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RHODE ISLAND ANNUAL REPORT

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SUBMITTED BY

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SUBMITTED TO

Rhode Island Resource Recovery Corporation
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SUBMITTED ON

October 1, 2024



This year, MRC's Rhode Island Bye Bye Mattress program collected **85,524** mattresses and foundations. Recyclers diverted **1,617** tons of material from the waste stream.

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The mattress industry created the **Mattress Recycling Council (MRC)**, a nonprofit organization, to provide states an innovative mattress recycling solution.

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

Pursuant to Section 23-90-5(j) of Rhode Island General Laws (the law), the Mattress Recycling Council Rhode Island, LLC (MRC) submits this annual report to Rhode Island Resource Recovery Corporation (RIRRC), which provides the requested data on the results that MRC achieved in administering the Rhode Island mattress stewardship program (the program) during the state's 2023-2024 Fiscal Year (July 1, 2023 to June 30, 2024) (the reporting period).

EXECUTIVE SUMMARY

Upon concluding its eighth year of operation, MRC has collected more than 735,000 mattresses and foundations and recycled nearly 13,000 tons of material such as steel, foam, fiber and wood; preventing these materials from entering the Central Landfill or other waste disposal facilities.

During this most recent reporting period, MRC collected 85,524 mattresses and foundations and its recyclers reclaimed 1,617 tons of materials to achieve a recycling rate of 68%.

During this time, MRC met and/or exceeded 10 performance goals outlined by RIRRC.

BACKGROUND

The law requires that mattress producers form a “council” that develops a statewide program to collect mattresses and foundations (collectively units or mattresses) discarded in Rhode Island. The law also provides that the program will be funded through a visible fee collected from consumers and other purchasers on all mattresses and foundations sold in the state.

The International Sleep Products Association (ISPA) created the Mattress Recycling Council Inc. (the Council), a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code of 1986, to develop and administer mattress recycling programs in Rhode Island, as well as Connecticut, California, and, beginning January 1, 2025, Oregon.

On July 1, 2015, the Council submitted a plan to RIRRC outlining how the program would meet the law's requirements and proposed initial performance goals. RIRRC approved this plan on January 13, 2016, and the program officially began operating on

May 1, 2016. After two years of operations and fulfilling initial performance goals, the Council in coordination with RIRRC established updated performance goals in 2018.

The Council subsequently created separate limited liability corporations (LLCs) to administer the Rhode Island program, as well as similar programs in other states. In each of these states, the LLCs have developed statewide networks of mattress collection and recycling locations, increased the number of units recycled and educated consumers, retailers and other stakeholders about that state's mattress recycling program. Since 2015, these statewide programs have collectively recycled over 13 million mattresses.

To promote the program to a consumer audience, the Council created the "Bye Bye Mattress" brand and website to host a mattress recycling locator and valuable information about the program's recycling process and environmental benefits.

RHODE ISLAND PROGRAM OBJECTIVES

MRC has designed the program to accomplish the following:

- Collect a mattress stewardship fee that funds the cost of operating and administering the program.
- Provide no-cost and accessible statewide opportunities for state residents to recycle their used mattresses.
- Provide transfer stations with suitable storage containers and transportation of discarded mattresses.
- Provide for MRC-financed end-of-life recycling of mattresses.
- Minimize public sector involvement in the management of mattresses.
- Establish a financial incentive for consumers that deliver their mattresses to recyclers.

YEAR EIGHT - PROGRAM ACHIEVEMENTS & HIGHLIGHTS

Achievements and highlights of the program's eighth year include:

- Collected 85,524 units, an increase of more than 5,600 over the previous reporting period. Nearly half of that growth came from three sectors - lodging, the military and other entities.
- Recycled 1,617 tons of materials obtained from discarded mattresses, an increase of more than 50 tons over the last reporting period.
- Increased the number of special collection events to 17, with nine held in Providence, specifically to help combat illegal dumping.
- Expanded the program by registering 19 new covered entities.

- Recycled 2,450 units from lodging establishments. This represents an increase of over 450% from last reporting period, making it the highest amount ever collected from that sector during any reporting period.
- Assisted the Newport Naval Base with recycling 1,369 mattresses from their facility; more than doubling the total number of military units recycled since the inception of the program.
- Collected over 3,600 mattresses and foundations from small commercial junk haulers, property managers, and other small volume generators, diverting these units to recycling and away from the Central Landfill; an increase of 72% from last reporting period.

REPORT OVERVIEW

Pursuant to § 23-90-5(j) of the law, this annual report contains the following information:

- The weight of mattresses collected pursuant to the program from municipal and/or transfer stations, retailers and all other covered entities.
- The weight of mattresses diverted for recycling.
- Identification of the mattress recycling facilities to which mattresses were delivered for recycling.
- The weight of discarded mattresses recycled, as indicated by the weight of each of the commodities sold to secondary markets.
- The weight of mattresses, or parts thereof, sent for disposal at Rhode Island Resource Recovery Corporation and any other facilities.
- Samples of public education materials and methods used to support the program.
- A description of efforts undertaken, and evaluation of the methods used to disseminate such materials.
- Updated performance goals and an evaluation of the effectiveness of the methods and processes used to achieve performance goals of the program.
- Recommendations for any changes to the program.

The following terms defined in § 23-90-3 are relevant to the report:

“Covered Entity” means any political subdivision of the state, any mattress retailer, any permitted transfer station, any waste to energy facility, any healthcare facility, any educational facility, any correctional facility, any military base, or any commercial or nonprofit lodging establishment that possesses a discarded mattress that was discarded in this state. Covered Entity does not include any renovator, refurbisher or any person who transports a discarded mattress.

“Foundation” means any ticking-covered structure that is used to support a mattress and that is composed of one or more of the following: A constructed frame, foam or a box spring. “Foundation” does not include any bed frame or base made of wood, metal or other material that rests upon the floor and that serves as a brace for a mattress.

“Mattress” means any resilient material, or combination of materials, that is enclosed by ticking, used alone or in combination with other products, and that is intended for, or promoted for, sleeping upon. “Mattress” includes any foundation, renovated foundation or renovated mattress.

“Mattress” does not include any of the following:

- An unattached mattress pad or unattached mattress topper (including any item with resilient filling), with or without ticking, that is intended to be used with, or on top of a mattress;
- A sleeping bag or pillow;
- A crib, bassinet mattress or car bed;
- Juvenile products, including: a carriage, basket, dressing table, stroller, playpen, infant carrier, lounge pad, crib bumper or the pads for those juvenile products;
- A product that contains liquid- or gaseous-filled ticking, including any waterbed or air mattress that does not contain upholstery material between the ticking and the mattress core;
- Any upholstered furniture that does not contain a detachable mattress; or A fold-out sofa bed or futon.

“Mattress Stewardship Program” or **“Program”** means the statewide program described in § 23-90-5 and implemented pursuant to the mattress stewardship plan as approved by the corporation director.

“Producer” means any person who manufactures or renovates a mattress that is sold, offered for sale or distributed in the state under the manufacturer’s own name or brand. “Producer” includes:

- The owner of a trademark or brand under which a mattress is sold, offered for sale, or distributed in this state, whether or not such trademark or brand is registered in this state; and
- Any person who imports a mattress into the United States that is sold or offered for sale in this state and that is manufactured or renovated by a person who does not have a presence in the United States.

“Recycling” means any process in which discarded mattresses, components and by-products may lose their original identity or form as they are transformed into new, usable or marketable materials.

“Recycling” does not include as a primary process the use of incineration for energy recovery or energy generation by means of combustion.

“Renovate” or **“renovation”** means altering a mattress for the purpose of resale and includes any one, or a combination of, the following: Replacing the ticking or filling, adding additional filling, rebuilding a mattress, or replacing components with new or recycled materials.

“Renovate” or “renovation” does not include the:

- Stripping of a mattress of its ticking or filling without adding new material;
- Sanitization or sterilization of a mattress without otherwise altering the mattress;
or
- Altering of a mattress by a renovator when a person retains the altered mattress for personal use, in accordance with regulations of the Department of Business Regulation.

“Renovator” means a person who renovates discarded mattresses for the purpose of reselling such mattresses in a retail store.

“Retailer” means any person who sells mattresses in this state or offers mattresses in this state to a consumer through any means, including, but not limited to, remote offerings such as sales outlets, catalogs, or the internet.



MRC collects mattresses from nearly every municipality in Rhode Island as well as 243 public and private entities that dispose of large volumes of discarded mattresses.

COLLECTION NETWORK

COLLECTION NETWORK

OVERVIEW

The success of Rhode Island’s program relies largely on MRC obtaining discarded units from the existing statewide infrastructure of “covered entities” that collect discarded mattresses as part of their ongoing operations. The law defines covered entities to include any political subdivision of the state, mattress retailer, permitted transfer station, waste-to-energy facility, healthcare facility, educational facility, correctional facility, military base or commercial or nonprofit lodging establishment, which possesses a discarded mattress that was discarded in the state, as well as other entities that may be eligible to participate in the program. Of these entities, town municipal transfer stations receive the largest volume of discarded mattresses.

During the reporting period, MRC’s collection network included no-cost options to discard a mattress in 37 of Rhode Island’s 39 municipalities. These options consisted of curbside collection of discarded mattresses, a site where residents could drop off their units (either at a solid waste facility, recycler, etc.) or a collection event. Some collection sites limit access to their town’s residents. Throughout the reporting period, all state residents could drop off units at one of the statewide drop-off sites, including Tough Stuff Recycling in Pawtucket and the Central Landfill in Johnston. See **Appendix B** for a complete list of participating collection sites and events.

In addition to these consumer collection options, more than 243 other entities (including mattress retailers, lodging establishments, educational facilities and others that dispose of large and small volumes of discarded mattresses) recycled their units through the program. These entities either drop off their units directly at an MRC recycler, or if they have at least 50 units available for recycling, MRC will pay to transport them to a recycler.

Covered entities contact MRC if they want to host a collection site or one-day collection event, or to drop off units at a recycling facility. MRC reviews these requests on a rolling basis.

MATTRESS RECYCLING FACILITIES

During the reporting period, MRC contracted with the following recyclers to dismantle and recycle units collected by the program:

Tough Stuff Recycling, LLC

145 Authority Drive
Fitchburg, MA 01420

Casella Waste Systems, Inc. (DBA Willimantic Waste Paper Co. Inc.)

185 Recycling Way
Willimantic, CT 06226

MATTRESS RECYCLING TRANSPORTERS

During the reporting period, MRC contracted with the following transporters to haul units to the mattress recycling facilities above:

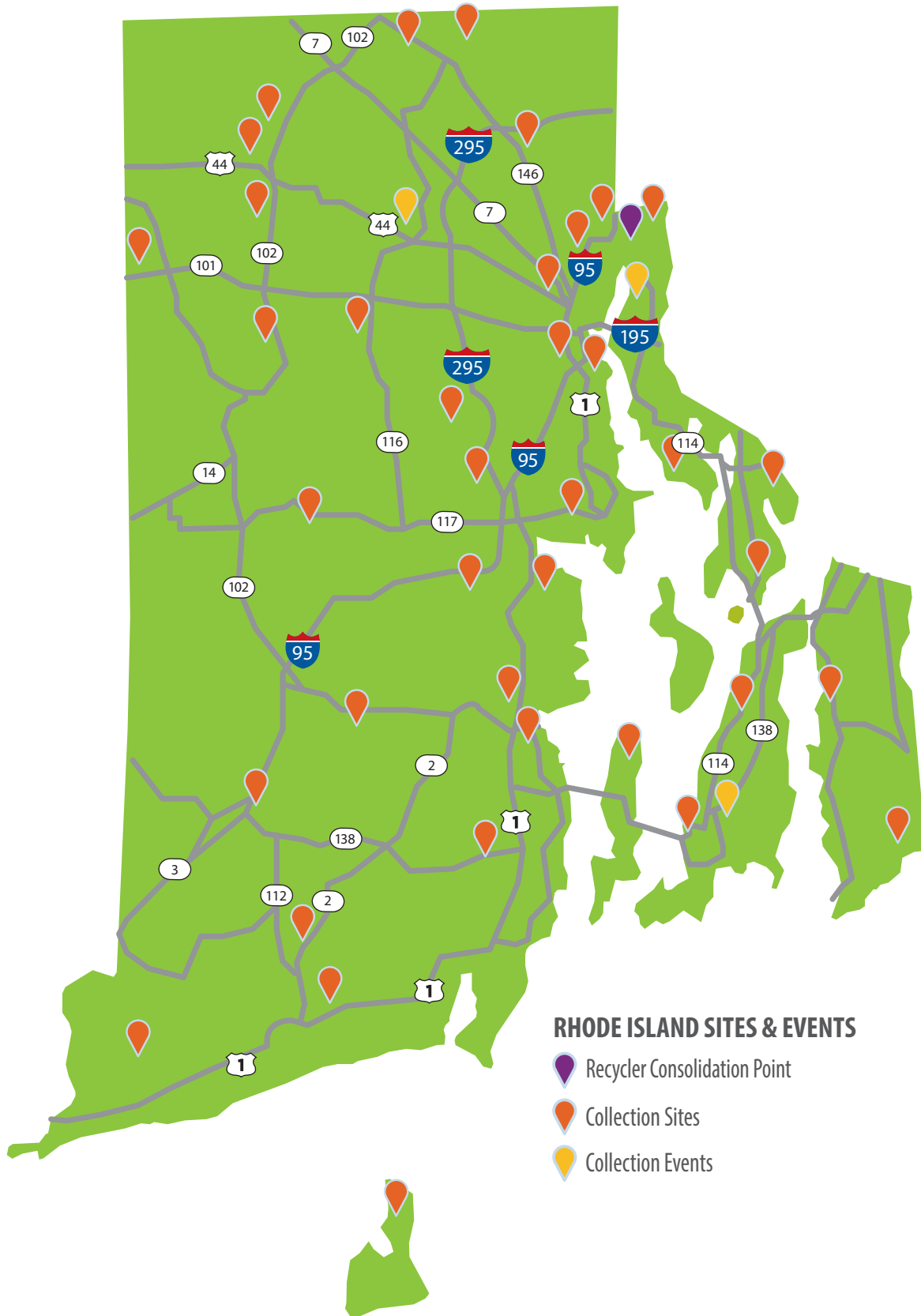
Mobile Storage Inc.

81 Pilsudski Street
Providence, RI 02909

Casella Waste Systems, Inc. (DBA Willimantic Waste Paper Co. Inc.)

185 Recycling Way
Willimantic, CT 06226

RHODE ISLAND SITES & EVENTS MAP





MRC increased the number of units collected and the weight of material recycled from the previous reporting period. We also met or exceeded 10 performance goals.

PROGRAM PERFORMANCE

PROGRAM PERFORMANCE

RECYCLING PROGRAM METRICS

In accordance with § 23-90-5(j), MRC must annually report quantitative data about the weight of discarded mattresses collected and processed by the program in the state.

WEIGHT OF MATERIAL COLLECTED AND DIVERTED

§ 23-90-5(j)(1) of the law requires MRC to report the weight of mattresses collected pursuant to the program from municipal and/or transfer stations, retailers and all other covered entities.

MRC's recyclers report to MRC the number of mattress and box spring units they receive from different sources. One of those recyclers used a certified scale to report to MRC the actual weight of its units received. For the recycler that lacks a scale, MRC converted the units they reported as received into tons based on a standard weight of 55 pounds per unit. MRC used the sum of the actual and calculated weights in the tonnage data reported in Table 1 below.

§ 23-90-5(j)(2) of the law requires MRC to report the weight of mattresses diverted for recycling.

The following table summarizes the total weight of mattresses by source that were collected through the program and the total weight of units diverted for recycling during the reporting period.

TABLE 1: WEIGHT OF MATTRESSES COLLECTED BY SOURCE & DIVERTED TO RECYCLING

2023-2024 Reporting Period

COLLECTION SOURCE	WEIGHT (TONS)
Municipal and/or transfer stations	1,980.2
Retailers	94.7
All other covered entities	257.2
TOTAL DIVERTED FOR RECYCLING	2,332.0

AMOUNT OF MATERIAL PROCESSED

MRC recyclers report to MRC the weights of the recyclable materials, biomass and residue that their operations generate. While MRC has a high degree of confidence in the in-bound figures reported, operational complexities at MRC’s recyclers necessitate estimating weights for outbound mattress commodities in certain situations. For instance, both recyclers of Rhode Island units process discarded units from both program and non-program sources.

Following mattress and box spring deconstruction, commodities from all sources are aggregated together for sale to end markets, as it is not practical to separate program and non-program materials after processing. MRC used the percentage of inbound and processed units by source state to estimate the outbound weights specific to Rhode Island. Additionally, for one recycler, the weight of recycled cardboard and plastic included in this report are estimated because the recycler lacked the documentation needed to differentiate between the cardboard and plastic generated from program material and the same materials obtained from other sources.

For this reporting period, the recycling rate dropped to 68% for two reasons – a downturn in the secondary market for polyurethane foam and quilt and toppers, and a natural disaster. Because of low prices for foam and quilt toppers, both recyclers stockpiled a large number of bales of both materials in anticipation of better market prices. While stored, one recycler’s facility suffered on-site flooding that ruined the stored bales. The bales were subsequently discarded. At the other recycler, the lack of storage space in the warehouse proved to be financially difficult to wait for the market price to improve, and that organization also disposed of the material.

§ 23-90-5(j)(4) of the law requires MRC to report the weight of discarded mattresses recycled, as indicated by weight of each of the commodities sold to secondary markets.

TABLE 2: TYPES AND WEIGHTS OF MATERIALS RECYCLED

2023–2024 Reporting Period

MATERIALS RECYCLED*	WEIGHT (TONS)
Steel	882.3
Wood	332.8
Foam	304.9
Quilts and Toppers	72.7
Plastics	10.7
Cardboard	7.4
Cotton	6.5
TOTAL MATERIALS RECYCLED	1,617.2

*These categories represent outbound shipments of materials recycled but do not include unprocessed units or recyclable material in inventory.

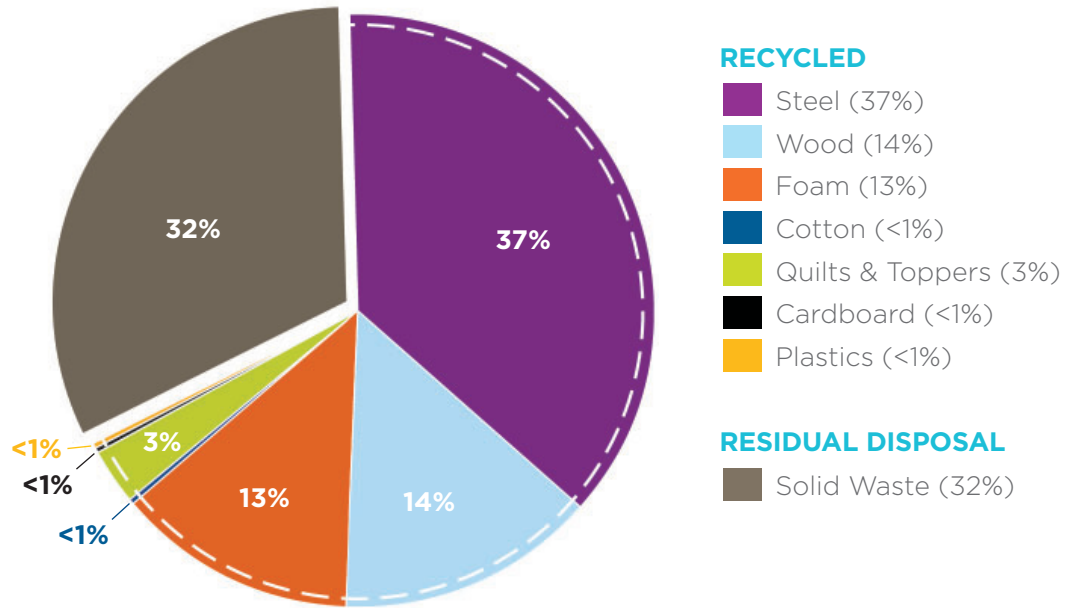
§ 23-90-5(j)(5) of the law requires MRC to report the weight of mattresses, or parts thereof, sent for disposal at Rhode Island Resource Recovery Corporation and any other facility.

TABLE 3: WEIGHT OF MATERIAL SENT TO DISPOSAL BY SOURCE

2023-2024 Reporting Period

SOURCE	WEIGHT (TONS)
RIRRC	0
Any other facility	748.6
TOTAL RESIDUAL MATERIAL	748.6

Recycling and Residual Disposal



During the reporting period, MRC recyclers achieved a 68% recycling rate.

TABLE 4: AMOUNT OF MATERIAL BY DISPOSITION

2023-2024 Reporting Period

DISPOSITION	WEIGHT (TONS)	PERCENTAGE
Material Recycled	1,617.2	68%
Material Disposed	748.6	32%
TOTAL	2,365.8	100%

EVALUATION OF PERFORMANCE GOALS & METHODS

In coordination with Rhode Island Resource Recovery Corporation, MRC established these performance goals in 2018 after achieving the original performance goals included in MRC's approved plan. Below is MRC's evaluation of the current performance goals and a description of the methods MRC used to achieve them.

SOLID WASTE SERVICE PROVIDERS

GOAL:

To have at least 80% of Rhode Island's solid waste service providers participating in the program. For the purposes of this goal, these entities include municipal transfer stations, recycling centers, private transfer stations or curbside bulky waste collection services.

ACHIEVED - Current participation rate is 91%.

Of the 45 solid waste service providers operating in Rhode Island, 41 participate. Municipal and private transfer stations participate by establishing a permanent drop-off site, diverting mattresses collected from curbside bulky waste collection services to MRC recyclers, or hosting a mattress collection event. Recycling centers also participate as drop-off sites. In addition, MRC continues to encourage small commercial haulers to participate in the program. During the reporting period, MRC added four additional small haulers, and there are now 55 participating.

MRC participated in 17 one-day community collection events in the reporting period. Nine were specifically aimed at reducing illegal dumping and expanding program access in the city of Providence and were held in addition to their permanent mattress collection site.

See **Appendix B** for a complete list of participating solid waste service providers.

METHODS:

Rhode Island residents may access the program through MRC's network of participating collection sites, curbside collection services, recycling facilities or collection events.

MRC continued encouraging the remaining non-participating solid waste service providers to recycle their discarded mattresses by periodically contacting them or visiting them.


MRC continued its efforts to identify and encourage small commercial haulers that ordinarily drop off discarded mattresses at the RIRRC Central Landfill to deliver their units directly to MRC recyclers. This relieves the Central Landfill of any responsibility for handling those units.


For municipalities and transfer stations that lacked resources to participate as permanent drop-off locations, MRC provided event labor, a mattress storage container, transportation and recycling services at no cost to the host location, as requested. MRC also assisted with event publicity and signage (as described in **Education and Outreach**).

Providing support and assistance to participating solid waste service providers requires regular communication. MRC's Northeast Program Coordinator conducts site visits with participating municipalities to discuss the program and compliance with participation requirements. During site visits, staff answer questions, confirm whether the site is following the guidelines, offer suggestions to maintain the quality of collected mattresses and provide necessary signage and support.

In addition to in-person meetings, MRC also distributes the program guidelines to all participants to reinforce product acceptance and contamination criteria. These contacts also receive MRC's monthly newsletter email and seasonal reminders throughout the year that encourage proper screening, handling, storing and loading of mattresses to improve quality and collection efficiency.


MRC maintains a video series to assist in onboarding new collection sites and training their staff. This series includes four videos that address bedbug identification and management, efficient mattress stacking and loading, effective collection site operations, and identifying included and excluded program products. These videos are available in English and Spanish and are available on **MattressRecyclingCouncil.org**.




Mattress Recycling Council®

**BYE BYE MATTRESS
NORTHEAST
COLLECTION GUIDELINES**

PUBLISHED JULY 2022


bye bye mattress
A Program of the Mattress Recycling Council®

PROGRAM MATERIALS

INCLUDED PRODUCTS

Mattresses: Defined as any sleep surface covered with ticking or fabric that contains resilient material such as steel innersprings, foam, fiber or other filling or upholstery materials, used alone or in combination, regardless of size or shape. This definition includes foam mattresses.

Box springs (also commonly called foundations): A ticking or fabric-covered structure used to support a mattress or sleep surface and may be comprised of a frame, foam, springs or other structure, or other materials, used alone or in combination, regardless of whether the product is stationary or adjustable.

All items accepted for recycling by MRC must have been used and discarded in the program state.



A participating collection site may not charge for mattresses that are dropped off at its site and recycled through the program but may charge for the service of collecting a mattress at curbside or through other means that is then taken to a collection site for recycling.

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PROGRAM MATERIALS

EXCLUDED PRODUCTS

- Adjustable bases not covered in ticking or fabric
- Air mattresses that contain no upholstery material (such as camping beds)
- Bed frames
- Car beds
- Collapsible roll-away beds
- Fold-out sofa beds
- Futons
- Futon frames or bases
- Juvenile products including, carriages, baskets, dressing tables, strollers, playpens, infant carriers, lounge pad, crib bumpers
- Loose bedding, blankets or sheets
- Mattresses infested with bed bugs or other living organisms
- Mattress pads and toppers
- Out-of-state mattresses
- Pillows and cushions
- Severely damaged, twisted, wet, frozen or soiled mattresses
- Sleeping bags
- Water beds





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LOADING INFORMATION


LOADING MATTRESSES IN STORAGE CONTAINERS

Expected number of mattresses that should fit in various container sizes:

Container Type	Number of Mattresses
20-foot sea container	30-45
20-foot trailer	60-95
40-foot sea container	75-95
40-yard roll-off container	35-50
48-foot trailer	110-180
53-foot trailer	125-190

Acceptable Loading


1. **Begin each stack with a queen or full size box spring.**
This acts as a base pallet to create a secure stack and makes unloading of mattresses quick and efficient.
2. **Mattresses should be stacked horizontally** to the top of the trailer to maximize space.
3. In small quantities, king size mattresses can be placed vertically next to a stack of horizontal mattresses.
4. If there are more than 10 king size units, stack horizontally.



Unacceptable Loading

IMPORTANT: Do not load units in an unsafe manner.

Please contact your Program Coordinator to learn more about acceptable/non-acceptable units and appropriate stacking and loading techniques.



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RHODE ISLAND RETAILERS

GOAL:

To recycle approximately 7,500 mattresses from Rhode Island retailers annually.

PARTIALLY ACHIEVED - The program recycled 3,427 mattresses obtained from 12 participating retailers during the reporting period, an increase of five participants from the previous reporting period.

METHODS:

MRC provides no-cost recycling to retailers that comply with program requirements and makes scheduling arrangements with MRC's Northeast Program Coordinator. The retailer may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC also provides no-cost transportation to retailers that collect a minimum of 50 units.


As described later in **Education & Outreach**, MRC provides ongoing education to retailers about the law and mattress recycling through various communications and marketing methods, including targeted emails, advertising and media relations, digital marketing, social media, site visits, and participation in industry events.

MRC understands that some Rhode Island retailers sell discarded units that they collect from consumers to renovators or recycle those units at recycling facilities outside of MRC's network. MRC anticipates units collected from retailers to remain low as Rhode Island retailers continue to dispose of them through outlets outside of the program.

RHODE ISLAND

BYE BYE MATTRESS COMMERCIAL VOLUME PROGRAM

NO-COST MATTRESS RECYCLING FOR BUSINESSES



Overview

The Mattress Recycling Council's Bye Bye Mattress Program collects more than 1.7 million mattresses for recycling each year from across its program states. Contributing to that success are mattress retailers, hotels, universities, hospitals and other organizations that dispose of many mattresses at once.

The Commercial Volume Program makes it easy for your business to use Bye Bye Mattress to recycle and can save you transportation and recycling costs too.

The Mattress Recycling Council (MRC) is a nonprofit organization established by the bedding industry to administer and operate the mattress stewardship program created by General Law 23.90.

What We Provide

Contact MRC today to receive:

- No-cost recycling services.
- No-cost drop-off at a participating recycler (no minimum required).
- No-cost transportation of collected mattresses to a participating recycler (50 unit minimum required).

Eligibility Requirements


RETAILERS

- Mattress retailers must be registered with MRC, remitting the recycling fees and compliant with all provisions of the law to participate.
- To receive no-cost drop-off, must make arrangements with MRC.
- To receive transportation, must have accumulated a minimum of 50 units. Partnering with other local businesses, organizations or allowing public drop-off to reach the minimum is permitted.
- Units must have been used and discarded in Rhode Island.


OTHER COVERED ENTITIES

Hotels & Lodging Facilities
Universities & Educational Institutions
Military Bases
Healthcare
Waste-to-Energy Facilities
Correctional Facilities

- To receive no-cost drop-off, must make arrangements with MRC.
- To receive transportation, must have accumulated a minimum of 50 units. Partnering with other local businesses, organizations or allowing public drop-off to reach the minimum is permitted.
- Units must have been used and discarded in Rhode Island.
- When purchasing new units, the vendor must be collecting and remitting the recycling fee.



COMMERCIAL VOLUME PROGRAM CONTACT:
Dan McGowan: (860) 397-4800, dmcgowan@mattressrecyclingcouncil.org
Or visit ByeByeMattress.Commercial-Recycling for details.



RHODE ISLAND

COMMERCIAL VOLUME PROGRAM

COMMERCIAL VOLUME PROGRAM CONTACT:
Dan McGowan: (860) 397-4800, dmcgowan@mattressrecyclingcouncil.org



Participation Requirements

- Complete registration form and return it no later than 14 days prior to desired pickup or drop-off date. Obtain registration form by contacting MRC.
- Follow the Commercial Volume Guidelines.
- Provide a collection area that is capable of allowing access to a 53-foot trailer.
- Keep collected units dry.
- Provide a minimum of two staff to load units into the provided trailer.

Ineligible Items

- Units from out of state sources.
- Units infested with bed bugs or other living organisms.
- Severely damaged, twisted, wet, frozen or soiled units.

Unacceptable Items

- Adjustable bases not covered in ticking or fabric.
- Futons.
- Air mattresses that contain no upholstery material (such as camping beds).
- Car beds.
- Collapsible roll-away beds.
- Fold-out sofa beds.
- Juvenile products, including: cribs, cots, bassinets, dressers, strollers, playpens, infant carriers, lounge post, crib bumpers.
- Loose bedding, blankets or sheets.
- Mattress pads and toppers.
- Metal bed frames.
- Films and cushions.
- Sleeping bags.
- Water beds.

Frequently Asked Questions

What if I do not have 50 units to discard?
MRC requires a minimum of 50 units to receive transportation. A participant may partner with nearby retailers or other covered entities, or allow the public to drop off units at the site in order to reach the minimum. A participant may also drop off units at a participating recycler. Contact MRC for details.

Can I store mattresses until I have the 50 minimum unit amount?
Yes. Mattresses must be stored in a location where they remain clean and dry. Contact MRC for transportation options.

Will MRC assist in loading trailers?
No. It is the responsibility of the participant to load the trailer. Participants are required to provide a minimum of two staff members to load units into the provided truck within two hours.

How long do I have to load the trailer?
Two hours are allocated to load the trailer. If more time is needed, contact MRC to discuss alternate solutions.

Where will the mattresses be taken?
The mattresses will be taken to an MRC contracted recycler.

Will I receive documentation for recycling mattresses?
MRC's transporter will provide a Bill of Lading to document the shipment. Keep a copy for your records.


Can I recycle mattress related items?
No. Only eligible mattresses and box springs are accepted. See Ineligible and Unacceptable Items section above.

Can I recycle mattresses that are infested with bed bugs, damaged, wet, twisted, frozen, or heavily soiled?
No. Mattresses in these conditions should be disposed of as solid waste at the participant's expense.




the guide

The Mattress Recycling Council (MRC) is a nonprofit dedicated to recycling, because there is more to every mattress.



WE ARE TAKING A LOAD OFF RETAILERS, FOR FREE.



If you operate in California, Connecticut or Rhode Island, we can recycle the old mattresses you've taken back from your customers. Ask us how.

California:
Contact Joy Broussard (707) 394-8620
cvp@mrc-us.org

Connecticut/Rhode Island:
Contact Dan McGowan (860) 397-4800
dmcgowan@mrc-us.org



To learn more, visit ByeByeMattress.com/Commercial-Recycling

LODGING ESTABLISHMENTS

GOAL:

To recycle approximately 1,200 mattresses from lodging establishments annually. MRC will quantify how many lodging facilities participate in the program.

ACHIEVED – The program recycled 2,450 mattresses from 10 participating lodging establishments during the reporting period. This represents an increase of over 450% from last year, and is the highest amount ever collected from this sector during any reporting period.

There are now 53 lodging establishments registered with MRC, an increase of four from the previous period.

METHODS:

MRC provides no-cost recycling to lodging establishments that make delivery and scheduling arrangements with MRC's Northeast Program Coordinator. Lodging establishments include commercial establishments such as hotels and motels and nonprofit entities like housing shelters. The lodging establishment may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to lodging establishments that collect a minimum of 50 units.

MRC has limited ability to control the number of units collected from lodging establishments because that number is contingent on the amount of lodging establishments that replace their mattresses during a given year and the number of units they discard for recycling. As a result, the total number of units the program obtains from lodging establishments will fluctuate from year to year.

PRISONS AND OTHER INCARCERATION FACILITIES

GOAL:

MRC will contact all Rhode Island incarceration facilities to evaluate the composition and condition of their discarded mattresses.

ACHIEVED – In previous reporting periods, MRC contacted all Rhode Island incarceration facilities to evaluate the composition of the units that they discard and concluded that they are not suitable for recycling.

METHODS:

MRC continues to communicate with Rhode Island's Department of Corrections about recycling its discarded mattresses. The department expressed interest in the program, but the discarded units were not suitable for recycling. The current mattresses used by the department are not recyclable because they are made primarily of polyester

batting and no demand exists at this time for post-consumer polyester fiber. MRC continues to explore recycling options for mattress materials with companies that buy recycled fiber or textiles.

Based on MRC's experience in working with incarceration facilities in other states, MRC does not expect these facilities to generate mattresses that are suitable for recycling in the foreseeable future.

HEALTHCARE FACILITIES

GOAL:

MRC will continue outreach to healthcare facilities and industry associations and evaluate mattresses discarded by facilities interested in participating in the program. MRC will encourage the participation of at least 10 healthcare facilities by the end of the 2019 reporting period (June 30, 2019).

ACHIEVED - Five healthcare facilities used the program during this reporting period, recycling over 166 units. There are currently 24 facilities participating in the program. MRC evaluated mattresses discarded by healthcare facilities and concluded that some were acceptable for recycling.

METHODS:

MRC provides no-cost recycling of mattresses discarded by healthcare facilities that make delivery and scheduling arrangements with MRC's Northeast Program Coordinator. The healthcare facility may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to healthcare facilities that collect a minimum of 50 units.

To encourage healthcare facilities to participate in the program, MRC provided EPA Region 1 (whose jurisdiction includes Rhode Island) information that was used in an online newsletter distributed to the agency's Healthcare and Social Assistance Sector contacts. MRC continues to respond to inquiries from healthcare facilities regarding mattress recycling.

MRC anticipates continued hesitancy in recycling discarded mattresses due to liability concerns regarding pathogen contamination and medical waste disposal regulations. Nevertheless, MRC will continue to distribute program information to healthcare facilities and assist with recycling their discarded mattresses as requested.

EDUCATIONAL FACILITIES

GOAL:

MRC will continue to inform educational facilities about the program and assist them with recycling their discarded mattresses as needed.

ACHIEVED – MRC recycled 799 units from six participating educational facilities during the reporting period. Two more educational facilities joined the program, bringing the total number of participating facilities to 14. In addition, one of the nine Providence collection events targeted Brown University students moving out of off-campus apartments.

METHODS:

MRC provides no-cost recycling to educational facilities that make delivery and scheduling arrangements with MRC's Northeast Program Coordinator. The educational facility may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to educational facilities that collect a minimum of 50 units.

MRC continues to present program information to interested educational facilities and build stronger relationships with these stakeholders.

MILITARY BASES

GOAL:

MRC will maintain its relationship with Naval Station Newport and assist it with recycling its discarded mattresses as needed.

ACHIEVED – MRC collected 1,369 units this period from Newport's Naval Station on-base housing complexes - more than doubling the lifetime total number of units recycled from this sector. Since the program began, MRC has recycled 2,504 military units for recycling.

METHODS:

A military facility may self-haul or use a third-party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to military facilities that collect a minimum of 50 units.

MRC will maintain a relationship with the naval station and assist it with recycling its discarded mattresses as needed.

OTHER ENTITIES

GOAL:

MRC will continue to encourage other entities to participate in the program and report on registered entity types in the annual report.

ACHIEVED – MRC is providing no-cost recycling to 136 other entities. These other entities recycled 3,633 units through the program during the reporting period. MRC also recruited eight new registrants consisting of small commercial haulers, property managers, construction firms, a moving company and a non-profit.

METHODS:

MRC provides no-cost recycling to other entities that make delivery and scheduling arrangements with MRC's Northeast Program Coordinator. The entity may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to entities that collect a minimum of 50 units.

The following table details the total of the types of other entities participating in the program:

TABLE 5: QUANTITY OF OTHER ENTITIES PARTICIPATING IN THE PROGRAM

2023–2024 Reporting Period

BUSINESS TYPE	QUANTITY OF BUSINESS TYPE
Property Managers	59
Small Commercial Haulers	55
Moving and Storage	9
Nonprofit Organizations	5
Construction	5
Housing Authority	3
TOTAL	136

MRC will continue to focus on upstream diversion of recyclable mattresses from these other entities by encouraging them to send their units directly to an MRC recycler.

EDUCATION AND OUTREACH

GOAL:

MRC will continue to educate the mattress industry and consumers about the benefits of recycling, the fee and the law, and encourage use of the program.

ACHIEVED - See **Education & Outreach** for details regarding MRC's industry and consumer outreach.

GOAL:

MRC will continue to provide samples of public education materials in annual reports.

ACHIEVED - See **Appendix D** for examples of these materials.

GOAL:

MRC will measure consumer awareness annually and provide explanations for any variability.

ACHIEVED - See **Education & Outreach** for details regarding MRC's consumer awareness and behavior survey.

METHODS:

As described in the **Education & Outreach** chapter, MRC uses a wide array of communications and marketing methods to reach consumers, the mattress industry, other covered entities and stakeholders. To evaluate the effectiveness of its education and outreach, MRC conducts an annual consumer awareness survey and has selected various metrics to monitor how each element of its communication strategy performs (website analytics, social media data, email open rates, etc.). MRC also surveys retailers each year to gauge use of resources, understanding of requirements and satisfaction with program services. The performance goals established for each of the covered entity types also indicate whether MRC's methods were effective at persuading entities to join or use the program.



MRC's education and outreach efforts are designed to inform consumers, mattress retailers and other stakeholders about the **Bye Bye Mattress program**, that the fee is mandated by state law, why the fee is needed, what the fee funds, how to recycle through the program, and that some parties have obligations.

EDUCATION & OUTREACH

EDUCATION & OUTREACH

OVERVIEW

MRC's education and outreach informs consumers, retailers, the mattress industry and other stakeholders about mattress recycling in Rhode Island and the state's law using a multichannel, multilingual approach and a mix of controlled, paid and offered efforts.

We use our primary brand (Mattress Recycling Council) for industry and stakeholder communication, and a secondary consumer-facing brand in each state known as Bye Bye Mattress. Each year, we survey consumers and the mattress industry to measure awareness of key information and effectiveness of our efforts.

This approach aligns with the following education and outreach performance goals:

- Continue to educate the mattress industry and consumers about the benefits of recycling, the fee and the law and encourage use of the program.
- Continue to provide samples of public education materials as required in the law.
- Measure consumer awareness every year and provide explanations for any variability.

COMMUNICATION EFFORTS

Outreach falls into one of three categories of communication efforts:

- **Controlled** – MRC uses its own assets to provide and publish information (i.e. websites, social media, newsletters).
- **Paid** – MRC pays for the ability to distribute information and receive visibility (i.e. advertising or event sponsorships).
- **Offered** – MRC makes information or resources available to others to voluntarily distribute (i.e., a media release or toolkit).

CONTROLLED

Websites

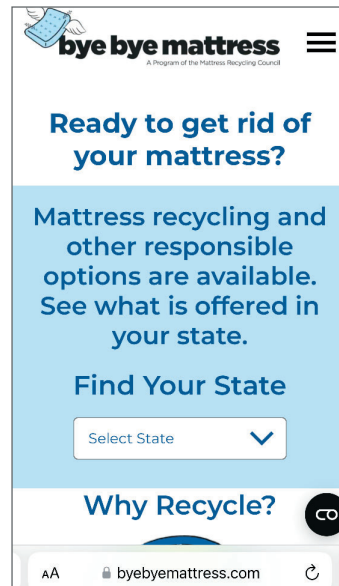
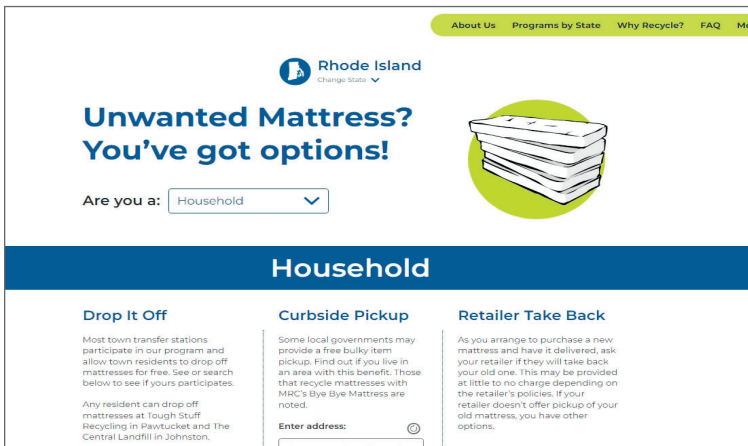
MRC's outreach encourages visiting one of three websites: ByeByeMattress.com, which focuses on consumers; MattressRecyclingCouncil.org, which informs the mattress industry, regulators, and stakeholders; and MRCreporting.org, which mattress retailers, manufacturers, distributors and renovators use to register with MRC and to report and remit recycling fees to MRC.

MRC uses Google Analytics to measure website performance. In 2023, Google instituted major changes to its website analytics tool as well as the definition of several common metrics. In addition, to comply with consumer data privacy regulations in other MRC program states, we implemented a popup on ByeByeMattress.com in the final months of 2023 that allows website visitors to opt out of sharing their web browsing information with Google. Given the impact of these variables, we are only presenting website data for this reporting period and cannot make comparisons to previous years.

ByeByeMattress.com: We encouraged Rhode Island consumers (residents and businesses wanting to discard a mattress) to visit ByeByeMattress.com to learn how and where to recycle unwanted mattresses. The site features a searchable locator. Listings include unit limits and whether businesses can drop off at no cost. Residents can also use the curbside directory to find out if they live in an area with at least one free pickup offered by their local government or waste hauler.

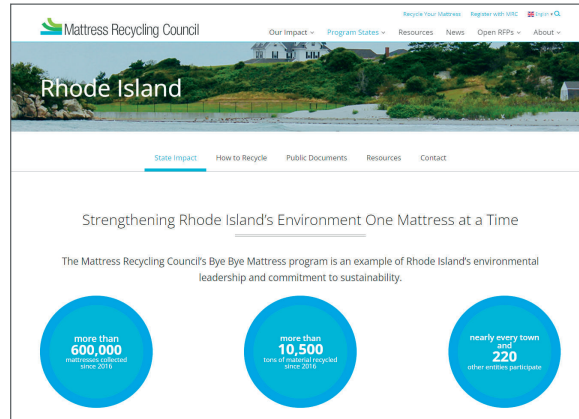
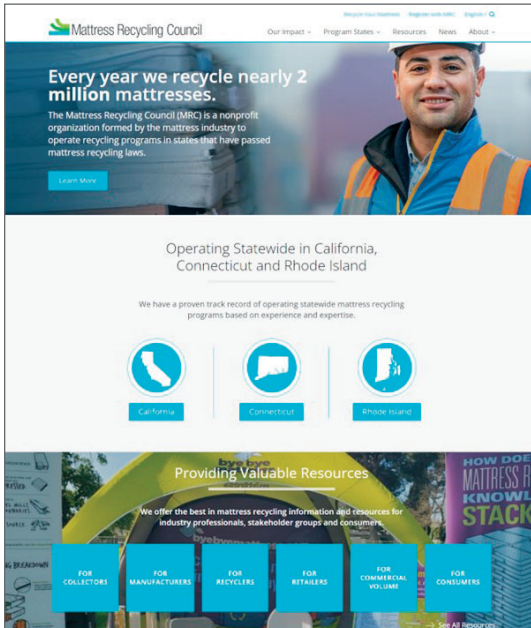
In October 2023, MRC unveiled a fresh look and user experience for the website. Changes included enhancing the website’s performance and presentation on mobile devices, giving households and businesses streamlined content views, and optimizing geolocation to immediately present the most relevant information and pinpoint the nearest locations. With the redesign, MRC also introduced a new section of consumer content on mattress care and updated information on the benefits of mattress recycling and actions consumers can take to combat illegal dumping.

In the 12 months ending on June 30, 2024, more than 247,000 users visited ByeByeMattress.com. More than 3,850 users visited the Rhode Island program page.



MattressRecyclingCouncil.org: The purpose of this website is to inform industry audiences, regulators, and stakeholders about state laws, program implementation and performance. The website features a robust resource library for the solid waste, recycling and mattress industries; research reports and developments; and a media center with newsletters and announcements.

For this reporting period, MattressRecyclingCouncil.org received 47,245 visitors. Nearly 3,300 visited the website's Rhode Island program page.

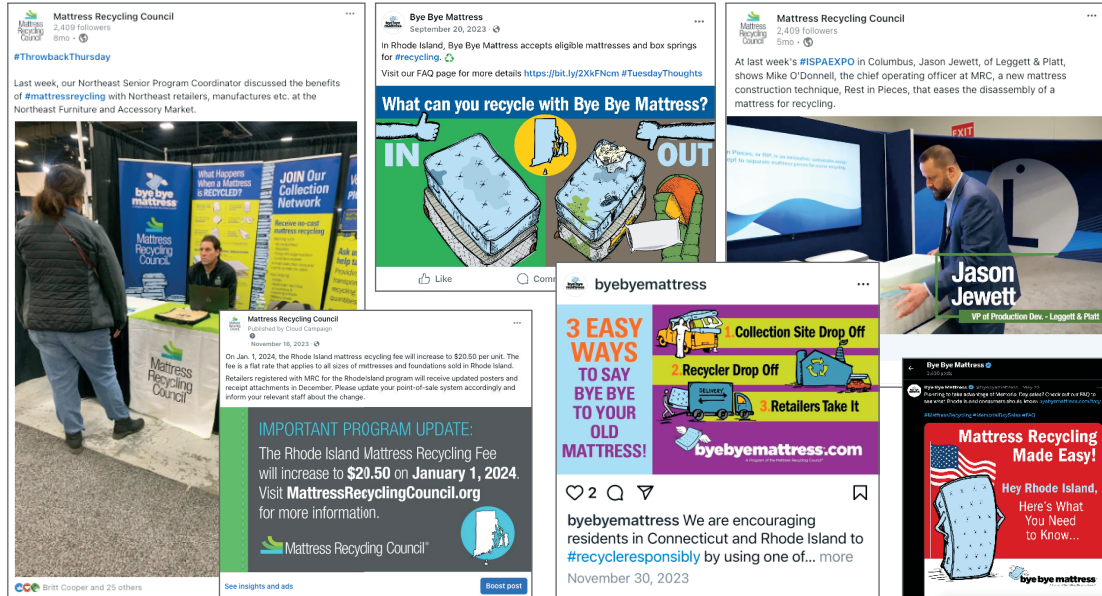


MRCReporting.org: Mattress retailers, manufacturers, distributors and renovators use MRCReporting.org to register with MRC and to report and remit recycling fees to MRC. The portal houses resources about the Rhode Island law and program, as well as documents and videos demonstrating the registration, reporting and fee remittance processes. Registered parties receive automatic payment reminders and missed deadline email notices. MRC also pushes important announcements about available customer education materials and mattress recycling options. As of June 30, 2024, more than 350 parties registered for the Rhode Island program were using the site.



Social Media

MRC maintains social media channels for both brands. We use the Bye Bye Mattress branded channels – Facebook, X (formerly Twitter) and Instagram – to educate consumers, and the Mattress Recycling Council branded channels – Facebook, X, LinkedIn, and YouTube – to communicate with industry audiences. Our social media followers include retailers and manufacturers, civic and environmental groups, local and state governments, waste haulers, and recyclers.



Bye Bye Mattress Branded Channels: In the year ending June 30, 2024, the content on Bye Bye Mattress branded channels earned 1.2 million impressions. The collective audience grew to 3,030, a 12% increase from the last report. MRC attributes most of the growth to the late 2022 launch of Instagram and the use of social media advertising and boosted posts.

Mattress Recycling Council Branded Channels: In the year ending June 30, 2024, the content on Mattress Recycling Council branded channels earned 162,880 impressions. The collective audience grew to 4,268 followers, a 12% increase from the last report. LinkedIn contributed to most of the growth in followers.

MRC used these channels to announce program developments, promote MRC's presence at industry events, share research announcements, distribute resources, generate interest in using the Commercial Volume Program (CVP) and increase e-newsletter subscribers.

Newsletters

MRC produces a collection of digital newsletters. Our flagship publication, Highlights, reaches the largest, broadest audience. Meanwhile, quarterly newsletters target specific audiences. In 2024, we introduced a new mobile-friendly format for the newsletters.

Highlights (Monthly): Highlights is MRC’s primary communication tool for announcements, state program updates, posting research accomplishments and distributing lessons learned from our illegal dumping pilot projects.

MRC distributes Highlights to all registered retailers, renovators, manufacturers, collection site hosts, recyclers, and other stakeholders who subscribe. By June 30, 2024, the mailing list exceeded 7,400 with an average open rate of 38%. MRC also publishes each issue on [MattressRecyclingCouncil.org](https://www.MattressRecyclingCouncil.org).

Retailer Spotlight (Quarterly): Retailer Spotlight is distributed to registered retailers and provides tips for using [MRCreporting.org](https://www.MRCreporting.org), updates on state laws and regulations, new MRC resources for retailers, and insights on mattress recycling. By June 30, 2024, the mailing list exceeded 1,355, with an average open rate of 47%.

Seasonal Reminder (Quarterly): Each of MRC’s program coordinators distributes a Seasonal Reminder to the collection site operators within their multi-county regions. The primary purpose of the newsletter is to remind operators of relevant MRC best practices (i.e., how to properly stack mattresses) and resources for training their staff or publicizing their site.

The Summer 2024 Northeast issue (the last one distributed during the reporting period timeframe) reached 180 subscribers and achieved a 55% open rate.



PAID

Industry Advertising

In 2023, to advertise CVP, MRC used digital and print ads, as well as targeted emails to subscribers of trade publications in the bedding, home furnishings and lodging industries. Overall, MRC's industry advertising received 2.3 million impressions.

Appendix D contains examples of these ads.

Mattress Industry Events

During the reporting period, MRC participated in mattress industry events to increase program awareness of legal obligations, promote recycling opportunities, present research findings as well as further sustainability and circularity conversations. These events included:

- **Las Vegas Market:** Held twice yearly, this event is the largest furniture and bedding show in the United States. It attracts retailers, distributors and manufacturers from across the U.S., and over 80 countries. MRC exhibited in the Home Furnishing Association's Retailer Resource Center and visited bedding showrooms to learn about new products and materials and met with new companies entering the U.S. bedding market.
- **Northeast Furniture & Accessory Market:** MRC exhibited alongside some of the industry's leading manufacturers, suppliers, and distributors of mattresses, furniture and home goods. MRC interacted with attendees at our booth and engaged in discussions with other exhibitors.
- **ISPA Sustainability Conference:** ISPA in 2023 held its second conference to educate, connect and inspire the bedding industry to develop practical solutions for sustainability challenges. MRC exhibited and participated in a panel discussion to create a broader understanding of end-of-life challenges recyclers face with mattresses and generate interest in research projects.
- **ISPA EXPO:** This is the world's largest tradeshow exclusively for the sleep products industry. More than 3,200 attended from 50 countries. Sustainability and product circularity were central themes with many manufacturers and component suppliers exhibiting at the 2024 event. New equipment and products on display considered end-of-life deconstruction and aimed to advance recycling. We found several manufacturers already applying lessons from the 2023 Sustainability Conference. MRC also contributed to the event's content. We sponsored a presentation sharing best practices learned from manufacturers involved in MRC's Sleep Products Sustainability Program, hosted a presentation about our recycling accomplishments and research developments and were among the tradeshow's exhibitors. Booth visitors asked about MRC's progress, how to recycle, how to purchase materials from recyclers and how to bring a similar program to their state. In conjunction with ISPA EXPO, MRC also hosted a Global Mattress Recycling Coalition Meeting to discuss items of common interest to recycling companies and organizations including product passports, polyurethane foam recycling markets, recycler challenges and research projects.

OFFERED

Consumer Education Materials for Retailers

MRC provides retailers with no-cost point-of-sale materials in printed and digital formats to help them explain mattress recycling and the fee to their customers. These materials include:

Bilingual Informational Card: This card can accompany the consumer's invoice or receipt. In its standard format, English is on one side and Spanish on the other. Chinese, Korean and Vietnamese versions are available on request.

In-Store Posters: MRC offers posters in two sizes to provide retailers flexibility in how and where they display them in-store. Versions in Spanish, Chinese, Korean and Vietnamese are available on request.



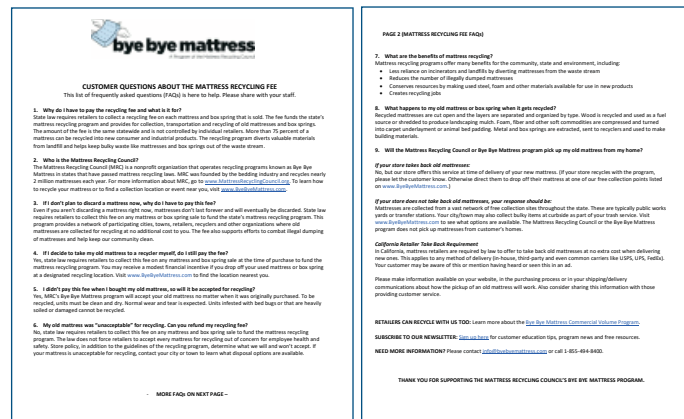
Digital Badge: Retailers can use this image on their websites, social media content or in other digital communications to raise the consumer's awareness of the fee and program. The image links directly to ByeByeMattress.com.



Consumer FAQs: Consumer FAQs are provided in English and Spanish to assist retailers with sales associate training. Chinese, Korean and Vietnamese versions also are available on request.

MRC uses a monthly and quarterly e-newsletter, email notifications, industry publications and events to regularly inform retailers that these materials are available from MRC and that reorders are also free.

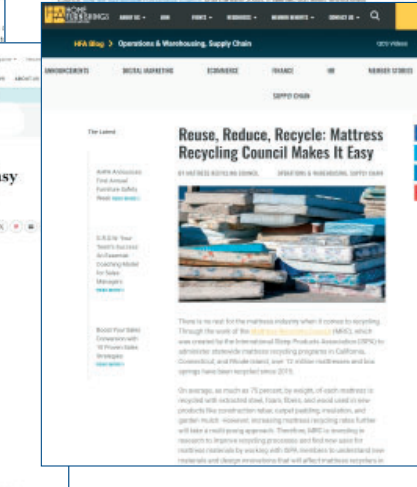
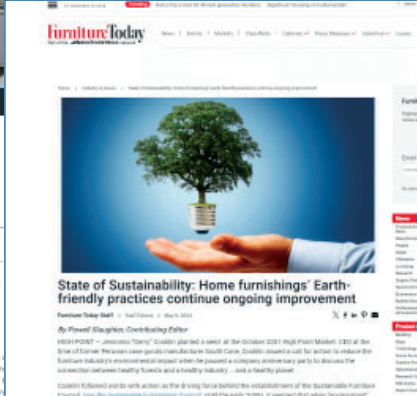
MRC also works closely with mattress retailers and producers to assist them with explaining the law, fee and program to the companies or customers they serve. MRC offers to create notices, review company memos for accuracy or provide documents that can be shared throughout the sales channel.



Media Relations

During the reporting period, industry and consumer-facing media coverage mentioning MRC or the Bye Bye Mattress program received approximately 500 million impressions. We estimate it equals to more than \$327,000 in advertising value.

MRC proactively generated coverage for the positive impact of recycling 12 million mattresses program-wide and the results of completed research projects. We also participated in several bedding industry stories focused on sustainability solutions and responded to reporter inquiries seeking mattress recycling data or program details. Some coverage is the result of others (mattress brands, conferences, etc.) mentioning MRC or the Bye Bye Mattress program.



Publicity Toolkits

MRC provides recyclers, collection sites, and event hosts with a toolkit containing a news release template, flyer, signage, and suggested content they can use to publicize their participation in the program through online and social media outlets, city/organization websites, and newsletters. The toolkit allows customization of messaging such as hours of operation and residency restrictions.

MRC also makes these materials available to nonprofits, civic groups, city council members or others that will distribute MRC's information to residents.

Click Below To View



COLLECTION SITE & EVENT PROMOTION TOOLKITS

https://mattressrecyclingcouncil.org/resources/publicity_toolkits/



Public Service Announcement

In the spring of 2024, one Providence TV station began running MRC's Public Service Announcement "Break Up the Right Way With Your Old Mattress" and generated 2,020 impressions by June 30, 2024.

MRC offers this PSA in all program states. Since its launch in 2021, the program-wide, cumulative impressions of the campaign's TV and radio spots in English and Spanish totaled more than 11.6 million.

The 15-second and 30-second radio and television spots in English, Spanish and Mandarin are available in the Media Center of [ByeByeMattress.com](https://www.ByeByeMattress.com) and included in **Appendix D**.

COMPLIANCE OUTREACH

MRC continues to monitor various sources for new entrants into the mattress segment, as well as non-compliant parties. When MRC identifies a party that may need to register and participate in the program, MRC mails a certified mail notice informing it of its potential obligations and follows up with a phone call or email. If there is no response within 30 days, MRC mails a second certified letter and the party is given 30 more days to respond. If the party remains unresponsive, MRC requests legal counsel or RIRRC to contact the party.

MRC's database of potential retailers, manufacturers, distributors, and renovators is a compilation of information from Rhode Island Bedding and Upholstered Furniture Licenses, ReferenceUSA, Dun & Bradstreet, industry publication subscriber lists, industry event attendee lists, Yellow Pages, chambers of commerce, the Better Business Bureau and online searches. MRC also receives leads for potential registrants from MRC staff as they travel the state.

MRC also monitors whether retailers and other mattress sellers submit monthly reports and remit collected recycling charges on time. MRC uses a protocol to alert parties more than 90 days delinquent of late fees and associated interest.

As the law requires, **Appendix A** contains a complete list of registered producers as of June 30, 2024.

TABLE 6: LATE REPORTING AND REMITTING PROTOCOL

DELINQUENCY STAGE	LATE REPORTER	LATE REMITTER
Level 1	Late notice email generated by MRCreporting.org	Late notice email generated by MRCreporting.org
Level 2	Phone call made to verify continued program participation and provide a verbal reporting reminder	Phone call made regarding outstanding payment and warning of potential interest charges
Level 3	Written notice mailed	Written notice mailed and Interest invoice issued
Level 4	Second phone call made to provide verbal warning of potential penalties	Second written notice sent by certified mail and the interest invoice issued
Level 5	Written notice sent by certified mail and penalty invoice issued	Second phone call made warning of accruing interest
Level 6	Second written notice sent by certified mail and a penalty invoice issued	Third call made warning of referral to a collections agency and interest invoice issued
Level 7	Penalty invoice issued	Delinquent account sent to collections agency; Interest invoice issued
Continued action	Penalty invoices issued monthly until the account no longer delinquent	Interest invoices issued monthly until the account is no longer delinquent

EVALUATIONS

MRC tracks consumer awareness annually and conducts an annual industry survey to measure and improve compliance outreach and education.

CONSUMER AWARENESS

In April/May 2024, MRC contracted with KB Insights, a 30-year marketing consultant and experienced analyst, to create and implement a survey of consumers across the entire state of Rhode Island (N=100). All responses were collected online.

The survey measured consumer awareness of mattress recycling, the fact that recycling is free, how to dispose of a mattress so it can be recycled and Bye Bye Mattress program name recognition (we refer to these as our Key Performance Indices or KPIs).

TABLE 7: MRC’s CONSUMER AWARENESS KEY PERFORMANCE INDICIES 2022-2024

KEY PERFORMANCE INDICATOR*	2022	2023	2024
Knowledge that a mattress can be recycled	48%	55%	53%
Knowledge that recycling is free	26%	25%	23%
Knowledge of how to dispose of a mattress so it can be recycled	30%	29%	30%
Recall of Bye Bye Mattress program name	12%	14%	11%

*margin of error: +/-8.0% at a 90% level of confidence

The survey also provided MRC the opportunity to monitor mattress purchasing and disposal behavior. In 2024, 14% indicated they acquired a mattress in the last year. In this survey, MRC also asked where the mattress was purchased – 78% made the purchase in a Rhode Island store while 20% shopped at an out-of-state brick-and-mortar location, most of those in Massachusetts.

Similarly, 18% said they disposed of a mattress in the last year. More than a third (36%) of those who had disposed of an old mattress said their retailer took it back. The next most common mattress disposal methods Rhode Islanders’ used were curbside pick-up (18%) or gave it away (11%).

Over half of respondents (54%) said they were “extremely likely” to recycle a mattress in the future. When asked to select the top three reasons for choosing to recycle, “Protecting the environment” topped the list (49%), “Doing the right thing” ranked second (44%) and “Convenience – it’s easy to do” ranked third (32%). Perceived barriers to recycling are lack of knowledge, not having a vehicle sufficient to haul a mattress and the lack of a free haul-away service. MRC will continue to address the motivating factors and perceived barriers in communications going forward.

MRC’s survey strategy in 2025 will include another annual behavioral/awareness study to gauge success against the 2024 survey.

ANNUAL INDUSTRY SURVEY

During the summer of 2023 MRC contacted all registered retailers, manufacturers and renovators to assess awareness of obligations, satisfaction with resources and whether the company would like to receive outreach materials or further information on certain topics. Questions varied based on the company’s role in the industry. Overall, MRC received 149 responses, representing a 9.4% response rate. While none of the responses

received were from companies based in Rhode Island, some were from nationwide retailers and manufacturers.

The most significant finding was that retailers surveyed are familiar with their obligations, but many are not familiar with the state agency or organization that oversees the respective state programs. This knowledge is important because those entities have the authority to inspect retailers' records for compliance and can impose fines. Therefore, MRC will look for opportunities within its communications and publications to bring visibility to these entities.



MRC's research is focused on increasing the **efficiency** of mattress collection, transportation, deconstruction and recycling systems, and identifying **new and better** markets for recycled mattress materials.

RESEARCH

RESEARCH

RESEARCH

MRC's research team is focused on increasing the efficiency of mattress collection, transportation, deconstruction and recycling systems, and identifying new and better markets for recycled mattress materials.

For example, while demand for foam in carpet padding declines (our primary market), U.S. mattress recyclers are steadily increasing their output of recycled foam. To sustain foam recycling rates, our recyclers need additional economically viable markets.

Some recent projects and activities that may benefit our New England programs are noted below. Additional information about these and previously completed research projects are posted on [MRC's website](#).

NEW MARKET IDENTIFICATION AND DEVELOPMENT

Vitrimerization: A Novel New Process To Recycle Polyurethane Mattress Foam

MRC contracted with Edge Geoscience Inc. (EGI) to explore whether mattress foam can be thermo-chemically converted into covalent dynamic networks (vitrimer). Vitrimerers are meltable pellets that can be reshaped and recycled into useful products. EGI successfully scaled this technology using post-consumer mattress foam. The project's

main objective was to assess the feasibility of creating new components for various consumer and industrial products, like shoe soles, conveyor belts, tool grips and other applications.



A shoe sole prototype. Photo courtesy of EGI

EGI built a pilot scale process with enough capacity to seed product development activities and is collaborating with a mattress recycler to explore business model options and assess economic viability.

Biodegradable Composites Made with Recycled Mattress Cotton

An MRC-funded feasibility study exploring fiber-reinforced composites made with recycled mattress cotton and a biodegradable polymer was conducted at West Virginia University. According to the American Composites Manufacturers Association, the industry trade association dedicated to advancing sustainable solutions, there are a growing number of industrial applications where composite degradability is an important characteristic.

Using Recycled Mattress Textiles to Make Composite Products

MRC funded a research project at Pittsburg State University, which successfully produced a soybean oil-based polyurethane composite that incorporates non-woven recycled mattress textiles – shoddy, cotton, and coconut coir – that could be used to manufacture durable composite products suitable for construction, automotive, and other applications. The results were a low carbon footprint composite with excellent physical properties and versatile end uses.

RECYCLING EFFICIENCY

Compressing Mattresses Substantially Cuts Transportation Costs

Due to their low bulk density, transporting mattresses from collection sites to recyclers is a significant program cost for MRC. In a joint project with G&G Transport, a specialized trailer was built that compresses mattresses by at least 50% of their original volume. In the test trials, the project team demonstrated that mattresses can be safely and economically compressed without impacting recyclability. Test shipments using the first-generation trailer resulted in a 26% reduction in total transportation costs. A larger second-generation trailer is being built, which has the potential to reduce transportation costs further.

Independent Review of LCA Report Confirms Substantial Environmental Benefits

MRC contracted with Scope 3 Consulting to conduct a life cycle analysis (LCA) of our California operations in 2021. The purpose of the LCA was to describe and measure the environmental impacts and benefits to establish baseline environmental performance parameters for the program. The LCA analysis found significantly favorable environmental benefits in several key areas, including the displacement of greenhouse gases. An

RECYCLING 1 MATTRESS

SAVES: 500 gallons of water

Enough **energy** to power an average house for **3** days

Greenhouse gas emissions savings similar to driving **60** fewer miles.

These calculations are based on the life cycle analysis of MRC 2021 California operations. The full report is available: www.mattressrecyclingcouncil.org/research

independent review by an external panel of industry experts confirmed the findings in the original report. The LCA is now a living document that establishes a benchmark by which future MRC technologies and practices will be evaluated and MRC will use the data to increase the public's awareness of the benefits of recycling.

TECHNICAL DOCUMENTS

UCLA Foam Characteristics Research

Researchers at UCLA's Chemical and Biomolecular Engineering Department tested post-consumer mattress foam to understand the characteristics and variability of sample density, chemical composition, thermal, and mechanical properties. The MRC-funded project provides important information essential to tailoring recycling strategies for different foam types. Presently, a large percentage of mattress textiles are landfilled due to a lack of economically viable markets. Creating a new market channel that uses recycled textiles to make domestically produced carbon electrodes would have significant environmental benefits.

SUSTAINABILITY

CIRCULARITY FOR THE MATTRESS INDUSTRY

As MRC manages its own efforts to improve mattress recycling and find new and better markets for reclaimed mattress materials, we regularly communicate with other mattress recycling organizations around the world and stay abreast of broader efforts being pursued to work toward a more circular economy for mattresses.

Designing mattresses that are easier to recycle is a common thread in discussions among manufacturers interested in sharing best practices. However, end-of-life management priorities and strategies diverge significantly from region to region. Rather than invest in conventional recycling infrastructure, which is mostly downcycling, some countries are interested in moving directly to technologies that would recycle polymeric materials (such as foam and some fibers) through chemical recycling and pyrolysis.

We anticipate further debate regarding the best ways to incentivize the global development of chemical recycling technologies and investment in commercial-scale facilities.

In Europe, several pilot and commercial chemical recycling facilities convert post-consumer polyurethane foam back into its chemical building blocks that can then be used to make new foam or other materials. With increased experience and a better understanding of the technical risks and business cases, public-private sector entities and industry-led consortia are exploring means to expand the most promising

technologies globally. Decisions regarding the size and placement of these future facilities will have significant environmental and economic impacts. MRC has been actively engaged with these organizations to provide volume estimates and feedstock quality data to help inform these decisions.

In the United States, MRC continues focusing on developing better and new markets for recycled materials. Although mechanical recycling does not create full circularity, it is an important part of the overall strategy because it typically has a favorable environmental impact.

Second, MRC thinks that building operational efficiencies to collect, transport and process discarded units is equally important. MRC is taking a leading role in these two areas and sharing findings with other regions.

Finally, among stakeholders, consensus is building that circularity is an idea that will take considerable time and investment to attain. Moving forward, several industry trade organizations in Europe, the United States, Asia and Australia have committed to playing a lead role to encourage investment and to facilitate communication and collaboration in pursuit of this goal. Global collaborative networks have already formed to explore and address capability gaps systematically with the following initial priorities:

- Develop better designs
- Develop the means to increase recycled content in raw materials
- Build a sustainable logistics and recycling infrastructure
- Establish a science-based forum to advance meaningful innovation
- Establish a more informative material labeling system
- Develop an effective, easy-to-understand communication plan for consumers



RECOMMENDATIONS FOR CHANGE

RECOMMENDATIONS FOR CHANGE

Based on MRC's eight years of experience operating this program, MRC proposes no changes to the program or performance goals.



APPENDICES

APPENDIX A: REGISTERED PRODUCERS AND BRANDS

REGISTERED PRODUCERS AS OF JUNE 30, 2024

Account

815 Healthy & Beautiful C. Ltd.

Airweave, LLC
Alessanderx SpA
Allied Aerofoam, LLC
American Bedding Mfg. Inc.
American Pacific Plastic Fabricators Inc.
Apartment Furnishings Company Inc.
Artaban Therapedic SA De CV
Ascion, LLC
Ashley Furniture Industries, LLC
Avatar Enterprises Inc.
Bedgear, LLC
Best Choice Products Inc.
Bestar Inc.
Bio Sleep Concept Inc.
Blue Bell Mattress Co., LLC
Bob Barker Company Inc.
Bourdon's Institutional Sales Inc.
Boyd Flotation Inc.
Brentwood Home, LLC
Brick Church Manufacturing, LLC
BRN Sleep Solutions USA, LLC
Brooklyn Bedding, LLC

Bryte Inc.
Carico International Inc.

DBA

King's Castle HK Import and Export Co.
Limited

Airweave, LLC
Alessanderx SpA
Allied Aerofoam, LLC
American Bedding Mfg. Inc.
Sterling Sleep Systems
Apartment Furnishings Company Inc.
Artaban Bedding
Reverie
Ashley Furniture Industries, LLC
Comfortex
Bedgear
Best Choice Products Inc.
Bestar Inc.
Bio Sleep Concept
King Koil Northeast
Bob Barker Company Inc.
Bourdon's Institutional Sales Inc.
Boyd Specialty Sleep
Simply Modern Mattress
Brick Church Mfg.
BRN Sleep Solutions
Dreamfoam Bedding, Brooklyn Bedding,
Helix Sleep, Bear Mattress, Nolah Sleep,
Leesa Sleep

Bryte Labs
Carico

REGISTERED PRODUCERS *continued*

Account

Carpenter Co.
CCB Hope Ventures, LLC
Children's Products, LLC
Classic Brands, LLC
Colchone Wendy SA De CV
Comfort Bedding of the USA, LLC
Comfort Revolution, LLC
Corsicana Acquisition, LLC
Custom Mattress Makers Inc.
CVB Inc.
Deluxe Home of USA Inc.
Denver Mattress Company, LLC
Dishuo Furnitre PTE. Ltd
Dorel Home Products
E&E Bedding Co. Inc.
E.S. Klufft & Company, LLC
Eco Bedroom Solutions, LLC
Elements International
Elite Comfort Solutions, LLC
Engineered Sleep, LLC
Ergomotion Inc.
Ezine Inc.
Factory Direct Inc.
Feng Ben International (HK) Limited
Fibre Processing Corporation
Flex-A-Bed Inc.
Flotation Innovations Inc.
Friendship Upholstery Company Inc.
Future Foam Inc.
FXI Inc.
GF Health Products Inc.

DBA

Carpenter Co.
Hope Mattress
Simmons Juvenile Furniture
Classic Brands
Colchones Wendy
Comfort Bedding of the USA, LLC
Comfort Revolution, LLC
Corsicana Mattress Company
Custom Mattress Makers Inc.
Lucid Mattress, Wellsville, Linenspa
Deluxe Home of USA Inc.
Denver Mattress Company
Dishuo Furnitre PTE. Ltd
Ameriwood Industries Inc.
Spring Air
Aireloom Mattress
Ergovea Natural Mattress
Kyvno, LLC
Elite Comfort Solutions
Engineered Sleep, LLC
Ergomotion Inc.
Eastern Accents
Lady Americana SW
Feng Ben International (HK) Limited
Fibre Processing Corporation
Flex-A-Bed
Innovations
Friendship Upholstery Company Inc.
Future Foam Inc.
FXI
GF Health Products Inc.

REGISTERED PRODUCERS *continued*

Account

Golden Well International (HK) Ltd
Grand Life Inc.
Gruppo Industriale Buoninfante SPA
Hammer Bedding Corp.
Health Care Co. LTD
Healthcare Arizona, LLC
Healthcare SC, LLC
Hickory Springs Manufacturing Company
Hickory Springs of California, LLC
Hill-Rom Inc.

Hong Kong Gesin Technology Company Ltd
Honor Global Industry PTE. Ltd
Honor Home (Laos) Sole Co. LTD
IKEA Supply AG
Illinois Sleep Products Inc.
InnoMax Corporation
Innovative Bedding Solutions Inc.
Invacare Corporation
Jeffco Fibres Inc.
Jiaxing Taien Springs Co. LTD
Joerns Healthcare, LLC
Jussi Beds

Keeson Technology Corporation LTD
Keetsa Inc.
King's Castle HK Import and Export Co. Limited
Kingsdown Inc.
Klaussner Home Furnishings Inc.
Kuka (HK) Trade Co. LTD
Lakewood Candies, LLC
Latex Foam International, LLC

DBA

Golden Well International (HK) Ltd
Grand Life Inc.
Gruppo Industriale Buoninfante SPA
Shifman Mattress
Health Care Co. LTD
Healthcare Arizona, LLC
Healthcare SC, LLC
HSM
HSM
Hill-Rom Company Inc.; Hill-Rom Holdings Inc.;
Hill-Rom DTC Inc.
Hong Kong Gesin Technology Company Ltd
Glory
Honor Home (Laos) Sole Co. LTD
IKEA
ISP
InnoMax Corporation
IBS
Invacare Corporation
Jeffco Fibres Inc.
Jiaxing Taien Springs Co. LTD
Joerns Healthcare
Colet & Scandinavian Bed Company &
Carpe Diem
Keeson Technology Corporation LTD
Keetsa
Deluxe Home of USA Inc.
Kingsdown Inc.
Enso Sleep Systems
Gaim Regiomontana, S.A. De C.V.
Milliard Bedding
Talalay Global

REGISTERED PRODUCERS *continued*

Account

Legends Home
Leggett & Platt Automotive Group de Mexico, S. de R.L. de C.V.
Leggett & Platt Components Co. Inc.
Leggett & Platt Incorporated
Linon Home Decor Products Inc.
Lippert Components Inc.
Live and Sleep, LLC
Made Rite Bedding Company
Magniflex USA LTD
Mantua Manufacturing Company
Mattress Team Works Inc.
Medical Depot Inc.
Medline Industries Inc.
Mellow Inc.
Michael Thomas Furniture Inc.
Moonlight Slumber, LLC
MTJ American, LLC
Naturally Beds Inc.
Nature Sleep System, LLC
Norix Group Inc.
Oddello Industries, LLC
Organic Mattresses Inc.
Pacific Urethanes, LLC
Paramount Industrial Cos. Inc.
Peacelily Sleep
Poliuretanos SA De CV
PPJ, LLC
Pragma Corporation
PranaSleep, LLC
Prestige Fabricators Inc.

DBA

Legends Home
Leggett & Platt Automotive Group de Mexico, S. de R.L. de C.V.
Leggett & Platt Bedding
Leggett & Platt Incorporated
Linon Home Decor Products Inc.
Lippert Components Inc.
Live and Sleep
Made Rite Bedding
Magniflex USA LTD
Rize
MTW
Drive Medical Design and Manufacturing
Medical Device Manufacturer and Distributor
Mellow Inc.
The MT Company
University Sleep Products
MTJ American
Arizona Premium Mattress
Jazvin
Norix Group Inc.
Oddello Industries, LLC
Organic Mattresses Inc.
Pacific Urethanes
Paramount Sleep
Peacelily Sleep
Poliuretanos SA De CV
Customatic Adjustable Bedz
Pragma Corporation
PranaSleep
Prestige Fabricators Inc.

REGISTERED PRODUCERS *continued*

Account

Progressive Products Inc.
PT. Graha Seribusatujaya
Puffy, LLC
Purple Innovation, LLC
Quality Sleep Shop
Resident Home, LLC
Rest Easy, LLC
Rest-Medic Sleep Products
Restmore, LLC
Restwell Mattress Co.
Safavieh International, LLC
Safe For Home Products, LLC
SBL, LLC
Seahawk Designs Inc.
Sealy Mattress Manufacturing Company, LLC
Select Comfort Retail Corporation
Serta Simmons Bedding, LLC
Shen Zhen L&T Industrial Co. LTD
ShenZhen Yun Lee Sponge Products Co. LTD
Sherwood Midwest, LLC
Sherwood Northeast, LLC
Shevick Sales Corp.
Sinomax USA Inc.
Sleep Studio, LLC
Sleeping Pure, LLC
Solstice Sleep Products Inc.
Somnium Inc.
Sound Sleep Products Inc.
South Bay International Inc.
Span America Medical Systems Inc.
Star Seeds Co, LTD

DBA

Progressive Products Inc.
PT. Graha Seribusatujaya
Puffy Mattress
Purple
My Green Mattress
Resident
Pacific Mattress Co.
Rest-Medic Sleep Products/Luen Tai Global LTD
Restmore
Restwell Mattress Factory
Safavieh
Naturepedic
SBI, LLC
Seahawk Designs Inc.
Sealy Mattress Manufacturing Company
Sleep Number
Serta and Simmons
Luen Tai Global LTD
Luen Tai Global LTD
Sherwood Midwest
Sherwood Bedding
Sleep on Latex
Sinomax USA Inc.
Authentic Comfort
Sleeping Pure
Solstice Sleep Products Inc.
Somnium Inc.
Sound Sleep Products Inc.
South Bay International Inc.
Span America Medical Systems
Star Seeds Co, LTD

REGISTERED PRODUCERS *continued*

Account

State of Connecticut
Suite Sleep Inc.
Technogel US Inc.
Tempur Production USA, LLC
Tempur Sealy International Inc.
Thanepohn Corp.
The Bedding Group Inc.
The Furniture Bank
The Original Mattress Factory Inc.
Therapedic of New England, LLC
Therapedic Sleep Products Inc.
Transcosmos America Inc.
University Loft Company
Ureblock S.A. DE C.V.
Venture Products, LLC
Vien Lam Co. Ltd
Vinyl Products Mfg. Inc.
Vispring Limited
Vi-Spring Limited
VPC Group Inc.
Werner Media Partners, LLC
White Dove Mattress, LTD
Woodhaven Furniture Industries
Zhejiang Alright Home Textiles Co. LTD
Zinus Inc.
Zoma Sleep, LLC

DBA

Correctional Enterprises of Connecticut
Suite Sleep
Technogel US
Mountain Top Foam
Tempur Sealy
Mattress Mill
The Bedding Group Inc.
Houston Furniture Bank
The Original Mattress Factory
Therapedic of New England
Bedding Industries of America
Transcosmos America Inc.
University Loft Company
Ureblock
Venture Products, LLC
Vien Lam Co. Ltd
Vinyl Products Mfg. Inc.
Vispring Limited
Vispring
VPC Group
Ghostbed
White Dove Mattress, LTD
Woodhaven Furniture Industries
Zhejiang Alright Home Textiles Co. LTD
Zinus Inc.
Zoma Sleep

REGISTERED BRANDS AND URNS AS OF JUNE 30, 2024

104273282	American Sleep Collection Ultra Waveless
109884	American Sleep Collection Visions
110472	American Sleep Collections Priceton
12 Park	American Sleep Collections Reflections
141718	Amore Beds
164351	Ananda
40 Winks	Anti-Gravity PR Collection
42600 9" Contract 12-Slat Fdn 7524	Authentic Comfort
42642 Park View Plush	Barclay Butera Lifestyle Bedding (by
42643 Westwood Plush	Eastern Accents)
42645 Paragon Plush	Bear Mattress
42646 Baseplate 7" Paragon 12-Slat Fdn	BedInABox
42647 7" Paragon 12-Slat Fdn	Best Choice Products
42653 Westwood li Plush	Bio Sleep Concept
42745 G6 Premium	Biofresh
42747 G6 Ultra Plush	Blissful Nights
46622 Concerto li 800 Plush	Bloomington
753793035352	Bob Barke
753793857107	Boyd Mattresses
753793857114	Brentwood Home
753793912035	Brighton Bed
753793958354	Brooklyn Bedding
95200 Accor Box Cover Fr 28-4215	Brookside
Ace Hotel Mattress	Broyhill Mattresses
AiR by nishikawa	CA 29719
Aireloom	CA 32487
Airweave	CA 34948
Allswell	CA 40277 (CN)
American Bedding Mfg. Inc.	CA 43267
American National Manufacturing Inc.	CA 43303
American Sleep Collection 621	CA 43618
American Sleep Collection 801	CA 44639 (IT)
American Sleep Collection 821	CA 44921
American Sleep Collection Full Motion	CA 45287
American Sleep Collection Memgel	CA 45867
American Sleep Collection Memories	CA 46297 (MS)
American Sleep Collection Millennium	CA 46344 (VN)
American Sleep Collection Motion	CA 46357 (VN)
Reduced	CA 46429 (ID)
American Sleep Collection Prelude	CA 46842 (MX)
American Sleep Collection Semi-Waveless	CA 47007 (TX)
American Sleep Collection Trinity	CA 29168

BRAND NAMES AND URNS *continued*

CA 34604 (MX)
CA 39259 (CN)
CA 41764(CN)
CA 41826
CA 43026
CA 44083 (CN)
CA 44497
CA 46098
CA 46906 (TW)
Capital Bedding Inc.
Children's Product
Childrens Products, LLC
Christeli
Comfort Craft 4500
Comfort Craft 5500
Comfort Craft 7500
Comfort Craft 9500
Comfort Craft Cascade
Comfort Craft Gemini
Comfort Craft Horizon
Comfort Craft Imperial
Comfort Craft Innopedic Latex
Comfort Craft Innopedic Memcell
Comfort Craft Paradise
Comfort Craft Perfections
Comfort Craft Spectrum
Comfort Craft Vista
Comfort Shield
ComfortFoamz
ComfortSpring PLUS
ComfortSpring™
Corsicana Mattress
Corsicana Operating Co., LLC
Cradlesoft
CT 0005195
CT 7806893 (PL)
CT 7809761 (TX)
Custody
Custom Mattress Makers
Customatic
Dayrise
Delandis CT 7809966 (KR)
Denver Mattress
Denver Mattress Hospitality
Dr. Oz the Good Life
Dream Bed
Dream Collection
Dreamcloud
Drexel Heritage Mattresses
Eclipse
Elements Sleep
Emma Mattress
Engineered Sleep
Enso
EnviroSpring™
Ergovea
Essential
Evaya
Factory Direct Inc.
FE Inverted Seam Innerspring Collection
Flame Chek
Flame Chek Foam
Flame Chek Ultra
Flex-A-Bed High-Low
Flex-A-Bed Premier
Flex-A-Bed Value Flex
Foam Craft Division of Future Foam Inc.
Foxy Products Corp.
Future Foam Inc.
Gel Foam Bed
Genesis 400
Genesis 500
Genesis 600
Genesis 700
Genesis 800
Genesis 900
Genesis dual 800
Geo-gel
Geo-Mattress: Geo-comfort
Ghost Bed
Ghostbed
GrandRest
Harvest Green Mattress
Helix Sleep

BRAND NAMES AND URNS *continued*

Homelegance	Luxury Support Evolutions
Hope Mattress	Luxury Support Fusion
Hotel	Luxury Support Harmony
IdleSleep	Luxury Support Majestic
IKEA	Luxury Support Medallion
Invacare	Luxury Support Mystique
Jamison	Luxury Support Neveu
Jazvin	Luxury Support Omni
Joerns	Luxury Support Transitions
Jordan's	MA 2363
Jussi & Carpe Diem	MA 3319
Karma by PranaSleep	Maderite Bedding Co.
Keetsa	Magniflex
"King Koil Natura"	Mainstays
Kingsdown	Malouf
Kirkland Signature	Malouf Home
Kluft	Mattress Cal King Assu - BRTM-RBBC-01
Kyvno	Mattress King Assy - BRTM-RBBK-01
Lady Americana SW	Mattress Queen Assy - BRTM-RBBQ-01
Leesa Mattress	Maximum Security
Lifekind	MFG. CA 43267
Linenspa	MFG.OH.0001165.NC
Linenspa Essentials	Michael Thomas Furniture
Linenspa Signature	MicroAir
Linon Home Decor	Miles Talbott Furniture
Little Lamb Organics	Milliard
Live and Sleep	MTJ American, LLC
Lotus by PranaSleep	My Green Mattress
Lucid	natural reserve allura
Lucid Comfort Collection	natural reserve elite
Lucid Dream Collection	natural reserve white night
Lullaby Earth - 71868	Naturepedic - 71868
Lumex	Nautica Mattresses
Luxury Support 2300	NC 3095
Luxury Support 3300	NC 3332 (AL)
Luxury Support 5300	NC 3333 (AZ)
Luxury Support 6300	NC 3334 (AZ)
Luxury Support 7300	NC 3335 (CA)
Luxury Support 8300	NC 3335 (TX)
Luxury Support Air Cell	NC 3336 (CO)
Luxury Support Cashmere	NC 3337 (CO)
	NC 3338 (GA)

BRAND NAMES AND URNS *continued*

NC 3340 (GA)	PA 24700 (CD)
NC 3343 (IA)	PA 27155 (MS)
NC 3344 (KS)	PA 27156 (CA)
NC 3345 (MA)	PA 28284 (CN)
NC 3346 (MA)	PA 28396 (CN)
NC 3347 (MS)	PA 28521 (CN)
NC 3348	PA 28649 (CN)
NC 3350 (NY)	PA 28745 (CN)
NC 3351 (NY)	PA 28938 (CN)
NC 3352 (PA)	PA 29426 (CN)
NC 3353 (PA)	PA 29636 (CN)
NC 3354 (TX)	PA 29838 (CN)
NC 3356 (UT)	PA 29878 (CN)
NC 3357 (VA)	PA 29988 (CN)
NC 3358 (WA)	PA 29989 (CN)
NC 3359 (WA)	PA 3214 (DE)
NC 3360 (WI)	PA 40038 (CN)
NC 3361 (WI)	PA 40039 (CN)
NC 4009 (WI)	PA 40090 (CN)
NC 4010 (TX)	PA 40208 (IL)
NC 4011 (TX)	PA 40220 (CN)
NC 4012 (AZ)	PA 40221 (CN)
NC 1724 (FL)	PA 40222 (IT)
NC 1726 (VA)	PA 40232 (CN)
NC 700	PA 40267 (CN)
Nectar Sleep	PA 40309 (MS)
Neeva	PA 40658 (MS)
New Haven	PA 41690
Nolah	PA 41696 (VA)
None	PA 41697 (NM)
Novaform	PA 42087 (VN)
OH 17603	PA 42336 (CN)
OH 20457 (SC)	PA 42802
OH 00001165 (NC)	PA 43196 (IN)
OH 1165 (NC)	PA 43270 (MX)
OH 1165 NC 0	PA 25087 (GB)
OH 71445 (UK)	PA 26221
OK 799	PA 26948 (MX)
OK 174	PA 28993 (WI)
OK 714 (MN)	PA 28993 (WI)
Olee Sleep	PA 42543
Om by PranaSleep	PA 42543 (TW)

BRAND NAMES AND URNS *continued*

PA 4296 (MX)
Pacific Mattress
Peacelily Sleep
PFS Fiber Core Collection
Posh and Lavish
PragmaBed
PranaSleep
Primasleep
Puffy
Pure Green Natural Latex Mattress
PureSleep
Purple
Quality Sleep Shop
Remedy
Rescue
Resident
Resort Collection
Resort Mattress Collection
Resort Sleep
REST HAVEN
RI 17028 (TX)
RI 16002 (IN)
Rize
RN 143552
Sanctuary Free Flow
Sealy
Select Luxury
SelectaBed
Sensalux Mattress
Sensations Collection Affinity
Sensations Collection Embrace
Sensations Collection Hybrid Supreme
Sensations Collection Rhapsody
Sensations Collection Spirit
Sensations Collection Splendor
Serenia Sleep
Serta
Silver Rest
Silver Spring Collection
Simmons
Simmons Juvenile Furniture
Simmons Kids
Sleep Innovations
Sleep Love
Sleep Science
Sleep Studio
Sleep Zone
Sleepy's
Snuggle
Softform
Solace
Solid Night
Somnium
Somnum
Songbird
Stearns & Foster
Stellar Foam Core Collection
Sterling Sleep Systems
Sto-A-Way Mattress Foundation
Suite Dreams
Suite Essentials
Supreme
Symbol Mattress
The Original Mattress Factory
Thomasville Mattresses
Tuft & Needle
TX 16112
TX 3823 (MS)
TX 4058 (TX)
UNIVERSITY BED
University Sleep Products' Enhanced Style
B Mattress
University Sleep Products' Enhanced Style
C Mattress
University Sleep Products' Style D
Mattress
UT 2263 (IN)
UT 2264 (PA)
UT 2265 (NC)
UT 2266 (CA)
UT 2267 (MS)
UT 2270 (OR)
UT 3196 (GA)
UT 3250 (MS)

BRAND NAMES AND URNS *continued*

UT 3479 (GA)
UT 3481 (GA)
UT 3703 (FL)
UT 3704 (CA)
UT 4003 (FL)
UT 4017 (OH)
UT 4315 (KY)
UT 4372 (AR)
UT 4436 (NC)
UT 4469 (MS)
UT 4576 (GA)
UT 4780 (CA)
UT 5090 (GA)
UT 5874 (MM)
UT 6010 (CD)
UT 6081 (MX)
UT 6179 (CA)
UT 6180 (IL)
UT 6181 (MS)
UT 6182 (MS)
UT 6221
UT 6339
UT 6467 (MD)
UT 3228 (GA)
UT 3264 (MX)
UT 3265 (MX)
UT 3728 (CN)
UT 3783 (MS)
UT 3861S
UT 3861 (SC)
UT 4187 (TN)
UT 4209 (CN)
UT 5034 (CN)
UT 5081 (MX)
UT 5094
UT 5321 (ID)
UT 5413 (TX)
UT 5943 (MX)

UT 5979 (AZ)
“V1012
OXYGEN XG200”
VA 12541 (MS)
VA 17138 (KY)
VA 23383 (CN)
VA 27531 (CN)
VA 28491 (MX)
VA 28493 (MO)
VA 33458 (MX)
VA 50267 (IL)
VA 10488 (NJ)
VA 14993 (NC)
VA 29961 (IL)
VA 558 (CA)
VA 558 (IN)
VA 558 (KY)
VA 558 (PA)
ValueLine
Veridian
ViscoFresh
Vispring
Wayfair Sleep
Weekender
Wellsville
XBM
XMB
Zinus Inc.
Zoma Sleep

APPENDIX B: COLLECTION SITES

PARTICIPATING MUNICIPALITIES

SITE	ADDRESS	CITY/TOWN	ACCESS
Barrington Transfer Station	84 Upland Way	Barrington	Drop-off for residents up to 3 units
Bristol Transfer Station	6 Minturn Farm Rd.	Bristol	Drop-off for residents up to 3 units
Town of Burrillville	350 Whipple Ave.	Burrillville	Drop-off for residents up to 3 units
Charlestown Residential Collection Center	50 Sand Hill Rd.	Charlestown	Drop-off for residents up to 3 units
Coventry Transfer Station	1668 Flat River Rd.	Coventry	Drop-off for residents up to 3 units
Cranston Highway Division	929 Phenix Ave.	Cranston	Drop-off for residents up to 3 units
East Greenwich Transfer Station	Crompton Avenue between the Town Boat Ramp and the Sewage Treatment Plant	East Greenwich	Drop-off for residents up to 3 units
Exeter Transfer Station	890 Ten Rod Rd.	Exeter	Drop-off for residents up to 3 units
Foster Department of Public Works	86 Foster Center Rd.	Foster	Drop-off for residents up to 3 units
Glocester Transfer Station	121 Chestnut Hill Rd.	Glocester	Drop-off for residents up to 3 units
Jamestown Transfer Station	1218 North Main Rd.	Jamestown	Drop-off for residents up to 3 units
Little Compton Transfer Station	122 Amy Hart Path	Little Compton	Drop-off for residents up to 3 units
Town of New Shoreham	14 West Beach Rd.	New Shoreham	Drop-off for residents up to 3 units
North Kingstown Transfer Station	345 Devils Foot Rd.	North Kingstown	Drop-off for residents up to 3 units
Town of North Smithfield Highway Garage	281 Quaker Hwy.	North Smithfield	Drop-off for residents up to 3 units
Blackstone Valley Regional Transfer Station	240 Grotto Ave.	Pawtucket	Drop-off for Pawtucket residents up to 3 units
Portsmouth Transfer Station	West Main Road and Hedley Street	Portsmouth	Drop-off for residents up to 3 units

PARTICIPATING MUNICIPALITIES *continued*

SITE	ADDRESS	CITY/TOWN	ACCESS
Providence Department of Public Works	700 Allens Ave.	Providence	Drop-off for residents up to 3 units
Richmond Transfer Station	51 Buttonwoods Rd.	Richmond	Drop off for Richmond and Hopkinton residents up to 3 units
Scituate Department of Public Works	1 Lincoln Circle	Scituate	Drop-off for residents up to 3 units
Rose Hill Regional Transfer Station	163 Rose Hill Rd.	South Kingstown	Drop-off for South Kingstown and Narragansett residents up to 3 units
Tiverton Landfill	3524 Main Rd.	Tiverton	Drop-off for residents up to 3 units
Warren Municipal Transfer Station	21 Birch Swamp Rd.	Warren	Drop-off for residents up to 3 units
Warwick Recycling Facility	111 Range Rd.	Warwick	Drop-off for residents up to 3 units
West Greenwich Transfer Station	68 Bates Trail	West Greenwich	Drop-off for residents up to 3 units
West Warwick Department of Public Works	10 Junior St.	West Warwick	Drop-off for residents up to 3 units
Town of Westerly	39 Larry Hirsch Ln.	Westerly	Drop-off for residents up to 3 units
Woonsocket Solid Waste Recycle Facility	943 River St.	Woonsocket	Drop-off for residents up to 3 units

CURBSIDE COLLECTION SITES

SITE	ADDRESS	CITY	CONTACT
Central Falls Department of Public Works	Pick up by appointment	Central Falls	Municipal Recycling Coordinator
City of East Providence	Pick up by appointment	East Providence	Municipal Recycling Coordinator
Town of Lincoln Highway Department	Pick up by appointment	Lincoln	Municipal Recycling Coordinator
Town of North Providence	Pick up by appointment	North Providence	Municipal Recycling Coordinator
City of Pawtucket	Pick up by appointment	Pawtucket	Municipal Recycling Coordinator

PRIVATE TRANSFER STATION

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Waste Management	65 Halsey St.	Newport	Drop-off for Newport residents up to 3 units
Waste Management - Cranston	Curbside pick up by appointment	Cranston	Waste Management customers
J.R. Vinagro	116 Shun Pike	Johnston	J.R. Vinagro customers
New England Waste Disposal	313 International Dr.	North Kingston	New England Waste Disposal customers

LANDFILL

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
RI Resource Recovery	3 Shun Pike	Johnston	Drop-off for all RI residents

PRIVATE COLLECTION SITE

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Tough Stuff Recycling	345 Walcott St.	Pawtucket	Drop-off for all RI residents; allows pre-scheduled business drop-off from MRC registered participants

RECYCLING FACILITIES

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Tough Stuff Recycling	145 Authority Dr.	Fitchburg, MA	No public drop off
Willimantic Waste	185 Recycling Way	Windham, CT	No public drop off

COLLECTION EVENTS

EVENT	ADDRESS	CITY	DATE
Middletown at Soccer Fields	540 Wyatt Rd.	Middletown	July 29, 2023
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	Sept. 29, 2023
Middletown at Second Beach	474 Sachuest Point Rd.	Middletown	Nov. 4, 2023
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	March 30, 2024
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	May 4, 2024
City of Providence Mattress Drive	Roanoke St.	Providence	July 1, 2023
City of Providence Mattress Drive	152 Springfield St.	Providence	July 15, 2023
City of Providence Mattress Drive	812 Branch Ave.	Providence	July 29, 2023
City of Providence Mattress Drive	121 Delaine St.	Providence	Oct. 14, 2023
City of Providence Mattress Drive	145 Beaufort St.	Providence	April 13, 2024
City of Providence Mattress Drive	191 Webster Ave.	Providence	May 4, 2024
City of Providence Mattress Drive	470 Charles St.	Providence	May 25, 2024
City of Providence Mattress Drive	Brown University (Park St.)	Providence	June 6, 2024
City of Providence Mattress Drive	75 Atlantic Ave.	Providence	June 8, 2024
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	July 15, 2023
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	Nov. 4, 2023
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	April 13, 2024

APPENDIX C: STAKEHOLDER OUTREACH

JULY 1, 2023 – JUNE 30, 2024

DATE	EVENT	LOCATION	STAKEHOLDER GROUP
July 12, 2023	Paint and Mattress EPR Forum	Pittsfield, MA	Waste and Recycling Industry
July 13, 2023	US Mayors - Extended Producer Responsibility	Virtual	Municipalities
July 27, 2023	SWEEP - Regenis- Rematerializing Resources from Waste	Virtual	Waste and Recycling Industry
July 30-Aug. 3, 2023	Summer Las Vegas Market	Las Vegas, NV	Mattress Industry
Sept. 13-14	ISPA Sustainability Conference	Charlotte, NC	Mattress Industry
Sept. 29, 2023	Fire Assessments	CT Recyclers	Waste and Recycling Industry
Sept. 25-27, 2023	Center for the Polyurethanes Industry Conference	San Antonio, TX	Mattress Industry
Oct. 3, 2023	ISPA Sustainability Committee Meeting	Willimantic, CT	Mattress Industry
Oct. 24, 2023	Environmental Business Council Solid Waste Management Conference	Virtual	Waste and Recycling Industry
Oct. 31-Nov. 2, 2023	Polyurethane Foam Association	Toronto, ONT	Mattress Industry
Nov. 1-2, 2023	Northeast Recycling Council Fall Conference	Providence, RI	Waste and Recycling Industry
Dec 6, 2023	Massachusetts Product Stewardship Forum	Boston, MA	State Legislature
Dec 11, 2023	Massachusetts Legislative Affairs Forum	Worcester, MA	Municipalities
Jan. 7-9, 2024	Northeast Furniture & Accessory Market	Edison, NJ	Mattress Industry
Jan. 18, 2024	Gold Bond Tour	Hartford, CT	Mattress Industry

JULY 1, 2023 – JUNE 30, 2024 *continued*

DATE	EVENT	LOCATION	STAKEHOLDER GROUP
Jan. 28-31, 2024	Las Vegas Winter Market	Las Vegas, NV	Mattress Industry
Feb. 12-14, 2024	Keep America Beautiful National Conference	San Diego, CA	Waste and Recycling Industry
March 8, 2024	A&S Innersprings USA	Windsor, CT	Mattress Industry
March 12-14, 2024	ISPA EXPO	Columbus, OH	Mattress Industry
March 19, 2024	Massachusetts Recycle Conference and Trade Show	Marlboro, MA	Waste and Recycling Industry
April 29, 2024	Original Mattress Tour of WWP	Willimantic, CT	Mattress Industry
May 21-23, 2024	Polyurethane Foam Association Annual Meeting	St. Petersburg, FL	Mattress Industry
June 21, 2024	New Hampshire Solid Waste Working Group Meeting	Virtual	Waste and Recycling Industry

APPENDIX D: PUBLIC EDUCATION MATERIALS

CONSUMER EDUCATION MATERIALS FOR RETAILERS

2023 INFORMATION CARD

byebye, mattress.

That recycling fee supports a statewide mattress recycling program.

The recycling fee listed on your receipt, which is required by law for each mattress and box spring sold, supports the statewide mattress recycling program known as Bye Bye Mattress.

The Program allows any mattress or box spring, regardless of date of purchase, to be dropped off at no-cost at a participating collection location, event or recycling facility.

Retailers may also use the Program. If you're having a new mattress delivered, ask them to take back your old one. The fees they may charge for delivery or set-up will still apply.

When mattresses and box springs are recycled they are dismantled. The steel, foam, fiber and wood become other products such as carpet padding or industrial filters.

Find your nearest drop-off location or learn more about the fee and how the Program works at

byebyemattress.com
A Program of the Mattress Recycling Council®

Or contact us at info@byebyemattress.com or 1-855-494-8400

byebye, mattress.

El cargo de reciclado financia un programa de reciclado de colchones a nivel estatal.

El cargo de reciclado mencionado en su recibo, el cual es exigido por la ley para cada colchón y base de resortes vendidos, financia el programa de reciclado de colchones estatal conocido como Bye Bye Mattress.

El programa permite que cualquier colchón o base de resortes, independientemente de la fecha de compra, se pueda dejar sin costo en un punto de recolección, evento o centro de reciclaje participante.

Los vendedores minoristas también pueden utilizar el programa. Si le van a entregar un colchón nuevo, puede pedir que se lleven el viejo. Los cargos que le pueden cobrar por la entrega o el armado siguen aplicándose.

Cuando los colchones y bases de resortes se reciclan, se desarmen. El acero, espuma, fibra y madera se convierten en otros productos como fieltro o filtros industriales.

Encuentre el punto de entrega más cercano u obtenga más información sobre el cargo y el funcionamiento del program en

byebyemattress.com
A Program of the Mattress Recycling Council®

O póngase en contacto con nosotros a info@byebyemattress.com o al 1-855-494-8400

DIGITAL BADGE



2024 INFORMATION CARD

bye bye mattress®
A Program of the Mattress Recycling Council®

This program is the result of a law passed in your state. It is funded through the recycling fee listed on your receipt.

Bye Bye Mattress is a program of the Mattress Recycling Council. Fees are used to provide participating locations with containers, transportation and recycling discarded mattresses as well as consumer outreach, industry communication and program administration.

Your Mattress Recycling Options

<p>Drop Off At A Participating Location</p> <p>Use our website to find the one nearest you.</p>	<p>Ask Your Retailer to Take It Back</p> <p>Retailers offering delivery of mattresses and box springs may offer to pick up an old one. Discuss during your purchase.</p>	<p>Contact Your Solid Waste Collector</p> <p>Your solid waste collector may pick up old mattresses and box springs at the curb. Ask them about recycling!</p>
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VISIT ByeByeMattress.com FOR DETAILS.
Contact info@byebyemattress.com or 1-855-494-8400.

bye bye mattress®
Un programa de Mattress Recycling Council®

Este programa es el resultado de una ley aprobada en su estado. Se financia a través de la tarifa de reciclaje que figura en su recibo.

Bye Bye Mattress es un programa de Mattress Recycling Council. Las tarifas se utilizan para proporcionar a las ubicaciones participantes contenedores, transporte y reciclaje de colchones desechados, así como contactos con el consumidor, comunicaciones de la industria y administración de programas.

Sus opciones de reciclaje de colchones

<p>Llévelo a una ubicación participante</p> <p>Utilice nuestro sitio web para encontrar la más cercana.</p>	<p>Pídale a su minorista que lo reciba</p> <p>Los minoristas que ofrecen entrega de colchones y bases de resortes pueden ofrecer recoger uno viejo. Analicelo durante su compra.</p>	<p>Póngase en contacto con el recolector de residuos sólidos</p> <p>El recolector de residuos sólidos puede recoger colchones y bases de resortes viejos en la acera. ¡Pregúntele sobre el reciclaje!</p>
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VISITE ByeByeMattress.com PARA OBTENER MÁS DETALLES.
Póngase en contacto: info@byebyemattress.com o 1-855-494-8400.

Rest Easy! Your Old Mattress Can Be Recycled.

Drop it off at a nearby location or ask your
retailer about taking it back.



Rhode Island law has created a mattress recycling program that requires retailers to collect a \$16 fee on every mattress and box spring you purchase. This amount will be listed on your receipt as "recycling fee" and is subject to sales tax.

This fee is used to establish a network of collection sites and events where you can drop off your old mattress and box spring (regardless of when you bought them). When they are recycled, the steel, foam, fiber and wood are used to make other new products.

Mattress retailers that take used mattresses and box springs back from their Rhode Island customers may recycle them through the Program. Ask your retailer if they participate. *Delivery or set up fees for new mattresses may still apply.*



byebyemattress.com

A Program of the Mattress Recycling Council®

Visit ByeByeMattress.com to learn more.



Rest Easy! Your Old Mattress CAN Be Recycled.

Drop it off at a participating location,
use your solid waste provider, or ask
your retailer about taking it back.

Rhode Island's Mattress Recycling Fee Is \$20.50 Per Unit

Bye Bye Mattress is a program of the Mattress Recycling Council. Fees are used to provide participating locations with containers, transportation and recycling discarded mattresses as well as consumer outreach, industry communication and program administration.



YOUR MATTRESS RECYCLING OPTIONS

Drop Off At A Participating Location

There are collection sites throughout the state. Residency requirements, access stickers and unit limits may apply.



Ask Your Retailer To Take It Back

If you are having a mattress or box spring delivered, ask your retailer if they will take back an unwanted one. Discuss take back and recycling during your purchase.



Contact Your Solid Waste Collector

Your solid waste collector may pick up old mattresses and box springs at the curb. Ask them about recycling!



bye bye mattress®
A Program of the Mattress Recycling Council®

VISIT ByeByeMattress.com FOR DETAILS.
Contact info@byebyemattress.com or 1-855-494-8400.



CONSUMER FAQS



CUSTOMER QUESTIONS ABOUT THE MATTRESS RECYCLING FEE

This list of frequently asked questions (FAQs) is here to help. Please share with your staff.

1. Why do I have to pay the recycling fee and what is it for?

State law requires retailers to collect a recycling fee on each mattress and box spring that is sold. The fee funds the state's mattress recycling program and provides for collection, transportation and recycling of old mattresses and box springs. The amount of the fee is the same statewide and is not controlled by individual retailers. More than 75 percent of a mattress can be recycled into new consumer and industrial products. The recycling program diverts valuable materials from landfill and helps keep bulky waste like mattresses and box springs out of the waste stream.

2. Who is the Mattress Recycling Council?

The Mattress Recycling Council (MRC) is a nonprofit organization that operates recycling programs known as Bye Bye Mattress in states that have passed mattress recycling laws. MRC was founded by the bedding industry and recycles nearly 2 million mattresses each year. For more information about MRC, go to www.MattressRecyclingCouncil.org. To learn how to recycle your mattress or to find a collection location or event near you, visit www.ByeByeMattress.com.

3. If I don't plan to discard a mattress now, why do I have to pay this fee?

Even if you aren't discarding a mattress right now, mattresses don't last forever and will eventually be discarded. State law requires retailers to collect this fee on any mattress or box spring sale to fund the state's mattress recycling program. This program provides a network of participating cities, towns, retailers, recyclers and other organizations where old mattresses are collected for recycling at no additional cost to you. The fee also supports efforts to combat illegal dumping of mattresses and help keep our community clean.

4. If I decide to take my old mattress to a recycler myself, do I still pay the fee?

Yes, state law requires retailers to collect this fee on any mattress and box spring sale at the time of purchase to fund the mattress recycling program. You may receive a modest financial incentive if you drop off your used mattress or box spring at a designated recycling location. Visit www.ByeByeMattress.com to find the location nearest you.

5. I didn't pay this fee when I bought my old mattress, so will it be accepted for recycling?

Yes, MRC's Bye Bye Mattress program will accept your old mattress no matter when it was originally purchased. To be recycled, units must be clean and dry. Normal wear and tear is expected. Units infested with bed bugs or that are heavily soiled or damaged cannot be recycled.

6. My old mattress was "unacceptable" for recycling. Can you refund my recycling fee?

No, state law requires retailers to collect this fee on any mattress and box spring sale to fund the mattress recycling program. The law does not force retailers to accept every mattress for recycling out of concern for employee health and safety. Store policy, in addition to the guidelines of the recycling program, determine what we will and won't accept. If your mattress is unacceptable for recycling, contact your city or town to learn what disposal options are available.

- MORE FAQS ON NEXT PAGE -

PAGE 2 (MATTRESS RECYCLING FEE FAQs)

7. What are the benefits of mattress recycling?

Mattress recycling programs offer many benefits for the community, state and environment, including:

- Less reliance on incinerators and landfills by diverting mattresses from the waste stream
- Reduces the number of illegally dumped mattresses
- Conserves resources by making used steel, foam and other materials available for use in new products
- Creates recycling jobs

8. What happens to my old mattress or box spring when it gets recycled?

Recycled mattresses are cut open and the layers are separated and organized by type. Wood is recycled and used as a fuel source or shredded to produce landscaping mulch. Foam, fiber and other soft commodities are compressed and turned into carpet underlayment or animal bed padding. Metal and box springs are extracted, sent to recyclers and used to make building materials.

9. Will the Mattress Recycling Council or Bye Bye Mattress program pick up my old mattress from my home?

If your store takes back old mattresses:

No, but our store offers this service at time of delivery of your new mattress. (If your store recycles with the program, please let the customer know. Otherwise direct them to drop off their mattress at one of our free collection points listed on www.ByeByeMattress.com.)

If your store does not take back old mattresses, your response should be:

Mattresses are collected from a vast network of free collection sites throughout the state. These are typically public works yards or transfer stations. Your city/town may also collect bulky items at curbside as part of your trash service. Visit www.ByeByeMattress.com to see what options are available. The Mattress Recycling Council or the Bye Bye Mattress program does not pick up mattresses from customer's homes.

California Retailer Take Back Requirement

In California, mattress retailers are required by law to offer to take back old mattresses at no extra cost when delivering new ones. This applies to any method of delivery (in-house, third-party and even common carriers like USPS, UPS, FedEx). Your customer may be aware of this or mention having heard or seen this in an ad.

Please make information available on your website, in the purchasing process or in your shipping/delivery communications about how the pickup of an old mattress will work. Also consider sharing this information with those providing customer service.

RETAILERS CAN RECYCLE WITH US TOO: Learn more about the [Bye Bye Mattress Commercial Volume Program](#).

SUBSCRIBE TO OUR NEWSLETTER: [Sign up here](#) for customer education tips, program news and free resources.

NEED MORE INFORMATION? Please contact info@byebyemattress.com or call 1-855-494-8400.

THANK YOU FOR SUPPORTING THE MATTRESS RECYCLING COUNCIL'S BYE BYE MATTRESS PROGRAM.

PUBLIC SERVICE ANNOUNCEMENT

BREAK UP THE RIGHT WAY WITH YOUR OLD MATTRESS



ENGLISH

<https://www.youtube.com/watch?v=8wILN8qXz7Q>

SPANISH

https://www.youtube.com/watch?v=xYqdlU_eGHY

MANDARIN

<https://www.youtube.com/watch?v=A4cG7O9-ORo>

PUBLIC SERVICE ANNOUNCEMENT

BREAK UP THE RIGHT WAY WITH YOUR OLD MATTRESS *continued*

Bye Bye Mattress

TV :30

PSA TV #1 “the break-up” Final



Open on a door to a non-descript home. Door opens and the Mattress Man (MM) steps out of the room in full view.

A memory “bubble” pops up next to the MM of a person sleeping comfortably in bed.

(If there is time in the animation: In the memory “bubble” the person now has a pillow over their head because their neighbor’s music is too loud—wall is vibrating).

Door closes behind MM.

Scene behind MM changes to a mattress wandering a trash-filled alley. He passes by a sad looking mattress with a “free” sign on it.

It changes back to his original talking position scene and things that he could be recycled to pops up (I-beams, carpet foam, mulch....)

MM holds up a sign with ByeByeMattress.com on it.

Super: Bye Bye Mattress logo (room for tag space)

SFX: upbeat music.

Hey, I’m your mattress.

We’ve been together for a while now, and its been *g-r-e-a-t*.

But let’s be honest. I think we are *both* ready for a fresh start.

Just don’t toss me out without thinking of *where* I’ll end up or *how* I’ll even get there. I’m ready to be more than a mattress after all these years.

I want to be *recycled* into *new* things... there’s still a lot of good parts here to use.

Check out **ByeByeMattress dot com**.

Learn more about recycling and the *easy* ways to get rid of an old mattress, like me, for *free!*

PUBLIC SERVICE ANNOUNCEMENT

BREAK UP THE RIGHT WAY WITH YOUR OLD MATTRESS *continued*

File name: VYMI0100000H (1)_VO
 Client: Williams Whittle (Bye Bye Mattress)
 Job ID: US1139221
 Transcribed by TransPerfect

Timecode	Source	Translation
00:00:08 00:00:23	Hey, I'm your mattress. We've been together for a while now, but let's be honest. I think we are both ready for a fresh start. Just don't toss me out without thinking of where I'll end up or how I'll even get there. I'm ready to be more than a mattress after all these years.	嗨，我是您的床垫 我们已经朝夕相处了一段日子，但是坦白说 我认为我们都准备好迎接新生活了 请不要把我随意丢弃，不考虑我的去处，甚至也不在乎我怎样前往 因为多年以后，我可能不只是一张床垫
00:00:24 00:00:36	I want to be recycled into new things. There's still a lot of good parts here to use. Check out ByeByeMattress.com. Learn more about recycling and the easy ways to get rid of an old mattress, like me, for free!	我想要在回收利用后焕发新生 我还有很多完好的零件可供使用 访问 ByeByeMattress.com 了解更多关于回收利用的信息，以及免费处理像我这样的旧床垫的简单方法！

File name: VYMI0100000H (1)_VO
 Client: Williams Whittle (Bye Mattress)
 Job ID: US1139221
 Transcribed by TransPerfect

Timecode	Source	Translation
00:00:08 00:00:23	Hey, I'm your mattress. We've been together for a while now, but let's be honest. I think we are both ready for a fresh start. Just don't toss me out without thinking of where I'll end up or how I'll even get there. I'm ready to be more than a mattress after all these years.	Hola, soy tu colchón. Hace mucho que estamos juntos, pero a decir verdad, creo que ambos estamos listos para un nuevo comienzo. No me saques sin pensar en dónde terminaré ni cómo llegaré allí. Estoy listo para ser más que un colchón después de todos estos años.
00:00:24 00:00:36	I want to be recycled into new things. There's still a lot of good parts here to use. Check out ByeByeMattress.com. Learn more about recycling and the easy ways to get rid of an old mattress, like me, for free!	Quiero que me reciclen y convertirme en algo nuevo. Partes de mí se pueden volver a usar. Visita ByeByeMattress.com para más información sobre reciclaje y formas fáciles ¡y gratis! de deshacerte de un colchón viejo como yo.

INDUSTRY ADVERTISEMENT

DIGITAL



WE'RE TAKING A
LOAD OFF RETAILERS,
FOR FREE. [LEARN MORE!](#)

**bye bye
mattress**
A Program of the Mattress Recycling Council®

PRINT

WE ARE TAKING A LOAD OFF RETAILERS, **FOR FREE.**



If you operate in California, Connecticut or Rhode Island, we can recycle the old mattresses you've taken back from your customers. Ask us how.

California:
Contact Joy Broussard (707) 394-8620
cvp@mrc-us.org

Connecticut/Rhode Island:
Contact Dan McGowan (860) 397-4800
dmcgowan@mrc-us.org



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