Mattress Recycling Council

Funding for Illegally Dumped Mattress Pilot Studies

Release Date:
November 17, 2021

Due Date:
December 31, 2021

Mattress Recycling Council California, LLC
Attn: Taylor Grimes
Tgrimes@mattressrecyclingcouncil.org
www.mattressrecyclingcouncil.org
BACKGROUND

The **Mattress Recycling Council** California, LLC (MRC) is soliciting applications for pilot study(ies) to prevent or eradicate the illegal dumping of mattresses, box springs and futons (together referred to as mattresses) in communities identified as adversely impacted.

Based on the applications received in response to this solicitation, MRC intends to award funding to project(s) that will:

1. establish or improve education about existing mattress collection channels (through no-cost retailer pickup and/or MRC drop-off sites)
2. establish or improve awareness or enforcement of illegal dumping laws for mattresses
3. establish or improve mattress drop-off programs

The deadline for submitting completed applications is December 31, 2021. All projects under the Illegally Dumped Mattresses Pilot Studies program (hereby referred to as “Program”), must be completed by December 31, 2022. An extension to this deadline may be granted under limited circumstances or on a per project basis.

Additional funding may be released based on the results of the first round of awards under this Program.

Illegally dumped mattress clean-up projects or mattress collection events are not eligible. For those interested in undertaking this kind of MRC initiative, please visit [MRC’s collection site and event host webpage](#).

ELIGIBLE APPLICANTS

Program funding is limited to California-based entities that have either:

- Submitted data and participated in the MRC Illegally Dumped Mattress Collection Initiative in 2020 or later; or
- Can provide at least a year of baseline data from 2020 or later identifying illegally dumped mattresses collected out of the public right-of-way relevant to the proposed project area.

MRC will contact eligible entities to assess their interest in the Program.

The final report must include data demonstrating how and if the pilot reduced illegal dumping of mattresses using baseline data from the Illegally Dumped Mattress Collection Initiative or the baseline data provided by awardee. MRC can provide the IDMCI baseline data to award recipients.

ELIGIBLE PROJECTS AND USE OF FUNDS

- **Education/Outreach**
  - Community workshops, school programs or social media campaigns that educate and encourage residents, property managers and other entities to stop illegal mattress dumping from multifamily housing complexes, university off-campus housing and encampments
  - Programs that identify and tag illegally dumped items or hot spot areas with educational materials
- **Eradication**
  - Infrastructure for new or improved after-hours mattress collection sites
  - Mattress collection infrastructure placed in non-traditional locations or unincorporated areas that serve several communities
  - Improved collection access to underserved communities
  - Developing model contracts to increase access to convenient curbside bulky item collection and/or a permanent collection site
  - Beautification projects that deter illegally dumped units through the process of making visual improvements to a town, city, or urban area

- **Enforcement**
  - Increasing overall security enhancement and hazard mitigation through procurement of surveillance equipment, signage, lighting or fencing to be installed in illegal dumping hot spots for mattresses

For more information on illegal dumping issues, please refer to the MRC Illegal Dumping Workshops [Final Report](#).

**FUNDING**

MRC has allocated up to $150,000 in 2022 to fund pilot study(ies) through this Program. Payment and reporting terms are described on page 5. Projects are limited to a maximum amount of $100,000.

**TIMELINE**

The following timeline is subject to revision by MRC.
<table>
<thead>
<tr>
<th>Key Date</th>
<th>Action Taken</th>
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<tbody>
<tr>
<td>November 17, 2021</td>
<td>Program proposal solicitation released</td>
</tr>
<tr>
<td></td>
<td>Question period opens</td>
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<tr>
<td>November 30, 2021</td>
<td>Question period ends</td>
</tr>
<tr>
<td>December 8, 2021</td>
<td>Webinar 10am – 11am PST</td>
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<tr>
<td>December 14, 2021</td>
<td>Q&amp;A document released</td>
</tr>
<tr>
<td>December 31, 2021</td>
<td>Program applications due</td>
</tr>
<tr>
<td>January, 2022</td>
<td>Notice of awards and contract execution begins</td>
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### SCORING CRITERIA

MRC will rank applications based on a score of 0-100, according to the following set of criteria. All scoring criteria are subject to revision by MRC.

<table>
<thead>
<tr>
<th>POINTS</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>10</td>
<td>QUALITY OF APPLICATION</td>
</tr>
<tr>
<td></td>
<td>• Application is complete and on time</td>
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<tr>
<td>20</td>
<td>APPLICANT QUALIFICATIONS</td>
</tr>
<tr>
<td></td>
<td>• Applicant has a successful history within its industry</td>
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<td></td>
<td>• Applicant has implemented similar projects with success (if so, please provide an example(s))</td>
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<td>• Applicant has the resources necessary to complete the project</td>
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<tr>
<td>45</td>
<td>PROJECT IMPACT</td>
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<td>• Applicant has articulated how the project will prevent mattresses from being illegally dumped through proactive means</td>
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<td></td>
<td>• Project can provide data to justify funding</td>
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<td></td>
<td>• Project description is robust; clearly demonstrates need</td>
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<td>• Project includes mechanism to measure success</td>
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<td>• Project includes a description of how a final report will detail results at the end of the contract</td>
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<tr>
<td>10</td>
<td>PROJECT WORK PLAN</td>
</tr>
<tr>
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<td>• Work plan is logical, efficient and includes measurable outcomes and explicit deadlines</td>
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<tr>
<td></td>
<td>• Speed to delivery is high</td>
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<tr>
<td>15</td>
<td>PROJECT BUDGET/COST EFFECTIVENESS</td>
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<tr>
<td></td>
<td>• Project costs are justified, cost effective</td>
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<td></td>
<td>• Applicant provides matching funds (optional)</td>
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GUIDELINES AND QUESTIONS

All applications must include the Letter of Transmittal (attached) as the cover page to the Application.

Applicant may use the template application provided by MRC or their own format. All applications must include the following:

1. A description of the Applicant’s experience with illegal dumping mitigation, social based marketing and/or similar projects
2. A project description that clearly outlines the impact and methods for measuring success, and justifies why the project will be effective in terms of:
   a. Additional mattresses that could be prevented from becoming illegally dumped
   b. Improved awareness and enforcement of illegal dumping laws
   c. Improved education around proper disposal of mattresses
3. A project work plan and timeline for implementation
4. A project budget, any matching funds from the Applicant (optional), and a clear request for a specific amount of funding
5. Quotes for equipment if equipment is being requested

Respondents not participating in MRC’s Illegally Dumped Mattress Collection Initiative must be able to provide to MRC at least a year of baseline data identifying illegally dumped mattresses collected out for the public right-of-way from 2020 or later.

Completed Applications must be emailed by 5:00 PST December 31, 2021, to Taylor Grimes Tgrimes@mattressrecyclingcouncil.org. Comments and questions should also be emailed to Taylor Grimes no later than 5:00 PM PST on November 30, 2021. Questions will be answered during the webinar and the complete Q&A document will be posted on MRC’s website by December 14. Applications that do not follow the guidelines may not be considered.

Please use the link below to register for the webinar that will be hosted from 10am-11am PST on 12/8/2021 via Zoom. During this meeting the RFP will be discussed, all questions that were received via email will be addressed and any remaining questions that attendees have will be answered. Register for the webinar HERE.

Applicants should describe in detail any potential conflicts of interest with MRC leadership or employees, or former employment in the mattress industry within their application.

Funding awardees must agree to MRC’s Project Terms as well as complete regular reporting requirements that may include photos or other documentation. MRC will use project documentation for annual CalRecycle reporting and marketing purposes. Confidential information must be clearly marked as such and may be subject to regulatory disclosure requirements of CalRecycle or other state entities. Awardees will be reimbursed for costs based on achieving project milestones. Awardees may submit reimbursement requests monthly if the scope of work is...
complete for the period for which funds are requested. MRC assumes no liability or ownership for infrastructure or equipment purchased with MRC funding. Costs incurred before contract execution or after the end of the contract term are not eligible. Applicants must have all permits (if necessary) in place before funds are disbursed.

TERMS AND CONDITIONS

1. **Content and Liability Disclaimer:** MRC has used reasonable care in preparing the information set forth in this Application Invitation. However, MRC shall not be responsible for any errors or omissions contained in this Invitation or other documents issued or prepared by MRC. MRC provides no warranty, either expressed or implied, regarding the accuracy, reliability, or completeness of those documents.

   FURTHER, MRC EXPRESSLY DISCLAIMS ALL WARRANTIES WITH REGARD TO THE INFORMATION PROVIDED IN THIS APPLICATION, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, AND NONINFRINGEMENT OF PROPRIETARY RIGHTS.

   In no event shall MRC or its affiliates be liable for any damages whatsoever. In particular, MRC and its affiliates shall not be liable for special, indirect, consequential, or incidental damages, or damages for lost profits, loss of revenue, or loss of use, arising out of or related to this document or other pre-contract documents, or the information contained in them, whether such damages arise in contract, negligence, tort, under statute, in equity, at law or otherwise.

2. **Application Questions:** Any questions pertaining to this Application must be transmitted by e-mail. MRC will respond to all questions; however, MRC is not responsible for questions that are not received. It is your responsibility to confirm MRC’s receipt of any questions.

   If substantive questions are received that, in the MRC’s opinion, require a modification or clarification of the Application, the resulting modification or clarification will be provided in the form of an Addendum that will be forwarded to all Application Invitation recipients in advance of the submittal deadline. MRC reserves the right to extend the Application question deadline if it determines in its sole discretion that such an extension is warranted.

3. **Submit one (1) electronic copy of your application, along with the Letter of Transmittal in Microsoft Word or pdf, including all attachments and addendums. MRC will confirm receipt of each application. It is your responsibility to confirm MRC’s receipt of your application.**

4. **An Applicant that is selected by MRC to provide services under a formal contract with MRC will be an independent contractor to MRC, and will not function as an agent, partner or employee of MRC. Nothing contained herein shall be construed as contemplating any relationship other than independent contractor. As such, the party under contract with MRC would be responsible for (i) making day-to-day and critical
decisions regarding the undertaking, management and supervision of those activities; and (ii) achieving compliance with all applicable federal, state, local or other laws and regulations.

5. Under the Act, MRC has certain legal obligations to report to CalRecycle regarding the status and progress of the Program. This includes providing aggregate information furnished to MRC by Program Participants.

6. MRC intends to begin the contract term as early as January 2022.

7. By applying, you agree to be bound by your application for 180 days or until a formal contract is negotiated.

8. Failure to comply with the terms and conditions specified in the RFP could lead to your response being considered non-responsive and ineligible for further consideration.

9. MRC shall not be obligated to disclose any information about the winning (or losing) applications.

10. MRC shall not be responsible for any costs that you or others incur in preparing an application.

11. You acknowledge that MRC’s decision whether to enter into a contract at the conclusion of this application process will be at MRC’s sole discretion.

12. If you are selected to enter into a contract with MRC, you will be required to furnish at that time:
   a. documentation that your organization (as necessary) is qualified to do business in California (and any other relevant jurisdictions if your company is headquartered or located in another state) to provide the services under your program.
   b. A valid and current Certificate of Insurance. Minimum limits include:
      • Commercial General Liability Insurance of not less than $1 million per occurrence.
      • Workers’ Compensation Coverage as required by state law.
Please complete this form and include it as the **COVER PAGE** of your Application

Date: _______________________________________________________________________

Applicant Organization: _______________________________________________________________________

Organization Address: _______________________________________________________________________

Application Contact & Title: _______________________________________________________________________

Contact Phone Number: _______________________________________________________________________

Contact E-mail Address: _______________________________________________________________________

Alternate Contact & Title: _______________________________________________________________________

Alternate Contact Phone Number: _______________________________________________________________________

Alternate Contact E-mail Address: _______________________________________________________________________

If a corporation, state of incorporation: _______________________________________________________________________

Federal Tax I.D. Number: _______________________________________________________________________

I am authorized to submit this Application on behalf of the organization identified above to provide the services described in the Application.

I acknowledge receipt of, and have read, Application Invitation (including all subsequent addenda) and that I have prepared the Application. This Application is to the best of my knowledge true and accurate. I acknowledge that if facts stated in this Application are found to be false, MRC in its sole discretion may reject this Application from consideration and disqualify me and/or my organization from responding to invitations issued by MRC.

In the event that MRC selects our organization, we are prepared to enter into a formal written contract with MRC on behalf of our organization for the program described, as well as any ancillary services related to this program. This application will remain valid for 180 days from the closing date.

In preparing and submitting this RFP response, I certify that:

- no person acting for, or employed by, the Mattress Recycling Council California, LLC has a personal interest in, or is personally concerned with, this bid; and,
- no person or persons, or organizations, other than the undersigned, have, or are interested parties in this Application.
Authorized Signature: ________________________________________________

Print Name: _______________________________________________________

Title: ____________________________________________________________

Date: _____________________________________________________________