



Funding for Illegally Dumped Mattress Pilot Studies Informational Webinar

October 18, 2022



ON THE CALL TODAY

- Taylor Grimes, Special Projects Coordinator





Project Goals

- establish or improve education about existing Mattress collection channels (through no-cost retailer pickup and/or MRC drop-off sites)
- establish or improve awareness or enforcement of illegal dumping laws for Mattresses
- establish or improve Mattress drop-off programs
- beautify the area of an illegal dumping hot spot to deter future dumping



ELIGIBLE PROJECT EXAMPLES

Project examples include:

- Community workshops, school programs, social media campaigns
 - Programs tagging illegally dumped units with educational materials
 - Behavioral change strategies through multi-coordinated efforts with other local agencies or community partners.
 - Mattress collection infrastructure placed in non-traditional locations or unincorporated areas that serve several communities
 - Improved collection access to underserved communities
 - Beautification projects that deter illegally dumped units through the process of making visual improvements to a town, city, or urban area
 - Increasing overall security enhancement and hazard mitigation through procurement of surveillance equipment, signage, lighting or fencing to be installed in illegal dumping hot spots for mattresses
 - Infrastructure for drop-off locations operating during after hours or in non-traditional locations serving multiple communities
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- **Additional points may be awarded to projects focused in environmental justice areas.**



Mattress Recycling Council

SIGNAGE EXAMPLES

GET RID OF YOUR JUNK

Deshágase de su basura Loạt bỏ rác của bạn

It's easy and FREE!

¡Es fácil y gratis!
Thật dễ dàng và miễn phí!



Need to get rid of a mattress?
 ¿Necesita deshacerse de un colchón? Cần bỏ nệm giường?
 The City of San José offers the opportunity to properly dispose of your mattress and other unwanted items through the Junk Pickup Program.
 La ciudad de San José ofrece la oportunidad de desechar adecuadamente su colchón y otros artículos no deseados a través del Programa de recolección de residuos.
 Thành phố San José tạo cơ hội để bạn bỏ nệm và các vật dụng không mong muốn khác một cách phù hợp thông qua Chương trình Thu gom Rác.

Buying a new one? Retailer take back info:
 ¿Va a comprar uno nuevo? Información de devolución del minorista.
 Mua chiếc mới? Thông tin thu gom của nhà bán lẻ:
bit.ly/mattresstakeback

Find free drop-off sites near you:
 Encuentre sitios de entrega gratuitos cerca de usted.
 Tìm các địa điểm đem đến miễn phí gần bạn:
www.ByeByeMattress.com



CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY



WE RECYCLE
MATTRESSES

Presorted Standard US Postage PAID San Jose, CA Permit No. 5187



JUNK AWAY THE RIGHT WAY

Our residents are committed to keeping a clean, healthy, and safe community by properly disposing of large, unwanted household items.

JOIN YOUR NEIGHBORS ON THE PALMDALE PATH TO PROPER DISPOSAL:

Arrange a bulk-waste pick-up:

- You are eligible for a limited number of FREE bulk-waste pickups year-round courtesy of Waste Management. Contact your property management office to schedule your pickup for when you need it.

Consider donation:

- Donating gently used clothing or furniture items to local charitable organizations or thrift stores is a great way to help other members in your community.

Explore recycling options:

- Items like mattresses can be recycled and turned into new products, keeping items out of the landfill and reducing stress on the environment.
- Collection events provide Palmdale residents with the opportunity to dispose of or recycle special materials like electronics and household hazardous waste.

Visit www.cityofpalmdale.org/Junk-Away-The-Right-Way to find information on available disposal options for a variety of household items like furniture, electronics, mattresses and more!



CITY OF PALMDALE
a place to call home





2021 Projects

- City of Palmdale
 - Behavioral analysis and behavioral change campaign for multifamily housing partnering with a consultant
- City of San Jose
 - Multilingual outreach and surveillance at multifamily dwelling hot spot locations
- City of Berkeley
 - Pilot curbside collection programs for 1-4- and 5-9-unit buildings plus education campaign



2022 Projects

- County of Ventura
 - Educational campaign and improved enforcement efforts in hot spots areas through camera procurement
- City of San Rafael
 - Multilingual outreach and bulky item collection at multifamily dwelling locations
 - Developing ordinance and Franchise Agreement language for mandatory mattress/bulky item collection



PROJECT REQUIREMENTS

- Project proposals must include how projects will collect data demonstrating how and if the pilot reduced illegal dumping of mattresses using baseline data.
 - *Mattress clean-up projects and collection events are not eligible*
- Awardees may be reimbursed as frequently as monthly, after the scope of work is complete for the period for which funds are requested
- Applications accepted from all IDMCI members with at least a year of data from 2022 or earlier and all outside entities that have at least one year of illegally dumped mattress collection baseline data from 2020, 2021 or 2022.
- Projects must be located in California.

PROPOSAL APPLICATION FORM

1. Respondent qualifications and experience with illegal dumping mitigation
2. Project description/strategy to address and prevent illegal dumping
 - *Please provide data and process to measure*
3. Staff and/or consultant qualification
4. Project impact and projected number of illegally dumped mattresses to be prevented
 - *Please justify your projections*
5. Historical baseline data as an attachment
6. Work plan and timeline outline all tasks and outcomes and person responsible for completing the tasks
7. Project budget and estimated costs



CONTACT INFORMATION AND APPLICATION MATERIALS

Visit MRC's website to review the RFP, including award terms and scoring criteria, and application materials:

[Mattressrecyclingcouncil.org/open-rfps-operations](https://mattressrecyclingcouncil.org/open-rfps-operations)

The deadline for submitting completed applications is 5:00 PST Friday, November 17, 2023.

Email me: tgrimes@mrc-us.org



CONTACT INFORMATION AND APPLICATION MATERIALS

Q&A

