

# Funding for Illegally Dumped Mattress Pilot Studies Informational Webinar

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Taylor Grimes, Special Projects
Coordinator





- establish or improve education about existing Mattress collection channels (through no-cost retailer pickup and/or MRC drop-off sites)
- establish or improve awareness or enforcement of illegal dumping laws for Mattresses
- establish or improve Mattress drop-off programs
- beautify the area of an illegal dumping hot spot to deter future dumping



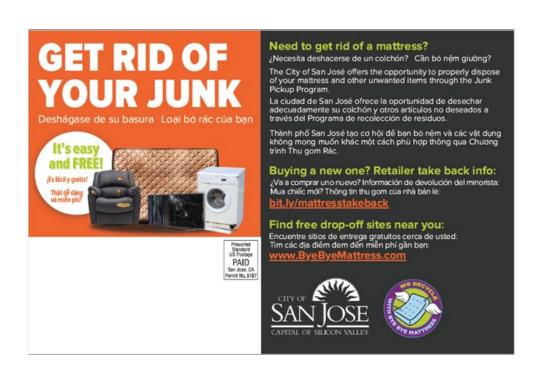
## **ELIGIBLE PROJECT EXAMPLES**

## **Project examples include:**

- Community workshops, school programs, social media campaigns
- Programs tagging illegally dumped units with educational materials
- Behavioral change strategies through multi-coordinated efforts with other local agencies or community partners.
- Mattress collection infrastructure placed in non-traditional locations or unincorporated areas that serve several communities
- Improved collection access to underserved communities
- Beautification projects that deter illegally dumped units through the process of making visual improvements to a town, city, or urban area
- Increasing overall security enhancement and hazard mitigation through procurement of surveillance equipment, signage, lighting or fencing to be installed in illegal dumping hot spots for mattresses
- Infrastructure for drop-off locations operating during after hours or in non-traditional locations serving multiple communities
- Additional points may be awarded to projects focused in environmental justice areas.



## SIGNAGE EXAMPLES





Our residents are committed to keeping a clean, healthy, and safe community by properly disposing of large, unwanted household items.

# JOIN YOUR NEIGHBORS ON THE PALMDALE PATH TO PROPER DISPOSAL:

#### Arrange a bulk-waste pick-up:

 You are eligible for a limited number of FREE bulk-waste pickups year-round courtesy of Waste Management. Contact your property management office to schedule your pickup for when you need it.

#### Consider donation:

 Donating gently used clothing or furniture items to local charitable organizations or thrift stores is a great way to help other members in your community.

#### **Explore recycling options:**

- Items like mattresses can be recycled and turned into new products, keeping items out of the landfill and reducing stress on the environment.
- Collection events provide Palmdale residents with the opportunity to dispose of or recycle special materials like electronics and household hazardous waste.

Visit www.cityofpalmdale.org/Junk-Away-The-Right-Way to find information on available disposal options for a variety of household items like furniture, electronics, mattresses and more!







# **2021 Projects**

- City of Palmdale
  - Behavioral analysis and behavioral change campaign for multifamily housing partnering with a consultant
- City of San Jose
  - Multilingual outreach and surveillance at multifamily dwelling hot spot locations
- City of Berkeley
  - Pilot curbside collection programs for 1-4- and 5-9-unit buildings plus education campaign



# County of Ventura

- Educational campaign and improved enforcement efforts in hot spots areas through camera procurement
- City of San Rafael
  - Multilingual outreach and bulky item collection at multifamily dwelling locations
  - Developing ordinance and Franchise Agreement language for mandatory mattress/bulky item collection



# **PROJECT REQUIREMENTS**

- Project proposals must include how projects will collect data demonstrating how and if the pilot reduced illegal dumping of mattresses using baseline data.
  - Mattress clean-up projects and collection events are not eligible
- Awardees may be reimbursed as frequently as monthly, after the scope of work is complete for the period for which funds are requested
- Applications accepted from all IDMCI members with at least a year of data from 2022 or earlier and all outside entities that have at least one year of illegally dumped mattress collection baseline data from 2020, 2021 or 2022.
- Projects must be located in California.

## PROPOSAL APPLICATION FORM

- Respondent qualifications and experience with illegal dumping mitigation
- 2. Project description/strategy to address and prevent illegal dumping
  - Please provide data and process to measure
- 3. Staff and/or consultant qualification
- 4. Project impact and projected number of illegally dumped mattresses to be prevented
  - Please justify your projections
- 5. Historical baseline data as an attachment
- 6. Work plan and timeline outline all tasks and outcomes and person responsible for completing the tasks
- 7. Project budget and estimated costs



## **CONTACT INFORMATION AND APPLICATION MATERIALS**

Visit MRC's website to review the RFP, including award terms and scoring criteria, and application materials:

Mattressrecyclingcouncil.org/open-rfps-operations

The deadline for submitting completed applications is 5:00 PST Friday, November 17, 2023.

Email me: tgrimes@mrc-us.org



## **CONTACT INFORMATION AND APPLICATION MATERIALS**

Q&A