**For Immediate Release** Contact: [NAME]

[DATE] [TITLE/DEPARTMENT]
[PHONE NUMBER]

 [EMAIL]

**[Your Organization NAME] Now Accepts
UNWANTED Mattresses & Box Springs FROM Public for Free**

*Recycles Them with Mattress Recycling Council’s
Bye Bye Mattress Program*

**[Your City], CT** – [Your organization name] has joined a growing list of the Mattress Recycling Council’s Bye Bye Mattress program collection site participants. Beginning [your collection start date], [facility name] will accept old mattresses and box springs from the public for free. Residents may bring their items to [facility name], located at [facility address] during the following hours of operation: [hours open to public]. [Insert any other additional details about your site or participation]

[Insert a quote from your organization’s leadership or a local official]

A mattress recycled through MRC’s Bye Bye Mattress program is broken up into four main components – steel, foam, fibers and wood. These components are used to make hundreds of scrap metal products or incorporated into carpet padding, insulation or mulch.

The program is funded through a $11.75 recycling fee that is collected when a mattress or box spring is purchased in Connecticut. The fee is used to establish free drop-off locations and collection events throughout the state, transport collected units from these sites to companies that dismantle the discarded products and recycle the materials. Other portions of the fee are dedicated to research efforts that improve the recycling process and recyclability of the component material.

“We’re thankful to each of the solid waste facilities, local businesses and nonprofit organizations that join our collection network and help us make recycling used mattresses easier for residents,” said MRC’s Chief Operating Officer Mike O’Donnell. “Together, this impressive network is collecting 190,000 mattresses a year that are recycled right here in Connecticut.”

In addition to utilizing participating collection sites, residents that are having a new mattress delivered are encouraged to ask their retailer about taking back their old one. Visit [ByeByeMattress.com](http://www.byebyemattress.com) to learn more.

**About [Your Organization]**

[Insert your organization’s boilerplate]

**About the Mattress Recycling Council**

The Mattress Recycling Council (MRC) is a nonprofit organization that operates recycling programs in states that have passed mattress recycling laws: California, Connecticut and Rhode Island. MRC was founded by the bedding industry and recycles nearly 2 million mattresses each year. For more information about MRC, go to [MattressRecyclingCouncil.org](http://www.mattressrecyclingcouncil.org). To learn how to recycle your mattress or to find a collection location or event near you, visit [ByeByeMattress.com](http://www.byebyemattress.com).