishings	1705 Crows Landing Rd.	Modesto	CA	95358	USA
Briganti Enterprise, Inc.	Mattress Central	3319 Glendale Blvd.	Los Angeles	CA	90039	USA
Broadway Furniture Corp.	Furniture Depot	7551 Broadway	Lemon Grove	CA	91945	USA
Broadway Furniture Corp.	Mattress N' More	639 Broadway	Chula Vista	CA	91910	USA
Bront	Bront Mattress	22110 Ventura Blvd.	Woodland Hills	CA	91364	USA
Brooklyn Bedding, LLC	Dreamfoam Bedding & Brooklyn Bedding	4455 W Camelback Rd.	Phoenix	AZ	85031	USA
Brookstone	Brookstone	91 Stanford Shopping Ctr.	Palo Alto	CA	94304	USA
Brothers' Furniture	Brothers' Furniture	1103 El Camino Real	South San Francisco	CA	94080	USA
Brothers' Furniture Warehouse	Brothers' Furniture Warehouse	777 East Francisco Blvd.	San Rafael	CA	94901	USA
Brothers Home Furnishings, LLC	House to Home Furniture	2198 N Lakewood Blvd.	Long Beach	CA	90815	USA
Brunswick Mattress Warehouse	Brunswick Mattress Warehouse	1021 Bay Blvd., Ste. J	Chula Vista	CA	91911	USA
BSF Furnishings, LLC	Hollywood Mattress	545 N Azusa Ave.	West Covina	CA	91791	USA
BT USA Group Inc.	Mattress American	2269 Arden Way	Sacramento	CA	95825	USA
Budget Furniture	Budget furniture outlet	1050 Highland Ave. #G	National City	CA	91950	USA
Budget Furniture Corp.	My Budget Furniture	7854 Ronson Rd. #B	San Diego	CA	92111	USA

Account	DBA Name	Address	City	State	Zip	Country
Bush Interiors, Inc.	Bush Interiors, Inc.	169 N La Brea Ave.	Los Angeles	CA	90036	USA
C & A Swinney, Inc.	Evans' Furniture Galleries	379 Epley Dr.	Yuba City	CA	95991	USA
Cafm Group Corp.	Good Deals	6336 Pacific Ave.	Stockton	CA	95207	USA
Cal Closets Retail, Inc.	California Closets	1414 Harbour Way S	Richmond	CA	94804	USA
Cal Deals	Cal Deals Furniture	149 Granada Dr., Unit A	San Luis Obispo	CA	93401	USA
California Furniture Depot	California Furniture Depot	44201 10th St. W	Lancaster	CA	93534	USA
California Furniture Outlet	Warehouse Furniture Outlet	1600 S Azusa Ave., Ste. 201	City Of Industry	CA	91748	USA
Callejas Custom Mattress	Callejas Custom Mattress	1300 E Edinger, Unit. A	Santa Ana	CA	92705	USA
Calvin Furniture	Calvin Furniture	8558 Westminster Blvd.	Westminster	CA	92683	USA
Canclini TV & Appliance	Canclini TV & Appliance	636 S Franklin St.	Fort Bragg	CA	95437	USA
Cantoni Orange County, Inc.	Cantoni	4800 Alpha Rd.	Dallas	TX	75244	USA
Canyon Mattress and More	Canyon Mattress and More	31592 Railroad Canyon Rd.	Canyon Lake	CA	92587	USA
Capital Furniture Inc.	Furniture Towx Plus	3307 Northgate Blvd.	Sacramento	CA	95834	USA
Caprice Furniture	Caprice Furniture	5529 Cahuenga Blvd.	North Hollywood	CA	91601	USA
Caracor Inc.	Beautiwood Unfinished Furniture	7183 N Abby St.	Pinedale	CA	93650	USA
Carl Johnson Co.	Carl Johnson Co.	3950 Jacobs Ave.	Eureka	CA	95501	USA
Carlos Chavez	Salinas Furniture Gallery	656 E Alisal St.	Salinas	CA	93905	USA
Carmichael Furniture Inc.	Carmichael Furniture	6443 Fair Oaks Blvd.	Carmichael	CA	95608	USA
Carmona Mattress	Carmona Mattress	10117 S Main St.	Los Angeles	CA	90003	USA
Carthage Trading Inc.	Century Furniture	2004 Solothurn Way	Manteca	CA	95337	USA
Carve Media, Inc.	2Modern	35 Miller Ave.	Mill Valley	CA	94941	USA

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Casa Bella Furniture	Casa Bella Furniture	718 N Main St. #103	Corona	CA	92879	USA
Casa Bella Galleria	Casa Bella galleria	1511 Del Paso Blvd.	Sacramento	CA	95815	USA
Casa Bonita Furniture	Casa Bonita Furniture	500 W Main St.	Santa Maria	CA	93458	USA
Casa Furniture	Casa furniture	301 S Wilson Way	Stockton	CA	95205	USA
Casa Leaders HP Inc.	Casa Leaders Furniture	6700 Garfield Ave.	Bell Gardens	CA	90201	USA
Casa Leaders, Inc.	Casa Leaders, Inc.	1200 W Pacific Coast Hwy.	Wilmington	CA	90744	USA
Casa Linda Furniture, Inc.	Casa Linda Furniture	10720 Valley Mall	El Monte	CA	91731	USA
Casamia Furniture Plus	Casamia Furniture Plus	9525 Van Nuys Blvd.	Panorama City	CA	91402	USA
Casanova Furniture Inc.	Casanova Furniture Inc.	15914 E Whittier Blvd.	Whitter	CA	90603	USA
Casper Sleep, Inc.	Casper	175 Greenwich St.	New York	NY	10007	USA
Castillo Furniture	Castillo Furniture	13402 Woodruff Ave.	Bellflower	CA	90706	USA
CC of San Diego, Inc.	California Closets	12254 Iavelli Way	Poway	CA	92064	USA
CCF Properties, Inc.	The Sleep Squad	600 Central Ave.	Lake Elsinore	CA	92530	USA
Cecilia's Place	Cecilia's Place	2301 Chester Ave.	Bakersfield	CA	93301	USA
Celina Martinez	Lolitas Furniture	4525 Rhapsody Way	San Jose	CA	95111	USA
Central Valley Box Drop	Central Valley Box Drop	2001 W Caldwell Ave.	Visalia	CA	93277	USA
Century Furniture Inc.	Furniture Clearance Outlet	3215 Fairview Dr.	Antioch	CA	94509	USA
Century Home Furnishings	Warehouse Furniture Outlet	12410 Amargosa Rd., Ste. D	Victorville	CA	92392	USA
Cescar Inc.	Furniture 4 Less	552 W Foothill Blvd., Ste. B	Rialto	CA	92376	USA
C & H Furniture Inc.	Furniture City	14237 San Pablo Ave.	San Pablo	CA	94806	USA
Chairmart Enterprise	Town Square Furniture	295 E Hamilton Ave.	Campbell	CA	95008	USA
Charles Constantine	Box Drop Mattress Camarillo	4073 Calle Tesoro	Camarillo	CA	93012	USA
Charles Industries	Charles Furniture Co.	4500 S Broadway	Los Angeles	CA	90037	USA

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Cheryl Ann Gonzales	The Hanford Bargain Center	308 E 6th St.	Hanford	CA	93230	USA
Cheryl L Beck	Half Price Mattress	4100 W Imperial Hwy.	Inglewood	CA	90304	USA
Cheryl L Beck	Half Price Mattress Warehouse	4707 Artesia Blvd.	Lawndale	CA	90260	USA
Chico Mattress BoxDrop	Chico Mattress BoxDrop	940 Mangrove Ave.	Chico	CA	95926	USA
Chinh La	Chinh La	1122 Stanley Blvd.	Livermore	CA	94550	USA
Christians Solid Wood Furniture Inc.	Christians Mattress Xpress	1315 S Bradley	Santa Maria	CA	93454	USA
Christopher Hodge	Box Drop Lake Isabella	5105A Lake Isabella Blvd.	Lake Isabella	CA	93240	USA
Cindy Marie Davis	Clearlake Oaks Mattress Outlet	12570 E Hwy 20	Clearlake Oaks	CA	95423	USA
City Furniture & Appliance	City Furniture & Appliance	1700 E Highland Ave., Ste. B	San Bernardino	CA	92404	USA
City Furniture Gallery, Inc.	City Furniture Gallery	3262 N Tracy Blvd.	Tracy	CA	95376	USA
City Sleep Furniture	Sale Furniture & Mattress	561 Tully Rd.	San Jose	CA	95111	USA
C K & Lila Hansen Inc.	Hansens Furniture	6109 Winton Way	Winton	CA	95350	USA
CLAJ Enterprises, LLC	Discount Mattresses & More	320 S Pacific St.	San Marcos	CA	92078	USA
Clayton Furniture Inc.	Clayton Furniture Inc.	3400 Clayton Rd.	Concord	CA	94519	USA
CLC Partners, Inc.	Consignment Classics Home Furnishings	1895 Hancock St.	San Diego	CA	92110	USA
Cloud 9 comfort	Cloud 9 comfort	11220 Wilmington Ave.	Los Angeles	CA	90059	USA
CLP Home Furnishings, Inc.	Sofas 2 Furnishings	2494 Stearns St.	Simi Valley	CA	93063	USA
CM Max Inc.	Furniture Liquidation	2140 Wardlow Rd.	Corona	CA	92880	USA

Account	DBA Name	Address	City	State	Zip	Country
C&M Trade	Retail Trade	1603 Capitol Ave., Ste. 314	Cheyenne	WY	82001	USA
CM Wilson's, LLC	Forever Home Furnishings	8965 El Camino Real	Atascadero	CA	93422	USA
COA, INC.	Coaster Company of America	12928 Sandoval St.	Santa Fe Springs	CA	90670	USA
Cocoon International Sales, LLC.	Cocoon International Sales, LLC.	1000 Tempur Way	Lexington	KY	40511	USA
Comfort Furniture Inc.	Comfort Furniture Inc.	11415 Folsom Blvd. #120	Rancho Cordova	CA	95742	USA
Comfort Plus	Comfort Plus	1520 W Holt Blvd.	Ontario	CA	91762	USA
Comfort Plus Mattress & Furniture	Comfort Plus Mattress & Furniture	10050 4th St.	Rancho Cucamonga	CA	91730	USA
Comfort Zone Futons & Furniture Inc.	Comfort Zone Futons & Furniture Inc.	2455 Vista Way	Oceanside	CA	92054	USA
Comfort-Gallery 3, Inc.	Comfort Gallery Mattress	31896 Plaza Dr., Ste. D1	San Juan Capistrano	CA	92675	USA
Comfy Bed Furniture	Comfy Bed Furniture	8342 Topanga Canyon Blvd.	Canoga Park	CA	91333	USA
Conejo Valley Mattress	Conejo Valley Mattress	3200 E Thousand Oaks Blvd.	Thousand Oaks	CA	91362	USA
Consign It	Consign It Home Furnishings	11415 Folsom Blvd., Ste. 115	Rancho Cordova	CA	95742	USA
Consumers Furniture Gallery, Inc.	Consumers Furniture Gallery, Inc.	21048 Golden Triangle Rd.	Saugus	CA	91350	USA
Contempo Furniture	Contempo Furniture	1696 Monterey Rd	San Jose	CA	95112	USA
Contempo Interior Design, Inc.	Contempo Furniture	1696 Monterey Hwy.	San Jose	CA	95112	USA
Cook's Furniture	Cook's Furniture	133 West Grantline Rd.	Tracy	CA	95376	USA

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Corona Furniture Company	Corona Furniture Company	3161 National Ave.	San Diego	CA	92113	USA
Corp. of The Presiding Bishop	Deseret Industries	1415 North State St.	Provo	UT	84604	USA
CORT Business Services	CORT Furniture Rental	15000 Conference Center Dr.	Chantilly	VA	20151	USA
Cosmos Comfort Mattress	Cosmos Comfort Mattress	5914 E Olympic Blvd.	Los Angeles	CA	90022	USA
Costco Wholesale Corp.	Costco Wholesale Corp.	PO Box 34331	Seattle	WA	98134	USA
Costrite Furniture Inc.	Costrite Furniture	541 Bliss Ave.	Pittsburg	CA	94565	USA
Costrite Furniture Inc.	Costrite Furniture	2931 Railroad Ave.	Pittsburg	CA	94565	USA
CostRite Furniture, Inc.	CostRite Furniture	3686 Sonoma Blvd.	Vallejo	CA	94590	USA
Cottage House Inc.	Wallbeds n More	3303 Harbor Blvd. #F7	Costa Mesa	CA	92626	USA
Couches Etc., Inc.	Sleep City	180 Professional Center Dr.	Rohnert Park	CA	94928	USA
Couch Potato & Naturesway Bedding	Couch Potato & Naturesway Bedding	2304 E Main St.	Ventura	CA	93003	USA
Country Oak Furniture	Factory Outlet Furniture	17439 Bellflower Blvd.	Bellflower	CA	90706	USA
Covina Trading Post Inc.	Covina Trading Post Inc	611 E San Bernardino Rd.	Covina	CA	91723	USA
Cozy Beds Sleep Center	Cozy Beds Sleep center	807 E 5th Ave.	Chico	CA	95926	USA
Cozy Home Furniture	Cozy Home Furniture	4821 E Olive Ave.	Fresno	CA	93727	USA
Craig D. Winter	Designs In Oak Furniture	2750 N Clovis Ave.	Fresno	CA	93727	USA
Crazy Bernie	Crazy Bernie	4224 W Shaw Ave.	Fresno	CA	93722	USA
Critelli Enterprises LTD	The Mattress Stop	2115 W Florida Ave.	Hemet	CA	92545	USA
Crown Furniture Co.	Crown Furniture Co.	1121 Webster St.	Oakland	CA	94607	USA
Cuenca Enterprises	Michaels Furniture	5949 Pacific Blvd.	Huntington Park	CA	90255	USA

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Cuevas Mattress, Inc.	Spring Pedic, Inc.	503 E Weber Ave.	Compton	CA	90222	USA
Custom Art Gallery Inc.	Orange County Mattress	17221 Daimler St.	Irvine	CA	92614	USA
Custom Comfort Mattress Company Inc.	Custom Comfort Mattress	579 N Batavia St.	Orange	CA	92868	USA
Custom Fundraising Solutions of San Diego Inc.	Custom Fundraising Solutions of San Diego Inc.	2338 Auto Park Way	Escondido	CA	92029	USA
CVB Inc.	Lucid® Mattress, Wellsville®, Linenspa®	1525 W 2960 South	Logan	UT	84321	USA
Cymax Stores USA, LLC	www.cymax.com	#310-4170 Still Creek Dr.	Burnaby	BC	V5C 6C6	CA
Dale Gingerich Built Mattress	Gingerich-Built Mattress / Monterey Mattress™	26384 Carmel Rancho Ln.	Carmel	CA	93923	USA
Damon Capital, LLC	Vispring on Beverly, Hastens on Beverly and Hastens on Montana	8825 Beverly Blvd.	West Hollywood	CA	90048	USA
Daniel Ivin Hinton	CFS Fresno	1867 E Lester Ave.	Fresno	CA	93720	USA
Daniel K Denevan	Bay Bed & Mattress	1378 Soquel Ave.	Santa Cruz	CA	95062	USA
Danna's Mattress Inc.	Danna's Mattress	188 N Central Ave.	Upland	CA	91786	USA
Danny D Nguyen	Dunhill Furniture	901 N Carpenter Rd. #72	Modesto	CA	95351	USA
DANROS, LLC	Mega Daniel's Home Center	255 S Euclid St.	Anaheim	CA	92802	USA
Darrell Hood	Furniture Warehouse	1008 34th St.	Bakersfield	CA	93301	USA
Dastmalchi, LLC	Tuck Mattress	31 E Macarthur Cres.	Santa Ana	CA	92707	USA
David Rostov Upholstery Supplies Inc.	The Foam Store of Marin	PO Box 3180	San Rafael	CA	94912	USA
David Rostov Upholstery Supplies Inc.	Natural Sense Organic Mattresses	PO Box 629	Ross	CA	94957	USA

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DavisTrading Outet	Sonora Mattress Outlet	730 S Washington St.	Sonora	CA	95370	USA
DC Furniture Company	DC Furniture Company	23523 Thunderbird Rd.	Apple Valley	CA	92307	USA
Debra Wickman	Camarillo Mattress Warehouse	2177 Pickwick Dr.	Camarillo	CA	93010	USA
Decor Furniture Entrprise, Inc.	San Diego Mattress Man	7343 Carroll Rd.	San Diego	CA	92121	USA
Decorative Sleep, LLC	Decorative Sleep	257 N Robertson Blvd.	Beverly Hills	CA	90211	USA
Del Monte Furniture Rental Inc.	Signature Furniture Galleries and Legacy Fine Furniture	1688 N Main St.	Salinas	CA	93940	USA
Del Monte Furniture Rental, inc.	Ashley Furniture Homestore	1688 N Main St.	Salinas	CA	93906	USA
Delhart's Home Furnishings	Delhart's Home Furnishings	2960 4th St.	Ceres	CA	95307	USA
Delta Bedding and Furniture	Delta Bedding and Furniture	4241 Sunset Ln.	Shingle Springs	CA	95682	USA
Denver Mattress Company, LLC	Denver Mattress Company	5651 Broadway	Denver	CO	80216	USA
Derek B Riley	Coast Home Furnishings	1040 N H St.	Lompoc	CA	93436	USA
Desert AIDS Project	Revivals	1695 N Sunrise	Palm Springs	CA	92262	USA
Desert View Home Furnishings	Moms Furniture	741 N China Lake Blvd.	Ridgecrest	CA	93555	USA
Design Galleria by Valentine, Inc.	Design Galleria by Valentine, Inc.	2280 Fair Oaks Blvd.	Sacramento	CA	95825	USA
Design Source	Design Source	1058 N Ontare Rd.	Santa Barbara	CA	93105	USA
Design Within Reach	Design Within Reach	711 Canal St.	Stamford	CT	06902	USA
Devon Diane Fritsch	Furniture Warehouse	17827 Bear Valley Rd., Unit A&B	Hesperia	CA	92345	USA

Account	DBA Name	Address	City	State	Zip	Country
D&I Mattress	Raúl Villagrana	150 Schafer Rd. 17	Hayward	CA	94544	USA
Dimensional Design Furniture	Dimensional Design Furniture	2201 International Blvd.	Oakland	CA	94606	USA
Dimensional Outlet Furniture	Dimensional Outlet Furniture	2953 San Pablo Ave.	Oakland	CA	94608	USA
Direct Supply, Inc.	Direct Supply; Direct Supply Equipment & Furnishings; Direct Supply of Wisconsin	6767 N Industrial Rd.	Milwaukee	WI	53216	USA
DirectBuy Home Improvement, Inc.	DirectBuy	8450 Broadway	Merrillville	IN	46410	USA
Dires, LLC	Personal Comfort Bed	3411 Lake Breeze Dr.	Orlando	FL	32808	USA
Discount Furniture	Discount Furniture	1611 E Main	Barstow	CA	92311	USA
Discount Furniture	Discount Furniture	544 San Benito	Hollister	CA	95023	USA
Discount Furniture Center	Discount Furniture Center	520 E Holt Ave.	Pomona	CA	91767	USA
Discount Home Furnishings	Discount Home Furnishings	12889 Hwy 145, Ste. 8	Madera	CA	93637	USA
Discount Mattress & Furniture	Discount Mattress & Furniture	326 S Euclid St.	Anahiem	CA	92802	USA
Discount Mattresses & Furniture, Inc.	Discount Mattresses & Furniture	7995 La Mesa Blvd.	La Mesa	CA	91942	USA
Discount Sleep Shop Inc.	Sleep Shop	1972 N Texas St.	Fairfield	CA	94533	USA
Discovery Design LLC	Discovery Design, LLC	14605 N 73rd St.	Scottsdale	AZ	85260	USA
Distinctive Interior Design	Wallbeds “n” More	1350 Dell Ave.	Campbell	CA	95032	USA
Diva Inc.	Diva Inc.	8801 Beverly Blvd.	West Hollywood	CA	90048	USA
DJM Retail, Inc.	Martini’s Home Furnishings	6061 D Lone Tree Way	Brentwood	CA	94513	USA

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D&J Mattress Place	D&J Mattress Place	15162 Goldenwest St.	Westminster	CA	92683	USA
D & L Furniture, LLC	D & L Furniture, LLC	6020 Florin Rd.	Sacramento	CA	95823	USA
DLBL Enterprises	Eureka Home Furnishings	410 Fifth St.	Eureka	CA	95501	USA
D & M Furniture	D & M Furniture	1337 N Mt Vernon	San Bernardino	CA	92411	USA
Doble G Furniture	Doble G Furniture	330 6th St.	Orland	CA	95963	USA
Donnas Interiors, Furniture & Designs Inc.	Donnas Interiors, Furniture & Designs, Inc.	1069 E Grand Ave.	Arroyo Grande	CA	93420	USA
Don's Furniture Warehouse	Don's Furniture Warehouse	1531 Franklin Rd.	Yuba City	CA	95993	USA
Dorado Fine Furniture	Dorado Fine Furniture	903 Celis St.	San Fernando	CA	91340	USA
Dorel Home Furnishings, Inc.	Dorel Home Furnishings, Inc.	410 E First St. S	Wright City	MO	63390	USA
Doria Furniture Mattress Outlet	Doria Furniture Mattress Outlet	6121 Pacific Blvd.	Huntington Park	CA	90255	USA
Douglas Green	Douglas Furniture	23661 Newhall Ave.	Newhall	CA	91321	USA
Dove Home Decor	Dove Home Furniture	2067 Torrance Blvd.	Torrance	CA	90501	USA
Dowd Interiors, Inc.	Dowd Interiors, Inc.	10165 Live Oak Blvd.	Live Oak	CA	95953	USA
Dreamcloud Brand, LLC	Dreamcloud Sleep	801 California St.	Mountain View	CA	94041	USA
Dreamland Discount Mattress	Dreamland Discount Mattress	1007 N Azusa Ave.	Covina	CA	91722	USA
Dreamtime Events, LLC	A Star Furniture	4660 San Fernando Rd.	Glendale	CA	91204	USA
Drewek Inc.	Creson's Mattress Gallery	2355 Athens Ave.	Redding	CA	96001	USA
DSJ Furniture Inc.	Furniture 4U	17510 Castleton St.	City Of Industry	CA	91748	USA
D&T Mattress Place	D&T Mattress Place	1111 E Katella Ave.	Orange	CA	92867	USA
Duenas Furniture	Duenas Furniture	7411 Santa Fe Ave.	Huntington Park	CA	90255	USA

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Dung Thi Le	Yuba City Furniture	1165 Colusa Ave., Ste. C	Yuba City	CA	95991	USA
Dupree's Furniture Inc.	Dupree's Furniture	1900 E 14th St.	San Leandro	CA	94577	USA
Duran furniture	durán furniture	980 N State St.	Hemet	CA	92543	USA
DUX Interiors, Inc.	DUX Interiors, Inc.	235 E 58 St.	New York	NY	10022	USA
DZINE, Inc.	DZINE	128 Utah St.	San Francisco	CA	94103	USA
East Bay Furniture Outlet Inc.	East Bay Furniture Outlet	1912 A St.	Antioch	CA	94509	USA
East Bay Furniture Traders	East Bay Furniture Warehouse	401 Sunset Dr., Ste. A	Antioch	CA	94509	USA
East Bay Wholesale Outlet	East Bay Wholesale Outlet	521 Contra Costa Blvd.	Pleasant Hill	CA	94523	USA
East West Bedding, LLC	EasyRest	1401 S Edgewood St.	Baltimore	MD	21227	USA
Eastern Wholesale Furniture Company of California, Inc.	Mark Thomas Home	1231 Comstock St.	Santa Clara	CA	95054	USA
Echelbarger Essentials	CFS North LA	1719 Federal Ave., Apt. 10	Los Angeles	CA	90025	USA
Eco Carmel	Eco Carmel	PO Box 41	Carmel	CA	93921	USA
EcoChoices	EcoChoices	PO Box 1491	Glendora	CA	91740	USA
Economy mattress	mattress store	7837 Stockton Blvd., #100	Sacramento	CA	95823	USA
Economy Mattress & Furniture	Economy Mattress & Furniture	2980 National Ave.	San Diego	CA	92113	USA
Eight Sleep Inc.	Eight Sleep Inc.	146 Duane St., Ste. 5A	New York	NY	10013	USA
EJR Enterprises	South Coat Furniture	109 Calle De Los Molinos	San Clemente	CA	92673	USA

Account	DBA Name	Address	City	State	Zip	Country
El Alacran Furniture	El Alacran Furniture	6434 Whittier Blvd.	East Los Angeles	CA	90022	USA
El Capitan Furniture Inc.	El Capitan Furniture Inc.	1031 Mt Vernon Ave.	Bakersfield	CA	93306	USA
El Corazon Gallery Inc.	El Corazon Gallery Inc.	4889 Mission St.	San Francisco	CA	94112	USA
El Segundo Furniture	El Segundo Furniture	1417 W El Segundo Blvd.	Compton	CA	90222	USA
Elbert Siegel	Al's Discount Furniture	4900 Lankershim Blvd.	North Hollywood	CA	91601	USA
Electropedic	Electropedic	907 Hollywood Way	Burbank	CA	91505	USA
Elegant Home Furnishings	Elegant Home Furnishings	1177 W Hammer Ln.	Stockton	CA	95209	USA
Elite Furniture For Less	Elite Furniture For Less	2248 Main St., Ste. #1	Chula Vista	CA	91911	USA
Elite Sleep Mattress Company	Elite Sleep Mattress Company	4208 Rosedale Hwy.	Bakersfield	CA	93308	USA
Em Le	McFadden Furniture	3643 W Mcfadden Ave.	Santa Ana	CA	92704	USA
Emerald City Organic Sleep Solutions, Inc.	ECO Sleep Solutions	25 E 8th Ave.	Eugene	OR	97401	USA
Emma Mattress Inc.	Emma Mattress	160 Greentree Dr., Ste. 1010	Dover	DE	19904	USA
Encanto Furniture Co. Inc.	Encanto Furniture Co. Inc.	3508 E First St.	Los Angeles	CA	90063	USA
Epperson Furniture	Epperson Furniture	2920 East St.	Anderson	CA	96007	USA
Ergo Sleep Systems, LLC	Ergo Sleep Systems	801 Delaware St.	Berkeley	CA	94710	USA
Eric Dung Dang	Sale Furniture and Mattress	10873 Folsom Blvd.	Rancho Cordova	CA	95670	USA
Eric Mathiasen	Poor Honey's	4250 San Leandro St.	Oakland	CA	94601	USA
Esperanza M. Hernandez	Hernandez Furniture	2500 W Redondo Beach Blvd.	Torrance	CA	90504	USA
Espinoza's Furniture Inc.	Espinoza's Furniture	607 E Market St.	Salinas	CA	93905	USA

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Esplanade Furniture Inc.	Esplanade Furniture	1750 Esplanade	Chico	CA	95926	USA
Esraa Alqudah	i Home Furniture	15 S Chester Ave.	Bakersfield	CA	93301	USA
Retail Strategies, LLC	Sleep	300 Santana Row	San Jose	CA	95128	USA
Ethan Allen Retail, Inc.	Ethan Allen	25 Lake Ave. Ext.	Danbury	CT	06811	USA
Etsuyoshi Shimada	Neat Asian Things	1825 Post St.	San Francisco	CA	94115	USA
Eurohaus	Eurohaus Modern Furniture	350 S Winchester Blvd.	San Jose	CA	95128	USA
Euromarket Designs Inc.	Crate & Barrel	1250 Techny Rd.	Northbrook	IL	60062	USA
European California Furniture	Roche Bobois	1460 Beachey Pl.	Carson	CA	90746	USA
European Sleep Design, Inc.	European Sleep Design	6606 Folsom Auburn Rd., Ste. 5	Folsom	CA	95630	USA
E.V. Rife Enterprises, Inc.	Square Deal Mattress Factory & Upholstery	1352 Humboldt Ave.	Chico	CA	95928	USA
Everlay Inc.	Everlay	20761 Lugano Way	Northridge	CA	91326	USA
Everrest, Inc.	Danican	8784 Plata Ln., Unit B	Atascadero	CA	93422	USA
EZ2 Get Furniture	EZ2 Get Furniture	5912 S Broadway	Los Angeles	CA	90003	USA
EZJD, LLC	Williams Furniture	13320 Pinney St.	Pacoima	CA	91331	USA
Factory Mattress Outlet	Factory Mattress Outlet	3650 Main St.	Cottonwood	CA	96022	USA
Fairfield Furniture Solutions, Inc.	Ashley Furniture HomeStore	25125 Madison Ave., Ste. 106	Murrieta	CA	92562	USA
Faloogin, LLC	Faloogin.com	1036 25th Ave.	Kenosha	WI	53140	USA
Fantastic Deals, Inc.	Fantastic Deals, Inc.	1355 W 190th St.	Gardena	CA	90248	USA
Fashionaire Furniture, Inc.	Custom House Furniture	706 Trancas St.	Napa	CA	94558	USA
Fawzat Investments	Furniture City	5355 N Blackstone Ave.	Fresno	CA	93710	USA
Fedde Furniture Company	Fedde Furniture Company	2350 E Colorado Blvd.	Pasadena	CA	91107	USA

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Fenton MacLaren LTD	Fenton MacLaren Furniture	1071 Hensley St.	Richmond	CA	94801	USA
Filemon Landeros	Landeros Furniture	1482 E 2nd St.	Beaumont	CA	92223	USA
Fine Concept Furniture	Fine Concept Furniture	1106 5th Ave.	Oakland	CA	94606	USA
Fine Elite Furniture, Inc.	Fine Elite Furniture	6390 Artesia Blvd.	Buena Park	CA	90620	USA
FIUS Distributors, LLC	Furniture for Life	2125 32nd St.	Boulder	CO	80301	USA
Five Points Furniture	Five Points Furniture	119 E Wooley Rd.	Oxnard	CA	93030	USA
Florence Furniture	Florence Furniture	2401 Mchenry Ave.	Modesto	CA	95350	USA
Floyd, Inc.	Floyd	1948 Division St.	Detroit	MI	48207	USA
Foam Fabrication Commerce Inc.	Foam Order, Foamorder.com, The Foam Store, The Foam Store of Marin	4096 Piedmont Ave., Unit 719	Oakland	CA	94611	USA
Foam Sweet Foam, Inc.	Foam Sweet Foam	14078 Meridian Pkwy.	Riverside	CA	92508	USA
foamorder.com Inc.	foamorder.com	3455 Collins Ave.	Richmond	CA	94806	USA
Foothill Mattress Center, Inc.	Foothill Mattress Center	742-C Freeman Ln.	Grass Valley	CA	95949	USA
For Your Home Furniture	For Your Home Furniture	443 E Main St.	Ventura	CA	93001	USA
Fort Bragg Furniture Mart Inc.	Fort Bragg Furniture Mart	235 N Franklin St.	Fort Bragg	CA	95437	USA
Fortino Tobon	Jonathan's Furniture #2	2531 E 115th Pl.	Los Angeles	CA	90059	USA
Fosbrooke, Inc.	Tuft & Needle	735 Grand Ave.	Phoenix	AZ	85007	USA
Frank & Ron Hotel-Motel Supply, Inc.	Frank & Ron Hotel-Motel Supply, Inc.	3448 Depot Rd.	Hayward	CA	94545	USA
Frank's Carpet & Furniture Company Inc.	Frank's Carpet & Furniture Company Inc.	209 S Howard St.	Alturas	CA	96101	USA

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Frank's Furniture, Inc.	Frank's Furniture	16418 S Hawthorne Blvd.	Lawndale	CA	90260	USA
Fresno Comfort Sleep	Fresno Comfort Sleep	4000 E California Ave.	Fresno	CA	93725	USA
Fresno Fashion Sales Corp.	Fashion Furniture	255 W El Paso Ave.	Fresno	CA	93711	USA
Fresno Mattress Factory	Fresno Mattress Factory	745 G St.	Fresno	CA	93706	USA
FresnoMattress.com	FresnoMattress.com	4233 W Sierra Madre Ave., Whouse #110	Fresno	CA	93722	USA
Fry's Electronics Inc.	Fry's Electronics Inc.	600 E Brokaw Rd.	San Jose	CA	95112	USA
Furnitalia Inc.	Furnitalia	5252 Auburn Blvd.	Sacramento	CA	95841	USA
Furniture & Accessory Retail Group, Inc.	Bassett Home Furnishings	180 Knoll Rd.	San Marcos	CA	92069	USA
Furniture 2000 Inc.	Furniture 2000 Inc.	3170 Range Ave.	Santa Rosa	CA	95403	USA
Furniture 4 Less Outlet	Furniture 4 Less Outlet	945 W Pacheco Blvd.	Los Banos	CA	93635	USA
Furniture 4 Less Outlet	Furniture 4 Less Outlet	1043 N Main St.	Salinas	CA	93906	USA
Furniture and Beyond	Furniture and Beyond	40675 California Oaks Rd., Ste. G	Murrieta	CA	92562	USA
Furniture and Mattress Warehouse	Furniture and Mattress Warehouse	3121 Main St.	Chula Vista	CA	91911	USA
Furniture and Mattress86, Inc.	Furniture and Mattress 86	2330 Churn Creek Rd.	Redding	CA	96002	USA
Furniture&Mattress Superstore	Furniture&Mattress Superstore	4559 E Kings Canyon Rd.	Fresno	ca	93702	USA
Furniture and More for Less	Furniture and More for Less	1700 Mchenry Ave.	Modesto	CA	95350	USA
Furniture Ann	Furniture Ann	715 N Harbor Blvd.	Fullerton	CA	92832	USA
Furniture at Work, Inc.	Techline Studio	2538B Mercantile Dr.	Rancho Cordova	CA	95742	USA

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Furniture Bargain Annex	Furniture Bargain Annex	721 8th St.	Modesto	CA	95354	USA
Furniture Corner II, Inc.	Furniture Corner II, Inc.	21703 Sherman Way	Canoga Park	CA	91303	USA
Furniture Corner Inc.	Furniture Corner	8660 Reseda Blvd.	Northridge	CA	91324	USA
Furniture Depot I, INC.	Furniture Depot I, Inc.	568 Broadway	Chula Vista	CA	91910	USA
Furniture Design Center	Furniture Design Center	1716 5th St.	Eureka	CA	95501	USA
Furniture Design Center	Furniture Design Center	1205 Airport Park Blvd.	Ukiah	CA	95482	USA
Furniture Discounter	Furniture Discounter	1287 Simpson Way	Escondido	CA	92029	USA
Furniture Dreams	Furniture Dreams	203 N Euclid Ave.	Ontario	CA	91762	USA
Furniture Empire	Furniture Empire	4940 N Blackstone Ave.	Fresno	CA	93726	USA
Furniture Expo Inc.	Furniture Expo Inc.	930 S Main St.	Salinas	CA	93901	USA
Furniture Factory Closeouts	Furniture Factory Closeouts	7440 El Camino Real	Atascadero	CA	93451	USA
Furniture for Less	Furniture for Less	13760 San Pablo Ave.	San Pablo	CA	94596	USA
Furniture King, LLC	Christopher's Home Furnishings	1604 Sisk Rd.	Modesto	CA	95358	USA
Furniture Liquidation	Furniture Liquidation	11881 Valley View St., Ste. A & B	Garden Grove	CA	92845	USA
Furniture Love Inc.	Furniture Love Inc.	630 N Western Ave.	Los Angeles	CA	90004	USA
Furniture Mart of San Bernardino	Furniture Mart of San Bernardino	424 W Orange Show Rd.	San Bernardino	CA	92408	USA
Furniture of City of Industry Inc.	Furniture of City of Industry Inc.	14730 Valley Blvd.	La Puente	CA	91746	USA
Furniture+	Furniture+	1222 Commerce Center Dr.	Lancaster	CA	93534	USA
FurniturePlusMattress	FurniturePlus	38417-A 20th St. E	Palmdale	CA	93550	USA
Furniture Pop Ups limited	Furniture Pop Ups	9197 Central Ave.	Montclair	CA	91763	USA
Furniture Rewards, LLC	Furniture Rewards	135 Poplar St.	Highland	IL	62249	USA
FurniturEssence	FurniturEssence	3450 Airway Dr., Ste. G	Santa Rosa	CA	95403	USA

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Furniture Store	Furniture Store	15584 Bear Valley Rd.	Victorville	CA	92395	USA
Furniture Super Discount	Furniture Super Discount	999 N 10th St. #3	San Jose	CA	95112	USA
Furniture Today	Furniture Today	1950A Market St.	Concord	CA	94520	USA
Furniture Town Plus Inc.	Furniture Town Plus	4550 Cutter St.	Los Angeles	CA	90039	USA
Furniture Zone	Furniture Zone	2775 W Lincoln Ave.	Anaheim	CA	92801	USA
Futon City	Futon City	15109 S Western Ave.	Gardena	CA	90249	USA
Gabriel	Dream and Rest Inc.	5901 S Vermont Ave.	Los Angeles	CA	90044	USA
Gala Furniture	Gala Furniture	654 I St.	Los Baños	CA	93635	USA
Galt Furniture	Mai Nhu Phan	835 C St., Ste. 100	Galt	CA	95632	USA
Gary's Cheap Mattress Sales	Gary's Cheap Mattress Sales	2325 Sonoma Blvd.	Vallejo	CA	94590	USA
Gates Adams Consulting	GAC Furniture	15421 Red Hill Ave.	Tustin	CA	92780	USA
Gather Home	Gather Home	138 Willow St.	Chester	CA	96020	USA
George Kilker	Curry's Furniture	245 E Standley St.	Ukiah	CA	95482	USA
Gerald A. & Shirley Rae Fendon	Fendon Furniture & Upholstering Co.	175 E Pine St.	Bishop	CA	93514	USA
Giorgi Bros Furniture	Giorgi Bros. Furniture	211 Baden Ave.	South San Francisco	CA	94080	USA
Gjemeni, Inc.	Gjemeni, Inc.	6955 Mowry Ave.	Newark	CA	94560	USA
Glenn Earle Schottman	Mattress Express Cali	1260 Lake Blvd., Ste. 106	Davis	CA	95616	USA
Glenn T. Manley	Mattress Brothers	120 W Redlands Blvd.	Redlands	CA	92373	USA
G.M.Harrington, Inc.	The Furniture Depot	222 W Main St.	Santa Maria	CA	93458	USA
GNGB DBA Heidi Furniture	Heidi Furniture	9435 Firestone Blvd.	Downey	CA	90241	USA
Go to Sleep, LLC	America's Mattress – Amador	12030 Industry Blvd. #11	Jackson	CA	95642	USA
Gold Star Furniture Inc.	Today furniture	7662 Van Nuys Blvd.	Van Nuys	CA	91405	USA

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Golden West Furniture, Inc.	Golden West Furniture, Inc.	3451 El Cajon Blvd.	San Diego	CA	92104	USA
Gonzalez Furniture	Gonzalez Furniture	15171 7th St.	Victorville	CA	92395	USA
Gonzalez Furniture	Gonzalez Furniture	400 Kansas Ave.	Modesto	CA	95350	USA
Good Deal Furniture	Good Deal Furniture	1544 International Blvd.	Oakland	CA	94606	USA
Good Night Naturals, LLC.	Good Night Naturals	5979 W 3rd St., Ste. 102	Los Angeles	CA	90036	USA
Goodwill Industries of Orange County	Goodwill Industries	410 N Fairview	Santa Ana	CA	92703	USA
Goodwill Industries of Sacramento Valley & Northern Nevada, Inc.	Goodwill Industries Sacramento Valley Northern Nevada	8001 Folsom Blvd.	Sacramento	CA	95826	USA
Govinda, LLC	Tucked In Folsom	49 Natoma St., Ste. B	Folsom	CA	95630	USA
Granada Furniture	Granada Furniture	1324 E Los Angeles Ave.	Simi Valley	CA	93065	USA
Green Cradle, LLC	Green Cradle	13344 Ventura Blvd.	Sherman Oaks	CA	91423	USA
Greenspace Company, Inc.	Greenspace	719 Swift St., 56A	Santa Cruz	CA	95060	USA
Griffins Furniture Outlet	Griffins Furniture Outlet	1286 5th St.	Crescent City	CA	95531	USA
Griffin's Furniture Outlet	Griffin's Furniture Outlet	14409 Lakeshore Dr.	Clearlake	CA	95422	USA
Groupon Goods, Inc.	Groupon Goods, Inc.	600 W Chicago Ave.	Chicago	IL	60654	USA
GRW Furniture	GRW Furniture	923 E Ventura Blvd.	Oxnard	CA	93036	USA
H Discount Furniture	H Discount Furniture	8462 Sunland Blvd.	Sun Valley	CA	91352	USA
Habitat for Humanity of Coachella Valley, Inc.	Habitat for Humanity of the Coachella Valley	72680 Dinah Shore Dr.	Palm Desert	CA	92211	USA
Habitat For Humanity Of Tulare/Kings County	Habitat For Humanity Restore	637 S Lovers Ln.	Visalia	CA	93292	USA
Habitat for Humanity of Ventura County	Habitat for Humanity of Ventura County	1850 Eastman Ave.	Oxnard	CA	93030	USA

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Hacienda Furniture And Appliance Corp.	Hcienda Furniture And Appliance Corp.	3200 S Saviers Rd.	Oxnard	CA	93033	USA
Hafers Home Furnishing Inc.	Hafers Home Furnishing Inc.	1030 W Yosemite Ave.	Manteca	CA	95337	USA
Hall's Furniture and Appliances	Hall's Furniture and Appliances	7752 Mariposa Ave.	Citrus Heights	CA	95610	USA
Happimart Furniture	Happimart Furniture	1970 W El Camino Real	Mountain View	CA	94040	USA
Happy2ez, Inc.	Happy2ez, Inc.	14191 Beach Blvd., Ste. B	Westminster	CA	92683	USA
Harkins Family Mattress	Harkins Family Mattress	2040 Eastridge Ave.	Riverside	Ca	92507	USA
Harold Earl Perry Jr.	Furniture Express	4224 E Belmont	Fresno	CA	93702	USA
Harrington Home, Inc.	Harrington Home Furniture	2560 El Camino Real	Atascadero	CA	93422	USA
Hastens Beds, Inc.	Hastens Beds	500 Seventh Ave.	New York	NY	10018	USA
Hates Inc.	Empire Furniture Home Decor & Gifts	3160 Gold Valley Dr.	Rancho Cordova	CA	95742	USA
Haus and Home Furnishings	Haus and Home Furnishings Inc.	41051 Big Bear Blvd.	Big Bear Lake	CA	92315	USA
Hayneedle, Inc.	Hayneedle.com	9394 W Dodge Rd.	Omaha	NE	68114	USA
HB Homestyle Furniture, Inc.	Homestyle Furniture	3037 Sisk Rd., #D	Modesto	CA	95350	USA
Healthy Child Enterprises, LLC	Healthy Child	8144 Speer Ranch Rd.	Forestville	CA	95436	USA
Heavenly Mattress	Heavenly Mattress	16061 Bear Valley Rd. #1	Hesperia	CA	92345	USA
Hector Mares	Monrovia Mattress Depot	1705 S Monrovia Ave.	Monrovia	CA	91016	USA
Helix Sleep, Inc.	Helix Sleep, Inc.	1123 Broadway	New York	NY	10010	USA

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Hello Furniture & Mattress, Inc.	Hello Furniture	2222 Amherst Way	El Dorado Hills	CA	95762	USA
Hello Furniture, LLC	The Sleep Broker	2222 Amherst Way	El Dorado Hills	CA	95762	USA
Herbert D. Buttercup L.P.	HD Buttercup	3225 Helms Ave.	Los Angeles	CA	90034	USA
Heritage Furniture Corp.	Laurels Fine Furniture	2606 W Sepulveda Blvd.	Torrance	CA	90505	USA
Heritage Home Furnishings, LLC	Minerva's Furniture Gallery	250 Market St.	Turlock	CA	95380	USA
Heritage Home Group	Thomasville Furniture	1240 Galleria Blvd., Ste. 100	Roseville	CA	95678	USA
Herobed, LLC	Herobed	7702 FM 1960 East	Humble	TX	77346	USA
Heroic Companies, LLC	Shop Heroic Wholesale Outlet	9744 Dino Dr.	Elk Grove	CA	95624	USA
HH Products LLC	Supremus Mattress	PO Box 5051	Santa Ana	CA	92704	USA
Hi 5 Home Furnishing	Hi 5 Home Furnishing	421 Richards Blvd.	Sacramento	CA	95811	USA
Hi Desert Furniture Inc.	Hi Desert Furniture Inc.	15300 Palmdale Rd.	Victorville	CA	92392	USA
Hibshman Trading Corp.	Mattress Liquidation	9843 6th St. #103	Rancho Cucamonga	CA	91730	USA
Hill-Rom, Inc.	Hill-Rom Company, Inc.; Hill-Rom Holdings, Inc.; Hill-Rom DTC, Inc.	1069 State Route 46 E	Batesville	IN	47006	USA
H&M Furniture Discounters, Inc.	Furniture Discounters	3660 Thomas Rd.	Santa Clara	CA	95054	USA
Holbrook's Clearance Center, Inc.	Holbrook's Clearance Center, Inc.	1408 Park Ave.	Chico	CA	95928	USA
Hollywood Galleria	Hollywood Galleria	559 N Western Ave.	Los Angeles	CA	90004	USA
Home Center Furniture	Home Center Furniture	17250 Foothill Blvd., Ste. A	Fontana	CA	92376	USA
Home Furniture	Home Furniture	2330 Mall Loop Rd.	Lancaster	CA	93536	USA

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Home Furniture	Home Furniture	740 E 8th St.	National City	CA	91950	USA
Home Furniture	Home Furniture	4775 El Cajon Blvd.	San Diego	CA	92115	USA
Home Furniture Company, Inc.	Home Furniture	1369 Del Norte Rd.	Camarillo	CA	93010	USA
Home Furniture Outlet	Home Furniture Outlet	5009 Brighthside Ln.	Roseville	CA	95661	USA
Home Interiors Furniture	Home Interiors Furnoture	1 Sunvalley Mall	Concord	CA	94520	USA
Home Living Furniture	Home Living Furniture	517 N Western Ave.	Los Angeles	CA	90004	USA
Home Styles Furniture Store	Home Styles Furniture	1125 Waterloo Rd.	Stockton	CA	95205	USA
Home Stylist	Home Stylist	1053 Clarendon St.	West Sacramento	CA	95691	USA
Homeland Furniture Corp.	Landeros Furniture Outlet / Casa Grande Furniture	7030 McKinley Ave.	Los Angeles	CA	90001	USA
Homelife, LLC	Homelife	3200 Naglee Rd. #410	Tracy	CA	95304	USA
Homestyle Furniture	Homestyle Furniture	405 W Highland Ave.	San Bernardino	CA	92405	USA
Homestyle Furniture Corp.	Homestyle Furniture Corp.	261 E Main St.	El Cajon	CA	92020	USA
Hoot Judkins Inc.	Hoot Judkins Furniture	1269 Veterans Blvd.	Redwood City	CA	94063	USA
Hotel Services, Inc.	West Coast Hotel Installation Liquidation & FF&E	1045 E 4th St.	Santa Ana	CA	92701	USA
House of Furniture	House of Furniture	1435 ML King Jr. Way	Merced	CA	95340	USA
House of Furniture & Mattress Inc.	House of Furniture & Mattress	6980-C Monterey St.	Gilroy	CA	95020	USA
House of Furniture & Mattress Inc.	Econo Furniture	7390 Monterey St.	Gilroy	CA	95020	USA

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House of Values Inc.	House of Values Inc.	2565 S El Camino Real	San Mateo	CA	94403	USA
House2Home Furniture Inc.	House2Home Furniture	7959 Broadway	Lemon Grove	CA	91945	USA
Howard's Appliances Inc.	Howard's Appliances Inc.	901 E Imperial Hwy., Ste. E	La Habra	CA	90631	USA
HSNi, LLC	Home Shopping Network	1 HSN Dr.	St. Petersburg	FL	33729	USA
Univive, LLC	United Furniture	13373 Perris Blvd. #B117	Moreno Valley	CA	92553	USA
Hugo Rene Carpio	The Good Price Furniture & More	829 S Vermont Ave.	Los Angeles	CA	90005	USA
Humble Abode, Inc.	Humble Abode	981 Airway Ct.	Santa Rosa	CA	95403	USA
Huong Thy Nguyen	Ocean 2 Furniture	5318 Long Beach Blvd.	Long Beach	CA	90805	USA
Hyphen Sleep, LLC	Hyphen	3112 E Las Hermanas	Rancho Dominguez	CA	90221	USA
Ideal Furniture, Inc.	Ideal Furniture, Inc.	853 R St.	Fresno	CA	93721	USA
Idecor Furniture	Town Furniture	1053 Hacienda Blvd.	La Puente	CA	91744	USA
Idlers Inc.	Idlers Home	2361 Theatre Dr.	Paso Robles	CA	93446	USA
Iginio Martinex	Mattress and Furniture Land	1500 Brundage Ln.	Bakersfield	CA	93307	USA
Ignacio Padilla	Padillas Furniture	2577 Casa Linda Dr.	Sacramento	CA	95822	USA
IKEA North America Services, LLC	IKEA North America Services, LLC	420 Alan Wood Rd.	Conshohocken	PA	19428	USA
iMedia Brands Inc.	ShopHQ	6740 Shady Oak Rd.	Eden Prairie	MN	55344	USA
Inhome Furniture Gallery, Inc.	Inhome Furniture Gallery	12463 Mariposa Rd.	Victorville	CA	92395	USA
Innovation Furniture, Inc.	Rapport International Furniture	435 N La Brea Ave.	Los Angeles	CA	90036	USA
Interiors Made Eezzy Inc.	Interiors Made Eezzy	10730 Washington Blvd.	Culver City	CA	90232	USA

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Interiors, Inc..	Interiors	41968 Fox Farm Rd.	Big Bear Lake	CA	92315	USA
international design furniture	international design furniture	1700 International Blvd.	Oakland	CA	94606	USA
Irene C. Sanchez	Irene's Hope Chest & Consignment	206 N K	Tulare	CA	93274	USA
Isaac Mattress	Isaac Mattress	6238 Maywood Ave.	Bell	CA	90201	USA
Ital-West Inc.	LA Furniture Store	4615 Alcoa Ave.	Vernon	CA	90058	USA
J7 Investments, LLC	Rooms4Kids San Diego	7340 Miramar Rd., Ste. 105	San Diego	CA	92126	USA
Jaime Flores	Oasis Furniture	20341 Bear Valley Rd.	Apple Valley	CA	92308	USA
James S. Kotrous	Mattress Factory	4301 Power Inn Rd.	Sacramento	CA	95826	USA
Jamie Britt	Comfort Mattress	525-9 S Hwy 49	Jackson	CA	95642	USA
Jamil Awad	Quality Comfort Mattress & Furniture	133 W Orangethorpe Ave.	Fullerton	CA	92832	USA
J. Carlos Angeles	Angeles Furniture	923 Bucky Ln.	National City	CA	91950	USA
JCPenney Corp., Inc.	JCPenney	310 S Main St.	Salt Lake City	UT	84101	USA
J. D. M. Enterprises Inc.	Azteca Furniture	34212 Date Palm Dr.	Cathedral City	CA	92234	USA
JEBS Management Inc.	Woodland Furniture	7921 Rosedale Hwy.	Bakersfield	CA	93308	USA
Jeffrey J Lyle	Good Life Home Furnishings	7769 Broadway	Lemon Grove	CA	91945	USA
Jerome's Furniture Warehouse	Jerome's Furniture Warehouse	16960 Mesamint St.	San Diego	CA	92127	USA
JJMD, Inc.	IronHorse Home Furnishings	990 Grant St.	Benicia	CA	94510	USA
J. Kenyon Designs	J. Kenyon Designs	806 W 14th St.	Long Beach	CA	90813	USA
J. L. Rollins, Inc.	Wallbeds n More	4415 Granite Dr., Ste. 800	Rocklin	CA	95677	USA
J&N Tezano Inc.	Furnish 123	39 S Sacramento St.	Lodi	CA	95240	USA
Joerns Healthcare, LLC	Joerns Healthcare	2430 Whitehall Park Dr.	Charlotte	NC	28273	USA

Account	DBA Name	Address	City	State	Zip	Country
Johnny's Furniture Inc.	Furniture Outlet	217 N La Brea Ave.	Inglewood	CA	90301	USA
John's Furniture	John's Furniture	2809 W Pico Blvd.	Los Angeles	CA	90006	USA
Jordan Home Furniture, LLC	Jordan Home Furniture	2630 Niles St.	Bakersfield	CA	93306	USA
Jordan Woodward	Mattress Discounters of Redding	925 Wall St.	Redding	CA	96002	USA
Joseph and Courtney Beltran	Dreamland Family Mattress	1007 N Azusa Ave.	Covina	CA	91722	USA
J Park Enterprises Inc.	Jinglebell Thrifty Store	2534 W Pico Blvd.	Los Angeles	CA	90006	USA
Jr's Furniture	Jr's Furniture	1004 Main St.	Delano	CA	93215	USA
JSB&T Group Inc.	Renaissance Furniture	1901 Douglas Blvd.	Roseville	CA	95661	USA
Juan navarro gamez	Don's Trading Post	203 Green Valley Rd.	Freedom	CA	95019	USA
Juanita Alvarado	R Imperial Mattress	8419 S Central Ave.	Los Angeles	CA	90001	USA
Juanita R. Quintero	Bonanza Furniture	4478 E Belmont Ave.	Fresno	CA	93702	USA
Juvenile Shop	Juvenile Shop	13356 Ventura Blvd.	Sherman Oaks	CA	91423	USA
K & A home furnishings	K & A home furnishings	935 W Texas St.	Fairfield	CA	94533	USA
Kashiwa Inc.	Poppleton's	299 Lighthouse Ave.	Monterey	CA	93940	USA
KC Furniture Co.	KC Furniture Co.	2011 Auto Center Dr., Ste. 109	Oxnard	CA	93036	USA
Kcdiscountfurniture	Kcdiscountfurniture	4769 Holt Blvd.	Montclair	CA	91763	USA
Kds Inc.	Kds Inc.	2751 Colorado Blvd.	Los Angeles	CA	90041	USA
Keith Cross	New National Mattress Discount Center	21354 Foothill Blvd.	Hayward	CA	94541	USA
KEJO Corp.	Contract Furnishings USA	11985 Hobday Rd.	Wilton	CA	95693	USA
Kenneth Dixon Anglin	Anglin Second Hand	2016 Broadway	Eureka	CA	95501	USA
Kenneth R Banuelos	Betterbeds And Furniture	201 W Ocean Ave.	Lompoc	CA	93436	USA
Kevin Do, LLC	Bedroom and More	280 El Camino Real	San Carlos	CA	94070	USA

Account	DBA Name	Address	City	State	Zip	Country
Kids N Cribs, Inc.	Kids N Cribs	1741 Contra Costa Blvd.	Pleasant Hill	CA	94523	USA
Kids Only Furniture	Kids Only Furniture	1801 W Verdugo	Burbank	CA	91506	USA
King Ta	Furniture Galleries	12634 Central Ave.	Chino	CA	91710	USA
Kinsino Vallin	Mia Bedding Company	13832 Paramount Blvd.	Paramoiunt	CA	90723	USA
KJ SOLOMON-ZIMMERMAN LLC	Houston Mattress King/ California Mattress King	1420-A S Euclid Ave.	Ontario	CA	91762	USA
Kohl's Department Stores, Inc.	Kohl's Department Stores, Inc.	N56W17000 Ridgewood Dr.	Menomonee Falls	WI	53051	USA
Kojigian Enterprises Inc.	JK Furniture	3909 E Ventura	Fresno	CA	93702	USA
Kraft Furniture Company, Inc.	Kraft Furniture Company, Inc.	3567 El Camino Real	Palo Alto	CA	94306	USA
Kuebler's Furniture, Inc.	Kuebler's Furniture, Inc.	1894 Churn Creek Rd.	Redding	CA	96002	USA
Kunke Corp.	The Sleep Shoppe	1010 Lawrence Dr.	Newbury Park	CA	91320	USA
La Barata Furniture	La Barata Furniture	5280 Fruitridge Rd.	Sacramento	CA	95823	USA
La Bodega Bay Furniture	La Bodega Bay Furniture	2225 E Pacheco Blvd.	Los Banos	CA	93635	USA
La Tapatia Furniture Inc.	La Tapatia Furniture	8806 Sierra Ave.	Fontana	CA	92335	USA
La. Popular mattress	La. Popular mattress	120 S Aurora St.	Stockton	CA	95205	USA
Lacey & Sons, Inc.	Rent A Center	2240 E Plaza Blvd. #D	National City	CA	91950	USA
La Hacienda Muebleria	La Hacienda Muebleria	800 W Inyo Ave.	Tulare	CA	93274	USA
Lakeport Furniture and Design	Lakeport Furniture and Design	302 South Main St.	Lakeport	CA	95453	USA
Lam Gia Hoang	Last Chance Mattress Outlet	21401 Norwalk Blvd.	Hawaiian Gardens	CA	90716	USA
Lan Kim Nguyen	Ashlyn Furniture	8585 Elk Grove Blvd., #100	Elk Grove	CA	95624	USA
Lancaster Mattress Warehouse	Lancaster Mattress Warehouse	359 W Ave. I	Lancaster	CA	93534	USA

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Lanzafame Furniture Company	Lanzafame furniture Company	711 Railroad Ave.	Pittsburg	CA	94565	USA
Laurel Fine Furniture	Wallbeds n More	2551 San Ramon Valley Blvd.	San Ramon	CA	94583	USA
Laurel Wood Inc.	Ramos Furniture	577 Burke St.	San Jose	CA	95112	USA
Laverde S35 Inc.	H&A Discount Furniture	11024 Victory Blvd.	North Hollywood	CA	91606	USA
Lavin Industries	European Sleep Works	2966 Adeline St.	Berkeley	CA	94703	USA
Layla Sleep Inc.	Layla	157 Church St.	New Haven	CT	06510	USA
La-Z-Boy Inc.	La-Z-Boy Inc.	One La-Z-Boy Dr.	Monroe	MI	48162	USA
LBC, Limited Partnership	Mathis Brothers Furniture	234 Quadrum Dr.	Oklahoma City	OK	73108	USA
Lee Home Furnishings of San Francisco	Lee Home Furnishings of San Francisco	609 Pacific Ave.	San Francisco	CA	94133	USA
Leeds Mattress Factory, LLC	Leeds Mattress Factory	1126 Crenshaw Blvd.	Torrance	CA	90501	USA
Lee's Mattress Inc.	HB Mattress Stores	19431 Beach Blvd.	Huntington Beach	CA	92648	USA
Leesa Sleep, LLC	Leesa Sleep, LLC	3200 Pacific Ave., 2nd Fl.	Virginia Beach	VA	23451	USA
Legacy Furniture & Mattress	Legacy Furniture & Mattress	30 Lake Blvd.	Redding	CA	96003	USA
Legacy Mattress and Furniture, LLC	Legacy Mattress	3757 Overland Ave.	Los Angeles	CA	90034	USA
Lenders Furniture & Appliance	Lenders Furniture & Appliance	2320 Lander Ave.	Turlock	CA	95380	USA
Leo's Furniture	Leo's Furniture	906 Niles St.	Bakersfield	CA	93305	USA
Level Sleep, LLC	Level Sleep	579 First St. W	Sonoma	CA	95476	USA

Account	DBA Name	Address	City	State	Zip	Country
LFG Inc.	Lifestyle Furniture Gallery	620 N Broadway	Santa Maria	CA	93454	USA
Lifekind, Inc.	Lifekind, Inc.	333 Crown Point Cir.	Grass Valley	CA	95945	USA
Lifestyle Concepts, Inc.	Hold It Contemporary Home	7700 Ronson Rd.	San Diego	CA	92111	USA
Lifestyle Furniture Home Store	Lifestyle Furniture Home Store	21 E Shaw Ave.	Fresno	CA	93710	USA
Lifestyle Home Furnishings	Lifestyle Home Furnishings	6400 Artesia Blvd.	Buena Park	CA	90620	USA
Live Life Ventures, LLC	Mattress Makers	7919 Silverton Ave.	San Diego	CA	92126	USA
Living Spaces Furniture, LLC	Living Spaces	14501 E Artesia Blvd.	La Mirada	CA	90638	USA
Livingstyle Furniture	Livingstyle Furniture	565 N Tustin St.	Orange	CA	92867	USA
L-Jem Enterprises Inc.	Jem Furniture Liquidators	2236 S Vineyard Ave.	Ontario	CA	91761	USA
Loblolly Sleep Products, LLC	Loblolly Sleep Products	PO Box 20261	Atlanta	GA	30325	USA
Loc Hieu Cao	Whittier Furniture	6036 Whittier Blvd. #2	Los Angeles	CA	90022	USA
Lompoc Furniture Mart, Inc & Sleep Shop.	Lompoc Furniture Mart, Inc & Sleep Shop.	125 South H St.	Lompoc	CA	93436	USA
Lori's Half Price Mattresses	Lori's Half Price Mattresses	958 Gravenstein Hwy. S	Sebastopol	CA	95472	USA
Los Altos Furniture	Los Altos Furniture	680 S State St.	San Jacinto	CA	92583	USA
Los Angeles Mattress Plus, Inc.	Los Angeles Mattress Store	12306 Ventura Blvd.	Studio City	CA	91604	USA
Los Vega Furniture	Los Vega Furniture	6418 Lankershim Blvd.	North Hollywood	CA	91606	USA
Lowe's Home Centers, LLC	Lowe's Home Centers, LLC	1000 Lowes Blvd.	Mooresville	NC	28117	USA

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L&S Furniture Outlet	L&S Furniture Outlet	28052 Camino Capistrano #105	Laguna Niguel	CA	92677	USA
LSE Management. Inc.	Furniture Innovation	1635 Indiana St.	San Francisco	CA	94124	USA
Lucy Tran	Capitol Furniture	1325 S El Dorado St.	Stockton	CA	95206	USA
Lueft, LLC	Mission Furniture Home Center	635 N Euclid Ave.	Ontario	CA	91762	USA
Lull Ventures, LLC.	Lull	3905 State St.	Santa Barbara	CA	93105	USA
LuxeClub, LLC	Fin Bed	170 NE 2nd St.	Boca Raton	FL	33432	USA
Luxury Home Furnishings, llc	Star Furniture	4209 Rosedale Hwy.	Bakerfield	CA	93308	USA
Mac-Chim Inc.	Design Center	2321 W Whittier Blvd.	La Habra	CA	90631	USA
Macy's Retail Holdings, Inc.	Macy's	7 W 7th St.	Cincinnati	OH	45202	USA
Madison Materials	Madison Materials	1035 E 4th St.	Santa Ana	CA	92701	USA
Magic Group, inc.	Magic Mattress	12093 Brookhurst St. #B	Garden Grove	CA	92840	USA
Mancini's Sleepworld, Inc.	Mancini's Sleepworld	599 Hawthorne Pl.	Livermore	CA	94550	USA
Maple and Modern Furniture Inc.	M&M furniture	7703 Pacific Blvd.	Huntington Park	CA	90255	USA
Marat Dimitshiteyn	Bay Area Patio and Mattress	21615 Hesperian Blvd.	Hayward	CA	94541	USA
March Enterprises, Inc.	Roomax	1355 Fitzgerald Ave.	San Francisco	CA	94124	USA
Marco Padilla	BedCo	6513 Folsom Blvd.	Sacramento	CA	95819	USA
Mardav Manufacturing Inc.	Select Sleep Mattress	30540 Union City Blvd.	Union City	CA	94587	USA
Margarito Guerrero Garcia	Furniture Town	2390 W Cleveland Ave. #1	Madera	CA	93637	USA
Maria Villasenor	Treasure Hunt Furniture & More	865 Abbott St.	Salinas	CA	93901	USA
Maricelas Furniture Inc.	Maricelas Furniture	15554 E Arrow Hwy., Unit A	Irewindale	CA	91706	USA

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Mariem Furniture, Inc.	Mariem Furniture, Inc.	3117 Mchenry Ave.	Modesto	CA	95350	USA
Mariposa Mattress Company	Mariposa Mattress Company	2945 Hwy 49 S	Mariposa	CA	95338	USA
Marpac, LLC	Yogabed	2015 Capital Dr.	Wilmington	NC	28405	USA
Marukai Corp.	Marukai, Tokyo Central	1740 W Artesia Blvd.	Gardena	CA	90248	USA
Matthew Peter Kardous	Matthew's Sofa and Mattress Gallery	6098 Watt Ave.	North Highlands	CA	95660	USA
Matthews Fine Furniture, Inc.	Matthews Fine Furniture	42255 Hwy 41	Oakhurst	CA	93644	USA
Mattress & Beds	Mattress & Beds	14117 Lambert Rd.	Whittier	CA	90605	USA
Mattress & Furniture Surplus Store, Inc.	MFS	3182 E La Palma Ave.	Anaheim	CA	92806	USA
Mattress Barn	Mattress Barn	1495 Holiday Ln.	Fairfield	CA	94534	USA
Mattress Brand Liquidation, Inc.	Mattress Brand Center	10303 Rush St.	South El Monte	CA	91733	USA
Mattress By Appointment	Mattress By Appointment	8034 N Eldorado St.	Stockton	CA	95212	USA
Mattress By Appointment 2	Mattress By Appointment 2	2550 W El Camino Ave., Unit 10B	Sacramento	CA	95833	USA
Mattress By Appointment, LLC	Mattress By Appointment, LLC	1468 Grass Valley Hwy.	Auburn	CA	95603	USA
Mattress By Appointment Santa Ana	Mattress By Appointment Santa Ana	1501 W Alton Ave.	Santa Ana	CA	92704	USA
Mattress By Appointment Temecula Valley	Mattress By Appointment Temecula Valley	41615 Date St., Ste. 103	Murrieta	CA	92562	USA
Mattress Cty	Mattress Cty	937 E Colorado Blvd.	Pasadena	CA	91106	USA
Mattress Connection Inc	Mattress Connection	4865 W Rosecrans Ave.	Hawthorne	CA	90250	USA

Account	DBA Name	Address	City	State	Zip	Country
Mattress Direct Sacramento, LLC	Mattress Direct Sacramento, LLC	PO Box 22705	Sacramento	CA	95822	USA
Mattress Discounters Operations LLC	Mattress Discounters Operations	1000 South Oyster Bay Rd.	Hicksville	NY	11803	USA
Mattress Express Cali	Mattresss Express Sacramento	7465 Rush River Dr. #430	Sacramento	CA	95831	USA
Mattress Express Lancaster, LLC	Mattress Express Lancaster, LLC	551 W Ave. I	Lancaster	CA	93534	USA
Mattress Factory Outlet	Mattress Factory Outlet	1005 Water St.	Santa Cruz	CA	95062	USA
Mattress Family, LLC	Mattress Family, LLC	23034 Lake Forest A	Laguna Hills	CA	92653	USA
Mattress Firm Inc.	Mattress Firm	10201 S Main	Houston	TX	77025	USA
Mattress King Inc.	Mattress King	11731 W Pico Blvd.	Los Angeles	CA	90064	USA
Mattress Mike Inc.	Mattress Mike	7320 Hollister	Goleta	CA	93117	USA
Mattress Pavilion, LLC	Mattress Pavilion	7128 Miramar Rd.	San Diego	CA	92121	USA
Mattress Place, LLC	Mattress Place	616 Stevens Ave., Unit K	Solana Beach	CA	92075	USA
Mattress Plus	Mattress Plus	729 E 18th St.	Antioch	CA	94509	USA
Mattress Pros, LLC	Mattress Pros	5600 Laurel Canyon Blvd.	North Hollywood	CA	91607	USA
Mattress Sale Inc.	Mattress Sale Liquidators	11411 Arroyo Ave.	Santa Ana	CA	92705	USA
Mattress Shop	Mattress Shop	1025 N Blackstone Ave.	Fresno	CA	93701	USA
Mattress Showroom	Mattress Showroom	72-146 Hwy 111	Rancho Mirage	CA	92270	USA
Mattress Specialists	Mattress Specialists	1301 Riverside Ave.	Paso Robles	CA	93446	USA
Mattress Star Inc.	Mattress Star & Glendale Mattress Clearance Store	233 N Central Ave.	Glendale	CA	91203	USA
Mattress Station, Inc.	Mattress Station, Inc.	8440 E Garvey Ave.	Rosemead	CA	91770	USA

Account	DBA Name	Address	City	State	Zip	Country
Mattress Stop Inc.	Mattress Stop	339 N La Cienega Blvd.	Los Angeles	CA	90048	USA
Mattress Warehouse	Mattress Warehouse	9357 Greenback Ln.	Orangevale	CA	95662	USA
Mattress Warehouse Inc.	Mattress Warehouse Inc.	4825 W Rosecrans Ave.	Hawthorne	CA	90250	USA
Mattress Warehouse Unlimited Inc.	Thousand Oaks Mattress	1625 E Thousand Oaks Blvd.	Thousand Oaks	CA	91362	USA
Mattress Wholesalers, LLC	Mattress Wholesalers	5668 Pirrone Rd.	Salida	CA	95368	USA
Mattress World II Inc.	Mattress World	21612 Sherman Way	Canoga Park	CA	91303	USA
Maxims Furniture	Maxims Furniture	12607 Sherman Way	North Hollywood	CA	91605	USA
McCreery's Home Furnishings, Inc.	McCreery's Home Furnishings, Inc.	3140 Auburn Blvd.	Sacramento	CA	95821	USA
McKinlay Enterprises Inc.	The Bone Store	6610 N Blackstone Ave.	Fresno	CA	93710	USA
McWade Corp.	Custom Fundaising Solutions of North Bay	1295 Homestead Ave., Apt. 23	Walnut Creek	CA	94598	USA
ME Mama Enterprises, Inc.	Custom Fundraising Solutions – Sacramento	9112 Echo Point Pl.	Orangevale	CA	95662	USA
Medline Industries, Inc.	Medical Device Manufacturer and Distributor	One Medline Pl.	Mundelein	IL	60060	USA
Medwill Inc.	La Popular Furniture	7222 Reseda Blvd.	Reseda	CA	91335	USA
Mega Industries Corp.	Mega Furniture Superstore	400 E 4th St.	Santa Ana	CA	92701	USA
Meister Hughes Inc.	Colortyme	617 Sycamore St.	Clarkston	WA	99403	USA
Melodee Harcourt	Oasis Thrift Store	1025 E 6th St.	Beaumont	CA	92223	USA
Melrose Discount Furniture, Inc.	Online furniture retailer	820 N Western Ave. #103	Los Angeles	CA	90029	USA
Mengshen Furniture Factory Direct Inc.	Dreamland Mattress	2012 Farallon Dr.	San Leandro	CA	94577	USA

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Metropolitan Design Inc.	Metropolitan Design	4310 Atlantic Ave.	Long Beach	CA	90807	USA
MHAS Companies LLC	Chico Furniture Direct	629 Entler Ave., Ste. 1	Chico	CA	95928	USA
MHAS Companies, Inc.	Mattress Express Cali	1811 Douglas Blvd.	Roseville	CA	95661	USA
MHFurnishings	Metro Furniture	16147 Harbor Blvd.	Fountain Valley	CA	92708	USA
Michael Allen Garner	Mattress By Appointment Montclair	10659 Mills Ave.	Montclair	CA	91763	USA
Michael J Klein	Furniture Depot	235 S Main St.	Red Bluff	CA	96080	USA
Middleton's Mark Twain Center, Inc.	Middleton's	PO Box 608	Altaville	CA	95221	USA
Midway Appliance Center Inc.	Midway Home Solutions	14444 Atstar Dr.	Victorville	CA	92395	USA
Miguel De La Concha	Muebleria Tricolor	16548 E 14th St.	San Leandro	CA	94578	USA
Millbrae Furniture & Appliance Co., Inc.	Millbrae Furniture & Appliance	1781 El Camino	Millbrae	CA	94030	USA
Minh Cong Nguyen	United Furniture	3092 University Ave.	San Diego	CA	92104	USA
Minh Trieu Nguyen	Highland Furniture	148 E Highland Ave.	San Bernardino	CA	92404	USA
Mirage Modern Furnishings Inc.	Mirage Modern Furnishings Inc.	1001 Hume Way, Ste. E	Vacaville	CA	95658	USA
Mission Mattress and Furniture Warehouse	Mission Mattress and Furniture Warehouse	1510 Mission Ave.	Oceanside	CA	92058	USA
MMM Zone Inc.	Bed Zone	1170 Burnett Ave., Ste. F	Concord	CA	94520	USA
Mobile To You LLC	Box Drop Mattress of Temecula	31915 Rancho California Rd., Ste. 200	Temecula	CA	92591	USA
Mobul, LLC	Mobul: The Home Mobility Store	2153 N Bellflower Blvd.	Long Beach	CA	90815	USA
Model Home Furnishings, Inc.	Modelhom	750 Farroll Rd., Ste. G	Grover Beach	CA	93433	USA

Account	DBA Name	Address	City	State	Zip	Country
Modern Age Trading Inc.	Modern Age Trading Inc.	1115 Webster St.	Oakland	CA	94607	USA
Modern Décor	Euro Image	607 W Las Tunas Dr.	San Gabriel	CA	91776	USA
Modern Interior Furniture	House of Rosewood Furniture	28 E Valley Blvd.	Alhambra	CA	91801	USA
Moghelis Furniture, Inc.	Moghelis Furniture	530 E St.	Marysville	CA	95901	USA
Molinari Enterprise Management	Minerva's Furniture	21 W Oak St.	Lodi	CA	95240	USA
Monte Sion Mattresses	Monte Sion Mattresses	1611 Morgan Rd.	Modesto	CA	95358	USA
Montecarlo Home Furnishing Inc.	Montecarlo Furniture	3951 S H St., Ste. A	Bakersfield	CA	93304	USA
Moonlight Slumber, LLC	University Sleep Products	60 Ann St.	Elgin	IL	60120	USA
Moore's Sleep World Inc.	Moore's Sleep World Inc.	3 5th St.	Eureka	CA	95501	USA
Mor Furniture for Less, Inc.	Mor Furniture for Less, Inc.	6965 Consolidated Way	San Diego	CA	92121	USA
Morales Furniture/ Margarita Morales	Morales Furniture	1821 Coventry Garden Way	Modesto	CA	95358	USA
Mountain Mattress, LLC	Mountain Mattress	535 Lawrence St.	Quincy	CA	95971	USA
Mountain West Sleep Products, LLC	Metta Bed	1621 Central Ave.	Cheyenne	WY	82001	USA
Mpacwood	Mirage Furniture	7177 Telegraph Rd.	Montebello	CA	90640	USA
MPB Furniture Inc.	Ashley Furniture HomeStore	414 W Ridgecrest Blvd.	Ridgecrest	CA	93555	USA
MPDG Inc.	The Ultimate back store	2700 E Bidwell St. #600	Folsom	CA	95630	USA
MTB Products., LLC	Sleep Comfort Adjustable Beds	11305 Rancho Bernardo Rd.	San Diego	CA	92127	USA

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Muebleria Buen Hogar	Muebleria Buen Hogar	9228 Slauson Ave.	Pico Rivera	CA	90660	USA
Muebleria el Alto	Muebleria el Alto	514 N Farmersville Blvd.	Farmersville	CA	93223	USA
Muebleria Guadalajara Furniture	Muebleria Guadalajara Furniture	51596 Harrison	Coachella	CA	92236	USA
Murphy Beds of California, Inc.	Murphy Beds of California, Inc.	73140 Hwy 111, Ste. 1	Palm Desert	CA	92260	USA
My American Mattress, Inc.	American Mattress Man	2323 E Main St.	Ventura	CA	93003	USA
My Sleep Inc.	My Sleep	6659 Topanga Canyon	Woodland Hills	CA	91303	USA
Nader R. Sbittany	Nick and Sons Furniture outlet	9970 Magnolia Ave.	Riverside	CA	92503	USA
Naps Inc.	Mattress Depot	2818 Honolulu Ave.	Verdugo City	CA	91046	USA
Naturally Organic Sleep, Inc.	Naturally Organic Sleep, Inc.	1375 Burlingame Ave.	Burlingame	CA	94010	USA
Naturwood Home Furnishings Incorporated	Naturwood Home Furnishings	2711 Mercantile Dr.	Rancho Cordova	CA	95742	USA
Navarro's Furniture	Navarro's Furniture	440 E Alisal St.	Salinas	CA	93905	USA
Nectar Brand LLC	Nectar Sleep	801 California St.	Mountain View	CA	94041	USA
Nest Bedding, Inc.	Nest Bedding	1811 Concord Ave., Ste. 110	Chico	CA	95928	USA
New American Furnishings	New American Furnishings	7922 Dublin Blvd.	Dublin	CA	94568	USA
New Design Furniture	New Design Furniture	10875 Venice Blvd.	Los Angeles	CA	90034	USA
New Furniture Club	New Furniture Club	38424 Sierra Hwy.	Palmdale	CA	93550	USA
New Starlight Furniture Inc.	New Starlight Furniture Inc.	715 El Camino Real	San Bruno	CA	94066	USA
New Today Furniture	New Today Furniture	2225 Mission St.	San Francisco	CA	94110	USA
New West Mattress Company	New West Mattress Company	PO Box 4698	West Hills	CA	91308	USA

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New World Class Furniture, LLC	New World Class Furniture	2756 Alvarado St.	San Leandro	CA	94577	USA
Nga Le	Nga Le	142 N K St.	Tulare	CA	93274	USA
Nice Furniture	Nice Furniture	1105 E Artesia Blvd.	Long Beach	CA	90805	USA
Night Comfort Inc.	La Brie's Sleep Center	1908 El Camino Ave.	Sacramento	CA	95815	USA
Nikkie Ansari, Inc.	Duxiana	319 Newport Center Dr.	Newport Beach	CA	92660	USA
Nitori USA, Inc.	Aki Home	4655 Mills Circle	Ontario	CA	91764	USA
Noble House Home Furnishings, LLC	Noble House Home Furnishings, LLC	21325 Superior St.	Chatsworth	CA	91311	USA
Nohomattresscompany	Nohomattresscompany	5030 Lankershim Blvd.	North Hollywood	CA	91601	USA
Nolan L Harris Jr.	Harris Home Furnishings	214 N 2nd St.	Porterville	CA	93257	USA
NoMad Retail, LLC	Sleep First	18 Augusta Pines Dr.	Spring	TX	77389	USA
Norcal Furniture	Norcal Furniture	4604 Mangrum Dr.	Santa Clara	CA	95054	USA
Noriega Furniture	Noriega Furniture	1455 Taraval St.	San Francisco	CA	94116	USA
Norma M, Jarvis	Interiors by Norma	2701 Mcmillan Ave.	San Luis Obispo	CA	93401	USA
Norma Marie Jarvis	Interiors by Norma	2701 Mcmillan Ave.	San Luis Obispo	CA	93401	USA
Norm's RV Inc.	Norm's RV Inc.	12145 Dearborn Pl.	Poway	CA	92064	USA
Now and Then Furniture	Now and Then Furniture	205 N Broadway	Santa Maria	CA	93454	USA
N P Collier Holding	Everett Stunz	7547 Girard Ave.	La Jolla	CA	92037	USA
NP Furniture & Mattress, Inc.	Furniture Mattress Warehouse	3380 Tyler St.	Riverside	CA	92503	USA
NPRTO California, LLC	Progressive Leasing	256 W Data Dr.	Draper	UT	84020	USA
Nuvanna, LLC	www.nuvanna.com	225 Wilmington-West Chester Pike	Chadds Ford	PA	19317	USA
Nu-way Mattress Corp.	Nu-way Mattress Corp.	8757 Artesia Blvd.	Bellflower	CA	90650	USA
Oai T Tran	J & T Furniture	7843 Garvey Ave.	Rosemead	CA	91770	USA
Oak Furniture Discounters	Oak Discounters	1875 E Ventura Blvd.	Oxnard	CA	93036	USA

Account	DBA Name	Address	City	State	Zip	Country
Oakland Furniture Galleries	Oakland Furniture Galleries	2353 E 12th St.	Oakland	CA	94601	USA
OC Mattress & Furniture	OC Mattress & Furniture	956 N Tustin St.	Orange	CA	92867	USA
OC Mattress Warehouse LLC	Discount Mattress Lady	11321 Cielo Pl.	Santa Ana	CA	92705	USA
Oldex Corp.	Good Night Mattress	28733 S Western Ave.	Rancho Palos Verdes	CA	90275	USA
Oldtown Furniture Inc.	Oldtown Furniture	110 4th St.	Santa Rosa	CA	95401	USA
On Point Engineering	Beds & Mor	2001 Fremont Blvd.	Seaside	CA	93955	USA
Orange County Rustic	Furniture ala Carte	712 El Camino Way	Tustin	CA	92780	USA
Orcava Inc.	CFS West LA	4143 Via Marina #416	Marina Del Rey	CA	90292	USA
Organic and Healthy, Inc.	Organic and Healthy, Inc.	245 Mobile Dr.	Ashland	OR	97520	USA
Organic Exchange Inc.	Organic Exchange Inc.	200 NE 2nd St.	Boca Raton	FL	33432	USA
Organic Grace	Organic Grace	906 Redwood Dr.	Garberville	CA	95542	USA
Organic Mattresses, Inc.	Organic Mattresses, Inc	1335 Harter Pkwy.	Yuba City	CA	95993	USA
Ortegas Mattress	Ortegas mattress	3700 E Vista Chino	Palm Springs	CA	92262	USA
Ortho Mattress Inc.	Ortho Mattress	11030 Artesia Blvd.	Cerritos	CA	90703	USA
Outwest Furniture Inc	Outwest Furniture	1438 Eureka Way	Redding	CA	96001	USA
Over The Clouds inc.	Sergio's Furniture	246 Town Center E	Santa Maria	CA	93454	USA
Overstock Mattresses	Overstock Mattresses	201 Harding Blvd.	Roseville	CA	95678	USA
Overstock Outlet US	Overstock Outlet US	1000 Melody Ln., Ste. 109	Roseville	CA	95678	USA
Overstock.com, Inc.	Overstock.com	799 W Coliseum Way	Midvale	UT	84047	USA
Pacific Business Group Inc.	Pacific Lodging Supply	840 S Wanamaker Ave.	Ontario	CA	91761	USA
Pacific Office Designs, Inc.	Pacific Office Designs	297 Commercial St.	San Jose	CA	95112	USA
Pacific West Furniture, Inc.	Royal Mattress	688 Arrow Grand Cir.	Covina	CA	91722	USA

Account	DBA Name	Address	City	State	Zip	Country
Padilla's Beds Furniture Store	Padilla's Beds Furniture Store	3147 S Elm Ave.	Fresno	CA	93706	USA
Parachute Home, Inc.	Parachute Home, Inc.	3525 Eastham Dr.	Culver City	CA	90232	USA
Paramount Furniture and Carpet Company Inc.	Paramount Furniture	16450 Paramount Blvd.	Paramount	CA	90723	USA
Pardini Appliance	Pardini Appliance	1204 N State St.	Ukiah	CA	95482	USA
Paseo Furniture Inc.	Ramos Furniture	22401 Foothill Blvd.	Hayward	CA	94541	USA
Patricia Ann Peterson	Pattie's Drapery Designs	PO Box 181	Fowler	CA	93625	USA
Patricia Perez	Emmanuel's Furniture & Ceramics	1030 Main St.	Delano	CA	93215	USA
Payless Furniture	Payless Furniture	4770 University Ave.	San Diego	CA	92105	USA
Pearsey Enterprises, Inc.	Pearsey's Rentals	1607 S Chester Ave.	Bakersfield	CA	93304	USA
Pedro Leal Ortega	Anthony's Furniture	1338 N Blackstone Ave.	Fresno	CA	93702	USA
Pedro Saucedo	Heaven on Earth Furniture Inc.	1135 N Main St.	Salinas	CA	93906	USA
Penn Valley Appliance	BIG 1	1145 Sutton Way	Grass Valley	CA	95945	USA
Pentagon Enterprises Inc.	Greathouse	9050 Kenamar Dr.	San Diego	CA	92121	USA
Peterson/Edwards Inc.	Barron's Furniture	#23 Ridge Rd.	Sutter Creek	CA	95685	USA
Pina Furniture, Inc.	Pina Furniture, Inc.	16766 Arrow Blvd.	Fontana	CA	92335	USA
PJ Hicks Enterprise, Inc.	Relax The Back	240 S Lake Ave.	Pasadena	CA	91101	USA
PJ Trading Company, LLC	PJ Trading Company	1232 Los Vallecitos Blvd., Ste. 104	San Marcos	CA	92069	USA
PJs Sleep Company, Inc.	PJs Sleep Company, Inc.	4707 E 49th St.	Vernon	CA	90058	USA
Pleasant Furniture	Pleasant Furniture	1072 E Santa Clara St.	San Jose	CA	95116	USA
Pleasant Mattress, Inc.	Cannon Sleep Products	375 S West Ave.	Fresno	CA	93706	USA
PLRL Retail, LLC	Mattress Express Cali	187 Blue Ravine Rd	Folsom	CA	95630	USA

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Plush Home Furniture	Plush Home Furniture	140 South St.	San Luis Obispo	CA	93401	USA
PlushBeds, Inc.	PlushBeds	1201 N Orange St.	Wilmington	DE	19801	USA
PMG Furnishings, Inc.	Buddy's Home Furnishings	893 W A St.	Hayward	CA	94541	USA
PNJB, LLC	Cost Plus Mattress	1147 Foothill	La Verne	CA	91750	USA
Pomona Furniture	Pomona Furniture	1229 E Holt Ave.	Pomona	CA	91767	USA
Premier Furniture Gallery, Inc.	Premier Furniture Gallery, Inc.	1880 E Hammer Ln.	Stockton	CA	95210	USA
Premium Hospitality Solutions, LLC	Hospitality Plus	33171 Camino Capistrano, Ste. F	San Juan Capistrano	CA	92675	USA
Premium Mattress Outlet, Inc.	Premium Mattress Outlet	100 E Orangethorpe Ave.	Anaheim	CA	92801	USA
Progressive Health Solutions Inc	The Healthy Bed Store	2690 E Bidwell St.	Folsom	CA	95630	USA
PS Discount Furniture	PS Discount Furniture	2499 E Colorado Blvd.	Pasadena	CA	91107	USA
PS.37:4, Inc.	Stylehouse Furnishings	455 N Frontage Rd.	Nipomo	CA	93444	USA
PTS Furniture Inc.	PTS Home and Office Furniture	250 Conejo Ridge Ave.	Thousand Oaks	CA	91361	USA
Puffy, LLC	Puffy Mattress	13070 Saticoy St.	North Hollywood	CA	91605	USA
Purple Innovation, LLC	Purple	4100 N Chapel Ridge Rd.	Lehi	UT	84043	USA
Quality Bedding Inc	The Good Bed Guys	1922 Placentia Ave.	Costa Mesa	CA	92627	USA
Quality California, LLC	Thomasville Home Furnishings of San Diego	601 N 44th Ave.	Phoenix	AZ	85403	USA
Quality Home Furnishings, Inc.	HomeWoods Furniture	5045 S Montclair Plaza Ln.	Montclair	CA	91763	USA
Quality Sleep Shop	My Green Mattress	1519 W 55th St.	La Grange Highlands	IL	60525	USA

Account	DBA Name	Address	City	State	Zip	Country
Quoc Nguyen	The Furniture Place, Inc.	3156 San Gabriel Blvd.	Rosemead	CA	91770	USA
QVC, Inc.	QVC, Inc.	1200 Wilson Dr.	West Chester	PA	19380	USA
Ralph's Yard Sale	Ralph's Yard Sale	3481 38th Ave.	Oakland	CA	94619	USA
Randy Welch	Mattress Land / SleepFit Corp.	36 E. Herndon Ave. #A/B	Fresno	CA	93720	USA
Raul Lopez	Coast to Coast Mattress	168 Williams Rd.	Salinas	CA	93905	USA
Ray Asdoorian	Milts Furniture	43125 Rd. 80	Dinuba	CA	93618	USA
Ray Lacy Furniture	Lacy furniture	PO Box 789	Hughson	CA	95326	USA
R.C. Willey Home Furnishings, Inc.	R.C. Willey	2301 S 300 W	Salt Lake City	UT	84115	USA
Recycled Spaces	High Camp Home	10191 Donner Pass Rd.	Truckee	CA	96161	USA
Reds Furniture Gallery	Reds Furniture Gallery	6206 N Blackstone Ave.	Fresno	CA	93710	USA
Reeds Furniture Agoura, Inc.	Reeds Furniture Agoura, Inc.	28401 Canwood St.	Agoura Hills	CA	91301	USA
Regal House Gallery, LLC	Regal House Gallery, LLC	1050 Melody Ln.	Roseville	CA	95678	USA
Reinhart Acquisition Corp	Affordable Furniture and America's Mattress	55 Fair Ln.	Placerville	CA	95667	USA
Reisman and Reisman	Michaels Furniture	7700 Woodman Ave.	Van Nuys	CA	91402	USA
Relax In Style, LLC	Relax The Back	12432 Exline St.	El Monte	CA	91732	USA
Relax The Back Corp.	Relax The Back Corp.	6 Centerpointe Dr., Ste. 120	La Palma	CA	90623	USA
Relax The Back, LLC	Relax The Back	530 R Bushy Hill Rd.	Simsbury	CT	06070	USA
REM Sleep Solutions Inc.	REM Sleep Solutions Inc.	355 W Crowther Ave., Ste. E	Placentia	CA	92870	USA
Remberto Abarca	R&H Furniture	256 N New Hampshire Ave.	Los Angeles	CA	90004	USA

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Renaissance Home Furnishings, Inc.	Renaissance Home Furnishings, Inc.	23301 Avenida De La Carlota	Laguna Hills	CA	92653	USA
Rent-A-Center, Inc.	Rent-A-Center	5501 Headquarters Dr.	Plano	TX	75024	USA
Rental Corp. of America	Aim Rental	444 W Ocean Blvd.	Long Beach	CA	90802	USA
Renttime Inc.	Rent A Center	800 Civic Center Dr.	Vista	CA	92084	USA
Rest Easy Inc.	North County Mattress	1580 S Melrose Dr.	Vista	CA	92081	USA
Rest Easy, LLC	Pacific Mattress Co	645 W 9th St. #726	Los Angeles	CA	90015	USA
Rest EZ Mattress Company	Rest EZ Mattress Company	265 E Stetson Ave.	Hemet	CA	92543	USA
Rest for Less	Rest for Less	330 Wood Rd., Ste. K	Camarillo	CA	93010	USA
Restoration Hardware, Inc.	Restoration Hardware	15 Koch Rd., Ste. K	Corte Madera	CA	94925	USA
Retail Ventures, LLC	Palace Furniture	2345 Macdonald Ave.	Richmond	CA	94804	USA
Rg Mattress Outlet	Rg Mattress Outlet	6638 Eastern Ave.	Bell Gardens	CA	90201	USA
Ricardo Nuno	USA Mexico Furniture	1190 E Holt Ave.	Pomona	CA	91767	USA
Rich & Cheri Young	Edgewood Custom Interiors	242 Main St.	Weed	CA	96094	USA
Richard J. Rolzinski	Blacks Appliance Audio Video	1940 Ft. Jones Rd. #1	Yreka	CA	96097	USA
Richard Lawrence Leaf	The Mattress Outlet	504 E Grand Ave.	Arroyo Grande	CA	93420	USA
Richards Furniture New and Used	Richards Furniture	462 W Line St.	Bishop	CA	93514	USA
Richmond Furniture	Richmond Furniture	12669 San Pablo Ave.	Richmond	CA	94805	USA
Rick Breen and Larry Debeni	Living Styles	37 W 2nd	Eureka	CA	95501	USA
Rickey Frank Rawls	Ricks Furniture and Appliances	18651 Valley Blvd.	Bloomington	CA	92316	USA
Ricks Furniture South First Furniture Inc.	Ricks Furniture	842 S First St.	San Jose	CA	95110	USA

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Ricky Tran	Homewoods Furniture Clearance Center	1256 N Magnolia Ave.	Anaheim	CA	92801	USA
River Rock Interiors, Inc.	Ashley Furniture HomeStore	161 Mill St.	Grass Valley	CA	95945	USA
Riverside Discount Furniture LLC	Riverside Discount Furniture	17965 Collier Ave.	Lake Elsinore	CA	92530	USA
R&J international furniture Inc.	R&J international furniture Inc.	715 E Olive Ave.	Fresno	CA	93728	USA
RMattress	iMattressLa Inc.	8257 Beverly Blvd.	Los Angeles	CA	90048	USA
RmKian Inc.	Furniture Time	4717 Madison Way	Sacramento	CA	95841	USA
Robert bales	Grays furniture	472 W Olive	Porterville	CA	93257	USA
Robert E Taylor	Red Door Interiors Inc.	2701 F St.	Bakersfield	CA	93301	USA
Robert Lee Wallace	The Furniture Store of Big Bear	41491 Big Bear Blvd.	Big Bear Lake	CA	92315	USA
Robert Lewis	Bakersfield Boxdrop	2809 Unicorn Rd.	Bakersfield	CA	93308	USA
Robert v. Whalen	Simi Valley Mattress Warehouse	521 Los Angeles Ave.	Simi Valley	CA	93065	USA
Roberto Carlos Sandoval	Gonzales Furniture	1008 E Main St.	Santa Paula	CA	93060	USA
Rock Bottom Beds	Rock Bottom Beds	384 N Sunrise	Roseville	CA	95661	USA
Rocking Your Bed LLC	Mattress By Appointment	2920 Norman Strasse Rd. #106	San Marcos	CA	92069	USA
Rodas Furniture	Rodas Furniture	4248 S Vermont	Los Angeles	CA	90011	USA
Rodney James Anderson	Delta Mattress and Sofa Outlet Store	705 Fourth St.	Eureka	CA	95501	USA
Rogelio A Loera	Bakersfield Direct Furniture	6225 District Blvd., Ste. 1A	Bakersfield	CA	93313	USA
Roger Keeling	Santa Cruz Natural Mattress	318 Spruce St.	Santa Cruz	CA	95060	USA

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Rohnert Park Furniture Solutions, Inc.	Ashley Furniture HomeStore	25125 Madison Ave., Ste. 106	Murrieta	CA	92562	USA
Rom Décor	Rom Décor	1670 W Lincoln Ave.	Anaheim	CA	92801	USA
Romeo's Furniture	Romeo's Furniture	4065 W Shaw Ave., Ste. 101	Fresno	CA	93722	USA
Romo's Furniture	Romo's Furniture	21058 Ave. 152	Porterville	CA	93257	USA
Ron Baron Jr.	Roxco Furniture	1180 Northcrest Dr.	Crescent City	CA	95531	USA
Ron K. Heinz	Harts Furniture	73617 29 Palms Hwy.	20 Palms	CA	92277	USA
Ron R Cervelli	Ron's Furniture and Appliance	212 N Mount Shasta Blvd.	Mount Shasta	CA	96067	USA
Room & Board, Inc.	Room & Board	4600 Olson Memorial Hwy.	Golden Valley	MN	55422	USA
Room By Room Home Furnishings	Room By Room Home Furnishings	103 Business Park Way	Atwater	CA	95301	USA
Rooms Decor	Rooms Decor	33446 Western Ave.	Union City	CA	94587	USA
RoomsXpress Furniture Decor	RoomsXpress Furniture Decor	1101 Oates Ct., Ste. 200	Modesto	CA	95358	USA
Rosa maria Alvarez	Mattress4U	3569 Arnico St.	Palm Springs	CA	92262	USA
Rosalba Monreal	CZ Furniture Solutions	5968 Hollister Ave.	Goleta	CA	93117	USA
Rosas Furniture	Rosas Furniture	1097 W Baseline St.	San Bernardino	CA	92411	USA
Roscoe D. Cook, Inc.	Cook's Ace Hardware	2125 Del Paso Blvd.	Sacramento	CA	95815	USA
Ross Dress For Less, Inc.	Ross Dress For Less	5130 Hacienda Dr.	Dublin	CA	94568	USA
Ross Furniture	Ross Furniture	1107 W Ave. K	Lancaster	CA	93534	USA
Rosso's Furniture Inc.	Rosso Furniture	6881 Monterey Rd.	Gilroy	CA	95020	USA
Royal Furniture Inc.	Royal Furniture	5365 N Blackstone Ave.	Fresno	CA	93710	USA
Royal Sleep Furniture Inc.	Royal Sleep Furniture Inc.	852 Northport Dr., Ste. #3	West Sacramento	CA	95691	USA
Royola Furniture	Royola Furniture	7380 Sycamore Blvd.	Riverside	CA	92508	USA

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RSM Associates, Inc.	RSM Associates, Inc.	12663 Sandhill Ln. #2	Playa Vista	CA	90094	USA
RT Trading, Inc.	BiDrL Redding	8905 Airport Rd.	Redding	CA	96002	USA
RT Ventures Inc.	R&R Furniture And Mattress	1450 W Branch St.	Arroyo Grande	CA	93420	USA
Rubys Furniture Outlet & Appliances	Rubys Furniture Outlet & Appliances	347 W Highland Ave.	San Bernardino	CA	92405	USA
Rusnak Associates Inc.	Russell's Furniture	2600 Lafayette St.	Santa Clara	CA	95050	USA
Ryan J & Kristi M McGunagle Inc.	Mack Wallbed Systems	971 Transport Way	Petaluma	CA	94954	USA
Safe For Home Products, LLC	Naturepedic	16925 Park Circle Dr.	Chagrin Falls	OH	44023	USA
Sage Sleep	Sage Sleep	910 Lincoln Way	Auburn	CA	95603	USA
Saint Dizier Design, Inc.	Saint Dizier Home	118 Matheson St., 2nd Fl.	Healdsburg	CA	95448	USA
Saleem Raza	Expo Furniture Gallery	7310 Home Leisure Plaza	Sacramento	CA	95823	USA
Sales Direct Mattress and Furniture	Sales Direct Mattress and Furniture	3483 S Market St.	Redding	CA	96001	USA
Salmon's Home Furnishings, Inc.	Salmon's Furniture Galliers	112 E 7th St.	Hanford	CA	93230	USA
Sams Furniture Thrift Store	Sams Furniture Thrift Store	976 E Baseline St.	San Bernardino	CA	92410	USA
Sam's West, Inc.	Sam's West, Inc.	702 SW 8th St., Ms 0555	Bentonville	AR	72712	USA
San Diego Modern Furniture Company Inc.	Lawrance Furniture	633 University Ave.	San Diego	CA	92103	USA
Sanctuary Home Furnishings by Renaissance	Sanctuary Home Furnishings by Renaissance	31896 Plaza Dr.	San Juan Capistrano	CA	92675	USA

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Sanders & Slater Fine Furniture	Sanders & Slater Fine Furniture	48 E Herndon #104	Fresno	CA	93720	USA
Sandy's Furniture Inc.	Sandy's Furniture Inc.	3041 W Shaw Ave.	Fresno	CA	93711	USA
Sandys unlimited inc.	Sandys TV and Appliances	590 Wolcott Rd.	Wolcott	CT	06716	USA
Sanoluke Dublin Inc.	Bassett Furniture	190 NW Spanish River Blvd.	Boca Raton	FL	33431	USA
Sanoluke Pleasant Hill Inc.	Bassett Furniture	190 NW Spanish River Blvd.	Boca Raton	FL	33431	USA
Sanoluke San Carlos Inc.	Bassett Furniture	190 NW Spanish River Blvd.	Boca Raton	FL	33431	USA
Sanoluke San Francisco, Inc.	Bassett Furniture	190 NW Spanish River Blvd.	Boca Raton	FL	33431	USA
Sanoluke San Jose Inc.	Bassett Furniture	190 NW Spanish River Blvd.	Boca Raton	FL	33431	USA
Santa Maria Decor, Inc.	Ashley Furniture HomeStore	995 E Grand Ave.	Arroyo Grande	CA	93420	USA
Santokh Kodail	Santokh Kodail	2301 Fairview Dr.	Ceres	CA	95307	USA
Sauder Woodworking Co.	Sauder	502 Middle St.	Archbold	OH	43502	USA
S & C Pearsey Inc.	Pearsey's Rentals Delano	801 Main St.	Delano	CA	93215	USA
SC41 Furniture, Inc.	SC41 Furniture	2701 41st Ave.	Soquel	CA	95073	USA
Scan Furniture House of San Diego, Inc.	Scan Furniture House	7340 Miramar Rd.	San Diego	CA	92126	USA
Scandinavian Designs	Scandinavian Designs	2250 S Mcdowell Ext.	Petaluma	CA	94954	USA
Sceberras Bedding Inc.	Newport Bedding Company	1526 Newport Blvd.	Costa Mesa	CA	92627	USA
Scripps Natural Mattress	ScrippsNatural Mattress	800 Grand Ave., Ste. B11	Carlsbad	CA	92008	USA

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SDS Furniture Inc.	The Furniture Deal	2238 S Mooney Blvd.	Visalia	CA	93277	USA
Sealy Mattress Manufacturing Company, LLC	Sealy Mattress Manufacturing Company	1000 Tempur Way	Lexington	KY	40511	USA
Sealy Mattress Manufacturing Company, Inc.	Sealy Mattress Company	One Office Pkwy.	Trinity	NC	27370	USA
Sears Authorized Hometown Stores, LLC	Sears Authorized Hometown Stores, LLC	5500 Trillium Blvd.	Hoffman Estates	IL	60179	USA
Sears Holdings Management Corp.	Sears Holdings Management Corp.	3333 Beverly Rd.	Hoffman Estates	IL	60179	USA
Second Generation Furniture Inc.	Ramos Furniture	2000 Soquel Ave.	Santa Cruz	CA	95062	USA
Second Hand Inc.	Second Hand Inc.	3550 N Wilson Way	Stockton	CA	95205	USA
Select Comfort Retail Corp.	Sleep Number	9800 59th Ave. N	Minneapolis	MN	55442	USA
Select Comfort SC Corp.	Comfortaire	103 Shaw St.	Greenville	SC	29609	USA
Semerjian Inc.	S.B. Mattress Expo	5610 Hollister Ave.	Goleta	CA	93117	USA
Sensational Orthopedic Mattress	Sensational Orthopedic Mattress	724 E 61 St.	Los Angeles	CA	90001	USA
Sentient Enterprises Inc.	Foam and Cushion	3482 Calyton Rd.	Concord	CA	94519	USA
Serranos Furniture	Sophie Gutierrez	1330 19th St.	Bakersfield	CA	93301	USA
Serrano's Furniture Inc.	Serrano's Furniture	851 E Bardsley Ave.	Tulare	CA	93274	USA
Sferra Fine Linens, LLC	Sferra	15 Mayfield Ave.	Edison	NJ	08837	USA
Sharon L Cook	Snoozzz Mattress	3095 E Thousand Oaks Blvd., Ste. A	Thousand Oaks	CA	91362	USA
Shepherd's Dream, LLC	Shepherd's Dream, LLC	PO Box 516	Montague	CA	96064	USA
Shevick Sales Corp	Sleep on Latex	3536 W Potomac Ave.	Chicago	IL	60651	USA
Shining Furniture Co., Inc.	CBA Home Furniture	8955 Valley Blvd.	Rosemead	CA	91770	USA

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Shirley Ellen Brumfield	Furniture Helpers	12235 Heacock St.	Moreno Valley	CA	92557	USA
Shoreline Furnishing	Shoreline Furnishing	3526 E Chapman Ave.	Orange	CA	92869	USA
Siamak Zargham	Home Design Gallery	950 E El Camino Real	Suunyvale	CA	94087	USA
Sierra Mattress Company, LLC	Sierra Mattress Company, LLC	5301 Longley Ln.	Reno	NV	89511	USA
Sierra Valley Furniture	Sierra Valley Furniture	5369 Old Olive Hwy.	Oroville	CA	95966	USA
Siesta Company Inc.	Duxiana	9680 S La Cienega Blvd.	Inglewood	CA	90301	USA
Siesta DnK, Inc.	Duxiana	534 Bryant St.	Palo Alto	CA	94301	USA
Signature furniture	Signature furniture	698 W Madison Ave.	El Cajon	CA	92020	USA
Silicon Valley Dream Homes, Inc.	DB Silicon Valley	1157 San Antonio Rd.	Mountain View	CA	94043	USA
Silke Enterprises, LLC	Wallbeds “n” More	23552 Commerce Center Dr.	Laguna Hills	CA	92653	USA
Simply Discount Furniture of Santa Clarita inc.	Simply Discount Furniture	21440 W Golden Triangle Rd.	Santa Clarita	CA	91350	USA
Sit 'n Sleep, Inc.	Sit 'n Sleep	14300 S Main St.	Gardena	CA	90248	USA
Sizewise Rentals, LLC	Sizewise	204 W 2nd St.	Ellis	KS	67637	USA
Sky Billiards, Inc.	Best Choice Products	5642 E Ontario Mills Pkwy.	Ontario	CA	91764	USA
Slater's Home Furnishings	Slater's Home Furnishings	345 W 18th St.	Merced	CA	95340	USA
Sleep & Beyond Mattress Centers	Sleep & Beyond Mattress Centers	35063 Fremont Blvd.	Fremont	CA	94536	USA
Sleep & Dream Furniture Inc.	Sleep & Dream Furniture Inc.	132 Calistoga Rd.	Santa Rosa	CA	95409	USA
Sleep & Sleep, Inc.	Mattress Planet	12046 Brookhurst St.	Garden Grove	CA	92840	USA
Sleep Bedder LLC	Sleep Bedder	2855 El Cajon Blvd., Ste. 4	San Diego	CA	92104	USA

Account	DBA Name	Address	City	State	Zip	Country
Sleep Bedding Inc.	Sleep Bedding Inc.	1215 S Eastern Ave.	Los Angeles	CA	90022	USA
Sleep Cycle	Sleep Cycle	22529 Hawthorne Blvd.	Torrance	CA	90505	USA
Sleep Haven Bedding Inc.	Sleep Haven bedding Inc.	2690 S El Camino Real	San Mateo	CA	94403	USA
Sleep Kings Inc.	Sleep Kings Mattress Liquidators	7393 Stewart And Gray Rd.	Downey	CA	90242	USA
Sleep N' Den Inc.	Sleep N' Den Inc.	72074 Hwy 111	Rancho Mirage	CA	92270	USA
Sleep Sensations, INC.	America's Mattress	PO Box 3978	Clovis	CA	93613	USA
Sleep Shop	Sleep Shop	762 E Colorado Blvd.	Pasadena	CA	91101	USA
Sleep Works and More, Inc.	Sleep Works and More, Inc.	14301 Mono Way, Ste. D	Sonora	CA	95370	USA
Sleepy Head Mattress Company	Sleepy Head Mattress Company	341 Eva St.	Ventura	CA	93003	USA
Sleepy Mattress, LLC	Sleepy MattressWarehouse	17895 Sky Park Cir.	Irvine	CA	92614	USA
Slumber n Serenity Mattress, Inc.	Slumber n Serenity Mattress, Inc.	3030 E La Palma Ave.	Anaheim	CA	92806	USA
Smarty Home Furniture, Inc.	Smarty Home Furniture, Inc.	518 N Western Ave.	Los Angeles	CA	90004	USA
Smarthouse Collections	Smarthouse Collections	2118 Island View Rd.	Traverse City	MI	49686	USA
Smith and Smith	Rent To Own	3650 S Mooney Blvd.	Visalia	CA	93277	USA
Socal Mattress, Inc.	Socal Mattress, Inc.	6004 Laurel Canyon Blvd.	North Hollywood	CA	91606	USA
Sofa Spectrum	Sofa Spectrum	26760 Jefferson Ave., #106	Murrieta	CA	92562	USA
Somnium Inc.	Somnium Inc.	PO Box 1804	Venice	CA	90294	USA
Sonoma Furniture Inc.	Sonoma Furniture and The Chestbed Store	800 W Napa St.	Sonoma	CA	95476	USA

Account	DBA Name	Address	City	State	Zip	Country
Southwestern Furniture of Wisconsin, LLC	Ashley Furniture HomeStore	One Ashley Way	Arcadia	WI	54612	USA
Spark Furniture	Spark Furniture	11230 Talber Ave.	Fountain Valley	CA	92708	USA
Spencer Jay Simcik	Santa Barbara Mattress	909 De La Vina St.	Santa Barbara	CA	93101	USA
Spencer Simcik	Spencer's Mattress	1806 Goodyear Ave.	Ventura	CA	93003	USA
S. Scheuer Company	Samuel Scheuer	340 Sutter St.	San Francisco	CA	94108	USA
St Vincent De Paul Village	Father Joe's Villages	3350 E St.	San Diego	CA	92102	USA
Star Modern Furniture	Star Modern Furniture	747 W Dana St.	Mountain View	CA	94041	USA
Stephen Siegel	American Furniture Guild	1141 S Pacific Ave.	San Pedro	CA	90731	USA
Sterling Mattress Manufacturing, LLC	Kings Rest	391 S Alta Ave., Ste. 102	Dinuba	CA	93618	USA
Steven E Reed	Trading Post	2250 N Texas St.	Fairfield	CA	94533	USA
Stevens Creek Furniture Inc.	Direct Factory Furniture	4910 Stevens Creek Blvd.	San Jose	CA	95129	USA
Steve's Furniture Inc.	Connolly's Furniture & Mattress	40774 Fremont Blvd.	Fremont	CA	94538	USA
STMG, LLC	Mattress Nation	101 S Santa Cruz Ave.	Los Gatos	CA	95031	USA
Stoneledge Furniture LLC	Ashley Furniture HomeStore	One Ashley Way	Arcadia	WI	54612	USA
Store2Door, LLC	Mattress by Appointment Fresno	5430 W Oslin Ave.	Fresno	CA	93722	USA
Stuart David, Inc.	Stuarts Fine Furniture	PO Box 1009	Ceres	CA	95307	USA
studio home	studio home	839 High St.	Oakland	CA	94601	USA
Sugi Fine Bedding and Gifts	Sugi Fine Bedding and Gifts	961-A Moraga Rd.	Lafayette	CA	94549	USA
Suite. Sleep, Inc.	Suite Sleep	1501 Lee Hill Rd.	Boulder	CO	80304	USA
Sun City Mattress	Sun City Mattress	26946 Cherry Hills Blvd.	Menifee	CA	92586	USA

Account	DBA Name	Address	City	State	Zip	Country
Sunday Funday LLC	Real Deal Sleep	7636 Clairemont Mesa Blvd.	San Diego	CA	92111	USA
Sunrise interiors	Sunrise Home	831 B St.	San Rafael	CA	94901	USA
Super Big Discount Furniture	Super Big Discount Furniture	6195 N Figueroa St.	Los Angeles	CA	90042	USA
Super Discount Mattress Warehouse	Super Discount Mattress Warehouse	25320 Madison Ave., Ste. G	Murrieta	CA	92562	USA
Super Sale King's Furniture	King's Furniture	11961 Santa Monica Blvd.	Los Angeles	CA	90025	USA
Superco International Inc.	Superco Home Theatre & Appliance	17523 Colima Rd.	City Of Industry	CA	91748	USA
Sure U Save Furniture, Inc.	Sure U Save Furniture, Inc.	1763 Monterey Rd.	San Jose	CA	95112	USA
Sweet Dreams Mattress and Furniture	Sweet Dreams Mattress and Furniture	45 Broadway	Chula Vista	CA	91910	USA
Sweet Dreamzzz, LLC	Sweet Dreamzzz Mattress	12345 Ventura Blvd.	Studio City	CA	91604	USA
Switlik Parachute Company, Inc.	Switlik Comfort Technology	1325 E State St.	Trenton	NJ	08609	USA
S&Y Carpet And Furniture Inc.	S&Y Carpet And Furniture Inc.	16930 State Hwy 14	Mojave	CA	93501	USA
Tangers Inc. – Hawaiian Gardens	Last Chance Mattress Outlet	21401 Norwalk Blvd.	Hawaiian Gardens	CA	90716	USA
Tangers Inc. – Santa Ana	Last Chance Mattress Outlet	3301 S Harbor Blvd. #106	Santa Ana	CA	92708	USA
Target Corp.	Target Stores	33 S 6th St.	Minneapolis	MN	55402	USA
TCJJ, Inc.	Americas Mattress	PO Box 3978	Clovis	CA	93613	USA
TCK United Furniture Inc.	United Furniture	904 E Hammer Ln.	Stockton	CA	95210	USA
T Design USA Inc.	Premium Furniture For Less	1155 W Ave. K,	Lancaster	CA	93534	USA

Account	DBA Name	Address	City	State	Zip	Country
Tehachapi Furniture and Mattress Center LLC	Tehachapi Furniture and Mattress Center	20302 W Valley Blvd.	Tehachapi	CA	93561	USA
Tejinderpaul Chahal	Direct Mattress	121 E Orangeburg Ave.	Modesto	CA	95350	USA
Teleforo Castillo	Superior Mattress Company	3015 S Elm Ave.	Fresno	CA	93706	USA
Tempur Retail Stores, LLC.	Tempur Retail Stores, LLC	1000 Tempur Way	Lexington	KY	40511	USA
Tempur-Pedic North America, LLC	Tempur-Pedic North America, LLC	1000 Tempur Way	Lexington	KY	40511	USA
Texas Furniture	Texas Furniture	1290 Sebastopol Rd., Ste. A	Santa Rosa	CA	95407	USA
T.H. America, Inc	Cozy Down	13640 Cimarron Ave.	Gardena	CA	90249	USA
Thanh Hong Huynh	Fine Mattress & Furniture For Less	616 N Azusa Ave., Ste. C	West Covina	CA	91791	USA
The Bed Post, LLC	The Bed Post, LLC	3143 E Anaheim St.	Long Beach	CA	90804	USA
The Caretakers	Joel Jones Furniture	11010 Foothill Blvd.	Rancho Cucamonga	CA	91730	USA
The Dante Enterprise, Inc.	Dante's Furniture Depot	16277 Valley Blvd.	Fontana	CA	92335	USA
The Furniture Market Inc.	The Furniture Market	2836 Sisk Rd.	Modesto	CA	95350	USA
The Furniture Outlet	The Furniture Outlet	740 W Main St.	Barstow	CA	92311	USA
The Furniture Warehouse	The Furniture Warehouse	995 Bay Blvd.	Chula Vista	CA	91911	USA
The Grill, Inc.	Barnes' Bargains	6408 Lake Isabella Blvd.	Lake Isabella	CA	93240	USA
The Imperial Furniture	the Imperial Furniture	32270 Rancho Vista Dr., Ste. D-10	Cathedral City	CA	92234	USA
The Master Bedroom of Oxnard Inc.	Master Bedroom of Oxnard Inc.	890 Wagon Wheel Rd.	Oxnard	CA	93036	USA
The Mattress Center LLC	The Mattress Center	960 Los Vallecitos Blvd.	San Marcos	CA	92069	USA
The Mattress Haven LLC	The Mattress Haven	3145 Stonegate Dr.	Yuba City	CA	95993	USA
The Mattress Man	The Mattress Man	11727 Washington Blvd.	Whittier	CA	90606	USA

Account	DBA Name	Address	City	State	Zip	Country
The Mattress Outlet, Inc.	Matthews Mattress	601 Orange Dr., Ste. J	Vacaville	CA	95687	USA
The Mattress Shop and Furniture Warehouse	The Mattress Shop and Furniture Warehouse	3525 Industrial Dr.	Santa Rosa	CA	95403	USA
The Mattress Spot	The Mattress Spot	6656 Atlantic Ave.	Bell	CA	90201	USA
The Mattress Store	The Mattress Store	1690 W Sixth St., Ste. B	Corona	CA	92882	USA
The Mitchell Gold Co.	Mitchell Gold + Bob Williams	135 One Comfortable Pl.	Taylorsville	NC	28681	USA
The Natural Mattress Store, LLC	The Natural Mattress Store	816 4th St.	San Rafael	CA	94901	USA
The Oaktree	The Oaktree	PO Box 7192	Mammoth Lakes	CA	93546	USA
The Original Mattress Factory, Inc.	The Original Mattress Factory	4930 State Rd.	Cleveland	OH	44134	USA
The Princess Mattress Inc.	The Princess Mattress	327 S Mt Vernon Ave.	San Bernardino	CA	92410	USA
The Rest Stop	The Rest Stop	1650 7th St.	Riverside	CA	92507	USA
The Salvation Army Santa Monica ARC	Family Stores	1665 10th St.	Santa Monica	CA	90404	USA
The Salvation Army, A California Corp.	The Salvation Army – ARC Command	180 E Ocean Blvd., 3rd Fl.	Long Beach	CA	90802	USA
The Sleep and Relax Center Inc.	Sit Sleep & Relax	1330 Del Paso Rd., Ste. 150	Sacramento	CA	95834	USA
The Sleep Shop Inc.	The Sleep Shop	495 Hwy 49	Auburn	CA	95603	USA
The Sleep Train Inc.	Mattress Firm	6705 S 209th St.	Kent	WA	98032	USA
The Sully Corp CA – Mattress Recycling Program CA	Dunlop Family Furniture	929 S Hwy 49	Jackson	CA	95642	USA
The Waterbed Doctor	The Waterbed Doctor	15132 Goldenwest Cir.	Westminster	CA	92683	USA
The Witten Group, LLC	Beaumont Mattress & More	1620 E 2nd St.	Beaumont	CA	92223	USA

Account	DBA Name	Address	City	State	Zip	Country
Therapedic of New England, LLC	Therapedic of New England	135 Spark St.	Brockton	MA	02302	USA
THF at River Park, LLC	Thomasville at River Park	110 E Alluvial	Fresno	CA	93720	USA
Thomas Balstrom	Mattresses 49	PO Box 20167	Fountain Valley	CA	92728	USA
Thornton House Inc.	Thornton House Furniture	6 S School St.	Lodi	CA	95240	USA
Three Brothers Furniture & Appliance Co. Inc.	Three Brothers Furniture	3274 Sonoma Blvd.	Vallejo	CA	94590	USA
Three J Company	Donnaken Furniture	12605 Beach Blvd.	Stanton	CA	90680	USA
Three J Corp.	Donnaken Furniture	12605 Beach Blvd.	Stanton	CA	90680	USA
T&K furniture	T&K furniture	1401 W Texas St.	Fairfield	CA	94533	USA
TNT Mattress Outlet	TNT Mattress Outlet	6200 Stoneridge Mall Rd.	Pleasanton	CA	94588	USA
Today Home Furnishings	Today Home Furnishings	2121 E 12th St.	Oakland	CA	94601	USA
Today's Furniture & Accessories	Today's Furniture & Accessories	1841 Fulton Ave.	Sacramento	CA	95825	USA
Todd Maily Inc.	Just Like Home Affordable Furniture	18344 Oxnard St. #109	Tarzana	CA	91356	USA
Tokyo Futon & Tea	Tokyo Futon & Tea	924 Valencia St.	San Francisco	CA	94110	USA
Torres Furniture	Torres Furniture	15304 Paramount Blvd.	Paramount	CA	90723	USA
Toys R Us Delaware Inc.	Babies R Us	1 Geoffrey Way	Wayne	NJ	07470	USA
Tracy Van Phan	Ace Furniture	3672 El Cajon Blvd.	San Diego	CA	92104	USA
Trailhead Ventures Inc.	Medley	3519 NE 15th Ave. #590	Portland	OR	97212	USA
Transform KM, LLC	Transform KM, LLC	3333 Beverly Rd.	Hoffman Estates	IL	60179	USA
Transform SR, LLC	Transform SR, LLC	3333 Beverly Rd.	Hoffman Estates	IL	60179	USA
Trung So Lam	Kamtex Int'l Interior Design	8925 E Valley Blvd.	Rosemead	CA	91770	USA

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Truong & Huynh Inc.	Fine Mattress 4 Less	616 N Azusa Ave. #B	West Covina	CA	91791	USA
Tu Casa Furniture Inc.	Tu Casa Furniture Inc.	1630 Sebastopol Rd., Ste. 105 to 107	Santa Rosa	CA	95407	USA
Tuan Nguyen	Furniture 21	3575 Cleveland Ave.	Santa Rosa	CA	95403	USA
Tucker's Valley Furniture, Inc.	Valley Furniture / Cash and Carry Furniture	906 E Main St.	El Cajon	CA	92021	USA
Turner Express Company Inc.	FloBeds	234 E Redwood Ave.	Fort Bragg	CA	95437	USA
Turner Furniture Inc.	Aven Furniture Co.	44805 10th St. W	Lancaster	CA	93534	USA
Ultimate Furniture	Ultimate Furniture	820 N Yosemite Ave.	Oakdale	CA	95361	USA
Ultracomfort, Inc.	Qomfort	177 E Colorado Blvd.	Pasadena	CA	91105	USA
Underground Furniture Inc.	Underground Furniture Inc.	1345 Garnet Ave.	San Diego	CA	92109	USA
United Clearance Center	Mattresss & Furniture Outlet	3188 N Marks Ave.	Fresno	CA	93722	USA
United Consumers Club Inc.	DirectBuy	8450 Broadway	Merrillville	IN	46410	USA
United Corporate Furnishings, Inc.	United Corporate Furnishings, Inc.	1780 N Market Blvd.	Sacramento	CA	95834	USA
Univex International, Inc.	eFurnitureHouse.com, JustBunkBeds.com, ocFurniture.com	1501 W Collins Ave.	Orange	CA	92867	USA
Urban Ecommerce Solutions, LLC	Urban Mattress	2830 Arapahoe Ave.	Boulder	CO	80303	USA
Urban Living Furniture	Urban Living Furniture	20130 Hamilton Ave.	Torrance	CA	90502	USA
Urner's Inc.	Urner's Inc.	PO Box 41240	Bakersfield	CA	93384	USA
US Made Mattress Inc.	Late Night Mattress & Furniture	1540 W 6th St., Ste. 103	Corona	CA	92882	USA
USA Bed In A Box, LLC	FreshBedz	406 E 13th St.	Cameron	TX	76520	USA

Account	DBA Name	Address	City	State	Zip	Country
U Save Discount Furniture, LLC	U Save Discount Furniture LLC	2137 Mission St.	San Francisco	CA	94110	USA
Valerie Furniture Inc.	Valerie Furniture Inc.	735 N Milliken Ave., Ste. C-D	Ontario	CA	91764	USA
Valiant Products Corp.	Valiant Products Corp.	2727 W 5th Ave.	Denver	CO	80204	USA
Valley Mattress Outlet	Valley Mattress Outlet	4160 14th Ave.	Sacramento	CA	95820	USA
Value Home Furnishings	Value Home Furnishings	600 Third St.	Marysville	CA	95901	USA
Value Outlet Furniture Zone	Value Outlet Furniture Zone	13054 Sherman Way	North Hollywood	CA	91605	USA
Van Buren Furniture Inc.	Van Buren Furniture Inc.	5600 Van Buren Blvd., Ste. B	Riverside	CA	92503	USA
Vans Design Furniture	Sleep Collection	1050 W Katella Ave. #A	Orange	CA	92867	USA
Venetian Furniture Gallery	Venetian Furniture Gallery	2111 Moffat Blvd.	Manteca	CA	95336	USA
Venice Furniture	Venice Furniture	5111 College Oak Dr.	Sacramento	CA	95841	USA
Vermont Furniture	Vermont Furniture	2330 S Vermont Ave.	Los Angeles	CA	90007	USA
Vertex Beds, LLC	Vertex Beds, LLC	7305 El Prado Way	Buena Park	CA	90620	USA
Victor Pham	One Stop Furniture	2441 Northgate Blvd.	Sacramento	CA	95833	USA
Victory Furniture Com Inc.	Victory Furniture Com Inc.	2328 San Pablo Ave.	Oakland	CA	94612	USA
Victory Supply, LLC	Victory Supply, LLC	7025 Industrial Park Rd.	Mount Pleasant	TN	38474	USA
Viking Commodity Inc.	Viking Commodity Inc.	2851 Alvarado St.	San Leandro	CA	94577	USA
Viking Trader, LLC	Viking Trader	2585 Shattuck Ave.	Berkeley	CA	94704	USA
Vinsons Home Decor	Vinson's Home Decor	14658 7th St. (Facing La Paz Dr.)	Victorville	CA	92395	USA
Visions In Furniture Inc.	Visions In Furniture Inc.	15024 Leffingwell Rd.	La Mirada	CA	90638	USA
Vivian's Quality Furniture	Vivian's Quality Furniture	845 E Valley Pkwy.	Escondido	CA	92025	USA

Account	DBA Name	Address	City	State	Zip	Country
Vk furniture & mattress	Vk furniture & mattress	5721 Lakewood Blvd.	Lakewood City	CA	90712	USA
von Hemert Interiors, Inc.	von Hemert Interiors, Inc.	1595 Newport Blvd.	Costa Mesa	CA	92627	USA
Wallbeds By Wilding, LLC	Wilding Wallbeds	3988 S 1540 E Cir.	St. George	UT	84790	USA
Wallbeds n More, Inc.	Wallbeds n More, Inc.	5653 Stoneridge Dr., Ste. 110	Pleasanton	CA	94566	USA
Wallbeds SF, Inc.	Wallbeds 'N' More	550 15th St.	San Francisco	CA	94103	USA
Walmart Stores East, LP	Walmart Stores East, LP	702 SW 8th St., Ms 0555	Bentonville	AR	72716	USA
Walmart.com USA, LLC	Walmart.com USA, LLC	702 SW 8th St., Ms 0555	Bentonville	AR	72716	USA
W and M Carter Corp.	Country Furniture	PO Box 217	Blue Jay	CA	92317	USA
Ward's MediaTech Inc.	Ward's MediaTech	125 W Victoria St.	Long Beach	CA	90805	USA
Wayfair, LLC	Wayfair	4 Copley Pl., Floor 7	Boston	MA	02116	USA
Weinberg Consults, LLC	24hr Mattresses by Appointment	309 East Monroe	Fairfield	IA	52256	USA
Wenger Furniture and Appliances	Wenger Furniture and Appliances	4552 Whittier Blvd.	Los Angeles	CA	90022	USA
We'nterprises Inc.	Chico Furniture Direct	629 Entler Ave.	Chico	CA	95928	USA
Werner Media Partners, LLC	Ghostbed	7143 W Broward Blvd.	Plantation	FL	33317	USA
Wertz Brothers Furniture Inc.	Wertz Brothers Furniture Inc.	11879 Santa Monica Blvd.	Los Angeles	CA	90025	USA
West Covina Expo Furniture Inc.	HomeWoods Furniture	17510 Castleton St.	City Of Industry	CA	91748	USA
Western Ace Furniture, Inc.	Ace Interior Furniture	616 N Western Ave.	Los Angeles	CA	90004	USA
Western Furniture Company, Inc.	western furniture company, Inc.	706 7th St.	Wasco	CA	93280	USA

Account	DBA Name	Address	City	State	Zip	Country
Westgrove Home	Westgrove Furniture	11881 Valley View St.	Garden Grove	CA	92845	USA
Westside Furniture, Inc.	Westside Furniture	617 Center St.	Taft	CA	93268	USA
Wholesale Furniture inc	Wholesale Furniture	11230 Talbert	Fountain Valley	CA	92708	USA
Wholesale Mattress	Wholesale Mattress	848 W Palmdale Blvd.	Palmdale	CA	93551	USA
Wickline Bedding Enterprises	Wickline Bedding Enterprises	1199 Elfin Forest Rd. E	San Marcos	CA	92078	USA
Wickmans Furniture Overstocks Inc.	Wickmans Furniture Overstocks Inc.	28448 Roadside Dr.	Agoura Hills	CA	91301	USA
Widdoss Venture Corp.	Roomors Home Furnishings	41785 Elm St., Ste. 103	Murrieta	CA	92562	USA
William Huynh	William Huynh	1012 N Alvarado St.	Los Angeles	CA	90026	USA
Williams-Sonoma, Inc.	Williams-Sonoma, Inc.	3250 Van Ness Ave.	San Francisco	CA	94010	USA
Willits Furniture Center, Inc.	Willits Furniture Center, Inc.	775 Central Ave.	Willits	CA	95490	USA
Winey-Bice, Inc.	Oak Furniture Liquidators	8246 W Mineral King Ave.	Visalia	CA	93291	USA
Wood Furniture	Wood Furniture	2801 Zinfandel Dr.	Rancho Cordova	CA	95670	USA
Woodberry Trading Co. Inc.,	Martinez Furniture Direct	37 Bridgehead Rd.	Martinez	CA	94598	USA
Woodland Furniture	Woodland Furniture	73 West Court St.	Woodland	CA	95695	USA
World Home Decor Inc.	World Home Decor Inc.	993 W Valley Blvd. #218	Bloomington	CA	92316	USA
World of Natural Comforts, Inc.	Earthsake	815 Gilman St.	Berkeley	CA	94710	USA
Worldwide Platinum Corp	Valley Mattress	2180 Wible Rd.	Bakersfield	CA	93304	USA
Wu's California Furniture Inc.	California Furniture	1949 23rd St.	San Pablo	CA	94806	USA
Wyckes Furniture, LLC	Wyckes Furniture	6331 University Ave.	San Diego	CA	92115	USA
Xtreme sleep products	Outdoorsleep	32840 Brampton Ct.	Menifee	CA	92584	USA

Account	DBA Name	Address	City	State	Zip	Country
Yadira Azcona	South San Diego Mattress Clearance	750 Design Ct., Ste. 103	Chula Vista	CA	91911	USA
Your Furniture Now, LLC	Steal A Sofa	1151 S Main St., Unit C	Los Angeles	CA	90015	USA
Yturalde's Interiors	Hevener Electric Co.	220 Imperial Ave.	Calexico	CA	92231	USA
Yukako Matsunaga	Murasaki	10525 S De Anza Blvd. #145	Cupertino	CA	95014	USA
Yves Delorme, Inc.	Yves Delorme	1725 Broadway St.	Charlottesville	VA	22902	USA
Zaengles Furniture and Floor Covering, Inc.	Zaengles Carpet One Floor and Home	2800 Main St.	Susanville	CA	96130	USA
Zinus Inc.	Zinus Inc.	1951 Fairway Dr., Ste. A	San Leandro	CA	94577	USA
Zotto, Inc.	Zotto, Inc.	43 Corporate Park #102	Irvine	CA	92606	USA
ZZZZZ Mattress	ZZZZZ Mattress	2511 W La Palma Ave.	Anaheim	CA	92801	USA

Distributors

Account	DBA Name	Participant Number	Address	City	State	Country
American National Manufacturing	American National Manufacturing	01918	225 Mariah Cir.	Corona	CA	USA
Anhoa Corp.	Payless Furniture Source	01047	4295 University Ave.	San Diego	CA	USA
Bedgear, LLC	BEDGEAR	01995	1953 Langston St.	Rock Hill	SC	USA
Casper Sleep, Inc.	Casper	00678	175 Greenwich St., Fl 39	New York	NY	USA
Costco Wholesale Corp.	Costco Wholesale Corp.	00597	PO Box 34331	Seattle	WA	USA
D&A Marketing Inc.	Designers Resource Collection	00805	2915 Red Hill Ave., Ste. E-101	Costa Mesa	CA	USA
Desert Imports LLC	Easy Rest	01858	11700 West Charleston Blvd. #107-264	Las Vegas	NV	USA

Account	DBA Name	Participant Number	Address	City	State	Country
DUX Interiors, Inc.	DUX Interiors, Inc.	00375	235 East 58 St.	New York	NY	USA
Everrest, Inc.	Danican	02072	8784 Plata Ln., Unit B	Atascadero	CA	USA
Faloogin LLC	Faloogin.com	02567	1036 25th Ave.	Kenosha	WI	USA
FIUS Distributors LLC	Furniture for Life	02655	2125 32nd St.	Boulder	CO	USA
Hollywood Bed & Spring Mfg. Co., Inc.	Hollywood Bed Frame Co.	02659	5959 Corvette St.	Commerce	CA	USA
Imaginarium & Co, Inc.	Imaginarium & Co, Inc.	02712	186 Route 36, Ste. 205	West Long Branch	NJ	USA
Import Direct	Furniture of America California, Inc.	02719	19605 E Walnut Dr. N	City of Industry	CA	USA
Made Rite Bedding Co.	Made Rite Bedding	00512	11221 Melrose Ave.	Franklin Park	IL	USA
Maxim Fine Mattress	Maxim Fine Mattress	01274	2553 Garfield Ave.	Commerce	CA	USA
MINOTTI S.P.A.	Minotti	02705	via Indipendenza 152	Meda	MI	ITA
Modway Inc.	Modway Inc.	02715	329 Wyckoff Mills Rd.	Hightstown	NJ	USA
Pragma Corp,	Pragma Corp.	00545	94 County Line Rd.	Colmar	PA	USA
Sherwood West, LLC	Sherwood West, LLC	01598	2830 NE 29th St.	Ft. Lauderdale	FL	USA
Stylus Sofas Inc	Stylus, Made to Order Sofas	02651	7885 Riverfront Gate	Burnaby	BC	CA
Teh Tai Bed Co., Inc.	Teh Tai Bed Co., Inc.	00786	701 East Valley Blvd.	San Gabriel	CA	USA
Valley Mattress Outlet	Valley Mattress Outlet	00850	4160 14th Ave.	Sacramento	CA	USA
Wallbeds n More, Inc	Wallbeds n More, Inc.	01820	5653 Stoneridge Dr., Ste. 110	Pleasanton	CA	USA
Zinus Inc.	Zinus Inc.	00322	1951 Fairway Dr., Ste. A	San Leandro	CA	USA

2019 Brand Names

12 Park	All American Frame	Black Diamond	Churchhill & Smith
42600 9" Contract 12-Slat	American Bedding Mattress Factory	Blackstone	Cirque Collection by Harlequin
42642 Park View Plush	American National Manufacturing Inc.	Bob Barker	Cirrus
42643 Westwood Plush	Amerimattress	Body Flex	Classic Bedding
42645 Paragon Plush	Anew	Body Rest	Classic Deluxe
42646 Baseplate 7" Paragon	Anthony's Furniture	Body Solutions	Cloud 9 comfort
42647 7" Paragon 12-Slat	Anti-Gravity	Boll & Branch	ComforPedic
42653 Westwood II Plush	Arizona Premium Mattress	Boyd Mattresses	ComforPedic Loft
42745 G6 Premium	Ascent	Brentwood Home	Comfort Bedding
42747 G6 Ultra Plush	Ashley	Brooklyn Bedding	Comfort Bedding Co.
46622 Concerto II 800 Plush	Ashley Sierra	Brookstone	Comfort Classic
5 Little Monkeys Bedding, Inc.	Authentic Comfort	Broyhill Mattresses	Comfort Dreams
95200 Accor Box Cover FR	Avalon	California Dreams	Comfort Revolution
A Better Bed	Avant	Callejas	Comfort Shield
AC Pacific	Aveline	Cannon	Comfortaire
Ace Hotel Mattress	Azure	Cannon Sleep Products	Comfortline
AFC	Barclay Butera Lifestyle Bedding (by "Eastern Accents")	Capital Bedding Inc.	Comfort-Pedic Mattress
AH Beard	Bay Bed	Capitol Bedding Brand	ComfortSpring PLUS
Air Dream	Beauty Rest	Capri	ComfortSpring™
Aireloom	Bed Tech	Caroline	Cool Touch
Airpedic	BedInABox	Ceres	Cosrsicana
Airweave	Bellagio	Chateau	Cosicana Operating Co., LLC
Alanis Mattress	Best Price Mattress	Chateau Collection	Cosmos Comfort Mattress
	Bigolbed	Chico Maid	Cradlesoft
	Bio Sleep Concept	Childrens Products LLC	Crosstex
	Biofresh	Chiro Care Siesta	Innerspring Mattress
		Chiro Plush	
		Chivalrous	
		Christeli	

Cuddle Mattress	Dreamland	Ergovea	Flex-A-Bed
Cumulus	Dreamland	Escondido	High-Low
Custody	Mattress	Mattress	Flex-A-Bed
Custom Comfort	Dura-Pedic	Esme's Furniture	Premier
Mattress	Duratex	Essentia	Flex-A-Bed
Company	Innerspring	Mattresses	Value Flex
Customatic	Mattress	Essential	Flexhaven
Danican 143766	Duxiana	Ethan Allen	FloBeds Big
Denver Mattress	Eastman House	Kingsdown	and Tall
Denver Mattress	Easy Rest	Ethos	FloBeds Deluxe
Hospitality	Eclipse	Eureka Mattress	FloBeds Luxury
Desert Imports	Eco	Co.	Performance
D&I Mattress	Ecobaby	Euro-Flex	FloBeds Select
Diamond	Eco-Cloud	European Sleep	FloBeds vZone
DL 1800	Econotex	Works	Foam Craft
DL 2500	Innerspring	Evaya	Division of Future
DL 3500	mattress	Eve Mattress	Foam Inc.
DL 4500	Electropedic	Evo	Foamcraft
Doctor's Choice	Elegance	Expo Mattress	Foxzy Products
Dorado Mattress	Elegant Collection	Factory Direct, Inc.	Corp.
Co.	Elgin Entice	Factory Select	Furniture of
Dorm Exclusive	Elysse	Faloogin Legend	America
Dormeo	Emma	HR10	Gateway
Dormeo Octaspring	Empire	FDN 7524	Gateway Mattress
Dormlife	Enchanted Dreams	FE Inverted Seam	Co. Inc.
Dormlife DL Series	Encore	Innerspring	Generations
Dr Preferred	Engineered Sleep	FE1200	Geo-comfort
Dr Preferred	Englander	FE1500	Geo-gel
Reserve	Enhanced Style	FE1800	Ghost Bed
Dream Bed	B Mattress	Flame Chek	Ghostbed
Dream Collection	Enhanced Style	Flame Chek Foam	Golden Mattress
Dream Line	C Mattress	Flame Chek	Golden Mattress
Dream Rest	ENSO	Supreme	Co.
Dreamax	EnviroSpring™	Flame Chek Ultra	Good Bed Guys
	Ergomotion		Good Mattress
			Spinal Care

Grande Hotel	Karma by	Luminous	Milton Greens
Greattime	PranaSleep	Luxury Solutions	Stars, Inc.
Harlequin	Karup Furniture	M1	Minotti
Collection	Kate	M1X	Miracle bedding
HD Super Duty	Keetsa	Made Rite	Monarch Rest
Helix Sleep	King Koil	Maderite	Monte Carlo
Hollywood EZ	Kings Rest	Bedding Co.	Monte Sion
Sleeper	Enterprises	Madison	Mattresses
Hollywood	Kingsdown	Magniflex	M&R Mattress
Rollaway Bed	Kluft	Majesty Collection	My Green Mattress
Homelegance	LA Mattress	Malouf	National Mattress
Horacio Mattress	Manufacture	Mars	Natural Sense
Company	Lady Americana	Mars+	Natural Sense
Hospitality sleep	SW	Mattress Factory-In	mattress
Hummer	Latexco West	House Brand	Natural Sleep
Hypnos	natural latex	Mattress Shop	Natural Support
IDREAM	Laura Ashley	Maxim Mattress	Natural Therapy
IKEA	Layla	Maximum Security	Nature Sleep
Imaginarium	Leader Mattress	MBC Collegiate	Naturepedic
Imperial	Leeds	MBC Mattress	Natures Spa
Imperial Mattress	Legendary Sleep	M.B. & G.	Nature's Spa
Instant Comfort	Lifekind	Marketing, Ergo-	Nest Bedding
Invacare	linenspa.com	Pedic Sleep	Neverland Comfort
Ivy Extreme Green	LinenSpa®	Products	Newport Collection
Ivy Organics	Linon Home Décor	McRoskey	NGMM
J.S. Mattress	Little Lamb	Med Care	Nipponflex
Jamison	Organics	MFL, Inc.	Smart Care
Jaxee Mattress	Live and Sleep	Mia Bedding	Nipponflex
Jazvin	Lotus by	Company	Smart Flex
Jenna	PranaSleep	Michael Thomas	Nipponflex Smart
Jupiter	LUCID®	Furniture	Springs
Jupiter+	lucidmattress.com	MicroAIR	Nora Black –
Jussi & Carpe	Lullaby Earth	Midnight	Classic
Diem	Lumex	Miles Talbott	Obasan
	Lumina	Furniture	OkiOki

Om by PranaSleep	Qomfort	Saturn+	Sleep Creations
Organicpedic	Quality Padilla Mattress	Seafoam. Astral	Sleep Love
Organicpedic Earth	Quality Sleep Shop	Sealy	Sleep Science
Ortho Avant	Regency	Sealy Serta	Sleep Sensation
Ortho Comfort	Regina	Select Comfort SC Corporation	Sleep Studio
Ortho Rest	Reguvigel	Select Luxury	Sleep Systems
Ovation Sleep Products	Relax the Back	Select Rest	Sleep Therapy
Pacific Mattress	Relex Mattress	Select Sleep Mattress	Sleep Zone
Palmping USA Inc.	Rem Martinique	Selectabed	Sleepful
Paris	Rem Paradise	Self Branded	Sleeping Fantasy
Patriot Eagle	Remedy	Sentech	Sleeping Pure
PFS Fiber Core	Rescue	Serenia Sleep	Sleeptek
Pillow Rest	Resort	Serta	Sleepy's
Pillow Top	Resort Collection	Shepherd's Dream All Wool	Slumber Perfect
Posh and Lavish	Resort Mattress Collection	Sherwood	Slumber Solutions
Posture Sense	Resort Sleep	Shifman Mattresses	Smooth Top
Posture Supreme	Rest for Less	Silver Rest	Snuggle
PragmaBed	Restex Mattress Line	Silver Spring	Soaring Heart Natural Bed Company
PranaSleep	Restonic	Simmons	Softform
Premium 5" Mattress	Reverie	Simmons Juvenile Furniture	Solace
Primo	Rg mattress	Simmons Kids	Somnium
Primo International	R I Mattress	Simple Foundation	somnum®
Princess Mattress	Richfield Bedding Inc.	Simplicity 4" Mattress	Spinal Comfort
Privilege Comfort Non-Flip	Riz	Slagle's Mattress Factory	Spring Air
Puffy	Royal Collection	Sleep Care	Spring Comfort
Pure Green Natural Latex Mattress	Royal Mattress	Sleep Air Mattress	Spring Pedic
Pure Rest	Royal-Pedic	Sleep Assure	Standard Dorm Mattress
Purerest	Sabrina	Sleep Bedding Inc.	Starlight
PureSleep	Safavieh Dream		Stellar Foam Core
Purple	Saturn		

Stellar
Performance
Core
Sterling Sleep
Systems
Sterns & Foster
Sto-A-Way
Mattress
Foundation
Stratus
Stress O Pedic
Style D Mattress
Stylus
Suite Dreams
Suite Essentials
Sunset
Super Quilt

Superior Comfort
Double #914382
Superior Comfort
Non-Flip
#912372
Supertex foam
mattress
Supremus Mattress
Teh Tat Bed
Temper pedic
Tempflow
The Dux Bed
The Original
Mattress Factory
The Princess
Mattress
Therapedic

Thomasville
Mattresses
Tripedic
Ultra King
Ultrabed
Ultratex Foam
Mattress
United Mattress
Factory
University Sleep
Products
Urban Essentials
Urban Green
Urban Organics
Urban Retreats
Urban Virtues
US Sleep Products

V1012 OXYGEN
XG20
Valeo
ValueLine
Valuetex
Innerspring
Mattress
Variety Bedding
Mfg. Corp.
Venus
Veridian
ViscoFresh
Viscoplus
Vispring
Washabelle
Waves CA-765
Wellsville®

Appendix B: Collection Sites, Recycling Facilities and Collection Events

Collection Type by County During 2019

County	Recycling Facility	Collection Site	Collection Event
Alameda	X	X	X
Alpine			X
Amador		X	X
Butte		X	
Calaveras		X	
Colusa		X	
Contra Costa		X	X
Del Norte		X	X
El Dorado		X	X
Fresno	X	X	X
Glenn		X	X
Humboldt		X	
Imperial		X	
Inyo		X	
Kern		X	X
Kings		X	
Lake		X	
Lassen		X	
Los Angeles	X	X	X
Madera		X	X
Marin		X	X
Mariposa		X	
Mendocino		X	
Merced		X	X
Modoc		X	
Mono		X	
Monterey		X	
Napa		X	X
Nevada		X	
Orange		X	
Placer		X	X

County	Recycling Facility	Collection Site	Collection Event
Plumas		X	X
Riverside	X	X	
Sacramento		X	X
San Benito		X	
San Bernardino	X	X	X
San Diego		X	X
San Francisco		X	
San Joaquin	X	X	X
San Luis Obispo		X	
San Mateo		X	
Santa Barbara	X	X	
Santa Clara		X	
Santa Cruz		X	X
Shasta		X	
Sierra		X	
Siskiyou		X	X
Solano		X	X
Sonoma		X	X
Stanislaus		X	X
Sutter		X	
Tehama		X	
Trinity			X
Tulare		X	X
Tuolumne		X	X
Ventura		X	
Yolo	X	X	X
Yuba		X	X

Collection Sites

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Alameda	Non Profit	Habitat for Humanity ReStore	9235 San Leandro Blvd.	Oakland	94603	Yes
		The Salvation Army – Oakland ARC	601 Webster St.	Oakland	94607	Yes
	SWF	City of Berkeley Transfer Station	1201 Second St.	Berkeley	94710	No
		Fremont Transfer and Recycling	41149 Boyce Rd.	Fremont	94538	No
		Hayward Transfer Station	3458 Enterprise St.	Hayward	94545	No
		Omega JV, Inc.	3449 Enterprise St.	Hayward	94545	No
		Pleasanton Transfer Station	3110 Busch Rd.	Pleasanton	94566	No
Amador	SWF	Pine Grove Transfer Station	19801 Berry St.	Pine Grove	95665	No
		WARF-Buena Vista Transfer Station	6500 Buena Vista Rd.	lone	95640	No
Butte	SWF	Neal Road Recycling and Waste Facility	1023 Neal Rd.	Paradise	95969	No
		Butte Colusa Oroville Transfer Station	2720 S. Fifth St.	Oroville	95965	No
Calaveras	SWF	Calaveras County – Rock Creek Landfill	12021 Hunt Rd.	Milton	95230	No
Colusa	SWF	Maxwell Transfer Station	3852 Old Highway 99	Maxwell	96955	No
Contra Costa	SWF	West County Resource Recovery	101 Pittsburg St.	Richmond	94801	No
Del Norte	Local Business	Humboldt Moving & Storage	1528 Northcrest Dr.	Crescent City	95531	Yes
El Dorado	Retailer	Affordable Furniture	6655 Merchandise Way	Diamond Springs	95619	Yes
	SWF	El Dorado Disposal	4100 Throwita Way	Placerville	95667	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Fresno	Non Profit	Coalinga Community Foundation-Thrift Store	198 W. Forest	Coalinga	93210	Yes
		Goodwill of San Joaquin Valley	5741 E. Central St.	Fresno	93725	Yes
	Renovator	Fresno Comfort Sleep Mattress LLC	4000 E. California St.	Fresno	93725	Yes
	SWF	A&J Industrial	1735 Dockery St.	Selma	93662	Yes
		Cedar Avenue Recycling & Transfer	3457 S. Cedar St.	Fresno	93752	No
		City of Mendota Public Works Yard	912 Marie St.	Mendota	93640	Yes
		City of Reedley–9th Street Yard	1733 9th St.	Reedley	93654	Yes
		City of San Joaquin Public Works Yard	21956 Railroad St.	San Joaquin	93660	Yes
		Coalinga Transfer Station	1255 W. Elm St.	Coalinga	93210	Yes
		Kerman Transfer Station	15300 W. Jensen Ave.	Kerman	93630	Yes
		Kingsburg Transfer Station	1535 Avenue 392	Kingsburg	93631	Yes
		Orange Cove Municipal Yard	802 2nd St.	Orange Cove	93646	No
		Rice Road Recycling & Transfer Station	10463 N. Rice Rd.	Fresno	93730	No
		Sanger Corporation Yard	333 North St.	Sanger	93657	No
Glenn	SWF	Glenn County Transfer Station	5700 County Rd. N. 33	Artois	95913	Yes
Humboldt	SWF	Humboldt Recycling LLC	2585 Central St.	McKinley	95519	No
		Humboldt Waste Management Authority	1059 W. Hawthorne St.	Eureka	95501	Yes
Imperial	SWF	Allied Imperial Landfill	104 E. Robinson Rd.	Imperial	92251	Yes

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Inyo	SWF	Bishop-Sunland Landfill	110 Sunland Indian Reservation Rd.	Bishop	93514	No
		Independence Landfill	250 Dump Rd.	Independence	93526	No
		Lone Pine Landfill	4450 Sub Station Rd.	Lone Pine	93545	No
Kern	SWF	Bakersfield Public Drop Off Site	1900 Roberts Ln.	Bakersfield	93308	No
		Bena Landfill	2951 Neumarkel Rd.	Bakersfield	93307	No
		Delano Landfill	11249 Stradley St.	Delano	93215	No
		Tehachapi Landfill	12001 E. Tehachapi Blvd.	Tehachapi	93561	No
		Lebec Transfer Station	300 Landfill Rd.	Lebec	93243	No
		Mojave-Rosamond Landfill	400 Silver Queen Rd.	Mojave	93501	No
		Ridgecrest Landfill	3301 W. Bowman Rd.	Ridgecrest	93555	No
		Shafter-Wasco Landfill	17621 Scofield Ave.	Shafter	93263	No
		Taft Landfill	13351 Elk Hills Rd.	Taft	93268	No
		California City Transfer Station	19901 Neuralia Rd.	California City	93505	No
Kings	SWF	Avenal Regional Landfill	1200 Skyline Dr.	Avenal	93204	No
		Kings Waste and Recycling Authority – KWRA	7803 Hanford-Armona Rd.	Hanford	93230	No
Lake	CRV	Diamond Recycling	8426 Lake St.	Lower Lake	95457	Yes
		Diamond Recycling	14806 Olympic Dr.	Clearlake	95422	Yes
Lassen	Retailer	Zaengles Floor and Home	2800 Main St.	Susanville	96130	Yes
	SWF	Bass Hill Landfill	469-700 Johnstonville Dump Rd.	Susanville	96130	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Los Angeles	CRV	Blue Marble Recycling CRV Center	443 Vineland St.	City of Industry	91746	No
	Non Profit	Goodwill – Fletcher Square	3150 N. San Fernando Rd.	Los Angeles	90065	No
	Renovator	Comfort Bedding	11680 Wright Rd.	Lynwood	90262	Yes
		Gateway Mattress Company	624 S. Vail Ave.	Montebello	90640	Yes
	SWF	Burbank Recycle Center	500 S. Flower St.	Burbank	91502	No
		Carson Transfer Station	321 Francisco St.	Carson	90745	Yes
		Chiquita Canyon Landfill	29201 Henry Mayo Dr.	Castaic	91384	No
		City of Lancaster Yard	615 West St. H	Lancaster	93634	No
		Grand Central Recycling and Transfer Station	999 S. Hatcher Ave.	City of Industry	91748	No
		Lancaster Landfill & Recycling Center	600 East St. F	Lancaster	93535	No
		Paramount Resource & Recycling	7230 Petterson Ln.	Paramount	90723	No
		Pomona Valley Transfer Station	1371 E. Ninth St.	Pomona	91766	No
		Bel Art Transfer Station	2495 E. 68th St.	Long Beach	90805	No
		Falcon Refuse Transfer Station	3031 E. I St.	Wilmington	90744	No
		Antelope Valley Landfill	1200 W. City Ranch Rd.	Palmdale	93551	No
		Santa Clarita Yard	25772 Springbrook Rd.	Santa Clarita	91350	No
		South Gate Transfer Station	4489 Ardine St.	South Gate	90280	No
Madera	SWF	Fairmead Landfill	21739 Rd. 19	Chowchilla	93610	No
Marin	Non Profit	Conservation Corps North Bay – Novato Site	11 Pimentel Ct.	Novato	94949	Yes

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Mariposa	SWF	Mariposa County Solid Waste Facility	5593 CA-49	Mariposa	95338	No
Mendocino	SWF	Caspar Transfer Station	15000 Prairie Way	Mendocino	95481	No
		Ukiah Recycling and Transfer Station	3151 Taylor Dr.	Ukiah	95482	No
		Willits Transfer Station	350 Franklin St.	Willits	95490	No
Merced	SWF	Billy Wright Landfill	17173 S. Billy Wright Rd.	Los Banos	93635	Yes
		Highway 59 Landfill	7040 N. Highway 59	Merced	95348	No
Modoc	CRV	Holdorff's Recycling Center	605 N. Court St.	Alturas	96101	Yes
Mono	SWF	Mammoth Disposal	59 Commerce Dr.	Mammoth Lakes	93546	No
Monterey	SWF	Johnson Canyon Landfill & Recycling Center	31400 Johnson Canyon Rd.	Gonzales	93926	No
		Jolon Road Transfer Station	52654 Jolon Rd.	King City	93930	No
		Monterey Regional Waste Management District	14201 Del Monte Blvd.	Marina	93933	Yes
		Sun Street Transfer Station & Recycling Center	139 Sun St.	Salinas	93901	No
Napa	SWF	Calistoga Clover Flat Transfer Station	4390 Silverado Trail N.	Calistoga	94515	No
		Northern Recycling Operation and Waste Service	889 Devlin Rd.	American Canyon	94503	No
Nevada	CRV	Grass Valley Scrap Iron & Metal	875 Idaho Maryland Rd.	Grass Valley	95945	Yes

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Orange	SWF	CR&R Prima MRF	32250 La Pata St.	San Juan Capistrano	92675	No
		CR&R Stanton Transfer Station	11232 Knott St.	Stanton	90680	No
		CVT Regional MRF	2775 E. Gretta Ln.	Anaheim	92806	No
		Madison Materials	1035 E. 4th St.	Santa Ana	92701	No
		Midway City Sanitary District	14451 Cedarwood St.	Westminster	92683	Yes
		Rainbow Transfer Station	17121 Nichols Ln.	Huntington Beach	92647	No
		Sunset Environmental Transfer Station	16122 Construction Circle W.	Irvine	92606	No
Placer	SWF	Eastern Regional Landfill	900 Cabin Creek Rd.	Truckee	96145	No
Plumas	Retailer	Mountain Mattress	11 Lindan St.	Quincy	95971	Yes
Riverside	Renovator	MBC Mattress Company	19270 Envoy St.	Corona	92881	Yes
	SWF	Auga Mansa MRF (Robert A Nelson Facility)	1830 Agua Mansa Rd.	Riverside	92509	No
		Coachella Valley Transfer Station	87011 Landfill Rd.	Coachella	92236	No
		Burrtec-Edom Hill	70100 Edom Hill Rd.	Cathedral City	92234	No
		CR&R Perris	92570, 1760 Goetz Rd.	Perris	92570	Yes
		Lamb Canyon Landfill	16411 Lamb Canyon Rd.	Beaumont	92223	No
		Moreno Valley Waste Management Transfer Station	17700 Indian St.	Moreno Valley	92551	Yes

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Sacramento	Renovator	Imperial Mattress S.P.M., Inc.	3440 La Grande Blvd.	Sacramento	95823	Yes
		Sacramento Valley Mattress Inc.	4160 14th St.	Sacramento	95820	Yes
	Retailer	Beck's Superstore	11849 Folsom Blvd.	Rancho Cordova	95742	Yes
	SWF	Florin Perkins Public Disposal Site	4201 Florin Perkins Rd.	Sacramento	95826	No
		Kiefer Landfill	12701 Kiefer Blvd.	Sloughhouse	95683	Yes
		North Area Recovery Station (NARS)	4450 Roseville Rd.	North Highlands	95660	Yes
San Benito	SWF	John Smith Road Landfill	2650 John Smith Rd.	Hollister	95023	No
San Bernardino	Public Agency	Helendale Community Services District Thrift Store	26540 Vista Rd.	Helendale	92342	No
	SWF	Advance Disposal Co. & Recycling Yard	17105 Mesa St.	Hesperia	92345	No
		Victorville Drop Off Center	15164 Anacapa Rd.	Victorville	92394	No
		West Valley MRF	13373 Napa St.	Fontana	92335	No
		Colton Disposal Facility (CR&R)	2059 E. Steel Rd.	Colton	92324	No
		Daggett Community Services District	33703 Second St.	Daggett	92327	No
		Victor Valley MRF	17000 Abbey Ln.	Victorville	92395	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
San Diego	Non Profit	Urban Corps San Diego Recycling Buyback Center	3021 Moore St.	San Diego	92110	No
	Other	Revitalization Jacumba-Boulevard/Fire Safe/Backcountry Resource Center	39919 Ribbonwood Rd.	Boulevard	91905	Yes
	SWF	El Cajon Transfer Station	925 O'Conner St.	El Cajon	92020	No
		Otay Landfill	1700 Maxwell Rd.	Chula Vista	91911	No
		Palomar Transfer Station	5960 El Camino Real	Carlsbad	92008	No
		Sycamore Landfill	8514 Mast Blvd.	Santee	92071	No
San Francisco	Non Profit	Salvation Army – SFARC	1500 Valencia St.	San Francisco	94110	No
San Joaquin	Non Profit	Greater Valley Conservation Corps – Stockton Yard	2040 E Fremont St.	Stockton	95205	No
	Renovator	La Popular	120 S. Aurora St.	Stockton	95205	Yes
	SWF	Foothill Sanitary Landfill	6484 N. Waverly Rd.	Linden	95236	Yes
		Lovelace MRF & Transfer Station	2323 E. Lovelace Rd.	Manteca	95336	Yes
		North County Recycling Center & Sanitary Landfill	17720 E. Harney Ln.	Lodi	95240	No
		Tracy Material Recovery Facility & Transfer Station	30703 S. MacArthur Dr.	Tracy	95377	No
San Luis Obispo	Non Profit	North County Christian Thrift Shop	9330 El Camino Real	Atascadero	93422	No
	SWF	Cold Canyon Landfill	2268 Carpenter Canyon Rd.	San Luis Obispo	93401	No
		San Miguel CSD – Waste Water Treatment Plant	1765 Bonita St.	San Miguel	93451	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
San Mateo	SWF	Ox Mountain Sanitary Landfill	12310 San Mateo Rd.	Half Moon Bay	94019	No
		Pescadero Transfer Station	Bean Hollow Rd.	Pescadero	94060	No
		Recology of the Coast	1046 Palmetto St.	Pacifica	94044	No
		Recology San Bruno	1356 Marsten Rd.	Burlingame	94010	No
		Republic Services – Daly City	1680 Edgeworth Ave.	Daly City	94105	No
		Shoreway Environmental Center	333 Shoreway Rd.	San Carlos	94070	No
		South San Francisco Scavenger – Blue Line Transfer Station	500 E. Jamie Ct.	South San Francisco	94080	No
Santa Barbara	SWF	Lompoc Landfill	700 Avaion St.	Lompoc	93436	No
		Marborg Construction & Demolition Facility	119 N. Quarantina St.	Santa Barbara	93103	Yes
		Santa Maria Regional Landfill	2065 E. Main St.	Santa Maria	93454	No
		South Coast Recycling & Transfer Station	4430 Calle Real	Santa Barbara	93110	No
		Buellton Recycling Center	97 Commerce Dr.	Buellton	93427	No
		HSS Santa Maria Recycling Cener	1850 W. Betteravia Rd.	Santa Maria	93455	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Santa Clara	CRV	Morgan Hill Recycling	16290 Railroad St.	Morgan Hill	95037	No
	Non Profit	Goodwill of Silicon Valley	1080 N. 7th St.	Santa Clara	95112	No
	SWF	Bay Area Scavenger & Recycling	11740 Berryessa Rd.	San Jose	94587	No
		Bay Counties SMART Station	301 Carl Rd.	Sunnyvale	94089	No
		Greenwaste Recycling	625 Charles St.	San Jose	95112	No
		Leo Recycle	215 Leo St.	San Jose	95112	No
		Mission Trail Waste Systems, Inc.	1313 Memorex Dr.	Santa Clara	95050	No
		Newby Island Landfill	1601 Dixon Landing Rd.	Milpitas	95305	No
		Recology Mountain View	935 Terra Bella Ave.	Mountain View	94043	No
		Ben Lomond Landfill	9835 Newell Creek Rd.	Ben Lomond	95076	No
		Buena Vista Landfill	150 Round Tree Ln.	Watsonville	95076	No
		City of Watsonville Transfer Station	320 Harvest Dr.	Watsonville	95076	No
		Dimeo Lane Landfill	605 Dimeo Ln.	Santa Cruz	95060	No
Shasta	Retailer	Comfort Zone	3541 S. Market St.	Redding	96001	Yes
	SWF	Redding Solid Waste Transfer Station	2255 Abernathy Ln.	Redding	96003	No
		Redding West Central Landfill	14095 Clear Creek Rd.	Redding	96001	No
Sierra	SWF	Alleghany Transfer Station	1 Alleghany Dump Rd.	Alleghany	95910	No
		Loyalton Sanitary Landfill	1 Garbage Pit Rd.	Loyalton	96118	No
		Ramshorn Transfer Station	1 Ramshorn Rd.	Goodyears Bar	95944	No
		Sattley Transfer Station	County Rd. A-23	Calpine	96124	No
		Sierra City Transfer Station	County Rd. 528	Sierra City	96125	No

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Siskiyou	SWF	Black Butte Transfer Station	3710 Springhill Rd.	Mt. Shasta	96067	Yes
		Happy Camp Transfer Station	65600 State Hwy. 96	Happy Camp	96039	Yes
		Oberlin Road Transfer Station	2420 Oberlin Rd.	Montague	96064	Yes
		Tulelake Transfer Station	95001 County Rd.	Tulelake	96134	Yes
Solano	Retailer	The Wilkerson Company	1064 Horizon, Unit 1	Fairfield	94533	Yes
	SWF	Recology Vacaville Solano	855 1/2 Davis St.	Vacaville	95688	Yes
		Recology Vallejo-American Canyon	2021 Broadway St.	Vallejo	94589	No
Sonoma	Non Profit	Conservation Corps North Bay – Cotati Office	365 Blodgett St.	Cotati	94931	Yes
		Goodwill – Redwood Empire	651 Yolanda Ave.	Santa Rosa	95404	No
	SWF	Guerneville Transfer Station	13450 Pocket Dr.	Guerneville	95446	No
Stanislaus	SWF	Fink Road Landfill	4000 Fink Rd.	Crows Landing	95313	No
		Turlock Recycling and Transfer Station	1100 S. Walnut Rd.	Turlock	95380	No
Sutter	Retailer	Evans Furniture Warehouse	379 Epley Dr.	Yuba City	95991	Yes
Tehama	SWF	Manton Transfer Station	Purple Pl. (Near Hazen Rd.)	Manton	96059	Yes
		Paynes Creek Transfer Station	Plum Creek Rd. (South of Hooten Ln.)	Paynes Creek	96075	Yes
		Tehama County/Red Bluff Landfill	19995 Plymire Rd.	Red Bluff	96080	Yes

County	Type	Site	Address	City	Zip	Commercial Volume No-Cost Drop-Off
Tulare	SWF	City of Exeter Public Works Yard	350 W. Firebaugh Ave.	Exeter	93221	No
		City of Farmersville	800 S. Farmersville Blvd.	Farmersville	93223	No
		City of Lindsay Maintenance Yard	476 Mount Vernon	Lindsay	93247	No
		City of Woodlake Corporation Yard	595 S. Valencia Blvd.	Woodlake	93286	No
		Pena's Disposal Inc.	12094 Avenue 408	Cutler	93615	No
		Teapot Dome Landfill	21063 Street 128	Porterville	93257	No
		Visalia Landfill	8614 Street 328	Visalia	93291	No
Tuolumne	Non Profit	Greater Valley Conservation Corps – Sonora	14993 Camage St.	Sonora	95370	Yes
	SWF	Big Oak Flat (Groveland) Transfer Station	10700 Merrell Rd.	Big Oak Flat	95321	No
Ventura	Local Business	Pacific Manufacturing & Distributing	1740 Fiske Pl.	Oxnard	93033	Yes
	SWF	Del Norte Oxnard Regional Recycling and Transfer	111 S. Del Norte Blvd.	Oxnard	93030	No
		Simi Valley Landfill & Recycling Center	2801 Madera Rd.	Simi Valley	93065	No
Yolo	SWF	Esparto Transfer Station	27075 County Rd. 19A	Esparto	95627	No
		Recology Davis Corp Yard	2727 2nd St.	Davis	95618	No
		Yolo County Central Landfill	44090 County Rd. 28H	Woodland	95776	Yes
Yuba	SWF	Recology Yuba-Sutter Transfer Station	3001 N. Levee Rd.	Marysville	95901	No

Commercial Sites

County	Type	City	Zip
Humboldt	Local Business	Eureka	95501
Mendocino	SWF	Ukiah	95482
Siskiyou	Retailer	Yreka	96097
Tuolumne	Retailer	Sonora	95370

Bulky Item Collection

County	Site	Service Area
Alameda	Alameda County Industries	Cities of Alameda, San Leandro, Castro Valley
	San Leandro	City of San Leandro
Butte	Recology Oroville Transfer Station	Unincorporated Butte County
Colusa	Recology Maxwell Transfer Station	City of Colusa
Del Norte	Recology Del Norte	Unincorporated Del Norte County, Crescent City
El Dorado	El Dorado MRF/Disposal Facility	Unincorporated El Dorado County
Fresno	City of Sanger	City of Sanger
Imperial	Imperial	Cities of Imperial, Brawley, Calexico
Kern	Waste Management California City	City of California City
Los Angeles	Burbank Recycle	City of Burbank
	City of Los Angeles	City of Los Angeles
	City of Claremont	City of Claremont
	Culver City Transfer Station	City of Culver City
	City of Glendale	City of Glendale
	City of Huntington Park	City of Huntington Park
	City of Long Beach	City of Long Beach
	City of Palmdale Bulky Item Pickup	City of Palmdale
	Waste Management Santa Clarita Yard	City of Santa Clarita
	Waste Management Baldwin Park Yard	City of Baldwin Park
	Waste Resources and Recovery	City of Gardena

County	Site	Service Area
Marin	Recology Sonoma Marin – Petaluma Yard	Cities of Novato, Petaluma, Stinson Beach, Unincorporated Marin County, Bolinas
Nevada	Eastern Regional Landfill	City of Truckee
Orange	CR & R Stanton	Stanton, Dana Point, La Habra, San Clemente
	CVT Regional MRF	Cities of Anaheim, Villa Park, Fullerton, Garden Grove, Brea, Placentia, Chino Hills, La Habra Heights, Yorba Linda
	Midway City Sanitary District	City of Westminster
	Rainbow Transfer Station	Cities of Huntington Beach, Fountain Valley
	Sunset Environmental Transfer Station	Cities of Irvine, Mission Viejo, Laguna Woods, Laguna Beach
	Ware Disposal Fullerton Yard	Cities of Covina, East Charter Oak, South Whittier, El Modena
Riverside	Burrtec Waste Industries Agua Mansa MRF	Cities of Riverside, Jarupa Valley, Bloomington, Rialto, Rubidoux
	Burrtec Waste Industries – Edom Hill	Cities of Cathedral City, indian wells, palm desert, rancho mirage
	Coachella Valley Transfer Station	Cities of Coachella, La Quinta, Indio, Mecca, Thermal, Salton Sea
	Waste Management Moreno Valley	Cities of Moreno Valley, County of Riverside, Murrieta, Wildomar, Menifee, Beaumont
Sacramento	City of Folsom Corp Yard	City of Folsom
	Kiefer Landfill	Unincorporated Sacramento County
San Bernardino	Burrtec Waste Industries Barstow	City of Barstow
	CR&R Colton	Cities of Colton, Loma Linda
	Burrtec West Valley MRF	City of Fontana
	Advance Disposal Co. & Recycling Yard	City of Hesperia
	City of Redlands Public Works Yard	City of Redlands
	Burrtec Waste Industries Victorville Drop Off Center	City of Victorville

County	Site	Service Area
San Diego	Carlsbad	Cities of Carlsbad, Oceanside
	Otay Landfill (Republic)	City of Chula Vista
San Mateo	Daly City Curbside Collection	City of Daly City
	Recology San Bruno Residential Curbside Pickup	City of San Bruno
Santa Clara	GreenWaste Recycling	City of San Jose
Solano	Recology Vacaville Solano	City of Vacaville
	Recology Vallejo-American Canyon	City of Vallejo, American Canyon
Sonoma	Recology Sonoma Marin – Santa Rosa Yard	Cities of Cloverdale, Cotati, Healdsburg, Rohnert Park, Santa Rosa, Unincorporated Sonoma County, Sebastapol
	Windsor	City of Windsor
Sutter	Recology Yuba-Sutter Transfer Station	Cities of Live Oak, Unincorporated Sutter County, Wheatland, Unincorporated Yuba County, Yuba City, Marysville
Tehama	Tehama County Red Bluff Landfill	Unincorporated Tehama County, Red Bluff, Tehama
Ventura	Gold Coast Recycling & Transfer Station	Unincorporated Ventura County, Ojai, Filmore, Thousand Oaks
Yolo	Recology Davis Corp Yard	City of Davis

Recycling Facilities

County	Site	Address	City	Zip	Public Collection Site?	Commercial Collection Site?	Offered Consumer Incentive Payment
Alameda	DR3 Recycling	7041 Los Positas Rd. Suite F	Livermore	94550	No	Yes	No
	Green Mattress Recycling	7650 Marathon Dr. Suite N.	Livermore	94550	Yes	Yes	Yes
Fresno	Rest In Peace Recycling	2360 S. Orange Ave., Bldg. 1 Rear	Fresno	93725	Yes	Yes	Yes
Los Angeles	Cristal Materials, Inc.	7020 Stanford Ave.	Los Angeles	90001	Yes	Yes	Yes
		6825 McKinley Ave.	Los Angeles	90001	Yes	Yes	Yes
	R5 Recycling	1705 Mountain Ave.	Monrovia	91016	Yes	Yes	Yes
Riverside	R5 Recycling – Perris	84 Business Park Dr.	Perris	92571	Yes	Yes	Yes
San Bernardino	Mat Services	1020 S. Mildred Ave.	Ontario	91761	Yes	Yes	Yes
San Joaquin	DR3 Recycling	4447 S. Airport Way	Stockton	95206	Yes	Yes	Yes
Santa Barbara	Cleaner Earth Company	504 S. Western Ave.	Santa Maria	93458	Yes	Yes	Yes
Yolo	DR3 Recycling	1233 Commerce Ave., Suites C and D	Woodland	95776	Yes	Yes	Yes

Collection Events

County	City	Date	Event	Address	Zip
Alameda	Alameda	9/8/19	Alameda HHW Collection Event	2750 Todd St.	94501
	Albany	6/23/19	Alameda County Collection Event	1100 East Shore Hwy.	94710
		10/13/19	Alameda County Collection Event	1100 East Shore Hwy.	94710
	Hayward	6/15/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		7/20/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		8/17/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		9/21/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		10/19/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		11/16/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
		12/21/19	Cherryland Mattress and Box Spring Recycling Event	20095 Mission Blvd.	94541
	Oakland	1/26/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		2/23/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		3/30/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		4/27/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		5/25/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		6/29/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		7/21/19	Oakland Coliseum Collection Event	Oakland Coliseum	94621
		7/27/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		8/31/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		9/28/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		10/26/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		11/30/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
		12/28/19	City of Oakland Block Party Collection Event	7101 Edgewater Dr.	94621
	Pleasanton	5/19/19	Pleasanton Fairgrounds Collection Event	4501 Pleasanton Ave.	94566
	San Leandro	5/18/19	San Leandro Collection Event	610 Aladdin Ave.	94577
Alpine	Markleeville	4/27/19	Alpine Collection Event	50 Diamond Valley Rd.	96120
Amador	Jackson	6/1/19	Amador County Collection Event	12370 Airport Rd.	95642

County	City	Date	Event	Address	Zip
Contra Costa	Brentwood	5/4/19	City of Brentwood Collection Event	2301 Elkins Way	94513
		9/14/19	City of Brentwood Collection Event	2301 Elkins Way	94513
	Hercules	5/4/19	City of Hercules Collection Event	1000 Sycamore Ave.	94547
	Richmond	8/10/19	Hilltop Church of Christ – One-Day HHW Collection event	3301 Morningside Dr.	94803
		9/14/19	Galileo Club One-day House HHW/Mattress Drop off Event	371 S. 23rd St.	94804
Del Norte	Crescent City	5/4/19	Collection Event – Del Norte County Transfer Station	1700 State St.	95531
		10/6/19	Collection Event – Del Norte County Transfer Station	1700 State St.	95531
	Smith River	10/26/19	Collection Event – Tolowa Dee-ni’ Nation	16500 Ocean View Dr.	95567
El Dorado	South Lake Tahoe	6/8/19	Clean Tahoe Community Cleanup Program-South Tahoe Refuse	2140 Ruth Ave.	96150
Fresno	Coalinga	11/2/19	Coalinga Transfer Station Collection Event	1255 W. Elm St.	93210
	Fresno	6/1/19	Rice Road Republic Collection Event	10463 N. Rice Rd.	93730
		6/8/19	Rice Road Republic Collection Event	10463 N. Rice Rd.	93730
		6/15/19	Rice Road Republic Collection Event	10463 N. Rice Rd.	93730
		6/22/19	Rice Road Republic Collection Event	10463 N. Rice Rd.	93730
	Reedley	4/13/19	City of Reedley Spring Clean Up	20399 E. Dinuba Ave.	93654
		10/26/19	City of Reedley Collection Event	20399 E. Dinuba Ave.	93654
Glenn	Willows	7/27/19	Willows Cleanup Day	1600 S. Tehama St.	95988
Kern	Bakersfield	4/13/19	Kern County One Day Collection Event – Kern County Fairgrounds	1142 S. P St.	93307
		4/13/19	Kern County One Day Collection Event – Kern Medical Center	1700 Mt. Vernon Ave.	93306
		4/13/19	Kern County One Day Collection Event – Roberts Lane Transfer Station	1900 Roberts Ln.	93308
		10/19/19	Kern County One Day Collection Event – Kern County Fairgrounds	1142 S. P St.	93307
		10/19/19	Kern County One Day Collection Event – Kern Medical Center	1700 Mt. Vernon Ave.	93306
		10/19/19	One Day Collection Event – Roberts Lane Transfer Station	1900 Roberts Ln.	93308
		10/19/19	One Day Collection Event – Pioneer Park	4929 Pioneer Park Dr.	93306

County	City	Date	Event	Address	Zip
Los Angeles	Arcadia	11/9/19	Arcadia Backyard Cleanup Event	11800 Goldring Rd.	91066
	Lake Hughes	1/12/19	Antelope Valley Mattress Recycling Collection Event	17520 Elizabeth Lake Rd.	93532
		4/20/19	Antelope Valley Collection Event – Lakes Community Center	17520 Elizabeth Lake Rd.	93532
		9/21/19	One Day Collection Event – LA County Lakes Community Center	17520 Elizabeth Lake Rd.	93532
	Lancaster	3/9/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		5/4/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		5/18/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		6/22/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		9/28/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		11/9/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
		12/14/19	Antelope Valley Mattress Recycling Collection Event – Lancaster	17341 East Ave. J	93535
	Littlerock	2/23/19	Antelope Valley Mattress Recycling Collection Event – Littlerock	8505 East Ave. T	93543
		5/11/19	Antelope Valley Mattress Recycling Collection Event – Littlerock	8505 East Ave. T	93543
		9/7/19	Antelope Valley Mattress Recycling Collection Event – Littlerock	8505 East Ave. T	93543
		10/19/19	Antelope Valley Mattress Recycling Collection Event – Littlerock	8505 East Ave. T	93543
		11/30/19	Antelope Valley Mattress Recycling Collection Event – Littlerock	8505 East Ave. T	93543
	Quartz Hill	1/19/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
		6/1/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
		7/27/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
		9/14/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
		10/26/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
		12/7/19	Antelope Valley Mattress Recycling Collection Event – Quartz Hill	4859 West Ave. L 12	93536
	Santa Monica	7/27/19	One Day Collection Event – City of Santa Monica	2500 Michigan Ave.	90904
		10/19/19	One Day Collection Event – City of Santa Monica	2500 Michigan Ave.	90904

County	City	Date	Event	Address	Zip
Madera	Chowchilla	5/6/19	City of Chowchilla – Week Long Event Public Works Yard	360 N. 1st St.	93610
	Madera	3/18/19	City of Madera collection event	1030 S. Gateway Dr.	93637
		10/5/19	Caglia Environmental – Red Rock Environmental Group	37398 Berkshire Dr.	93636
Marin	Fairfax	4/27/19	Town of Fairfax Collection Event	Elsie Ln. & Bank St.	94930
		8/24/19	Fairfax Community Clean Out Day	2040 Sir Francis Drake Blvd.	94930
	San Rafael	2/23/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901
		3/23/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901
		4/27/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901
		6/1/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901
		7/27/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901
		8/24/19	City of San Rafael & Conservation Corps North Bay	50 Canal St.	94901

County	City	Date	Event	Address	Zip
Merced	Atwater	3/16/19	City of Atwater Spring Clean Up Event	1800 Buhach Rd.	95301
		10/19/19	City of Atwater Fall Collection Event	1800 Buhach Rd.	95301
		10/19/19	Merced County	Quinley Ave.	95301
	Dos Palos	4/6/19	City of Dos Palos Collection Event	1937 Blossom St.	93620
		10/5/19	Merced County	16575 Hwy. 33 Dos Palos-Y Auction Yard	93520
	Gustine	5/18/19	City of Gustine Collection Event	26501 Carnation Rd.	95322
	Le Grand	4/13/19	Le Grand Community Clean-Up	Santa Fe Ave. & Jefferson St.	95333
	Livingstone	4/13/19	City of Livingston Collection Event	2238 Walnut Ave. (PWs Corp Yard Employee Parking Lot)	95334
	Los Banos	5/18/19	City of Los Banos Spring Clean Up	Fairgrounds Parking Lot	93635
		9/21/19	City of Los Banos Fall Clean Up	Fairgrounds Parking Lot	93635
	Merced	4/27/19	City of Merced Collection Event	3600 M St.	95348
		4/27/19	City of Merced Collection Event – Merced County Fairgrounds	900 Martin Luther King Jr. Way	95341
		4/27/19	Franklin-Beachwood Community Clean-Up	Santa Fe Business Pkwy.	95348
		5/4/19	City of Merced Collection Event	3600 M St.	95348
		5/4/19	City of Merced Collection Event – Merced County Fairgrounds	900 Martin Luther King Jr Way	95341
	S Dos Palos	4/6/19	S. Dos Palos Community Clean-Up	Reynolds Ave. & Shain Rd.	93665
	Santa Nella	3/2/19	Santa Nella Community Clean Up	W. Comet Rd. and Venus Cir.	95322
	Snelling	3/9/19	Snelling Community Clean-Up	2641 E. Merced Falls Rd.	95369

County	City	Date	Event	Address	Zip
Napa	American Canyon	9/28/19	City of American Canyon Collection Event	430 Donaldson Way	94503
Placer	Lincoln	5/4/19	Lincoln Collection Event	375 Airport Rd.	95648
Plumas	Delleker	8/24/19	Delleker Transfer Station	73980 Industrial Way	96122
	Quincy	10/19/19	Plumas County Collection Event	1834 E. Main St.	95971
Sacramento	Elk Grove	6/1/19	City of Elk Grove Collection Event	8401 Laguna Palms Way	95758
San Bernardino	Adelanto	4/28/19	City of Adelanto Clean Up	12000 Stadium Way	92301
	Victorville	7/20/19	City of Victorville Clean Up	17000 Abbey Ln.	92394
San Diego	Potrero	11/23/19	Potrero Community Clean Up	24800 Potrero Park Dr.	91963
	San Diego	3/2/19	2019 Community-Wide Cleanup, Recycling, and Donation Event	9449 Friars Rd.	92108
San Joaquin	Escalon	7/6/19	Escalon Community Center Collection Event	1055 Escalon Ave.	95320
	Stockton	7/12/19	Greater Valley 2-Day Collection Event	2707 Transworld Dr.	95206
		10/18/19	Stockton Fall Collection Event	2885 E. Harding Way	95205
		10/19/19	Stockton Fall Collection Event	West of Taft Elementary School	95206
		10/20/19	Stockton Fall Collection Event	2929 Windflower Ln.	95212
		10/25/19	Stockton Fall Collection Event	2800 South D St.	95206
		10/26/19	Stockton Fall Collection Event	8407 Kelley Dr.	95209
		10/27/19	Stockton Fall Collection Event	1621 Brookside Rd.	95207
Santa Cruz	Santa Cruz	6/22/19	City of Santa Cruz	2200 Delaware Ave.	95060
Siskiyou	Fort Jones	3/30/19	Fort Jones Cleanup Day	23 Douglas St.	96031

County	City	Date	Event	Address	Zip
Solano	Fairfield	2/2/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		3/2/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		3/30/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		5/4/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		6/29/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		8/3/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		9/28/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		11/2/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
		11/30/19	The Wilkerson Company Collection Event	1064 Horizon, Unit 1	94533
	Vallejo	11/2/19	City of Vallejo Fall Collection event	Railroad Ave.	94592
Sonoma	Healdsburg	5/3/19	Healdsburg Collection Event	1557 Healdsburg Ave.	95448
		5/4/19	Healdsburg Collection Event	1557 Healdsburg Ave.	95448
		5/5/19	Healdsburg Collection Event	1557 Healdsburg Ave.	95448
	Petaluma	12/6/19	Collection Event – Lucchesi Park	320 N. McDowell Blvd.	94954
	Rohnert Park	9/13/19	Zero Waste Sonoma Collection Event	5401 Snyder Ln.	94928
	Santa Rosa	11/8/19	Santa Rosa Collection Event	55 Stony Point Rd.	95401
	Sonoma	11/22/19	Collection Event – Sonoma Veterans Memorial Building	126 First St. W.	94976
Stanislaus	Oakdale	3/22/19	City of Oakdale Collection Event	455 S. Fifth Ave.	95361
Trinity	Hayfork	5/24/19	Hayfork Transfer Station Collection Event	372 Hayfork Dump Rd.	96041
	Weaverville	5/25/19	Weaverville Transfer Station Collection Event	173 Tom Bell Rd.	96093
Tulare	Exeter	4/18/19	City of Exeter No Cost Drop Off Event	350 W. Firebaugh Ave.	93221
	Famersville	10/10/19	City of Farmersville Collection Event	800 S. Farmersville Blvd.	93223
	Visalia	8/23/19	Dump On Us-City of Visalia – Public Works	309 to 325 N. Cain St.	93292
		10/31/19	City of Visalia-Public Works	309 to 325 N. Cain St.	93292
	Woodlake	10/24/19	City of Woodlake	595 S. Valencia Blvd.	93286
Tuolumne	Sonora	6/29/19	Paintcare Mattress Collection Event	111 W. School St.	95370
Yolo	Esparto	4/10/19	Esparto Transfer Station Collection Event	27075 County Rd. 19A	95627
Yuba	Olivehurst	8/17/19	Linda Community Clean Up	1468 Sky Harbor Dr.	95961
	Wheatland	11/9/19	Wheatland Cleanup Day	103 C St.	95692

Appendix C: Program Operations Materials



California Mattress Recycling Program COLLECTION GUIDELINES

December 2019

CONTACTS

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Mono, San Joaquin, Stanislaus,
Tulare, Tuolumne

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269.	California Mattress Recycling Standards

About the Mattress Recycling Council

In 2013, California enacted Senate Bill 254 as amended which requires mattress manufacturers to create a recycling program for mattresses discarded in the state. The Mattress Recycling Council (MRC) is the nonprofit organization established by the mattress industry to develop and operate the California mattress recycling program. The Program began December 30, 2015.

MRC has contracted with service providers to transport and recycle mattresses, futon mattresses and box springs from collection sites throughout the state. For simplicity, we will refer to mattresses, futon mattresses and box springs as mattresses. These guidelines describe the Program and what your facility needs to do to participate. MRC reserves the right to update, change, modify, amend, add or remove terms or otherwise alter these guidelines at any time with or without prior notice.

What MRC Provides

Staff at all participating collection sites must be knowledgeable regarding these guidelines before accepting mattresses.

MRC provides the following to participating solid waste facilities:

- A collection container to store mattresses that is appropriate for the number of mattresses that the collection site expects to generate and the site's available space
- Transportation from the solid waste facility to a contracted recycler
- No-cost mattress recycling services

PROGRAM MATERIALS

INCLUDED PRODUCTS

- **Mattresses:** which are defined as any sleep surface covered with ticking or fabric that contains resilient material such as steel innersprings, foam, fiber or other filling or upholstery materials, used alone or in combination, regardless of size or shape. **This definition includes foam mattresses.**
- **Futons** see mattress definition above. Futon mattresses must be detachable from the frame or base to be accepted. (Futon mattresses that do not detach from the frame or base are not included.)
- **Box springs (also commonly called foundations):** A ticking or fabric-covered structure used to support a mattress or sleep surface and may be comprised of a frame, foam, springs or other structure, or other materials, used alone or in combination, regardless of whether the product is stationary or adjustable.

All items accepted for recycling by MRC must have been used and discarded in the state of California.



A participating collection site may not charge for mattresses that are dropped off by individuals at its site and recycled through the Program.

EXCLUDED PRODUCTS

- Out-of-state mattresses
- Severely damaged, twisted, wet, frozen or soiled mattresses
- Mattresses infested with bed bugs or other living organisms
- Air mattresses that contain no upholstery material (such as camping beds)
- Car beds
- Collapsible rollway beds
- Adjustable bases not covered in ticking or fabric
- Juvenile products including, carriages, baskets, dressing tables, strollers, playpens, infant carriers, lounge pad, crib bumpers
- Mattress pads and toppers
- Sleeping bags
- Pillows and cushions
- Loose bedding, blankets or sheets
- Water beds
- Fold-out sofa beds
- Futon frames or bases



Mattress Inspection and Examination

Facility staff should screen incoming mattresses to determine whether they are suitable for recycling and should remove mattresses that are:

- Excessively wet or frozen
- Severely twisted, punctured or crushed
- Infested with bed bugs or other living organisms
- Exceptionally soiled or moldy

Mattresses not suitable for recycling should be disposed of through your existing solid waste stream.

Bed Bug Identification

Mattresses and box springs infested with bed bugs are unacceptable for recycling and should be disposed of through your existing solid waste stream. Staff at collection sites should evaluate program materials for evidence of bed bug infestation. A bed bug training webinar is available on the Mattress Recycling Council's website. The [webinar](https://mattressrecyclingcouncil.org/resources/) focuses on dispelling health-related myths, bed bug identification and best practices for protecting facility staff. It can be found at <https://mattressrecyclingcouncil.org/resources/>



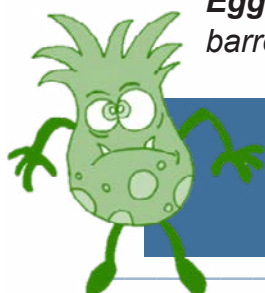
Bed bugs are tan to brown in color, but may appear redder if they have fed.

Adult Bed Bugs are dorsally flat insects, broadly oval, and the size of an apple or melon seed ($\frac{1}{4}$ in).

Nymphs look like adults in shape but are smaller.

Eggs are white and barrel shaped.

Signs of bed bug activity may be more obvious than the insects themselves. Look for clusters of dark spots or smudges on mattresses (fecal spots), especially along seams. Eggs, shed skins, and all life stages of bed bugs may also be present in these 'soiled' areas.



For more information on bed bugs, please refer to the resources made possible by the Connecticut Coalition Against Bed Bugs at www.ct.gov/caes/CCABB.

MATERIALS COLLECTION & HANDLING

Each collection site will have unique operational considerations. Participating facilities must make their own decisions about how to best manage their operations in the safest manner possible in accordance with applicable laws. At a minimum, each participating site must meet these requirements:

MINIMUM PROGRAM REQUIREMENTS	
SITE	Each collection site must be secure with adequate space and staffing to handle and store acceptable mattresses.
PERMITS	Each collection site must have knowledge of and comply with all applicable federal, state and local laws. These may include, but are not limited to, zoning requirements, state permit requirements, and OSHA or other workplace requirements. Please contact your Local Enforcement Agency (LEA) to confirm whether your site is in compliance with all applicable notifications or requirements for accepting mattresses for recycling at your site. In many cases, this will be your County or local Public Health Department.
INSURANCE	Each collection site must maintain general liability insurance of at least \$1,000,000 per occurrence.
TRAINING	Staff at each collection site must be trained and knowledgeable regarding these Guidelines before accepting mattresses for recycling.
STORING & LOADING MATTRESSES (See page 6 for photos and guidelines)	Collection sites must keep mattress dry by storing in weatherproof containers or under cover to maximize their recyclability. In addition, all collection sites must: • Make every effort to place mattresses in MRC-designated storage containers immediately upon acceptance. • Keep mattresses intact and not intentionally crush or puncture them. • Efficiently stack mattresses to maximize the number of units loaded in each storage container. • Provide oversight to keep unacceptable items out of MRC-designated storage containers. • Remove any non-program materials from MRC-designated storage containers before transport to MRC recyclers. • Practice good housekeeping standards, and keep storage containers and program materials in a neat and orderly condition.
SITE ACCESS	Collection sites must allow MRC access to confirm compliance with these guidelines.

Loading Mattresses in Storage Containers

Container Type	Number of Mattresses
20-foot sea container	30 to 45
40-foot sea container	75 to 95
40-yard roll-off container	35 to 50
28-foot trailer	60 to 95
48-foot trailer	110 to 180
53-foot trailer	125 to 190

Expected number of mattresses that should fit in various container sizes



Mattresses and box springs must be packed as efficiently as possible to maximize the number of units in each container.

TRANSPORTATION AND RECYCLING

Transporters

MRC will assign each collection site a transporter to provide a storage container and transport services.

- MRC contracted transporters will provide participating locations with evidence of automobile insurance coverage of at least \$1,000,000 per occurrence
- Each collection site must notify transporter at least 2 business days before a storage container is full of mattresses
- The assigned transporter will pick up full containers and drop off an empty container at the same time
- On the scheduled pickup day, the collection site must make the collection container readily accessible to the transporter
- At the time of pickup, collection site staff must be present to sign a three-part Bill of Lading (BOL) supplied by the transporter that details the quantity of mattresses in the container, and must provide appropriate copies of the BOL to the transporter

A collection site may choose to provide its own storage containers and transportation at its own cost. These locations must contact the recycler directly to arrange for a convenient drop-off time.

Recyclers

Recyclers under contract with MRC will meet established recycling standards and accurately account for all mattresses received, the mattress components recycled (e.g., foam, steel, wood, fiber, etc.), and any residual disposal. Solid waste facilities will be assigned an MRC recycler to best service your facility.

PROGRAM WITHDRAWAL & TERMINATION

A collection site's participation in the California mattress recycling program is voluntary. Either party may withdraw from participation with 10 days' notice to the other party. MRC reserves the right to remove any collection site not in compliance with these guidelines from further participation in the Program.

RECORDKEEPING

Bill of Lading

A Bill of Lading (BOL) will be provided by the transporter. Before a full container leaves the site, the BOL must be completed and signed by facility staff.

BILL OF LADING

Unique BOL #: pre-printed #

Date:

Collection Site/ Generator

Facility Name and Operator:

Address:

Type of Collection Site: ☐ solid waste facility ☐ mattress retailer ☐ other _____

Collection Container Type: ☐ 20 ft. sea container ☐ 30 yd. roll-off ☐ 40 yd. roll-off

☐ 53 ft. trailer ☐ 48 ft. trailer ☐ other: _____

Collection Site Count: Mattress and Box Spring Units: _____

Collection Site Certified Net Weight (if available): _____ lbs.

I hereby certify that to the best of my knowledge, the above information is accurate, and all of the products described in this document were used and discarded in California.

Name (print), Title

Signature

Date

Transporter

Company Name:

Address:

Truck #:

Name (print), Title

Signature

Date

Mattress Recycler

Date:

Company Name:

Address:

Recycler Count: Mattress Units: _____ Box Spring Units: _____

Net Weight of all Mattress and Box Spring Units: _____ lbs.

Comments/Count Discrepancies:

I hereby certify that to the best of my knowledge, the above information is accurate, and all of the products described in this document were used and discarded in California.

Name (print), Title

Signature

Date

CALIFORNIA MATTRESS RECYCLING STANDARDS

The Mattress Recycling Standards (Standards) define the minimum requirements to be an approved Recycler for the Mattress Recycling Council (MRC). Under these Standards, mattresses must be managed and processed in a manner that adequately safeguards the environment, industry employees and consumers. The Standard also includes data tracking and reporting requirements.

The MRC reserves the right at its discretion to review and revise these Standards.

For purposes of these Standards, the term “mattress” should be interpreted to include both mattresses and foundations (or box-springs).

Background

The MRC is a non-profit organization formed by the International Sleep Products Association (ISPA) to develop and implement mattress recycling programs in states with laws requiring recycling of discarded mattresses.

Recyclers must comply with these Standards, contract terms and conditions and all legislative and regulatory requirements. Recyclers must have transparent operations, clear and documented recycling procedures and accurate tracking of all mattresses and components (including non-recyclable waste). All Recyclers will be audited under these Standards.

Disclaimer

The MRC does not intend for these Standards to constitute or provide legal guidance of any kind. The Recycler must be aware of and abide by all local, state, or federal laws and regulations applicable to the management of post-consumer mattresses or the business operation of the Recycler. In the event that these Standards are inconsistent with any such laws or regulations, the laws or regulations take precedence, and the Recycler must inform the MRC of such inconsistency.

1. General Requirements

Each Recycler shall:

- 1.1. Possess a current and valid business license and meet all applicable local, state and federal requirements for providing the type of recycling services required by the MRC.
- 1.2. Possess valid state approved permits, plans, and approvals, as applicable.
- 1.3. Comply, and be in good-standing, with all applicable federal, state, and local regulations including but not limited to:
 - Department of Transportation (DOT) if providing any transportation services
 - Occupational Safety and Health Administration (OSHA) and applicable local and state health and safety regulations

- Local and state fire department regulations, fire and building codes and other applicable building and occupancy safety requirements
- 1.4. Possess Commercial General Liability Insurance, including coverage for bodily injury, property damage, complete operations and contractual liability with combined single limits of not less than \$1 million per occurrence and \$2 million aggregate. Recycler's policy must be endorsed to name MRC, its directors, officers, employees, agents, assigns, as Additional Insureds. Recycler must carry its own Business Auto and Workers Compensation policies. Recycler shall require all third parties that it uses to provide any services under its contract with MRC to comply with the same insurance requirements specified in these Standards.
 - 1.5. List the MRC as an additional insured party.
 - 1.6. Possess and maintain in good standing workers compensation and unemployment insurance coverage through a state program or through private insurance policy or sufficient self-insurance coverage.
 - 1.7. Maintain all records for a minimum of 4 years, including but not limited to shipping documents (both for goods received and shipped), processing, material disposal and sales records.
 - 1.8. Develop and keep current a written plan that assures:
 - 1.8.1. proper closure of the Recycler's facility or site in the event of sale, closure, abandonment, bankruptcy, any form of dissolution of the Recycler, or for any other reason;
 - 1.8.2. against abandonment of any mattresses, mattress materials, or other products or materials processed by the Recycler in the event of closure; and
 - 1.8.3. proper remediation of any contamination to the Recycler's facility or site in accordance with all applicable local, state and federal laws and regulations.

As part of that plan, the Recycler must obtain a bond or other financial instrument sufficient to pay for the closure activities described in the plan in the event that the Recycler itself is financially unable to perform all or some of such activities. The Recycler shall make such plan and bond or other financial instrument available for inspection by the MRC upon request.

- 1.9. Maintain a process to provide written notice of closure to the MRC with a minimum of 90-days advance notice.
- 1.10. Maintain a process to provide written notice to the MRC of any incidents that required the assistance of first responders within 24 hours of the occurrence. Provide written notice of any corresponding regulatory orders, fines or other governmental or administrative actions taken within 48 hours of receiving such orders or fines.

- 1.11. Maintain a documented process to record and track accidents, injuries or violations and any corresponding corrective and/or preventive actions taken.
- 1.12. Maintain a documented process to identify and communicate physical, mechanical, biological or pathogenic hazards and severity of such hazard to employees, and any corresponding corrective and/or preventive actions taken.
- 1.13. Maintain a documented process to identify and communicate potential fire hazards and severity of such hazards to employees, and any corresponding corrective and/or preventive actions taken.

2. Material Processing

Each Recycler shall implement and maintain a documented plan for deconstructing mattresses, which shall at a minimum require the Recycler to:

- 2.1. Fully disassemble the mattresses.
- 2.2. Recycle at least 75% by weight of the mattresses it processes by selling such material in appropriate markets for use in making new materials or products.
- 2.3. Minimize the quantity of material disposed of through landfills, incineration, or other non-recycling avenues.
- 2.4. Maintain a written policy describing how each mattress type and material (including pocket coils) will be processed.
- 2.5. Process all mattresses within 30 days of receipt at facility.
- 2.6. List criteria applied in determining when a given mattress cannot be processed.

3. Material Tracking

Each Recycler shall implement and maintain a documented plan to track and control mattresses entering their processing facilities and the flow of recyclable and non-recyclable materials generated through mattress deconstruction. The plan shall at minimum require the following:

- 3.1. Weigh all in-bound mattresses.
- 3.2. Maintain in-house or use third party annually calibrated and certified scale to weigh all in-bound and outbound materials on-site or document all out-bound shipments using third party calibrated and certified scales.
- 3.3. Maintain daily records of all receipts of used mattresses, mattress processing, sales or other dispositions of recycled or non-recyclable materials, and inventories.
- 3.4. Provide the MRC records for all parties providing discarded mattresses to Recycler in exchange for a collector incentive, including quantities received from and incentives paid to each party, and link such information to the inventory records required in 3.3.

- 3.5. Provide the MRC a list of all purchasers of recycled materials, and notify the MRC of any changes to that list at least 10 business days in advance (the MRC will treat this information as confidential). Recycler must obtain written approval from MRC for new facilities.
- 3.6. Train employees on how to prepare and maintain all necessary records and other documentation related to the receipt, processing, inventory and disposition of mattress and mattress materials.
- 3.7. Provide certificates of recycling for all material received and processed.

4. Downstream Due Diligence

Each Recycler shall have processes in place to identify, audit and approve all purchasers of recycled materials. The processes shall at a minimum require:

- 4.1. Annual desk audits to verify each purchaser's compliance with all applicable local, state and federal environmental and other requirements, and review of each purchaser's operating permits, environmental compliance permits, business licenses, insurance and certifications.

5. Bed Bug Management

Each Recycler shall implement and maintain a documented plan to identify and mitigate bed bug infestation in the facility and among employees. Components of the plan shall, at minimum, address the following provisions:

- 5.1. Document that all employees attended bed-bug identification and mitigation training.
- 5.2. Post bed bug identification posters in prominent work place location to encourage proactive identification and isolation of contaminated mattresses.
- 5.3. Clearly identify how infested mattresses will be isolated and either decontaminated or disposed.
- 5.4. Track the number and if possible, source of contaminated units.

Appendix D: GIS Methodology

Customer Analytics: MRC Convenience Analysis — Spring 2020 Technical Details

Summary

The Mattress Recycling Council (MRC) requested that Customer Analytics determine how many and what percent of the population in California has convenient access to recycle mattresses in California using the 2019 Mattress Collection Network. A combination of standard and spatial analyses was performed to determine convenience rates by geographic and consumer attributes.

A related analysis on the convenience for retailers to recycle used mattress was also requested. It shares many similarities to the consumer analysis and inputs from the consumer work were used to calculate convenience rates for bedding retailers.

Details

To perform the analysis, MRC and Customer Analytics had to define:

- Level of geographic detail the data can support;
- What population data would be analyzed: Total, In Environmental Justice Communities, Rural;
- What retailers would be analyzed;
- Eligible collection network entities;
- Convenience.

Geography

The working geography for this analysis was set at the Census Block Group level. This is the smallest level of geographic detail for which data from government sources are available more recent than the 2010 Decennial Census. This is also the smallest unit of geography for which information on dwelling type is available; a necessary component to the analysis of certain types of collection programs.

The state of California has just over 23,000 Census Block groups and have, on average, 1,600 people. Census Block Groups are subdivisions of Census Tracts, which are subdivisions of Counties. In other words, Block Groups roll up to Tracts which roll up to Counties. Each Census Block Group has a unique, 12-character ID. The first 11 digits of that ID are the Census Tract the Block Group is inside of. The first 5 characters of the ID

are the County. This allows us to transfer attributes of Counties or Tracts on to Census Block Groups directly.

Population

Small area population data was obtained from the US Census Bureau's American Community Survey (ACS). Customer Analytics downloaded block group and census tract level data for BR25033: Total Population in Occupied Housing Units by Tenure by Units in Structure¹ from the 2014 to 2018 5-year ACS via the Census Bureau's FTP site². These data were summarized into the population living in single family dwellings and multi-family dwellings. This was required to support bulky item collection programs that only service single family dwellings described later.

Environmental Justice

One of the populations that MRC asked Customer Analytics to analyze separately is the population in environmental justice (EJ) communities. California's EnviroScreen 3.0 (July 2018 release) data was used to determine how many people in a Census Block Group are in EJ communities. EJ communities are those Census Tracts CalEnviroScreen defines as Disadvantaged Communities. Disadvantaged Communities are "the top 25% scoring areas from CalEnviroScreen along with other areas with high amounts of pollution and low populations."³ As previously noted, Census Block Groups roll up into Census Tracts, which allows us to apply the EJ Community status from Tracts to Block Groups. Once applied, an estimate for the population in EJ Communities for both single and multi-family populations were created.

Table 1 displays the total population and population by EJ Community status.

**TABLE 1: California Population by EJ Community Status
(2014 to 2018 ACS and 2018 Environmental Justice Communities)**

Population	Number
Total Population	38.3 Million
Population in EJ Communities	9.5 Million
Population in non-EJ Communities	28.8 Million

Rural

Part of the requested convenience analysis is to analyze convenience for the rural population of California. MRC requested that Customer Analytics define as rural all areas in counties that have less than 200,000 tons of refuse collection on an annual

¹ <https://censusreporter.org/tables/B25033/>

² https://www2.census.gov/programs-surveys/acs/summary_file/2018/data/5_year_by_state/

³ <https://oehha.ca.gov/calenviroscreen/sb535>

basis and provided Customer Analytics that list. See [Rural County List](#) for the list of counties that are considered rural for the purposes of this analysis. The county's status as being Urban or Rural is then applied to the Census Block Groups within it, allowing various reports to be summarized by this status.

Retailers

Unlike consumers, retailers can be assessed at the address level when determining convenient access to mattress recycling. MRC provided a list of the names and addresses of retailers that sell mattresses in the State of California to Customer Analytics. Addresses were standardized to be compliant with the United States Postal Service standards and updated to add a ZIP+4. The ZIP+4 was used to identify the latitude and longitude for each retail location and used for proximity analysis described in the Collection Network Spatial Analysis section found elsewhere in this document.

Collection Network Entities

MRC provided Customer Analytics a list of the entities that provide mattress recycling in California. This network of entities is comprised of sites wherein consumers transport mattresses directly as well as bulky item programs where the mattress is picked up directly from the consumer's home.

The sites include permanent collection sites, recyclers, and events. In all cases, the sites were marked as servicing consumers, commercial customers, or both. For standard convenience analysis, only those collection sites that service consumers or both consumers and commercial customers are considered.

The bulky item programs are classified in two different ways. The first type are those programs that participate with MRC's recycling program. The other type are other bulky item pick-up programs available to consumers. For standard convenience analysis, only those that participate with MRC's recycling program are included.

In addition to segmenting between "participating" or "generally available" programs, bulky item programs are also classified by the consumers they service. All bulky item programs service single family dwellings, but some do not service multi-family dwellings. Both types are included in convenience analysis, but the multi-family population is excluded if the area is only serviced by a bulky item program that exclusively services single-family dwellings and is not covered by a collection site.

Exclusively for the retailer convenience analysis Commercial Volume Program (CVP) locations were provided to Customer Analytics. These are fixed locations that are used to centralize pick up for numerous retail chains in the State of California. MRC provided a list of the CVP sites and the retail locations that they service. Any retailer convenience analysis included these sites in addition to the permanent sites and recyclers that indicate they service commercial customers.

Collection Network Spatial Coverage

The two types of collection network entities require two approaches to determine the areas that they service.

Sites

MRC requested that Customer Analytics consider a collection site to service a consumer if they are within a 15-mile driving distance of the site. As individual consumer to site data are not available, the proximity of the Census Block Group is used to determine if the population within that Block Group is considered serviced or not. Customer Analytics used the Network Analyst extension with ESRI's ArcMap desktop mapping software to calculate the driving distance from each collection site to the population centroid for each block group. This spatial analysis determines the optimal driving distance from each site to each Block Group.

The population centroid is superior to the geographic centroid as it is more representative of the population living in that Block Group. This is particularly important in Block Groups with uninhabitable area such as bodies of water, forests, and deserts.

The driving distance from retailers to the collection sites that service commercial accounts were calculated using the same ESRI Network Analyst module using the latitude and longitude of the retailer's ZIP+4 to the latitude and longitude of the collection site.

Bulky Item

The bulky item programs service a consumer if they live within the area serviced by the bulky item collection program. Each bulky item program's service area is defined by ZIP Code, places, unincorporated areas within a county, or a description of their service area. Each Census Block Group in California was determined to be within or outside of the service area of one or more bulky item programs. Census Block Groups were identified using a ZIP Code to Census Block Group crosswalk developed by Customer Analytics. Through spatial joins in ArcMap, Census Block Groups were identified as being in a place or in the unincorporated areas of a county, when applicable, mapped to bulky item programs covering those areas. Description-based service areas were converted to boundary files, which were used to spatially select the Census Block Groups that fall within the area.

Customer Analytics: MRC Illegal Mattress Dumping Analysis — Spring 2020 Technical Details

Summary

The Mattress Recycling Council (MRC) requested that Customer Analytics use multivariate statistical analyses to determine the following from the 2019 illegal dumping data:

- How preventative measures/opportunities for no-cost management of discarded mattresses affect illegal dumping.
- How demographic/socio-economic characteristics affect illegal dumping within a ZIP code.

As noted in the report, the data suggest that communities near collection sites and recyclers are associated with less dumping. Communities with bulky item programs are associated with less dumping once the special case of Long Beach's dumping data are excluded. In addition, collection events are associated with less dumping though more so in the area around the event than exclusively the ZIP code of the event itself.

ZIP codes with high concentrations of poverty, renters, and multi-family dwelling types (e.g. apartment complexes) are associated with higher dumping rates. We should be careful to note that it is possible that persons outside of these areas may have dumped mattresses into these areas.

Data Source Details

Illegal Dumping

Illegal Mattress Dumping by member, ZIP code, and month were provided by MRC. As the finest geography available with mattress dumping was the ZIP code, the data compiled to perform this analysis was narrowed down to the ZIP code level (by month). Data provided by differing types of boundaries (i.e. "places" and "tracts") were allocated to ZIP codes based on overlapping shares of populations within these boundaries.

Demographic and Socio-Economic Characteristics

CalEnviroScreen (CES) 3.0 (June 2018) data were used as the source of Environmental Justice (EJ) Communities⁴, Pollution, Poverty, Total Population, and % Elderly (Aged 65 and older) figures. CES's Pollution Burden Score was derived from their collection of numerous pollution exposure scores (such as ozone, pesticides, hazardous waste, etc.).⁵ CES defines poverty as anyone living in a household with a household income that is up to two times the federal poverty level.⁶ CES's poverty data are sourced from

⁴ Environmental Justice Communities, referred to as Disadvantaged Communities in the CES data

⁵ See <https://oehha.ca.gov/calenviroscreen/pollution-indicators> as well as the reference in footnote 2

⁶ <https://oehha.ca.gov/media/downloads/calenviroscreen/report/ces3report.pdf>

the 2011 to 2015 ACS. Total Population as well as % Elderly were also drawn from CES's spreadsheet which draws from the 2010 Decennial Census. As these data are provided at the tract level, we produce a weighted average of these scores by the ZIP code where each tract's contribution to the average is weighted by the population within the tract.

Additional demographic characteristics, % renting households or % of households in multi-family-units were derived from Customer Analytics' internal estimates which are derived from 2012 to 2016 ACS data.

MRC requested that Customer Analytics define as rural all areas in counties that have less than 200,000 tons of refuse collection on an annual basis and provided Customer Analytics that list. See [Rural County List](#) for the list of counties that are considered rural for the purposes of this analysis. The county's status as being Urban or Rural is then applied to ZIP codes within the county.

Collection Network Entities

The MRC provided Customer Analytics a list of the entities that provide mattress recycling in California. This network of entities is comprised of sites wherein consumers transport mattresses directly as well as bulky item programs where the mattress is picked up directly from the consumer's home.

The sites include permanent collection sites, recyclers, and events. In all cases, the sites were marked as servicing consumers, commercial customers, or both. For illegal dumping coverage purposes, only those collection sites that service consumers or both consumers and commercial customers are considered.

The bulky item programs are differentiated by their participation with MRC's recycling program. Those that do participate are marked as "participating" while the remainder are referred to as "no cost" bulky item pick-up programs available to consumers. For the illegal dumping collection network analysis, only those that participate with MRC's recycling program are included.

Collection Network Spatial Coverage

The two types of collection network entities require two approaches to determine the areas that they service.

Sites

MRC requested that Customer Analytics consider a collection site to service a consumer if they are within a 15-mile driving distance of the site. As individual consumer to site data are not available, the proximity of the Census Block Group is used to determine if the population within that Block Group is considered serviced or not. Customer Analytics used the Network Analyst extension with ESRI's ArcMap desktop mapping software to calculate the driving distance from each collection site to the population centroid for

each block group. This spatial analysis determines the optimal driving distance from each site to each Block Group.

The population centroid is superior to the geographic centroid as it is more representative of the population living in that Block Group. This is particularly important in Block Groups with uninhabitable areas such as bodies of water, forests, and deserts.

The spatial relationship between Block Groups and ZIP codes is known and was used to determine if the ZIP code should be considered covered by a collection site. Total population data by ZIP code is segmented into the percentage covered by an entity and the percentages not covered. Those ZIP codes where at least 50% of the population is covered is considered to be part of the coverage area for this analysis.

Bulky Item

The bulky item programs service a consumer if they live within the area serviced by the bulky item collection program. Each bulky item program's service area was listed as a combination of places or unincorporated locations within a county. Each Census Block Group was coded as being in a place or unincorporated by the location of the population centroid for each Block Group through a spatial join in ESRI's ArcMap Desktop Mapping software using the 2017 Places file provided by ESRI.

The same logic to convert Block Groups to ZIP codes done for the collection sites was used for the bulky item programs. The result was a set of ZIP codes covered by either collection sites or participating bulky item programs.

Model Details

An Ordinary Least Squares (OLS) model was used to determine which factors were related to higher per capita dumping. To preserve reasonable distributions, we perform a natural log of dumps per capita. The Pollution Burden Score, % EJ, Poverty Score, % Elderly, % Renter, Rural ZIP Code (yes/no), and % Multi-Family Units are included as independent variables that capture some of the ZIP code's defining environmental and demographic characteristics. The presence of events, collection sites, recyclers, and bulky item programs accessible to a given ZIP code were also included as independent dummy (yes/no) variables to determine which of these programs affect dumping behavior. Finally, a factor variable grouping the number of months for which a ZIP code reported dumps {1, 2 – 11, 12} was included to take into consideration differential reporting rates by the level of cooperation of the ZIP code.

Rural County List

- | | | | |
|-------------|------------|--------------|------------|
| • Alpine | • Humboldt | • Mariposa | • Sierra |
| • Amador | • Imperial | • Mendocino | • Siskiyou |
| • Calaveras | • Inyo | • Modoc | • Tehama |
| • Colusa | • Kings | • Mono | • Trinity |
| • Del Norte | • Lake | • Nevada | • Tuolumne |
| • El Dorado | • Lassen | • Plumas | • Yolo |
| • Glenn | • Madera | • San Benito | • Yuba |

Appendix E: Education and Outreach Examples

Consumer Education

Info Card Examples

byebye, mattress.

That recycling fee supports a statewide mattress recycling program.

The recycling fee listed on your receipt, which is required by law for each mattress and box spring sold, supports the statewide mattress recycling program known as Bye Bye Mattress.

The Program allows any mattress or box spring, regardless of date of purchase, to be dropped off at no-cost at a participating collection location, event or recycling facility.

Retailers may also use the Program. If you're having a new mattress delivered, ask them to take back your old one. The fees they may charge for delivery or set-up will still apply.

When mattresses and box springs are recycled they are dismantled. The steel, foam, fiber and wood become other products such as carpet padding or industrial filters.

Find your nearest drop-off location or learn more about the fee and how the Program works at

byebyemattress.com
A Program of the Mattress Recycling Council

Or contact us at info@byebyemattress.com or 1-855-700-9973

byebye, mattress.

El cargo de reciclado financia un programa de reciclado de colchones a nivel estatal.

El cargo de reciclado mencionado en su recibo, el cual es exigido por la ley para cada colchón y base de resortes vendidos, financia el programa de reciclado de colchones estatal conocido como Bye Bye Mattress.

El programa permite que cualquier colchón o base de resortes, independientemente de la fecha de compra, se pueda dejar sin costo en un punto de recolección, evento o centro de reciclaje participante.

Los vendedores minoristas también pueden utilizar el programa. Si le van a entregar un colchón nuevo, puede pedir que se lleven el viejo. Los cargos que le pueden cobrar por la entrega o el armado siguen aplicándose.

Cuando los colchones y bases de resortes se reciclan, se desarmen. El acero, espuma, fibra y madera se convierten en otros productos como fieltro o filtros industriales.

Encuentre el punto de entrega más cercano u obtenga más información sobre el cargo y el funcionamiento del programa en

byebyemattress.com
A Program of the Mattress Recycling Council

O póngase en contacto con nosotros a info@byebyemattress.com o al 1-855-700-9973

byebye, mattress.

Thank you for helping us say hello to a greener future.

The recycling fee listed on your receipt, which is required by law for each mattress and box spring sold, funds our state's mattress recycling program.

Recycling a mattress at the end of its life creates other useful products instead of burying its valuable resources in a landfill. So, bye-bye doesn't have to mean forever.

Learn more about the fee and how the program works at

byebyemattress.com
A Program of the Mattress Recycling Council

byebye, mattress.

Gracias por ayudarnos a decir hola a un futuro más verde.

El cargo de reciclado mencionado en su recibo, el cual es exigido por la ley por cada colchón y box spring vendidos, financia nuestro programa de reciclado de colchones estatal.

Reciclar un colchón al final de su vida útil permite crear otros productos útiles en vez de enterrar sus valiosos recursos en un vertedero. Así que adiós no tiene que ser para siempre.

Obtenga más información sobre el cargo y vea cómo funciona el programa en

byebyemattress.com
A Program of the Mattress Recycling Council

Poster Examples

Rest Easy! Your Old Mattress Can Be Recycled.

Drop it off at a nearby location or ask your retailer about taking it back.

Are you having your new mattress delivered?

Ask your retailer about taking back your old one at no cost. California law requires that retailers delivering new mattresses offer to take back your old one (some exceptions apply). A retailer may still charge a delivery or set up fee, but you should not be charged for mattress removal.

California has implemented a mattress recycling program that requires retailers to collect a \$10.50 fee on every mattress and box spring you purchase. It will be listed on your receipt as "recycling fee" and is not subject to sales tax.

The fee is used to establish a network of collection sites and events where you can drop off your old mattress and box spring (regardless of when you bought them). When they are recycled, the steel, foam, fiber and wood are used to make other new products.

Mattress retailers that take used mattresses and box springs back from their California customers may recycle them through the Program. Ask your retailer if they participate. Delivery or set up fees for new mattresses may still apply.

byebymattress.com
A Program of the Mattress Recycling Council®

Visit **ByeByeMattress.com** to learn more.

Effective January 1, 2018

¡Quédese tranquilo! Su viejo colchón puede reciclarse.

Pase a dejarlo en un punto de entrega cercano o pregúntele a la tienda que se lo vendió si pueden llevarse.

¿Le van a entregar un colchón nuevo?

Pregúntele a la tienda que se lo vendió si pueden llevarse el viejo con usted. La ley de California requiere que los vendedores de nuevos colchones ofrezcan llevarse el viejo (con algunas excepciones). Un vendedor puede cobrarle un cargo por entrega o montaje, pero no puede cobrarle por llevarse el colchón viejo.

California ha implementado un programa de reciclaje de colchones que requiere que los vendedores recolecten un cargo de \$10.50 por cada colchón y caja de resaca vendidos. Ese cargo se incluye en su recibo como "cargo de reciclaje" y no está sujeto al impuesto a las ventas.

El cargo se usa para establecer una red de puntos de entrega y eventos donde se pueden pasar a dar colchones y bases de resaca para ser reciclados. Cuando los colchones y bases de resaca son reciclados, el acero, la espuma, la tela y la madera se usan para hacer nuevos productos.

Los vendedores de colchones que reciben colchones y bases de resaca desde sus clientes en California pueden reciclarlos a través del programa. Pregúntele si lo quieren reciclar. Es posible que aún se le cobren cargos por entrega o montaje de colchones nuevos.

byebymattress.com
A Program of the Mattress Recycling Council®

Visite **ByeByeMattress.com** para obtener más información.

Programa a partir del 1 de enero de 2018

Huwag Mag-alala! Mare-recycle ang Luma Mong Kutson.

I-drop off ito sa kalapit na lokasyon o itanong sa iyong retailer ang tungkol sa pagkuha ito.

Ipinapahatid mo ba ang bago mong kutson?

Magtanong sa retailer mo ang tungkol sa pagkuha sa bago mong kutson nang magbigay ito. Kailangan sa batas sa California na magbigay ng tungkol sa pagkuha ng bago mong kutson sa bago ang luma mong kutson (may ilang eksepsyon). Maaaring magbigay ng tungkol sa pagkuha ng bago mong kutson sa bago ang luma mong kutson.

California ay nagpapatibay ng programa ng pag-recycle ng kutson na nangangailangan ng mga retailer na magbigay ng \$10.50 bayad sa bawat kutson at box spring na binigay nila. Ito ay isang bayad na tinatawag na "recycling fee" at hindi ito dapat bayad sa bawat bayad.

Ang bayad ay ginagamit para magpatayo ng mga lugar ng pag-recycle at mga lugar ng pagbigay ng mga kutson at box spring. Kapag ang mga kutson at box spring ay nag-recycle, ang steel, foam, fiber at wood ay ginagamit para magpatayo ng mga bagong produkto.

Ang mga retailer ng kutson na kinabibilagan ng mga lugar ng pag-recycle ang kutson at box spring mula sa kanilang mga customer sa California ay maaaring magbigay ng tungkol sa pag-recycle ng kutson sa kanilang mga customer. Tanungin sa mga retailer kung kinabibilagan ang tungkol sa pag-recycle ng kutson. Posible na may mga bayad sa pagbigay ito ng mga bayad sa mga lugar ng pag-recycle.

byebymattress.com
A Program of the Mattress Recycling Council®

Bumisita sa **ByeByeMattress.com** para matuto pa.

Simula ngayong Enero 1, 2018

안심하세요! 오래된 매트리스는 재활용됩니다.

가까운 드롭오프 장소에 오래된 매트리스를 가져다 놓으시거나 소매점에 수거를 요청하세요.

새 매트리스를 배송받을 예정이신가요?

매트리스를 배송받을 때 소매점에서 오래된 매트리스를 가져다 달라고 하세요. 캘리포니아 법은 새로운 매트리스를 배송할 때 오래된 매트리스를 가져다 달라고 하도록 소매점에 의무를 부과합니다. (일부 예외가 있습니다.) 소매점은 매트리스를 가져다 달라고 하더라도 배송 또는 설치 비용을 청구할 수 있지만, 매트리스를 가져다 달라고 하는 비용은 청구할 수 없습니다.

캘리포니아는 매트리스 재활용 프로그램을 시행하여 소매업체가 매트리스와 박스 스프링을 수집할 때 \$10.50의 비용을 부과합니다. 이 비용은 판매 가격에 포함되어 있으며 세금을 부과하지 않습니다. 이 비용은 재활용 네트워크를 구축하고 매트리스와 박스 스프링을 수집할 수 있는 다양한 위치를 설정하는 데 사용됩니다. 매트리스와 박스 스프링이 재활용되면, 강철, 폼, 섬유 및 나무는 새로운 제품을 만드는 데 사용됩니다.

캘리포니아의 매트리스 소매업체는 고객으로부터 매트리스와 박스 스프링을 수집할 수 있는 다양한 위치를 설정하는 데 사용됩니다. 매트리스를 수집할 수 있는 위치를 찾으려면 **byebymattress.com**을 방문하십시오.

byebymattress.com
A Program of the Mattress Recycling Council®

더 알아보시려면 **ByeByeMattress.com**을 방문하세요.

2018년 1월 1일부터

Xin Cứ Yên Tâm! Nệm Giường Cũ Của Quý Vị Có Thể Được Tái Chế.

Hãy giao nó tại địa điểm gần nhất hoặc yêu cầu nhà bán lẻ của quý vị nhận lại nó.

Quý vị có yêu cầu chuyển đến một nệm giường mới?

Mọi nhà bán lẻ nệm giường có nghĩa vụ phải thu mua nệm giường cũ của quý vị khi họ giao nệm giường mới cho quý vị. Luật pháp của California yêu cầu các nhà bán lẻ nệm giường phải thu mua nệm giường cũ của quý vị (có một số ngoại lệ). Nhà bán lẻ có thể tính phí vận chuyển hoặc lắp đặt, nhưng không được tính phí thu mua nệm giường cũ của quý vị.

California đã thực hiện chương trình tái chế nệm giường yêu cầu các nhà bán lẻ nệm giường phải thu mua nệm giường cũ của quý vị khi họ giao nệm giường mới cho quý vị. Phí này được tính vào giá bán của nệm giường mới và không phải là thuế. Phí này được sử dụng để thiết lập mạng lưới các điểm thu mua nệm giường cũ và các sự kiện thu mua nệm giường cũ. Khi nệm giường cũ được thu mua, thép, bọt, sợi và gỗ được tái chế để tạo ra các sản phẩm mới.

Các nhà bán lẻ nệm giường có thể thu mua nệm giường cũ của quý vị thông qua chương trình này. Hãy hỏi nhà bán lẻ của quý vị về việc thu mua nệm giường cũ của quý vị. Có thể có một số phí vận chuyển hoặc lắp đặt, nhưng không được tính phí thu mua nệm giường cũ của quý vị.

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Hãy truy cập **ByeByeMattress.com** để tìm hiểu thêm.

Chương trình bắt đầu từ ngày 1 tháng 1 năm 2018

祝您高枕无忧! 您的旧床垫可以回收。

可以将床垫带到附近的站点回收，或让您的零售商将其收走。

您的新床垫是否送货到家?

当您订购新床垫时，请要求零售商回收您的旧床垫。加州法律要求零售商在交付新床垫时提供旧床垫的回收服务（某些例外情况除外）。零售商可能会收取送货或安装费，但不得收取回收旧床垫的费用。

加州实施了床垫回收计划，要求床垫零售商在交付新床垫时收集旧床垫。这项费用包含在新床垫的售价中，并不是一项单独的收费。这项费用用于建立回收网络，以便收集旧床垫。当旧床垫被回收时，钢、泡沫、纤维和木材将被用于制造新产品。

加州的床垫零售商可以通过该计划从客户那里回收旧床垫。询问您的零售商是否参与该计划。可能会有送货或安装费，但回收旧床垫的费用不应收取。

床垫零售商可以建立回收点，以便客户将旧床垫带到指定地点回收。床垫回收点通常位于床垫零售商附近。您可以通过访问 **byebymattress.com** 来查找附近的回收点。

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请访问 **ByeByeMattress.com**，获取更多详情。

自2018年1月1日起

Consumer FAQ's



Anticipated Consumer Questions

- Why do I have to pay the fee and what does it pay for?
- Who is the Mattress Recycling Council?
- If I don't plan to discard a mattress now, why do I have to pay this fee?
- If I decide to take my old mattress to a recycler myself, do I still pay the fee?
- I didn't pay this fee on my old mattress, so will it be accepted for recycling?
- You didn't take back my old mattress because you deemed it unacceptable. Can you refund my recycling fee?
- What are the benefits of mattress recycling?
- Now that we have this new program, what happens to my old mattress or box spring?

Why do I have to pay the fee and what does it pay for?

The state law requires retailers to collect a recycling fee on each mattress and box spring that is sold. The state approved the amount of the fee, which is not set or controlled by individual retailers.

The fee funds the state's recycling program, which is administered by the Mattress Recycling Council. Visit www.ByeByeMattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

Who is the Mattress Recycling Council?

The Mattress Recycling Council is a nonprofit organization that operates mattress recycling programs in states that have passed mattress recycling laws.

Our state's mattress recycling program is similar to the recycling programs that a number of states have for other products like paint, tires, carpet and batteries.

Visit www.ByeByeMattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

If I don't plan to discard a mattress now, why do I have to pay this fee?

The state law requires retailers to collect this fee on any mattress and box spring sale to fund the state's mattress recycling program.

Even if you aren't discarding a mattress right now, a mattress doesn't last forever, and will eventually be discarded. The program creates a network of participating cities,

towns, retailers, recyclers and other organizations that you may rely on when that time comes to properly recycle your old mattress.

Visit www.ByeByeMattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

If I decide to take my old mattress to a recycler myself, do I still pay the fee?

Yes, state law requires retailers to collect this fee on any mattress and box spring sale to fund the state's mattress recycling program.

You may receive a modest financial incentive if you drop off your used mattress or box spring at a designated recycling location. Visit www.ByeByeMattress.com to find the location nearest you.

I didn't pay this fee on my old mattress, so will it be accepted for recycling?

Yes, mattresses that we take back from our customers are recycled through the state's mattress recycling program regardless of when they were purchased. Visit www.ByeByeMattress.com for more information.

You didn't take back my old mattress because you deemed it unacceptable. Can you refund my recycling fee?

No, state law requires retailers to collect this fee on any mattress and box spring sale to fund the state's mattress recycling program. The law does not force retailers to accept every mattress for recycling out of concern for employee health and safety. Our store's policy in addition to the recycling program's guidelines determines what we will and won't accept.

If your mattress is unacceptable for recycling, contact your city or town to learn what disposal options are available.

What are the benefits of mattress recycling?

More than 90 percent of a mattress can be recycled and made into a new product. Recycling provides a number of important benefits:

- Conserves resources by making used steel, foam and other materials available for use in new products
- Reduces reliance on incinerators and landfills by diverting mattresses from the waste stream
- Reduces the number of illegally dumped mattresses
- Creates recycling jobs

Visit www.ByeByeMattress.com to learn more about mattress recycling.

Now that we have this new program, what happens to my old mattress or box spring?

Recyclers dismantle old mattresses and/or box springs, separate the steel, foam, fabric and wood, and sell these materials to manufacturers that will use them to make new products. Visit www.ByeByeMattress.com to learn more about mattress recycling.

General Awareness

Retailer Take Back

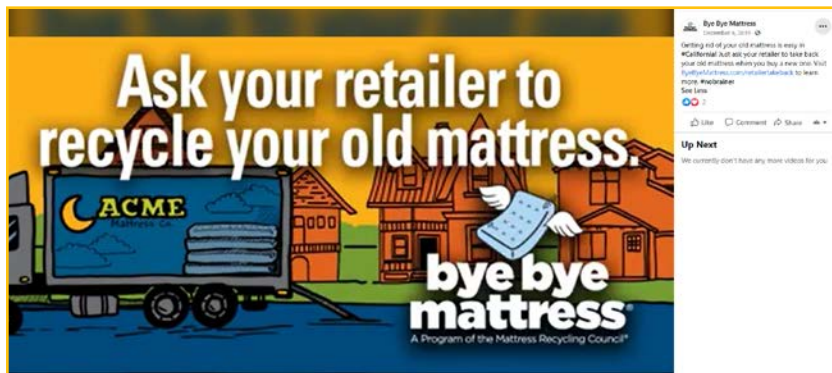
Billboard Example



Print Ad Examples



Social Media Example



3 Ways to Recycle

Print Ad Examples

**Got an old mattress?
You've got options!**

Getting rid of your old mattress is easy and FREE. Use one of these **3** easy ways and then rest easy, knowing your retailer, city or curbside waste collector may be using the Mattress Recycling Council's Bye Bye Mattress Program to recycle your old mattress.

- #1:** Ask your retailer. They should offer to take back your old mattress when your new one is delivered.
- #2:** Drop off the old mattress at any participating collection site or recycling facility. Visit ByeByeMattress.com to find your closest facility.
- #3:** Contact your local government to learn how curbside pick up of a bulky item works in your area.

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A Program of the Mattress Recycling Council

ByeByeMattress.com

**¿Tienes un colchón viejo?
¡Tienes opciones!**

Desahogo de tu colchón viejo es FÁCIL y GRATIS. Utiliza una de estas **3** formas y luego descansa tranquilo, sabiendo que tu minorista, ciudad o recolector de residuos de aceros puede utilizar el programa Bye Bye Mattress del Mattress Recycling Council para reciclar tu colchón viejo.

- #1:** Pregúntale a tu vendedor minorista. Debes ofrecerle retirar tu colchón viejo cuando se te entregue el nuevo.
- #2:** Deja tu colchón viejo en cualquier sitio de recolección participante o instalación de reciclaje. Visita ByeByeMattress.com para encontrar tu instalación más cercana.
- #3:** Contacta a tu gobierno local para saber cómo funciona la recolección en aceros de artículos voluminosos en tu área.

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Google Ad Examples

3 easy ways to say bye bye to your old mattress!

1. Collection Site Drop Off

2. Recycler Drop Off

3. Retailers Take It

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3 WAYS to get rid of your old mattress!

1 Retailers Take It

2 Drop It Off

3

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**¿Tienes un colchón viejo?
¡Tienes opciones!**

1 Los Minoristas Se Lo Llevan

2 Lo Dejas En Un Lugar Participante

3 Tu Ciudad Lo Recoge

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Social Media Examples

#1

#2

#3

News & Review Earth Day Insert



Cleaning Up?

Getting rid of old paint, batteries, mattresses and carpet is easy — and good for California. Find out how INSIDE.

pointcare **call2recycle**
bye bye mattress **California Carpet Stewardship Program**

A Special Advertising Supplement

Cleaning up? Do it the Right Way

California is leading the way in recycling unwanted items and keeping them out of landfills

by Matt Jacks

You have decided to embark on that springtime cleaning or renovation project, and you know what the first step must be: confronting all the stuff you no longer need. Whether it's the old mattress up against the wall of the garage, the half-empty paint cans under the workbench, the batteries you have bugged up or the carpeting you replaced, it has got to go.

But it has to go the right way.

While you may not have a use for these old items, they contain materials that can be reused in valuable and surprising ways. Dumping them in the trash or elsewhere may seem like the easiest option, but there are costs and potential health risks in doing so.

That's why the California State Legislature has passed laws aimed at keeping these types of items out of landfills. These laws — some of which were the first in the nation — have motivated several industry-led product stewardship groups that manage their products that, in many cases, can be reused from the landfill paint, batteries, mattresses and carpeting.

Improper disposal of each of these products can cause negative impacts.

"California considers battery leaks and oil-based paint hazardous wastes that are prohibited from disposal in landfills," said Bonnie Jones, PointCare's West Coast program manager. "PaintCare believes the burden for those who had businesses with leftover paint by setting up convenient sites to get rid of it — usually at nearby paint and hardware stores."

In the case of batteries, improper disposal carries the risk of fires from batteries that may appear dead but still pack plenty of energy. In fact, 45 percent of fires reported by 20 waste facilities in California were said to have been caused by batteries.

For bulky carpet and mattresses, the cost is mostly landfill space and the waste of valuable components that could be turned into new, sometimes unexpected products.

"One of the main products to come from recycling carpets is plastic parts for cars and trucks," said Robert Propper, executive director of Carpet America Recovery Effort. "You look under the hood of a Ford F-150 and you're looking at about two square yards of carpeting."

Reusing resources also limits the costs, both economic and environmental, of manufacturing products from virgin materials. These materials, in some cases, are in limited supply.

For all of these products, the fight to reduce the waste of resources and the potential dangers of improper disposal has been an uphill climb. But there has been progress.

Although the Mattress Recycling Council estimates more than 30,000 mattresses hit the landfills each day in the U.S., efforts in California, one of only three states with a mattress recycling program, are paying off. "We've recycled 1.5 million since the program began," said Mike O'Donnell, managing director for the Mattress Recycling Council. "That's a big achievement and we continue to expand every year."

"After all these years, you know with an abundance of that's something that should go in a different place than the garbage," said Carl Smith, CEO and president of Call2Recycle, Inc. "That's not necessarily the case with batteries. It's a matter of rising awareness and recognition that these items should also be responsibly recycled."

communities take a bigger view.

"After all these years, you know with an abundance of that's something that should go in a different place than the garbage," said Carl Smith, CEO and president of Call2Recycle, Inc. "That's not necessarily the case with batteries. It's a matter of rising awareness and recognition that these items should also be responsibly recycled."

RECYCLING PROGRAMS HAVE HELPED CALIFORNIANS RECYCLE & MANAGE*

- 16 million gallons of paint
- 15 million pounds of batteries
- 3.5 million mattresses
- 500 million pounds of carpet

*Since the inception of each program

|| Cleaning Up? | Product Stewardship | A Special Advertising Supplement

A Second Life for Your Stuff

How unwanted items get turned into something new

by Matt Jacks

Batteries

How are they recycled?

- Alkaline batteries are mechanically separated at room temperature.
- Nickel-cadmium batteries are recycled through a high-temperature process that creates a molten metal bath and solidifies the material, which can then be used in the manufacturing of new products.
- Lithium-ion batteries are discharged and then crushed or shredded with a high-speed hammer before materials like cobalt and nickel are extracted.

What does it become?

Old products vary. Alkaline battery material can be used in sunscreen and road asphalt aggregate. Nickel recovered from batteries appears in silverware and golf clubs. Materials from lithium-ion batteries can be used in new stainless steel products and batteries.

Carpet

How is it recycled?

- Machines grind the carpeting to separate the carpet fibers from the backing.
- Materials are purified.
- Plastics are extracted from the carpet fibers, rubber, oils and other material are extracted from the backing.

What does it become?

A variety of products. Plastic from recycled carpet is sold to auto manufacturers, where it is used for plastic casings under the hood. Old carpet materials can also find their way into things like tires, decking and shingles.

Paint

How is it recycled?

- Paints are separated by color and filtered for any solid materials.
- The tint is tweaked by adding pigments.
- Amines and ammonia may be added to obtain proper pH level.

What does it become?

Recycled-content paint is a high-quality commercial product that is sold domestically and internationally. In California, public agencies such as Caltrans use recycled paint on large infrastructure projects.

ABOUT THIS PUBLICATION

Whether it's a small button battery or a big roll of carpeting, you know your old stuff has value when it's recycled. Four product stewardship groups — PointCare, Bye Bye Mattress, Carpet America Recovery Effort and Call2Recycle — have joined forces to create this publication and spread the word. These groups are working with retailers and local agencies to let consumers know where and how to recycle. Now you can do it, too — spread the word and let others know what to do with their unwanted items. **Thanks for reading — now get cleaning!**

California Carpet Stewardship Program
call2recycle
bye bye mattress **pointcare**

Produced by NRP Publications, www.nrppubs.com

So, What Do I Do With This Stuff?

by Matt Jacks

PAINT

What's accepted

- Interior/exterior paints (including latex, acrylic, oil- and water-based and enamel)
- Deck coatings and floor paints
- Primers, sealers and undercoats
- Stains
- Shellacs, lacquers, varnishes, single-component urethanes
- And more (find a full list at paintcare.org)

How to prepare

- Seal, seal, seal are secure and not leaking
- Make sure paints are in original containers with original labels
- Make sure different paints are not combined

Where to take it

- Drop-off locations include paint retailers, transfer stations and household hazardous waste programs

For recycling locations visit paintcare.org

BATTERIES

What's accepted

- Single-use batteries like AAA, AA, etc. (excepted at select locations)
- Rechargeable batteries (often found in cordless power tools, cellphones and small electronics) are widely accepted

How to prepare

- Separate batteries from other waste and by type
- Seal positive terminals with non-conductive tape (avoid covering label that indicates battery type) or individually bag batteries before dropping off at a participating collection location

Where to take it

- Drop-off sites include participating retailers and household hazardous waste locations
- Mailback kits available through Call2Recycle

For recycling locations visit call2recycle.org/locator

MATTRESSES

What's accepted

- All mattresses that are relatively clean and have not been significantly exposed to the elements or contain bedbugs

How to prepare

- If transporting with other items, try to minimize damage or contamination of the mattress

Where to take it

- Drop-off locations include participating transfer stations, recycling facilities, landfills, nonprofit organizations or local businesses
- When a purchased mattress is delivered, the retailer is required to offer their customer the option to have an old one picked up (some exceptions apply)

For recycling locations visit byebyemattress.com/CA

CARPET

What's accepted

- Wall-to-wall carpet and carpet tile (no area rugs)

How to prepare

- Keep carpet dry and free of debris (nail scraps, nails, etc.)
- Roll carpet, separate from pad

Where to take it

- Drop-off locations include participating landfills, transfer stations, and recycling centers throughout the state
- Find locations and requirements online
- Many retailers include takeback/recycling as a part of their installation service — be sure to ask

For recycling locations visit carpetrecovery.org/CA

A Special Advertising Supplement | Product Stewardship | 3

Direct Mail Examples

Recycle your mattresses for free.
ByeByeMattress.com/SanJoaquin
Stockton area businesses get free mattress recycling at DR3, thanks to Bye Bye Mattress.
Call: 541-520-1079

Recicle su colchones de forma gratuita.
ByeByeMattress.com/SanJoaquin
Las empresas del área de Stockton obtienen el reciclaje gratuito de colchones en DR3 gracias a Bye Bye Mattress.
Llame: 541-520-1079



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FREE mattress and box spring recycling for businesses.
Reciclado GRATUITO de colchones y bases de resortes para empresas.



Take your units to DR3 Recycling
4447 S. Airport Way, Stockton, CA 95206
Call **541-520-1079** prior to arrival for further details and conditions.

Lleve sus colchones y bases de resortes a DR3 Recycling
4447 S. Airport Way, Stockton, CA 95206
Llame al **541-520-1079** antes de ir para más detalles y condiciones.



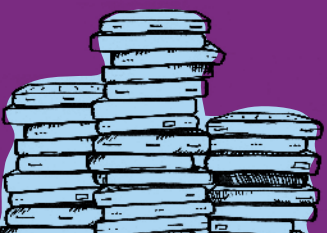
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Recycle your mattress for free.
Visit ByeByeMattress.com/GreaterLA
or call 1-510-399-4366

Recicle su colchón de forma gratuita.
Visite ByeByeMattress.com/GreaterLA
o llame 1-510-399-4366



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There's a recycling facility or collection site near you.
Hay un centro de reciclaje o un sitio de recolección cerca de usted.



Drop off your mattresses and box springs for free at a participating location. Visit ByeByeMattress.com/GreaterLA for details or call **1-510-399-4366** with questions.

Deje sus colchones y bases de resortes de forma gratuita en una sede participante. Visite ByeByeMattress.com/GreaterLA para más detalles o llame al **1-510-399-4366** si tiene alguna pregunta.



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PSAs

Stop Illegal Dumping

Print Ad Examples



**You can recycle
your old mattress for free.
Stop illegal dumping.**

Don't dump your old mattress. Not only is it illegal, but it will end up in a landfill when it could be so much more. On the other hand, recycling the mattress and box spring lets the steel, foam, fiber and wood become new products. Like steel parts, filters, carpet padding and even mulch for your garden. Find out about your FREE recycling options at ByeByeMattress.com.



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To learn more about the benefits of mattress recycling, visit
ByeByeMattress.com



**You can recycle your
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Don't dump your old mattress. Not only is it illegal, but it will end up in a landfill when it could be so much more. On the other hand, recycling the mattress and box spring lets the steel, foam, fiber and wood become new products. Like steel parts, filters, carpet padding and even mulch for your garden. Find out about your FREE recycling options at ByeByeMattress.com.



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To learn more about the benefits of mattress recycling, visit
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Social Media Examples

Stop Illegal Dumping!
There's **FREE** mattress collection
options in your community.

Spread the word with our PSA
#StopIllegalDumping



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30-Second Video Script Examples

English

Voiceover: Hi there, your Sandman here. I know a few things about getting a good night's sleep, and I've seen you tossing and turning about how to get rid of that lumpy, old mattress.

But dumping it in an ally or parking lot — what a nightmare! It's awful to look at — and illegal too. (loud whisper)

But hey! You can recycle it for FREE and start sleeping soundly again, I'll even throw in a few sweet dreams!

Visit ByeByeMattress.com to find your nearest drop-off location.

Spanish

Voiceover: Hola, soy el Arenero. Sé un par de cosas acerca de dormir bien y te he visto dando vueltas en la cama pensando en cómo deshacerte de ese viejo y pesado colchón.

Pero tirarlo en un callejón o estacionamiento... ¡Qué pesadilla! Queda horrible y, además, es ilegal.

Pero, escucha: puedes reciclarlo gratis y volver a dormir bien. Y hasta te regalaré unos cuantos dulces sueños.

Visita ByeByeMattress.com para encontrar el punto de entrega más cercano.

Local Campaigns

Illegal Dumping Pilot Project Areas

Billboard Example



Print Ad Examples



30-Second Radio Script Example

Did you know old mattresses can be recycled and used to make other products like insulation and garden mulch?

Recycling your old mattress is EASY and FREE for California residents. You can drop off up to five units per day at DR3 Recycling in Stockton and receive three dollars per unit.

Don't dump your old mattress. Recycle it for FREE! Visit Bye Bye Mattress Dot Com to learn more and find other collection sites in your area.

Eligible mattresses and box springs only. No sofa beds, furniture, futons or other bedding products. Three dollars per unit only available for residents at DR3 Recycling.

Habitat for Humanity ReStore

Web Banner Example

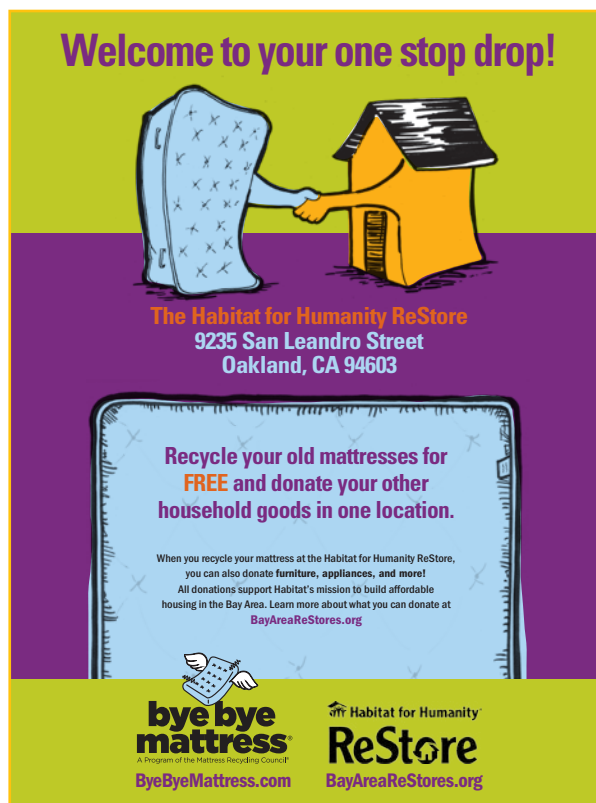


30-Second Radio Script Example

If all that spring cleaning, decluttering, or remodeling has you wondering what to do with unwanted household goods — even that lumpy, old mattress — then you can rest easy!

The Habitat for Humanity ReStore in Oakland is now a free drop off location for mattress recycling thanks to the Mattress Recycling Council's Bye Bye Mattress Program. ReStore also accepts donations of other furniture and appliances. It's an easy one stop drop! Visit Bay Area ReStores dot org to learn more.

Print Ad Examples



Collection Events

Print Ad Examples



Flyer Example



60-Second Radio Script Example

Voiceover: Saturday, May 4th from 9 a.m. to 4 p.m., Del Norte residents can drop off old mattresses for recycling at the County Transfer Station.

It's easy and it's free. Up to four mattresses or box springs will be accepted for FREE from each Del Norte County household.

And it's important!

Every day, hundreds of old mattresses are tossed into our landfills.

That's an enormous amount of material that could have been recycled.

The fiber can be transformed into home insulation and locomotive oil filters.

The foam can be used for carpet padding.

The steel wire and springs can be melted down and poured into new steel.

And the wood box spring frames can be chipped and used as garden mulch and biomass fuel.

So don't toss that old mattress, recycle it, and up to 3 others — Saturday, May 4th from 9 a.m. to 4 p.m. at the County Transfer Station.

Only units from Del Norte County households accepted. No commercial volume, futons or crib mattresses.

Visit Bye Bye Mattress Dot Com for more details.

Printed Collateral

California Brochure

RECYCLING YOUR MATTRESS IS FREE & EASY!

A simple guide for California Residents and Businesses



What's recycled?

Foam Padding

- Turned into carpet underlayment or animal bed padding

Fabric/Fibers

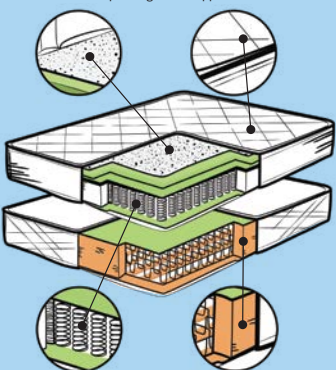
- Used in industrial oil filters and other textile applications

Steel Springs

- Recycled as metal scrap
- Used to make new appliances and building materials

Wooden Frames

- Shredded to produce landscaping mulch or burned as an alternative fuel source



Combating Illegal Dumping

Many entities throughout California are reporting the number of illegally dumped mattresses in their jurisdiction to the Mattress Recycling Council's Illegally Dumped Mattress Collection Initiative. This data collection effort aims to determine the location and extent of California's illegally dumped mattress problem. California local governments, certain permitted solid waste facilities, and authorized solid waste operations that collect illegally dumped mattresses from public spaces and rights-of-way are eligible to participate.

The \$3 consumer incentive payment for mattresses brought to participating Recycling Facilities (up to five units per vehicle per day) encourages residents to properly dispose of a mattress over illegal dumping.

Contact Us



ByeByeMattress.com
info@byebyemattress.com
1-855-700-9973





MattressRecyclingCouncil.org
info@mattressrecyclingcouncil.org
1-855-229-1691

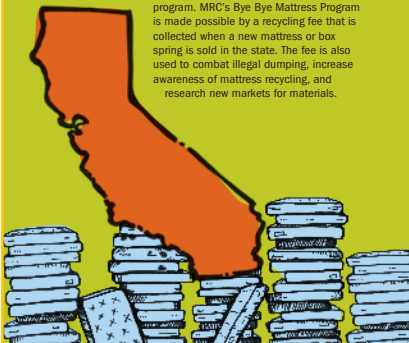


Mattress Recycling Council's Bye Bye Mattress Program in California

More than 1 million mattresses are recycled in California each year through the Mattress Recycling Council's Bye Bye Mattress Program, saving 33 million cubic feet of space in landfills and allowing 35 million pounds of material to be used in other products.

These mattresses are collected from a network of no-cost collection sites consisting of local governments, solid waste facilities, nonprofit organizations and small businesses throughout the state. Even California businesses can use the no-cost recycling Program.

The Mattress Recycling Council (MRC) was established by mattress manufacturers after the Used Mattress Recovery and Recycling Act required the mattress industry to implement a statewide collection and recycling program. MRC's Bye Bye Mattress Program is made possible by a recycling fee that is collected when a new mattress or box spring is sold in the state. The fee is also used to combat illegal dumping, increase awareness of mattress recycling, and research new markets for materials.



How to Recycle Your Mattress

All California residents and businesses are welcome to use the Program. There are various ways a mattress enters the Program for recycling:

RESIDENTS:

- 1 ASK YOUR RETAILER** — If you are purchasing a new mattress soon and arranging for it to be delivered, ask your retailer to take back your old mattress. Per California law, your retailer must offer to take back your old mattress at no cost when delivering a new one.
- 2 MUNICIPAL BULKY WASTE COLLECTION** — Your city or county waste collection provider may offer a free bulky item pick-up. An appointment may be required. Each municipality is different, so check with your public works department for details.
- 3 NO-COST DROP-OFF** — MRC works with solid waste facilities, nonprofit organizations and local small businesses to collect mattresses for the Program. Go to ByeByeMattress.com to find your nearest location.
 - Collection Sites** - These locations accept mattresses throughout the year. Unit limits may apply. If you bring in other types of waste, gate fees may apply.
 - Collection Events** - These are held periodically throughout the state. Unit limits may apply.
 - Recycling Facilities** - These locations accept an unlimited amount of mattresses throughout the year. Residents will receive \$3 per mattress, up to five per day, at some locations.

BUSINESSES:

- 1 ARRANGE FOR COMMERCIAL VOLUME PICKUP** — If you are a retailer, hotel, or university and have at least 100 mattresses to dispose of, contact MRC to arrange for transportation of these units to a participating recycler.
- 2 NO-COST DROP-OFF AT RECYCLING FACILITIES** — You may transport any number of mattresses to a participating recycling facility. Visit ByeByeMattress.com to find your nearest location.

What Can Be Recycled

Eligible/Not Eligible Products

YES Only mattresses and box springs used and discarded in California are eligible to be recycled in the Program. These units should not be severely damaged, wet, frozen, heavily soiled or contaminated with bed bugs.

NO The Program does not accept other types of sleeping products or furniture such as:

- air mattresses that contain no upholstery material (such as camping beds)
- car beds
- cushions (such as from chairs, couches or patio furniture)
- mattress pads
- mattress toppers
- pillows
- sleeping bags
- sofa beds and futons
- collapsible roll-away beds
- water beds that contain no upholstery material

juvenile products including:

- cribs
- baskets
- dressing tables
- strollers
- playpens
- infant carriers
- lounge pad
- crib bumpers

Remember

It does not matter when the mattress was purchased. Any eligible mattress can be recycled in the Program. Check site details before you go. Hours of operation and unit limits vary by site.



Community Event Rack Card Example

Fresno County, don't dump it, recycle it!

**Recycle your mattress for FREE
at any of these collection sites.**

When your old mattress isn't giving you a good night's sleep anymore, it doesn't have to end up in a landfill. When you recycle it, the steel, foam, fiber and wood can become new products. Drop it off for free at any of our collection sites, recyclers or upcoming events.

bye bye mattress®
A Program of the Mattress Recycling Council®

To learn more about the benefits
of mattress recycling,
visit **ByeByeMattress.com**

COLLECTION SITES:

Goodwill of San Joaquin Valley
5741 E Central Ave.
Fresno, CA 93725

Rice Road Recycling & Transfer Station
10463 N. Rice Rd.
Fresno, CA 93730

Caglia Environmental- Cedar Avenue Recycling & Transfer Station
3457 South Cedar Ave.
Fresno, CA 93752

Coalinga Thrift Shop
198 W. Forest
Coalinga, CA 93210

Coalinga Transfer Station
1255 West Elm St.
Coalinga, CA 93210

Kerman Transfer Station
15300 West Jensen Ave.
Kerman, CA 93630

Kingsburg Transfer Station
1535 Avenue 392
Kingsburg, CA 93631

Reedley 9th Street Yard
1733 9th St.
Reedley, CA 93654

City of San Joaquin Public Works Yard
21956 Railroad Ave.
San Joaquin, CA 93660

Sanger Corporation Yard
333 North Ave.
Sanger, CA 93657

A&J Industrial
1735 Dockery Ave.
Selma, CA 93662

RECYCLING SITES:

Rest in Peace Mattress Recycling
3341 Willow Ave.
Fresno, CA 93725

bye bye mattress®
A Program of the Mattress Recycling Council®

ByeByeMattress.com

Flyer Example



Together, we are recycling almost 4,000 mattresses per year, saving space a mile high in the Burbank landfill.

BURBANK OPTIONS

OPTION 1

ASK YOUR RETAILER ABOUT TAKING IT BACK

When a retailer delivers your new mattress, they are required to offer to take your old one back. Ask that your retailer pre-arranges old mattress pick up with the new mattress delivery.

OPTION 3

SCHEDULE A CURBSIDE PICK UP

Always schedule with the City's Bulky Services before placing out your old mattress for collection.

818-238-3805
www.burbankca.gov/departments/public-works

OPTION 2

BRING IT TO THE COLLECTION SITE AT BURBANK RECYCLE CENTER

We're a participating collection site, so residents can drop off mattresses for free.

500 S. Flower St., Burbank, CA 91502
Hours: Mon.-Fri. 9a-5p;
Sat. 9a-4p; closed Sun.
818-238-3900 or 818-276-0434

OPTION 4

OR TAKE IT TO A PARTICIPATING MATTRESS RECYCLING FACILITY AND GET \$3 BACK

Mattresses are processed in the LA area at Ostia Materials, Mat Services and RS Recycling. Get \$3 back if you take your mattresses to one of their locations. Visit ByeByeMattress.com for location and payment details.

Of course, some exceptions apply to all of these above locations, so flip over to the backside for details.

www.ByeByeMattress.com

California's Used Mattress Recovery and Recycling Act requires the mattress industry to create and administer a recycling program for mattresses and box springs used and discarded in the state. The Mattress Recycling Council (MRC) is a non-profit organization certified by CalRecycle to plan and manage the program known as Bye Bye Mattress. MRC uses the recycling fee collected on new mattress sales to establish collection locations, fund community collection events, combat illegal dumping and more.

Which items are accepted and not accepted by the program?

WHAT WE ACCEPT:
Traditional spring and foam mattresses and box springs

WE ARE UNABLE TO ACCEPT:

- Severely damaged, wet, twisted, frozen or soiled mattresses or box springs
- Items infested with bed bugs
- Mattress pads or toppers
- Sleeping bags
- Pillows
- Car beds
- Juvenile products such as cribs, bassinets, dressing tables, strollers, and playpens or their pads
- Infant carriers, lounge pads, or crib bumpers
- Water beds or camping air mattresses
- Fold-out sofa beds
- Futons and furniture

A FEW THINGS TO NOTE ABOUT THE RETAILER TAKE BACK:

- Retailers that use a common carrier (like a shipping company) to deliver your new mattress are not required to take back old ones.
- A retailer may refuse pick up if the old mattress poses a health or safety risk.
- Mattress delivery or set-up fees can still be applied.

RULES AT THE BURBANK RECYCLE CENTER AND CURBSIDE PICK-UP:

- Mattress drop-offs are free for Burbank residents. Burbank Recycle Center is only a collection site and does not pay the \$3 per unit.
- Curbside pickup is free for residents of Burbank and is limited to one box spring and one mattress per year per address.
- Infested mattresses must be put in a special bed bug disposal bag and clearly marked (disposal bags available at local retailers).

RULES AT MATTRESS RECYCLING FACILITIES:

- Residents and businesses can drop off any number of units for free during each mattress recycling facilities' business hours.
- Residents will receive \$3 per unit, up to 5 units per vehicle per day. Business or large volume drop-offs do not qualify for the reimbursement.
- Visit ByeByeMattress.com for most current mattress recycling facility information.




Annual Statewide Study, May 2019

Q1. Before we get started, please indicate the state in which you reside.

Antes de empezar, indique el estado donde reside.

Answer Choices	Responses	
California	100.00%	1047
Connecticut	0.00%	0
Rhode Island	0.00%	0
Other — please specify Otro — especifique	0.00%	0

Answered: 1047, Skipped: 0

Q2. At this time, how many mattress and box spring/foundation units do you have in your household? Count each unit separately (e.g. a mattress and box spring set equals 2 units).

En este momento, ¿cuántos colchones y unidades de bases de resortes o bases tiene en su hogar? Cuente cada unidad por separado (es decir, un juego de colchón y base de resortes equivale a 2 unidades).

Answer Choices	Responses	
0	2.81%	29
1	15.97%	165
2	25.65%	265
3	16.94%	175
4	18.68%	193
5 to 7	14.71%	152
8 to 10	4.26%	44
11 or more	0.97%	10

Answered: 1033, Skipped: 14

Q3. When was the last time you purchased a new mattress?

¿Cuándo fue la última vez que compró un colchón nuevo?

Answer Choices	Responses	
Less than a year ago Hace menos de un año	16.68%	172
1 to 2 years ago 1 a 2 años atrás	22.31%	230
3 to 5 years ago 3 a 5 años atrás	26.48%	273
6 or more years ago 6 o más años atrás	26.96%	278
Don't recall No recuerdo	4.17%	43
I have never purchased a new mattress. Nunca he comprado un colchón nuevo.	3.39%	35

Answered: 1031, Skipped: 16

Q4. Who made the decision as to which mattress to buy last time you purchased one? Select all that apply.

¿Quién decidió qué colchón comprar la última vez que compró uno? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Me Yo	77.22%	766
My spouse/partner Mi cónyuge/pareja	34.07%	338
My parent Mi padre/madre	5.95%	59
Other — please specify Otro — especifique	3.33%	33

Answered: 992, Skipped: 55

Q5. What prompted your decision to buy a new mattress? Select all that apply.

¿Qué motivó su decisión de comprar un nuevo colchón? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Old mattress worn out and old Colchón anterior viejo y gastado	62.00%	615
Way too firm or way too soft Colchón muy duro o muy blando	8.87%	88
Wanted/needed a different size Quería o necesitaba otro tamaño	14.21%	141
New furniture Muebles nuevos	12.40%	123
Added another bed to household Agregó otra cama al hogar	7.66%	76
Sleep related health issue Problema de salud relacionado con el sueño	5.75%	57
Back pain Dolor de espalda	10.89%	108
Divorce or break up Divorcio o separación	1.81%	18
Marriage or new relationship Matrimonio o nueva relación	3.23%	32
Pregnancy Embarazo	0.91%	9
Family growth Crecimiento de la familia	2.92%	29
Moving into a new place Mudanza a otro lugar	9.68%	96
Ruined mattress Colchón deteriorado	2.92%	29
Choosing natural healthier home products Elección de productos naturales más saludables para el hogar	0.81%	8
Upgraded/new features available Disponibilidad de funciones mejoradas o nuevas	5.85%	58
Other — please specify Otro — especifique	2.02%	20

Answered: 992, Skipped: 55

Q6. What type of establishment best describes where you last purchased a new mattress?

¿Qué tipo de establecimiento describe mejor el lugar donde compró un nuevo colchón la última vez?

Answer Choices	Responses	
Mattress Store Tienda de colchones	45.16%	448
Department or Furniture Store — Macy's, IKEA, Ashley Furniture... Tienda departamental o de muebles.	29.33%	291
Club Store — Costco, Sam's Club... Tienda de membresía	10.28%	102
Online Store — Casper, Leesa, Tuft & Needle... Tienda en línea	8.67%	86
Yard Sale or Classified Listing — Craigslist, Nextdoor... Venta de garaje o anuncios clasificados	1.81%	18
Other — please specify Otro — especifique	4.74%	47

Answered: 992, Skipped: 55

Q7. Were you replacing another mattress with this purchase?

¿Reemplazó otros colchones con esta compra?

Answer Choices	Responses	
Yes Sí	78.73%	781
No	21.27%	211

Answered: 992, Skipped: 55

Q8. Did you dispose of the mattress you were replacing?

¿Desechó el colchón que cambió?

Answer Choices	Responses	
Yes Sí	86.79%	677
No	13.21%	103
Other — please specify Otro — especifique	0.00%	0

Answered: 780, Skipped: 267

Q9. Do you plan to get rid of the mattress you replaced?

¿Planea deshacerse del colchón que reemplazó?

Answer Choices	Responses	
Yes Sí	64.42%	67
No	35.58%	37

Answered: 104, Skipped: 943

Q10. How do you plan to dispose of the mattress that you replaced?

¿Cómo planea desechar el colchón que reemplazó?

Answer Choices	Responses	
Ask the new mattress retailer to take it back Pedir a la tienda que me vendió el colchón nuevo que se lo lleve	36.36%	24
Hire junk removal service Contratar a un servicio de recolección de basura	6.06%	4
Bring it to a recycling center or waste collection event Llevarlo a un centro de reciclado o a un evento de recolección de desechos	6.06%	4
Drop it off at a landfill Arrojarlo a un vertedero	1.52%	1
Arrange for curbside pick-up through my city's services Hacer un acuerdo con los servicios de mi ciudad para que lo recojan en la acera	13.64%	9
Place in trash/dumpster Ponerlo en el contenedor de basura	3.03%	2
Donate to charity Donarlo para fines de caridad	4.55%	3
Give it away to someone I know Regalarlo a una persona conocida	19.70%	13
Sell it Venderlo	7.58%	5
Other — please specify Otro — especifique	1.52%	1

Answered: 66, Skipped: 981

Q11. What did you do with the old mattress you decided to keep?

¿Qué hizo con el viejo colchón que decidió conservar?

Answer Choices	Responses	
Moved it to a different room Lo puse en otra habitación	45.95%	17
Put it in storage Lo puse en el depósito	8.11%	3
Other — please specify Otro — especifique	45.95%	17

Answered: 37, Skipped: 1010

Q12. Who decided how you would dispose of the old mattress? Select all that apply.

¿Quién decidió de qué manera desecharía el viejo colchón? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Me Yo	74.63%	500
My spouse/partner Mi cónyuge/pareja	26.42%	177
My parent Mi padre/madre	5.52%	37
Other — please specify Otro — especifique	7.01%	47

Answered: 670, Skipped: 377

Q13. How did you dispose of the mattress that you were replacing?

¿De qué manera desechó el colchón que reemplazó?

Answer Choices	Responses	
It was taken back by the retailer during my new mattress delivery Fue llevado a la tienda por el mismo personal que me entregó el colchón nuevo	50.30%	337
Hired junk removal service Contraté un servicio de recolección de basura	9.40%	63
Brought it to a recycling center or waste collection event Lo llevé a un centro de reciclado o a un evento de recolección de desechos	7.16%	48
Dropped it off at a landfill Lo arrojé a un vertedero	4.33%	29
Arranged for curbside pick-up through my city's services Hice un acuerdo con los servicios de mi ciudad para que lo recogieran en la acera	12.24%	82
Placed in trash/dumpster Lo puse en el contenedor de basura	5.82%	39
Donated to charity Lo doné para fines de caridad	3.28%	22
Gave it away to someone I know Se lo regalé a una persona conocida	4.78%	32
Sold it Lo vendí	1.19%	8
Other – please specify Otro — especifique	1.49%	10

Answered: 670, Skipped: 377

Q14. Who took the mattress to the disposal site? Select all that apply.

¿Quién llevó el colchón al centro de desecho? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Me Yo	57.14%	44
My spouse/partner Mi cónyuge/pareja	29.87%	23
Parent Padre/madre	15.58%	12
A friend or neighbor Un amigo o vecino	6.49%	5
Not sure/don't remember No estoy seguro(a)/no recuerdo	2.60%	2
Other — please specify Otro — especifique	2.60%	2

Answered: 77, Skipped: 970

Q15. Did you determine how you would dispose the old mattress before, during or after buying the new mattress?

¿Decidió que desearía el colchón viejo antes, durante o después de comprar el colchón nuevo?

Answer Choices	Responses	
Before Antes	40.66%	272
During the purchase Durante la compra	38.27%	256
After Después	14.95%	100
Not sure/don't remember No estoy seguro(a)/no recuerdo	6.13%	41

Answered: 669, Skipped: 378

Q16. How long before acquiring your new mattress did you dispose of your old one?

¿Cuánto tiempo antes de adquirir el nuevo colchón desechó el viejo?

Answer Choices	Responses	
Within a day Un día	60.29%	164
Within a week Una semana	28.31%	77
Within a month Un mes	5.51%	15
Within a year Un año	1.84%	5
More than a year Más de un año	0.00%	0
Not sure/don't remember No estoy seguro(a)/no recuerdo	4.04%	11

Answered: 272, Skipped: 775

Q17. How long did it take you to dispose of your old mattress after acquiring your new one?

¿Cuánto tiempo le tomó desear el viejo colchón luego de adquirir el nuevo?

Answer Choices	Responses	
Within a day Un día	39.00%	39
Within a week Una semana	47.00%	47
Within a month Un mes	9.00%	9
Within a year Un año	2.00%	2
More than a year Más de un año	1.00%	1
Not sure/don't remember No estoy seguro(a)/no recuerdo	2.00%	2

Answered: 100, Skipped: 947

Q18. Did you dispose multiple mattresses and/or box springs/foundations at the same time?

¿Desechó varios colchones, bases de resortes o bases al mismo tiempo?

Answer Choices	Responses	
Yes Sí	50.45%	337
No	45.96%	307
Not sure/don't remember No estoy seguro(a)/no recuerdo	3.59%	24

Answered: 668, Skipped: 379

Q19. How many mattresses and/or box springs/foundations did you dispose? Count each as a separate unit (e.g. a mattress and box spring set equals 2 units).

¿Cuántos colchones, bases de resortes o bases desechó? Cuente cada uno como una unidad por separado (es decir, un juego de colchón y base de resortes equivale a 2 unidades)?

Answer Choices	Responses	
2	78.04%	263
3	11.87%	40
4	6.82%	23
5 or more	3.26%	11

Answered: 337, Skipped: 710

Q20. Prior to this survey, did you know that mattresses can be recycled?

¿Antes de esta encuesta, sabía que los colchones se pueden reciclar?

Answer Choices	Responses	
Yes Sí	45.82%	466
No	54.18%	551

Answered: 1017, Skipped: 30

Q21. Did you know mattress recycling was now free in your state?

¿Sabía que el reciclado de colchones ahora es gratuito en su estado?

Answer Choices	Responses	
Yes Sí	46.57%	217
No	53.43%	249

Answered: 466, Skipped: 581

Q22. Do you know how to dispose of your mattress so that it will be recycled?

¿Sabe cómo desechar los colchones para que sean reciclados?

Answer Choices	Responses	
Yes Sí	50.64%	236
No	49.36%	230

Answered: 466, Skipped: 581

Q23. Where would you go or who would you ask to find out how to dispose of your mattress so that it will be recycled? Please select all that apply.

¿A dónde iría o a quién le preguntaría para saber cómo deshacerse de su colchón para que sea reciclado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Go online Ir en línea	78.60%	180
Ask a friend or family member Preguntarle a un amigo o familiar	14.85%	34
Ask my neighbor Preguntarle a mi vecino	6.11%	14
Ask mattress retailer Preguntarle al minorista de colchones	38.86%	89
Ask landlord or property manager Preguntarle al propietario o gerente de la vivienda	3.06%	7
Contact my city Comunicarse con el gobierno de la ciudad	21.83%	50
Contact my waste hauler Comunicarse con el transportista de basura	19.65%	45
Other — please specify Otro — especifique	0.87%	2

Answered: 229, Skipped: 818

Q24. CALIFORNIA RESPONDENTS ONLY: Did you know a retailer in California is required by law to offer to take back an old mattress when a new one is delivered (online retailers excluded)?

SOLO RESIDENTES DE CALIFORNIA: ¿Sabía que la ley obliga a los minoristas en California a recibir un colchón viejo cuando se realiza la entrega de uno nuevo (excluidos los minoristas en línea)?

Answer Choices	Responses	
Yes Sí	26.65%	270
No	72.16%	731
NOT APPLICABLE — don't reside in CA NO CORRESPONDE: no reside en California	1.18%	12

Answered: 1013, Skipped: 34

Q25. Do you currently have any mattresses that you need to dispose?

¿Tiene actualmente colchones que necesita desechar?

Answer Choices	Responses	
Yes Sí	16.29%	165
No	83.71%	848

Answered: 1013, Skipped: 34

Q26. Had you heard of the Mattress Recycling Council?

¿Había oído hablar de Mattress Recycling Council?

Answer Choices	Responses	
Yes Sí	10.86%	110
No	89.14%	903

Answered: 1013, Skipped: 34

Q27. Had you heard of the Bye Bye Mattress program?

¿Había oído hablar del programa Bye Bye Mattress?

Answer Choices	Responses	
Yes Sí	11.15%	113
No	88.85%	900

Answered: 1013, Skipped: 34

Q28. What are all the ways you have heard of the Bye Bye Mattress program in the past? Select all that apply.

¿Cuáles son todas las maneras en las que ha oído mencionar el programa Bye Bye Mattress en el pasado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Advertisement Anuncio	42.48%	48
From a friend or relative De un amigo o familiar	28.32%	32
Mailed information Información enviada por correo	12.39%	14
News Noticias	14.16%	16
From my local recycling center De mi centro de reciclaje local	22.12%	25
From my mattress retailer De mi vendedor minorista de colchones	25.66%	29
Social media Redes sociales	15.93%	18
Through a search engine listing when doing my own research Mediante una lista en un motor de búsqueda al investigar por mi cuenta	7.08%	8

Answered: 113, Skipped: 934

Q29. Do you recall (seeing, hearing an ad in the last several months regarding the Bye Bye Mattress program?

¿Recuerda haber visto u oído un anuncio sobre el programa Bye Bye Mattress en los últimos meses?

Answer Choices	Responses	
Yes Sí	60.00%	39
No	40.00%	26

Answered: 65, Skipped: 982

Q30. What are all the ways you have heard of the Bye Bye Mattress program in the past? Select all that apply.

¿Cuáles son todas las maneras en las que ha oído mencionar el programa Bye Bye Mattress en el pasado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
TV Ad Anuncio en televisión	55.17%	48
Radio Radio	28.74%	25
Printed Ad Anuncio impreso	17.24%	15
Social Media Post Publicación en las redes sociales	34.48%	30
Other Online Ad Otro anuncio en línea	17.24%	15
Outdoor / Billboard Anuncio exterior o cartelera	9.20%	8
In-Store Signage / Materials Letrero o materiales en la tienda	6.90%	6
Unsure No estoy seguro(a)	4.60%	4

Answered: 87, Skipped: 960

Q31. What types of TV programming do you watch? Select all that apply.

¿Qué tipos de programas de televisión ve? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Broadcast television — no cable or satellite TV subscription required Televisión libre — no requiere una suscripción por cable o satélite	29.01%	293
Cable television or satellite TV — subscription required Televisión por cable o satélite — requiere una suscripción	66.93%	676
“Over-the-top” television — over-the-top refers to content accessed via the internet without the involvement of a television service provider; includes subscription Video-on-Demand services like Netflix, as well as, free ad-supported services like Hulu via a device that enables a Wi-Fi connection; e.g. Roku box, Apple TV box, Amazon Fire Stick, etc. Televisión “extra” — se refiere a contenido accedido por Internet sin necesidad de un proveedor de servicios de televisión; incluye servicios por suscripción de video a demanda, como Netflix, así como servicios gratuitos mantenidos por anuncios, como Hulu, a través de un dispositivo que permite una conexión Wi-Fi; por ejemplo, Roku, Apple TV, Amazon Fire Stick, etc.	33.27%	336
None Ninguno	6.24%	63

Answered: 1010, Skipped: 37

Q32. Do you subscribe to or watch any of the following digital TV services? Select all that apply.

¿Está suscrito o ve alguno de los siguientes servicios de TV digital? Seleccione todos lo que correspondan.

Answer Choices	Responses	
Sling TV	5.05%	51
Pluto	4.46%	45
Discovery	6.24%	63
Scripps Networks	1.09%	11
Sony Vue	1.49%	15
Fox Networks	8.51%	86
Newsy	0.79%	8
Sony Crackle	2.87%	29
Netflix	58.12%	587
Amazon	39.01%	394
Hulu	26.83%	271
Comcast	8.91%	90
Fios	1.68%	17
PlayStation	5.64%	57
None Ninguno	21.88%	221
Other — please specify Otro — especifique	4.06%	41

Answered: 1010, Skipped: 37

Q33. Which of the following do you use to watch TV and movies? Select all that apply.

¿Cuál de las siguientes plataformas usted utiliza para ver televisión? Seleccione todas los que apliquen.

Answer Choices	Responses	
Desktop Computadora de escritorio	15.45%	156
Laptop Computadora portátil	29.11%	294
iPad/Tablet iPad o tableta	22.67%	229
Mobile Telephone Teléfono móvil	28.42%	287
Television Televisor	77.82%	786
None Ninguno	2.57%	26

Answered: 1010, Skipped: 37

Q34. Which social media do you use on a regular basis? Select all that apply.

¿Cuál red social utiliza regularmente? Seleccione todas las opciones que apliquen.

Answer Choices	Responses	
Facebook	62.74%	633
Twitter	21.21%	214
Instagram	41.13%	415
Pinterest	17.64%	178
LinkedIn	17.44%	176
Snapchat	13.88%	140
YouTube	43.51%	439
None — I don't use any social media on a regular basis. Ninguno — No uso redes sociales regularmente.	15.56%	157
Other — please specify Otro — especifique	1.39%	14

Answered: 1009, Skipped: 38

Q35. To which online radio services do you subscribe? Select all that apply.

¿A cuál de estos servicios de radio está suscrito? Seleccione todos los que apliquen.

Answer Choices	Responses	
Pandora	33.40%	337
Spotify	25.77%	260
Sirius XM	18.14%	183
iHeart Radio	11.50%	116
None	0.00%	0
Other — please specify Otro — especifique	30.53%	308

Answered: 1009, Skipped: 38

Q36. How likely would you be to recycle a mattress next time you had one to dispose?

¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	70.96%	716
Somewhat Likely Probable	16.75%	169
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	7.63%	77
Somewhat Unlikely Algo improbable	1.39%	14
Extremely Unlikely Muy improbable	0.99%	10
Not Applicable No aplica	2.28%	23

Answered: 1009, Skipped: 38

Q37. Why are you likely to recycle a mattress next time you have one to dispose?

¿Por qué es tan probable que recicle un colchón la próxima vez que necesite desechar uno?

Answered: 872, Skipped: 175

Q38. How likely would you be to recycle a mattress next time you had one to dispose?
 ¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Receiving a reimbursement of \$1 to 3, depending on state, for each mattress you recycle Recibir un reembolso de \$1 a \$3, dependiendo del estado, por cada colchón que recicle	20.02%	177
Protecting the environment Proteger el medio ambiente	58.26%	515
Keeping your neighborhood clean Mantener limpio su vecindario	16.74%	148
Recycling the mattress to create new products Reciclar el colchón para crear nuevos productos	19.91%	176
Following the law Cumplir con la ley	14.03%	124
Saving space in the landfill by recycling Ahorrar espacio en los rellenos sanitarios mediante el reciclaje	19.23%	170
Doing the right thing Hacer lo correcto	20.36%	180
Stimulating the economy by creating recycling jobs Estimular la economía al crear empleos de reciclaje	3.39%	30
Other — please specify Otro — especifique	1.02%	9

Answered: 884, Skipped: 163

Q39. Of the following, please mark the most significant obstacles(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los obstáculos más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
The time involved in disposing of the mattress El tiempo necesario para desechar el colchón	20.02%	177
The time involved in disposing of the mattress El tiempo necesario para desechar el colchón	24.00%	24
The cost of mattress disposal El costo del desecho del colchón	27.00%	27
The distance I need to travel to dispose of the mattress La distancia que debo recorrer para desechar el colchón	24.00%	24
Not having a vehicle that can transport a mattress No contar con un vehículo capaz de transportar un colchón	27.00%	27
Not knowing what to do with the unwanted mattress No saber qué hacer con un colchón que ya no quiero	15.00%	15
Not having an ID or driver's license No contar con una identificación o licencia para conducir	4.00%	4
Not having curbside pickup available No contar con recolección a domicilio	13.00%	13
Other — please specify Otro — especifique	9.00%	9

Answered: 100, Skipped: 947

Q40. How important is it that your mattress, box spring and/or foundation be recycled next time you dispose?

¿Cuán importante es que su colchón y/o base de resortes sea reciclado la próxima vez que lo deseche?

Answer Choices	Responses	
Very important Muy importante	59.98%	604
Important Importante	24.33%	245
Neutral	13.31%	134
Unimportant Sin importancia	1.49%	15
Very unimportant Muy poco importante	0.89%	9

Answered: 1007, Skipped: 40

Q41. Please mark your gender.

Marque su sexo.

Answer Choices	Responses	
Male Masculino	44.19%	445
Female Femenino	55.41%	558
Other Otro	0.40%	4

Answered: 1007, Skipped: 40

Q42. Please mark your marital status
 Marque su estado civil.

Answer Choices	Responses	
Married Casado(a)	50.05%	504
Widowed Viudo(a)	3.77%	38
Divorced Divorciado(a)	12.41%	125
Separated Separado(a)	2.09%	21
Never married Nunca se casó	31.68%	319

Answered: 1007, Skipped: 40

Q43. How many adults, 18 or older, reside in your household?

¿Cuántos adultos mayores de 18 años residen en su hogar?

Answer Choices	Responses	
0	4.07%	41
1	23.14%	233
2	48.96%	493
3	14.80%	149
4 or more	9.04%	91

Answered: 1007, Skipped: 40

Q44. How many children under the age of 18 live in your household?

¿Cuántos menores de 18 años viven en su hogar?

Answer Choices	Responses	
0	69.41%	699
1	14.70%	148
2	9.83%	99
3	4.87%	49
4 or more	1.19%	12

Answered: 1007, Skipped: 40

Q45. What languages are spoken in your household? Select all that apply.

¿Qué idiomas se hablan en su hogar?

Answer Choices	Responses	
English Inglés	97.02%	977
Spanish Español	19.46%	196
French Francés	0.60%	6
German Alemán	0.50%	5
Chinese Chino	3.67%	37
Vietnamese Vietnamita	0.40%	4
Korean Coreano	0.89%	9
Arabic Árabe	0.60%	6
Italian Italiano	0.79%	8
Russian Ruso	0.50%	5
Portuguese Portugués	0.30%	3
Hungarian Húngaro	0.00%	0
Other — please specify Otro — especifique	2.88%	29

Answered: 1007, Skipped: 40

Q46. How would you describe your ethnicity?

¿Cómo describiría su origen étnico?
Seleccione todo lo que corresponda.

Answer Choices	Responses	
American Indian/Native American Indígena americano/nativo americano	5.16%	52
Asian Asiático	15.99%	161
Black/African American Negro/afroamericano	12.02%	121
Hispanic/Latino Hispano/latino	24.83%	250
White/Caucasian Blanco/caucásico	44.59%	449
Pacific Islander Nativo de las islas del Pacífico	1.89%	19
Other Otro	4.97%	50

Answered: 1007, Skipped: 40

Q47. Please mark the range that includes your age.

Marque el rango que comprende su edad.

Answer Choices	Responses	
21 to 30	17.97%	181
31 to 40	20.46%	206
41 to 50	16.09%	162
51 to 60	19.17%	193
61 and older	25.82%	260
I prefer not to reply. Prefiero no responder.	0.50%	5

Answered: 1007, Skipped: 40

Q48. Please mark the range that includes your total annual household income

Marque el rango que comprende el ingreso total anual de su grupo familiar.

Answer Choices	Responses	
Less than \$24,999 Menos de \$24,999	12.91%	130
\$25,000 to \$49,999	20.16%	203
\$50,000 to \$74,999	16.19%	163
\$75,000 to \$99,999	14.10%	142
\$100,000 to \$124,999	12.81%	129
\$125,000 to \$149,999	6.85%	69
\$150,000 to \$199,999	7.35%	74
\$200,000 or more	7.45%	75
I prefer not to reply. Prefiero no responder.	2.18%	22

Answered: 1007, Skipped: 40

Q49. Please provide your zip code.

Indique su código postal.

Answered: 1006, Skipped: 41

Q50. Please indicate the name of the city in which you reside.

Indique el nombre de la ciudad donde reside.

Answered: 1006, Skipped: 41

Q51. How long have you lived in that city?
¿Cuánto hace que vive en esa ciudad?

Answer Choices	Responses	
Less than a year Menos de un año	4.87%	49
1 to 2 years Entre 1 o 2 años	9.15%	92
3 to 5 years Entre 3 y 5 años	16.30%	164
6 or more years 6 años o más	69.68%	701

Answered: 1006, Skipped: 41

Q52. How long have you lived in your state?

¿Cuánto hace que vive en su estado?

Answer Choices	Responses	
Less than a year Menos de un año	2.09%	21
1 to 2 years Entre 1 o 2 años	2.78%	28
3 to 5 years Entre 3 y 5 años	5.67%	57
6 or more years 6 años o más	89.46%	900

Answered: 1006, Skipped: 41

Q53. Do you own or rent the dwelling in which you currently reside?

¿Usted alquila o es dueño (a) de la propiedad en la cual reside?

Answer Choices	Responses	
Own Alquilo	55.17%	555
Rent Dueño(a)	40.76%	410
Other Otro	4.08%	41

Answered: 1006, Skipped: 41

Advertising Likability Feedback Survey, Feb 2019

Q1. Before we get started, please verify the state in which you reside.

Antes de empezar, confirme el estado donde reside.

Answer Choices	Responses	
California	100.00%	395
Other Otro	0.00%	0

Answered: 395, Skipped: 0

Q2. Prior to this survey, did you know that mattresses can be recycled?

¿Antes de esta encuesta, sabía que los colchones se pueden reciclar?

Answer Choices	Responses	
Yes Sí	56.49%	222
No	43.51%	171

Answered: 393, Skipped: 2

Q3. Did you know mattress recycling is now free in California?

¿Sabía que el reciclado de colchones ahora es gratuito en California?

Answer Choices	Responses	
Yes Sí	46.40%	103
No	53.60%	119

Answered: 222, Skipped: 173

Q4. Did you know a retailer is required by law to offer to take back an old mattress when a new one is delivered (online retailers excluded)?

¿Sabía que la ley obliga a los minoristas a recibir un colchón viejo cuando se realiza la entrega de uno nuevo (excluidos los minoristas en línea)?

Answer Choices	Responses	
Yes Sí	43.24%	96
No	56.76%	126

Answered: 222, Skipped: 173

Q5. Do you know how to dispose of your mattress so that it will be recycled?

¿Sabe cómo desechar los colchones para que sean reciclados?

Answer Choices	Responses	
Yes Sí	36.04%	80
No	63.96%	142

Answered: 222, Skipped: 173

Q6. Had you heard of the Bye Bye Mattress program?

¿Había oído hablar del programa Bye Bye Mattress?

Answer Choices	Responses	
Yes Sí	32.43%	72
No	67.57%	150

Answered: 222, Skipped: 173

Q7. Do you recall (seeing, hearing) an ad in the last several months regarding the Bye Bye Mattress program?

¿Recuerda haber visto u oído un anuncio sobre el programa Bye Bye Mattress en los últimos meses?

Answer Choices	Responses	
Yes Sí	75.00%	54
No	25.00%	18

Answered: 72, Skipped: 323

Q8. How likely would you be to recycle a mattress next time you had one to dispose?

¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	64.63%	254
Somewhat Likely Probable	20.10%	79
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	7.63%	30
Somewhat Unlikely Algo improbable	1.27%	5
Extremely Unlikely Muy improbable	3.31%	13
Not Applicable No aplica	3.05%	12

Answered: 393, Skipped: 2



Q9. Please confirm that you are able to view the commercial.

Confirme si puede ver el anuncio.

Answer Choices	Responses	
Yes, I viewed it. Sí, lo vi.	94.52%	345
No, I was not able to view it. No, no pude verlo.	5.48%	20

Answered: 365, Skipped: 30

Q10. First, how would you rate your overall impression of this advertisement?

Primero, ¿cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	35.76%	123
4 –	34.59%	119
3 –	27.03%	93
2 –	2.03%	7
1 – Extremely Negative Sumamente negativa	0.58%	2

Answered: 344, Skipped: 51

Q11. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 122, Skipped: 273

Q12. Why did you feel that way?

¿Por qué se sintió así?

Answered: 9, Skipped: 386

Q13. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivo	34.30%	118
4 –	32.27%	111
3 –	27.03%	93
2 –	5.23%	18
1 – Extremely Unappealing Muy poco atractivo	1.16%	4

Answered: 344, Skipped: 51

Q14. What visual element(s) did you like the most?

¿Qué elementos visuales llamaron más su atención?

Answered: 116, Skipped: 279

Q15. What visual element(s) did you like the least?

¿Qué elementos visuales llamaron menos su atención?

Answered: 22, Skipped: 373

Q16. How appealing are the messages within the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivos	38.37%	132
4 –	34.88%	120
3 –	23.26%	80
2 –	2.91%	10
1 – Extremely Unappealing Muy poco atractivos	0.58%	2

Answered: 344, Skipped: 51

Q17. What message(s) resonated with you the most?

¿Cuál mensaje llamó más su atención?

Answered: 131, Skipped: 264

Q18. What about the messages did you find unappealing?

¿Qué le pareció poco atractivo acerca de los mensajes?

Answered: 12, Skipped: 383



Q19. Please confirm that you are able to view the commercial.

Confirme si puede ver el anuncio.

Answer Choices	Responses	
Yes, I viewed it. Sí, lo vi.	99.41%	338
No, I was not able to view it. No, no pude verlo.	0.59%	2

Answered: 340, Skipped: 55

Q20. First, how would you rate your overall impression of this advertisement?

Primero, ¿cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	41.54%	140
4 –	29.38%	99
3 –	25.52%	86
2 –	2.97%	10
1 – Extremely Negative Sumamente negativa	0.59%	2

Answered: 337, Skipped: 58

Q21. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 139, Skipped: 256

Q22. Why did you feel that way?

¿Por qué se sintió así?

Answered: 12, Skipped: 383

Q23. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivo	34.42%	116
4 –	31.75%	107
3 –	27.00%	91
2 –	5.93%	20
1 – Extremely Unappealing Muy poco atractivo	0.89%	3

Answered: 337, Skipped: 58

Q24. What visual element(s) did you like the most?

¿Qué elementos visuales llamaron más su atención?

Answered: 115, Skipped: 280

Q25. What visual element(s) did you like the least?

¿Qué elementos visuales llamaron menos su atención?

Answered: 22, Skipped: 373

Q26. How appealing are the messages within the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivos	38.87%	131
4 –	34.72%	117
3 –	23.74%	80
2 –	2.08%	7
1 – Extremely Unappealing Muy poco atractivos	0.59%	2

Answered: 337, Skipped: 58

Q27. What message(s) resonated with you the most?

¿Cuál mensaje llamó más su atención?

Answered: 129, Skipped: 266

Q28. What about the messages did you find unappealing?

¿Qué le pareció poco atractivo acerca de los mensajes?

Answered: 8, Skipped: 387



Q29. Please confirm that you are able to view the commercial.

Confirme si puede ver el anuncio.

Answer Choices	Responses	
Yes, I viewed it. Sí, lo vi.	99.70%	332
No, I was not able to view it. No, no pude verlo.	0.30%	1

Answered: 333, Skipped: 62

Q30. First, how would you rate your overall impression of this advertisement?

Primero, ¿cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	36.14%	120
4 –	33.73%	112
3 –	26.51%	88
2 –	3.01%	10
1 – Extremely Negative Sumamente negativa	0.60%	2

Answered: 332, Skipped: 63

Q31. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 119, Skipped: 276

Q32. Why did you feel that way?

¿Por qué se sintió así?

Answered: 12, Skipped: 383

Q33. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivo	33.13%	110
4 –	35.24%	117
3 –	26.81%	89
2 –	4.22%	14
1 – Extremely Unappealing Muy poco atractivo	0.60%	2

Answered: 332, Skipped: 63

Q34. What visual element(s) did you like the most?

¿Qué elementos visuales llamaron más su atención?

Answered: 108, Skipped: 287

Q35. What visual element(s) did you like the least?

¿Qué elementos visuales llamaron menos su atención?

Answered: 16, Skipped: 379

Q36. How appealing are the messages within the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivos	36.45%	121
4 –	35.84%	119
3 –	24.40%	81
2 –	3.01%	10
1 – Extremely Unappealing Muy poco atractivos	0.30%	1

Answered: 332, Skipped: 63

Q37. What message(s) resonated with you the most?

¿Cuál mensaje llamó más su atención?

Answered: 118, Skipped: 277

Q38. What about the messages did you find unappealing?

¿Qué le pareció poco atractivo acerca de los mensajes?

Answered: 11, Skipped: 384



Q39. Please confirm that you are able to view the commercial.

Confirme si puede ver el anuncio.

Answer Choices	Responses	
Yes, I viewed it. Sí, lo vi.	99.09%	327
No, I was not able to view it. No, no pude verlo.	0.91%	3

Answered: 330, Skipped: 65

Q40. First, how would you rate your overall impression of this advertisement?

Primero, ¿cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	38.53%	126
4 –	30.58%	100
3 –	27.83%	91
2 –	3.06%	10
1 – Extremely Negative Sumamente negativa	0.00%	0

Answered: 327, Skipped: 68

Q41. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 123, Skipped: 272

Q42. Why did you feel that way?

¿Por qué se sintió así?

Answered: 9, Skipped: 386

Q43. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivo	28.83%	94
4 –	34.36%	112
3 –	29.45%	96
2 –	6.75%	22
1 – Extremely Unappealing Muy poco atractivo	0.61%	2

Answered: 326, Skipped: 69

Q44. What visual element(s) did you like the most?

¿Qué elementos visuales llamaron más su atención?

Answered: 91, Skipped: 304

Q45. What visual element(s) did you like the least?

¿Qué elementos visuales llamaron menos su atención?

Answered: 24, Skipped: 371

Q46. How appealing are the messages within the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Muy atractivos	39.08%	127
4 –	33.85%	110
3 –	24.92%	81
2 –	2.15%	7
1 – Extremely Unappealing Muy poco atractivos	0.00%	0

Answered: 325, Skipped: 70

Q47. What message(s) resonated with you the most?

¿Cuál mensaje llamó más su atención?

Answered: 124, Skipped: 271

Q48. What about the messages did you find unappealing?

¿Qué le pareció poco atractivo acerca de los mensajes?

Answered: 6, Skipped: 389



Sandman
Live Action
General Messaging

Sandman
Animated
Illegal Dumping



Sandman
Animated
Take-Back Law

Voice Over
Live Action
General Messaging

Q49. Which of the four television advertisements that you've viewed did you think was the most effective?

¿Cuál cree que fue el más efectivo de los cuatro anuncios de televisión que ha visto?

Answer Choices	Responses	
Advertisement 1 Anuncio 1	24.00%	78
Advertisement 2 Anuncio 2	17.85%	58
Advertisement 3 Anuncio 3	20.31%	66
Advertisement 4 Anuncio 4	28.92%	94
No Preference No tiene preferencia	8.92%	29

Answered: 325, Skipped: 70

Q50. Some of the ads you viewed used animation for visuals; others, live actors. Which format do you find more appealing?

Algunos de los anuncios que vio utilizaron animación, mientras otros utilizaron actores humanos. ¿Cual formato le pareció más atractivo visualmente?

Answer Choices	Responses	
Animation Animación	36.00%	117
Live Actors Actores humanos	43.69%	142
No preference No tiene preferencia	20.31%	66

Answered: 325, Skipped: 70

Q51. After seeing these ads, how likely would you be to recycle a mattress next time you had one to dispose?

Después de ver estos anuncios, ¿qué probabilidades existen de que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	72.62%	236
Somewhat Likely Probable	18.15%	59
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	6.77%	22
Somewhat Unlikely Algo improbable	0.92%	3
Extremely Unlikely Muy improbable	0.31%	1
Not Applicable No aplica	1.23%	4

Answered: 325, Skipped: 70

Q52. Please mark your gender.

Marque su sexo.

Answer Choices	Responses	
Male Masculino	43.30%	152
Female Femenino	56.41%	198
Other Otro	0.28%	1

Answered: 351, Skipped: 44

Q53. Please mark your marital status.

Marque su estado civil.

Answer Choices	Responses	
Married Casado(a)	49.29%	173
Widowed Viudo(a)	3.13%	11
Divorced Divorciado(a)	12.25%	43
Separated Separado(a)	1.14%	4
Never married Nunca se casó	34.19%	120

Answered: 351, Skipped: 44

Q54. How many adults, 18 or older, reside in your household?

¿Cuántos adultos mayores de 18 años residen en su hogar?

Answer Choices	Responses	
0	5.70%	20
1	25.36%	89
2	50.43%	177
3	11.11%	39
4 or more	7.41%	26

Answered: 351, Skipped: 44

Q55. How many children under the age of 18 live in your household?

¿Cuántos menores de 18 años viven en su hogar?

Answer Choices	Responses	
0	65.81%	231
1	14.81%	52
2	13.39%	47
3	3.99%	14
4 or more	1.99%	7

Answered: 351, Skipped: 44

Q56. What languages are spoken in your household? Select all that apply.

¿Qué idiomas se hablan en su hogar?

Answer Choices	Responses	
English Inglés	98.58%	346
Spanish Español	12.82%	45
French Francés	1.42%	5
German Alemán	1.99%	7
Chinese Chino	2.56%	9
Vietnamese Vietnamita	0.57%	2
Korean Coreano	0.85%	3
Arabic Árabe	0.28%	1
Italian Italiano	0.28%	1
Russian Ruso	0.57%	2
Portuguese Portugués	0.28%	1
Hungarian Húngaro	0.28%	1
Other — please specify Otro — especifique	2.28%	8

Answered: 351, Skipped: 44

Q57. How would you describe your ethnicity?

¿Cómo describiría su origen étnico?
Seleccione todo lo que corresponda.

Answer Choices	Responses	
American Indian/Native American Indígena americano/ nativo americano	3.99%	14
Asian Asiático	15.38%	54
Black/African American Negro/afroamericano	6.84%	24
Hispanic/Latino Hispano/latino	17.09%	60
White/Caucasian Blanco/caucásico	63.25%	222
Pacific Islander Nativo de las islas del Pacífico	1.71%	6
Other Otro	2.85%	10

Answered: 351, Skipped: 44

Q58. Please mark the range that includes your age.

Marque el rango que comprende su edad.

Answer Choices	Responses	
18 to 30	18.52%	65
31 to 40	20.51%	72
41 to 50	20.51%	72
51 to 60	20.23%	71
61 and older	19.66%	69
I prefer not to reply. Prefiero no responder.	0.57%	2

Answered: 351, Skipped: 44

Q59. Please mark the range that includes your total annual household income.

Marque el rango que comprende el ingreso total anual de su grupo familiar.

Answer Choices	Responses	
Less than \$24,999 Menos de \$24,999	11.68%	41
\$25,000 to \$49,999	20.23%	71
\$50,000 to \$74,999	15.38%	54
\$75,000 to \$99,999	16.81%	59
\$100,000 to \$124,999	7.69%	27
\$125,000 to \$149,999	7.69%	27
\$150,000 to \$199,999	5.41%	19
\$200,000 or more	6.84%	24
I prefer not to reply. Prefiero no responder.	8.26%	29

Answered: 351, Skipped: 44

Q60. Please provide your 5-digit zip code.

Indique su código postal.

Answered: 350, Skipped: 45

Q61. Please indicate the name of the county in which you reside.

Indique el nombre del condado donde reside.

Answered: 348, Skipped: 47

Q62. How long have you lived in that county?

¿Cuánto hace que vive en dicho condado?

Answer Choices	Responses	
Less than a year Menos de un año	2.00%	7
1 to 2 years Entre 1 a 2 años	4.86%	17
3 to 5 years Entre 3 a 5 años	9.43%	33
6 or more years 6 años o más	83.71%	293

Answered: 350, Skipped: 45

Q63. How long have you lived in your state?

¿Cuánto hace que vive en su estado?

Answer Choices	Responses	
Less than a year Menos de un año	0.86%	3
1 to 2 years Entre 1 a 2 años	4.00%	14
3 to 5 years Entre 3 a 5 años	4.29%	15
6 or more years 6 años o más	90.86%	318

Answered: 350, Skipped: 45

Illegal Dumping Pilot Project Areas Survey, July 2019

Q1. Do you reside in the state of California?

¿Usted reside en el estado de California?

Answer Choices	Responses	
Yes Sí	100.00%	322
No	0.00%	0

Answered: 322, Skipped: 0

Q2. Please indicate the county in which you reside. Note that your county name does not necessarily match your city name.

Por favor, seleccione el condado donde reside. Note que el nombre del condado no es necesariamente el mismo de la ciudad donde usted reside.

Answer Choices	Responses	
Alameda County (includes cities of Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro and Union City as well as census designated places and unincorporated communities) Condado de Alameda (incluye las ciudades de Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro y Union City así como otros lugares designados por el Censo y comunidades no incorporadas)	39.69%	127
San Joaquin County (includes cities of Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, Tracy as well as census designated places and unincorporated communities) Condado de San Joaquin (incluye las ciudades de Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, Tracy así como lugares designados por el Censo y comunidades no incorporadas)	27.50%	88
Kern County (includes Arvin, Bakersfield, California City, Delano, Maricopa, McFarland, Ridgecrest, Shafter, Taft, Tehachapi and Wasco as well as census designated places and unincorporated communities) Condado de Kern (incluye las ciudades de Arvin, Bakersfield, California City, Delano, Maricopa, McFarland, Ridgecrest, Shafter, Taft, Tehachapi y Wasco así como lugares designados por el Censo y comunidades no incorporadas)	30.94%	99
Don't Know No estoy seguro(a)	0.63%	2
Other Otro	1.25%	4

Answered: 320, Skipped: 2

Q3. Are you 21 or older?

¿Es usted mayor de 21 años?

Answer Choices	Responses	
Yes Sí	98.42%	311
No	1.58%	5

Answered: 316, Skipped: 6

Q4. At this time, how many mattress and box spring/foundation units do you have in your household? Count each unit separately (e.g. a mattress and box spring set equals 2 units).

En este momento, ¿cuántos colchones y bases de resortes o bases tiene en su hogar? (es decir, un juego de colchón y base de resortes equivale a 2 unidades).

Answer Choices	Responses	
0	3.55%	11
1	18.71%	58
2	32.90%	102
3	11.94%	37
4	15.16%	47
5 to 7	15.81%	49
8 to 10	1.94%	6
11 or more	0.00%	0

Answered: 310, Skipped: 12

Q5. When was the last time you purchased/obtained a mattress?

¿Cuándo fue la última vez que compró/obtuvo un colchón?

Answer Choices	Responses	
Less than a year ago Hace menos de un año	10.32%	32
1 to 2 years ago 1 a 2 años atrás	28.71%	89
3 to 5 years ago 3 a 5 años atrás	27.10%	84
6 or more years ago 6 o más años atrás	24.52%	76
Don't recall No recuerdo	4.84%	15
I have never purchased a new mattress. Nunca he comprado un colchón nuevo.	4.52%	14

Answered: 310, Skipped: 12

Q6. What prompted your decision to buy or receive a new mattress? Select all that apply.
 ¿Qué motivó su decisión de comprar o recibir un nuevo colchón? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Old mattress worn out and old Colchón anterior viejo y gastado	59.18%	174
Way too firm or way too soft Colchón muy duro o muy blando	10.20%	30
Wanted/needed a different size Quería o necesitaba otro tamaño	16.67%	49
New furniture Muebles nuevos	13.27%	39
Added another bed to household Agregó otra cama al hogar	6.46%	19
Sleep related health issue Problema de salud relacionado con el sueño	4.42%	13
Back pain Dolor de espalda	11.56%	34
Divorce or break up Divorcio o separación	1.70%	5
Marriage or new relationship Matrimonio o nueva relación	3.40%	10
Pregnancy Embarazo	2.04%	6
Family growth Crecimiento de la familia	2.04%	6
Moving into a new place Mudanza a otro lugar	13.95%	41
Ruined mattress Colchón deteriorado	5.44%	16
Choosing natural healthier home products Elección de productos naturales más saludables para el hogar	1.70%	5
Upgraded/new features available Disponibilidad de funciones mejoradas o nuevas	4.42%	13
Other — please specify Otro — especifique	4.42%	13

Answered: 294, Skipped: 28

Q7. What type of establishment best describes where you last purchased/obtained a mattress?

¿Qué tipo de establecimiento describe mejor el lugar donde compró/obtuvo un nuevo colchón la última vez?

Answer Choices	Responses	
Mattress Store Tienda de colchones	33.33%	98
Department or Furniture Store Tienda departamental o de muebles — Macy's, IKEA, Ashley Furniture...	31.97%	94
Club Store Tienda de membresía — Costco, Sam's Club...	9.18%	27
Online Store Tienda en línea — Casper, Leesa, Tuft & Needle...	8.84%	26
Yard Sale or Classified Listing Venta de garaje o anuncios clasificados — Craigslist, Nextdoor...	5.44%	16
Other — please specify Otro — especifique	11.22%	33

Answered: 294, Skipped: 28

Q8. Were you replacing another mattress with the one you purchased/obtained?

¿Reemplazó otros colchones con esta compra?

Answer Choices	Responses	
Yes Sí	78.57%	231
No	21.43%	63

Answered: 294, Skipped: 28

Q9. Did you dispose of the mattress you were replacing?

¿Desechó el colchón que cambió

Answer Choices	Responses	
Yes Sí	83.12%	192
No	16.88%	39
Otro Especifique	0.00%	0

Answered: 231, Skipped: 91

Q10. Do you plan to get rid of the mattress you replaced?

¿Planea deshacerse del colchón que reemplazó?

Answer Choices	Responses	
Yes Sí	53.85%	21
No	46.15%	18

Answered: 39, Skipped: 283

Q11. How do you plan to dispose of the mattress that you replaced?

¿Cómo planea desechar el colchón que reemplazó?

Answer Choices	Responses	
Ask the new mattress retailer to take it back Pedir a la tienda que me vendió el colchón nuevo que se lo lleve	52.38%	11
Hire junk removal service Contratar a un servicio de recolección de basura	9.52%	2
Bring it to a recycling center or waste collection event Llevarlo a un centro de reciclado o a un evento de recolección de desechos	0.00%	0
Drop it off at a landfill Arrojarlo a un vertedero	9.52%	2
Arrange for curbside pick-up through my city's services Hacer un acuerdo con los servicios de mi ciudad para que lo recojan en la acera	4.76%	1
Place in trash/dumpster Ponerlo en el contenedor de basura	4.76%	1
Donate to charity Donarlo para fines de caridad	0.00%	0
Give it away to someone I know Regalarlo a una persona conocida	14.29%	3
Sell it Venderlo	4.76%	1
Other — please specify Otro — especifique	0.00%	0

Answered: 21, Skipped: 301

Q12. What did you do with the old mattress you decided to keep?

¿Qué hizo con el viejo colchón que decidió conservar?

Answer Choices	Responses	
Moved it to a different room Lo puse en otra habitación	55.56%	10
Put it in storage Lo puse en el depósito	5.56%	1
Other — please specify Otro — especifique	38.89%	7

Answered: 18, Skipped: 304

Q13. Who decided how you would dispose the old mattress? Select all that apply.
 ¿Quién decidió de qué manera desecharía el viejo colchón? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Me Yo	72.11%	137
My spouse/partner Mi cónyuge/pareja	22.63%	43
My parent Mi padre/madre	7.37%	14
My son/daughter Mi hijo/hija	2.11%	4
Other — please specify Otro — especifique	5.79%	11

Answered: 190, Skipped: 132

Q14. How did you dispose of the mattress that you were replacing?
 ¿De qué manera desechó el colchón que reemplazó?

Answer Choices	Responses	
It was taken back by the retailer during my new mattress delivery Fue llevado a la tienda por el mismo personal que me entregó el colchón nuevo	41.58%	79
Hired junk removal service Contraté un servicio de recolección de basura	10.00%	19
Brought it to a recycling center or waste collection event Lo llevé a un centro de reciclado o a un evento de recolección de desechos	10.00%	19
Dropped it off at a landfill Lo arrojé a un vertedero	13.16%	25
Arranged for curbside pick-up through my city's services Hice un acuerdo con los servicios de mi ciudad para que lo recogieran en la acera	7.89%	15
Placed in trash/dumpster Lo puse en el contenedor de basura	5.79%	11
Donated to charity Lo doné para fines de caridad	2.63%	5
Gave it away to someone I know Se lo regalé a una persona conocida	5.79%	11
Sold it Lo vendí	1.05%	2
Other — please specify Otro — especifique	2.11%	4

Answered: 190, Skipped: 132

Q15. Who took the mattress to the disposal site? Select all that apply.

¿Quién llevó el colchón al centro de desecho? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Me Yo	47.73%	21
My spouse/partner Mi cónyuge/pareja	20.45%	9
Parent Padre/madre	18.18%	8
My son/daughter Mi hijo/hija	11.36%	5
A friend or neighbor Un amigo o vecino	11.36%	5
Not sure — don't remember No estoy seguro(a)/no recuerdo	4.55%	2
Other — please specify Otro — especifique	2.27%	1

Answered: 44, Skipped: 278

Q16. Did you determine how you would dispose the old mattress before, during or after buying/obtaining the current mattress?

¿Decidió que desecharía el colchón viejo antes, durante o después de comprar/obtener el colchón actual?

Answer Choices	Responses	
Before Antes	37.89%	72
During the purchase Durante la compra	32.63%	62
After Después	20.53%	39
Not sure — don't remember No estoy seguro(a)/no recuerdo	8.95%	17

Answered: 190, Skipped: 132

Q17. How long before acquiring your current mattress did you dispose of your old one?

¿Cuánto tiempo antes de adquirir el colchón actual desechó el viejo?

Answer Choices	Responses	
Within a day Un día	62.50%	45
Within a week Una semana	27.78%	20
Within a month Un mes	5.56%	4
Within a year Un año	4.17%	3
More than a year Más de un año	0.00%	0
Not sure — don't remember No estoy seguro(a)/no recuerdo	0.00%	0

Answered: 72, Skipped: 250

Q18. How long did it take you to dispose of your old mattress after acquiring your current one?

¿Cuánto tiempo le tomó desechar el viejo colchón luego de adquirir su colchón actual?

Answer Choices	Responses	
Within a day Un día	41.03%	16
Within a week Una semana	48.72%	19
Within a month Un mes	5.13%	2
Within a year Un año	5.13%	2
More than a year Más de un año	0.00%	0
Not sure — don't remember No estoy seguro(a)/no recuerdo	0.00%	0

Answered: 39, Skipped: 283

Q19. Did you dispose multiple mattresses and/or box springs/foundations at the same time?

¿Desechó varios colchones, bases de resortes o bases al mismo tiempo?

Answer Choices	Responses	
Yes Sí	45.26%	86
No	49.47%	94
Not sure — don't remember No estoy seguro(a)/no recuerdo	5.26%	10

Answered: 190, Skipped: 132

Q20. How many mattresses and/or box springs/foundations did you dispose? Count each as a separate unit (e.g. a mattress and box spring set equals 2 units).

¿Cuántos colchones, bases de resortes o bases desechó? Cuente cada uno como una unidad por separado (es decir, un juego de colchón y base de resortes equivale a 2 unidades).

Answer Choices	Responses	
2	69.77%	60
3	16.28%	14
4	8.14%	7
5 or more	5.81%	5

Answered: 86, Skipped: 236

Q21. Did you know a retailer in California is required by law to offer to take back an old mattress when a new one is delivered (online retailers excluded)?

¿Sabía que la ley obliga a los minoristas en California a recibir un colchón viejo cuando se realiza la entrega de uno nuevo (excluidos los minoristas en línea)?

Answer Choices	Responses	
Yes Sí	28.20%	86
No	69.84%	213
NOT APPLICABLE — don't reside in CA NO CORRESPONDE: no reside en California	1.97%	6

Answered: 305, Skipped: 17

Q22. Prior to this survey, did you know that mattresses can be recycled?

¿Antes de esta encuesta, sabía que los colchones se pueden reciclar?

Answer Choices	Responses	
Yes Sí	44.26%	135
No	55.74%	170

Answered: 305, Skipped: 17

Q23. Did you know mattress recycling was now free in your state?

¿Sabía que el reciclado de colchones ahora es gratuito en su estado?

Answer Choices	Responses	
Yes Sí	50.37%	68
No	49.63%	67

Answered: 135, Skipped: 187

Q24. Do you know how to dispose of your mattress so that it will be recycled?

¿Sabe cómo desechar los colchones para que sean reciclados?

Answer Choices	Responses	
Yes Sí	49.63%	67
No	50.37%	68

Answered: 135, Skipped: 187

Q25. Where would you go or who would you ask to find out how to dispose of your mattress so that it will be recycled? Please select all that apply.

¿A dónde iría o a quién le preguntaría para saber cómo deshacerse de su colchón para que sea reciclado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Go online Ir en línea	71.01%	169
Ask a friend or family member Preguntarle a un amigo o familiar	23.53%	56
Ask my neighbor Preguntarle a mi vecino	6.72%	16
Ask mattress retailer Preguntarle al minorista de colchones	44.12%	105
Ask landlord or property manager Preguntarle al propietario o gerente de la vivienda	5.04%	12
Contact my city Comunicarse con el gobierno de la ciudad	15.13%	36
Contact my waste hauler Comunicarse con el transportista de basura	18.07%	43
Other — please specify Otro — especifique	1.68%	4

Answered: 238, Skipped: 84

Q26. Do you currently have any mattresses that you need to dispose?

¿Tiene actualmente colchones que necesita desechar?

Answer Choices	Responses	
Yes Sí	16.39%	50
No	83.61%	255

Answered: 305, Skipped: 17

Q27. Had you heard of the Mattress Recycling Council?

¿Había oído hablar de Mattress Recycling Council?

Answer Choices	Responses	
Yes Sí	13.77%	42
No	86.23%	263

Answered: 305, Skipped: 17

Q28. Had you heard of the Bye Bye Mattress program?

¿Había oído hablar del programa Bye Bye Mattress?

Answer Choices	Responses	
Yes Sí	13.11%	40
No	86.89%	265

Answered: 305, Skipped: 17

Q29. What are all the ways you have heard of the Bye Bye Mattress program in the past? Select all that apply.

¿Cuáles son todas las maneras en las que ha oído mencionar el programa Bye Bye Mattress en el pasado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Advertisement Anuncio	45.00%	18
From a friend or relative De un amigo o familiar	40.00%	16
From my landlord/property manager Del dueño o administrador de la propiedad	12.50%	5
Mailed information Información enviada por correo	10.00%	4
News Noticias	25.00%	10
From my local recycling center De mi centro de reciclaje local	10.00%	4
From my city or local government source De mi ciudad o alguna fuente del gobierno local	10.00%	4
From a mattress retailer De una tienda de colchones	12.50%	5
Social media Redes sociales	15.00%	6
Through a search engine listing when doing my own research Mediante una lista en un motor de búsqueda al investigar por mi cuenta	5.00%	2
Waze (navigation app)	0.00%	0

Answered: 40, Skipped: 282

Q30. Do you recall (seeing, hearing) an ad in the last several months regarding the Bye Bye Mattress program?

¿Recuerda haber visto u oído un anuncio sobre el programa Bye Bye Mattress en los últimos meses?

Answer Choices	Responses	
Yes Sí	63.64%	14
No	36.36%	8

Answered: 22, Skipped: 300

Q31. What type of ad(s) do you remember? Select all that apply.

¿Qué tipo de anuncio(s) recuerda? Seleccione todo lo que corresponda.

Answer Choices	Responses	
TV Ad Anuncio en televisión	62.50%	20
Radio Ad Anuncio de radio	31.25%	10
Printed Ad Anuncio impreso	21.88%	7
Social Media Post Publicación en las redes sociales	37.50%	12
Other Online Ad Otro anuncio en línea	15.63%	5
Outdoor / Billboard Anuncio exterior o cartelera	15.63%	5
In-Store Signage / Materials Letrero o materiales en la tienda	3.13%	1
Unsure No estoy seguro(a)	3.13%	1

Answered: 32, Skipped: 290

Q32. What types of TV programming do you watch? Select all that apply.

¿Qué tipos de programas de televisión ve? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Broadcast television — no cable or satellite TV subscription required Televisión libre — no requiere una suscripción por cable o satélite	26.56%	81
Cable television or satellite TV — subscription required Televisión por cable o satélite — requiere una suscripción	56.07%	171
“Over-the-top” television — over-the-top refers to content accessed via the internet without the involvement of a television service provider; includes subscription Video-on-Demand services like Netflix, as well as, free ad-supported services like Hulu via a device that enables a Wi-Fi connection; e.g. Roku box, Apple TV box, Amazon Fire Stick, etc. Televisión “extra” — se refiere a contenido accedido por Internet sin necesidad de un proveedor de servicios de televisión; incluye servicios por suscripción de video a demanda, como Netflix, así como servicios gratuitos mantenidos por anuncios, como Hulu, a través de un dispositivo que permite una conexión Wi-Fi; por ejemplo, Roku, Apple TV, Amazon Fire Stick, etc.	34.43%	105
None Ninguno	8.52%	26

Answered: 305, Skipped: 17

Q33. Do you subscribe to or watch any of the following digital TV services? Select all that apply.

¿Está suscripto o ve alguno de los siguientes servicios de TV digital? Seleccione todos lo que correspondan.

Answer Choices	Responses	
Amazon	36.07%	110
Comcast	18.69%	57
Discovery	4.92%	15
Fios	1.31%	4
Fox Networks	4.59%	14
FuboTV	1.31%	4
Hulu	27.54%	84
Netflix	57.70%	176
Newsy	0.98%	3
PlayStation	3.93%	12
Pluto	3.93%	12
Scripps Networks	0.00%	0
Sling TV	1.97%	6
Sony Crackle	3.28%	10
Sony Vue	0.66%	2
Univision Now	1.31%	4
None Ninguno	22.30%	68
Other — please specify Otro — especifique	2.62%	8

Answered: 305, Skipped: 17

Q34. Which of the following do you use to watch TV and movies? Select all that apply.

¿Cuál de las siguientes plataformas usted utiliza para ver televisión? Seleccione todas los que apliquen.

Answer Choices	Responses	
Desktop Computadora de escritorio	11.15%	34
Laptop Computadora portátil	22.62%	69
iPad/Tablet iPad o tableta	21.64%	66
Mobile Phone Teléfono móvil	29.51%	90
Television Televisor	78.36%	239
None Ninguno	3.93%	12

Answered: 305, Skipped: 17

Q35. To which online radio services do you subscribe? Select all that apply.

¿A cuál de estos servicios de radio está suscrito? Seleccione todos los que apliquen.

Answer Choices	Responses	
Pandora	34.75%	106
Spotify	25.25%	77
Sirius XM	8.85%	27
iHeart Radio	10.49%	32
None	41.31%	126
Other — please specify Otro — especifique	3.28%	10

Answered: 305, Skipped: 17

Q36. How do you typically watch/listen/read news? Please choose one.

¿Cómo usted ve/escucha/lee noticias?

Answer Choices	Responses	
In English only En inglés solamente	87.21%	266
In Spanish only Español solamente	0.00%	0
In an Asian Language only En algún language asiático solamente	0.98%	3
A mix of English and Spanish Language sources Una mezcla de fuentes en inglés y español	7.87%	24
A mix of English and Asian Language sources Una mezcla de fuentes en inglés y algún lenguaje asiático	2.30%	7
Other — please specify Otro — especifique	1.64%	5

Answered: 305, Skipped: 17

Q37. Which social media do you use on a regular basis? Select all that apply.

¿Cuál red social utiliza regularmente?

Seleccione todas las opciones que apliquen.

Answer Choices	Responses	
Facebook	68.52%	209
Twitter	17.38%	53
Instagram	42.30%	129
Pinterest	22.30%	68
Line	1.64%	5
LinkedIn	8.52%	26
Snapchat	21.97%	67
TikTok	3.93%	12
WeChat	2.62%	8
YouTube	46.89%	143
None — I don't use any social media on a regular basis. Ninguno — No uso redes sociales regularmente.	11.48%	35
Other — please specify Otro — especifique	0.33%	1

Answered: 305, Skipped: 17

Q38. How likely would you be to recycle a mattress next time you had one to dispose?
¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	71.71%	218
Somewhat Likely Probable	15.79%	48
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	7.89%	24
Somewhat Unlikely Algo improbable	0.99%	3
Extremely Unlikely Muy improbable	0.66%	2
Not Applicable No aplica	2.96%	9

Answered: 304, Skipped: 18

Q39. Why are you likely to recycle a mattress next time you have one to dispose?
¿Por qué es tan probable que recicle un colchón la próxima vez que necesite desechar uno?

Answered: 259, Skipped: 63

Q40. Of the following, please mark the most significant motivator(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los motivadores más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
Receiving a reimbursement of \$3 for each mattress you recycle Recibir un reembolso de \$3 por cada colchón que recicle	21.13%	56
Convenience — it's easy to do Conveniencia — es fácil de hacer	36.23%	96
Protecting the environment Proteger el medio ambiente	41.13%	109
Keeping your neighborhood clean Mantener limpio su vecindario	15.85%	42
Recycling the mattress to create new products Reciclar el colchón para crear nuevos productos	17.36%	46
Following the law Cumplir con la ley	8.30%	22
Saving space in the landfill by recycling Ahorrar espacio en los rellenos sanitarios mediante el reciclaje	11.32%	30
Doing the right thing Hacer lo correcto	18.11%	48
Stimulating the economy by creating recycling jobs Estimular la economía al crear empleos de reciclaje	3.02%	8
Other — please specify Otro — especifique	0.75%	2

Answered: 265, Skipped: 57

Q41. Of the following, please mark the most significant obstacles(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los obstáculos más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
The time involved in disposing of the mattress El tiempo necesario para desechar el colchón	32.14%	9
The cost of mattress disposal El costo del desecho del colchón	25.00%	7
The distance I need to travel to dispose of the mattress La distancia que debo recorrer para desechar el colchón	28.57%	8
Not having a vehicle that can transport a mattress No contar con un vehículo capaz de transportar un colchón	32.14%	9
Not knowing what to do with the unwanted mattress No saber qué hacer con un colchón que ya no quiero	17.86%	5
Not having an ID or driver's license No contar con una identificación o licencia para conducir	3.57%	1
Not having curbside pickup available No contar con recolección a domicilio	14.29%	4
Other — please specify Otro — especifique	0.00%	0

Answered: 28, Skipped: 294

Q42. How important is it that your mattress, box spring and/or foundation be recycled next time you dispose?

¿Cuán importante es que su colchón y/o base de resortes sea reciclado la próxima vez que lo deseche?

Answer Choices	Responses	
Very important Muy importante	54.30%	164
Important Importante	25.83%	78
Neutral	15.89%	48
Unimportant Sin importancia	2.32%	7
Very unimportant Muy poco importante	1.66%	5

Answered: 302, Skipped: 20

Q43. Please mark your gender.

Marque su sexo.

Answer Choices	Responses	
Male Masculino	24.50%	74
Female Femenino	75.17%	227
Other Otro	0.33%	1

Answered: 302, Skipped: 20

Q44. Please mark your marital status.

Marque su estado civil.

Answer Choices	Responses	
Married Casado(a)	30.13%	91
Widowed Viudo(a)	9.93%	30
Divorced Divorciado(a)	13.91%	42
Separated Separado(a)	4.64%	14
Never married Nunca se casó	41.39%	125

Answered: 302, Skipped: 20

Q45. How many adults, 18 or older, reside in your household?

¿Cuántos adultos mayores de 18 años residen en su hogar?

Answer Choices	Responses	
0	4.64%	14
1	33.77%	102
2	41.06%	124
3	13.91%	42
4 or more	6.62%	20

Answered: 302, Skipped: 20

Q46. How many children under the age of 18 live in your household?

¿Cuántos menores de 18 años viven en su hogar?

Answer Choices	Responses	
0	67.88%	205
1	13.58%	41
2	10.60%	32
3	5.63%	17
4 or more	2.32%	7

Answered: 302, Skipped: 20

Q47. What languages are spoken in your household? Select all that apply.

¿Qué idiomas se hablan en su hogar?

Answer Choices	Responses	
English Inglés	98.68%	298
Spanish Español	13.58%	41
French Francés	0.99%	3
German Alemán	0.33%	1
Chinese Chino	1.99%	6
Vietnamese Vietnamita	0.33%	1
Korean Coreano	0.33%	1
Arabic Árabe	0.00%	0
Italian Italiano	0.33%	1
Russian Ruso	0.33%	1
Portuguese Portugués	0.00%	0
Hungarian Húngaro	0.00%	0
Other — please specify Otro — especifique	2.65%	8

Answered: 302, Skipped: 20

Q48. How would you describe your ethnicity?

¿Cómo describiría su origen étnico?
Seleccione todo lo que corresponda.

Answer Choices	Responses	
American Indian/Native American Indígena americano/ nativo americano	3.97%	12
Asian Asiático	14.24%	43
Black/African American Negro/afroamericano	11.59%	35
Hispanic/Latino Hispano/latino	22.19%	67
White/Caucasian Blanco/caucásico	51.66%	156
Pacific Islander Nativo de las islas del Pacífico	1.66%	5
Other Otro	3.97%	12

Answered: 302, Skipped: 20

Q49. Please mark the range that includes your age.

Marque el rango que comprende su edad.

Answer Choices	Responses	
21 to 30	25.50%	77
31 to 40	22.19%	67
41 to 50	12.91%	39
51 to 60	13.91%	42
61 and older	25.50%	77
I prefer not to reply. Prefiero no responder.	0.00%	0

Answered: 302, Skipped: 20

Q50. Please mark the range that includes your total annual household income.

Marque el rango que comprende el ingreso total anual de su grupo familiar.

Answer Choices	Responses	
Less than \$20,000 Menos de \$20,000	22.85%	69
\$20,000 to \$29,999	15.89%	48
\$30,000 to \$39,999	20.20%	61
\$40,000 to \$49,999	14.57%	44
\$50,000 to \$74,999	12.91%	39
\$75,000 to \$99,999	3.97%	12
\$100,000 or more	7.28%	22
I prefer not to reply. Prefiero no responder.	2.32%	7

Answered: 302, Skipped: 20

Q51. Please provide your zip code.
Indique su código postal.

Answered: 299, Skipped: 23

Q52. Please indicate the name of the city in which you reside.

Indique el nombre de la ciudad donde reside.

Answered: 295, Skipped: 27

Q53. How long have you lived in that city?
¿Cuánto hace que vive en esa ciudad?

Answer Choices	Responses	
Less than a year Menos de un año	6.33%	19
1 to 2 years Entre 1 a 2 años	12.00%	36
3 to 5 years Entre 3 a 5 años	14.67%	44
6 or more years 6 años o más	67.00%	201

Answered: 300, Skipped: 22

Q54. How long have you lived in your state?

¿Cuánto hace que vive en su estado?

Answer Choices	Responses	
Less than a year Menos de un año	0.67%	2
1 to 2 years Entre 1 a 2 años	6.33%	19
3 to 5 years Entre 3 a 5 años	5.67%	17
6 or more years 6 años o más	87.33%	262

Answered: 300, Skipped: 22

Q55. Do you own or rent the dwelling in which you currently reside?

¿Usted alquila o es dueño (a) de la propiedad en la cual reside?

Answer Choices	Responses	
Own Dueño(a)	39.33%	118
Rent Alquilo	54.00%	162
Other Otro	6.67%	20

Answered: 300, Skipped: 22

Q56. In what type of housing do you reside?

¿En qué tipo de vivienda reside?

Answer Choices	Responses	
Single family home Casa	58.33%	175
Apartment or condominium Apartamento o condominio	38.33%	115
Other Otro	3.33%	10

Answered: 300, Skipped: 22

3 County Study Phase II, October 2019

Q1. Do you reside in the state of California?

¿Usted reside en el estado de California?

Answer Choices	Responses	
Yes Sí	100.00%	359
No	0.00%	0

Answered: 359, Skipped: 0

Q2. Please indicate the county in which you reside. Note that your county name does not necessarily match your city name.

Por favor, seleccione el condado donde reside. Note que el nombre del condado no es necesariamente el mismo de la ciudad donde usted reside.

Answer Choices	Responses	
Alameda County (includes cities of Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro and Union City as well as census designated places and unincorporated communities) Condado de Alameda (incluye las ciudades de Alameda, Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro y Union City así como otros lugares designados por el Censo y comunidades no incorporadas)	30.81%	110
San Joaquin County (includes cities of Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, Tracy as well as census designated places and unincorporated communities) Condado de San Joaquin (incluye las ciudades de Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, Tracy así como lugares designados por el Censo y comunidades no incorporadas)	32.21%	115
Kern County (includes Arvin, Bakersfield, California City, Delano, Maricopa, McFarland, Ridgecrest, Shafter, Taft, Tehachapi and Wasco as well as census designated places and unincorporated communities) Condado de Kern (incluye las ciudades de Arvin, Bakersfield, California City, Delano, Maricopa, McFarland, Ridgecrest, Shafter, Taft, Tehachapi y Wasco así como lugares designados por el Censo y comunidades no incorporadas)	32.49%	116
Don't Know No estoy seguro(a)	0.56%	2
Other Otro	3.92%	14

Answered: 357, Skipped: 2

Q3. Are you 21 or older?

¿Es usted mayor de 21 años?

Answer Choices	Responses	
Yes Sí	98.83%	338
No	1.17%	4

Answered: 342, Skipped: 17

Q4. When was the last time you purchased/obtained a mattress?

¿Cuándo fue la última vez que compró/obtuvo un colchón?

Answer Choices	Responses	
Less than a year ago Hace menos de un año	15.82%	53
1 to 2 years ago 1 a 2 años atrás	21.19%	71
3 to 5 years ago 3 a 5 años atrás	23.58%	79
6 or more years ago 6 o más años atrás	24.78%	83
Don't recall No recuerdo	6.87%	23
I have never purchased a new mattress. Nunca he comprado un colchón nuevo.	7.76%	26

Answered: 335, Skipped: 24

Q5. What type of establishment best describes where you last purchased/obtained a mattress?

¿Qué tipo de establecimiento describe mejor el lugar donde compró/obtuvo un nuevo colchón la última vez?

Answer Choices	Responses	
Mattress Store Tienda de colchones	42.72%	132
Department or Furniture Store Tienda departamental o de muebles — Macy's, IKEA, Ashley Furniture...	22.65%	70
Club Store Tienda de membresía — Costco, Sam's Club...	5.50%	17
Online Store Tienda en línea — Casper, Leesa, Tuft & Needle...	8.09%	25
Yard Sale or Classified Listing Venta de garaje o anuncios clasificados — Craigslist, Nextdoor...	2.59%	8
Second-hand Store Tienda de segunda mano — Goodwill, Salvation Army...	1.62%	5
Relative or Friend Familiar o amigo	10.03%	31
Other — please specify Otro — especifique	6.80%	21

Answered: 309, Skipped: 50

Q6. Did you dispose a mattress around the time when you purchased/obtained your current one?

¿Descartó un colchón en el momento en que compró / obtuvo el actual?

Answer Choices	Responses	
Yes Sí	67.81%	198
No	32.19%	94

Answered: 292, Skipped: 67

Q7. How did you dispose of the mattress?

¿De qué manera desechó el colchón?

Answer Choices	Responses	
It was taken back by the retailer during my new mattress delivery Fue llevado a la tienda por el mismo personal que me entregó el colchón nuevo	40.47%	87
Hired junk removal service Contraté un servicio de recolección de basura	10.70%	23
Brought it to a recycling center or waste collection event Lo llevé a un centro de reciclado o a un evento de recolección de desechos	7.44%	16
Dropped it off at a landfill Lo arrojé a un vertedero	8.37%	18
Arranged for curbside pick-up through my city's services Hice un acuerdo con los servicios de mi ciudad para que lo recogieran en la acera	10.70%	23
Placed in trash/dumpster Lo puse en el contenedor de basura	9.30%	20
Donated to charity Lo doné para fines de caridad	0.93%	2
Gave it away to someone I know Se lo regalé a una persona conocida	8.37%	18
Sold it Lo vendí	1.40%	3
Other — please specify Otro — especifique	2.33%	5

Answered: 215, Skipped: 144

Q8. Do you currently have any mattresses that you need to dispose?

¿Tiene actualmente colchones que necesita desechar?

Answer Choices	Responses	
Yes Sí	19.70%	66
No	80.30%	269

Answered: 335, Skipped: 24

Q9. Did you know a retailer in California is required by law to offer to take back an old mattress when a new one is delivered (online retailers excluded)?

¿Sabía que la ley obliga a los minoristas en California a recibir un colchón viejo cuando se realiza la entrega de uno nuevo (excluidos los minoristas en línea)?

Answer Choices	Responses	
Yes Sí	30.75%	103
No	69.25%	232

Answered: 335, Skipped: 24

Q10. Prior to this survey, did you know that mattresses can be recycled?

¿Antes de esta encuesta, sabía que los colchones se pueden reciclar?

Answer Choices	Responses	
Yes Sí	48.66%	163
No	51.34%	172

Answered: 335, Skipped: 24

Q11. Did you know mattress recycling was now free in your state?

¿Sabía que el reciclado de colchones ahora es gratuito en su estado?

Answer Choices	Responses	
Yes Sí	37.42%	61
No	62.58%	102

Answered: 163, Skipped: 196

Q12. Do you know how to dispose of your mattress so that it will be recycled?

¿Sabe cómo desechar los colchones para que sean reciclados?

Answer Choices	Responses	
Yes Sí	47.85%	78
No	52.15%	85

Answered: 163, Skipped: 196

Q13. Where would you go or who would you ask to find out how to dispose of your mattress so that it will be recycled? Please select all that apply.

¿A dónde iría o a quién le preguntaría para saber cómo deshacerse de su colchón para que sea reciclado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Go online Ir en línea	71.21%	183
Ask a friend or family member Preguntarle a un amigo o familiar	28.79%	74
Ask my neighbor Preguntarle a mi vecino	7.39%	19
Ask mattress retailer Preguntarle al minorista de colchones	46.30%	119
Ask landlord or property manager Preguntarle al propietario o gerente de la vivienda	6.61%	17
Contact my city Comunicarse con el gobierno de la ciudad	20.23%	52
Contact my waste hauler Comunicarse con el transportista de basura	23.35%	60
Other — please specify Otro — especifique	0.39%	1

Answered: 257, Skipped: 102

Q14. Had you heard of the Mattress Recycling Council?

¿Había oído hablar de Mattress Recycling Council?

Answer Choices	Responses	
Yes Sí	12.28%	41
No	87.72%	293

Answered: 334, Skipped: 25

Q15. Had you heard of the Bye Bye Mattress program?

¿Había oído hablar del programa Bye Bye Mattress?

Answer Choices	Responses	
Yes Sí	14.07%	47
No	85.93%	287

Answered: 334, Skipped: 25

Q16. What are all the ways you have heard of the Bye Bye Mattress program in the past? Select all that apply.

¿Cuáles son todas las maneras en las que ha oído mencionar el programa Bye Bye Mattress en el pasado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Advertisement Anuncio	51.06%	24
From a friend or relative De un amigo o familiar	21.28%	10
From my landlord/property manager Del dueño o administrador de la propiedad	10.64%	5
Mailed information Información enviada por correo	6.38%	3
News Noticias	14.89%	7
From my local recycling center De mi centro de reciclaje local	10.64%	5
From my city or local government source De mi ciudad o alguna fuente del gobierno local	8.51%	4
From a mattress retailer De una tienda de colchones	8.51%	4
Social media Redes sociales	12.77%	6
Through a search engine listing when doing my own research Mediante una lista en un motor de búsqueda al investigar por mi cuenta	10.64%	5
Waze (navigation app) Aplicación de navegación	2.13%	1
Other — please specify Otro — especifique	8.51%	4

Answered: 47, Skipped: 312

Q17. Do you recall (seeing, hearing) an ad in the last several months regarding the Bye Bye Mattress program?

¿Recuerda haber visto u oído un anuncio sobre el programa Bye Bye Mattress en los últimos meses?

Answer Choices	Responses	
Yes Sí	69.57%	16
No	30.43%	7

Answered: 23, Skipped: 336

Q18. What type of ad(s) do you remember? Select all that apply.

¿Qué tipo de anuncio(s) recuerda? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
TV Ad Anuncio en televisión	57.50%	23
Radio Ad Anuncio de radio	37.50%	15
Printed Ad Anuncio impreso	17.50%	7
Social Media Post Publicación en las redes sociales	17.50%	7
Other Online Ad Otro anuncio en línea	12.50%	5
Outdoor / Billboard Anuncio exterior o cartelera	10.00%	4
In-Store Signage / Materials Letrero o materiales en la tienda	10.00%	4
Unsure No estoy seguro(a)	2.50%	1

Answered: 40, Skipped: 319

Q19. What types of TV programming do you watch? Select all that apply.

¿Qué tipos de programas de televisión ve? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Broadcast television — no cable or satellite TV subscription required Televisión libre — no requiere una suscripción por cable o satélite	23.87%	79
Cable television or satellite TV — subscription required Televisión por cable o satélite — requiere una suscripción	54.08%	179
“Over-the-top” television — over-the-top refers to content accessed via the internet without the involvement of a television service provider; includes subscription Video-on-Demand services like Netflix, as well as, free ad-supported services like Hulu via a device that enables a Wi-Fi connection; e.g. Roku box, Apple TV box, Amazon Fire Stick, etc. Televisión “extra” — se refiere a contenido accedido por Internet sin necesidad de un proveedor de servicios de televisión; incluye servicios por suscripción de video a demanda, como Netflix, así como servicios gratuitos mantenidos por anuncios, como Hulu, a través de un dispositivo que permite una conexión Wi-Fi; por ejemplo, Roku, Apple TV, Amazon Fire Stick, etc.	38.97%	129
None Ninguno	8.76%	29

Answered: 331, Skipped: 28

Q20. Do you subscribe to or watch any of the following digital TV services? Select all that apply.

¿Está suscrito o ve alguno de los siguientes servicios de TV digital? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Amazon	39.58%	131
Comcast	19.64%	65
Discovery	5.14%	17
Fios	1.51%	5
Fox Networks	6.34%	21
FuboTV	1.21%	4
Hulu	34.14%	113
Netflix	56.80%	188
Newsy	2.72%	9
PlayStation	5.14%	17
Pluto	8.16%	27
Scripps Networks	0.91%	3
Sling TV	4.23%	14
Sony Crackle	4.23%	14
Sony Vue	0.91%	3
Univision Now	1.51%	5
None Ninguno	21.15%	70
Other — please specify Otro — especifique	4.83%	16

Answered: 331, Skipped: 28

Q21. Which of the following do you use to watch TV and movies? Select all that apply.

¿Cuál de las siguientes plataformas usted utiliza para ver televisión? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Desktop Computadora de escritorio	13.29%	44
Laptop Computadora portátil	28.40%	94
iPad/Tablet iPad o tableta	21.45%	71
Mobile Phone Teléfono móvil	40.48%	134
Television Televisor	73.41%	243
None Ninguno	3.93%	13

Answered: 331, Skipped: 28

Q22. To which online radio services do you subscribe? Select all that apply.

¿A cuál de estos servicios de radio está suscrito? Seleccione todos los que apliquen.

Answer Choices	Responses	
Pandora	33.64%	111
Spotify	27.58%	91
Sirius XM	10.91%	36
iHeart Radio	17.58%	58
None Ninguno	37.58%	124
Other — please specify Otro — especifique	5.45%	18

Answered: 330, Skipped: 29

Q23. How do you typically watch/listen/read news? Please choose one.

¿Cómo usted ve/escucha/lee noticias?

Answer Choices	Responses	
In English only En inglés solamente	88.18%	291
In Spanish only Español solamente	0.30%	1
In an Asian Language only En algún language asiático solamente	0.91%	3
A mix of English and Spanish Language sources Una mezcla de fuentes en inglés y español	7.88%	26
A mix of English and Asian Language sources Una mezcla de fuentes en inglés y algún lenguaje asiático	1.21%	4
Other — please specify Otro — especifique	1.52%	5

Answered: 330, Skipped: 29

Q24. Which social media do you use on a regular basis? Select all that apply.

¿Cuál red social utiliza regularmente? Seleccione todas las opciones que apliquen.

Answer Choices	Responses	
Facebook	75.45%	249
Twitter	20.30%	67
Instagram	46.67%	154
Pinterest	23.64%	78
Line	1.52%	5
LinkedIn	10.00%	33
Snapchat	26.36%	87
TikTok	4.85%	16
WeChat	3.03%	10
YouTube	54.24%	179
None — I don't use any social media on a regular basis. Ninguno — No uso redes sociales regularmente.	8.79%	29
Other — please specify Otro — especifique	0.91%	3

Answered: 330, Skipped: 29

Q25. Which of the following navigation apps to you use while driving?

¿Cuál de las siguientes aplicaciones de navegación utiliza mientras maneja?

Answer Choices	Responses	
Google Maps	72.42%	239
Apple Maps	12.42%	41
Citymapper	0.61%	2
Waze	14.85%	49
MapQuest	16.97%	56
Komoot	0.00%	0
DriveMode	0.61%	2
None — I don't use any navigation apps while driving Ninguna — No utilizo ninguna aplicación de navegación mientras manejo	14.85%	49
Other — please specify Otro — especifique	2.73%	9

Answered: 330, Skipped: 29

Q26. How likely would you be to recycle a mattress next time you had one to dispose?

¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	73.33%	242
Somewhat Likely Probable	13.94%	46
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	6.67%	22
Somewhat Unlikely Algo improbable	0.91%	3
Extremely Unlikely Muy improbable	0.61%	2
Not Applicable No aplica	4.55%	15

Answered: 330, Skipped: 29

Q27. Why are you likely to recycle a mattress next time you have one to dispose?

¿Por qué es tan probable que recicle un colchón la próxima vez que necesite desechar uno?

Answered: 277, Skipped: 82

Q28. Of the following, please mark the most significant motivator(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los motivadores más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
Receiving a reimbursement of \$3 for each mattress you recycle Recibir un reembolso de \$3 por cada colchón que recicle	21.43%	60
Knowledge that I can — I was previously unaware of mattress recycling Saber que puedo reciclarlo — antes no sabía que se podía reciclar el colchón	0.00%	0
Convenience — it's easy to do Conveniencia — es fácil de hacer	30.00%	84
Protecting the environment Proteger el medio ambiente	42.50%	119
Keeping your neighborhood clean Mantener limpio su vecindario	14.64%	41
Recycling the mattress to create new products Reciclar el colchón para crear nuevos productos	12.50%	35
Following the law Cumplir con la ley	4.64%	13
Saving space in the landfill by recycling Ahorrar espacio en los rellenos sanitarios mediante el reciclaje	12.14%	34
Doing the right thing Hacer lo correcto	11.07%	31
Stimulating the economy by creating recycling jobs Estimular la economía al crear empleos de reciclaje	0.71%	2
The availability of free haul-away service by retailers La disponibilidad del servicio de transporte gratuito por parte de los minoristas	7.14%	20
Not having to store it at home No tener que guardarlo en la casa	5.36%	15
Knowledge that I can — was previously unaware Saber que puedo reciclarlo — antes no sabía	10.36%	29
Other — please specify Otro — especifique	1.07%	3

Answered: 280, Skipped: 79

Q29. Why are you unlikely to recycle a mattress next time you have one to dispose?

¿Por qué es poco probable que recicle un colchón la próxima vez que tenga uno para desechar?

Answered: 5, Skipped: 354

Q30. Of the following, please mark the most significant obstacles(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los obstáculos más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
The time involved in disposing of the mattress El tiempo necesario para desechar el colchón	20.00%	1
The cost of mattress disposal El costo del desecho del colchón	0.00%	0
The distance I need to travel to dispose of the mattress La distancia que debo recorrer para desechar el colchón	0.00%	0
Not having a vehicle that can transport a mattress No contar con un vehículo capaz de transportar un colchón	60.00%	3
Not knowing what to do with the unwanted mattress No saber qué hacer con un colchón que ya no quiero	20.00%	1
Not having an ID or driver's license No contar con una identificación o licencia para conducir	0.00%	0
Not having curbside pickup available No contar con recolección a domicilio	0.00%	0
Other — please specify Otro — especifique	0.00%	0

Answered: 5, Skipped: 354

Q31. How important is it that your mattress, box spring and/or foundation be recycled next time you dispose?

¿Cuán importante es que su colchón y/o base de resortes sea reciclado la próxima vez que lo deseche?

Answer Choices	Responses	
Very important Muy importante	63.55%	204
Important Importante	21.81%	70
Neutral	12.15%	39
Unimportant Sin importancia	1.87%	6
Very unimportant Muy poco importante	0.62%	2

Answered: 321, Skipped: 38

Q32. Please mark your gender.

Marque su sexo.

Answer Choices	Responses	
Male Masculino	24.92%	80
Female Femenino	73.83%	237
Other Otro	1.25%	4

Answered: 321, Skipped: 38

Q33. Please mark your marital status.

Marque su estado civil.

Answer Choices	Responses	
Married Casado(a)	36.76%	118
Widowed Viudo(a)	5.92%	19
Divorced Divorciado(a)	14.64%	47
Separated Separado(a)	2.80%	9
Never married Nunca se casó	39.88%	128

Answered: 321, Skipped: 38

Q34. How many adults, 18 or older, reside in your household?

¿Cuántos adultos mayores de 18 años residen en su hogar?

Answer Choices	Responses	
0	8.10%	26
1	24.61%	79
2	43.61%	140
3	14.02%	45
4 or more	9.66%	31

Answered: 321, Skipped: 38

Q35. How many children under the age of 18 live in your household?

¿Cuántos menores de 18 años viven en su hogar?

Answer Choices	Responses	
0	67.29%	216
1	15.26%	49
2	10.90%	35
3	4.36%	14
4 or more	2.18%	7

Answered: 321, Skipped: 38

Q36. What languages are spoken in your household? Select all that apply.

¿Qué idiomas se hablan en su hogar?

Answer Choices	Responses	
English Inglés	98.44%	316
Spanish Español	15.89%	51
French Francés	0.00%	0
German Alemán	0.00%	0
Chinese Chino	2.18%	7
Vietnamese Vietnamita	0.93%	3
Korean Coreano	0.31%	1
Arabic Árabe	0.00%	0
Italian Italiano	0.62%	2
Russian Ruso	0.62%	2
Portuguese Portugués	1.25%	4
Hungarian Húngaro	0.00%	0
Other — please specify Otro — especifique	2.18%	7

Answered: 321, Skipped: 38

Q37. How would you describe your ethnicity?

¿Cómo describiría su origen étnico?
Seleccione todo lo que corresponda.

Answer Choices	Responses	
American Indian/Native American Indígena americano/nativo americano	5.30%	17
Asian Asiático	9.03%	29
Black/African American Negro/afroamericano	11.84%	38
Hispanic/Latino Hispano/latino	21.18%	68
White/Caucasian Blanco/caucásico	51.09%	164
Pacific Islander Nativo de las islas del Pacífico	1.25%	4
Mixed race Raza mixta	3.74%	12
Other Otro	3.74%	12

Answered: 321, Skipped: 38

Q38. Please mark the range that includes your age.

Marque el rango que comprende su edad.

Answer Choices	Responses	
21 to 30	30.22%	97
31 to 40	17.45%	56
41 to 50	13.08%	42
51 to 60	14.33%	46
61 and older	24.30%	78
I prefer not to reply. Prefiero no responder.	0.62%	2

Answered: 321, Skipped: 38

Q39. Please mark the range that includes your total annual household income.

Marque el rango que comprende el ingreso total anual de su grupo familiar.

Answer Choices	Responses	
Less than \$20,000 Menos de \$20,000	28.97%	93
\$20,000 to \$29,999	19.31%	62
\$30,000 to \$39,999	13.71%	44
\$40,000 to \$49,999	14.95%	48
\$50,000 to \$74,999	8.10%	26
\$75,000 to \$99,999	3.43%	11
\$100,000 or more	6.23%	20
I prefer not to reply. Prefiero no responder.	5.30%	17

Answered: 321, Skipped: 38

Q40. Please provide your zip code.

Indique su código postal.

Answered: 316, Skipped: 43

Q41. Please indicate the name of the city in which you reside.

Indique el nombre de la ciudad donde reside.

Answered: 317, Skipped: 42

Q42. How long have you lived in that city?

¿Cuánto hace que vive en esa ciudad?

Answer Choices	Responses	
Less than a year Menos de un año	6.29%	20
1 to 2 years Entre 1 a 2 años	12.58%	40
3 to 5 years Entre 3 a 5 años	13.21%	42
6 or more years 6 años o más	67.92%	216

Answered: 318, Skipped: 41

Q43. How long have you lived in your state?

¿Cuánto hace que vive en su estado?

Answer Choices	Responses	
Less than a year Menos de un año	1.89%	6
1 to 2 years Entre 1 to 2 años	3.46%	11
3 to 5 years Entre 3 to 5 años	4.72%	15
6 or more years 6 años o más	89.94%	286

Answered: 318, Skipped: 41

Q45. In what type of housing do you reside?

¿En qué tipo de vivienda reside?

Answer Choices	Responses	
Single family home Casa	61.64%	196
Apartment or condominium Apartamento o condominio	30.82%	98
Other Otro	7.55%	24

Answered: 318, Skipped: 41

Q44. Do you own or rent the dwelling in which you currently reside?

¿Usted alquila o es dueño (a) de la propiedad en la cual reside?

Answer Choices	Responses	
Own Dueño(a)	36.16%	115
Rent Alquilo	54.40%	173
Other Otro	9.43%	30

Answered: 318, Skipped: 41

Major Markets Study, December 2019

Q1. Before we get started, please verify the state in which you reside.

Antes de empezar, confirme el estado donde reside.

Answer Choices	Responses	
California	100.00%	560
Connecticut	0.00%	0
Other Otro	0.00%	0

Answered: 560, Skipped: 0

Q2. Please mark the range that includes your age.

Marque el rango que comprende su edad.

Answer Choices	Responses	
21 to 25	2.93%	15
26 to 30	5.86%	30
31 to 35	8.01%	41
36 to 40	14.06%	72
41 to 45	9.77%	50
46 to 50	10.35%	53
51 to 55	8.79%	45
56 to 60	12.50%	64
61 and older	26.95%	138
I prefer not to reply. Prefiero no responder.	0.78%	4

Answered: 512, Skipped: 48

Q3. What is your primary language?

¿Cuál es su idioma principal?

Answer Choices	Responses	
English Inglés	97.64%	538
Spanish Español	0.91%	5
Other Otro	1.45%	8

Answered: 551, Skipped: 9

Q4. Did you know a retailer in California is required by law to offer to take back an old mattress when a new one is delivered (online retailers excluded)?

¿Sabía que la ley obliga a los minoristas en California a recibir un colchón viejo cuando se realiza la entrega de uno nuevo (excluidos los minoristas en línea)?

Answer Choices	Responses	
Yes Sí	32.67%	180
No	67.33%	371

Answered: 551, Skipped: 9

Q5. Prior to this survey, did you know that mattresses can be recycled?

¿Antes de esta encuesta, sabía que los colchones se pueden reciclar?

Answer Choices	Responses	
Yes Sí	49.36%	272
No	50.64%	279

Answered: 551, Skipped: 9

Q6. Did you know mattress recycling was now free in your state?

¿Sabía que el reciclado de colchones ahora es gratuito en su estado?

Answer Choices	Responses	
Yes Sí	42.96%	116
No	57.04%	154

Answered: 270, Skipped: 290

Q7. Do you know how to dispose of your mattress so that it will be recycled?

¿Sabe cómo desechar los colchones para que sean reciclados?

Answer Choices	Responses	
Yes Sí	40.00%	108
No	60.00%	162

Answered: 270, Skipped: 290

Q8. Where would you go or who would you ask to find out how to dispose of your mattress so that it will be recycled? Please select all that apply.

¿A dónde iría o a quién le preguntaría para saber cómo deshacerse de su colchón para que sea reciclado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Go online Ir en línea	66.97%	294
Ask a friend or family member Preguntarle a un amigo o familiar	17.54%	77
Ask my neighbor Preguntarle a mi vecino	3.64%	16
Ask mattress retailer Preguntarle al minorista de colchones	37.36%	164
Ask landlord or property manager Preguntarle al propietario o gerente de la vivienda	3.64%	16
Contact my city Comunicarse con el gobierno de la ciudad	18.91%	83
Contact my waste hauler Comunicarse con el transportista de basura	26.65%	117
Other — please specify Otro — especifique	1.82%	8

Answered: 439, Skipped: 121

Q9. Are you currently storing any mattresses that are not in use?

¿Está almacenando actualmente colchones que no están en uso?

Answer Choices	Responses	
Yes Sí	12.07%	66
No	87.93%	481

Answered: 547, Skipped: 13

Q10. Why have you decided to store the mattress(es) instead of disposing it/them?

¿Por qué ha decidido guardar los colchones en lugar de desecharlos?

Answered: 63, Skipped: 497

Q11. Had you heard of the Mattress Recycling Council?

¿Había oído hablar de Mattress Recycling Council?

Answer Choices	Responses	
Yes Sí	8.61%	47
No	91.39%	499

Answered: 546, Skipped: 14

Q12. Had you heard of the Bye Bye Mattress program?

¿Había oído hablar del programa Bye Bye Mattress?

Answer Choices	Responses	
Yes Sí	10.26%	56
No	89.74%	490

Answered: 546, Skipped: 14

Q13. What are all the ways you have heard of the Bye Bye Mattress program in the past? Select all that apply.

¿Cuáles son todas las maneras en las que ha oído mencionar el programa Bye Bye Mattress en el pasado? Seleccione todo lo que corresponda.

Answer Choices	Responses	
Advertisement Anuncio	60.71%	34
From a friend or relative De un amigo o familiar	8.93%	5
From my landlord/property manager Del dueño o administrador de la propiedad	5.36%	3
Mailed information Información enviada por correo	5.36%	3
News Noticias	14.29%	8
From my local recycling center De mi centro de reciclaje local	7.14%	4
From my city or local government source De mi ciudad o alguna fuente del gobierno local	5.36%	3
From a mattress retailer De una tienda de colchones	14.29%	8
Social media Redes sociales	5.36%	3
Through a search engine listing when doing my own research Mediante una lista en un motor de búsqueda al investigar por mi cuenta	7.14%	4
Waze (navigation app) Aplicación de navegación	5.36%	3
Other — please specify Otro — especifique	8.93%	5

Answered: 56, Skipped: 504

Q14. Do you recall (seeing, hearing) an ad in the last several months regarding the Bye Bye Mattress program?

¿Recuerda haber visto u oído un anuncio sobre el programa Bye Bye Mattress en los últimos meses?

Answer Choices	Responses	
Yes Sí	77.27%	17
No	22.73%	5

Answered: 22, Skipped: 538

Q15. What type of ad(s) do you remember? Select all that apply.

¿Qué tipo de anuncio(s) recuerda? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
TV Ad Anuncio en televisión	62.75%	32
Radio Ad Anuncio de radio	23.53%	12
Printed Ad Anuncio impreso	15.69%	8
Social Media Post Publicación en las redes sociales	13.73%	7
Other Online Ad Otro anuncio en línea	3.92%	2
Outdoor / Billboard Anuncio exterior o cartelera	1.96%	1
In-Store Signage / Materials Letrero o materiales en la tienda	7.84%	4
Unsure No estoy seguro(a)	5.88%	3

Answered: 51, Skipped: 509

Q16. What types of TV programming do you watch? Select all that apply.

¿Qué tipos de programas de televisión ve? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Broadcast television — no cable or satellite TV subscription required Televisión libre — no requiere una suscripción por cable o satélite	31.25%	170
Cable television or satellite TV — subscription required Televisión por cable o satélite — requiere una suscripción	56.99%	310
“Over-the-top” television — over-the-top refers to content accessed via the internet without the involvement of a television service provider; includes subscription Video-on-Demand services like Netflix, as well as, free ad-supported services like Hulu via a device that enables a Wi-Fi connection; e.g. Roku box, Apple TV box, Amazon Fire Stick, etc. Televisión “extra” — se refiere a contenido accedido por Internet sin necesidad de un proveedor de servicios de televisión; incluye servicios por suscripción de video a demanda, como Netflix, así como servicios gratuitos mantenidos por anuncios, como Hulu, a través de un dispositivo que permite una conexión Wi-Fi; por ejemplo, Roku, Apple TV, Amazon Fire Stick, etc.	32.72%	178
None Ninguno	14.15%	77

Answered: 544, Skipped: 16

Q17. Do you subscribe to or watch any of the following digital TV services? Select all that apply.

¿Está suscrito o ve alguno de los siguientes servicios de TV digital? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Amazon	36.76%	200
Comcast	11.03%	60
Discovery	2.21%	12
Disney +	10.11%	55
Apple TV +	4.41%	24
Fox Networks	2.76%	15
FuboTV	0.55%	3
Hulu	17.10%	93
Netflix	47.43%	258
Newsy	0.37%	2
PlayStation	0.74%	4
Pluto	2.02%	11
Scripps Networks	0.18%	1
Sling TV	2.02%	11
Sony Crackle	1.65%	9
Sony Vue	0.18%	1
Univision Now	0.18%	1
Verizon Fios	1.84%	10
Verizon Jetpack	0.37%	2
YouTube TV	5.70%	31
None Ninguno	30.33%	165
Other — please specify Otro — especifique	2.39%	13

Answered: 544, Skipped: 16

Q18. Which of the following do you use to watch TV and movies? Select all that apply.

¿Cuál de las siguientes plataformas usted utiliza para ver televisión? Seleccione todas las opciones que correspondan.

Answer Choices	Responses	
Desktop Computadora de escritorio	13.97%	76
Laptop Computadora portátil	20.59%	112
iPad/Tablet iPad o tableta	17.28%	94
Mobile Phone Teléfono móvil	17.65%	96
Television Televisor	75.37%	410
None Ninguno	9.01%	49

Answered: 544, Skipped: 16

Q19. To which online radio services do you subscribe? Select all that apply.

¿A cuál de estos servicios de radio está suscrito? Seleccione todos los que apliquen.

Answer Choices	Responses	
Pandora	16.97%	92
Spotify	14.39%	78
Amazon Music	13.84%	75
Apple Music	6.27%	34
Sirius XM	12.73%	69
iHeart Radio	5.90%	32
None Ninguno	52.40%	284
Other — please specify Otro — especifique	0.74%	4

Answered: 542, Skipped: 18

Q20. How do you typically watch/listen/read news? Please choose one.

¿Cómo usted ve/escucha/lee noticias?

Answer Choices	Responses	
In English only En inglés solamente	85.42%	463
In Spanish only Español solamente	0.55%	3
In an Asian Language only En algún language asiático solamente	1.11%	6
A mix of English and Spanish Language sources Una mezcla de fuentes en inglés y español	2.95%	16
A mix of English and Asian Language sources Una mezcla de fuentes en inglés y algún lenguaje asiático	2.58%	14
Not applicable No aplica	6.83%	37
Other — please specify Otro — especifique	0.55%	3

Answered: 542, Skipped: 18

Q21. Which social media do you use on a regular basis? Select all that apply.

¿Cuál red social utiliza regularmente?

Seleccione todas las opciones que apliquen.

Answer Choices	Responses	
Facebook	52.40%	284
Twitter	18.27%	99
Instagram	28.23%	153
Pinterest	13.65%	74
Line	1.11%	6
LinkedIn	13.84%	75
Reddit	3.69%	20
Snapchat	6.64%	36
TikTok	1.48%	8
Tumblr	1.29%	7
WeChat	1.85%	10
YouTube	30.63%	166
None — I don't use any social media on a regular basis. Ninguno — No uso redes sociales regularmente.	26.38%	143
Other — please specify Otro — especifique	0.37%	2

Answered: 542, Skipped: 18

Q22. Which of the following navigation apps do you use while driving?

¿Cuál de las siguientes aplicaciones de navegación utiliza mientras maneja?

Answer Choices	Responses	
Google Maps	58.78%	318
Apple Maps	14.42%	78
Citymapper	1.48%	8
Waze	19.78%	107
MapQuest	10.54%	57
Komoot	0.00%	0
DriveMode	0.37%	2
None — I don't use any navigation apps while driving Ninguna — No utilizo ninguna aplicación de navegación mientras manejo	22.55%	122
Other — please specify Otro — especifique	2.77%	15

Answered: 541, Skipped: 19

Q23. How likely would you be to recycle a mattress next time you had one to dispose?

¿Qué tan probable es que recicle un colchón la próxima vez que necesite desechar uno?

Answer Choices	Responses	
Extremely Likely Muy probable	63.22%	342
Somewhat Likely Probable	15.53%	84
Neither Likely or Unlikely — Neutral Ni probable ni improbable — neutral	10.72%	58
Somewhat Unlikely Algo improbable	1.48%	8
Extremely Unlikely Muy improbable	0.92%	5
Not Applicable No aplica	8.13%	44

Answered: 541, Skipped: 19

Q24. Of the following, please mark the most significant motivator(s) in your decision of how to dispose of a mattress? You may select up to 2.

De las siguientes opciones, marque los motivadores más importantes en su decisión de cómo desechar un colchón. Puede seleccionar hasta dos.

Answer Choices	Responses	
Receiving a small monetary reimbursement for each mattress you recycle Recibir un pequeño reembolso monetario por cada colchón que recicle	30.35%	129
Knowledge that I can — I was previously unaware of mattress recycling Saber que puedo reciclarlo — antes no sabía que se podía reciclar el colchón	0.00%	0
Convenience — it's easy to do Conveniencia — es fácil de hacer	43.29%	184
Protecting the environment Proteger el medio ambiente	28.00%	119
Keeping your neighborhood clean Mantener limpio su vecindario	6.82%	29
Recycling the mattress to create new products Reciclar el colchón para crear nuevos productos	11.53%	49
Following the law Cumplir con la ley	8.00%	34
Saving space in the landfill by recycling Ahorrar espacio en los rellenos sanitarios mediante el reciclaje	8.71%	37
Doing the right thing Hacer lo correcto	9.88%	42
Stimulating the economy by creating recycling jobs Estimular la economía al crear empleos de reciclaje	1.18%	5
The availability of free haul-away service by retailers La disponibilidad del servicio de transporte gratuito por parte de los minoristas	18.35%	78
Not having to store it at home No tener que guardarlo en la casa	6.82%	29
Knowledge that I can — was previously unaware Saber que puedo reciclarlo — antes no sabía	9.65%	41
Other — please specify Otro — especifique	0.24%	1

Answered: 425, Skipped: 135

Q25. In your opinion, why don't more people choose to recycle their old mattresses?
You may select up to 2.

En su opinión, ¿por qué no más personas eligen reciclar sus colchones viejos? Puede seleccionar hasta 2.

Answer Choices	Responses	
The lack of knowledge that mattresses can be recycled La falta de conocimiento de que los colchones se pueden reciclar	64.44%	348
The time involved in disposing of the mattress so it can be recycled La falta de tiempo para desechar el colchón para que pueda ser reciclado	14.26%	77
The perceived cost of mattress disposal and recycling El costo percibido de la eliminación y reciclaje de colchones	16.48%	89
The distance they I need to travel to dispose of the mattress La distancia necesaria para viajar para deshacerse del colchón	6.30%	34
Not having a vehicle that can transport a mattress to a disposal site No tener un vehículo que pueda transportar un colchón a un sitio de recolección	22.78%	123
Not knowing what to do to ensure the mattress will be recycled No saber qué hacer para asegurarse de que el colchón será reciclado	11.48%	62
Not having an ID or driver's license No tener identificación o licencia de conducir	1.11%	6
Not having curbside pickup available No tener recogido en la acera disponible	9.07%	49
Don't know No sé	15.37%	83
Other — please specify Otro — especifique	1.48%	8

Answered: 540, Skipped: 20

Q26. How important is it that your mattress, box spring and/or foundation be recycled next time you dispose?

¿Cuán importante es que su colchón y/o base de resortes sea reciclado la próxima vez que lo deseche?

Answer Choices	Responses	
Very important Muy importante	53.16%	286
Important Importante	23.79%	128
Neutral	19.14%	103
Unimportant Sin importancia	1.67%	9
Very unimportant Muy poco importante	2.23%	12

Answered: 538, Skipped: 22

Q27. Please confirm that you are able to view the commercial.

Answer Choices	Responses	
Yes, I viewed it.	95.18%	494
No, I was not able to view it.	4.82%	25

Answered: 519, Skipped: 41

Q28. Por favor confirme que pudo ver el anuncio commercial.

Answer Choices	Responses	
Sí, pude verlo.	100.00%	5
No pude verlo.	0.00%	0

Answered: 5, Skipped: 555

CA TV – English and Spanish Versions



Q29. Please confirm that you are able to view the commercial.

Por favor confirme que pudo ver el anuncio commercial.

Answer Choices	Responses	
Yes, I viewed it.	0.00%	0
Sí, pude verlo.	0.00%	0
No, I was not able to view it.	0.00%	0
No pude verlo.	0.00%	0

Answered: 0, Skipped: 560

Q30. First, how would you rate your overall impression of this advertisement?

Primero, ¿cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	42.28%	211
4 –	31.46%	157
3 –	24.65%	123
2 –	1.20%	6
1 – Extremely Negative Sumamente negativa	0.40%	2

Answered: 499, Skipped: 61

Q31. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 353, Skipped: 207

Q32. Why did you feel that way?

¿Por qué se sintió así?

Answered: 8, Skipped: 552

Q33. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	33.87%	169
4 –	32.46%	162
3 –	29.86%	149
2 –	2.81%	14
1 – Extremely Unappealing Sumamente negativa	1.00%	5

Answered: 499, Skipped: 61

Q34. What elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 162, Skipped: 398

Q35. What did you find unappealing?

¿Por qué se sintió así?

Answered: 19, Skipped: 541

Q36. How appealing are the messages in the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	42.30%	206
4 –	31.42%	153
3 –	24.02%	117
2 –	2.05%	10
1 – Extremely Unappealing Sumamente negativa	0.21%	1

Answered: 487, Skipped: 73

Q37. If applicable, what elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 345, Skipped: 215

Q38. If applicable, what did you find unappealing?

¿Por qué se sintió así?

Answered: 307, Skipped: 253

Q39. How would you rate your overall impression of this advertisement?

Answer Choices	Responses	
5 – Extremely Positive	32.30%	167
4 –	36.56%	189
3 –	27.08%	140
2 –	3.29%	17
1 – Extremely Negative	0.77%	4

Answered: 517, Skipped: 43

Q40. ¿Cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Sumamente positiva	60.00%	3
4 –	20.00%	1
3 –	20.00%	1
2 –	0.00%	0
1 – Sumamente negativa	0.00%	0

Answered: 5, Skipped: 555

CA Print - English



CA Print - Spanish



Q41. How would you rate your overall impression of this advertisement?

¿Cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	0.00%	0
4 –	0.00%	0
3 –	0.00%	0
2 –	0.00%	0
1 – Extremely Negative Sumamente negativa	0.00%	0

Answered: 0, Skipped: 560

Q42. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 318, Skipped: 242

Q43. Why did you feel that way?

¿Por qué se sintió así?

Answered: 21, Skipped: 539

Q44. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	24.18%	126
4 –	32.82%	171
3 –	34.55%	180
2 –	7.68%	40
1 – Extremely Unappealing Sumamente negativa	0.77%	4

Answered: 521, Skipped: 39

Q45. What elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 110, Skipped: 450

Q46. What did you find unappealing?

¿Por qué se sintió así?

Answered: 41, Skipped: 519

Q47. How appealing are the messages in the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	34.06%	172
4 –	31.88%	161
3 –	29.70%	150
2 –	3.56%	18
1 – Extremely Unappealing Sumamente negativa	0.79%	4

Answered: 505, Skipped: 55

Q48. If applicable, what elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 318, Skipped: 242

Q49. If applicable, what did you find unappealing?

¿Por qué se sintió así?

Answered: 296, Skipped: 264

CA Banner - English



CA Banner - Spanish



Q50. How would you rate your overall impression of this advertisement?

Answer Choices	Responses	
5 – Extremely Positive	33.53%	173
4 –	32.36%	167
3 –	28.68%	148
2 –	4.07%	21
1 – Extremely Negative	1.36%	7

Answered: 516, Skipped: 44

Q51. ¿Cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Sumamente positiva	60.00%	3
4 –	20.00%	1
3 –	20.00%	1
2 –	0.00%	0
1 – Sumamente negativa	0.00%	0

Answered: 5, Skipped: 555

Q52. How would you rate your overall impression of this advertisement?

¿Cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	0.00%	0
4 –	0.00%	0
3 –	0.00%	0
2 –	0.00%	0
1 – Extremely Negative Sumamente negativa	0.00%	0

Answered: 0, Skipped: 560

Q53. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 294, Skipped: 266

Q54. Why did you feel that way?

¿Por qué se sintió así?

Answered: 26, Skipped: 534

Q55. How would you rate the visual appeal of the ad?

¿Cómo calificaría el atractivo visual del anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	28.79%	150
4 –	31.86%	166
3 –	31.67%	165
2 –	6.72%	35
1 – Extremely Unappealing Sumamente negativa	0.96%	5

Answered: 521, Skipped: 39

Q56. What elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 122, Skipped: 438

Q57. What did you find unappealing?

¿Por qué se sintió así?

Answered: 36, Skipped: 524

Q58. How appealing are the messages in the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	35.19%	183
4 –	30.58%	159
3 –	30.38%	158
2 –	2.69%	14
1 – Extremely Unappealing Sumamente negativa	1.15%	6

Answered: 520, Skipped: 40

Q59. If applicable, what elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 296, Skipped: 264

Q60. If applicable, what did you find unappealing?

¿Por qué se sintió así?

Answered: 281, Skipped: 279



The radio advertisement was presented in [English](#) and [Spanish](#).

Q61. Please confirm that you are able to listen to the commercial.

Answer Choices	Responses	
Yes, I listened to it.	94.32%	482
No, I was not able to listen to it.	5.68%	29

Answered: 511, Skipped: 49

Q62. Por favor confirme que pudo escuchar el anuncio commercial.

Answer Choices	Responses	
Sí, pude escucharlo.	100.00%	5
No pude escucharlo.	0.00%	0

Answered: 5, Skipped: 555

Q63. How would you rate your overall impression of this advertisement?

¿Cómo calificaría su impresión general del anuncio?

Answer Choices	Responses	
5 – Extremely Positive Sumamente positiva	34.50%	168
4 –	34.70%	169
3 –	27.10%	132
2 –	3.29%	16
1 – Extremely Negative Sumamente negativa	0.41%	2

Answered: 487, Skipped: 73

Q64. What in particular impressed you the most?

¿Qué elemento fue el que más lo impresionó?

Answered: 280, Skipped: 280

Q65. Why did you feel that way?

¿Por qué se sintió así?

Answered: 18, Skipped: 542

Q66. How appealing are the messages in the ad?

¿Qué tan atractivos son los mensajes en el anuncio?

Answer Choices	Responses	
5 – Extremely Appealing Sumamente positiva	35.67%	173
4 –	35.05%	170
3 –	27.01%	131
2 –	1.86%	9
1 – Extremely Unappealing Sumamente negativa	0.41%	2

Answered: 485, Skipped: 75

Q67. What elements did you find appealing?

¿Qué elemento fue el que más lo impresionó?

Answered: 141, Skipped: 419

Q68. What did you find unappealing?

¿Por qué se sintió así?

Answered: 11, Skipped: 549

Q69. Please mark your gender.

Marque su género.

Answer Choices	Responses	
Male Masculino	41.52%	213
Female Femenino	58.28%	299
Other Otro	0.19%	1

Answered: 513, Skipped: 47

Q70. Please mark your marital status.

Marque su estado civil.

Answer Choices	Responses	
Married Casado(a)	51.07%	262
Widowed Viudo(a)	4.09%	21
Divorced Divorciado(a)	12.28%	63
Separated Separado(a)	1.56%	8
Never married Nunca se casó	30.99%	159

Answered: 513, Skipped: 47

Q71. How many adults, 18 or older, reside in your household?

¿Cuántos adultos mayores de 18 años residen en su hogar?

Answer Choices	Responses	
0	7.21%	37
1	27.88%	143
2	50.68%	260
3	9.55%	49
4 or more	4.68%	24

Answered: 513, Skipped: 47

Q72. How many children under the age of 18 live in your household?

¿Cuántos menores de 18 años viven en su hogar?

Answer Choices	Responses	
0	78.75%	404
1	9.55%	49
2	9.36%	48
3	1.75%	9
4 or more	0.58%	3

Answered: 513, Skipped: 47

Q73. What languages are spoken in your household? Select all that apply.

¿Qué idiomas se hablan en su hogar?

Answer Choices	Responses	
English Inglés	98.05%	503
Spanish Español	6.63%	34
French Francés	1.36%	7
German Alemán	0.78%	4
Chinese Chino	4.68%	24
Vietnamese Vietnamita	0.00%	0
Korean Coreano	0.78%	4
Arabic Árabe	0.39%	2
Italian Italiano	1.17%	6
Russian Ruso	0.39%	2
Portuguese Portugués	0.39%	2
Hungarian Húngaro	0.19%	1
Other — please specify Otro — especifique	3.31%	17

Answered: 513, Skipped: 47

Q74. How would you describe your ethnicity?

¿Cómo describiría su origen étnico?
Seleccione todo lo que corresponda.

Answer Choices	Responses	
American Indian/Native American Indígena americano/nativo americano	2.15%	11
Asian Asiático	24.41%	125
Black/African American Negro/afroamericano	4.49%	23
Hispanic/Latino Hispano/latino	7.81%	40
White/Caucasian Blanco/caucásico	59.38%	304
Pacific Islander Nativo de las islas del Pacífico	1.17%	6
Mixed race Raza mixta	3.13%	16
Other Otro	1.95%	10

Answered: 512, Skipped: 48

Q75. Please mark the range that includes your total annual household income.

Marque el rango que comprende el ingreso total anual de su grupo familiar.

Answer Choices	Responses	
Less than \$20,000 Menos de \$20,000	5.47%	28
\$20,000 to \$29,999	4.49%	23
\$30,000 to \$39,999	3.71%	19
\$40,000 to \$49,999	6.84%	35
\$50,000 to \$74,999	14.65%	75
\$75,000 to \$99,999	14.06%	72
\$100,000 or more	37.70%	193
I prefer not to reply. Prefiero no responder.	13.09%	67

Answered: 512, Skipped: 48

Q76. Please provide your zip code.

Indique su código postal.

Answered: 507, Skipped: 53

Q77. Please indicate the name of the city in which you reside.

Indique el nombre de la ciudad donde reside.

Answered: 503, Skipped: 57

Q78. How long have you lived in that city?

¿Cuánto hace que vive en esa ciudad?

Answer Choices	Responses	
Less than a year Menos de un año	2.94%	15
1 to 2 years Entre 1 a 2 años	7.05%	36
3 to 5 years Entre 3 a 5 años	12.52%	64
6 or more years 6 años o más	77.50%	396

Answered: 511, Skipped: 49

Q79. How long have you lived in your state?

¿Cuánto hace que vive en su estado?

Answer Choices	Responses	
Less than a year Menos de un año	2.54%	13
1 to 2 years Entre 1 a 2 años	1.76%	9
3 to 5 years Entre 3 a 5 años	5.09%	26
6 or more years 6 años o más	90.61%	463

Answered: 511, Skipped: 49

Q81. In what type of housing do you reside?

¿En qué tipo de vivienda reside?

Answer Choices	Responses	
Single family home Casa	65.17%	333
Apartment or condominium Apartamento o condominio	33.07%	169
Other Otro	1.76%	9

Answered: 511, Skipped: 49

Q80. Do you own or rent the dwelling in which you currently reside?

¿Usted alquila o es dueño (a) de la propiedad en la cual reside?

Answer Choices	Responses	
Own Dueño(a)	61.45%	314
Rent Alquilo	33.27%	170
Other Otro	5.28%	27

Answered: 511, Skipped: 49

Appendix F: Financial Audit

14 CCR § 18964(b)(11)

**MATTRESS RECYCLING COUNCIL –
CALIFORNIA (CA) LLC**

**(A WHOLLY OWNED SUBSIDIARY OF THE
MATTRESS RECYCLING COUNCIL)**

AUDITED FINANCIAL STATEMENTS
(Including Report Required by CA Public Resources Code 42990)

For The Years Ended December 31, 2018 and 2019

MATTRESS RECYCLING COUNCIL – CALIFORNIA (CA) LLC

AUDITED FINANCIAL STATEMENTS
December 31, 2018 and 2019

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of the
Mattress Recycling Council
Alexandria, Virginia

Report on the Financial Statements

We have audited the accompanying financial statements of the **Mattress Recycling Council – California LLC** (a wholly owned subsidiary of the Mattress Recycling Council, Inc.), which comprise the statements of financial position as of December 31, 2018 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

INDEPENDENT AUDITORS' REPORT (continued)

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the **Mattress Recycling Council – California LLC** (a wholly owned subsidiary of the Mattress Recycling Council, Inc.) as of December 31, 2018 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Other Reporting Required by Government Auditing Standards

In accordance with Government Auditing Standards, we have also used our report dated August 12, 2020, on our consideration of Mattress Recycling Council – California LLC's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report (located on [pages 26 to 27](#)) is an integral part of an audit performed in accordance with Government Auditing Standards in considering Mattress Recycling Council – California LLC's internal control over financial reporting and compliance.

Additional Report on the Audited Financial Statements of Mattress Recycling Council

We have also audited, in accordance with auditing standards generally accepted in the United States of America, the financial statements of the Mattress Recycling Council (MRC), as of and for the years ended December 31, 2018 and 2019, and our report thereon dated August 12, 2020, expressed as an unmodified opinion on those financial statements. See [NOTE A](#) for MRC-CA subsidiary relationship.



Rockville, Maryland
August 12, 2020

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF FINANCIAL POSITION December 31, 2018 and 2019

ASSETS

CURRENT ASSETS	2018	2019
Cash and cash equivalents — NOTES A, B and H	\$8,907,800	2,081,791
Investments — short-term — NOTES A, C, H, and I	2,725,071	10,171,436
Accounts receivable (net of allowance for doubtful accounts of \$177,462 and \$175,059) — NOTE A	5,119,758	4,610,708
Due from MRC-Holdings — NOTE J	1,778,191	2,418,044
Interest receivable	44,907	56,246
Prepaid expenses	609,218	64,390
TOTAL CURRENT ASSETS	19,184,945	19,402,615
PROPERTY AND EQUIPMENT — NOTES A AND D		
Computers and office equipment	30,333	50,595
Furniture	5,314	20,917
Software	162,073	162,073
	197,720	233,585
Accumulated depreciation	(175,239)	(189,357)
TOTAL PROPERTY AND EQUIPMENT	22,481	44,228
OTHER ASSETS		
Investments — board designated — financial reserve — NOTES A, C, H, and I	38,543,837	34,059,359
Deposits	55,040	0
TOTAL OTHER ASSETS	38,598,877	34,059,359
TOTAL ASSETS	\$57,806,303	53,506,202

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF FINANCIAL POSITION December 31, 2018 and 2019

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES	2018	2019
Accounts payable and accrued expenses — NOTE G	\$7,648,550	7,049,141
Customer credits	11,663	16,737
TOTAL CURRENT LIABILITIES	7,660,213	7,065,878
TOTAL LIABILITIES	7,660,213	7,065,878
COMMITMENTS AND CONTINGENCIES — NOTES A, G, I, J, L, AND M		
NET ASSETS — NOTES A, E, AND L		
Net assets without restrictions		
Undesignated	11,602,253	12,380,965
Board designated — financial reserve — NOTES C and E	38,543,837	34,059,359
TOTAL NET ASSETS	50,146,090	46,440,324
TOTAL LIABILITIES AND NET ASSETS	\$57,806,303	53,506,202

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF ACTIVITIES
Year Ended December 31, 2018

	December 31, 2018			
	Without Restrictions	With Restrictions	Total	%
REVENUES — NOTE A				
Mattress recycling fee	\$43,762,118	\$0	\$43,762,118	100.0
TOTAL REVENUES	43,762,118	0	43,762,118	100.0
EXPENSES — NOTE A				
PROGRAM SERVICE				
Collection, Recycling, and Transportation Costs	25,692,994	0	25,692,994	58.7
Communications/Education and Outreach Costs	4,907,183	0	4,907,183	11.2
Administration	2,539,144	0	2,539,144	5.8
Cal Recycle Oversight	777,095	0	777,095	1.8
Research and Development Costs	448,963	0	448,963	1.0
Legal Services	251,761	0	251,761	0.6
Government Affairs/ Services	63,637	0	63,637	0.1
TOTAL PROGRAM EXPENSES	34,680,777	0	34,680,777	79.2
SUPPORTING SERVICES				
General and administrative	1,115,290	0	1,115,290	2.6
TOTAL SUPPORTING SERVICES	1,115,290	0	1,115,290	2.6
TOTAL EXPENSES	35,796,067	0	35,796,067	81.8

December 31, 2018				
	Without Restrictions	With Restrictions	Total	%
CHANGE IN NET ASSETS BEFORE INVESTMENT RETURNS	7,966,051	0	7,966,051	18.2
Net Investment Return — Note C	(181,834)	0	(181,834)	(0.4)
CHANGE IN NET ASSETS	7,784,217	0	7,784,217	<u>17.8</u>
NET ASSETS AT BEGINNING OF YEAR	42,361,873	0	42,361,873	NA
NET ASSETS AT END OF YEAR	<u>50,146,090</u>	<u>0</u>	<u>50,146,090</u>	NA

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF ACTIVITIES
Year Ended December 31, 2019

	December 31, 2019			
	Without Restrictions	With Restrictions	Total	%
REVENUES — NOTE A				
Mattress recycling fee	\$43,025,381	\$0	\$43,025,381	100.0
TOTAL REVENUES	43,025,381	0	43,025,381	100.0
EXPENSES — NOTE A				
PROGRAM SERVICE				
Collection, Recycling, and Transportation Costs	33,270,806	0	33,270,806	77.3
Communications/Education and Outreach Costs	8,158,143	0	8,158,143	19.0
Administration	2,514,451	0	2,514,451	5.8
Cal Recycle Oversight	823,677	0	823,677	1.9
Research and Development Costs	1,490,811	0	1,490,811	3.5
Legal Services	1,201,821	0	1,201,821	2.8
Grants	116,354	0	116,354	0.3
Government Affairs/ Services	28,009	0	28,009	0.1
TOTAL PROGRAM EXPENSES	47,604,072	0	47,604,072	110.6
SUPPORTING SERVICES				
General and administrative	1,919,787	0	1,919,787	4.6
TOTAL SUPPORTING SERVICES	1,919,787	0	1,919,787	4.6
TOTAL EXPENSES	49,523,859	0	49,523,859	115.1

(6)

December 31, 2019				
	Without Restrictions	With Restrictions	Total	%
CHANGE IN NET ASSETS BEFORE INVESTMENT RETURNS	(6,498,478)	0	(6,498,478)	(15.2)
Net Investment Return — Note C	<u>2,792,712</u>	<u>0</u>	<u>2,792,712</u>	<u>6.5</u>
CHANGE IN NET ASSETS	(3,705,766)	0	(3,705,766)	<u>8.6</u>
NET ASSETS AT BEGINNING OF YEAR	<u>50,146,090</u>	<u>0</u>	<u>50,146,090</u>	NA
NET ASSETS AT END OF YEAR	<u>46,440,324</u>	<u>0</u>	<u>46,440,324</u>	NA

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended December 31, 2018

	PROGRAM SERVICE	SUPPORTING SERVICES		
	MRC-CA Recycling Program	General and Administrative	Total	%
Collection, Recycling, and Transportation Costs				
Recycling Program				
Operational Costs	\$15,295,455	\$0	\$15,295,455	42.7
Collection and Transportation	9,527,073	0	9,527,073	26.6
Illegal Dump Operations	870,466	0	870,466	2.4
Subtotal	25,692,994	0	25,692,994	71.8
Communications/Education and Outreach Costs				
Marketing and Communication	4,907,183	0	4,907,183	13.7
Administration				
Management and Staffing Expenses	2,206,695	389,414	2,596,109	7.3
Annual Financial Audit	165,649	153,991	319,640	0.9
Computer/Database Services	20,240	114,696	134,936	0.4
Staff Travel Expense	109,025	19,240	128,265	0.4
Accounting Services	12,665	71,767	84,432	0.2
Bad Debt	0	75,267	75,267	0.2
Insurance	0	32,364	32,364	0.1
Compliance	24,870	0	24,870	0.1
Depreciation	0	10,198	10,198	0.0
Bank Fees	0	1,437	1,437	0.0
Subtotal	2,539,144	868,373	3,407,518	9.5

	PROGRAM SERVICE	SUPPORTING SERVICES		
	MRC-CA Recycling Program	General and Administrative	Total	%
Cal Recycle Oversight	777,095	0	777,095	2.2
Research and Development Costs	448,963	0	448,963	1.3
Legal Services	251,761	27,973	279,734	0.8
Government Affairs/Services				
Government Affairs/ Relations	63,637	218,943	282,580	0.8
TOTAL	<u>\$34,680,777</u>	<u>\$1,115,290</u>	<u>\$35,796,067</u>	<u>100.0</u>

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2019

	PROGRAM SERVICE	SUPPORTING SERVICES		
	MRC–CA Recycling Program	General and Administrative	Total	%
Collection, Recycling, and Transportation Costs				
Recycling Program				
Operational Costs	19,396,086	0	19,396,086	39.2
Collection and Transportation	12,826,556	0	12,826,556	25.9
Illegal Dump Operations	1,048,164	0	1,048,164	2.1
Subtotal	33,270,806	0	33,270,806	67.2
Communications/Education and Outreach Costs				
Marketing and Communication	8,158,143	0	8,158,143	16.5
Administration				
Management and Staffing Expenses	2,298,892	985,239	3,284,131	6.6
Annual Financial Audit	0	240,352	240,352	0.5
Computer/Database Services	25,533	144,689	170,222	0.3
Staff Travel Expense	187,138	33,024	220,162	0.4
Accounting Services	0	4,912	4,912	0.0
Bad Debt	0	164,956	164,956	0.3
Insurance	0	39,428	39,428	0.1
Compliance	2,888	0	2,888	0.0
Depreciation	0	14,119	14,119	0.0
Bank Fees	0	813	813	0.0
Subtotal	2,514,451	1,627,532	4,141,983	9.5

	PROGRAM SERVICE	SUPPORTING SERVICES		
	MRC–CA Recycling Program	General and Administrative	Total	%
Cal Recycle Oversight	823,677	0	823,677	1.7
Research and Development Costs	1,490,811	0	1,490,811	3.0
Legal Services	1,201,821	133,536	1,335,357	2.7
Grants	116,354	0	116,354	0.2
Government Affairs/Services				
Government Affairs/ Relations	28,009	158,719	186,728	0.4
TOTAL	47,604,072	1,919,787	49,523,859	100.0

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

STATEMENT OF CASH FLOWS Year Ended December 31, 2018 and 2019

CASH FLOWS FROM OPERATING ACTIVITIES	2018	2019
Increase (decrease) in net assets	\$7,784,217	(3,705,766)
Adjustments to reconcile change in unrestricted net assets to net cash used in operating activities:		
Depreciation and amortization expense — NOTE D	10,198	14,118
Unrealized (gain)/loss on investments — NOTE C	980,368	(1,992,877)
(Increase) decrease in operating assets		
Accounts receivable	10,651	509,050
Due from MRC-Holdings	2,634,069	(1,626,767)
Interest receivable	(44,907)	(11,339)
Prepaid expenses	(532,896)	544,828
Deposits	(55,040)	55,040
Increase (decrease) in operating liabilities		
Accounts payable and accrued expenses	4,202,124	387,505
Customer credit	(93,469)	5,074
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	14,895,315	(5,821,134)
CASH FLOWS FROM INVESTING ACTIVITIES	2018	2019
Purchase of property and equipment	(12,017)	(35,865)
Purchase of investments	(52,415,864)	(84,115,378)
Proceeds from sale of investments	49,690,793	78,661,890
(Increase) / decrease of board designated investments — financial reserve	(8,950,442)	4,484,478
NET CASH PROVIDED (USED) BY INVESTING ACTIVITIES	(11,687,530)	(1,004,875)

	<u>2018</u>	<u>2019</u>
CASH FLOWS FROM FINANCING ACTIVITIES — NONE	<u>0</u>	<u>0</u>
NET CASH PROVIDED (USED) BY FINANCING ACTIVITIES	<u>0</u>	<u>0</u>
NET INCREASE(DECREASE) IN CASH AND CASH EQUIVALENTS	3,207,785	(6,826,009)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	<u>5,700,015</u>	<u>8,907,800</u>
UNRESTRICTED CASH AND CASH EQUIVALENTS, END OF YEAR — NOTES A AND B	<u>\$8,907,800</u>	<u>2,081,791</u>

See [Note F](#) for Supplemental Cash Flow Disclosures.

The Accompanying Notes are an Integral Part of these Financial Statements.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of the **Mattress Recycling Council – California LLC** (“MRC–CA”) is presented to assist in understanding the MRC–CA’s financial statements. The financial statements and notes are representations of the MRC–CA’s management who is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the financial statements.

Purpose of the California Recycling Operations:

The California (CA) Used Mattress Recovery and Recycling Act (“the Act”) is authorized by Public Resources Code Section 42985 to require manufacturers of mattresses sold in CA to develop, finance, and implement a convenient and cost-effective program to recover and recycle used mattresses generated in CA. The Act is administered by MRC–CA. MRC–CA funds its operations through an \$10.50 per unit recycling fee collected from consumers when they purchase a mattress or box spring. MRC–CA is required to perform financial statement audit under accounting principles generally accepted in the United States of America and the generally accepted government auditing standards issued by the Comptroller General of the United States of America to satisfy the state of California’s certified audited financial statement requirement in accordance with the State of California Section 42990 of the Public Resources Code.

MRC–CA is one of three operating wholly owned subsidiaries of the Mattress Recycling Council, Inc. (“MRC”). MRC also operates recycling programs in the states of Connecticut and Rhode Island. The MRC is a not-for-profit corporation incorporated on November 14, 2013 under the laws of the State of Delaware and organized and operated for purposes consistent with recognition of exempt status under Internal Revenue Code Section 501(c)(3), including, without limitation, to work to establish an environmentally sound and cost-effective program for recycling of sleep products. The MRC is a subsidiary (under current accounting standards) of the International Sleep Products Association (“ISPA”) due to common control.

The MRC–CA’s significant accounting policies are as follows:

Basis of Accounting and Separately Stated Financial Statements of MRC–CA:

The financial statements of the MRC–CA have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, advances, prepaid expenses, payables, accruals and other liabilities.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

On an annual basis, MRC–CA's financial statements are included in the consolidated group financial statements of the MRC. These financial statements of the MRC–CA have been issued as a subsidiary of the MRC as of December 31, 2018 and 2019. MRC–CA's December 31, 2018 and 2019 separately stated financial statements will be prepared due to the request of the Board of Directors of MRC and the State of California. See [NOTE J](#) for related party transaction disclosures.

Basis of Presentation:

As a wholly owned subsidiary of the MRC, a 501(c)(3) not-for-profit organization, the financial statements of the MRC–CA have been prepared on the accrual basis of accounting. The MRC–CA reports information regarding its financial position and activities according to two classes of net assets: net assets without restriction and net assets with restriction.

Net Assets Without Restriction — Net assets that are not subject to or are no longer subject to third party imposed stipulations. The board designated reserves are included in net assets without restrictions.

Net Assets With Restriction — Net assets whose use is limited by third party imposed time and/or purpose restrictions.

Revenues are reported as increases in net assets without restriction unless use of the related assets is limited by third party-imposed restrictions. Expenses are reported as decreases in net assets without restriction. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without restrictions unless their use is restricted by explicit third-party stipulation or by law. Expirations of restrictions on the net assets (i.e., the third party stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. The MRC–CA has adopted a policy to classify restricted revenues as without restrictions to the extent that restrictions were met in the year the revenue was received.

MRC–CA established a financial reserve policy to provide for minimum and maximum short- and long-term reserves. It is the policy of MRC–CA to include in its short-term reserves, net assets which equal approximately three months of its annual budgeted expenses. MRC–CA's long-term reserves shall be no less than nine months of its annual budgeted expenses, but no more than 15 months. In total MRC–CA's reserves are sought to be maintained at approximately 100% of its operating budgeted expenses.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS
December 31, 2018 and 2019

NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Tax Status:

The MRC is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. However, income from activities not directly related to the MRC's tax-exempt purpose is subject to taxation as unrelated business income. MRC-CA is considered a disregarded entity for federal income tax purposes. MRC-CA's activity and mission are consistent with those of its Parent company, MRC. The subsidiary's financial operations are reported on a consolidated basis with MRC's tax exempt Federal Form 990 filing. Thus, the subsidiary is subject only to state income taxes as a for-profit limited liability company.

The MRC has adopted the authoritative guidance relating to uncertainty in income taxes included in ASC Topic *Income Taxes*. These provisions provide consistent guidance for the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribe a threshold of "more likely than not" for recognition and de-recognition of tax positions taken or expected to be taken in a tax return. The MRC performed an evaluation of uncertain tax positions for the year period ended December 31, 2019, and determined that there were no material matters that would require recognition in the financial statements or that may have an effect on its tax-exempt status. As of December 31, 2019, the statute of limitations for the MRC's income tax return for the years ended December 31, 2016, 2017, and 2018 remain open with the Federal, state, and local authorities. It is the MRC's policy to recognize interest and/or penalties related to uncertain tax positions, if any, in income tax expense.

Cash and Cash Equivalents:

For purposes of the statement of cash flows, the MRC-CA considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

Accounts Receivable:

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to valuation allowance based on its assessment of the current status of individual accounts. Balances which are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. For the years ended December 31, 2018 and 2019, the balance of the allowance for doubtful accounts was \$177,462 and \$175,059 respectively.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition:

Revenue from recycling fees is recognized at the point of sale in the period in which the recycling fee is collected at retail.

Property, Equipment, Depreciation and Amortization:

The MRC–CA capitalizes all expenditures for property and equipment in excess of \$1,000. Purchased property and equipment are carried at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the assets.

Use of Estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Investments:

The MRC–CA has adopted Accounting Standards Codification (ASC) 958 Not-for-Profit Entities (formerly Statement of Financial Accounting Standards (SFAS) No. 124, *Accounting for Certain Investments Held by Not-for-Profit Organizations*). Under FASB ASC 958-320, investments in marketable equity securities with readily determinable fair values and all investments in marketable debt securities are valued at their fair values in the statement of financial position. Realized and unrealized gains and losses are included in the change in net assets.

Functional Allocation of Expenses:

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain shared costs have been allocated among the three state programs (CA, CT, and RI) based on supporting services benefiting each program.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Functional Allocation of Expenses (continued):

Shared general and administrative expenses include those expenses that are not directly identifiable with any other specific function but that provide for the overall support of the MRC, including expenses related to contracts with third-party vendors. Total shared costs are allocated to the respective states on a monthly basis. For the years ended December 31, 2018 and 2019, approximately 90% of the shared expenses outlined above were allocated to MRC–CA, which is based on relative state population of CA as it relates to CT and RI.

Reclassifications:

Certain accounts in the prior year financial statements have been reclassified for comparative purpose to conform with presentation in the current year financial statements.

New Accounting Pronouncement

During the year ended December 31, 2019, MRC–CA adopted the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2014-09, Revenue from Contracts with Customers (Topic 606). ASU No. 2014-09 establishes principles for recognizing revenue upon the transfer of promised goods or services to customers, in an amount that reflects the expected consideration received in exchange for those goods or services. The implementation had not material effect on MRC–CA’s results of operations, financial position, and cash flows.

NOTE B — CASH AND CASH EQUIVALENTS — (UNRESTRICTED)

Cash and cash equivalents at December 31, 2018 and 2019, consisted of the following:

<u>Unrestricted:</u>	2018	2019
Demand deposits	\$8,547,426	\$1,424,469
Money market funds	360,374	157,457
US Treasury note	0	499,865
Total unrestricted cash and cash equivalents	<u>\$8,907,800</u>	<u>2,081,791</u>

MATRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS December 31, 2018 and 2019

NOTE C — INVESTMENTS (SHORT-TERM AND BOARD DESIGNATED)

As of December 31, 2018, and 2019 the MRC–CA investments consisted of approximately 89% and 70%, respectively, conservative fixed income products, and the remaining 11% and 30%, respectively, are invested in U.S. and International ETF's and mutual funds. All investments are exposed to various risks, such as market and credit. Due to the level of risk associated with investments and level of uncertainty related to changes in the value of investments, there is always a possibility that changes in risks in the near term could materially affect investment balances and the amounts reported in the financial statements.

Investments at December 31, 2018 are consisted of the following:

	Cost	Fair Value
Unrestricted — short-term	\$2,737,034	\$2,725,071
Board Designated — financial reserve	39,384,320	38,543,837
	<u>\$42,121,354</u>	<u>\$41,268,908</u>

As of December 31, 2018, \$38,543,837 has been recorded as board designated investments (see [NOTE E](#)).

Investments are composed of the following:

	Cost	Fair Value
U.S. ETF and Equity Securities	\$2,037,380	\$2,020,419
International ETF and Equity Securities	1,435,907	1,247,463
Fixed Income	37,368,067	36,792,111
Mutual Funds	1,280,000	1,208,915
	<u>\$42,121,354</u>	<u>41,268,908</u>

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS
December 31, 2018 and 2019

NOTE C — INVESTMENTS (SHORT-TERM AND BOARD DESIGNATED) (continued)

Investment return for the year ended December 31, 2018 is comprised of the following:

	12/31/18
Interest and dividend income	\$860,264
Unrealized loss	(980,368)
Realized gain	72,595
Investment return before fees	(47,509)
Less: Investment fees	(134,325)
Net investment return	<u><u>\$(181,834)</u></u>

Investments at December 31, 2019 are consisted of the following:

	Cost	Fair Value
Unrestricted — short-term	\$10,079,652	\$10,171,436
Board Designated — financial reserve	33,752,019	34,059,359
	<u><u>\$43,831,671</u></u>	<u><u>\$44,230,795</u></u>

As of December 31, 2019, \$34,059,359 has been recorded as board designated investments (see [NOTE E](#)).

Investments are composed of the following:

	Cost	Fair Value
U.S. ETF Securities	\$7,721,611	\$7,755,066
International ETF and Equity Securities	1,435,907	1,468,731
REITs	628,962	724,955
US Treasury Notes	11,620,609	10,933,659
Certificates of Deposit	999,800	1,000,000
Fixed Income Mutual Funds	18,742,370	19,120,243
Equity Mutual Funds	2,682,412	3,228,141
	<u><u>\$43,831,671</u></u>	<u><u>\$44,230,795</u></u>

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS
December 31, 2018 and 2019

NOTE C — INVESTMENTS (SHORT-TERM AND BOARD DESIGNATED) (continued)

	<u>12/31/19</u>
Interest and dividend income	\$928,664
Unrealized loss	1,751,494
Realized gain	<u>241,383</u>
Investment return before fees	2,921,541
Less: Investment fees	<u>(128,829)</u>
Net investment return	<u><u>\$2,792,712</u></u>

NOTE D — PROPERTY AND EQUIPMENT

Property and equipment at December 31, 2018 consisted of the following:

	<u>Cost</u>	<u>Depreciation and Amortization Expense</u>	<u>Accumulated Depreciation and Amortization</u>	<u>Net Book Value</u>	<u>Estimated Useful Life (Years)</u>
Computer and office equipment	\$30,333	\$5,655	\$17,381	\$12,952	3 to 5
Furniture	5,314	755	2,045	3,269	7
Software	<u>162,073</u>	<u>3,788</u>	<u>155,813</u>	<u>6,260</u>	3
	<u><u>\$197,720</u></u>	<u><u>\$10,198</u></u>	<u><u>\$175,239</u></u>	<u><u>\$22,481</u></u>	

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS
December 31, 2018 and 2019

NOTE D — PROPERTY AND EQUIPMENT (continued)

Property and equipment at December 31, 2019 consisted of the following:

	<u>Cost</u>	<u>Depreciation and Amortization Expense</u>	<u>Accumulated Depreciation and Amortization</u>	<u>Net Book Value</u>	<u>Estimated Useful Life (Years)</u>
Computer and office equipment	50,595	6,983	24,363	26,232	3 to 5
Furniture	20,917	2,237	4,282	16,635	7
Software	162,073	4,900	160,712	1,361	3
	<u>233,585</u>	<u>14,120</u>	<u>189,357</u>	<u>44,228</u>	

NOTE E — NET ASSETS

As of December 31, 2018, and 2019, total net assets without restrictions available for general operations of the MRC–CA amounted to \$50,146,090 and \$46,440,324, respectively. The MRC–CA’s Board has a reserve policy to establish a board designated financial reserve to operate CA’s recycling program over a multi-year period. As of December 31, 2018, and 2019, the Board has designated \$38,543,837 and \$34,059,359 of its \$50,146,090 and \$46,440,324 total net assets, respectively, as a financial reserve in order to comply with state regulations. The remaining net assets in the amount of \$11,602,253 and \$12,380,965 are undesignated as of December 31, 2018 and 2019, respectively. Undesignated net assets represent approximately three months of annual budgeted expenses.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS
December 31, 2018 and 2019

NOTE E — NET ASSETS (continued)

As of December 31, 2018, and 2019, the MRC–CA did not have any net assets with third-party restrictions.

	Without Restrictions	With Restrictions	Total Net Assets
Balance at December 31, 2017	\$42,361,873	\$0	\$42,361,873
2018 Increase (decrease) in net assets	7,784,217	0	7,784,217
Balance at December 31, 2018	\$50,146,090	\$0	\$50,146,090
2019 Increase (decrease) in net assets	(3,705,766)	0	(3,705,766)
Balance at December 31, 2019	<u>\$46,440,324</u>	<u>\$0</u>	<u>\$46,440,324</u>

NOTE F — SUPPLEMENTAL CASH FLOW STATEMENT DISCLOSURES

Supplemental disclosure of cash flows information:

Cash paid during the year ended for:

	2018	2019
Interest	\$0	\$0

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE G — COMMITMENTS AND CONTINGENCIES

Blue Marble Materials Litigation:

MRC-CA ended its contractual mattress recycling vendor relationship with Blue Marble Materials (“BMM”) in September 2018. In addition, MRC-CA initiated arbitration proceedings with BMM to resolve outstanding balances, both allegedly owed by MRC to BMM, and funds owed from BMM to MRC. The matter is in the discovery phase of arbitration and an evidentiary hearing has been scheduled for November 2020 in Los Angeles, CA. Also, AeroFund Financial (AeroFund), BMM’s factor, was added as a party to the arbitration, laying claim to any funds owed to BMM. MRC-CA had estimated a potential liability of approximately \$2.3M and accrued the liability in the Statements of Financial Position as of December 31, 2018. In October 2019 MRC reached an agreement with AeroFund in which MRC paid AeroFund \$1,300,000 in exchange for assignment of MRC accounts receivable from BMM. As of December 31, 2019 MRC-CA accrued at December 31, 2019 approximately \$1.0M of potential liability to BMM and legal expenses. MRC-CA management believes they have a number of substantive defenses to BMM’s claims.

Product Care Association Consulting Fees:

The MRC has outsourced its registration, billing and collection functions to Product Care Association (PCA), a third-party vendor which operates out of Canada. PCA manages the seller registrations, collects and reviews the monthly sales reports from various mattress retailers/sellers, invoices these sellers and collects the fee income on behalf of the MRC. During the years ended December 31, 2018 and 2019, the total expenses incurred related to PCA consulting fees were \$273,850 and \$316,322 respectively, and MRC-CA proportionate allocation of those expenses were \$251,091 and \$284,690, respectively, which is included in administration expense (management and staffing) on the statement of activities.

Concentration of Service Provider:

For the years ended December 31, 2018 and 2019, three and four recyclers accounted for approximately 87% and 77% of MRC-CA’s total recycling costs, respectively, and 86.5% and 75% of the units recycled, respectively. MRC-CA has been encouraging all of its recyclers to increase their processing and efficiencies which would more evenly distribute the recycling effort between all of MRC-CA’s recycling vendors.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE G — COMMITMENTS AND CONTINGENCIES (continued)

Note Payable — line of credit:

On July 19, 2018, MRC entered into a line of credit agreement with PNC Bank. The principal amount of the line is \$1,000,000 and bears an interest rate which is equal to the daily LIBOR rate plus 2.0%. All unpaid principal and interest is payable at its maturity date on July 31, 2020. Until the maturity date, MRC is required to make monthly accrued interest payments, which are due each month. The line of credit is secured by collateral of the assets of MRC. Interest expense related to the line of credit for the years ended December 31, 2018 and 2019 is \$0 and \$0, respectively.

NOTE H — CONCENTRATION OF CREDIT RISK

The MRC–CA maintains its cash and cash equivalents balances in three U.S. financial institutions. The balances are insured by the Federal Deposit Insurance Corporation (FDIC) and the Securities Investor Protection Corporation (SIPC). The FDIC insures up to \$250,000 and the SIPC insures up to \$500,000 (including up to \$250,000 for cash) as of December 31, 2019. The MRC–CA's investment firm also maintains additional insurance coverage through an outside insurer which provides excess protection of up to \$400 million per account. At December 31, 2019, the MRC–CA's uninsured cash balance was \$749,980 and uninsured investment balance was \$0.

NOTE I — FAIR VALUE OF FINANCIAL INSTRUMENTS

Generally accepted accounting principles define fair value, establish a framework for measuring fair value, and establish a fair value hierarchy that prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income or cost approach are used to measure fair value.

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

Level 1 — These inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the MRC–CA has the ability to access.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

Level 2 — These are inputs (other than quoted prices included within level 1) that are observable for the asset or liability, either directly or indirectly. These inputs may include quoted prices for the identical instrument on an inactive market, prices for similar instruments, interest rates, default rates and other similar data.

Level 3 — These are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. The unobservable inputs should be developed based on the best information available in the circumstances and may include the MRC–CA's own data.

The MRC–CA estimates that the fair value of all financial instruments at December 31, 2018 and 2019 does not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying statement of financial position.

Fair Value Measurements on a Recurring Basis As of December 31, 2018

	Level 1	Level 2	Level 3	Total
Investments — short-term	2,725,071	0	0	2,725,071
Investments — financial reserve	38,543,837	0	0	38,543,837
Total	<u>\$41,268,908</u>	<u>\$0</u>	<u>\$0</u>	<u>\$41,268,908</u>

Fair Value Measurements on a Recurring Basis As of December 31, 2019

	Level 1	Level 2	Level 3	Total
Investments — short-term	10,171,436	0	0	10,171,436
Investments — financial reserve	33,059,359	1,000,000	0	34,059,359
Total	<u>\$43,230,795</u>	<u>\$1,000,000</u>	<u>\$0</u>	<u>\$44,230,795</u>

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE J — RELATED PARTY TRANSACTIONS (MRC)

MRC-CA is one of three operating wholly owned subsidiaries of the Mattress Recycling Council, Inc. (“MRC” or “MRC Holdings”). MRC also operates recycling programs in the states of Connecticut and Rhode Island. The MRC is a not-for-profit organization incorporated on November 14, 2013 under the laws of the State of Delaware and organized and operated for purposes consistent with recognition of exempt status under Internal Revenue Code Section 501(c)(3), including, without limitation, to work to establish an environmentally sound and cost-effective program for recycling of sleep products. The MRC is a subsidiary (under current accounting standards) of the International Sleep Products Association (“ISPA”) due to common control.

These financial statements include the intra-entity accounts and transactions between the MRC-CA and MRC. The following transactions are included in these separately stated financial statements, but are eliminated in the consolidated MRC financial statements:

	<u>2018</u>	<u>2019</u>
Due from MRC	\$1,778,191	\$2,418,044
Administrative and management fee expense — MRC	\$1,962,693	\$2,829,872
Management fund expense — MRC	\$218,077	\$221,481

Operating Agreement with MRC:

MRC-CA is required to pay a monthly service/license fee in the amount of \$198,919, which represents the anticipated costs incurred by MRC for administrative and financial staff support services to the LLC plus an administrative charge (management fund fee) equal to 10% of the total monthly fee. MRC discontinued the 10% administrative charge, and as of our report date, the fee has not been reinstated. At the end of each quarter a reconciliation is prepared for a “true up” of actual costs MRC-CA incurred versus the monthly fee charged, and any surplus or deficits are reimbursed by the respective party.

For the years ended December 31, 2018 and 2019, the MRC-CA incurred expenses of \$2,180,770 and \$3,051,353, respectively, of which \$1,962,693 and \$2,829,872 related to this agreement for administrative fees and \$218,077 and \$221,481 related to this agreement for management fund fees, and MRC recorded the associated management fee revenue in the same amount. The administrative and management fund fee expense charged by MRC has not been eliminated in these financial statements as of December 31, 2018 and 2019.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE K — RECENT ACCOUNTING PRONOUNCEMENTS

During August 2018, the Financial Accounting Standards Board (“FASB”) issued ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Made*. This standard provides clarifications on recognition of contributions and grants (including government grants). This standard is effective beginning in calendar year 2020. Management continues to evaluate the potential impact of this update on MRC–CA’s financial statements.

NOTE L — LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The MRC–CA has financial assets as of December 31, 2019, consisting of cash and cash equivalents of \$2,081,791, short-term investments of \$10,171,436, net accounts receivable of \$4,610,708, due from MRC Holdings of \$2,418,044, interest receivable of \$56,246, and investments for financial reserve of \$34,059,359, which total \$53,397,584. Included in these financial assets is the board designated investments in the amount of \$34,059,359, set aside for the financial reserve in order to comply with state regulations in CA. These board designated financial assets are not available for general use.

The following reflected the MRC–CA’s financial assets available for general use as of the Statement of Financial Position date.

Financial assets, at year end	\$53,397,584
Less those unavailable for general expenditure within one year, due to: Board designations:	
Amount set aside for the financial reserve	<u>(34,059,359)</u>
Financial assets available to meet cash need for general expenditures within one year	<u><u>\$19,338,225</u></u>

The MRC–CA considers all expenditures related to its ongoing recycling programs, as well as the services undertaken to support these programs to be general expenditures. As part of the MRC–CA’s liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, the MRC–CA invests cash in excess of daily requirements in short-term and long-term investments, which include conservative fixed income products, U.S. and International ETF’s, and mutual funds.

MATTRESS RECYCLING COUNCIL – CALIFORNIA, LLC

NOTES TO FINANCIAL STATEMENTS

December 31, 2018 and 2019

NOTE L — LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS (continued)

In addition to financial assets available to meet general expenditures over the next 12 months, the MRC–CA released \$6,000,000 from financial reserves in January 2020 to assist with operational liquidity needs. See Subsequent Events, [**NOTE M**](#).

NOTE M — SUBSEQUENT EVENTS

In preparing the financial statements, MRC–CA has evaluated events and transactions for potential recognition or disclosure through August 12, 2020, the date the audit report was available to be issued.

COVID-19 Uncertainty:

The extent of the impact of COVID-19 on MRC–CA’s operational and financial performance will depend on certain developments, including the duration of the outbreak and impact on customers, employees, and vendors, all which are uncertain and cannot be predicted. The extent to which COVID-19 may impact our financial condition or results of operations is uncertain.

California Department of Resources Compliance Audit:

MRC–CA is subject to compliance audits by the State pursuant to Public Resources Code, Section 42990 of the California Used Mattress Recovery and Recycling Act. During 2019, the California Department of Resources Recycling and Recovery performed a compliance audit of MRC–CA for the period December 30, 2015 through June 30, 2019. The objective of the audit was to determine whether MRC–CA demonstrated a “good faith effort” for certain and specific financial components of its annual reports, audited financial statements and control environment.

The report was issued in June of 2020, and management disputed the one audit finding in a separate written response. The effect on the future operations of MRC–CA is unknown, but management believes that the result will not have a material impact on the operations of MRC–CA.

Board Designated Financial Reserve Transfer:

During January 2020, MRC–CA transferred \$6,000,000 from their financial reserve investment account to their operating account, in order to assist with general operations of the organization.

**Supplementary Reports
for the California
Department of
Resources, Recycling
And Recovery**

**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER
FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS
BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN
ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Directors of the
Mattress Recycling Council
Alexandria, Virginia

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the **Mattress Recycling Council – California LLC** (“MRC–CA”), a subsidiary of the Mattress Recycling Council (a nonprofit organization), which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated August 12, 2020.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered MRC–CA’s internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements. However, we did not use those procedures for the purpose of expressing an opinion on the effectiveness of MRC–CA’s internal control. Accordingly, we do not express an opinion on the effectiveness of MRC–CA’s internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. Two types of deficiencies require disclosure in this audit report. The more serious type of deficiency is called a *material weakness*. This is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity’s financial statements will not be prevented, or detected and corrected on a timely basis. The second type is called a *significant deficiency* which is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and therefore, material weaknesses or significant deficiencies may exist that were not identified. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER
FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS
BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN
ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS (continued)**

Compliance and Other Matters

As part of obtaining reasonable assurance about whether MRC–CA's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the MRC–CA's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



Rockville, Maryland
August 12, 2020



**INDEPENDENT AUDITOR'S REPORT ON COMPLIANCE WITH THE FINANCIAL
ASPECTS OF THE PUBLIC RESOURCES CODE SECTION 42990, AND
CHAPTER 21, PART 3, DIVISION 30 OF THE PUBLIC RESOURCES CODE, AND
TITLE 14, DIVISION 7, CHAPTER 11, ARTICLE 3 OF THE CALIFORNIA CODE
OF REGULATIONS**

To the Board of Directors of the
Mattress Recycling Council
Alexandria, Virginia

We have examined the Mattress Recycling Council – California LLC's ("MRC-CA") Used Mattress Recovery and Recycling Act's ("the Act") compliance with the financial aspects of the Public Resources Code Section 42990, and Chapter 21 (commencing with Section 42985), Part 3, Division 30 of the Public Resources Code, and Title 14, Division 7, Chapter 11, Article 3 of the California Code of Regulations for the year ended December 31, 2019. Management is responsible for MRC-CA's compliance with those requirements. Our responsibility is to express an opinion on MRC-CA's compliance based on our examination.

Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the examination to obtain reasonable assurance about whether MRC-CA complied, in all material respects, with the specified requirements of the Act. An examination involves performing procedures to obtain evidence about whether MRC-CA complied with the specific requirements of the Act. The nature, timing, and extent of the procedures selected depend on our judgment, including an assessment of the risk of material noncompliance, whether due to fraud or error. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion. Our examination does not provide a legal determination on MRC-CA's compliance with specified requirements of the Act.

In our opinion, MRC-CA complied, in all material respects, with the financial requirements of the Public Resources Code Section 42990, and Chapter 21 (commencing with Section 42985), Part 3, Division 30 of the Public Resources Code, and Title 14, Division 7, Chapter 11, Article 3 of the California Code of Regulations, for the year ended December 31, 2019.

This report is intended solely for the information and use of MRC's Board of Directors, management, and the California Department of Resources, Recycling and Recovery, and is not intended to be and should not be used by anyone other than these specified parties.

Lydon Fetterolf Corydon, P.A.

Rockville, Maryland
August 12, 2020

**Mattress Recycling Council –
California LLC**

Schedule of Findings
For the Year Ended December 31, 2019

Section I — Summary of Independent Auditors' Results:

Financial statements

Type of auditor's report issued: Unmodified

	Yes	No
Internal control over financial reporting:		
• Material weakness(es) identified?		X
• Significant deficiency(ies) identified that are not considered to be material weaknesses		X
Noncompliance material to financial statements noted?		X

Section II — Financial Statement Findings — For the year ended December 31, 2019:

There were no Financial Statement findings noted during the audit for the year ended December 31, 2019.

Section II — Prior Year Financial Statement Findings — For the year ended December 31, 2018:

There were no Financial Statement findings noted during the audit for the year ended December 31, 2018.

Section III — Compliance with Financial Aspects of CA's Public Resource Code:

There were no Compliance Findings with Financial Aspects of CA's Public Resource Code noted during the audit for the year ended December 31, 2019.

Appendix G: Advisory Committee Report

14 CCR § 18964(b)(12)

California Mattress Advisory Committee
2019 Annual Report to the Mattress Recycling Council

May 31, 2020

Advisory Committee Members as of January 1, 2020

Name	Role on Mattress Advisory Committee	Stakeholder Group	Organization
Don Franco		Private Sector	Gateway Mattress Co., Inc.
Christopher Gibson		Solid Waste Industry	Recology
David Goldstein	Diversion & Commodity Markets Subcommittee Chair	Local Government	Ventura County
Terry McDonald	Chair	Private Sector	St. Vincent de Paul Society of Lane Co., Inc.
Veronica Pardo	Illegal Dumping Subcomm Chair	Solid Waste Industry	California Refuse Recycling Council
Rebecca A. Rasmussen	Outreach & Program Marketing Subcomm Chair	Local Government	Office of Mayor Eric Garcetti, City of Los Angeles
Joanne Brasch	Vice Chair	Environmental Community	California Product Stewardship Council
Jo Zientek		Local Government	Santa Clara County
Baani Behniwal	Secretary	Environmental Community	Californians Against Waste
Robert McGowan		Interested Party	Pacific Central Region at Mattress Firm Inc.
Tchad Robinson		Private Sector	Blue Marble Materials

Executive Summary

In accordance with Section 42990.1.(k) of the Public Resources Code, the Mattress Recycling Organization Advisory Committee (Committee) presents this document reporting on the fourth year of the [California Used Mattress Recycling Program](#) (Program). This report is submitted by the Committee and includes information discussed and voted on by the Committee in accordance with the Bagley-Keene Open Meeting Act. The Committee is currently made up of ten representatives from local government, the environmental community, the solid waste industry, private sector collectors/processors/recyclers, and interested parties with names and organizations listed above.

The Committee was formed in accordance with Section 42987(a)(3) of the Public Resources Code to maintain an advisory role to the mattress recycling organization, currently being fulfilled by the Mattress Recycling Council (MRC), throughout Program operation. Interested parties can join the [CalRecycle Listserve](#) to stay up-to-date on CalRecycle announcements on the Program. The Committee met 3 times in 2019. All agendas and minutes are available on the Committee's website: <https://www.calrecycle.ca.gov/mattresses/stewardorg/advisorycomm>

The information contained within this report includes a summary of the consultative process between the Committee and the MRC relating to the ongoing implementation of the Used Mattress Recovery and Recycling Plan (Plan), as well as any other information deemed pertinent by the Committee to maximizing the recovery and recycling of used mattresses in the state. This letter was approved by the Committee by E-vote on 5/29/20.

The Committee looks forward to continuing its consultative role to the MRC as the Program continues throughout California.

Respectfully,

Terry McDonald, Chair

Joanne Brasch, Vice Chair

Baani Behniwal, Secretary

Committee Member Name	Vote on the 2019 Annual Report Letter sent 5/29/20
Don Franco	Aye
Christopher Gibson	Aye
David Goldstein	Aye
Baani Behniwal	Aye
Terry McDonald	Aye
Scott Higgins	Abstain
Veronica Pardo	Aye
Rebecca A. Rasmussen	Absent
Joanne Brasch	Aye
Jo Zientek	No vote recorded as of 5/29/20

2019 Mattress Recycling Advisory Committee Report

May 30, 2019

Purpose:

The purpose of this report is to provide a summary of the consultative process between the Committee and the MRC regarding the MRC's administration of the Program during the 2019 calendar year, and to provide any other information the Committee deems pertinent to maximizing the recovery and recycling of used mattresses in the state.

Activities and Changes:

Comment letters by the Committee, Committee meeting agendas, meeting notes, and other materials utilized by the Committee during 2019 are available on the Committee's webpage, hosted by CalRecycle. <https://www.calrecycle.ca.gov/mattresses/stewardorg/advisorycomm>

Changes to Committee membership since the 2019 Annual Report include:

Environmental Community:

Baani Behniwal of Californians Against Waste (CAW) was voted as the Secretary of the Committee May 2019.

Local Government:

Jim McHargue resigned from the Committee November 2019.

Solid Waste Industry:

No updates during this reporting period.

Interested Parties:

Rebecca Jewell resigned from the Committee June 2019.

Private Sector:

No updates during this reporting period.

Summary of Committee Meetings:

February 15, 2019 — Conference call with 8 members attending and 5 absent. Items discussed included market development sub-committee updates on mattresses with pocket-coils due to differences in market value for steel and changing markets for wood bio-mass. There was also discussion on illegal dumping, market development research and market expansion. The Committee recommended using the findings to expand the

markets, not just create a list. The Committee discussed and drafted letters on mattress legislation AB 187 (C. Garcia), supporting the proposed changes to the program and recommending additional changes, and a letter to Costco. This letter to one of the largest retailers of mattresses in California, asked them to participate in the retailer take back component of the program. CalRecycle asked the Committee not to send the letters as the statute only asks the Committee to make recommendations on the development and implementation of the Plan and annually prior to the submittal of both an annual report required pursuant to Section 42990.1 and an annual budget required pursuant to Section 42988. The only opportunity the Committee has to contribute other information deemed pertinent to maximizing the recovery and recycling of used mattresses in the state is in the Committee's Annual Report. The Committee agreed with CalRecycle, as our concerns with Costco's participation were being addressed in the proposed language for AB 187 and the Committee members had opportunities to weigh in on legislation individually.

May 14, 2019 — In-person meeting in Sacramento, CA with 9 members attending in person and 4 absent. The meeting was also broadcast via conference call. Items discussed included the (then) proposed AB 187 (Garcia), updates from subcommittees, updates from MRC, and the letter for the MRC's draft annual report. CalRecycle staff, MRC staff, and the attending general public were allotted time to make comments if desired. There was discussion on emerging trends in mattresses, including the use of foam and potential markets for this material type. The Committee also discussed the legislative fixes outlined in AB 187 and compared the letter they had drafted in March to the newest amendments at that time. Lastly, MRC requested a standing agenda item to be added for their quarterly updates to the Committee. The draft annual report letter was shared with the committee for an E-vote for approval and inclusion in the MRC Annual Report.

July 17, 2019 — Conference call with 6 members attending and 6 absent. Vice-Chair Brasch requested a Committee member to step up for the position of Secretary. Committee member Behniwal volunteered, but since the quorum was not met, the Committee planned to conduct an e-vote. The Diversion & Commodity Markets subcommittee read general notes on market development. MRC's 2018 Annual Report, submitted to CalRecycle by the MRC on 7/1/2019, was discussed in preparation for the Committee's formal letter on the report. The Committee called for disapproval of the Annual Report, citing specific reasons it did not meet statutory requirements. A subsequent E-vote was completed on 7/19/19, approving the letter, meeting minutes, and Baani's secretary position.

Subcommittees:

Each sub-committee chair works with MRC on specific issues allowing the smaller group to get into details. The sub-committees and their respective chairs have provided the following updates for the 2019 Annual Report:

1. Diversion and commodity markets

The Diversion & Commodity Markets sub-committee was formed with the objectives of providing specialized feedback to the Mattress Recycling Council and CalRecycle, as well as updates and research to the additional members of the Mattress Recycling Advisory Committee. The sub-committee held two meetings via phone in 2019, and the subcommittee chair also had occasional phone discussions with Mattress Recycling Council staff and consultants. In the cases of those phone discussions, the subcommittee chair obtained input before, and provided updates after, to members of the subcommittee. The central focus of the subcommittee in 2019 was the MRC's implementation of strategies and programs planned in the previous year.

Members of the subcommittee researched and brought to discussions with the MRC, CalRecycle and the general body of the Advisory Committee input regarding resolution of a variety of initiatives. The primary issue in the area of mattress commodity market development was the resolution of questions regarding intellectual property options for patents derived from MRC-sponsored research. The MRC's resolution was an arrangement whereby the MRC will allow contractors to maintain patents, as long as a contract is in place requiring those patent holders to license use of their patents for mattress recycling purposes at a reasonable price.

The primary issue related to enhancement of diversion was the MRC awarding collection site grants. Cycle 1 of the grants, providing approximately \$121,000 to 15 mattress collection sites, ended in 2019; Cycle 2, at approximately \$192,000, launched 24 projects, which continued into the following year. While most projects were simply items such as canopies to keep mattresses dry, other projects to improve safety and efficiencies were eligible.

Also in 2019, the subcommittee reviewed and provided input on the parameters for market development and recycling assistance to mattress recyclers on a specialized project involving wood recycling. Using the SCS Engineers consulting firm, the MRC provided assessments to recycling facilities, developing for each a list of additional sites they might use for their wood scrap, along with tip fees and customized calculations of transport costs. The subcommittee is awaiting an analysis of the effectiveness of this study, including a determination of how this research assisted recyclers. Did recyclers change past practices in response to the information? Was the information useful as a backup resource in case of market interruptions? Answers to these questions may inform how the advisory committee advises the MRC regarding whether similar studies will be useful for other commodities, or whether instead the MRC should focus more on development of alternative markets so they become viable. In the case of wood, these alternative markets, for products such as biochar, may not be realistic in the short term but should be pursued. However, in the case of the MRC's initiative to determine markets for the metal in pocket coils, it remains to be seen whether deconstruction technology work,

carried out under MRC contract with Knoble Design, will provide a breakthrough in marketability for a key mattress commodity.

The subcommittee, taking direction from the advisory committee's general members, also urged the MRC to work on alternatives for genuine mattress source reduction. The subcommittee encouraged research into durability, modularity, and advantages from flip/rotate, urging the MRC to set industry goals for education, outreach, and performance in these areas. The MRC did not appear to make progress on those areas of source reduction; however, the MRC did work on another key area of source reduction, implementing Lean Assessments at recyclers. In the following year, the subcommittee will review the extent to which these assessments led to quantifiable waste reduction and operational efficiency at MRC contracted recycling facilities.

The problem of inequity and inefficiency, involving on-line mattress retailers not providing take-back during or following common carrier drop-off ("the Costco problem") has been resolved since the previous reporting period. Following MRC Advisory Council members' expression of concerns about this issue in a variety of forums, legislation passed, bringing the on-line sellers into the program. Also of note, before the deadline for this change, Costco began using its own transport company, adding themselves to the program.

2. Illegal dumping

The illegal dumping subcommittee was formed to address illegal dumping activities related to mattresses and to support the MRC and the state in reducing these activities, as well as provide updates and research information to the members of the advisory committee. Due to scheduling conflicts, the members of the sub-committee did not formally meet in 2019, but members independently engaged in illegal dumping research and actions with other organizations. Current Sub-committee Chair Pardo is a participant on CalRecycle's Illegal Dumping Technical Advisory Committee (IDTAC) working on all illegal dumping issues in California, which intersect with mattress specific issues, such as the incentive program for illegally dumped mattresses. To provide additional resources, CalRecycle's updated "Illegal Dumping Resources" webpage was shared with all committee members. Vice-Chair Brasch participated in the MRC hosted illegal dumping workshop in Fall 2019.

The sub-committee is pleased to hear about the success of the MRC's Stop Illegal Dumping public service campaign, as well as targeted efforts to work with local leaders to address illegal dumping hotspot areas. We continue to encourage additional study in this area, as illegal dumping research remains limited. We would also like to know what progress has been made toward extending incentive opportunities to non-traditional organizations, like non-profits, to participate in the Illegally Dumped Mattress Collection Initiative.

3. Outreach and program marketing

The Outreach and program marketing sub-committee received periodic highlights from MRC regarding its education and outreach efforts during the 2019 advisory committee meetings, and through emails and phone calls with the outreach subcommittee chair. Emphasizing consumer awareness of the retailer take back obligation continues to be of interest to the advisory committee.

Advisory committee members also continue to show interest in MRC's multilingual outreach efforts. In 2019, MRC made the point-of-sale material available in more languages, expanded multilingual advertising and sought out multicultural community events to reach more diverse audiences.

Meeting Summary — Throughout 2019, MRC staff provided updates to the Committee as a whole during full Committee meetings and intermittently with subcommittees to provide Program updates and discuss concerns or issues. The Committee has appreciated the MRC's consistent communications, and diligent response to questions and concerns from the Committee, including communicating to the public the mandatory retailer take back and sharing market development studies with appropriate parties.

Additional Committee Comments:

At this time, the Committee would like to add the following additional comments and encourage the MRC to address the following in the 2019 Annual Report and work to be completed in 2020:

1. The Committee has long supported the development of accurate data collection. We would like MRC to work with CalRecycle to incorporate more information on the accuracy of landfill self-reporting by gathering data on mixed loads going to landfill;
2. The Committee supports active collaboration with state agencies and other stewardship groups for complex issues, such as managing wood bio-mass;
3. The Committee requests more transparency on how MRC uses CalRecycle's information on non-compliant retailers, MRC's responses to consumers complaints, and what facilitation is offered to retailers to encourage compliance;
4. The MRC has strong outreach campaigns and communications. The Committee encourages ongoing work in the same direction and would like to see stronger language on responsibility of retailers to consumers with mandatory take back;
5. In March 2019, AC drafted a letter to Costco asking them to participate in the program as one of the largest mattress retailers not offering take back, but didn't send it as requested by CalRecycle, who is responsible for retailer enforcement. The Committee felt heard by the MRC as the MRC looked to engage Costco in other channels, as updated at the May 2020 meeting. The Committee

looks forward to more information on Costco's participation in MRC's 2020 Annual Report;

6. In September 2019, AB 187 (C. Garcia) passed, making significant changes to the program, such as the inclusion of retailers that utilize common carrier for delivery to participate in the mandatory retailer take back component. The lack of participation from retailers utilizing Common Carrier was a point of concern for the Committee for several years and we are happy to see positive legislated changes to the program. Included in those statutory changes is the requirement that MRC shall consider and respond to the Committee's recommendations in writing, which will add transparency, while documenting the collaboration between the Committee and MRC.

The Committee intends to submit formal comments and perspectives on the 2019 Annual Report when available after July 1, 2020 and will accordingly reserve most substantive programmatic review comments for inclusion in that comment letter.

Appendix H: References for the Outline Prescribed by 14 CCR § 18964

For ease of review, the following is the annual report outline prescribed in CalRecycle Regulations, followed by a reference indicating where the requirement is discussed in the 2019 Annual Report.

(b) The annual report shall follow the outline below and contain the following:

- (1) Contact information. Identify the corporate officer of the mattress recycling organization responsible for annual report submittal.
[1. Contact Information](#)
- (2) Executive Summary. The purpose of the Executive Summary is to provide a broad understanding of the mattress recycling organization's program as a whole and to put into context the data and information that will follow. Provide a brief description of the mattress recycling organization's used mattress recovery efforts during the calendar year pursuant to section 18962.

[2. Executive Summary](#)

- (3) A description of the methods used to collect, transport, and process used mattresses in California.

[3. Program Collection, Transportation, and Processing](#)

- (4) Include an updated list of participating manufacturers, renovators, and retailers and any updates to their respective contact information per section 18961(a)(2) and an updated list of brands covered under the plan per section 18961(a)(3).

[Appendix A: Registered Manufacturers, Renovators, Retailers and Brands](#)

- (5) Description of how consumers of mattresses in California had an opportunity to recycle and properly manage their used mattresses, including the number, location, and type of collection points in the program.

[3. Program Collection, Transportation, and Processing — Mattress Collection — Collection Site Types](#)

- (6) May include a description of activities to ensure proper collection and management of used mattresses.

[3. Program Collection, Transportation, and Processing — Mattress Collection — Collection Site Mattress Management](#)

- (7) A description of methods used by the mattress recycling organization to coordinate with existing used mattress collection and recycling programs with regard to the proper management or recycling of discarded or abandoned mattresses.

3. Program Collection, Transportation, and Processing — Coordination with Existing Infrastructure

5. Mitigation of Illegal Mattress Dumping

- (8) Description of objectives and activities based on the used mattress recovery and recycling plan, per section 18962(a)(2). State objectives from the approved plan and describe progress toward achieving those objectives during the reporting period. Describe any adjustments to objectives stated in the approved plan that may be made for the upcoming reporting period and accompanying rationale for those changes. If any changes are significant or material, as defined, the mattress recycling organization shall amend and resubmit its plan for approval by the department. The annual report shall include:

4. Program Objectives and Activities

- (A) Quantitative information on subdivisions (b), (c), (d), (e), (f), (g), and (j) of section 42990.1 of the Public Resources Code, including conversion factor(s), if used. When describing the uses for the recycled materials, the annual report shall identify the secondary markets to which those materials are sold, and potential end uses of those materials.

- (b) The quantity of mattresses disposed of in solid waste landfills.

4. Program Objectives and Activities — Statewide Collection and Disposition Data

- (c) The quantity of discarded used mattresses collected for recycling in the program

4. Program Objectives and Activities — Program Collection and Disposition Data — Program Collection Data

- (d) The quantity of used mattresses collected for recycling from different categories of sources.

4. Program Objectives and Activities — Program Collection and Disposition Data — Program Collection Data

- (e) The quantity of each category of materials recycled

4. Program Objectives and Activities — Program Collection and Disposition Data — Program Collection Data

- (f) The uses for the recycled materials.

3. Program Collection, Transportation, and Processing — Mattress Processing/Recycling — Uses for Recycled Materials

- (g) The quantity of otherwise disposed of materials.

4. Program Objectives and Activities — Program Collection and Disposition Data — Program Disposition Data

- (j) The total volume, number, and weight of used mattresses collected recycled, renovated, and reused in this state during the preceding calendar year, including any conversion factor used to determine the number of mattresses recovered.

4. Program Objectives and Activities — Statewide Collection and Disposition Data

- (B) Qualitative and/or quantitative information on subdivisions (g), (l), and (m) of section 42987.1 of the Public Resources Code.

- (g) Conducting research, as needed, related to improving used mattress collection, dismantling, and recycling operations, including pilot programs to test new processes, methods, or equipment on a local, regional, or otherwise limited basis.

6. Research

- (l) Ensuring, to the maximum extent possible, that urban and rural local governments and participating permitted solid waste facilities and authorized solid waste operations that accept mattresses are provided with a mechanism for the recovery of illegally disposed used mattresses that is funded at no additional cost to the local government, solid waste facility, or solid waste operation.

5. Mitigation of Illegal Mattress Dumping

- (m) Developing strategies, in consultation with the California Environmental Protection Agency's Environmental Justice Task Force and other relevant parties, for collecting used mattresses for recycling in areas and communities that face unique challenges associated with proper waste management such as poverty, language barriers, and illegal mattress dumping.

4. Program Objectives and Activities — Convenience — Environmental Justice Community Access

5. Mitigation of Illegal Mattress Dumping

- (9) Financing Mechanism. Include the mattress recycling organization's total expenses and revenues associated with the implementation of the used mattress recycling program. Changes to the mattresses recycling charge shall be reflected in the annual program budget for approval by the department. If a mattress recycling organization changes the amount of the mattress recycling

charge in the first 12 months during which the mattress recycling charge is being collected per subsection (1) of subdivision (c) of section 42989 of the Public Resources Code, the mattress recycling organization shall provide the department no less than 90 days' notice before the change in the amount of the mattress recycling charge takes place. If a mattress recycling organization conducts activities that are separate from the implementation and management of the California used mattress recycling program, then the annual report shall include documentation on how the collection and use of funds from the California mattress recycling charge were kept separate from other activities of the mattress recycling organization, including the methodology for distribution of shared costs. Consistent with subdivision (a) of section 42990.1 of the Public Resources Code, the annual report shall include the following:

7. Finance

- (A) Mattress recycling charge per mattress size

7. Finance — Revenue from the Mattress Recycling Charge

- (B) Capital costs

7. Finance — Capital Costs

- (C) Education/Outreach costs

7. Finance — Education and Outreach Costs

- (D) End-of-life used mattress management costs with line items, if applicable, for collection, transportation, recycling, renovating, reuse, and proper disposal

7. Finance — End-of-Life Used Mattress Management Costs

- (E) Program administration costs including, but not limited to, the department's costs pursuant to subdivision (a) of section 42988.2 of the Public Resources Code, and third party legal costs. Surplus funds, if any, and detailed rationale for the specified level of surplus.

7. Finance — Program Administration Costs and Total Program Costs

- (F) For the first 12 months during which the mattress recycling charge was collected, include a description of any changes to the amount of the mattress recycling charge, and how implementation of the change complied with subsection (1) or (2) of subdivision (c) of section 42989 of the Public Resources Code, if applicable. The mattress recycling organization may also include a description of why the change was made.

7. Finance — Revenue from the Mattress Recycling Charge

- (10) Education and Outreach. Provide a description of educational materials that were provided, including electronic examples of these materials. Identify any method(s) used to determine the effectiveness of educational and outreach efforts (e.g., surveys, hits on specific web pages, number of participants at events, etc.), if applicable. Describe any changes to those materials that are planned for subsequent years, if applicable.

[8. Education and Outreach](#) and [Appendix E: Education and Outreach Examples](#)

- (11) Audits. The annual report shall include an independent financial audit of the used mattress recovery and recycling program funded from the mattress recycling charge. The audit shall be conducted in accordance with auditing standards generally accepted in the United States of America, and standards set forth in Government Auditing Standards issued by the Controller General of the United States. The financial audit submitted to the department shall be prepared by an Independent Certified Public Accountant (CPA). The CPA shall not perform non-audit services for the mattress recycling organization that would impair independence as defined in the Government Auditing Standards issued by the Controller General of the United States (e.g., accounting services, development of internal controls, management decisions). The independent financial audit shall include:
- (A) Mattress recycling program financial statements, as required by GAAP.
 - (B) An opinion on the mattress recycling organization's compliance with the financial aspects of Chapter 21 (commencing with section 42985), Part 3, Division 30 of the Public Resources Code and Title 14, Division 7, Chapter 11, Article 3 of the California Code of Regulations.
 - (C) Findings and recommendations as they relate to the financial aspects of the program.
 - (D) Management Letter, if issued, by the mattress recycling organization's CPA.

[Appendix F: Financial Audit](#)

- (12) Advisory Committee Report. The annual report shall include the report of the advisory committee required by subdivision (k) of section 42990.1 of the Public Resources Code. The mattress recycling organization's annual report may include a description of how it addressed the points or recommendations raised in the advisory committee report.

[Appendix G: Advisory Committee Letter](#)

- (13) Good faith effort. For annual reports submitted on and after July 1, 2019, a demonstration of good faith effort with the state mattress recycling goals established pursuant to section 42987.5 (b) of the Public Resources Code.

[4. Program Objectives and Activities — Program Collection and Disposition Data — Good Faith Effort](#)