Place your organization logo here & delete this placeholder box.

**For Immediate Release** Contact: [NAME]

[DATE] [TITLE/DEPARTMENT]  
[PHONE NUMBER]

[EMAIL]

**FreE Recycling of Mattresses & Box Springs  
[LOCATION] Hosts Special Collection Event [Date]**

*Event made possible by MRC’s Bye Bye Mattress program*

|  |  |
| --- | --- |
| **WHAT:** | Mattresses and box springs will be accepted for free and recycled through the Mattress Recycling Council’s [State] Bye Bye Mattress program.  [Add any details about your event such as acceptance limits, residency restrictions or proof of residency requirements, or any other information the general public should know before coming to the event.] |
| **WHERE:** | **[Name of Event Location]**  [Address]  [City], [State] [ZIP]  *Optional location description or parking instructions. For example, at the corner of Elm and Maple or next to the Safeway. Is it held rain or shine? Alternate rain site?* |
| **WHEN:** | **Day of week, Month Day**  **Time** |
| **EVENT CONTACT INFORMATION:** | (XXX) XXX-XXXXX [This should be a phone number for the public to call; don’t forget to tell staff answering the phone relevant details about the event.]  [Website]  [Email] |
| **ABOUT**  **Mattress Recycling Council:** | The Mattress Recycling Council (MRC) is a nonprofit organization that operates recycling programs in states that have passed mattress recycling laws: California, Connecticut and Rhode Island. MRC was founded by the bedding industry and recycles nearly 2 million mattresses each year. To learn how to recycle your mattress or to find a collection location or event near you, visit [ByeByeMattress.com](http://www.byebyemattress.com). |