**For Immediate Release** Contact: [NAME]

[DATE] [TITLE/DEPARTMENT]
[PHONE NUMBER]

 [EMAIL]

**[Your Organization NAME] RECYCLES More than [Number] Mattresses With Mattress Industry’s Bye Bye Mattress Program**

*Free Drop Off Available to Residents [& Local Businesses]*

**[Your City], CA** – [Your organization name] has diverted more than [number] mattresses from landfills with the help of the Mattress Recycling Council’s Bye Bye Mattress program. The steel, foam, fiber and wood are used to make products involving scrap metal, or incorporated into carpet padding, insulation or mulch.

[Insert a quote from your organization’s leadership or a local official]

Residents may drop off their eligible units at [facility name], located at [facility address] during the following hours of operation: [hours open to public]. [Insert any other additional details about your site or participation].

The program is funded through a $10.50 recycling fee that is collected when a mattress or box spring is purchased by a California consumer. The fee is used to establish free drop-off locations and collection events throughout the state, transport collected units from these sites to companies that dismantle the discarded products and recycle the materials. Other portions of the fee are dedicated to combating illegal dumping and research efforts that improve the recycling process and recyclability of the component material.

“We’re thankful to each of the solid waste facilities, local businesses and nonprofit organizations that join our collection network and help us make recycling used mattresses easier for residents,” said Mike O’Donnell, MRC’s Chief Operating Officer. “Together, this impressive network is collecting more than 1 million mattresses each year that are recycled right here in California.”

In addition to utilizing participating collection sites, residents that are having a new mattress delivered should ask their retailer about taking back their old one. Visit [ByeByeMattress.com](http://www.byebyemattress.com) to learn more.

**About [Your Organization]**

[Insert your organization’s boilerplate]

**About the Mattress Recycling Council**

The Mattress Recycling Council (MRC) is a nonprofit organization that operates recycling programs in states that have passed mattress recycling laws: California, Connecticut and Rhode Island. MRC was founded by the bedding industry and recycles nearly 2 million mattresses each year. For more information about MRC, go to [MattressRecyclingCouncil.org](http://www.mattressrecyclingcouncil.org). To learn how to recycle your mattress or to find a collection location or event near you, visit [ByeByeMattress.com](http://www.byebyemattress.com).

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