



MRC 2022 Amended  
Program Plan  
Stakeholder Meeting #2

March 28, 2022



Mattress  
Recycling  
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# MRC 2022 Amended Program Plan



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# Why is MRC amending the Plan?



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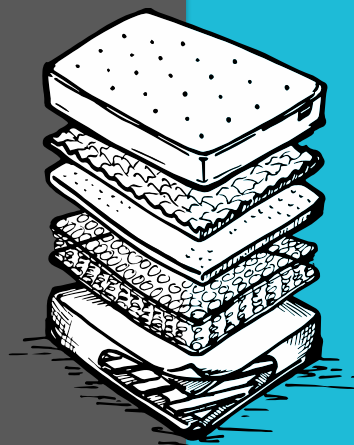
# MRC 2022 Amended Program Plan

## Why?

- Required per AB187

## And...

- 2015 Plan was speculative and forward-thinking
- 2022 Amendment corrects the tense and speaks to actual program functionality
- Inconsistencies not intentional, 2015 and 2022 redline doc is posted [HERE](#).
- 2015 Plan not ADA compliant. 2022 Plan will be
- Final clean ADA version with appendices submitted to CalRecycle in April.



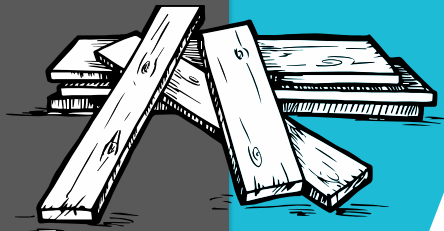
# Program Highlights



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## Program Highlights

- Launched December 31, 2015
- Just celebrated recycling our 10 millionth mattress in our 3 states! Over 8 million in California
- The 501(c)(3) is financially sustainable and viable. Over 87% of funds allotted to required program operations
- 98.6% statewide access (2020 data)
- 83% landfill diversion rate (2020 data)
- 77% recyclers recycling rate (2020 data)
- Distinct marketing brands for consumers and industry
- Many thanks to our collectors, transporters, recyclers and stakeholders!



# Amended Plan Changes



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## What should the reader expect?

- Amended plan establishes a framework for current and future operations
- Shorter by 10 pages – removed methodology for estimating discards and examples of marketing materials
- Certain sections refer the reader to MRC's Annual Reports for evolving program changes
- Slides in this PPT correspond to the gray text boxes in the amended Plan
- Please post questions in the Q&A



## Enabling Legislation and Regulations

- SB 254 – set forth the requirements of the statewide Mattress Stewardship Program (2013)
- SB 1274 clarified definitions, report submittals and record keeping requirements (2014)
- AB 187 – additional program requirements (2019)
- Regulations – provide clarity to law (2015)
- Original Plan (2015)
- Annual Report - requirements outlined in law and regulations
- Annual Budget – requirements outlined in law and regulations

## Introduction

### The Act, MRC and Definitions

- Introduces Mattress Recycling Council California, LLC
- Removes Board of Directors (listed in Annual Report and on web)
- Definitions updated to reflect changes from AB187

## Program Goals, Methods and Activities

- Program goals did not exist in 2015
- Amended version adds goal objectives and refers stakeholders to MRC's Annual Report for details and progress reports
- Adds text to discuss the program's framework of mattress:
  - Collection
  - Transportation
  - Recycling

## Program Objectives

- “Program objectives consistent with the state’s solid waste management hierarchy.”
  - Edits provide expanded detail on source reduction/reduce/reuse, recycle, composting, bio-mass conversion, transformation and landfill activities that occur throughout the Program.

## **Manufacturers, Renovators, Brands and Retailers**

- Updated Appendices requirements per AB187 – now adds distributors

## Consultation Process with Stakeholders

- Clarifying edits to include:
  - Permitted solid waste facilities
  - Environmental justice organizations
  - Illegal dumping committees
  - California mattress advisory committee

## Maximizing Mattress Recycling

- Minor edits and clarifications regarding:
  - Expansion of program to Commercial Volume Sources
  - Retailer take-back requirements
  - Mitigating illegal dumping
  - Bed bug contamination
  - Collection site improvement funding

## Program Funding

- Minor edits and clarifications regarding:
  - Application of the charge (fee) by retailers
  - Procedure for adjusting the charge if needed
  - In-state processing preferences
  - Evolving detail provided in MRC's Annual Budget



## **Annual Report**

- Minor administrative edits

## Research

- Edits discuss how MRC's research improves the sustainability and long-term success of the program through:
  - Collection and transportation efficiencies
  - Best practices for dismantling and recycling
  - New uses for mattress components
  - Fostering cooperation across the mattress supply chain
- Brief review of each major commodity type

## **Methodology for Estimating Mattress Sales, Discards, Collections and Dispositions:**

- These assumptions were important in 2015 – very little data existed on discards and collections
- Critical data points for the first budget
- No longer relevant – we have 6 years of actual data for forecasting and budgets

## **Coordination with Existing Mattress Collectors and Recyclers**

- This section is no longer speculative, it describes MRC's statewide collection network and our collaboration with collectors and recyclers
- Detail about this infrastructure is provided in MRC's Annual Reports

## **Contracted Recyclers**

- This section is no longer speculative, it describes MRC's RFP process and refers stakeholders to MRC's Annual Reports for current list of contracted recyclers.

## **Mattress Collector Incentive**

- Minor clarifications

## **Illegally Dumped Mattresses**

- Streamlines the compensation application process and disbursing funds
- Describes activities MRC undertakes to collaborate on best practices to address illegal dumping
- Discusses funding pilot projects to mitigate illegal mattress dumping

## **Service to Low-Income and Environmental Justice Communities**

- Environmental Justice was not a requirement in SB254
- Amended Plan describes MRC's work to create access in these communities. The Annual Report provides metrics for stakeholders.



## Education and Outreach

- Removes 2015 Plan examples of how the Program would communicate with target audiences
- Amended Plan broadly describes our two brands and refers stakeholders to our Annual Report. Marketing is continually evolving
  - **Mattress Recycling Council** – Brand targeting the mattress industry, regulators and policy makers
  - **Bye Bye Mattress** – Used to educate consumers and businesses looking to dispose of old mattresses

## No Cost Drop-off and Compensation

- Minor edits
- Convenience goals achieved through access channels including:
  - Retailer take-back
  - No-cost drop-off
  - Collection events
  - Collection incentive
  - Curbside collection

## **Impact of Article XIII C of California Constitution**

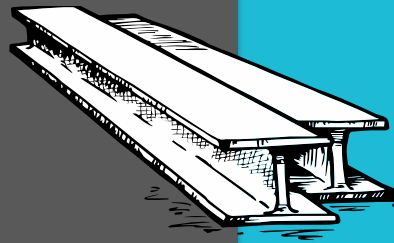
- Updates tense
- Fee, not a tax, participation is voluntary

## Advisory Committee Report

- *“...a summary of the consultative process between the advisory committee and the mattress recycling organization during the development of the plan, as well as any other information deemed pertinent by the advisory committee to maximizing the recovery and recycling of used mattresses in the state.”*
- Minor edits
- MRC meets with our Advisory Committee several times and year. The consultative process is memorialized in the Plan and Annual Reports

## Contingency Plan

- New plan section
- *“A contingency plan in the event the department decertifies the mattress recycling organization, or a mattress recycling plan expires, is disapproved, or is revoked.”*
- The CalRecycle approved contingency plan is included as Appendix F.



# Appendices



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## Appendices

- A. Proof of Certification
- B. Manufactures and Renovators and Distributors
- C. Brands and URNs
- D. Mattress Retailers
- E. Advisory Committee Report
- F. Contingency Plan

# THANK YOU

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[MattressRecyclingCouncil.org](http://MattressRecyclingCouncil.org)

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